

YouGov / Sunday Times Survey Results

Sample Size: 2019

Fieldwork: 8th - 9th July 2010

Fieldwork: 8th - 9th July 2010		Voting intention			Go	nder	Age				Social	Grade	Region					
	Tota			Lib Dem	Male	Female	18-24			60+	ABC1	C2DE	London	Rest of South		North	Scotland	
All GB Adults	201	675	544	268	984	1035	243	516	693	567	1038	979	257	661	430	493	177	
Unweighted Sample	201	641	544	268	969	1050	135	518	805	561	1186	831	301	631	394	489	204	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Headline Voting Intention																		
Con	42	100	0	0	39	46	38	40	35	55	45	39	42	52	41	37	23	
Lab	34	0	100	0	37	31	29	35	41	27	30	39	31	24	37	42	49	
Lib Dem	17	0	0	100	18	16	25	20	17	11	18	15	18	19	15	16	11	
Other	7	0	0	0	7	6	8	5	7	7	7	7	9	5	6	5	17	
Other Parties Voting Intention		_			_		_			_			_					
SNP / PCY	1	0	0	0	1	2	0	1	2	1	2	1	0	0	0	0	14	
Green	1	0	0	0	1	1	1	1	1	1	2	1	2	2	1	0	1	
UKIP	2	0	0	0	2	3	0	2	2	3	2	2	2	2	3	3	1	
BNP	1	0	0	0	2	1	5	0	1	1	1	2	3	1	2	2	1	
Respect Other	0	0	0	0 0	0 1	0 0	0 2	0 1	0	0	0 1	0	0	0	0 1	0 0	0	
	1	0	U	U	l I	U	2	- 1	1	U	1	1	1	1	1	U	0	
Non Voters																		
Would Not Vote	7	0	0 0	0	6	9	7	11	7	4	5	9	7	7	6	9	8	
Don't know	14	0	0	0	10	18	15	14	11	16	12	16	14	13	13	15	15	
	01-02 08-0																	
Do you think that David Cameron is doing well or	<i>July</i> July	′																
badly as Prime Minister?																		
Very well	17 15	42	0	4	16	15	13	13	11	23	17	13	17	20	14	12	6	
Fairly well	41 44	54	20	76	42	46	43	43	44	45	48	40	41	50	45	41	35	
TOTAL WELL	58 59	96	20	80	58	61	56	56	55	68	65	53	58	70	59	53	41	
Fairly badly	18 16	1	35	10	17	16	15	16	18	15	17	16	21	10	19	18	21	
Very badly	12 12	0	36	2	15	9	8	11	16	10	10	14	10	8	12	16	19	
TOTAL BADLY	30 28	1	71	12	32	25	23	27	34	25	27	30	31	18	31	34	40	
Don't know	12 12	3	9	8	10	14	21	17	10	7	9	16	10	12	10	14	19	



