

YouGov / The Sunday Times Survey Results

Sample Size: 1890 GB Adults
Fieldwork: 7th - 8th October 2010

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1890	633	564	172	920	970	226	483	652	529	1061	801	242	615	407	462	163
Unweighted Sample	1890	604	547	179	907	983	145	449	729	567	1226	636	257	654	360	433	186
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding don't know and wouldn't vote]

Con	42	100	0	0	37	48	39	43	36	51	48	34	44	55	37	35	27
Lab	38	0	100	0	41	35	36	39	44	30	33	45	38	27	43	46	44
Lib Dem	12	0	0	100	13	10	14	12	11	11	12	11	12	12	13	12	3
Other	8	0	0	0	9	7	11	6	9	8	7	10	7	5	7	7	25

Other Parties Voting Intention

UKIP	3	0	0	0	3	2	1	2	3	3	2	4	4	2	2	4	1
SNP / PCY	2	0	0	0	3	2	4	2	2	3	2	4	0	0	2	0	22
Green	1	0	0	0	1	1	2	2	1	1	1	1	1	2	1	0	0
BNP	1	0	0	0	2	0	2	1	1	1	1	1	2	1	1	2	2
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	2	0	1	0	1	0	0	1	1	1	0

Non Voters

Would Not Vote	7	0	0	0	5	8	12	9	5	5	5	10	7	5	8	9	6
Don't know	14	0	0	0	11	17	20	19	11	11	13	15	11	15	15	15	10

Do you approve or disapprove of the Government's record to date?

06-07
Oct

07-08
Oct

Approve	43	42	88	6	61	44	41	26	40	41	53	48	35	45	53	35	37	33
Disapprove	40	42	4	84	21	44	40	44	41	45	37	37	49	34	33	45	52	52
Don't know	17	16	8	9	18	12	20	29	18	14	10	15	17	21	14	21	12	15

Do you think that David Cameron is doing well or badly as Prime Minister?

06-07
Oct

07-08
Oct

Very well	17	16	44	0	7	15	16	8	12	16	23	19	12	16	22	10	14	10
Fairly well	40	38	53	14	71	38	39	40	42	35	39	42	33	39	43	40	33	34
TOTAL WELL	57	54	97	14	78	53	55	48	54	51	62	61	45	55	65	50	47	44
Fairly badly	23	23	1	46	16	25	21	30	20	27	19	21	27	23	17	27	25	31
Very badly	13	14	0	36	1	16	13	7	16	15	15	13	17	11	12	13	20	16
TOTAL BADLY	36	37	1	82	17	41	34	37	36	42	34	34	44	34	29	40	45	47
Don't know	8	8	2	4	6	5	11	16	10	7	4	6	11	10	6	10	9	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	30 Sep - 01 Oct	07-08 Oct																
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																		
Very well	7	5	2	12	4	6	4	6	4	5	5	4	6	4	4	6	6	4
Fairly well	25	25	19	45	24	26	24	23	23	30	22	25	25	19	25	28	27	23
TOTAL WELL	32	30	21	57	28	32	28	29	27	35	27	29	31	23	29	34	33	27
Fairly badly	13	14	20	8	23	17	12	14	12	13	19	16	13	18	17	12	11	12
Very badly	7	8	10	2	9	10	7	5	8	8	11	8	9	9	8	8	8	8
TOTAL BADLY	20	22	30	10	32	27	19	19	20	21	30	24	22	27	25	20	19	20
Don't know	48	47	49	33	40	41	53	52	52	45	44	47	47	50	45	46	48	52
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																		
Very well	6	8	15	0	22	8	7	5	5	8	12	9	6	5	10	7	8	5
Fairly well	38	38	65	11	65	37	39	31	39	36	43	43	32	39	45	36	34	28
TOTAL WELL	44	46	80	11	87	45	46	36	44	44	55	52	38	44	55	43	42	33
Fairly badly	20	21	8	35	8	22	19	19	21	23	19	21	21	18	17	23	20	33
Very badly	21	19	1	48	0	24	15	19	17	23	17	17	23	17	15	21	25	18
TOTAL BADLY	41	40	9	83	8	46	34	38	38	46	36	38	44	35	32	44	45	51
Don't know	14	14	10	6	4	8	20	27	18	11	9	11	18	20	12	14	13	15
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																		
Very well	10	14	33	1	18	13	15	4	11	13	21	16	10	11	18	12	13	9
Fairly well	43	42	62	18	66	42	43	39	43	40	45	46	36	46	51	40	33	37
TOTAL WELL	53	56	95	19	84	55	58	43	54	53	66	62	46	57	69	52	46	46
Fairly badly	21	20	2	42	12	21	19	26	19	22	15	18	23	18	14	24	23	26
Very badly	17	15	0	35	2	18	11	12	14	18	12	11	19	13	11	13	19	19
TOTAL BADLY	38	35	2	77	14	39	30	38	33	40	27	29	42	31	25	37	42	45
Don't know	10	9	3	5	2	7	12	19	14	6	5	8	12	12	7	10	11	10
Do you think this coalition government will be good or bad for people like you?																		
Very good	5	6	15	0	11	6	6	1	3	7	11	8	4	6	9	5	6	2
Fairly good	26	27	57	4	42	26	29	23	25	25	34	30	22	30	33	24	22	25
TOTAL GOOD	31	33	72	4	53	32	35	24	28	32	45	38	26	36	42	29	28	27
Fairly bad	21	18	6	30	14	21	16	18	21	22	12	19	18	16	17	21	17	25
Very bad	24	23	1	55	5	27	20	22	21	26	22	19	29	23	17	24	31	25
TOTAL BAD	45	41	7	85	19	48	36	40	42	48	34	38	47	39	34	45	48	50
Won't make much difference either way	16	15	15	7	23	13	17	17	17	14	14	15	15	17	17	13	14	13
Don't know	8	10	7	4	5	6	13	20	13	7	6	8	12	9	8	14	10	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the coalition government is managing the economy well or badly?

