

YouGov / Sunday Times Survey Results

Sample Size: 1885
Fieldwork: 29th - 30th July 2010

All GB Adults
Unweighted Sample

Total	Voting intention			Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1885	648	585	190	917	968	226	486	644	530	954	927	243	615	401	462	165
1885	629	548	194	914	971	134	493	735	523	1114	767	272	598	379	449	187
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Con	42	100	0	0	41	43	38	43	38	50	45	40	44	53	39	36	27
Lab	38	0	100	0	39	37	39	37	43	33	35	42	39	27	38	46	53
Lib Dem	12	0	0	100	12	13	18	15	11	10	14	10	12	14	13	12	6
Other	7	0	0	0	8	6	5	5	8	8	7	7	4	5	9	7	14

Other Parties Voting Intention

SNP / PCY	2	0	0	0	1	2	0	2	2	2	2	1	0	0	2	0	9
Green	1	0	0	0	1	1	0	2	2	0	1	1	1	2	1	1	1
UKIP	2	0	0	0	3	2	1	1	3	4	2	2	2	2	4	3	0
BNP	1	0	0	0	2	1	3	1	1	1	1	2	1	1	2	2	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	1	2	0	0	1	0	1	0	0	1	1	2

Non Voters

<i>Would Not Vote</i>	6	0	0	0	5	7	3	11	4	4	5	7	4	8	7	4	2
<i>Don't know</i>	13	0	0	0	10	16	10	15	13	12	13	13	14	14	10	12	14

Do you approve or disapprove of the Government's record to date?

Approve	40	83	7	51	43	38	40	37	38	47	46	35	42	47	38	37	29
Disapprove	38	5	76	24	39	36	37	36	41	36	34	41	37	31	38	43	49
Don't know	22	12	17	26	18	26	23	27	22	17	20	24	21	22	24	21	23

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

22-23
July

29-30
July

Do you think that David Cameron is doing well or badly as Prime Minister?

Very well	15	14	37	1	5	15	12	12	9	13	19	16	11	13	17	14	11	6
Fairly well	42	42	59	16	69	41	43	43	46	38	42	44	40	41	47	39	42	33
TOTAL WELL	57	56	96	17	74	56	55	55	55	51	61	60	51	54	64	53	53	39
Fairly badly	19	21	2	42	15	22	20	17	22	22	19	19	22	23	15	21	24	32
Very badly	13	13	1	32	6	14	12	14	9	16	13	12	14	11	10	16	13	17
TOTAL BADLY	32	34	3	74	21	36	32	31	31	38	32	31	36	34	25	37	37	49
Don't know	10	11	2	9	5	8	13	13	14	11	7	9	12	11	11	10	10	11

Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?

Very well	8	7	14	1	16	7	7	11	3	6	9	8	6	5	8	6	8	3
Fairly well	39	39	63	11	64	40	39	32	42	38	42	42	37	37	46	42	33	31
TOTAL WELL	47	46	77	12	80	47	46	43	45	44	51	50	43	42	54	48	41	34
Fairly badly	20	21	10	36	10	22	19	19	22	19	23	19	22	29	18	17	20	32
Very badly	18	17	2	41	2	19	15	16	12	22	16	17	17	11	11	20	22	26
TOTAL BADLY	38	38	12	77	12	41	34	35	34	41	39	36	39	40	29	37	42	58
Don't know	15	16	11	11	7	12	20	23	21	14	10	14	18	17	17	15	17	8

Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?

Very well	11	9	21	1	9	10	8	8	4	9	14	11	7	8	12	10	8	3
Fairly well	47	47	70	22	67	47	47	51	51	44	47	50	45	48	54	43	44	40
TOTAL WELL	58	56	91	23	76	57	55	59	55	53	61	61	52	56	66	53	52	43
Fairly badly	18	21	5	42	13	21	20	15	20	23	20	19	21	24	15	19	25	27
Very badly	13	12	2	27	4	14	10	12	9	13	12	10	14	9	8	15	12	20
TOTAL BADLY	31	33	7	69	17	35	30	27	29	36	32	29	35	33	23	34	37	47
Don't know	11	11	3	8	7	8	14	13	15	11	7	10	13	10	11	13	10	11

Do you think this coalition government will be good or bad for people like you?

