

# YouGov / Sunday Times Survey Results

Sample Size: 1797 GB Adults  
Fieldwork: 6th - 7th January 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1797</b>	517	556	142	569	484	419	875	922	215	459	614	510	1008	760	228	589	380	441	159	
Unweighted Sample	1797	483	550	145	524	470	430	865	932	126	453	722	496	1151	617	250	598	372	397	180	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	<b>38</b>	100	0	0	90	3	12	35	41	35	35	36	44	38	38	38	46	42	30	22
Lab	<b>41</b>	0	100	0	4	92	38	43	39	45	44	45	33	41	41	41	32	42	50	48
Lib Dem	<b>10</b>	0	0	100	2	1	40	10	10	11	12	8	12	13	7	12	13	7	10	10
Other	<b>11</b>	0	0	0	4	3	11	12	9	8	9	12	11	8	14	10	9	9	11	21

## Other Parties Voting Intention

UKIP	<b>4</b>	0	0	0	2	0	1	4	4	0	1	5	6	3	5	5	4	3	4	1
SNP / PCY	<b>2</b>	0	0	0	0	1	1	3	1	0	3	2	2	1	3	0	0	1	0	19
Green	<b>2</b>	0	0	0	0	0	5	1	3	2	2	2	1	2	2	2	2	2	2	1
BNP	<b>2</b>	0	0	0	2	1	2	3	1	4	2	2	2	1	4	2	2	2	3	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	2	1	1	1	1	1	1	1	1	0	1	1	1	0

## Non Voters

Would Not Vote	<b>8</b>	0	0	0	5	3	4	7	10	17	12	6	4	7	10	6	8	8	11	7
Don't know	<b>16</b>	0	0	0	9	12	25	12	20	20	19	15	13	14	19	11	19	14	16	18
16-17 Dec	<b>6 - 7</b>																			
Jan																				

## Do you approve or disapprove of the Government's record to date?

Approve	<b>33</b>	78	5	52	64	10	25	36	29	27	31	32	37	35	28	38	36	31	29	25
Disapprove	<b>51</b>	6	90	30	19	81	57	52	50	44	53	55	48	51	52	47	45	54	57	60
Don't know	<b>16</b>	16	5	18	17	8	18	12	20	28	16	13	15	14	19	16	19	15	14	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

16-17 Dec  
6 - 7 Jan

**Do you think that David Cameron is doing well or badly as Prime Minister?**

Very well	11	9	28	0	5	23	1	3	11	7	7	7	9	11	9	8	12	10	8	6	9
Fairly well	34	37	67	10	66	59	14	39	36	38	31	36	36	41	40	33	37	43	38	31	25
<b>TOTAL WELL</b>	<b>45</b>	<b>46</b>	<b>95</b>	<b>10</b>	<b>71</b>	<b>82</b>	<b>15</b>	<b>42</b>	<b>47</b>	<b>45</b>	<b>38</b>	<b>43</b>	<b>45</b>	<b>52</b>	<b>49</b>	<b>41</b>	<b>49</b>	<b>53</b>	<b>46</b>	<b>37</b>	<b>34</b>
Fairly badly	24	26	3	43	20	10	41	31	24	28	25	25	28	27	26	27	22	23	26	30	34
Very badly	23	20	1	44	5	4	39	20	24	17	22	21	23	17	20	22	23	16	21	24	20
<b>TOTAL BADLY</b>	<b>47</b>	<b>46</b>	<b>4</b>	<b>87</b>	<b>25</b>	<b>14</b>	<b>80</b>	<b>51</b>	<b>48</b>	<b>45</b>	<b>47</b>	<b>46</b>	<b>51</b>	<b>44</b>	<b>46</b>	<b>49</b>	<b>45</b>	<b>39</b>	<b>47</b>	<b>54</b>	<b>54</b>
Don't know	7	8	2	2	5	3	5	7	5	11	15	11	5	4	6	10	5	8	6	8	12

