

# YouGov / The Sun Survey Results

Sample Size: 1993 GB Adults  
Fieldwork: 18th - 19th January 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1993</b>	573	653	144	608	508	488	970	1023	238	511	684	561	1119	845	254	648	426	492	172
<b>Unweighted Sample</b>	<b>1993</b>	539	641	132	560	514	495	912	1081	110	510	791	582	1288	676	284	659	372	461	217
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	<b>37</b>	100	0	0	86	4	11	35	40	32	36	33	45	42	30	43	49	36	26	22
Lab	<b>42</b>	0	100	0	5	94	43	45	40	34	49	46	36	39	48	43	31	40	57	48
Lib Dem	<b>9</b>	0	0	100	4	1	33	9	10	20	9	7	8	10	9	7	11	10	6	13
Other	<b>11</b>	0	0	0	5	2	13	12	10	13	6	14	10	9	13	8	8	14	11	17

## Other Parties Voting Intention

UKIP	<b>5</b>	0	0	0	4	0	4	6	4	3	2	7	6	3	7	3	4	7	6	2
SNP / PCY	<b>2</b>	0	0	0	0	1	1	1	2	2	1	2	1	1	2	0	0	2	0	13
Green	<b>2</b>	0	0	0	1	0	6	1	3	6	2	2	1	2	2	2	2	2	1	1
BNP	<b>2</b>	0	0	0	0	0	1	3	1	2	1	2	2	2	2	2	1	3	2	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	0	2	0

## Non Voters

Would Not Vote	<b>7</b>	0	0	0	2	1	4	6	8	12	7	7	4	5	9	5	6	5	11	2
Don't know	<b>16</b>	0	0	0	8	10	28	11	21	21	18	16	13	16	17	16	17	18	13	16

17-18  
Jan

18-19  
Jan

## Do you approve or disapprove of the Government's record to date?

Approve	<b>32</b>	<b>29</b>	72	3	53	62	6	21	30	28	22	30	25	36	33	23	29	36	28	22	25
Disapprove	<b>53</b>	<b>56</b>	10	92	23	19	85	67	57	54	57	53	60	52	50	63	51	47	56	67	63
Don't know	<b>15</b>	<b>16</b>	18	5	24	19	9	12	14	17	21	17	15	12	17	14	20	17	16	12	13

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	4-5 Jan	18-19 Jan																			
<b>How well or badly do you think the government are meeting their aims of... Reducing the government's deficit</b>																					
Very well	8	8	18	3	9	17	2	4	10	6	8	9	5	9	8	7	9	8	7	8	6
Fairly well	40	38	69	14	66	63	17	35	39	37	38	39	35	41	43	31	40	45	37	30	34
<b>TOTAL WELL</b>	<b>48</b>	<b>46</b>	<b>87</b>	<b>17</b>	<b>75</b>	<b>80</b>	<b>19</b>	<b>39</b>	<b>49</b>	<b>43</b>	<b>46</b>	<b>48</b>	<b>40</b>	<b>50</b>	<b>51</b>	<b>38</b>	<b>49</b>	<b>53</b>	<b>44</b>	<b>38</b>	<b>40</b>
Fairly badly	24	26	7	40	14	11	38	32	26	25	24	27	27	23	26	26	25	22	27	28	29
Very badly	17	19	1	36	5	3	33	20	17	20	18	12	24	19	15	25	19	16	16	24	23
<b>TOTAL BADLY</b>	<b>41</b>	<b>45</b>	<b>8</b>	<b>76</b>	<b>19</b>	<b>14</b>	<b>71</b>	<b>52</b>	<b>43</b>	<b>45</b>	<b>42</b>	<b>39</b>	<b>51</b>	<b>42</b>	<b>41</b>	<b>51</b>	<b>44</b>	<b>38</b>	<b>43</b>	<b>52</b>	<b>52</b>
Don't know	11	10	4	8	6	5	10	9	8	11	12	12	9	7	9	11	7	10	12	9	9
<b>Reforming Britian's political system</b>																					
Very well	2	2	6	1	2	5	1	1	3	2	1	3	2	2	2	2	4	2	3	2	1
Fairly well	20	22	49	6	38	44	7	17	21	23	15	22	18	28	25	17	21	28	24	13	18
<b>TOTAL WELL</b>	<b>22</b>	<b>24</b>	<b>55</b>	<b>7</b>	<b>40</b>	<b>49</b>	<b>8</b>	<b>18</b>	<b>24</b>	<b>25</b>	<b>16</b>	<b>25</b>	<b>20</b>	<b>30</b>	<b>27</b>	<b>19</b>	<b>25</b>	<b>30</b>	<b>27</b>	<b>15</b>	<b>19</b>
Fairly badly	31	32	23	34	34	27	34	38	32	32	41	33	30	30	31	33	31	31	29	37	32
Very badly	26	29	4	50	11	6	47	31	32	25	24	22	36	28	26	33	27	22	29	35	37
<b>TOTAL BADLY</b>	<b>57</b>	<b>61</b>	<b>27</b>	<b>84</b>	<b>45</b>	<b>33</b>	<b>81</b>	<b>69</b>	<b>64</b>	<b>57</b>	<b>65</b>	<b>55</b>	<b>66</b>	<b>58</b>	<b>57</b>	<b>66</b>	<b>58</b>	<b>53</b>	<b>58</b>	<b>72</b>	<b>69</b>
Don't know	21	15	19	10	15	18	11	13	12	19	19	21	13	12	16	15	17	17	16	13	12

