

YouGov / The Sunday Times Survey Results

Sample Size: 1865 GB Adults
Fieldwork: 12th - 13th August 2010

	Voting intention			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1865	628	561	194	910	955	453	249	644	519	1045	789	239	605	398	457	166	
Unweighted Sample	1865	619	530	203	873	992	346	264	711	544	1199	635	244	599	395	447	180	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Headline Voting Intention																		
Con	42	100	0	0	41	43	37	40	39	50	44	39	40	54	42	33	25	
Lab	37	0	100	0	38	37	44	41	40	29	35	41	42	22	40	50	46	
Lib Dem	13	0	0	100	12	14	11	13	13	14	14	12	12	18	9	12	8	
Other	7	0	0	0	9	6	9	6	8	7	7	8	5	6	9	5	21	
Other Parties Voting Intention																		
SNP / PCY	2	0	0	0	2	2	1	2	3	1	2	1	0	0	2	0	16	
UKIP	2	0	0	0	3	2	1	0	3	4	2	3	1	3	2	2	1	
Green	1	0	0	0	2	1	2	2	1	1	2	1	2	2	2	1	1	
BNP	1	0	0	0	2	0	3	2	1	1	1	2	2	0	2	2	1	
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Other	1	0	0	0	1	1	1	0	1	0	1	0	1	0	1	0	2	
Non Voters																		
Would Not Vote	7	0	0	0	5	8	14	8	4	3	6	7	5	6	7	7	7	
Don't know	13	0	0	0	11	16	17	11	14	10	13	14	14	14	12	11	19	
Do you approve or disapprove of the Government's record to date?																		
Approve	41	41	83	9	57	46	37	33	44	38	52	46	35	42	49	40	38	27
Disapprove	40	39	4	77	23	38	40	34	40	45	34	35	43	42	30	42	41	51
Don't know	19	20	13	14	20	17	23	33	15	17	15	19	22	17	21	18	21	21

11-12 August
12-13 August

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	5-6 August	12-13 August	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Do you think that David Cameron is doing well or badly as Prime Minister?																		
Very well	14	12	33	1	5	14	10	7	12	12	17	13	11	11	16	12	12	4
Fairly well	41	42	64	15	72	42	43	41	41	40	48	46	38	43	51	40	36	34
TOTAL WELL	55	54	97	16	77	56	53	48	53	52	65	59	49	54	67	52	48	38
Fairly badly	22	23	1	43	16	21	24	22	23	26	19	24	22	22	15	22	27	39
Very badly	13	14	0	35	1	16	13	12	17	18	12	11	19	17	10	17	16	13
TOTAL BADLY	35	37	1	78	17	37	37	34	40	44	31	35	41	39	25	39	43	52
Don't know	10	8	2	5	6	7	9	18	7	5	4	7	10	7	8	8	8	10
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																		
Very well	7	6	12	1	12	6	6	5	6	5	7	7	4	4	7	5	6	1
Fairly well	41	40	64	15	70	40	39	34	40	39	47	43	36	39	48	37	35	32
TOTAL WELL	48	46	76	16	82	46	45	39	46	44	54	50	40	43	55	42	41	33
Fairly badly	20	20	10	31	11	21	20	20	22	21	18	20	21	18	17	24	21	22
Very badly	20	21	3	46	1	24	18	17	20	25	20	19	23	26	15	21	24	25
TOTAL BADLY	40	41	13	77	12	45	38	37	42	46	38	39	44	44	32	45	45	47
Don't know	12	14	10	8	6	10	17	24	12	11	9	12	15	14	12	13	14	20
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																		
Very well	9	10	22	1	14	11	9	7	6	9	15	12	8	10	14	9	9	2
Fairly well	47	44	67	20	68	46	43	39	49	44	48	48	39	47	50	42	38	43
TOTAL WELL	56	54	89	21	82	57	52	46	55	53	63	60	47	57	64	51	47	45
Fairly badly	22	22	6	40	10	22	22	23	21	23	20	20	23	19	15	25	28	25
Very badly	12	13	1	32	1	14	13	11	12	17	11	10	17	16	10	15	14	16
TOTAL BADLY	34	35	7	72	11	36	35	34	33	40	31	30	40	35	25	40	42	41
Don't know	11	11	4	7	6	8	14	20	11	8	6	9	13	8	11	10	12	14
Do you think this coalition government will be good or bad for people like you?																		
Very good	8	7	17	1	9	8	6	6	5	5	11	8	6	7	8	7	7	2
Fairly good	24	27	51	6	45	29	24	22	24	25	34	30	23	27	33	23	24	18
TOTAL GOOD	32	34	68	7	54	37	30	28	29	30	45	38	29	34	41	30	31	20
Fairly bad	22	22	9	35	19	22	22	21	24	24	19	23	21	19	19	24	22	33
Very bad	18	20	2	46	7	21	19	14	21	25	19	17	23	22	14	22	23	23
TOTAL BAD	40	42	11	81	26	43	41	35	45	49	38	40	44	41	33	46	45	56
Won't make much difference either way	20	16	15	9	14	15	16	19	16	16	12	14	17	16	14	15	18	15
Don't know	8	9	7	3	6	5	13	18	10	6	4	8	10	9	12	8	6	8

