

YouGov / The Sun Survey Results

Sample Size: 2502 Gb Adults
Fieldwork: 14th - 15th February 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2502	717	856	193	775	683	540	1215	1287	303	638	855	705	1426	1076	320	813	536	615	218
Unweighted Sample	2502	728	812	206	788	636	567	1195	1307	159	670	954	718	1645	857	416	827	509	530	220
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	37	100	0	0	92	3	11	35	38	35	32	35	43	41	30	40	49	36	27	19
Lab	44	0	100	0	4	96	39	44	44	40	49	48	37	40	50	39	35	44	56	48
Lib Dem	10	0	0	100	1	0	40	11	9	12	13	9	8	11	8	13	11	11	7	7
Other	10	0	0	0	3	1	10	10	9	13	6	9	12	8	12	8	6	10	9	26

Other Parties Voting Intention

UKIP	4	0	0	0	2	0	3	4	3	4	2	4	5	3	5	3	2	5	5	3
SNP / PCY	2	0	0	0	0	1	1	2	2	3	1	1	4	2	2	0	0	1	0	22
Green	2	0	0	0	0	0	5	2	2	4	2	1	1	2	1	3	2	1	2	0
BNP	1	0	0	0	1	0	0	2	1	2	0	2	1	1	2	2	1	2	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	1	0	1	0	1	0	0	0	0	0	1	0	0	1

Non Voters

Would Not Vote	8	0	0	0	4	2	6	6	10	9	12	7	6	6	10	7	9	7	8	6
Don't know	14	0	0	0	13	9	17	10	17	18	16	13	12	12	16	19	13	16	10	13

13-14 Feb
14-15 Feb

Do you approve or disapprove of the Government's record to date?

Approve	31	30	79	3	38	64	6	22	33	26	30	26	29	34	34	23	34	35	30	24	17
Disapprove	54	56	10	91	36	22	87	63	56	56	48	56	58	57	51	62	51	47	54	67	70
Don't know	15	14	11	5	26	13	8	15	11	18	22	17	13	10	14	14	15	18	16	9	13

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	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

31 Jan -
1 Feb

14-15
Feb

Which of the following do you think are the most important issues facing the country at this time?
Please tick up to three

The economy	82	78	83	80	81	82	79	80	82	75	71	79	83	76	82	74	77	78	81	77	79
Immigration & Asylum	43	47	63	33	28	65	35	32	46	47	39	36	49	58	41	54	42	46	52	49	39
Health	33	31	24	41	31	24	41	36	27	35	22	25	30	42	31	32	31	29	29	35	33
Crime	19	23	25	22	19	25	22	20	22	24	20	23	23	26	20	27	24	20	22	27	26
Tax	26	21	16	25	20	17	24	19	23	18	27	33	18	10	21	21	20	21	22	18	25
Education	17	18	12	21	25	13	20	25	18	18	28	18	17	14	22	13	23	18	15	19	15
Pensions	19	16	17	18	21	17	18	15	15	17	9	10	18	23	17	16	15	19	14	14	19
Afghanistan	10	10	13	9	8	12	9	10	8	12	5	8	12	14	10	12	6	10	11	12	11
Family life & childcare	9	8	4	11	8	4	11	8	6	10	8	10	8	6	8	8	8	9	8	7	8
Europe	6	8	15	4	3	15	4	4	11	6	9	4	8	13	8	8	8	9	9	7	7
The environment	7	7	5	7	16	4	5	14	8	6	11	10	7	5	9	6	8	10	6	6	5
Transport	5	5	4	5	11	3	5	7	6	4	6	6	5	4	6	4	5	6	6	3	5
None of these	1	0	0	0	0	0	0	0	1	0	1	1	0	0	0	1	1	0	0	0	0
Don't know	2	2	0	1	2	1	1	1	1	2	6	3	1	0	1	2	2	1	2	1	3

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	71	66	68	68	65	67	67	70	69	63	58	67	71	62	70	60	61	67	68	65	66
Health	34	35	33	40	39	34	39	38	34	36	25	27	31	51	34	36	37	35	32	37	34
Pensions	34	34	35	35	30	37	33	32	31	36	20	15	33	56	34	32	29	35	33	33	37
Tax	38	33	34	33	36	35	32	31	38	29	45	44	32	20	35	31	34	32	36	32	31
Family life & childcare	14	16	15	19	15	15	20	15	13	18	16	23	15	10	15	17	14	16	17	16	13
Crime	13	14	16	15	11	16	14	11	17	12	11	14	14	15	13	15	15	12	13	16	16
Education	13	14	10	17	16	11	15	18	13	15	26	14	18	5	16	13	13	15	14	16	14
Immigration & Asylum	13	13	19	8	5	20	7	6	14	12	7	10	14	18	11	16	16	12	16	14	6
Transport	11	11	10	10	17	10	9	13	12	10	17	12	9	9	11	11	11	12	12	9	10
The environment	6	6	5	7	10	4	7	11	6	6	3	6	5	9	7	5	8	8	4	6	6
Europe	4	3	6	1	2	6	2	1	4	3	3	1	3	7	4	3	4	4	4	3	2
Afghanistan	1	2	2	1	1	2	1	1	1	2	0	2	1	2	1	2	0	1	2	2	2
None of these	2	2	3	1	3	3	1	2	2	3	6	2	2	2	2	3	3	2	3	2	3
Don't know	2	2	1	2	1	1	2	2	2	3	6	4	1	0	2	3	3	2	3	1	5

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	75	155
	Male 25 to 39	282	320
	Male 40 to 54	470	423
	Male 55 +	368	318
	Female 18 to 24	84	148
	Female 25 to 39	388	318
	Female 40 to 54	484	433
	Female 55 +	350	388
Region			
	North England	530	615
	Midlands	361	410
	East England	240	240
	London	416	320
	South England	587	573
	Wales	148	126
	Scotland	220	218
Social Grade			
	AB	922	700
	C1	723	725
	C2	403	525
	DE	454	551
Newspaper Type			
	Express / Mail	556	375
	Sun / Star	306	539
	Mirror / Record	172	388
	Guardian / Independent	128	75
	FT / Times / Telegraph	215	213
	Other Paper	305	288
	No Paper	820	625
Political Party Identification			
	Labour	786	813
	Conservative	717	713
	Liberal Democrat	284	300
	Others	134	75
	None/ DK	581	601

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<http://today.yougov.co.uk>