<b>Thinking about the level of tax on petrol and diesel, which of the following best reflects your view?</b>																				
The level of tax on fuel should be increased above inflation each year	2	2	2	3	2	2	3	3	1	1	3	2	1	2	2	4	2	1	2	1
The level of tax on fuel should be increased inline with inflation each year	10	11	10	13	9	10	10	11	8	8	14	8	8	12	7	17	9	11	6	8
The level of tax in fuel should be kept as it is	15	18	13	19	15	14	21	15	15	23	14	13	15	17	11	22	16	14	11	12
The level of tax in fuel should be reduced	68	67	70	57	72	68	63	69	67	54	63	73	74	64	74	50	69	68	75	74
Don't know	5	2	5	9	3	5	5	2	8	13	7	4	3	5	6	8	3	6	6	4

<b>Which do you think should be more important, the need for the government to cut the deficit or the need to keep down the cost of petrol and diesel?</b>																				
It is more important the the cost of petrol and diesel should be kept down	60	50	70	50	52	68	62	57	62	46	55	65	64	54	67	47	59	60	65	63
It is more important that the government reduces the size of the deficit	32	46	22	44	42	24	32	36	28	44	34	27	31	37	25	44	34	30	26	29
Don't know	8	5	8	6	6	9	6	6	10	9	11	8	5	9	8	8	7	10	8	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose the introduction of a fuel stabiliser, where the level of tax on petrol was reduced as the cost of oil rose, and increased as the cost of oil fell, so as to maintain the pump price of petrol at roughly the same level?

Strongly support	25	29	26	23	28	27	24	31	20	19	20	29	28	25	26	19	25	23	30	28
Tend to support	48	50	49	54	50	46	54	46	51	59	50	44	48	50	47	51	50	49	44	52
<b>TOTAL SUPPORT</b>	<b>73</b>	<b>79</b>	<b>75</b>	<b>77</b>	<b>78</b>	<b>73</b>	<b>78</b>	<b>77</b>	<b>71</b>	<b>78</b>	<b>70</b>	<b>73</b>	<b>76</b>	<b>75</b>	<b>73</b>	<b>70</b>	<b>75</b>	<b>72</b>	<b>74</b>	<b>80</b>
Tend to oppose	8	9	9	10	9	10	7	10	7	5	8	10	9	9	7	8	8	10	9	8
Strongly oppose	3	2	3	2	2	3	2	3	2	1	3	4	2	3	2	5	3	1	2	4
<b>TOTAL OPPOSE</b>	<b>11</b>	<b>11</b>	<b>12</b>	<b>12</b>	<b>11</b>	<b>13</b>	<b>9</b>	<b>13</b>	<b>9</b>	<b>6</b>	<b>11</b>	<b>14</b>	<b>11</b>	<b>12</b>	<b>9</b>	<b>13</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>12</b>
Don't know	15	10	13	12	12	15	13	9	21	17	18	14	13	13	18	16	15	18	16	8

The Prime Minister has promised that the Chancellor will address the issue of petrol prices and tax levied on petrol at the next Budget on March 23 in nine weeks time. Which of the following best reflects your view?