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1865	628	561	194	910	955	453	249	644	519	1045	789	239	605	398	457	166
Unweighted Sample	1865	619	530	203	873	992	346	264	711	544	1199	635	244	599	395	447	180
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the coalition government is managing the economy well or badly?

Very well	9	8	20	1	6	9	7	6	7	7	11	10	6	7	9	7	8	4
Fairly well	39	37	65	11	51	41	34	34	38	35	43	39	35	39	44	37	33	24
TOTAL WELL	48	45	85	12	57	50	41	40	45	42	54	49	41	46	53	44	41	28
Fairly badly	22	22	4	38	21	20	23	20	23	26	17	22	21	19	17	22	26	30
Very badly	12	18	1	42	4	20	16	15	18	21	17	15	22	23	13	20	19	22
TOTAL BADLY	34	40	5	80	25	40	39	35	41	47	34	37	43	42	30	42	45	52
Don't know	17	15	10	7	17	11	19	25	14	11	12	14	16	12	17	14	13	20

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	1	1	1	1	0	1	0	2	0	1	0	0	1	0	0	0	2	1
Quite good	5	4	6	3	2	5	3	6	3	3	2	4	4	7	4	2	3	3
TOTAL GOOD	6	5	7	4	2	6	3	8	3	4	2	4	5	7	4	2	5	4
Neither good nor bad	25	19	21	19	26	20	17	19	22	18	18	19	18	21	18	18	17	22
Quite bad	46	48	46	48	50	45	51	43	47	48	52	51	44	37	49	49	52	49
Very bad	19	25	25	27	21	26	24	19	25	29	26	23	27	31	25	27	23	19
TOTAL BAD	65	73	71	75	71	71	75	62	72	77	78	74	71	68	74	76	75	68
Don't know	4	4	1	1	1	3	4	11	2	2	1	2	5	4	4	4	3	5

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1	1	2	1	0	1	2	3	2	1	0	1	1	0	2	2	1	0
Get a little better	12	10	13	4	20	11	8	16	12	9	4	11	8	14	12	7	5	13
TOTAL BETTER	13	11	15	5	20	12	10	19	14	10	4	12	9	14	14	9	6	13
Stay the same	33	28	34	24	32	28	28	28	29	27	29	29	28	28	29	25	32	23
Get a little worse	34	37	36	39	33	36	38	23	37	39	46	37	37	34	36	40	37	35
Get a lot worse	14	19	12	28	13	19	18	17	15	22	18	17	21	18	17	21	19	22
TOTAL WORSE	48	56	48	67	46	55	56	40	52	61	64	54	58	52	53	61	56	57
Don't know	5	5	3	3	1	5	5	13	4	2	2	5	6	5	4	5	5	7

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	42	116
Male 25 to 39	213	240
Male 40 to 54	326	319
Male 55 +	292	236
Female 18 to 24	82	110
Female 25 to 39	273	237
Female 40 to 54	383	323
Female 55 +	254	284
Region		
North England	447	457
Midlands	295	304
East England	160	178
London	244	239
South England	439	427
Wales	100	95
Scotland	180	166
Social Grade		
AB	680	514
C1	519	532
C2	300	385
DE	335	403
Newspaper Type		
Express / Mail	390	286
Sun / Star	220	395
Mirror / Record	131	285
Guardian / Independent	142	56
FT / Times / Telegraph	228	159
Other Paper	189	218
No Paper	565	466
Political Party Identification		
Labour	597	602
Conservative	511	533
Liberal Democrat	199	224
Others	202	55
None/ DK	356	451

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