

## YouGov / The Sun Survey Results

Sample Size: 1641 GB Adults
Fieldwork: 22nd - 23rd June 2010

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		Total	Con	Lab	Lib Dem	Male	Female	18-24			60+	ABC1		London	Rest of South	Midlands / Wales	North	Scotland
		1641	567	458	226	800	841	197	420	561	463	918	692	210	533	350	407	141
		1641	538	452	226	765	876	136	434	647	424	1051	559	212	532	327	394	176
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																		
[Excluding Don't Know and Wouldn't Vote]																		
	Con	42	100	0	0	41	44	31	38	42	51	46	37	43	51	49	32	20
	Lab	34	0	100	0	35	33	37	41	36	26	29	41	37	22	33	44	49
	Lib Dem	17	0	0	100	17	17	26	17	13	17	19	14	14	19	13	19	16
	Other	7	0	0	0	7	6	7	4	9	6	6	8	6	7	5	6	15
Other Parties Voting Intention																		
	UKIP	3	0	0	0	2	3	2	2	3	3	2	3	3	3	1	3	2
	SNP / PCY	1	0	0	0	1	1	1	1	2	1	1	2	0	0	1	0	12
	Green	1	0	0	0	1	1	1	0	2	1	2	0	1	2	2	0	1
	BNP	1	0	0	0	2	0	4	1	1	1	1	2	2	1	2	2	0
	Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0
Non Voters																		
	Would Not Vote	6	0	0	0	5	6	6	9	6	3	4	8	2	7	5	6	6
	Don't know	13	0	0	0	8	17	14	17	12	9	12	14	12	12	13	12	13



1		Voti	ng inten	ition	Ge	nder		Ag	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	1641	567	458	226	800	841	197	420	561	463	918	692	210	533	350	407	141
l	1641	538	452	226	765	876	136	434	647	424	1051	559	212	532	327	394	176
	% 22-23	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	June																
Do you approve or disapprove of the Government's	Julie																
record to date?																	
Approve	46	88	13	54	49	44	36	38	44	61	53	37	46	52	48	40	39
Disapprove Don't know	28 25	4	62 24	16	30	27 29	29 35	31 31	31 25	21	24	34 29	29 25	23 25	28 24	32 28	35 26
Don't know	25	8	24	30	22	29	35	31	25	18	23	29	25	25	24	28	26
Do you think George Osborne is doing a good job or a bad job as Chancellor of the Exchequer?																	
He is doing a good job	43	83	11	49	44	42	29	36	40	59	48	36	42	48	43	40	35
He is doing a bad job	24	1	59	17	27	22	33	23	27	18	21	29	28	18	24	27	34
Don't know	33	16	30	33	29	36	38	41	32	24	30	35	30	34	34	33	32
	22-23 June																
Comparing your situation with this time last year																	
Are you finding it easier or harder to make ends meet or is it about the same?																	
Easier	2	3	1	2	1	3	2	3	2	2	2	2	2	1	2	3	2
Harder	34	24	42	30	31	37	31	34 58	40	27	31	38	32	31	34	37	35
About the same	60	72	53	67	63	58	55		56	70	64	55	60	64	61	55	61
Not sure/ not applicable	4	1	4	1	6	2	11	5	3	1	3	5	6	3	3	5	2
Do you think your job is safer, less safe or about the same?																	
Safer	3	5	3	3	4	3	5	5	3	1	4	2	3	3	4	4	0
Less safe	23	14	36	23	27	20	24	34	29	7	24	22	20	19	24	27	31
About the same	33	41	23	35	31	34	37	38	40	17	37	26	40	34	29	27	40
Not sure / not applicable	41	40	38	39	38	43	34	23	28	76	35	49	37	43	43	42	29



