



	Voting intention			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1872</b>	627	556	203	911	961	420	290	639	523	1054	795	241	612	398	460	162	
<b>Unweighted Sample</b>	<b>1872</b>	591	535	209	898	974	298	317	728	529	1228	621	271	623	352	432	194	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	19-20 Aug	26-27 Aug																
<b>Do you think that David Cameron is doing well or badly as Prime Minister?</b>																		
Very well	13	13	34	0	7	14	11	8	12	11	18	14	10	13	14	10	13	8
Fairly well	40	46	62	23	70	45	46	44	47	44	48	47	43	48	54	49	35	32
<b>TOTAL WELL</b>	<b>53</b>	<b>59</b>	<b>96</b>	<b>23</b>	<b>77</b>	<b>59</b>	<b>57</b>	<b>52</b>	<b>59</b>	<b>55</b>	<b>66</b>	<b>61</b>	<b>53</b>	<b>61</b>	<b>68</b>	<b>59</b>	<b>48</b>	<b>40</b>
Fairly badly	23	19	2	37	14	19	20	17	22	23	16	19	19	18	16	17	24	27
Very badly	13	13	1	33	2	16	11	15	10	15	12	11	16	12	8	17	17	19
<b>TOTAL BADLY</b>	<b>36</b>	<b>32</b>	<b>3</b>	<b>70</b>	<b>16</b>	<b>35</b>	<b>31</b>	<b>32</b>	<b>32</b>	<b>38</b>	<b>28</b>	<b>30</b>	<b>35</b>	<b>30</b>	<b>24</b>	<b>34</b>	<b>41</b>	<b>46</b>
Don't know	10	9	2	7	7	7	11	16	9	7	5	7	11	10	7	7	11	14
<b>Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?</b>																		
Very well	7	8	18	0	14	9	7	6	7	8	10	9	7	6	10	6	9	7
Fairly well	36	39	63	14	64	38	40	33	41	38	44	43	34	43	50	37	27	29
<b>TOTAL WELL</b>	<b>43</b>	<b>47</b>	<b>81</b>	<b>14</b>	<b>78</b>	<b>47</b>	<b>47</b>	<b>39</b>	<b>48</b>	<b>46</b>	<b>54</b>	<b>52</b>	<b>41</b>	<b>49</b>	<b>60</b>	<b>43</b>	<b>36</b>	<b>36</b>
Fairly badly	22	21	11	32	14	20	23	23	24	22	18	20	23	20	17	19	28	22
Very badly	21	20	3	46	2	26	15	19	17	21	21	19	21	20	13	24	24	27
<b>TOTAL BADLY</b>	<b>43</b>	<b>41</b>	<b>14</b>	<b>78</b>	<b>16</b>	<b>46</b>	<b>38</b>	<b>42</b>	<b>41</b>	<b>43</b>	<b>39</b>	<b>39</b>	<b>44</b>	<b>40</b>	<b>30</b>	<b>43</b>	<b>52</b>	<b>49</b>
Don't know	13	12	7	8	6	8	15	20	12	11	7	10	15	10	11	14	11	16
<b>Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?</b>																		
Very well	10	11	27	1	15	13	10	6	10	11	16	13	10	11	14	9	11	7
Fairly well	45	45	65	23	61	42	47	35	46	45	51	49	38	49	53	46	32	37
<b>TOTAL WELL</b>	<b>55</b>	<b>56</b>	<b>92</b>	<b>24</b>	<b>76</b>	<b>55</b>	<b>57</b>	<b>41</b>	<b>56</b>	<b>56</b>	<b>67</b>	<b>62</b>	<b>48</b>	<b>60</b>	<b>67</b>	<b>55</b>	<b>43</b>	<b>44</b>
Fairly badly	22	20	5	39	15	21	19	23	27	19	15	20	21	20	16	18	25	25
Very badly	12	14	1	32	2	15	13	15	8	16	13	11	18	9	8	17	20	17
<b>TOTAL BADLY</b>	<b>34</b>	<b>34</b>	<b>6</b>	<b>71</b>	<b>17</b>	<b>36</b>	<b>32</b>	<b>38</b>	<b>35</b>	<b>35</b>	<b>28</b>	<b>31</b>	<b>39</b>	<b>29</b>	<b>24</b>	<b>35</b>	<b>45</b>	<b>42</b>
Don't know	11	10	3	6	7	9	12	20	9	9	4	8	14	11	8	9	11	14
<b>Do you think this coalition government will be good or bad for people like you?</b>																		
Very good	7	5	13	0	5	6	4	3	3	5	8	5	5	5	6	4	5	5
Fairly good	23	27	55	6	42	29	26	23	28	25	32	32	21	30	33	28	20	17
<b>TOTAL GOOD</b>	<b>30</b>	<b>32</b>	<b>68</b>	<b>6</b>	<b>47</b>	<b>35</b>	<b>30</b>	<b>26</b>	<b>31</b>	<b>30</b>	<b>40</b>	<b>37</b>	<b>26</b>	<b>35</b>	<b>39</b>	<b>32</b>	<b>25</b>	<b>22</b>
Fairly bad	22	22	8	34	21	21	22	22	22	24	19	21	22	20	19	21	23	34
Very bad	22	22	3	51	4	23	20	19	20	25	21	19	25	19	15	23	30	24
<b>TOTAL BAD</b>	<b>44</b>	<b>44</b>	<b>11</b>	<b>85</b>	<b>25</b>	<b>44</b>	<b>42</b>	<b>41</b>	<b>42</b>	<b>49</b>	<b>40</b>	<b>40</b>	<b>47</b>	<b>39</b>	<b>34</b>	<b>44</b>	<b>53</b>	<b>58</b>
Won't make much difference either way	16	15	15	8	19	14	17	17	18	12	16	16	15	13	17	16	15	12
Don't know	10	9	8	2	10	7	11	15	9	9	5	7	12	13	9	8	8	8

