

YouGov / The Sun Survey Results

Sample Size: 2483 GB Adults
Fieldwork: 7th - 8th February 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2483	691	848	195	779	660	522	1207	1276	300	635	849	698	1417	1066	316	803	529	608	215	
Unweighted Sample	2483	683	787	204	781	622	560	1178	1305	162	655	1008	658	1660	823	323	795	557	596	201	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Know and Wouldn't Vote]

Con	35	100	0	0	89	2	10	35	35	39	34	33	38	40	29	41	46	33	28	20
Lab	43	0	100	0	4	94	37	42	45	39	48	45	40	38	52	38	32	48	56	44
Lib Dem	10	0	0	100	1	1	41	10	10	13	10	9	10	12	7	11	10	9	9	11
Other	11	0	0	0	6	2	12	13	10	9	9	13	13	11	12	10	12	9	7	24

Other Parties Voting Intention

UKIP	5	0	0	0	4	1	3	6	3	3	2	7	6	4	7	4	7	4	4	4
SNP / PCY	2	0	0	0	0	0	2	2	2	0	1	2	4	2	1	0	0	1	0	17
Green	2	0	0	0	1	0	5	2	2	5	3	2	1	3	1	4	3	1	1	2
BNP	1	0	0	0	1	0	1	1	1	0	1	2	1	0	3	1	1	2	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	0	1	1	0	1	1	1	1	1	1	1	0	1	1

Non Voters

<i>Would Not Vote</i>	8	0	0	0	4	3	5	8	8	10	12	7	6	7	10	8	9	8	8	3
<i>Don't know</i>	13	0	0	0	12	6	21	9	17	12	13	15	12	12	14	14	15	13	11	12

6 - 7 Feb
7-8 Feb

Do you approve or disapprove of the Government's record to date?

Approve	30	30	79	3	42	64	7	23	35	26	34	28	29	33	35	23	33	32	30	26	31
Disapprove	55	55	7	92	34	20	88	62	55	56	48	53	58	57	50	62	49	51	53	65	57
Don't know	15	15	14	5	24	16	5	16	10	19	18	19	13	11	15	14	17	17	17	10	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

23-24
Jan
7-8 Feb

The Conservative-Liberal Democrat government are committed to holding a referendum on changing the electoral system from first-past-the-post (FPTP) to the Alternative Vote (AV)

At the moment, under first-past-the-post (FPTP), voters select ONE candidate, and the candidate with the most votes wins.

It has been suggested that this system should be replaced by the Alternative Vote (AV). Voters would RANK a number of candidates from a list. If a candidate wins more than half of the '1st' votes, a winner is declared. If not, the least popular candidates are eliminated from the contest, and their supporters' subsequent preferences counted and shared accordingly between the remaining candidates. This process continues until an outright winner is declared.

If a referendum were held tomorrow on whether to stick with first-past-the-post or switch to the Alternative Vote for electing MPs, how would you vote?

I would vote in favour of switching to the Alternative Vote	32	37	28	34	84	27	33	62	42	32	45	41	36	31	43	28	40	40	33	33	44
I would vote in favour of keeping first-past-the-post	41	38	53	45	10	52	46	19	41	36	23	31	39	51	36	41	37	34	41	43	37
I wouldn't vote	7	6	1	3	3	2	4	3	6	7	6	8	7	4	5	9	4	7	7	8	3
Don't know	20	18	17	18	4	19	17	16	11	25	26	19	18	14	15	22	20	19	20	16	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?	24-25 Jan		7-8 Feb																		
Strongly support	8	5	15	0	10	12	1	4	6	4	4	5	4	9	6	4	6	6	6	4	5
Tend to support	31	34	67	5	63	60	7	38	36	32	36	34	35	32	39	27	38	40	32	27	31
TOTAL SUPPORT	39	39	82	5	73	72	8	42	42	36	40	39	39	41	45	31	44	46	38	31	36
Tend to oppose	24	25	13	32	18	17	29	30	22	28	29	25	24	24	25	24	25	25	24	25	25
Strongly oppose	27	28	3	59	4	7	58	23	31	26	21	22	33	31	23	35	22	21	28	37	36
TOTAL OPPOSE	51	53	16	91	22	24	87	53	53	54	50	47	57	55	48	59	47	46	52	62	61
Don't know	10	8	2	3	5	5	5	5	5	10	10	14	5	3	6	9	8	8	9	7	3

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	69	153
Male 25 to 39	303	318
Male 40 to 54	477	421
Male 55 +	329	315
Female 18 to 24	93	147
Female 25 to 39	352	317
Female 40 to 54	531	429
Female 55 +	329	383
Region		
North England	596	608
Midlands	362	405
East England	191	237
London	323	316
South England	604	566
Wales	195	124
Scotland	201	215
Social Grade		
AB	936	698
C1	724	719
C2	408	520
DE	415	546
Newspaper Type		
Express / Mail	496	373
Sun / Star	343	532
Mirror / Record	183	383
Guardian / Independent	175	74
FT / Times / Telegraph	217	210
Other Paper	279	288
No Paper	790	622
Political Party Identification		
Labour	750	807
Conservative	696	706
Liberal Democrat	285	297
Others	169	76
None/ DK	583	597

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<http://today.yougov.co.uk>