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0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1	2	0	1	2	1	1	2	1	1	1	1	1	1	2	1	1
Get a little better	9	12	8	15	10	9	12	12	8	7	10	7	10	8	10	9	9
TOTAL BETTER	10	14	8	16	12	10	13	14	9	8	11	8	11	9	12	10	
Stay the same	26	31	20	25	24	27	30	27	22	28	28	23	25	27	27	22	31
Get a little worse	40	46	37	43	39	41	33	34	40	49	43	37	37	43	40	40	36
Get a lot worse	18	7	30	14	19	17	12	16	25	15	14	24	23	15	16	22	18
TOTAL WORSE	58	53	67	57	58	58	45	50	65	64	57	61	60	58	56	62	
Don't know	5	1	4	3	6	4	12	9	3	1	4	7	4	5	6	5	4

Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this...

Is good or bad for th

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Is good or bad for the economy?																	
Good for the economy	53	90	20	56	54	51	46	42	51	67	58	45	51	59	55	47	42
Bad for the economy	28	2	63	22	30	27	31	32	31	20	25	33	31	21	26	34	40
Don't know	19	8	17	23	16	22	24	26	18	13	18	22	18	20	20	19	18
Is being done fairly or unfairly?																	
Fairly	45	84	12	50	46	45	41	38	42	57	51	36	38	51	51	40	35
Unfairly	34	4	71	29	35	32	35	36	38	26	28	42	42	29	30	36	45
Don't know	21	12	17	21	19	23	23	26	20	17	21	21	20	21	19	24	20
Will have an impact on your own life, or not having an impact on your own life?																	
Having an impact on my life	61	60	70	63	61	62	52	59	67	60	61	62	64	59	60	62	67
Not having an impact on my life	16	21	11	15	18	14	20	15	11	20	18	13	15	17	16	16	13
Don't know	23	19	19	22	21	24	29	26	21	20	21	26	20	25	24	22	20

## And who do you think is most to blame for the current spending cuts?

The Conservative-Liberal Democrat coalition	18	0	48	13	18	17	22	19	19	14	15	21	23	13	16	20	24
The last Labour government	49	93	5	56	51	47	38	42	48	60	55	41	52	58	51	42	26
Both	18	3	28	14	17	19	18	23	18	13	15	22	15	14	17	20	32
Neither	9	2	17	15	10	9	9	5	12	11	11	8	7	9	9	11	12
Don't know	6	1	3	3	4	8	14	11	4	1	5	8	3	6	8	7	6



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0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

George Osborne, the Chancellor of the Exchequer, has unveiled his first Budget. He announced cuts in spending and increases in taxes, in order to reduce government borrowing.

## Do you think...

It's the right time to cut borrowing sharply, so Britain's	48	85	1/	49	50	45	38	41	46	59	53	39	47	54	40	12	38
economy can recover	40	00	17	73	30	40	30	71	70	33	33	33	71	J <del>-</del>	73	72	30
It's the wrong time: higher taxes and lower spending this year could drive Britain back into recession	33	4	71	27	33	33	36	36	37	23	28	39	36	26	30	37	47
Not sure	20	12	15	24	17	22	27	23	17	17	18	22	17	21	20	21	16

Spending on the NHS and international development is being protected from spending cuts. As a result, cuts in other government departments will have to be deeper in order to achieve the overall target for spending cuts.

Do you think it is right or wrong to protect spending on the NHS, if this means deeper cuts elsewhere?

Right - its budget should be protected	67	63	77	68	62	71	59	61	71	71	63	71	73	66	63	67	68
Wrong - it should face its share of spending cuts	23	30	15	26	29	18	26	26	21	23	28	18	20	24	29	21	18
Don't know	10	6	8	7	8	11	15	14	8	5	9	11	8	9	8	12	14

Do you think it is right or wrong to protect spending on international development, if this means deeper cuts elsewhere?

