

# YouGov / The Sunday Times Survey Results

Sample Size: 1489 GB Adults  
Fieldwork: 13th - 14th May 2010

	Voting Intention			Gender		Age			Social grade		Region					
	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1489</b>	<b>492</b>	<b>442</b>	<b>273</b>	<b>714</b>	<b>775</b>	<b>432</b>	<b>536</b>	<b>521</b>	<b>818</b>	<b>669</b>	<b>191</b>	<b>483</b>	<b>319</b>	<b>366</b>	<b>129</b>
Unweighted Sample	1489	463	432	277	702	787	407	620	462	932	555	256	463	279	348	143
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding don't know and wouldn't vote]

Con	<b>37</b>	100	0	0	35	40	33	34	45	41	33	49	44	40	30	15
Lab	<b>34</b>	0	100	0	33	34	33	39	28	30	39	26	27	27	43	57
Lib Dem	<b>21</b>	0	0	100	21	20	28	19	17	21	20	22	23	24	19	8
Other	<b>8</b>	0	0	0	10	6	6	8	10	8	9	4	6	8	9	20

## Other Parties Voting Intention

UKIP	<b>3</b>	0	0	0	4	3	2	4	4	3	4	2	3	4	5	2
SNP / PCY	<b>2</b>	0	0	0	2	2	2	2	2	2	2	0	0	1	0	18
BNP	<b>2</b>	0	0	0	3	0	1	1	2	2	2	1	1	2	3	0
Green	<b>1</b>	0	0	0	1	1	1	1	1	1	1	1	2	1	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>0</b>	0	0	0	1	0	0	0	1	0	0	0	1	0	1	0

## Non Voters

Would Not Vote	<b>5</b>	0	0	0	4	6	7	4	5	5	5	4	5	7	4	6
Don't know	<b>7</b>	0	0	0	5	8	8	6	6	6	8	9	6	9	5	3

## Do you think David Cameron is doing well or badly as Prime Minister?

Very well	<b>19</b>	47	1	14	20	18	14	16	26	23	14	24	26	17	13	6
Fairly well	<b>29</b>	36	20	41	32	27	32	29	27	28	30	28	30	33	27	24
<b>TOTAL WELL</b>	<b>48</b>	<b>83</b>	<b>21</b>	<b>55</b>	<b>52</b>	<b>45</b>	<b>46</b>	<b>45</b>	<b>53</b>	<b>51</b>	<b>44</b>	<b>52</b>	<b>56</b>	<b>50</b>	<b>40</b>	<b>30</b>
Fairly badly	<b>7</b>	0	18	4	9	6	8	6	7	6	8	7	4	5	10	12
Very badly	<b>5</b>	0	12	2	6	4	7	4	5	4	7	6	3	6	6	7
<b>TOTAL BADLY</b>	<b>12</b>	<b>0</b>	<b>30</b>	<b>6</b>	<b>15</b>	<b>10</b>	<b>15</b>	<b>10</b>	<b>12</b>	<b>10</b>	<b>15</b>	<b>13</b>	<b>7</b>	<b>11</b>	<b>16</b>	<b>19</b>
Don't know	<b>40</b>	17	49	39	34	45	38	44	36	38	41	35	36	38	43	51

## Do you think Nick Clegg is doing well or badly as Deputy Prime Minister?

Very well	<b>15</b>	29	1	27	17	14	13	15	18	18	12	18	21	15	11	5
Fairly well	<b>31</b>	46	16	39	34	29	34	30	30	32	30	32	35	33	27	20
<b>TOTAL WELL</b>	<b>46</b>	<b>75</b>	<b>17</b>	<b>66</b>	<b>51</b>	<b>43</b>	<b>47</b>	<b>45</b>	<b>48</b>	<b>50</b>	<b>42</b>	<b>50</b>	<b>56</b>	<b>48</b>	<b>38</b>	<b>25</b>
Fairly badly	<b>8</b>	2	19	1	9	7	9	7	8	8	8	9	3	7	11	20
Very badly	<b>6</b>	0	14	1	7	4	6	5	6	4	7	5	3	6	9	4
<b>TOTAL BADLY</b>	<b>14</b>	<b>2</b>	<b>33</b>	<b>2</b>	<b>16</b>	<b>11</b>	<b>15</b>	<b>12</b>	<b>14</b>	<b>12</b>	<b>15</b>	<b>14</b>	<b>6</b>	<b>13</b>	<b>20</b>	<b>24</b>
Don't know	<b>40</b>	23	49	31	33	45	38	43	38	38	42	36	37	39	42	50