Very well	8	10	26	0	8	10	9	2	10	9	15	11	8	9	12	8	10	7
Fairly well	34	37	65	9	65	36	38	33	37	36	40	42	29	42	46	31	29	31
TOTAL WELL	42	47	91	9	73	46	47	35	47	45	55	53	37	51	58	39	39	38
Fairly badly	23	21	2	40	14	23	19	24	21	22	18	19	23	18	17	24	23	26
Very badly	18	17	0	42	3	20	14	15	15	20	16	14	21	14	13	17	22	21
TOTAL BADLY	41	38	2	82	17	43	33	39	36	42	34	33	44	32	30	41	45	47
Don't know	17	16	7	10	10	11	20	27	16	14	12	13	19	17	12	20	16	14

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	0	1	1	0	2	1	0	1	1	0	0	0	1	1	0	1	0
Quite good	5	3	5	3	4	4	3	5	4	3	2	4	2	4	5	3	2
TOTAL GOOD	5	4	6	3	6	5	3	6	5	3	2	4	3	5	6	3	3
Neither good nor bad	21	15	18	15	21	16	15	15	16	15	15	16	15	19	16	16	13
Quite bad	47	48	44	54	51	47	49	46	44	49	51	49	47	44	48	51	47
Very bad	23	28	30	26	22	28	28	18	28	30	30	27	29	27	24	33	32
TOTAL BAD	70	76	74	80	73	75	77	64	72	79	81	76	76	71	75	75	80
Don't know	4	4	2	1	1	3	6	15	7	2	1	3	6	3	3	6	5

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1	1	2	1	1	1	1	1	2	1	1	1	1	2	1	1	0
Get a little better	9	10	17	5	13	10	9	15	14	8	6	12	6	16	10	8	6
TOTAL BETTER	10	11	19	6	14	11	10	16	16	9	7	13	7	18	11	9	6
Stay the same	32	29	37	22	41	28	31	37	27	27	30	31	27	33	31	26	30
Get a little worse	33	36	35	39	32	38	35	20	30	40	45	36	36	31	34	40	38
Get a lot worse	19	18	7	30	12	18	19	5	21	22	17	15	23	14	20	18	18
TOTAL WORSE	52	54	42	69	44	56	54	25	51	62	62	51	59	45	54	58	56
Don't know	6	6	3	3	1	5	6	22	6	3	2	5	7	4	4	8	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Lord Browne, who was appointed by the government to advise on the future of university funding, will report next week. He is widely expected to recommend an increase in tuition fees.

Do you think universities should or should not be allowed to increase their tuition fees from the current annual level of £3,290?

