

	Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2278	655	756	162	732	568	508	1106	1172	277	583	779	639	1299	979	289	734	483	555	196	
Unweighted Sample	2278	716	614	183	800	450	553	1156	1122	203	672	774	629	1614	664	379	770	438	504	166	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
23-24 Jan																					
Do you think British troops are winning the war with the Taliban in Afghanistan, or not?																					
Yes, the British troops are winning	8	9	11	11	9	11	11	5	13	6	15	13	8	6	8	11	8	8	10	13	8
No, they are not winning yet, but victory is possible eventually	22	24	29	25	25	26	27	22	24	23	21	23	25	25	26	21	23	27	23	21	22
No, they are not winning, and victory is not possible	55	54	48	54	55	52	52	61	54	54	53	46	56	60	54	54	56	53	56	52	57
Don't know	15	13	12	10	12	11	10	11	8	17	11	19	12	9	12	13	14	13	11	13	13
Should British troops be brought home from Afghanistan?																					
Yes - all troops should be withdrawn immediately	29	30	22	30	20	29	24	27	27	32	24	25	35	31	25	36	29	25	30	34	38
Yes - most troops should be withdrawn soon, and the rest within the next year or so	43	44	51	43	58	47	46	51	44	45	48	44	41	48	48	40	45	51	45	40	32
No - British troops should remain in Afghanistan as long as Afghanistan's government wants them there	18	19	21	21	20	19	25	17	24	13	21	21	18	16	21	16	17	18	18	20	21
Don't know	10	7	6	6	2	6	6	6	5	9	8	11	6	5	7	8	9	6	8	6	9
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																					
Good or bad for the economy?																					
Good for the economy	36	33	68	9	41	61	10	27	34	32	32	32	30	37	37	26	38	38	33	26	23
Bad for the economy	47	52	14	87	43	21	85	59	55	50	51	49	57	51	49	57	49	47	51	59	62
Don't know	17	15	18	5	16	17	5	14	11	19	17	19	13	12	13	17	13	14	15	15	15
Being done fairly or unfairly?																					
Fairly	28	25	61	4	32	50	6	17	27	23	25	25	24	26	29	19	25	29	28	20	18
Unfairly	57	63	23	93	56	35	90	72	65	61	65	60	66	62	60	67	61	59	60	70	68
Don't know	15	12	16	3	12	15	4	11	7	16	10	15	10	12	11	14	13	12	13	10	14
Necessary or unnecessary?																					
Necessary	55	55	90	26	70	83	27	57	52	57	56	56	51	57	60	47	54	62	55	48	46
Unnecessary	34	34	4	63	20	9	63	32	39	29	34	29	37	35	30	39	34	28	33	41	40
Don't know	11	11	5	10	9	8	10	11	9	14	11	15	12	8	9	14	12	10	12	11	14

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 2278	655	756	162	732	568	508	1106	1172	277	583	779	639	1299	979	289	734	483	555	196
Unweighted Sample	716	614	183	800	450	553	1156	1122	203	672	774	629	1614	664	379	770	438	504	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Too deep, too shallow or at about the right level?

Too deep	51	19	80	41	28	77	58	56	46	46	42	59	51	49	54	48	47	49	58	57
Too shallow	7	9	5	9	7	6	7	9	5	10	10	6	5	8	6	8	8	7	7	5
About the right level	25	57	6	35	49	6	21	26	25	18	26	23	30	28	21	26	29	27	20	21
Don't know	17	15	10	15	16	11	14	10	24	26	21	12	14	15	19	18	16	17	16	17

Being done too quickly, too slowly, or at about the right pace?

Too quickly	58	24	89	49	33	85	65	59	56	52	52	63	59	55	62	56	52	57	64	66
Too slowly	5	7	2	9	7	2	4	6	4	7	6	5	3	6	3	6	6	4	4	3
About the right pace	27	58	5	33	50	8	22	28	26	25	27	25	30	31	22	27	31	30	22	18
Don't know	11	10	4	9	11	5	8	7	14	16	15	8	8	9	13	11	11	9	11	13

Having an impact on your own life, or not having an impact on your own life?

Having an impact on my life	71	71	62	81	61	67	82	68	70	71	65	70	78	66	69	73	71	72	68	72	72
Not having an impact on my life	18	20	30	15	31	24	14	24	23	17	25	21	14	24	23	16	20	19	23	20	18
Don't know	11	9	9	4	8	9	5	8	6	11	10	9	8	9	7	11	9	9	9	9	10

And who do you think is most to blame for the current spending cuts?