	Voting Intention			Gender		Age			Social grade		Region					
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<b>Weighted Sample</b>	<b>1489</b>	492	442	273	714	775	432	536	521	818	669	191	483	319	366	129
Unweighted Sample	1489	463	432	277	702	787	407	620	462	932	555	256	463	279	348	143
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From what you have seen so far do you think this Conservative-Lib Dem government will be a good or bad thing?

A good thing	46	72	11	69	50	43	50	44	46	51	41	51	55	47	39	25
A bad thing	27	8	62	6	27	26	25	28	26	24	30	23	18	27	33	47
Don't know	27	20	28	25	22	31	24	28	28	26	29	26	27	26	28	28

Do you think the Conservative-Lib Dem government will be better or worse than if the Conservatives had had an outright majority?

Better	47	34	46	79	51	44	51	46	45	49	44	45	50	48	39	57
Worse	23	36	23	8	25	22	18	24	28	24	23	27	22	23	25	17
No difference	16	13	22	8	15	16	16	16	15	13	19	15	13	17	19	18
Don't know	14	17	9	6	9	18	15	14	12	14	14	12	15	12	16	8

David Cameron and Nick Clegg have said the new government, and future governments, should have a fixed term of five years, removing the right of the Prime Minister to choose the timing of the election. Do you agree or disagree with this proposal?

Agree	60	76	44	68	64	57	55	64	61	64	56	64	65	57	59	52
Disagree	29	17	48	22	29	29	31	26	29	26	32	27	24	32	30	35
Don't know	11	7	8	10	7	14	14	9	10	10	12	9	12	11	10	13

Do you expect this new Conservative-Liberal Democrat government to last for five years?

Yes, it probably will	25	43	6	33	25	25	26	25	25	27	23	33	29	26	19	13
No, it probably won't	59	44	86	46	61	57	57	61	58	56	62	53	52	61	64	73
Don't know	16	13	8	21	13	19	17	14	17	17	15	14	18	13	17	14

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<b>Weighted Sample</b>	<b>1489</b>	<b>492</b>	<b>442</b>	<b>273</b>	<b>714</b>	<b>775</b>	<b>432</b>	<b>536</b>	<b>521</b>	<b>818</b>	<b>669</b>	<b>191</b>	<b>483</b>	<b>319</b>	<b>366</b>	<b>129</b>
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you agree or disagree with the following statements?

**This new government will give Britain the strong leadership it needs**

Strongly agree	15	31	1	21	17	13	18	12	15	14	15	14	19	14	14	7
Tend to agree	35	49	12	53	38	32	32	34	38	39	29	41	40	38	26	20
<b>TOTAL AGREE</b>	<b>50</b>	<b>80</b>	<b>13</b>	<b>74</b>	<b>55</b>	<b>45</b>	<b>50</b>	<b>46</b>	<b>53</b>	<b>53</b>	<b>44</b>	<b>55</b>	<b>59</b>	<b>52</b>	<b>40</b>	<b>27</b>
Tend to disagree	24	13	43	15	24	24	24	25	22	23	25	24	19	22	31	29
Strongly disagree	12	0	33	1	13	12	10	14	13	10	15	9	9	9	16	28
<b>TOTAL DISAGREE</b>	<b>36</b>	<b>13</b>	<b>76</b>	<b>16</b>	<b>37</b>	<b>36</b>	<b>34</b>	<b>39</b>	<b>35</b>	<b>33</b>	<b>40</b>	<b>33</b>	<b>28</b>	<b>31</b>	<b>47</b>	<b>57</b>
Don't know	14	7	11	11	9	19	16	15	12	14	15	12	14	17	13	16