The rise in petrol prices is too urgent to leave to the budget and should be addressed now	52	45	62	33	47	60	49	52	53	30	42	57	65	46	61	41	51	52	59	52
Petrol prices should be dealt with as part of the government's wider strategy at the time of the budget	39	49	31	59	47	32	43	41	38	57	44	37	30	46	30	45	42	40	31	43
Petrol prices are not a priority at the moment, and there is no need to address them in the coming budget	4	4	4	2	4	4	4	5	3	3	6	3	3	4	4	7	3	3	4	2
Don't know	5	2	3	5	3	4	3	3	7	11	8	3	2	4	5	7	3	6	6	2

How much does it currently cost you to put a full tank of petrol or diesel in your car?

£40 or less	8	8	7	6	8	7	8	7	9	9	8	7	9	7	9	3	10	10	7	6
Between £41 and £50	17	17	18	26	15	19	23	15	19	16	17	17	19	17	18	14	17	18	20	17
Between £51 and £60	20	20	18	20	21	19	21	19	20	19	16	20	23	21	18	15	23	20	15	26
Between £61 and £70	16	17	16	15	18	16	13	19	14	7	19	16	18	18	13	12	18	12	19	16
Between £71 and £80	10	15	9	4	14	7	9	14	7	7	8	12	12	10	11	8	13	9	9	8
Between £81 and £90	4	5	3	2	5	4	2	4	3	0	3	5	3	3	4	5	3	4	3	2
Between £91 and £100	1	1	2	0	1	1	2	2	1	1	2	2	1	1	2	2	1	1	2	2
More than £100	1	0	1	2	1	1	0	1	1	0	1	1	1	1	1	0	0	0	1	2
Don't know	4	4	4	7	3	4	6	4	5	11	4	5	2	4	6	7	4	5	3	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Not applicable - I do not have a car, don't use a car or have an electric car	<b>18</b>	12	23	18	14	22	16	16	21	29	23	17	12	18	19	33	10	20	20	18

**RECODE: How much does it currently cost you to put a full tank of petrol or diesel in your car?**

*[Only those who have or use a car which uses petrol or diesel]*

£40 or less	<b>10</b>	9	9	8	9	9	10	8	12	13	10	8	10	8	12	5	11	12	8	7
Between £41 and £50	<b>21</b>	20	24	31	18	24	27	18	24	22	23	20	21	21	22	21	19	23	25	20
Between £51 and £60	<b>24</b>	23	23	25	24	24	25	22	26	27	21	24	25	25	22	23	25	25	19	32
Between £61 and £70	<b>20</b>	20	21	18	21	21	16	23	17	11	24	19	21	23	16	18	21	15	24	19
Between £71 and £80	<b>12</b>	17	12	5	16	9	11	16	9	10	10	14	13	12	13	13	14	11	12	10
Between £81 and £90	<b>4</b>	5	4	2	6	5	3	5	4	0	4	6	4	4	5	8	4	5	4	3
Between £91 and £100	<b>2</b>	1	3	1	1	1	2	2	2	2	2	2	2	2	2	2	1	1	2	3
More than £100	<b>1</b>	0	1	2	1	2	0	1	1	0	1	1	1	1	1	0	0	1	2	3
Don't know	<b>5</b>	5	5	8	4	5	7	5	6	15	5	6	2	5	7	11	5	7	4	4
<b>AVERAGE</b>	<b>58</b>	<b>58</b>	<b>58</b>	<b>55</b>	<b>59</b>	<b>57</b>	<b>55</b>	<b>60</b>	<b>56</b>	<b>53</b>	<b>57</b>	<b>59</b>	<b>58</b>	<b>58</b>	<b>57</b>	<b>60</b>	<b>57</b>	<b>56</b>	<b>59</b>	<b>59</b>

**Which, if any, of the following have you done as a result of the recent rise in petrol/diesel prices?**

I have cut back on using my car	<b>41</b>	43	42	31	44	43	39	44	39	36	34	43	48	38	45	32	46	36	41	51
I have replaced my car with a smaller model	<b>5</b>	5	5	4	4	7	3	5	5	4	4	5	7	4	6	1	6	6	4	7
I have cut back on my spending elsewhere	<b>25</b>	23	27	30	25	25	27	24	27	27	30	27	18	22	29	15	27	27	27	25
None of these	<b>39</b>	41	35	48	40	36	41	39	38	46	41	37	36	43	33	54	33	40	38	34
Don't know	<b>2</b>	0	2	0	0	2	2	2	2	9	3	1	0	2	3	3	1	3	3	2

\*The Bribery Act is a new law due to come into force later this year which will ban companies from paying bribes, in this country and abroad. It has been criticised by some companies who say it is too strict and could end up banning corporate hospitality and that it may lead to British companies losing out on contracts in developing countries where bribery is widespread. Other people think the law is essential if Britain is to play its part in fighting corruption abroad.