Right - its budget should be protected	12	12	14	14	13	11	9	14	11	12	13	9	15	15	9	9	6
Wrong - it should face its share of spending cuts	68	75	66	72	74	62	63	61	71	74	69	68	68	64	73	68	73
Don't know	20	14	21	15	13	27	28	25	19	14	17	23	17	21	18	23	21

Do you think Mr Osborne is telling the truth about the state of Britain's economy?

Is telling the truth	46	85	14	47	49	43	38	38	45	58	53	36	45	51	50	42	31
Is not	24	2	54	16	27	21	27	25	26	19	19	30	32	18	21	27	35
Don't know	30	12	31	37	24	36	34	37	29	24	27	34	23	31	29	32	34

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1641	538	452	226	765	876	136	434	647	424	1051	559	212	532	327	394	176
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Given the state of the economy and the need to make tough choices, do you support or oppose the following tax increases or spending cuts that Mr Osborne announced in the Budget this week?

Impose a levy on banks, so they pay the government an
extra £2 billion a year

Impose a levy on banks, so they pay the government an extra £2 billion a year												
Support Oppose Don't know	86     90       4     4       11     6	87 5 9	93   90 1   3 7   7	82 75 4 6 14 19	83 87 3 3 15 10	3 4	86 5 10	86 88 3 4 12 8	86 4 10	84 4 12	85 3 12	89 3 8
Freeze the level of child benefit for the next three years												
Support Oppose Don't know	59     83       29     11       12     6	36 54 10	61 63 26 26 13 11	55 54 32 25 12 21	51 58 32 33 16 9	3 24	63 26 11	54 58 33 31 13 11	61 27 11	62 26 12	57 30 13	49 40 11
Increase VAT from 17.5% to 20% from next January												
Support Oppose Don't know	34 60 54 30 12 10	13 79 8	38 35 52 54 10 10	33 18 53 61 14 21	26 33 58 58 16 9	8 41	39 48 13	28 30 61 59 11 10	39 49 12	35 51 14	30 57 13	32 60 9
Reduce tax credits for families earning more than £40,000 a year												
Support Oppose Don't know	82 91 10 5 8 4	74 17 9	88 82 7 10 6 8	81 69 10 14 9 17	72 84 14 10 14 6	0 4	81 11 8	83 78 8 13 9 8	83 9 8	84 9 7	81 9 11	79 12 8
Increase capital gains tax for higher-rate taxpayers from 18% to 28%	·		•	·		-		·				
Support Oppose Don't know	72 80 10 6 18 14	73 14 14	76 76 12 11 12 13	69 50 10 20 22 30	63 74 11 11 26 15	1 5	72 12 16	72 67 8 18 19 16	72 8 20	77 9 14	70 11 19	73 9 18
Limit housing benefit to a maximum of £400 a week												
Support Oppose Don't know	78 94 10 2 12 5	66 20 13	75   78 14   11 11   11	77   58 10   20 13   22	72 79 11 11 17 10	1 5	81 8 11	73 75 14 12 13 13	78 11 11	76 12 12	79 8 13	79 11 11



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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	70	70	70	70	70	70	70	/0	70	70	70	70	70	70	70	70	70
Impose a two-year pay freeze on public sector workers earning more than £21,000 a year																	
Support Oppose Don't know	58 27 15	77 13 10	41 47 12	58 29 14	62 26 12	54 28 18	51 25 24	50 29 21	58 30 12	68 22 10	57 30 13	59 24 18	58 29 13	58 26 15	56 27 17	61 25 15	50 36 14
Bring forward the increase in retirement age to 66																	
Support Oppose Don't know	44 39 17	58 29 13	33 53 14	49 34 17	48 38 15	40 40 19	35 38 27	46 31 23	37 50 12	54 33 13	51 33 15	34 47 19	48 39 14	49 34 17	45 39 16	37 42 21	35 50 15
Reduce future increases in welfare benefits (other than pensions) by changing the inflation calculation																	
Support Oppose Don't know	53 23 24	77 6 17	34 45 21	49 23 28	55 25 21	51 21 28	46 17 38	44 21 35	52 30 18	66 18 16	60 18 22	44 29 28	47 31 21	58 18 24	56 22 23	49 22 28	46 33 22

And again, given the state of the economy and the need to make tough choices, do you support or oppose the following tax cuts or spending increases that Mr Osborne announced in the Budget this week?

