

YouGov / The Sun Survey Results

Sample Size: 2092 GB Adults
Fieldwork: 12th - 13th December 2010

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 2092	645	654	143	660	524	500	1019	1073	250	536	716	590	1174	885	264	684	448	514	183	
Unweighted Sample 2092	568	685	151	587	533	539	1020	1072	157	516	789	630	1343	716	271	701	405	508	207	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	41	100	0	0	91	3	16	39	43	43	40	35	49	44	37	33	52	44	33	29
Lab	42	0	100	0	4	93	42	42	41	37	45	49	31	39	45	51	30	40	51	45
Lib Dem	9	0	0	100	2	1	34	9	9	12	7	8	10	10	8	7	11	7	10	8
Other	8	0	0	0	3	3	8	9	7	8	7	8	10	7	10	9	6	9	7	18

Other Parties Voting Intention

UKIP	4	0	0	0	2	2	2	4	3	2	1	5	5	3	4	5	3	5	3	0
SNP / PCY	2	0	0	0	0	0	1	2	2	2	1	1	2	2	1	0	0	1	0	14
Green	2	0	0	0	0	1	4	2	2	3	3	1	1	1	2	2	2	1	1	2
BNP	1	0	0	0	1	0	0	2	1	1	1	1	2	1	2	1	1	1	2	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	0	1	0	1	0	0	0	1	1	0	0	1	0

Non Voters

Would Not Vote	8	0	0	0	3	2	5	6	9	13	10	7	4	7	9	7	8	8	8	6
Don't know	17	0	0	0	12	10	24	13	22	23	18	16	16	17	18	15	19	16	17	16

9-10
Dec

12-13
Dec

Do you approve or disapprove of the Government's record to date?

Approve	36	36	86	4	56	74	7	31	40	33	30	37	31	46	40	31	32	43	34	31	38
Disapprove	50	50	7	91	32	15	84	55	50	50	52	44	58	46	45	57	53	43	50	58	54
Don't know	13	13	7	5	13	11	8	14	10	16	18	19	11	8	14	12	16	14	15	11	8

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

28-29
Nov
12-13
Dec

The Conservative-Liberal Democrat government are committed to holding a referendum on changing the electoral system from first-past-the-post (FPTP) to the Alternative Vote (AV)

At the moment, under first-past-the-post (FPTP), voters select ONE candidate, and the candidate with the most votes wins.

It has been suggested that this system should be replaced by the Alternative Vote (AV). Voters would RANK a number of candidates from a list. If a candidate wins more than half of the '1st' votes, a winner is declared. If not, the least popular candidates are eliminated from the contest, and their supporters' subsequent preferences counted and shared accordingly between the remaining candidates. This process continues until an outright winner is declared.

If a referendum were held tomorrow on whether to stick with first-past-the-post or switch to the Alternative Vote for electing MPs, how would you vote?

I would vote in favour of switching to the Alternative Vote	35	33	30	32	62	23	27	57	37	29	41	33	32	31	37	28	31	35	32	31	35
I would vote in favour of keeping first-past-the-post	41	39	51	48	12	54	50	19	43	36	20	32	43	49	38	40	40	36	41	40	42
I wouldn't vote	7	7	3	2	3	5	2	5	6	8	13	9	6	3	5	9	8	7	5	8	8
Don't know	17	21	16	17	22	18	21	19	14	27	26	25	20	17	20	23	22	21	22	22	15

		Voting intention			2010 Vote			Gender		Age				Social grade		Region						
Total		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Do you think British troops are winning the war with the Taliban in Afghanistan, or not?																						
Yes, the British troops are winning		6	10	13	11	11	12	12	6	13	7	16	9	11	6	9	11	11	10	9	8	14
No, they are not winning yet, but victory is possible eventually		26	24	26	28	27	26	30	20	24	25	22	21	27	25	25	24	23	25	22	26	26
No, they are not winning, and victory is not possible		56	53	51	52	50	51	47	62	54	52	42	49	54	60	54	51	51	52	54	56	49
Don't know		11	13	9	9	12	11	12	11	9	17	21	20	9	8	12	14	15	13	15	10	11
Should British troops be brought home from Afghanistan?																						
Yes - all troops should be withdrawn immediately		29	29	26	30	23	27	26	27	27	30	19	27	32	30	24	35	23	26	32	33	26
Yes - most troops should be withdrawn soon, and the rest within the next year or so		45	45	48	42	51	48	43	49	44	46	45	44	43	49	49	39	46	48	48	41	40
No - British troops should remain in Afghanistan as long as Afghanistan's government wants them there		18	17	21	21	13	20	21	16	23	12	22	18	18	14	19	15	20	16	12	20	27
Don't know		8	9	5	6	13	6	10	8	6	11	14	10	7	6	7	10	11	10	8	6	7
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																						
Good or bad for the economy?																						
Good for the economy		43	40	79	11	54	71	13	35	42	38	34	37	37	49	43	36	34	47	38	36	36
Bad for the economy		42	43	9	81	25	14	76	45	43	42	37	42	49	38	40	46	46	36	39	50	51
Don't know		15	17	12	8	21	15	12	21	15	19	28	20	14	14	17	18	20	17	22	14	13
Being done fairly or unfairly?																						
Fairly		34	32	74	6	45	64	6	26	34	30	27	35	26	39	35	27	25	38	32	27	33
Unfairly		52	54	14	90	39	22	86	60	55	53	47	49	64	50	50	61	58	48	50	62	60
Don't know		14	14	12	5	16	14	7	14	10	17	26	16	10	11	15	12	17	14	17	11	7

	Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Having an impact on your own life, or not having an impact on your own life?																					
Having an impact on my life	60	62	60	73	53	61	72	62	65	60	55	59	67	62	60	65	66	62	62	64	57
Not having an impact on my life	27	25	30	18	36	29	16	27	26	24	25	27	21	27	28	21	21	27	24	24	29
Don't know	13	13	9	9	10	10	12	11	9	17	21	13	12	10	12	15	13	11	15	13	14
And who do you think is most to blame for the current spending cuts?																					
The Conservative-Liberal Democrat coalition	21	23	1	56	10	5	52	22	21	24	23	20	29	17	22	24	28	17	20	28	29
The last Labour government	45	41	89	4	46	81	5	34	44	39	36	37	37	53	43	38	35	48	44	34	40
Both	23	24	6	28	24	9	28	31	23	25	23	25	26	21	21	28	25	23	25	26	21
Neither	7	7	2	11	13	2	11	10	9	5	6	8	7	7	8	5	5	7	6	8	8
Don't know	5	5	2	1	7	3	3	4	4	7	13	10	2	2	5	5	7	6	5	4	3
Thinking about the next two or three years, how worried are you that people like you will...																					
not have enough money to live comfortably																					
Very worried	21	23	15	31	11	19	30	20	23	24	26	23	25	19	17	31	24	22	24	24	22
Fairly worried	46	44	45	45	43	43	44	48	42	47	32	45	47	46	45	43	46	42	45	45	46
TOTAL WORRIED	67	67	60	76	54	62	74	68	65	71	58	68	72	65	62	74	70	64	69	69	68
Not very worried	25	25	33	18	35	32	19	24	26	23	25	22	22	31	29	20	21	27	24	25	26
Not at all worried	4	5	5	5	9	4	5	5	7	3	4	6	5	3	6	3	5	6	4	4	4
TOTAL NOT WORRIED	29	30	38	23	44	36	24	29	33	26	29	28	27	34	35	23	26	33	28	29	30
Don't know	3	3	1	0	3	2	1	3	3	3	13	3	1	1	3	3	4	3	3	2	1
be victims of burglary, robbery or mugging																					
Very worried	11	12	8	17	4	12	15	7	13	11	10	11	12	14	11	14	16	10	12	14	7
Fairly worried	34	37	39	36	33	38	43	34	35	39	30	38	37	39	32	42	41	35	36	41	28
TOTAL WORRIED	45	49	47	53	37	50	58	41	48	50	40	49	49	53	43	56	57	45	48	55	35
Not very worried	43	39	44	37	34	42	32	41	38	39	40	36	40	38	43	33	31	40	41	35	47
Not at all worried	8	9	7	8	23	7	7	12	11	6	9	10	9	7	10	7	8	9	8	7	16
TOTAL NOT WORRIED	51	48	51	45	57	49	39	53	49	45	49	46	49	45	53	40	39	49	49	42	63
Don't know	4	4	1	2	6	2	3	6	3	5	12	5	2	3	4	4	4	6	4	3	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

suffer directly from cuts in spending on public services such as health, education and welfare

Very worried	25	25	11	41	17	14	38	27	24	27	20	23	29	25	22	30	29	24	24	27	21
Fairly worried	46	47	49	46	40	48	49	46	44	49	37	45	48	51	48	46	42	43	49	48	57
TOTAL WORRIED	71	72	60	87	57	62	87	73	68	76	57	68	77	76	70	76	71	67	73	75	78
Not very worried	23	21	34	10	31	31	9	20	24	18	26	22	18	21	23	18	22	24	20	20	15
Not at all worried	3	4	4	3	8	5	2	4	5	2	3	6	3	2	4	3	4	4	2	3	6
TOTAL NOT WORRIED	26	25	38	13	39	36	11	24	29	20	29	28	21	23	27	21	26	28	22	23	21
Don't know	3	3	1	0	3	2	1	3	3	4	14	4	1	2	4	3	3	5	4	2	2

lose out because foreign factories and/or workers from abroad can do the same job more cheaply