**Because everything has to be approved by two different parties the result will be weak leadership**

Strongly agree	8	2	19	2	9	7	6	9	9	6	11	8	6	7	11	14
Tend to agree	31	25	49	19	32	30	30	32	31	29	34	29	26	29	37	41
<b>TOTAL AGREE</b>	<b>39</b>	<b>27</b>	<b>68</b>	<b>21</b>	<b>41</b>	<b>37</b>	<b>36</b>	<b>41</b>	<b>40</b>	<b>35</b>	<b>45</b>	<b>37</b>	<b>32</b>	<b>36</b>	<b>48</b>	<b>55</b>
Tend to disagree	37	48	21	48	38	36	38	35	38	40	32	44	43	35	30	29
Strongly disagree	11	16	3	19	12	10	12	11	11	13	10	8	14	12	11	5
<b>TOTAL DISAGREE</b>	<b>48</b>	<b>64</b>	<b>24</b>	<b>67</b>	<b>50</b>	<b>46</b>	<b>50</b>	<b>46</b>	<b>49</b>	<b>53</b>	<b>42</b>	<b>52</b>	<b>57</b>	<b>47</b>	<b>41</b>	<b>34</b>
Don't know	13	9	8	13	8	17	14	13	11	12	13	10	12	17	11	12

**Conservatives and Liberal Democrats will put aside their differences and work together**

Strongly agree	9	16	1	14	10	8	11	6	10	8	10	12	9	11	7	4
Tend to agree	40	59	17	60	41	39	40	39	43	46	34	44	49	36	36	25
<b>TOTAL AGREE</b>	<b>49</b>	<b>75</b>	<b>18</b>	<b>74</b>	<b>51</b>	<b>47</b>	<b>51</b>	<b>45</b>	<b>53</b>	<b>54</b>	<b>44</b>	<b>56</b>	<b>58</b>	<b>47</b>	<b>43</b>	<b>29</b>
Tend to disagree	26	16	42	15	27	26	25	31	22	26	26	27	19	25	32	35
Strongly disagree	11	2	28	1	13	10	9	11	13	9	14	7	9	11	13	22
<b>TOTAL DISAGREE</b>	<b>37</b>	<b>18</b>	<b>70</b>	<b>16</b>	<b>40</b>	<b>36</b>	<b>34</b>	<b>42</b>	<b>35</b>	<b>35</b>	<b>40</b>	<b>34</b>	<b>28</b>	<b>36</b>	<b>45</b>	<b>57</b>
Don't know	13	8	12	10	10	17	15	12	14	12	15	10	14	17	12	15

**Conservatives and Liberal Democrats have little in common and will soon be fighting among themselves**

Strongly agree	13	3	30	3	14	12	9	14	15	10	16	9	10	11	19	20
Tend to agree	32	20	48	22	32	31	34	34	27	30	33	32	24	34	34	45
<b>TOTAL AGREE</b>	<b>45</b>	<b>23</b>	<b>78</b>	<b>25</b>	<b>46</b>	<b>43</b>	<b>43</b>	<b>48</b>	<b>42</b>	<b>40</b>	<b>49</b>	<b>41</b>	<b>34</b>	<b>45</b>	<b>53</b>	<b>65</b>
Tend to disagree	34	52	12	49	38	31	33	32	38	37	30	42	41	31	29	22
Strongly disagree	8	14	3	12	8	9	9	7	9	10	7	8	10	9	7	5
<b>TOTAL DISAGREE</b>	<b>42</b>	<b>66</b>	<b>15</b>	<b>61</b>	<b>46</b>	<b>40</b>	<b>42</b>	<b>39</b>	<b>47</b>	<b>47</b>	<b>37</b>	<b>50</b>	<b>51</b>	<b>40</b>	<b>36</b>	<b>27</b>
Don't know	13	11	8	13	8	17	16	13	11	13	13	9	15	16	12	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think the Conservatives are right or wrong to trust Nick Clegg?**

They are right to trust him	<b>56</b>	63	41	84	59	53	61	56	52	60	51	59	63	54	52	39
They are wrong to trust him	<b>16</b>	15	27	4	19	13	13	15	21	15	18	15	13	19	16	23
Don't know	<b>28</b>	22	32	12	22	34	26	30	28	25	31	26	23	27	32	38