Should be allowed	30	46	19	30	36	25	25	28	31	33	33	25	32	37	25	26	26
Should not be allowed	54	41	69	63	51	57	59	52	55	51	52	57	54	49	57	57	54
Don't know	16	14	13	7	14	19	16	20	13	16	15	18	14	14	19	17	20

What do you think the annual limit on tuition fees should be raised to?

[Only those who think universities should be allowed to raise the fees]

£5,000	44	44	52	50	39	50	37	47	43	44	44	43	40	49	36	45	39
£7,000	14	13	12	17	13	15	2	11	14	19	14	13	15	12	18	14	8
£10,000	11	12	3	13	10	11	20	6	9	13	11	9	8	14	13	4	9
More than £10,000 or no limit	16	18	15	11	21	8	12	19	18	12	16	17	24	12	17	19	12
Don't know	16	12	18	9	16	15	29	16	15	12	15	17	13	13	17	18	32

Some people think that students who earn more after leaving university should pay back a higher amount than those on lower earnings, while others think all students who do the same course should pay the same fee. Which of the following best reflects your view?

Students who earn more in their later careers should pay back more towards their education	36	32	45	46	41	32	22	33	40	41	39	34	29	38	33	40	39
Students should pay the same fees regardless of how much they earn in their later career	55	62	50	52	51	59	65	56	52	54	54	56	58	54	60	52	53
Don't know	8	6	5	2	8	9	14	12	7	4	7	11	13	8	7	8	9

Do you think higher tuition fees would or would not deter to students from lower-income homes from going university?

Would probably deter students from lower-income homes	77	69	86	82	78	75	76	75	80	74	78	75	74	77	82	74	75
Would probably not deter students from lower-income homes	14	23	9	15	13	15	12	12	12	21	15	14	18	15	8	16	16
Don't know	9	9	5	2	8	9	12	13	7	5	8	11	8	8	10	10	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you personally have or had children of university age, do you think higher tuition fees would make them less likely to go to university?

Would make them less likely to go to university	50	38	61	56	52	49	52	48	53	48	48	54	44	52	54	48	51
Would not make them less likely to go to university	28	40	24	28	27	30	14	23	29	39	32	23	30	27	26	33	24
Don't know	21	22	15	16	21	21	33	29	18	13	20	23	27	20	20	20	24

Considering the options available available to fund higher education, which of the following do you think would be FAIRER?

Funding universities through tuition fees which can be paid using a student loan, repayable after graduates start earning an income	44	48	42	49	42	46	61	43	42	39	45	42	54	41	44	43	40
Funding universities through a graduate tax, where graduates would be expected to pay an additional tax on their income	39	39	44	42	43	35	17	35	43	47	40	36	29	40	37	43	39
Don't know	18	13	14	9	16	19	23	22	15	14	15	22	17	18	19	14	21

Do you think it is fair or unfair for students to have to pay for the bulk of their university education, rather than receive funding from the state?

Fair	44	60	34	48	49	40	37	45	44	47	47	41	43	52	40	41	39
Unfair	41	28	55	48	39	43	42	33	45	42	42	40	40	34	47	44	47
Don't know	15	13	11	5	12	17	21	22	11	10	11	20	17	15	13	15	14

Universities are expected to face some of the biggest cuts as part of the government's attempt to reduce the deficit, possibly up to 40%. Do you think this is right or wrong?

It is right for universities to face larger cuts - it is more important to protect the vulnerable and students can afford to contribute more themselves	27	40	17	24	30	25	24	26	26	32	28	27	22	34	25	24	25
It is wrong for universities to face larger cuts - in the long run university cuts will damage Britain	54	44	70	64	54	55	55	47	60	54	56	52	57	51	57	55	56
Don't know	18	16	13	11	16	20	21	27	14	14	16	21	21	15	19	20	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Turning to welfare reform,

Do you think the Coalition government was right or wrong to remove child benefit from households with a higher rate taxpayer?

Right	73	87	59	86	76	71	63	70	76	78	74	72	63	79	76	69	73
Wrong	19	9	34	9	17	20	19	20	19	18	18	19	26	16	17	21	18
Don't know	8	4	7	5	7	9	18	10	5	5	7	9	12	5	7	9	9

Under the government's proposals child benefit will be stopped for households where someone pays the higher rate of income tax, which starts at around £44,000. This means that a two-income household where both parents earn less than £44,000 could still receive child benefit despite having a higher income than a household where just one parent earned over £44,000. Do you think this is fair or unfair?

