

YouGov / The Sun Survey Results

Sample Size: 2032 GB Adults
Fieldwork: 20th - 21st December 2010

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 2032	617	640	138	635	549	449	993	1039	245	519	697	570	1137	857	259	664	435	498	176	
Unweighted Sample 2032	580	627	134	600	546	458	970	1062	120	522	806	584	1297	697	305	661	394	458	214	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	40	100	0	0	92	3	12	37	44	26	43	38	46	43	35	39	49	47	33	13
Lab	42	0	100	0	3	95	40	43	41	59	40	44	33	39	47	42	31	37	53	61
Lib Dem	9	0	0	100	1	0	38	10	7	8	9	10	8	10	8	8	11	8	8	8
Other	9	0	0	0	4	2	11	10	8	6	8	8	13	8	10	11	9	8	6	19

Other Parties Voting Intention

UKIP	4	0	0	0	3	1	2	5	4	1	3	4	7	4	5	7	4	4	4	4
Green	2	0	0	0	0	0	6	2	2	1	3	1	2	2	1	3	3	1	1	2
SNP / PCY	1	0	0	0	0	0	2	1	1	1	1	2	1	1	1	1	0	1	0	11
BNP	1	0	0	0	0	0	0	1	0	2	0	1	1	1	1	0	1	1	1	2
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	1	0	0	1	2	1	1	0	1	1	0	0

Non Voters

Would Not Vote	8	0	0	0	3	2	5	9	8	10	13	7	6	7	10	5	9	8	10	10
Don't know	16	0	0	0	9	13	24	10	22	19	21	13	15	14	19	15	18	15	15	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you approve or disapprove of the Government's record to date?	19-20 Dec	20-21 Dec																				
	Approve	34	33	80	3	54	68	7	26	35	30	23	33	34	36	37	26	34	39	35	27	15
	Disapprove	52	52	8	92	26	20	83	58	52	52	59	44	55	53	49	57	53	45	49	59	67
	Don't know	14	15	11	5	20	12	10	16	13	18	18	23	12	12	14	18	13	16	16	14	19
Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?	6-7 Dec	20-21 Dec																				
	Strongly support	8	9	22	1	23	19	2	7	10	7	10	7	8	11	10	7	7	10	10	8	6
	Tend to support	35	31	60	4	56	56	8	33	32	30	13	34	32	34	36	23	33	37	32	25	18
	TOTAL SUPPORT	43	40	82	5	79	75	10	40	42	37	23	41	40	45	46	30	40	47	42	33	24
	Tend to oppose	24	24	14	35	12	15	32	25	24	25	33	23	22	25	25	25	23	22	23	26	34
	Strongly oppose	24	25	2	57	5	5	52	24	27	23	23	18	30	26	22	29	27	19	26	29	32
TOTAL OPPOSE	48	49	16	92	17	20	84	49	51	48	56	41	52	51	47	54	50	41	49	55	66	
Don't know	9	11	3	2	5	5	6	10	7	15	21	17	8	5	8	16	11	12	10	12	11	

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	55	125
Male 25 to 39	215	260
Male 40 to 54	407	348
Male 55 +	293	260
Female 18 to 24	65	121
Female 25 to 39	307	259
Female 40 to 54	399	349
Female 55 +	291	310
Region		
North England	458	498
Midlands	300	332
East England	168	198
London	305	259
South England	493	466
Wales	94	103
Scotland	214	176
Social Grade		
AB	748	558
C1	549	578
C2	292	419
DE	405	439
Newspaper Type		
Express / Mail	380	305
Sun / Star	242	432
Mirror / Record	140	310
Guardian / Independent	184	63
FT / Times / Telegraph	245	176
Other Paper	222	234
No Paper	619	512
Political Party Identification		
Labour	670	655
Conservative	528	584
Liberal Democrat	217	247
Others	240	63
None/ DK	377	483

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