Very good	6	6	15	1	5	7	5	8	3	5	9	7	5	5	7	6	6	4
Fairly good	27	28	53	4	46	27	29	28	26	26	31	31	24	30	34	25	23	20
TOTAL GOOD	33	34	68	5	51	34	34	36	29	31	40	38	29	35	41	31	29	24
Fairly bad	21	20	8	34	13	23	17	21	20	20	18	18	21	22	15	19	23	25
Very bad	19	20	2	46	6	20	19	15	16	24	19	19	21	14	15	21	23	30
TOTAL BAD	40	40	10	80	19	43	36	36	36	44	37	37	42	36	30	40	46	55
Won't make much difference either way	19	17	14	9	22	15	19	14	20	17	16	17	17	15	17	21	16	15
Don't know	8	10	7	5	8	8	12	14	14	7	7	7	12	13	10	8	9	7

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the coalition government is managing the economy well or badly?

Very well	9	8	21	1	4	9	7	8	5	7	13	10	6	6	11	7	7	4
Fairly well	38	39	68	10	54	40	38	38	42	37	39	42	35	40	42	37	38	31
TOTAL WELL	47	47	89	11	58	49	45	46	47	44	52	52	41	46	53	44	45	35
Fairly badly	19	22	3	45	16	21	23	19	24	23	20	21	23	24	17	21	26	28
Very badly	15	13	1	32	5	15	12	13	9	16	14	12	15	13	11	14	15	16
TOTAL BADLY	34	35	4	77	21	36	35	32	33	39	34	33	38	37	28	35	41	44
Don't know	20	18	7	12	23	14	22	23	20	17	15	16	20	18	19	20	14	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	0	1	1	1	0	1	0	4	0	0	0	0	1	0	0	2	0
Quite good	4	6	8	5	6	6	6	9	7	4	5	4	7	6	6	5	7
TOTAL GOOD	4	7	9	6	6	7	6	13	7	4	5	4	8	6	6	5	7
Neither good nor bad	19	20	18	21	25	21	20	21	26	20	16	21	19	23	20	22	18
Quite bad	48	45	45	49	43	42	48	37	41	47	48	47	43	44	46	43	46
Very bad	26	24	26	23	24	27	21	21	20	26	27	25	24	20	23	25	27
TOTAL BAD	74	69	71	72	67	69	69	58	61	73	75	72	67	64	69	68	73
Don't know	4	4	1	1	2	3	5	8	5	3	3	2	6	6	5	5	2

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	2	1	3	2	2	1	7	2	0	0	2	2	2	1	1	3	0
Get a little better	11	16	6	19	11	12	19	20	7	5	13	10	14	13	11	9	9
TOTAL BETTER	13	17	9	21	13	13	26	22	7	5	15	12	16	14	12	12	
Stay the same	31	40	22	28	31	32	31	31	30	33	32	31	33	32	32	28	34
Get a little worse	34	33	38	35	34	33	20	26	36	45	35	33	27	35	32	36	39
Get a lot worse	16	7	26	14	17	16	12	12	23	15	16	17	14	14	19	19	
TOTAL WORSE	50	40	64	49	51	49	32	38	59	60	51	50	41	49	51	55	
Don't know	5	3	4	2	4	6	12	8	3	2	3	7	10	4	5	4	

Currently the retirement age is 65. This means that employers can force their workers to retire when they reach the age of 65, though some employers choose to employ older people. The government has proposed abolishing the default retirement age, meaning employers would no longer have the right to dismiss their employees when they reach retirement age.

Would you support or oppose this change?

Support	67	75	60	72	67	66	67	64	64	72	69	64	70	67	64	67	66
Oppose	22	16	30	21	23	22	21	21	25	22	22	23	19	22	26	22	22
Don't know	11	8	9	7	10	12	12	15	12	6	9	14	12	11	11	11	12

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	51	116
Male 25 to 39	206	243
Male 40 to 54	372	317
Male 55 +	285	241
Female 18 to 24	83	110
Female 25 to 39	287	243
Female 40 to 54	363	327
Female 55 +	238	289
Region		
North England	449	462
Midlands	263	308
East England	186	183
London	272	243
South England	412	431
Wales	116	94
Scotland	187	165
Social Grade		
AB	702	520
C1	515	539
C2	291	390
DE	349	409
Newspaper Type		
Express / Mail	464	376
Sun / Star	259	418
Mirror / Record	187	316
Guardian / Independent	121	55
FT / Times / Telegraph	206	149
Other Paper	250	248
No Paper	397	323
Political Party Identification		
Labour	610	614
Conservative	524	538
Liberal Democrat	192	225
Others	210	61
None/ DK	349	448

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