Fair	18	20	17	28	21	15	17	23	17	14	16	20	19	19	19	17	12
Unfair	75	74	79	70	72	77	65	66	78	83	77	71	73	74	73	78	77
Don't know	7	6	4	3	7	8	18	11	5	3	7	8	8	7	8	5	11

The government have claimed that it would be bureaucratic and expensive to fully means-test child benefit based upon total household income. Others have said that the current arrangements are unfair. Which of the following best reflects your view?

The proposed arrangements are an acceptable compromise in order to keep the system simple and cost-effective	26	36	17	40	30	22	27	26	27	23	27	23	28	25	27	26	22
The proposed arrangements are unfair and the government should test the benefit on the total household income, even if this is more expensive	52	48	59	43	48	55	36	45	55	60	51	52	43	52	49	56	55
Neither	13	10	19	11	12	13	15	14	12	13	14	11	20	13	12	12	10
Don't know	10	7	5	6	9	10	22	16	6	4	8	13	9	10	12	7	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

David Cameron has apologised for cutting child benefit when he had not said he would in the party's election manifesto. Do you think he is justified or unjustified in making this cut without having mentioned it before the election?

Justified	46	79	17	62	48	45	33	45	44	55	50	41	42	56	41	42	41
Unjustified	44	15	78	28	44	44	46	41	49	40	41	48	46	36	46	49	49
Don't know	10	6	6	9	8	11	21	14	7	5	9	11	12	7	13	9	10

Has his apology made you trust David Cameron more or less?

Made me trust him more	10	21	2	12	11	9	11	7	10	14	10	10	8	12	7	10	14
Made me trust him less	15	9	20	17	16	14	14	16	15	16	16	14	19	14	17	13	19
No difference - I trusted him anyway	24	58	2	25	21	27	14	22	22	32	27	20	27	31	23	19	13
No difference - I don't trust him anyway	39	5	74	30	42	37	40	41	43	33	36	43	36	33	38	48	44
Don't know	11	8	2	16	10	13	21	14	10	6	10	13	10	10	16	11	11

As you are probably aware, the Government is considering various ways to cut Britain's welfare budget. One area for possible saving is 'universal benefits' – that is payments that are made to people because of their age, or because they are parents, regardless of their income

In general, which of these views comes closer to your own?

It is vital to keep universal benefits, for they do not carry any stigma, they aid social cohesion, and they apply the principle that all taxpayers contribute to their cost and so we should all draw the benefits appropriate to each stage in our lives	23	16	36	23	23	24	21	23	25	24	24	23	24	21	24	26	24
Universal benefits are an attractive idea, but as public spending needs to be cut, it is better to do as much as possible to protect spending on health, education and the police; so it is right to withdraw cash benefits from those who are better off.	56	71	44	67	60	53	47	53	57	62	59	53	52	62	54	56	50
Not sure	20	13	20	10	18	23	32	24	18	14	17	24	25	17	21	19	26

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below we list some of the universal benefits that are currently paid, and some of the possible policy options

Currently, every household with someone over 60 receives a winter fuel allowance of £250 a year. (The figure rises to £400 where someone in the household is over 80.)

Which of these options would you support most?

Keeping the winter fuel allowance as it is	24	18	35	14	23	25	27	26	23	21	20	30	28	20	24	26	23
Paying the allowance only to those over 70, but keeping it universal	8	10	5	7	7	9	9	8	7	7	10	5	11	8	8	6	5
Keeping the starting age at 60, but not paying it to people who pay higher-rate tax	48	48	47	58	51	46	36	42	53	54	49	47	36	52	50	48	51
Raising the starting age to 70 AND withdrawing it from people who pay higher rate tax	12	17	8	13	11	13	6	11	12	16	13	10	14	12	9	13	13
Scrapping it altogether	3	4	2	4	4	3	5	5	3	2	4	3	5	4	3	3	2
Don't know	5	2	2	4	5	5	17	7	2	1	4	5	7	4	6	4	6

Currently everyone over 60 receives a bus pass that enables them to travel free on Britain's buses. (Londoners receive a 'Freedom Pass' that enables them to travel on London's buses, tubes and trains.)