Very worried	23	23	21	28	7	24	25	16	25	21	21	16	26	26	18	29	23	19	25	25	22
Fairly worried	33	34	34	33	39	34	35	35	33	34	20	30	37	39	33	35	32	33	34	36	35
TOTAL WORRIED	56	57	55	61	46	58	60	51	58	55	41	46	63	65	51	64	55	52	59	61	57
Not very worried	27	28	32	26	29	29	27	29	26	30	37	36	26	20	32	23	27	31	28	25	29
Not at all worried	12	10	10	10	17	10	9	13	12	9	8	14	10	9	13	7	12	12	8	10	12
TOTAL NOT WORRIED	39	38	42	36	46	39	36	42	38	39	45	50	36	29	45	30	39	43	36	35	41
Don't know	6	5	2	2	8	3	4	6	4	6	15	4	1	6	5	5	6	5	5	5	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
lose their job / have difficulty finding work																					
Very worried	26	26	18	35	12	21	31	24	26	26	27	22	28	25	21	32	27	24	24	27	29
Fairly worried	38	37	38	36	41	36	40	41	36	38	31	44	39	32	39	35	42	37	39	32	41
TOTAL WORRIED	64	63	56	71	53	57	71	65	62	64	58	66	67	57	60	67	69	61	63	59	70
Not very worried	21	22	27	17	26	27	16	20	22	22	24	22	23	19	24	19	18	20	22	27	20
Not at all worried	9	11	15	9	16	14	9	10	12	10	4	8	8	20	12	10	7	14	10	11	8
TOTAL NOT WORRIED	30	33	42	26	42	41	25	30	34	32	28	30	31	39	36	29	25	34	32	38	28
Don't know	6	5	2	3	4	2	4	5	4	5	14	4	2	4	4	5	6	5	5	4	2
lose their home																					
Very worried	16	16	10	23	7	13	21	14	16	16	14	12	17	20	12	22	18	15	16	17	14
Fairly worried	28	27	24	28	30	23	30	29	26	27	18	29	27	28	27	26	29	28	26	25	24
TOTAL WORRIED	44	43	34	51	37	36	51	43	42	43	32	41	44	48	39	48	47	43	42	42	38
Not very worried	36	38	46	33	31	45	32	37	37	38	45	42	39	29	38	36	35	36	41	36	45
Not at all worried	16	16	19	14	27	17	14	15	17	14	10	12	16	20	19	11	13	17	14	18	14
TOTAL NOT WORRIED	52	54	65	47	58	62	46	52	54	52	55	54	55	49	57	47	48	53	55	54	59
Don't know	5	4	1	3	5	1	4	5	4	5	14	5	1	3	4	5	5	5	4	3	3
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																					
Very worried	13	13	7	20	3	11	19	9	15	11	12	11	14	14	10	17	16	14	13	11	9
Fairly worried	24	24	24	25	21	23	25	26	23	25	25	21	23	28	22	27	26	22	24	24	26
TOTAL WORRIED	37	37	31	45	24	34	44	35	38	36	37	32	37	42	32	44	42	36	37	35	35
Not very worried	38	37	40	33	35	39	34	39	36	39	33	41	41	32	38	36	30	36	42	37	40
Not at all worried	20	20	26	18	33	25	18	20	22	19	15	21	21	21	26	13	20	22	16	21	23
TOTAL NOT WORRIED	58	57	66	51	68	64	52	59	58	58	48	62	62	53	64	49	50	58	58	58	63
Don't know	6	5	2	3	8	3	4	6	5	6	15	6	2	5	5	6	8	5	5	5	2
suffer ill-health																					
Very worried	15	16	11	21	12	12	21	15	16	17	12	11	19	20	11	23	16	16	16	17	15
Fairly worried	35	36	36	38	35	34	40	37	33	38	22	27	37	47	34	38	36	35	39	34	30
TOTAL WORRIED	50	52	47	59	47	46	61	52	49	55	34	38	56	67	45	61	52	51	55	51	45
Not very worried	37	36	42	32	37	42	31	35	39	33	41	45	36	26	41	29	31	36	33	39	43
Not at all worried	7	7	8	7	11	8	6	8	8	6	10	11	6	4	9	5	10	8	5	6	8
TOTAL NOT WORRIED	44	43	50	39	48	50	37	43	47	39	51	56	42	30	50	34	41	44	38	45	51
Don't know	6	5	2	3	5	3	3	6	4	6	15	6	3	3	6	5	6	5	6	4	4

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	69	128
Male 25 to 39	212	265
Male 40 to 54	404	357
Male 55 +	335	269
Female 18 to 24	88	122
Female 25 to 39	304	271
Female 40 to 54	385	359
Female 55 +	295	320
Region		
North England	508	514
Midlands	295	344
East England	207	200
London	271	264
South England	494	485
Wales	110	104
Scotland	207	183
Social Grade		
AB	786	577
C1	557	597
C2	308	432
DE	408	453
Newspaper Type		
Express / Mail	413	317
Sun / Star	236	444
Mirror / Record	141	320
Guardian / Independent	181	64
FT / Times / Telegraph	228	182
Other Paper	222	243
No Paper	671	523
Political Party Identification		
Labour	728	680
Conservative	488	597
Liberal Democrat	258	252
Others	253	66
None/ DK	365	497

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>