

YouGov / The Sun Survey Results

Sample Size: 1972 GB Adults
Fieldwork: 5th - 6th July 2010

Weighted Sample
Unweighted Sample

Total	Voting intention			Gender		Age				Social grade		Region				
	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1972	654	567	233	951	1021	237	511	672	552	1097	826	253	640	421	483	175
1972	649	549	242	918	1054	156	548	725	543	1273	650	284	660	390	453	185
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	41	100	0	0	38	45	30	41	35	53	44	36	38	53	40	35	20
Lab	36	0	100	0	39	32	43	34	41	28	33	40	37	24	39	43	49
Lib Dem	15	0	0	100	14	15	15	18	14	13	17	12	16	18	14	13	8
Other	9	0	0	0	9	8	12	7	10	7	6	12	8	5	8	9	24

Other Parties Voting Intention

SNP / PCY	2	0	0	0	2	2	2	1	4	2	2	3	0	0	3	0	20
Green	2	0	0	0	2	2	4	3	1	1	2	1	1	2	2	2	2
UKIP	2	0	0	0	2	3	0	1	4	2	1	4	3	2	2	3	1
BNP	2	0	0	0	3	1	6	1	1	2	2	2	5	1	1	3	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	1	0	1	0	1	0	1	0	1	1

Non Voters

Would Not Vote	7	0	0	0	6	7	13	8	7	3	6	9	6	6	8	9	3
Don't know	13	0	0	0	6	18	9	14	13	12	11	14	13	12	11	12	18

4 - 5
July

Do you approve or disapprove of the Government's record to date?

Approve	42	45	86	10	58	46	44	39	38	40	60	49	39	45	55	43	38	31
Disapprove	38	34	5	74	16	38	30	35	34	39	27	31	38	36	24	36	40	44
Don't know	20	21	10	16	26	16	27	26	28	21	13	20	23	19	21	21	22	24

8 June

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

Strongly support	13	11	24	0	18	11	11	3	7	10	20	12	9	7	15	11	8	10
Tend to support	47	40	60	10	63	40	40	37	42	37	42	44	35	44	49	41	29	27
TOTAL SUPPORT	60	51	84	10	81	51	51	40	49	47	62	56	44	51	64	52	37	37
Tend to oppose	18	22	12	37	14	21	23	28	23	22	19	22	23	27	13	22	28	31
Strongly oppose	12	17	2	47	1	21	14	14	13	23	16	15	21	13	14	16	24	21
TOTAL OPPOSE	30	39	14	84	15	42	37	42	36	45	35	37	44	40	27	38	52	52
Don't know	10	10	2	6	4	6	13	17	15	8	3	8	12	8	9	10	11	10

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	58	120
Male 25 to 39	221	253
Male 40 to 54	344	330
Male 55 +	295	248
Female 18 to 24	98	116
Female 25 to 39	327	258
Female 40 to 54	381	343
Female 55 +	248	304
Region		
North England	453	483
Midlands	277	323
East England	170	190
London	284	253
South England	490	450
Wales	113	98
Scotland	185	175
Social Grade		
AB	750	539
C1	523	557
C2	282	404
DE	368	423
Newspaper Type		
Express / Mail	451	302
Sun / Star	290	419
Mirror / Record	175	300
Guardian / Independent	156	62
FT / Times / Telegraph	218	169
Other Paper	269	229
No Paper	412	490
Political Party Identification		
Labour	625	638
Conservative	525	563
Liberal Democrat	232	236
Others	213	65
None/ DK	377	471

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