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think British companies should or should not be banned from paying bribes abroad?**

Should be banned	<b>59</b>	53	67	74	54	62	69	56	62	52	57	61	63	61	58	61	57	59	62	63
Should not be banned	<b>19</b>	26	15	11	26	16	11	25	13	14	19	19	22	20	17	22	22	16	17	18
Don't know	<b>22</b>	21	18	15	20	22	19	18	25	34	24	21	15	19	24	17	21	26	21	19

**Do you think the legislation should or should not ban corporate hospitality, such as entertaining business clients at sporting events?**

Should - this is a subtle form of bribery	<b>31</b>	26	37	31	26	37	32	31	31	19	24	35	37	29	35	27	28	31	34	35
Should not - this is a harmless way of winning over clients	<b>54</b>	62	52	59	63	49	51	59	49	57	55	52	53	59	46	63	56	52	48	54
Don't know	<b>15</b>	12	11	10	11	14	16	10	20	23	21	12	10	13	19	10	16	17	18	11

**The government have set out plans to introduce a minimum price for alcohol, banning shops and bars from selling alcohol at below cost price. Supporters claim this would reduce binge drinking, reducing crime and improving health. Opponents claim it will not work and that it would be better to raise awareness of alcohol misuse and enforce existing laws.**

**In principle, would you support or oppose the introduction of a minimum price for alcohol?**

Support	<b>47</b>	51	45	38	49	45	49	47	47	38	46	48	50	49	45	54	50	42	46	41
Oppose	<b>44</b>	41	47	52	44	45	41	45	43	50	43	43	43	42	46	39	41	45	46	52
Don't know	<b>9</b>	8	8	10	7	10	9	8	10	12	11	9	7	9	9	7	9	13	8	7

**Under the government's plans the minimum legal price for a single can of beer would work out at between 38p and 78p depending upon its strength. Do you think this is too high, too low or about right?**

Too low	<b>33</b>	31	33	28	28	35	39	35	32	23	34	33	36	37	28	38	34	31	35	27
Too high	<b>14</b>	14	17	12	17	13	11	16	11	20	12	14	13	11	17	9	14	14	16	15
About right	<b>38</b>	42	35	48	40	39	37	35	41	42	38	39	36	37	40	37	36	43	37	42
Don't know	<b>15</b>	13	15	12	15	14	13	13	16	15	16	14	14	15	15	15	17	12	13	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Under the government's plans the minimum legal price for a litre of spirits would work out at around £11. Do you think this is too high, too low or about right?

Too low	<b>22</b>	21	26	15	18	26	25	25	20	16	17	23	29	24	21	30	20	19	24	24
Too high	<b>25</b>	22	29	20	25	27	22	26	24	36	25	25	19	23	27	23	23	25	29	23
About right	<b>42</b>	48	34	52	45	35	44	38	45	37	46	41	41	42	40	34	46	47	35	40
Don't know	<b>11</b>	9	11	14	11	12	9	11	12	11	12	11	12	11	12	12	11	9	13	12

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	47	122
Male 25 to 39	203	255
Male 40 to 54	372	337
Male 55 +	291	256
Female 18 to 24	63	116
Female 25 to 39	307	255
Female 40 to 54	419	347
Female 55 +	291	304
<b>Region</b>		
North England	461	492
Midlands	260	326
East England	196	189
London	284	254
South England	463	460
Wales	112	100
Scotland	217	172
<b>Social Grade</b>		
AB	738	550
C1	550	570
C2	314	412
DE	362	432
<b>Newspaper Type</b>		
Express / Mail	400	300
Sun / Star	196	425
Mirror / Record	144	305
Guardian / Independent	170	62
FT / Times / Telegraph	252	170
Other Paper	204	230
No Paper	627	501
<b>Political Party Identification</b>		
Labour	668	648
Conservative	528	570
Liberal Democrat	213	237
Others	208	64
None/ DK	376	474

YouGov is a member of the British Polling Council and abides by its rules.

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