

YouGov / The Sun Survey Results

Sample Size: 862 GB Adults
Fieldwork: 14th February 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	862	233	292	66	269	236	201	419	443	104	220	295	243	491	371	110	280	184	212	75	
Unweighted Sample	862	235	273	67	280	222	196	388	474	55	214	307	286	554	308	158	275	151	218	60	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The government have said that a key plank of their policy is to encourage a "Big Society". How well, if at all, would you say you understand what the government's "Big Society" plan is?

Very well	3	5	3	2	5	3	1	4	2	3	2	5	3	4	3	4	4	4	3	1
Fairly well	21	32	19	26	27	18	22	20	21	24	16	24	19	25	15	26	21	18	21	15
TOTAL WELL	24	37	22	28	32	21	23	24	23	27	18	29	22	29	18	30	25	22	24	16
Not very well	43	41	41	48	42	42	46	45	40	38	46	42	43	41	45	35	40	49	40	57
Not at all	29	18	35	25	24	35	28	26	31	24	26	28	34	27	31	32	29	23	32	25
TOTAL NOT WELL	72	59	76	73	66	77	74	71	71	62	72	70	77	68	76	67	69	72	72	82
Don't know	5	4	3	0	3	2	3	4	5	11	9	2	2	4	5	3	6	6	4	2

David Cameron has said the Big Society is about giving more power to local communities and people, by taking more power away from government and allowing voluntary groups and communities to run public services. Examples include giving more powers to local government, encouraging people to take an active role in their communities and supporting charities and volunteer groups.

In principle, do you think the Big Society sounds like a good or bad idea?

A good idea	49	76	33	61	70	34	46	53	45	58	42	51	48	54	43	53	51	49	44	49
A bad idea	31	10	48	26	16	49	34	32	31	19	30	31	38	29	34	25	32	27	37	33
Don't know	20	14	19	13	14	17	20	15	24	23	27	17	14	17	23	22	18	24	19	17

And in practice, do you think the government's policies to create a Big Society will actually work?

Will probably work	10	24	5	12	19	6	6	12	9	11	10	11	10	11	9	13	9	14	10	4
Will probably not work	71	53	87	79	56	86	84	73	69	67	67	73	75	73	69	63	70	74	73	75
Don't know	18	24	8	10	25	8	10	14	22	22	23	16	15	16	22	23	21	12	17	21

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements best reflects your view?

The Big Society is a real vision of how the government can cut the cost of delivering services and get more people involved in their local communities	19	47	5	18	41	5	11	19	18	9	14	20	26	22	14	26	19	21	15	13
The Big Society is mostly just hot air, and is being used as a cover for the government while they cut investment in public services	58	23	86	50	31	87	66	59	57	59	59	58	57	57	59	46	56	57	64	68
Neither	12	20	3	18	18	3	12	14	11	15	13	12	11	13	11	15	15	11	9	11
Don't know	11	9	6	14	10	4	10	8	14	17	14	11	6	8	15	13	10	12	12	8