

Region

## YouGov / The Sun Survey Results

Sample Size: 1923 GB Adults Fieldwork: 31st August - 1st September 2010

		Total	Con	Lab	Lib Dem	Male	Female				60+	ABC1	C2DE	London	South	Midlands / Wales		Scotland
Weighted			635	557	179	938	985	232	491	661	539	1079	814	247	625	414	470	167
Unweighted	d Sample	1923	622 %	545 %	194 %	916 <b>%</b>	1007	124 %	505 %	779 %	515 %	1244 %	649 <b>%</b>	239 <b>%</b>	661 %	370 %	422 %	231 <b>%</b>
	10 - 11 May 2007	31 Aug - 1 Sept 2010	70	76	76	76	76	76	76	76	76	76	76	76	76	76	76	76
Former Prime Minister Tony Blair is due to publish his memoirs																		
Thinking back to his time in office, do you think Tony Blair?																		
Was a very good Prime Minister and achieved many successes	11	10	4	22	7	11	8	5	11	11	8	9	11	12	8	11	9	10
Was a fairly good Prime Minister - his successes outnumbered his failures	38	37	23	58	42	40	35	38	43	39	29	38	35	35	32	41	43	32
Was a fairly poor Prime Minister - his failures outnumbered his successes	28	21	28	11	27	22	20	21	21	19	22	23	19	17	25	18	18	24
Was a very poor Prime Minister and can be blamed for many failures	18	25	42	7	22	23	27	14	15	26	39	25	26	28	27	23	24	26
Don't know	5	7	3	2	3	4	10	21	10	4	2	5	10	9	8	6	6	8
Since the second world war, six Prime Ministers have served for five years or longer. Which of them do you regard as the BEST Prime Minister?																		
Margaret Thatcher (Conservative, 1979 to 90) Tony Blair (Labour, 1997 to 2007) Harold Wilson (Labour, 1964 to 70 and 1974 to 76) Clement Attlee (Labour, 1945 to 51) Harold Macmillan (Conservative, 1957 to 63) John Major (Conservative, 1990 to 97) Don't know	35 21 9 6 5 2 25	36 20 11 6 2 3 23	77 4 2 2 2 2 4 9	6 49 19 11 1 1	26 16 12 8 2 6 30	37 22 11 7 2 3 18	34 18 11 5 1 3 27	15 19 2 6 1 9 49	30 24 6 4 1 4 31	38 21 14 7 1 1	47 15 15 8 3 2 11	37 20 8 7 3 4 22	33 20 15 4 1 2 25	36 20 10 4 3 4 23	40 16 8 6 2 3 24	38 21 12 6 1 2	30 24 11 6 1 4 23	28 19 17 9 1 2

