

## YouGov / The Sun Survey Results

Sample Size: 2008 GB Adults  
Fieldwork: 9th - 10th August 2010

		Voting intention			Gender		Age				Social grade		Region						
		Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2008</b>	669	604	224	973	1035	471	289	692	556	1125	848	258	656	427	494	173		
<b>Unweighted Sample</b>	<b>2008</b>	674	529	238	935	1073	392	309	760	547	1310	663	290	646	392	475	205		
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Headline Voting Intention</b>																			
	Con	42	100	0	0	37	46	33	35	38	55	44	37	43	52	46	31	17	
	Lab	38	0	100	0	41	34	42	40	41	29	33	44	38	24	36	50	57	
	Lib Dem	14	0	0	100	14	14	16	19	12	12	16	11	11	18	10	15	12	
	Other	7	0	0	0	8	6	8	5	9	4	6	8	8	6	8	4	14	
<b>Other Parties Voting Intention</b>																			
	SNP / PCY	2	0	0	0	2	1	1	3	2	1	2	1	0	0	2	0	13	
	UKIP	2	0	0	0	2	1	0	0	3	2	2	1	2	2	2	1	0	
	BNP	2	0	0	0	2	1	3	2	1	1	1	2	3	1	2	2	0	
	Green	1	0	0	0	1	2	2	0	2	0	1	1	2	2	1	1	0	
	Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	Other	1	0	0	0	1	1	2	0	1	0	0	2	1	0	2	1	0	
<b>Non Voters</b>																			
	Would Not Vote	7	0	0	0	6	8	11	7	7	4	7	8	7	6	6	10	7	
	Don't know	13	0	0	0	9	16	15	12	14	9	12	14	7	14	14	12	12	
<b>Do you approve or disapprove of the Government's record to date?</b>																			
	Approve	40	41	84	7	52	44	38	32	43	37	53	44	37	44	49	43	34	23
	Disapprove	38	39	4	83	16	41	37	40	40	43	33	35	45	36	30	37	49	60
	Don't know	22	20	12	11	32	15	24	28	16	20	14	21	18	21	22	21	17	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

26-27  
July

9-10  
August

Which of the following do you think are the most important issues facing the country at this time?  
Please tick up to three.

The economy	74	76	79	78	76	80	72	70	85	74	78	80	70	72	80	69	75	82
Immigration & Asylum	50	52	70	40	38	50	54	41	38	56	64	46	60	50	54	58	52	34
Crime	27	24	27	23	18	22	27	29	19	25	23	24	25	30	21	24	28	20
Afghanistan	23	22	26	19	22	21	23	16	14	25	28	20	24	17	20	25	26	20
Health	24	21	14	31	22	19	23	16	20	24	22	20	23	23	19	20	23	22
Pensions	20	21	20	22	21	24	18	10	17	24	29	23	18	24	24	16	19	21
Tax	15	15	13	15	15	17	14	25	22	11	8	14	16	15	13	16	15	19
Education	16	15	10	20	22	14	16	17	19	14	13	17	12	17	15	12	17	12
The environment	8	9	5	9	16	9	10	13	12	9	5	11	7	8	10	8	11	
Family life & childcare	7	8	5	10	10	7	9	10	15	6	6	8	9	5	8	10	9	8
Europe	4	5	8	2	3	6	4	4	3	4	9	6	4	4	5	8	4	2
Transport	2	3	2	2	3	3	2	2	3	3	2	2	3	3	3	2	3	1
None of these	1	0	0	1	1	0	1	1	0	0	0	1	0	1	0	1	0	2
Don't know	3	2	1	1	1	2	2	4	2	1	0	2	2	2	2	1	4	

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	63	64	68	65	65	67	62	60	72	67	61	68	59	60	66	61	64	73
Pensions	35	37	38	37	37	37	36	19	23	40	54	38	34	37	40	31	38	34
Health	34	33	31	35	33	31	35	21	28	34	45	31	36	27	33	33	37	28
Tax	30	31	33	28	28	32	30	44	40	26	22	31	31	37	30	34	28	27
Immigration & Asylum	15	16	22	10	9	17	14	11	7	17	22	13	19	17	16	18	15	8
Crime	15	15	18	13	11	17	12	13	11	16	16	16	13	22	10	15	17	14
Education	15	13	11	13	15	13	13	16	21	13	6	14	11	16	14	11	12	13
Family life & childcare	15	13	11	18	9	10	16	13	26	12	8	12	14	15	13	12	13	12
The environment	9	10	6	12	15	9	10	7	11	11	10	10	10	8	10	11	10	7
Transport	7	6	5	5	11	7	5	6	6	7	4	6	6	6	7	5	5	5
Afghanistan	3	3	2	3	2	3	2	4	2	2	2	2	3	3	3	2	3	1
Europe	3	3	5	1	2	3	4	1	1	2	8	3	3	3	4	5	2	2
None of these	3	2	2	3	2	2	2	4	1	2	1	2	2	3	1	3	2	5
Don't know	3	3	2	2	2	3	3	7	2	2	1	3	3	2	3	4	3	4