	Voting intention			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1872</b>	627	556	203	911	961	420	290	639	523	1054	795	241	612	398	460	162
<b>Unweighted Sample</b>	<b>1872</b>	591	535	209	898	974	298	317	728	529	1228	621	271	623	352	432	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think the coalition government is managing the economy well or badly?**

Very well	9	7	18	0	7	9	5	6	7	6	9	9	5	8	8	5	7	7
Fairly well	35	39	68	14	51	40	38	36	39	35	46	41	36	39	46	44	32	22
<b>TOTAL WELL</b>	<b>44</b>	<b>46</b>	<b>86</b>	<b>14</b>	<b>58</b>	<b>49</b>	<b>43</b>	<b>42</b>	<b>46</b>	<b>41</b>	<b>55</b>	<b>50</b>	<b>41</b>	<b>47</b>	<b>54</b>	<b>49</b>	<b>39</b>	<b>29</b>
Fairly badly	25	22	4	37	19	23	22	21	26	27	16	22	23	24	19	22	24	32
Very badly	15	16	1	39	3	17	15	15	12	18	16	15	16	11	11	16	22	21
<b>TOTAL BADLY</b>	<b>40</b>	<b>38</b>	<b>5</b>	<b>76</b>	<b>22</b>	<b>40</b>	<b>37</b>	<b>36</b>	<b>38</b>	<b>45</b>	<b>32</b>	<b>37</b>	<b>39</b>	<b>35</b>	<b>30</b>	<b>38</b>	<b>46</b>	<b>53</b>
Don't know	16	16	8	9	20	11	20	23	16	14	12	13	20	18	17	12	15	18

**In your opinion how good or bad is the state of Britain's economy at the moment?**

Very good	1	1	1	0	1	1	0	2	0	0	0	0	1	0	0	0	2	1
Quite good	5	5	6	4	4	7	3	10	3	4	2	5	4	6	5	3	5	3
<b>TOTAL GOOD</b>	<b>6</b>	<b>6</b>	<b>7</b>	<b>4</b>	<b>5</b>	<b>8</b>	<b>3</b>	<b>12</b>	<b>3</b>	<b>4</b>	<b>2</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>7</b>	<b>4</b>
Neither good nor bad	17	20	24	17	27	20	20	20	29	18	17	20	20	25	20	20	18	14
Quite bad	49	49	45	53	53	47	50	41	46	49	55	51	45	44	50	47	49	52
Very bad	24	23	21	25	13	23	24	18	19	28	24	22	24	21	21	28	22	27
<b>TOTAL BAD</b>	<b>73</b>	<b>72</b>	<b>66</b>	<b>78</b>	<b>66</b>	<b>70</b>	<b>74</b>	<b>59</b>	<b>65</b>	<b>77</b>	<b>79</b>	<b>73</b>	<b>69</b>	<b>65</b>	<b>71</b>	<b>75</b>	<b>71</b>	<b>79</b>
Don't know	4	3	2	1	3	2	4	9	3	1	1	2	6	3	4	2	4	3

**How do you think the financial situation of your household will change over the next 12 months?**

Get a lot better	1	1	2	0	3	2	1	3	1	0	1	1	1	0	2	0	2	1
Get a little better	11	9	13	6	12	11	7	15	13	7	5	10	8	12	8	7	11	8
<b>TOTAL BETTER</b>	<b>12</b>	<b>10</b>	<b>15</b>	<b>6</b>	<b>15</b>	<b>13</b>	<b>8</b>	<b>18</b>	<b>14</b>	<b>7</b>	<b>6</b>	<b>11</b>	<b>9</b>	<b>12</b>	<b>10</b>	<b>7</b>	<b>13</b>	<b>9</b>
Stay the same	26	30	37	23	38	28	32	29	33	30	28	31	29	33	33	27	26	28
Get a little worse	37	38	37	39	32	40	36	29	35	36	48	38	36	34	38	39	39	34
Get a lot worse	19	18	8	29	10	16	20	12	13	24	19	17	19	14	15	24	18	23
<b>TOTAL WORSE</b>	<b>56</b>	<b>56</b>	<b>45</b>	<b>68</b>	<b>42</b>	<b>56</b>	<b>56</b>	<b>41</b>	<b>48</b>	<b>60</b>	<b>67</b>	<b>55</b>	<b>55</b>	<b>48</b>	<b>53</b>	<b>63</b>	<b>57</b>	<b>57</b>
Don't know	5	4	3	2	4	4	5	12	6	2	0	3	6	6	4	4	4	6

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	42	116
Male 25 to 39	209	241
Male 40 to 54	368	316
Male 55 +	279	238
Female 18 to 24	68	109
Female 25 to 39	294	241
Female 40 to 54	357	322
Female 55 +	255	290
<b>Region</b>		
North England	432	460
Midlands	255	304
East England	164	180
London	271	241
South England	459	432
Wales	97	93
Scotland	194	162
<b>Social Grade</b>		
AB	715	518
C1	513	536
C2	266	388
DE	355	407
<b>Newspaper Type</b>		
Express / Mail	393	283
Sun / Star	184	398
Mirror / Record	136	290
Guardian / Independent	162	56
FT / Times / Telegraph	210	162
Other Paper	187	215
No Paper	600	468
<b>Political Party Identification</b>		
Labour	589	606
Conservative	490	537
Liberal Democrat	216	222
Others	211	56
None/ DK	366	451

YouGov is a member of the British Polling Council and abides by its rules.  
[www.YouGov.com](http://www.YouGov.com)