Reduce the corporation tax that companies pay on their profits from 28% to 24% over the next four years

Support Oppose Don't know Increase the personal income tax allowance from £6475 to £7475	48	69	37	42	51	45	43	40	49	56	51	44	42	46	53	50	44
	27	15	41	37	32	23	22	28	31	25	27	28	34	27	22	27	34
	25	16	21	21	17	32	35	32	20	19	22	28	24	27	24	23	22
Support Oppose Don't know Restoring the earnings link for increases in the state	86 4 10	93 2 6	85 6 9	89 3 9	87 4 9	84 4 12	68 2 30	76 7 16	90 4 6	96 2 2	88 4 9	83 5 13	86 5 9	86 3 11	85 4 11	85 5 10	85 2 13
pension Support Oppose Don't know	74	85	72	77	78	69	50	60	78	91	75	72	76	73	72	76	73
	5	2	7	6	6	4	6	6	4	4	4	5	8	4	5	4	3
	22	13	21	18	16	27	44	35	18	5	21	23	17	23	23	20	25



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Doubling the operational allowance paid to troops serving in Afghanistan																	
Support	65	77	55	70	67	63	47	57	67	77	64	66	64	62	69	66	61
Oppose	18	12	25	16	20	16	24	21	19	10	20	16	19	19	16	16	20
Don't know	17	12	20	14	14	21	29	22	14	12	17	19	17	18	15	18	19
Abolish the planned tax on landlines to pay for superfast broadband					-												
Support	67	81	54	63	67	66	51	61	69	76	68	66	67	67	69	65	64
Oppose		8	30	17	18	14	15	17	18	13	15	17	17	15	16	17	18
Don't know	17	11	15	19	14	20	33	21	13	11	17	17	16	18	15	18	18
Giving local authorities who make cuts the money to freeze council tax for a year		•			-		-				-		-				
Support	73	87	61	71	72	73	56	69	75	80	74	71	73	74	74	71	68
Oppose	12	4	23	13	14	10	11	10	14	11	12	11	15	12	11	10	14
Don't know	16	8	16	16	14	18	33	21	11	9	14	18	12	14	15	19	19
Increasing the child tax credit by £150 above inflation																	
Support	45	44	49	52	47	44	41	45	48	45	44	47	53	44	44	44	46
Oppose		34	30	26	33	28	23	25	33	36	33	28	24	31	30	33	33
Don't know		22	21	22	20	28	36	31	19	19	23	25	23	24	26	23	21
Scrap the planned 10 percent cider tax					-	,	-										
Support		55	33	44	47	40	44	43	43	44	45	41	38	45	50	39	42
Oppose		27	49	35	37	33	28	31	38	37	35	35	44	32	30	39	36
Don't know	22	17	18	21	16	27	28	25	18	19	20	24	18	23	20	22	21
The 'civil list' - the amount the government pays the royal family - has been held at £7.9 million a year for the past twenty years. It is to be kept at £7.9 million. Do you think the civil list should be																	
Increased	8	13	4	7	9	7	4	6	6	14	9	6	11	9	7	6	8
Kept the same		49	32	40	39	37	24	27	38	54	40	36	42	40	36	37	31
Reduced		34	58	45	45	48	49	55	53	30	45	48	41	43	49	50	53
Don't know	7	4	6	8	6	8	22	12	3	2	6	9	7	8	8	7	8



