

YouGov / The Sun Survey Results

Sample Size: 2346 GB Adults
Fieldwork: 7th - 8th March 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2346	648	797	174	718	604	505	1147	1194	288	596	809	648	1325	1017	304	757	497	577	207
Unweighted Sample	2346	667	701	170	744	530	546	1141	1205	178	633	798	737	1605	741	363	777	441	545	220
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	36	100	0	0	85	2	13	35	36	36	34	33	40	39	31	37	42	41	30	13
Lab	44	0	100	0	6	93	34	41	46	44	47	47	37	38	51	43	36	42	52	51
Lib Dem	10	0	0	100	1	1	42	10	9	9	10	9	10	11	7	11	11	7	9	10
Other	11	0	0	0	8	3	11	14	8	11	9	11	13	11	11	9	11	10	9	25

Other Parties Voting Intention

UKIP	5	0	0	0	6	1	2	7	4	4	3	5	8	5	6	4	6	4	7	4
SNP / PCY	2	0	0	0	0	0	3	3	1	1	2	3	2	2	2	0	0	1	0	19
Green	2	0	0	0	0	1	4	2	2	5	2	1	1	2	1	4	2	2	1	1
BNP	2	0	0	0	1	1	1	2	1	2	1	2	2	1	2	1	1	3	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	1	1	1	1	1	0	1	1	1	1	1	0	1

Non Voters

Would Not Vote	7	0	0	0	4	1	6	6	7	10	9	7	3	6	7	9	8	7	4	3
Don't know	16	0	0	0	12	8	24	12	19	21	16	16	13	14	18	15	15	18	14	17

Do you approve or disapprove of the Government's record to date?

	6-7 Mar	7-8 Mar																			
Approve	29	29	78	2	42	59	4	26	32	25	27	26	25	36	33	23	27	31	28	28	23
Disapprove	58	56	8	92	43	24	88	59	55	58	43	58	62	54	53	61	56	53	53	61	63
Don't know	13	15	15	6	15	17	8	15	13	17	30	16	13	10	14	16	17	15	19	11	14

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	21-22 Feb	7-8 Mar																			
Strongly support	6	6	14	0	18	11	1	8	8	4	6	5	6	7	7	4	6	7	5	5	6
Tend to support	32	31	64	6	57	54	6	37	31	30	30	30	27	37	36	24	31	36	31	27	21
TOTAL SUPPORT	38	37	78	6	75	65	7	45	39	34	36	35	33	44	43	28	37	43	36	32	27
Tend to oppose	29	26	16	30	18	20	30	29	22	29	22	30	26	23	26	25	25	24	27	25	31
Strongly oppose	26	29	3	60	4	10	58	20	31	28	23	23	34	32	25	35	28	26	28	36	31
TOTAL OPPOSE	55	55	19	90	22	30	88	49	53	57	45	53	60	55	51	60	53	50	55	61	62
Don't know	8	8	3	4	3	5	5	6	8	9	18	13	7	2	5	12	9	7	9	7	11

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	75	148
Male 25 to 39	270	304
Male 40 to 59	388	399
Male 60 +	408	297
Female 18 to 24	103	141
Female 25 to 39	363	293
Female 40 to 59	410	410
Female 60 +	329	351
Region		
North England	545	577
Midlands	376	381
East England	207	223
London	363	304
South England	570	533
Wales	65	116
Scotland	220	207
Social Grade		
AB	884	659
C1	721	666
C2	307	494
DE	434	523
Newspaper Type		
Express / Mail	495	344
Sun / Star	243	495
Mirror / Record	142	369
Guardian / Independent	165	71
FT / Times / Telegraph	240	202
Other Paper	277	274
No Paper	784	586
Political Party Identification		
Labour	661	774
Conservative	659	639
Liberal Democrat	255	286
Others	178	71
None/ DK	593	572

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