

# YouGov / The Sun Survey Results

Sample Size: 2101 GB Adults  
Fieldwork: 2nd - 3rd August 2010

	Voting intention			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2101</b>	<b>702</b>	<b>620</b>	<b>228</b>	<b>1020</b>	<b>1081</b>	<b>252</b>	<b>536</b>	<b>719</b>	<b>594</b>	<b>1143</b>	<b>958</b>	<b>273</b>	<b>685</b>	<b>446</b>	<b>514</b>	<b>183</b>
<b>Unweighted Sample</b>	<b>2101</b>	<b>649</b>	<b>613</b>	<b>243</b>	<b>998</b>	<b>1103</b>	<b>160</b>	<b>548</b>	<b>757</b>	<b>636</b>	<b>1309</b>	<b>792</b>	<b>328</b>	<b>662</b>	<b>401</b>	<b>486</b>	<b>224</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

Con	<b>41</b>	100	0	0	41	41	35	39	37	49	45	36	49	53	43	27	17
Lab	<b>36</b>	0	100	0	34	38	36	38	41	29	32	41	32	22	39	51	46
Lib Dem	<b>13</b>	0	0	100	14	13	16	15	12	12	14	12	11	18	8	14	8
Other	<b>9</b>	0	0	0	11	8	13	8	9	9	8	11	8	6	10	7	28

## Other Parties Voting Intention

SNP / PCY	<b>2</b>	0	0	0	3	1	2	3	2	2	2	3	0	0	1	0	24
Green	<b>2</b>	0	0	0	2	2	5	3	1	1	1	2	2	3	1	1	3
UKIP	<b>3</b>	0	0	0	2	3	0	1	3	4	2	3	2	3	2	3	0
BNP	<b>2</b>	0	0	0	3	1	5	1	1	2	2	2	4	0	3	2	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	1	1	0	0	2	1	1	1	0	1	2	0	0

## Non Voters

Would Not Vote	<b>6</b>	0	0	0	4	7	8	10	4	3	4	7	6	7	5	5	6
Don't know	<b>13</b>	0	0	0	9	17	17	15	13	10	12	14	17	10	14	13	14

## Do you approve or disapprove of the Government's record to date?

		1-2 August	2-3 August																
Approve	<b>41</b>	<b>42</b>	86	7	53	46	38	31	38	41	51	48	34	47	50	42	32	27	
Disapprove	<b>38</b>	<b>37</b>	3	79	19	37	37	40	35	42	33	31	45	28	28	39	48	52	
Don't know	<b>21</b>	<b>21</b>	11	14	27	17	25	29	27	17	16	21	21	24	21	19	20	21	

## Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

		19-20 July																
Strongly support	<b>11</b>	<b>10</b>	22	1	18	11	9	8	7	8	16	12	8	6	15	11	8	4
Tend to support	<b>41</b>	<b>39</b>	63	9	64	40	38	34	39	37	42	44	32	45	48	36	29	28
<b>TOTAL SUPPORT</b>	<b>52</b>	<b>49</b>	<b>85</b>	<b>10</b>	<b>82</b>	<b>51</b>	<b>47</b>	<b>42</b>	<b>46</b>	<b>45</b>	<b>58</b>	<b>56</b>	<b>40</b>	<b>51</b>	<b>63</b>	<b>47</b>	<b>37</b>	<b>32</b>
Tend to oppose	<b>21</b>	<b>23</b>	9	41	13	21	25	30	22	23	20	22	24	24	14	24	29	34
Strongly oppose	<b>17</b>	<b>18</b>	3	45	1	21	15	18	13	23	17	15	23	13	14	19	23	28
<b>TOTAL OPPOSE</b>	<b>38</b>	<b>41</b>	<b>12</b>	<b>86</b>	<b>14</b>	<b>42</b>	<b>40</b>	<b>48</b>	<b>35</b>	<b>46</b>	<b>37</b>	<b>37</b>	<b>47</b>	<b>37</b>	<b>28</b>	<b>43</b>	<b>52</b>	<b>62</b>
Don't know	<b>11</b>	<b>10</b>	3	5	4	7	13	11	18	8	4	7	13	12	10	10	11	7

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	53	128
Male 25 to 39	230	266
Male 40 to 54	385	357
Male 55 +	330	269
Female 18 to 24	107	124
Female 25 to 39	318	271
Female 40 to 54	372	362
Female 55 +	306	325
<b>Region</b>		
North England	486	514
Midlands	305	343
East England	203	200
London	328	273
South England	459	484
Wales	96	103
Scotland	224	183
<b>Social Grade</b>		
AB	779	579
C1	599	599
C2	301	434
DE	388	455
<b>Newspaper Type</b>		
Express / Mail	488	399
Sun / Star	264	476
Mirror / Record	216	333
Guardian / Independent	131	71
FT / Times / Telegraph	266	188
Other Paper	305	274
No Paper	431	361
<b>Political Party Identification</b>		
Labour	708	682
Conservative	529	599
Liberal Democrat	244	252
Others	208	64
None/ DK	412	504

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