Gender

Voting intention

Age

Social grade



	Г		Voti	ng inter	ntion	Ge	nder		Ag	je		Social	grade					
		Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	l Sample	1923	635	557	179	938	985	232	491	661	539	1079	814	247	625	414	470	167
Unweighted		1923	622	545	194	916	1007	124	505	779	515	1244	649	239	661	370	422	231
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And who do you regard as the WORST Prime Minister?																		
Margaret Thatcher (Conservative, 1979 to 90)	31	31	3	66	28	30	31	25	24	36	33	28	34	22	24	31	41	39
Tony Blair (Labour, 1997 to 2007)	21	25	48	4	24	22	27	15	19	23	36	27	23	22	29	23	21	25
Harold Wilson (Labour, 1964 to 70 and 1974 to 76)	9	7	14	2	8	10	4	4	4	8	8	8	5	8	8	7	5	5
Clement Attlee (Labour, 1945 to 51)	1	1	1	0	2	1	0	0	1	1	1	1	0	1	1	1	0	0
Harold Macmillan (Conservative, 1957 to 63)	2	2	1	2	1	2	1	3	2	1	2	1	2	1	1	2	3	0
John Major (Conservative, 1990 to 97)	17	14	16	16	14	16	13	4	19	17	12	15	13	18	15	14	13	11
Don't know	21	21	16	11	23	19	23	49	32	15	7	20	23	28	21	23	16	19
Thinking of Tony Blair as Prime Minister, was he																		
Mainly honest or mainly dishonest?																		
Mainly honest	46	40	24	70	49	44	37	36	40	47	33	40	40	39	37	40	45	40
Mainly dishonest	39	44	65	21	38	44	43	33	39	42	54	45	42	42	48	43	39	45
Don't know	15	16	11	9	13	13	19	31	21	10	12	15	18	19	15	18	15	15
Mainly likeable or mainly not likeable?																		
Mainly likeable	59	57	48	79	60	62	52	47	60	59	54	58	54	54	54	61	59	53
Mainly not likeable	33	35	49	18	34	31	39	30	31	35	42	36	34	34	35	34	36	37
Don't know	8	8	3	3	7	7	10	24	9	6	4	6	12	12	11	5	5	10
Mainly principled or mainly unprincipled?																		
	FO	43	28	60	52	47	40	39	<b>F</b> 2	48	24	44	41	40	20	49	47	20
Mainly principled Mainly unprincipled	52 33	43 39	60	69 20	33	40	38	27	52 28	46 37	31 56	40	37	38	39 41	49 36	38	38 38
Don't know	15	18	12	11	15	13	23	34	20	15	13	15	22	22	19	15	15	24
Don't know	15	10	12	- 11	15	13	23	34	20	13	13	13	22		19	13	15	24
A good representative or a bad representative for Britain internationally?																		
A good representative for Britain internationally	53	50	37	77	54	55	45	34	56	55	44	53	45	49	42	55	56	48
A bad representative for Britain internationally	35	37	54	15	37	36	38	35	32	35	45	36	38	35	41	35	33	36
Don't know	13	14	9	8	10	10	17	31	12	10	12	11	17	16	16	10	11	16
			•			•					!!	•		•				
Do you agree or disagree with this statement: 'Whatever you think of his policies, as Prime Minister Tony Blair always did what he thought was right.'																		
Agree	66	54	43	80	54	59	49	49	55	58	51	54	54	50	51	61	54	54
Disagree	21	31	47	15	33	30	32	25	26	30	40	33	29	34	31	27	33	33
Don't know	12	15	10	5	13	11	18	26	18	12	9	13	17	16	17	12	12	13
			•			•	'	•				•		•				



Region

Social grade

			Voti	ng inter	ntion	Gender		Age				Social	grade			Region		
		Total	Con	Lab	Lib Dem	Male	Female	18-24		40-59	60+	ABC1	C2DE	London	South	Midlands / Wales		Scotland
Weighted		1923	635	557	179	938	985	232	491	661	539	1079	814	247	625	414	470	167
Unweighted	d Sample	1923	622	545	194	916	1007	124	505	779	515	1244	649	239	661	370	422	231
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which THREE of the following would you judge to have been the greatest successes of Mr Blair's time as Prime Minister?																		
Introducing the minimum wage		54	49	68	59	56	52	45	60	55	53	55	54	48	55	57	59	44
Bringing peace to Northern Ireland		46	46	56	54	51	42	21	42	53	52	47	45	43	47	45	48	48
Providing Britain with steady economic growth, nearly full employment and low inflation		24	13	44	20	25	23	19	25	27	23	24	24	21	19	29	28	26
Improving the quality of public services such as education and the NHS		23	11	44	25	24	22	24	25	23	21	24	21	21	20	25	30	15
Extending gay rights and introducing civil partnerships		16	15	15	22	15	18	21	28	12	9	18	14	20	17	12	17	15
Toppling Saddam Hussein's regime in Iraq		15	15	18	11	12	18	12	17	18	12	13	17	12	15	16	18	10
Devolving power to Scotland and Wales		10	8	8	13	13	8	6	10	10	12	12	8	11	6	10	5	35
Bringing the Olympic Games to London		9	13	4	11	9	8	8	11	9	7	10	7	8	9	12	8	2
Reducing the overall levels of crime		7	5	8	10	8	6	11	10	7	5	8	7	9	8	6	8	4
Leading the world in the fight against climate change		6	5	8 5 3	8	5	6	10	5	4	6	6	6	4	7	7	4	5
None of these		12	22	3	7	11	14	10	5	12	20	14	11	14	13	10	11	16
Don't know		9	4	3	5	7	10	23	8	7	5	6	13	9	10	9	7	8
And which THREE of the following would you judge to have been the greatest failures of Mr Blair's time as Prime Minister?																		
Allowing immigration to rise to unacceptable levels		62	77	58	48	58	66	33	55	65	78	60	66	55	63	67	63	52
Taking part in the US-led invasion of Iraq		56	56	59	69	57	55	50	50	54	66	60	51	53	58	56	54	58
Allowing Britain's foreign policy to be dictated, in effect, by the United States		34	23	45	35	35	33	30	33	34	35	37	30	35	32	30	36	40
Bringing political life into disrepute as a result of 'spin' and episodes like'cash for honours'		26	28	28	29	28	25	20	20	25	36	30	22	24	28	22	27	31
Not doing enough to curb public spending during good economic times		21	25	17	20	22	19	15	26	24	14	22	18	21	22	22	19	22
Allowing Gordon Brown to succeed him as Prime Minister		21	25	20	22	25	18	14	23	25	18	21	21	25	23	24	18	13
Not carrying out his promise to be 'tough on crime and tough on the causes of crime'		20	24	17	16	20	19	14	20	20	21	19	21	13	20	21	21	22
Raising taxes but without the country having much to show for it		18	27	8	19	19	17	20	23	16	14	19	16	20	18	18	18	10
Failing to take Britain into the euro (the single European currency)		5	1	7	9	7	3	9	5	4	3	5	3	8	5	3	4	5
Failing to tackle climate change with sufficient vigour		4	1	8	8	5	4	2	8	5	2	5	3	5	5	4	4	4
None of these		1	1	2	1	1	1	2	1	1	0	1	1	1	1	1	2	2
Don't know		7	2	4	4	5	10	25	7	5	3	4	11	9	6	8	6	11
	23-25 April	31 Aug - 1 Sept																