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	1641 %	538 %	452 %	226 %	765 %	876 %	136	434 %	647 %	424 %	1051	559 %	212	532 %	327 <b>%</b>	394	176 %
	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70
Overall do you think this week's Budget is a fair one or not?																	
Yes, it is fa		86	18	62	50	51	37	44	46	66	56	42	46	56	51	48	41
No, it isr		3	62	16	30	24	35	28	30	19	24	32	31	19	29	29	39
Don't kno	w <b>23</b>	11	20	23	21	25	29	28	23	15	20	26	23	25	21	23	20
Do you think the measures announced in the Budget will or will not																	
Increase unemployment in the next year or two?																	
W		40	78	50	61	48	54	50	57	56	53	57	56	51	50	60	63
Will n		30	7	23 27	18	19 33	19	21 29	18 26	18	21	16	21	20	23	14 27	15
Don't kno	w <b>27</b>	30	14	27	20	33	26	29	26	26	27	26	23	29	27	27	22
Bring government borrowing down sharply, so government finances are in balance by 2016?																	
W		73	21	50	49	42	42	47	39	53	51	38	47	49	46	42	38
Will n		6	51	19	24	24	23	20	29	22	21	28	26	21	24	24	32
Don't kno	w 30	21	28	31	27	33	35	33	32	25	28	34	27	30	30	34	29
W		16	77	44	46	42	47	43	50	36	38	52	46	40	40	48	53
Will n		59	9	33 23	32 22	32 26	26 27	28 29	29 21	42 22	37	25	33	33 27	35 25	30 22	25
Don't kno	W 24	24	15	23	22	26	21	29	21	22	24	23	21	21	25	22	21
Increase taxes more for the rich than anyone else?																	
W		58	24	43	39	42	40	34	38	50	44	36	36	43	44	39	35
Will n		19	57 19	30 27	38 23	30 28	30 31	32 34	38 23	31 19	32 24	37 27	41	29 28	33 23	35 26	41
Don't kno	w <b>26</b>	22	19	21	23	28	31	34	23	19	24	21	23	28	23	26	23
Ensure that everyone, and every region, shares in Britain's economic recovery in due course?																	
W	II 41	71	18	41	41	40	36	37	36	51	45	35	34	45	46	38	28
Will n		10	59	30	35	27	35	27	35	29	29	35	39	25	26	36	43
Don't kno	w <b>28</b>	19	23	29	23	32	29	36	28	20	27	30	27	30	28	26	30



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0/	0/2	0/_	0/2	0/_	0/2	0/_	0/_	0/2	0/2	0/_	0/_	0/_	0/2	0/_	0/_	0/_

Do you think the Liberal Democratic leadership is right or wrong to support the Budget?

Right	52	91	14	69	52	52	40	43	50	68	59	42	50	58	54	48	40
Wrong	28	2	69	17	31	25	29	30	29	24	24	32	31	21	27	32	38
Don't know	20	7	18	14	17	23	31	27	21	8	16	26	19	22	19	20	21

Overall, do you think Mr Osborne has taken broadly the right or wrong decisions in the Budget

For Britain as a whole?

	Right Wrong Not sure	57 23 20	93 1 6	21 55 23	71 11 18	59 25 16	56 21 23	51 23 26	51 24 25	53 28 19	71 16 13	64 19 17	49 28 23	58 25 17	63 18 19	57 22 21	54 26 20	46 33 21
For people like you?						•		•						•				
	Right	42	77	13	45	44	40	34	34	38	58	48	34	39	47	45	38	31
	Wrong	33	7	65	30	34	32	36	34	39	23	28	40	38	27	31	36	44
	Not sure	25	16	23	25	22	29	31	32	23	19	25	25	23	26	24	26	25

And if the Conservatives had won the general election outright and not formed a coalition with the Liberal Democrats, do you they would have been better or worse at...