**And do you think the Liberal Democrats are right or wrong to trust David Cameron?**

They are right to trust him	<b>44</b>	79	11	57	45	43	42	40	50	48	39	53	54	44	36	20
They are wrong to trust him	<b>33</b>	5	72	22	35	31	33	37	30	31	36	29	25	31	41	57
Don't know	<b>22</b>	16	18	21	19	25	25	23	20	21	24	17	22	25	23	23

**Do you think David Cameron did not or did not abandon too many of his principles and policies in order to form a government with the Lib Dems?**

Yes, he did	<b>25</b>	21	38	12	27	22	22	25	27	23	27	19	20	28	28	33
No, he did not	<b>52</b>	62	39	70	56	48	50	50	55	56	46	58	58	45	48	44
Don't know	<b>24</b>	16	23	18	17	30	28	26	18	21	27	23	22	27	24	23

**Do you think Nick Clegg did not or did not abandon too many of his principles and policies in order to form a government with the Conservatives?**

Yes, he did	<b>37</b>	20	68	21	39	35	35	39	37	34	40	32	30	35	45	50
No, he did not	<b>42</b>	63	15	61	46	38	39	39	47	47	35	48	49	40	34	32
Don't know	<b>21</b>	17	17	18	15	28	26	22	17	18	25	19	21	25	21	18

	Voting Intention			Gender		Age			Social grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The new government has said it will call a budget within 50 days. Do you expect the budget will...

Contain large increases in taxes	41	27	55	34	43	39	32	40	48	40	42	32	38	40	48	46
Contain small increases in taxes	33	44	26	39	37	30	33	36	30	37	28	39	36	31	26	37
<b>TOTAL TAX INCREASE</b>	<b>74</b>	<b>71</b>	<b>81</b>	<b>73</b>	<b>80</b>	<b>69</b>	<b>65</b>	<b>76</b>	<b>78</b>	<b>77</b>	<b>70</b>	<b>71</b>	<b>74</b>	<b>71</b>	<b>74</b>	<b>83</b>
Leave the overall level of taxes about the same	8	10	7	9	7	9	10	7	6	8	8	12	8	6	10	4
Contain small tax cuts	6	8	4	5	5	6	7	4	6	5	6	6	5	9	5	2
Contain large tax cuts	2	1	2	2	2	1	4	2	0	1	3	1	1	4	1	2
<b>TOTAL TAX CUTS</b>	<b>8</b>	<b>9</b>	<b>6</b>	<b>7</b>	<b>7</b>	<b>7</b>	<b>11</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>9</b>	<b>7</b>	<b>6</b>	<b>13</b>	<b>6</b>	<b>4</b>
Don't know	11	9	7	11	7	15	14	10	9	10	12	10	13	10	10	9

The new government has also said it will have a spending review, to report by the autumn. Do you expect the spending review will...

Make big cuts in spending	71	72	78	65	78	64	60	74	76	74	67	68	69	67	73	83
Make minor cuts in spending	14	17	11	15	14	14	18	13	12	13	15	15	15	17	12	9
<b>TOTAL SPENDING CUTS</b>	<b>85</b>	<b>89</b>	<b>89</b>	<b>80</b>	<b>92</b>	<b>78</b>	<b>78</b>	<b>87</b>	<b>88</b>	<b>87</b>	<b>82</b>	<b>83</b>	<b>84</b>	<b>84</b>	<b>85</b>	<b>92</b>
Leave the overall level of spending about the same	3	2	2	7	2	4	5	3	1	3	3	4	3	2	4	1
Make small increases in spending	1	1	2	2	0	2	2	1	2	1	2	2	1	2	1	3
Make large increases in spending	1	0	1	1	1	1	2	0	1	0	2	1	1	1	1	1
<b>TOTAL SPENDING INCREASES</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>3</b>	<b>4</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>4</b>
Don't know	10	7	7	11	4	15	14	8	8	8	12	10	11	11	9	5

Thinking about the three leaders who fought the election, do you think they handled the situation AFTER the result well or badly?