Voting intention

2007

2010



North Scotland

167

470

/ Wales

414

Voting intention Social grade Gender Age Region Midlands Rest of Lib 18-24 25-39 40-59 C2DE Male 60+ ABC1 London Total Con Lab Female Dem South Weighted Sample 1923 635 814 557 179 938 985 232 491 661 539 1079 247 625 Unweighted Sample 1923 622 545 194 916 1007 124 505 779 515 1244 649 239 661

Weighted Oa	•	000	551	173	330	300	202	731	001	555	1073	017	271	023	717	470	107
Unweighted Sa		622	545	194	916	1007	124	505	779	515	1244	649	239	661	370	422	231
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Many years from now, how do you think history will rate Mr Blair as Prime Minister? Will he be thought in the future to have been�																	
A very great Prime Minister	4 3	1	8	1	3	3	1	4	3	2	3	3	2	2	4	3	4
A pretty good Prime Minister	28 <b>34</b>	19	62	37	38	30	21	41	37	28	36	31	31	30	37	38	30
A mediocre Prime Minister	32 <b>25</b>	31	14	32	26	24	27	24	26	23	25	25	23	27	24	25	21
A pretty bad Prime Minister	17 <b>17</b>	25	9	13	16	18	15	15	15	23	18	16	16	19	17	16	16
A disastrously bad Prime Minister	13 14	23	4	12	12	15	12	7	14	21	14	14	18	14	12	13	17
Don't know	6 8	1	4	5	5	10	23	8	5	4	5	12	10	8	6	6	13
The Labour party are currently electing a new leader. Some of the candidates have sought to distance themselves from the former Blair government, while others want to continue with the policies of New Labour. Which of the following best reflects your view																	
To get back into power Labour need to distance themselves as much as possible from the legacy of Tony Blair's government	30	40	20	28	30	30	26	22	28	40	32	28	25	32	32	29	28
Tony Blair did a lot right and won three elections - it would be a mistake for Labour to turn its back on his legacy	34	22	59	34	37	31	31	36	37	28	35	32	35	29	38	36	31
Neither	21	28	13	23	21	22	13	23	22	23	21	21	21	23	19	21	25
Don't know	15	10	8	14	13	17	30	19	12	9	12	19	19	16	12	14	15