Running the economy

	Better than the coalition	14	28	5	5	14	14	18	12	1.1	16	16	1.1	15	18	13	11	3
	Worse than the coalition	34	12	55	57	39	30	32	32	38	34	36	33	31	29	34	38	50
	The same as the coalition	35	46	30	24	34	35	23	33	36	39	34	36	36	36	35	34	29
	Don't know	17	13	10	14	13	21	28	23	15	11	15	20	18	17	18	18	18
Protecting the poorest																		
	Better than the coalition	7	14	3	3	6	8	12	6	5	9	7	7	6	9	8	6	4
	Worse than the coalition	46	22	63	74	51	40	49	45	48	42	49	42	45	44	45	45	57
	The same as the coalition	30	49	24	8	28	31	13	27	31	37	29	31	30	32	28	31	23
	Don't know	18	15	10	15	14	21	27	23	16	11	15	21	19	16	19	18	17
Helping people like you																		
	Better than the coalition	11	24	4	4	11	11	13	9	10	13	13	9	14	13	11	9	4
	Worse than the coalition	38	12	60	67	42	34	40	38	38	37	38	39	35	33	40	40	50
	The same as the coalition	32	48	26	12	31	33	19	30	35	36	33	31	31	35	31	30	29
	Don't know	19	15	10	17	16	22	28	23	17	14	17	21	20	18	18	21	17



	Voti	ng inter	ntion	Ge	nder		Ag	je		Social	grade			Region		
Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1641	567	458	226	800	841	197	420	561	463	918	692	210	533	350	407	141
1641	538	452	226	765	876	136	434	647	424	1051	559	212	532	327	394	176
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And if Labour had won the general election, do you they would have been better or worse at

would have been better or worse at																		
Running the economy																		
	Better than the coalition	24	2	71	9	26	22	25	23	27	20	22	26	22	18	23	29	36
	Worse than the coalition	51	90	8	66	53	50	40	44	48	67	56	45	52	58	55	46	32
	The same as the coalition	10	2	11	16	11	10	13	11	13	6	11	10	10	11	7	11	15
	Don't know	14	5	10	8	10	18	22	22	12	7	11	19	16	12	15	15	17
Protecting the poorest			-			-		-				='		-				
	Better than the coalition	34	10	78	26	36	32	45	33	35	29	35	33	33	28	32	39	47
	Worse than the coalition	41	76	6	46	41	41	24	34	40	55	41	40	40	46	45	35	27
	The same as the coalition	10	6	7	19	12	9	10	12	10	8	12	8	11	12	8	10	11
	Don't know	15	7	9	10	11	19	21	21	14	8	12	19	17	14	15	16	15
Helping people like you																		
	Better than the coalition	25	2	68	15	26	24	32	26	27	19	23	28	24	20	23	30	39
	Worse than the coalition	47	87	7	57	49	46	30	38	46	64	51	41	46	54	52	39	33
	The same as the coalition	12	5	13	16	14	10	15	14	12	8	13	10	11	13	9	13	12
	Don't know	16	7	12	11	12	20	23	22	15	9	13	20	18	13	15	18	16



## **YouGov Weighting Data**

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	Cittolginou noi	rroiginou i
Age and Gender		
Male 18 to 24	66	106
Male 25 to 39	191	218
Male 40 to 54	223	200
Male 55 +	285	276
Female 18 to 24	87	106
Female 25 to 39	252	217
Female 40 to 54	241	202
Female 55 +	296	316
Region		
North England	394	407
Midlands	239	268
East England	152	155
London	212	210
South England	380	377
Wales	88	82
Scotland	176	141
Social Grade		
ABC1	970	870
C2DE	671	771
Newspaper Type		
Express / Mail	399	250
Sun / Star	240	348
Mirror / Record	151	252
Guardian / Independent	125	51
FT / Times / Telegraph	156	142
Other Paper	233	187
No Paper	336	409
Political Party Identification		
Labour Loyal	354	352
Labour Disloyal	102	110
Conservative	378	390
Liberal Democrat	135	128
Others	89	50
None	498	510
Don't know	83	98

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