The Conservative-Liberal Democrat coalition	26	25	2	57	8	5	57	23	29	22	27	24	27	24	24	27	24	19	25	31	32
The last Labour government	40	38	86	3	56	79	3	31	39	38	30	36	39	43	44	31	40	45	40	32	24
Both	24	26	7	30	28	11	28	37	23	29	30	26	25	24	29	24	25	25	28	29	
Neither	5	6	2	9	8	2	10	7	7	5	4	6	7	6	6	6	8	6	5	5	9
Don't know	6	5	3	1	0	3	2	3	3	6	9	8	3	2	3	6	5	4	4	4	7

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2278	655	756	162	732	568	508	1106	1172	277	583	779	639	1299	979	289	734	483	555	196
Unweighted Sample	2278	716	614	183	800	450	553	1156	1122	203	672	774	629	1614	664	379	770	438	504	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the next two or three years, how worried are you that people like you will...

not have enough money to live comfortably

Very worried	25	27	14	35	21	19	36	26	23	31	30	28	29	23	22	34	32	24	30	27	27
Fairly worried	44	45	45	46	45	45	43	46	46	43	35	40	48	49	44	45	41	46	43	44	49
TOTAL WORRIED	69	72	59	81	66	64	79	72	69	74	65	68	77	72	66	79	73	70	73	71	76
Not very worried	24	21	32	15	25	28	17	21	23	19	23	22	18	22	26	15	20	23	21	21	15
Not at all worried	4	5	7	3	6	6	4	6	6	4	7	5	4	5	7	3	6	5	3	5	7
TOTAL NOT WORRIED	28	26	39	18	31	34	21	27	29	23	30	27	22	27	33	18	26	28	24	26	22
Don't know	3	2	2	1	2	3	1	2	3	2	5	5	1	1	2	3	2	2	3	3	2

be victims of burglary, robbery or mugging

Very worried	11	14	7	19	11	10	19	11	13	14	9	12	15	15	11	17	17	13	14	13	11
Fairly worried	31	34	33	38	23	33	37	33	33	35	29	34	33	39	33	35	39	32	36	36	30
TOTAL WORRIED	42	48	40	57	34	43	56	44	46	49	38	46	48	54	44	52	56	45	50	49	41
Not very worried	44	40	45	36	53	43	37	45	40	41	49	42	41	35	44	36	35	42	39	41	42
Not at all worried	10	9	11	5	12	11	6	10	11	6	9	8	8	10	9	7	5	10	7	7	15
TOTAL NOT WORRIED	54	49	56	41	65	54	43	55	51	47	58	50	49	45	53	43	40	52	46	48	57
Don't know	5	3	4	2	1	4	2	2	3	4	5	5	3	2	3	4	4	3	4	3	2

suffer directly from cuts in spending on public services such as health, education and welfare

Very worried	28	32	13	48	22	18	47	31	29	34	27	28	36	32	26	39	36	27	33	36	28
Fairly worried	44	43	44	41	49	44	42	46	43	44	41	40	45	46	45	41	36	47	42	40	49
TOTAL WORRIED	72	75	57	89	71	62	89	77	72	78	68	68	81	78	71	80	72	74	75	76	77
Not very worried	21	19	34	9	24	29	9	18	21	16	23	22	15	18	23	14	21	20	19	18	16
Not at all worried	3	3	6	1	3	5	2	2	4	2	3	5	2	3	4	3	4	3	3	3	5
TOTAL NOT WORRIED	24	22	40	10	27	34	11	20	25	18	26	27	17	21	27	17	25	23	22	21	21
Don't know	4	3	4	1	2	4	0	3	3	4	7	5	2	1	3	4	4	3	3	3	2

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2278	655	756	162	732	568	508	1106	1172	277	583	779	639	1299	979	289	734	483	555	196
Unweighted Sample	2278	716	614	183	800	450	553	1156	1122	203	672	774	629	1614	664	379	770	438	504	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

lose out because foreign factories and/or workers from abroad can do the same job more cheaply

Very worried	25	27	21	32	15	27	31	21	25	29	15	20	30	35	21	35	24	25	32	28	25
Fairly worried	32	32	33	32	32	30	35	30	31	33	29	25	36	34	31	33	26	34	29	33	36
TOTAL WORRIED	57	59	54	64	47	57	66	51	56	62	44	45	66	69	52	68	50	59	61	61	61
Not very worried	27	27	30	25	35	28	21	34	28	26	31	36	24	19	32	20	32	26	26	25	24
Not at all worried	11	10	12	8	17	11	10	12	13	8	17	13	7	10	13	7	14	9	10	11	12
TOTAL NOT WORRIED	38	37	42	33	52	39	31	46	41	34	48	49	31	29	45	27	46	35	36	36	36
Don't know	6	4	3	3	2	4	3	3	3	4	8	6	3	2	3	5	4	5	4	3	3