David Cameron

Well	69	94	40	86	73	66	67	67	73	73	65	77	78	67	60	55
Badly	18	2	43	7	20	16	18	19	16	16	20	10	12	18	26	26
Don't know	13	4	17	7	8	18	15	14	10	11	15	13	10	15	14	19

Nick Clegg

Well	58	67	36	89	60	57	60	57	58	61	55	58	64	58	56	45
Badly	28	26	49	5	31	26	26	29	30	28	28	30	23	26	33	38
Don't know	13	8	15	6	9	17	14	14	12	11	16	12	13	17	11	17

Gordon Brown

Well	59	32	89	68	56	62	63	62	53	58	61	54	56	54	65	75
Badly	32	63	6	23	37	28	24	32	40	35	30	40	35	36	28	16
Don't know	8	5	5	8	7	9	12	6	7	7	9	6	9	10	7	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, did you feel sorry for Gordon Brown when he left Downing Street?

A lot	25	5	59	17	20	29	24	28	22	24	25	24	19	19	30	45
A little	31	24	29	43	32	30	37	31	25	30	31	27	33	32	30	26
<b>TOTAL A LITTLE/ A LOT</b>	<b>56</b>	<b>29</b>	<b>88</b>	<b>60</b>	<b>52</b>	<b>59</b>	<b>61</b>	<b>59</b>	<b>47</b>	<b>54</b>	<b>56</b>	<b>51</b>	<b>52</b>	<b>51</b>	<b>60</b>	<b>71</b>
Not a lot	14	20	7	18	16	13	15	14	14	14	15	17	15	17	12	10
Not at all	28	52	4	21	30	26	19	25	38	30	26	30	31	31	25	17
<b>TOTAL NOT A LOT/ NOT AT ALL</b>	<b>42</b>	<b>72</b>	<b>11</b>	<b>39</b>	<b>46</b>	<b>39</b>	<b>34</b>	<b>39</b>	<b>52</b>	<b>44</b>	<b>41</b>	<b>47</b>	<b>46</b>	<b>48</b>	<b>37</b>	<b>27</b>
Don't know	2	1	1	1	2	2	5	1	1	1	3	1	2	1	3	2

Which of the following would you MOST like to see as the next Labour leader?

David Miliband	29	21	48	28	36	23	35	31	23	29	30	29	32	26	28	34
Ed Miliband	7	5	9	8	6	7	9	5	6	7	6	10	3	9	7	6
Ed Balls	6	6	7	6	6	5	5	7	5	6	6	3	6	6	7	7
Andy Burnham	4	5	3	4	5	3	2	4	5	3	4	5	3	2	6	0
Jon Cruddas	3	3	3	3	4	2	2	3	5	4	3	4	3	4	3	4
Don't know	51	59	30	51	42	60	48	50	57	51	51	50	54	53	49	49

And looking at the same list, which leader would make you LEAST likely to vote Labour?

Ed Balls	27	35	20	29	33	21	22	26	32	30	23	32	28	28	23	23
David Miliband	10	14	6	12	9	11	10	10	10	10	10	7	10	12	11	8
Jon Cruddas	8	5	13	7	12	4	7	9	7	7	9	10	8	5	10	5
Andy Burnham	4	3	7	3	6	3	6	2	4	4	4	3	2	5	5	7
Ed Miliband	3	3	3	5	4	2	4	3	2	4	2	5	3	2	3	4
Don't know	48	40	51	44	37	59	52	49	44	45	53	43	49	49	47	53

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	45	89
Male 25 to 39	187	193
Male 40 to 54	245	193
Male 55 +	225	238
Female 18 to 24	60	89
Female 25 to 39	265	194
Female 40 to 54	225	208
Female 55 +	237	284
<b>Region</b>		
North England	348	366
Midlands	202	245
East England	148	143
London	256	191
South England	315	341
Wales	77	74
Scotland	143	129
<b>Social Grade</b>		
ABC1	932	818
C2DE	555	669
<b>Newspaper Type</b>		
Express / Mail	326	238
Sun / Star	199	327
Mirror / Record	137	238
Guardian / Independent	111	59
FT / Times / Telegraph	147	141
Other Paper	221	187
No Paper	348	298
<b>Political Party Identification</b>		
Labour Loyal	312	387
Labour Disloyal	176	89
Conservative	336	387
Liberal Democrat	153	179
Others	72	45
None	381	365
Don't know	59	37