			Voting intention G		Ge	nder	Age			Social	Grade	Region						
		Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
All GB Adults		2019	675	544	268	984	1035	243	516	693	567	1038	979	257	661	430	493	177
Unweighted Sample		2019	641	544	268	969	1050	135	518	805	561	1186	831	301	631	394	489	204
Onweighted Sample		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
5 4114 411 61 111 11		/6	70	/0	/0	70	/0	70	/0	/0	/0	/0	70	/0	/0	70	/0	76
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																		
Very well	11	10	20	0	19	10	9	7	10	8	12	11	8	13	13	7	8	3
Fairly well	43	44	65	15	67	41	47	39	40	43	51	48	39	43	50	44	40	33
TOTAL WELL	54	54	85	15	86	51	56	46	50	51	63	59	47	56	63	51	48	36
Fairly badly	16	17	7	33	7	17	17	17	17	17	16	18	17	19	12	20	18	23
Very badly	17	15	1	43	1	21	10	11	13	20	14	13	17	15	10	14	20	24
TOTAL BADLY	33	32	8	76	8	38	27	28	30	37	30	31	34	34	22	34	38	47
Don't know	13	14	8	9	6	11	17	27	20	11	7	10	19	10	15	14	14	18
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?								-			-							
Very well	14	12	27	1	15	14	10	8	10	12	15	15	9	14	15	10	10	7
Fairly well	46	48	66	21	72	44	52	51	46	45	53	51	46	46	56	48	44	35
TOTAL WELL	60	60	93	22	87	58	62	59	56	57	68	66	55	60	71	58	54	42
Fairly badly	16	17	3	39	8	18	16	15	16	19	17	18	17	23	12	19	16	24
Very badly	11	11	0	28	1	14	8	8	9	15	8	8	13	8	7	11	15	18
TOTAL BADLY	27	28	3	67	9	32	24	23	25	34	25	26	30	31	19	30	31	42
Don't know	13	12	4	11	5	10	13	18	18	9	7	9	15	8	10	12	15	16
Do you think this coalition government will be good or bad for people like you?																		
Very good	8	8	19	0	9	9	7	7	7	6	12	8	8	8	10	7	8	4
Fairly good	28	28	53	6	45	29	28	29	28	27	31	32	25	24	35	32	22	21
TOTAL GOOD	36	36	72	6	54	38	35	36	35	33	43	40	33	32	45	39	30	25
Fairly bad	20	19	8	32	16	21	18	22	21	19	17	20	19	23	17	18	21	23
Very bad	19	20	1	52	6	23	17	12	17	27	17	18	22	19	13	21	25	33
TOTAL BAD	39	39	9	84	22	44	35	34	38	46	34	38	41	42	30	39	46	56
Won't make much difference either way	15	15	14	7	17	13	18	14	13	15	18	15	16	18	15	17	15	10
Don't know	10	9	6	3	7	6	12	16	14	6	5	8	10	9	11	6	10	9
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			Voting intention			Ge	nder	der Age				Social	Grade	Region				
		Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
All GB Adults		2019	675	544	268	984	1035	243	516	693	567	1038	979	257	661	430	493	177
Unweighted Sample		2019	641	544	268	969	1050	135	518	805	561	1186	831	301	631	394	489	204
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think the coalition government is	24-25																	
managing the economy well or badly?	June																	
Very well	13	9	25	0	5	10	9	7	9	7	14	11	8	11	11	9	9	4
Fairly well	37	40	65	10	66	38	42	40	40	37	43	45	35	31	49	45	33	27
TOTAL WELL	50	49	90	10	71	48	51	47	49	44	57	56	43	42	60	54	42	31
Fairly badly	18	19	2	37	12	18	20	17	19	20	17	19	19	23	14	19	19	26
Very badly	12	14	0	40	2	18	11	12	11	19	13	12	17	15	9	14	19	22
TOTAL BADLY	30	33	2	77	14	36	31	29	30	39	30	31	36	38	23	33	38	48
Don't know	19	18	8	12	15	16	19	24	21	17	13	14	22	20	16	15	20	21
			•		•	•		_			•	-	•	•				
In your opinion how good or bad is the state of Britain's economy at the moment?																		
Very good		1	1	0	0	1	0	2	1	0	0	1	0	3	0	0	0	0
Quite good		4	7	3	3	5	3	9	6	2	2	3	5	1	4	6	3	5
TOTAL GOOD		5	8	3	3	6	3	11	7	2	2	4	5	4	4	6	3	5
Neither good nor bad		14	12	16	21	13	15	18	15	14	12	12	16	14	16	14	13	10
Quite bad		47	43	57	48	45	49	37	48	47	51	51	43	47	48	47	46	50
Very bad		31	36	23	26	34	29	23	28	36	32	32	30	32	29	31	33	33
TOTAL BAD		78	79	80	74	79	78	60	76	83	83	83	73	79	77	78	79	83
Don't know		3	2	1	1	3	4	11	4	2	2	1	6	3	3	3	5	3
	01-02 July	08-09 July																
How do you think the financial situation of your household will change over the next 12 months?																		
Get a lot better	1	1	1	1	3	1	1	3	1	1	1	1	1	2	1	1	1	1
Get a little better	9	10	14	5	18	12	8	19	14	7	6	9	11	14	10	11	9	5
TOTAL BETTER	10	11	15	6	21	13	9	22	15	8	7	10	12	16	11	12	10	6
Stay the same	30	27	37	19	31	27	28	34	29	24	27	27	28	23	30	30	25	26
Get a little worse	38	35	35	38	34	36	35	20	31	40	40	39	31	34	38	32	34	39
Get a lot worse	17	20	9	34	11	20	21	9	16	26	22	19	22	20	17	21	23	24
TOTAL WORSE	55	55	44	72	45	56	56	29	47	66	62	58	53	54	55	53	57	63
Don't know	5	6	3	3	3	5	7	15	8	3	3	4	7	7	5	5	8	5



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	53	124
Male 25 to 39	207	257
Male 40 to 54	406	345
Male 55 +	303	258
Female 18 to 24	82	119
Female 25 to 39	311	258
Female 40 to 54	399	349
Female 55 +	258	309
Region		
North England	489	493
Midlands	296	329
East England	185	191
London	301	257
South England	446	470
Wales	98	101
Scotland	204	177
Social Grade		
AB	744	554
C1	534	575
C2	309	416
DE	394	436
Newspaper Type		
Express / Mail	468	307
Sun / Star	292	429
Mirror / Record	184	309
Guardian / Independent	144	63
FT / Times / Telegraph	197	173
Other Paper	268	231
No Paper	465	506
Political Party Identification		
Labour	651	649
Conservative	520	580
Liberal Democrat	237	241
Others	224	63
None/ DK	387	486

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