Which of these options would you support most?

Keeping the bus/Freedom passes as they are	35	30	45	30	33	38	44	36	33	34	32	40	47	31	35	38	32
Providing the passes only to those over 70, but keeping it universal	7	10	6	5	7	7	7	8	5	9	9	4	6	7	8	7	5
Keeping the starting age at 60, but not providing passes t to people who pay higher-rate tax	40	41	39	46	42	39	23	35	48	42	40	40	31	43	43	39	41
Raising the starting age to 70 AND withdrawing passes from people who pay higher rate tax	8	11	6	9	9	7	5	7	7	11	9	7	8	10	5	6	13
Scrapping bus/Freedom passes altogether	5	5	3	7	5	4	7	5	4	3	5	4	5	5	4	5	2
Don't know	5	3	2	2	4	5	13	9	2	2	4	6	4	4	5	6	6

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1890	633	564	172	920	970	226	483	652	529	1061	801	242	615	407	462	163
Unweighted Sample	1890	604	547	179	907	983	145	449	729	567	1226	636	257	654	360	433	186
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Currently everyone over 75 receives a free television licence

Which of these options would you support most?

Keeping free TV licences as they are	41	38	50	34	43	40	45	45	41	37	39	44	46	41	38	41	46
Withdrawing free TV licences from recipients who pay higher rate tax	41	45	38	52	41	40	24	33	46	48	44	37	33	43	45	40	37
Scrapping free TV licences altogether	14	15	10	14	13	15	20	15	11	13	14	14	18	13	12	15	12
Don't know	4	2	2	0	4	5	12	7	2	1	4	5	3	3	5	4	5

Do you think the Conservatives are in touch or out of touch with middle class people?

In touch	39	73	15	48	38	40	36	36	37	45	43	33	44	48	31	35	30
Out of touch	40	12	72	27	41	39	33	34	46	41	37	45	34	35	43	47	44
Don't know	21	15	13	25	21	21	31	30	17	13	20	23	22	17	26	19	26

Which group in society do you think will bear the biggest burden of the government's spending cuts?

People on low incomes	35	13	60	32	39	32	33	29	39	36	29	44	32	33	38	34	42
People on middle incomes	42	53	33	49	40	45	35	41	44	45	50	32	45	45	35	45	43
People on high incomes	11	21	4	10	12	10	12	15	9	10	12	10	13	13	10	10	9
Don't know	11	13	4	9	9	14	20	15	8	9	9	14	10	9	18	11	7

Finally, when people talk of the "middle classes" or "middle England", what sort of income for the main earner in the household do you think is typical for people in that group?

Less than £20,000	2	2	4	2	2	3	3	3	2	2	1	5	1	3	3	3	2
Between £20,000 and £29,999	12	9	13	17	13	11	16	15	10	8	11	12	5	13	9	16	11
Between £30,000 and £39,999	37	39	34	35	39	35	41	39	36	34	39	34	36	38	42	31	39
Between £40,000 and £49,999	33	37	34	33	32	34	18	23	39	41	34	32	32	34	32	35	31
Between £50,000 and £59,999	7	7	8	6	7	8	7	8	6	8	7	7	13	5	6	8	9
More than £60,000	3	4	3	2	3	3	2	2	3	3	4	2	6	3	2	3	2
Don't know	6	3	3	5	5	6	13	9	4	3	4	8	7	5	7	5	6

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	60	116
Male 25 to 39	180	242
Male 40 to 54	350	323
Male 55 +	317	238
Female 18 to 24	85	110
Female 25 to 39	269	240
Female 40 to 54	379	329
Female 55 +	250	291
Region		
North England	433	462
Midlands	268	311
East England	190	181
London	257	242
South England	464	434
Wales	92	96
Scotland	186	163
Social Grade		
AB	717	521
C1	509	540
C2	277	391
DE	359	410
Newspaper Type		
Express / Mail	371	282
Sun / Star	212	400
Mirror / Record	129	291
Guardian / Independent	160	59
FT / Times / Telegraph	228	165
Other Paper	198	218
No Paper	592	475
Political Party Identification		
Labour	602	613
Conservative	493	545
Liberal Democrat	209	225
Others	229	56
None/ DK	357	451