lose their job / have difficulty finding work

Very worried	27	32	17	45	21	22	46	30	29	35	38	29	33	31	27	38	36	26	35	35	33
Fairly worried	38	36	41	32	41	38	29	41	37	35	30	41	40	30	38	34	36	41	31	36	34
TOTAL WORRIED	65	68	58	77	62	60	75	71	66	70	68	70	73	61	65	72	72	67	66	71	67
Not very worried	21	18	25	13	24	23	14	17	18	17	18	19	18	16	21	13	18	18	20	15	17
Not at all worried	9	10	14	7	13	13	10	9	12	8	9	6	5	19	11	9	8	10	10	10	12
TOTAL NOT WORRIED	30	28	39	20	37	36	24	26	30	25	27	25	23	35	32	22	26	28	30	25	29
Don't know	5	4	4	3	1	5	1	3	4	4	5	5	4	3	3	6	3	4	5	4	4

lose their home

Very worried	17	19	10	25	13	15	29	13	15	23	14	19	17	24	15	25	20	15	23	21	16
Fairly worried	26	28	22	30	28	22	30	30	29	27	24	30	28	26	28	28	29	27	25	29	28
TOTAL WORRIED	43	47	32	55	41	37	59	43	44	50	38	49	45	50	43	53	49	42	48	50	44
Not very worried	34	32	41	29	36	38	24	35	33	32	34	35	35	25	36	27	33	34	33	27	35
Not at all worried	18	17	22	13	21	21	16	19	20	15	19	11	17	23	19	15	13	19	15	19	19
TOTAL NOT WORRIED	52	49	63	42	57	59	40	54	53	47	53	46	52	48	55	42	46	53	48	46	54
Don't know	5	4	4	2	3	4	2	3	4	4	10	5	3	1	3	5	5	4	4	3	2

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2278	655	756	162	732	568	508	1106	1172	277	583	779	639	1299	979	289	734	483	555	196
Unweighted Sample	2278	716	614	183	800	450	553	1156	1122	203	672	774	629	1614	664	379	770	438	504	166
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities

Very worried	15	14	8	18	9	11	18	12	13	15	9	11	14	21	12	17	14	12	17	14	16
Fairly worried	23	25	20	29	24	21	28	23	25	25	20	23	27	26	22	29	27	25	24	25	25
TOTAL WORRIED	38	39	28	47	33	32	46	35	38	40	29	34	41	47	34	46	41	37	41	39	41
Not very worried	35	36	39	34	39	36	34	39	35	37	46	39	36	28	39	32	38	35	33	37	35
Not at all worried	20	20	27	16	25	26	18	21	23	18	17	21	19	22	23	16	16	23	20	18	23
TOTAL NOT WORRIED	55	56	66	50	64	62	52	60	58	55	63	60	55	50	62	48	54	58	53	55	58
Don't know	6	5	6	3	3	6	2	5	4	6	8	7	4	4	4	6	5	5	5	6	1

suffer ill-health

Very worried	18	17	9	24	11	12	24	14	14	20	8	11	20	23	13	23	18	14	22	17	16
Fairly worried	33	36	34	39	35	34	39	37	36	36	23	30	38	45	34	39	36	40	29	38	35
TOTAL WORRIED	51	53	43	63	46	46	63	51	50	56	31	41	58	68	47	62	54	54	51	55	51
Not very worried	36	34	43	26	42	40	25	36	34	33	48	40	32	24	39	26	32	32	38	33	34
Not at all worried	8	8	10	6	8	9	6	9	10	6	12	13	5	6	10	6	8	8	7	8	10
TOTAL NOT WORRIED	44	42	53	32	50	49	31	45	44	39	60	53	37	30	49	32	40	40	45	41	44
Don't know	5	5	5	5	4	5	5	4	5	5	9	7	5	2	4	6	6	5	5	5	5

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Ed Miliband?

Conservative government led by David Cameron	41	39	95	1	50	84	3	31	39	39	31	37	39	45	44	32	43	48	40	31	25
Labour government led by Ed Miliband	36	38	1	91	20	5	84	43	44	33	38	37	40	37	36	41	35	32	39	45	48
Don't know	23	22	4	9	31	11	14	27	17	28	31	25	21	18	19	27	23	20	21	24	27

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	87	144
Male 25 to 39	279	290
Male 40 to 54	411	383
Male 55 +	379	289
Female 18 to 24	116	133
Female 25 to 39	393	293
Female 40 to 54	363	395
Female 55 +	250	351
Region		
North England	504	555
Midlands	353	370
East England	209	217
London	379	289
South England	561	517
Wales	85	113
Scotland	166	196
Social Grade		
AB	922	635
C1	692	665
C2	301	479
DE	363	500
Newspaper Type		
Express / Mail	452	343
Sun / Star	291	488
Mirror / Record	132	351
Guardian / Independent	191	69
FT / Times / Telegraph	237	195
Other Paper	273	265
No Paper	702	568
Political Party Identification		
Labour	585	739
Conservative	725	651
Liberal Democrat	281	271
Others	158	70
None/ DK	529	548

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