**Do you think Ed Miliband is doing well or badly as leader of the Labour party?**

Very well	3	3	1	8	0	0	6	3	3	2	3	3	3	2	3	2	6	3	2	1	2
Fairly well	27	25	11	51	22	11	45	26	26	24	22	23	26	26	25	24	24	22	27	26	29
<b>TOTAL WELL</b>	<b>30</b>	<b>28</b>	<b>12</b>	<b>59</b>	<b>22</b>	<b>11</b>	<b>51</b>	<b>29</b>	<b>29</b>	<b>26</b>	<b>25</b>	<b>26</b>	<b>29</b>	<b>28</b>	<b>28</b>	<b>26</b>	<b>30</b>	<b>25</b>	<b>29</b>	<b>27</b>	<b>31</b>
Fairly badly	27	31	38	21	37	37	23	32	33	28	29	28	32	31	34	27	32	31	34	27	30
Very badly	17	18	29	5	23	30	7	15	25	12	14	16	18	23	19	18	19	21	17	18	14
<b>TOTAL BADLY</b>	<b>44</b>	<b>49</b>	<b>67</b>	<b>26</b>	<b>60</b>	<b>67</b>	<b>30</b>	<b>47</b>	<b>58</b>	<b>40</b>	<b>43</b>	<b>44</b>	<b>50</b>	<b>54</b>	<b>53</b>	<b>45</b>	<b>51</b>	<b>52</b>	<b>51</b>	<b>45</b>	<b>44</b>
Don't know	26	24	21	15	18	21	20	23	13	34	32	30	21	18	20	29	19	24	19	28	25

**Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?**

Very well	3	2	4	1	14	4	1	4	4	1	4	3	2	2	4	1	3	3	2	2	1
Fairly well	27	28	57	5	66	48	9	29	27	29	14	23	27	39	31	23	30	33	30	21	20
<b>TOTAL WELL</b>	<b>30</b>	<b>30</b>	<b>61</b>	<b>6</b>	<b>80</b>	<b>52</b>	<b>10</b>	<b>33</b>	<b>31</b>	<b>30</b>	<b>18</b>	<b>26</b>	<b>29</b>	<b>41</b>	<b>35</b>	<b>24</b>	<b>33</b>	<b>36</b>	<b>32</b>	<b>23</b>	<b>21</b>
Fairly badly	22	25	23	23	15	23	23	29	23	27	26	24	26	24	24	27	21	26	23	29	21
Very badly	38	35	8	68	2	16	62	31	42	29	34	37	38	32	35	36	38	28	36	38	46
<b>TOTAL BADLY</b>	<b>60</b>	<b>60</b>	<b>31</b>	<b>91</b>	<b>17</b>	<b>39</b>	<b>85</b>	<b>60</b>	<b>65</b>	<b>56</b>	<b>60</b>	<b>61</b>	<b>64</b>	<b>56</b>	<b>59</b>	<b>63</b>	<b>59</b>	<b>54</b>	<b>59</b>	<b>67</b>	<b>67</b>
Don't know	9	9	8	3	4	9	5	7	5	14	22	13	7	3	7	13	7	10	9	10	11

**Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?**

Very well	8	4	9	1	10	8	2	3	4	3	5	2	5	4	5	2	8	4	3	3	3
Fairly well	38	38	73	10	66	63	12	39	38	37	26	35	36	46	41	33	36	42	39	35	26
<b>TOTAL WELL</b>	<b>46</b>	<b>42</b>	<b>82</b>	<b>11</b>	<b>76</b>	<b>71</b>	<b>14</b>	<b>42</b>	<b>42</b>	<b>40</b>	<b>31</b>	<b>37</b>	<b>41</b>	<b>50</b>	<b>46</b>	<b>35</b>	<b>44</b>	<b>46</b>	<b>42</b>	<b>38</b>	<b>29</b>
Fairly badly	23	26	9	38	18	14	37	33	27	26	28	26	26	25	27	25	21	28	25	24	36
Very badly	24	23	2	47	2	8	42	19	26	20	21	23	25	20	20	27	23	17	25	29	24
<b>TOTAL BADLY</b>	<b>47</b>	<b>49</b>	<b>11</b>	<b>85</b>	<b>20</b>	<b>22</b>	<b>79</b>	<b>52</b>	<b>53</b>	<b>46</b>	<b>49</b>	<b>49</b>	<b>51</b>	<b>45</b>	<b>47</b>	<b>52</b>	<b>44</b>	<b>45</b>	<b>50</b>	<b>53</b>	<b>60</b>
Don't know	7	10	6	4	4	7	7	7	6	13	21	13	7	5	7	13	12	9	8	9	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think this coalition government will be good or bad for people like you?**

Very good	5	3	8	1	7	7	1	3	4	3	3	2	2	5	4	2	5	3	4	2	0
Fairly good	21	18	43	3	33	37	5	13	21	16	16	17	17	23	20	16	22	23	13	15	19
<b>TOTAL GOOD</b>	<b>26</b>	<b>21</b>	<b>51</b>	<b>4</b>	<b>40</b>	<b>44</b>	<b>6</b>	<b>16</b>	<b>25</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>19</b>	<b>28</b>	<b>24</b>	<b>18</b>	<b>27</b>	<b>26</b>	<b>17</b>	<b>17</b>	<b>19</b>
Fairly bad	20	24	15	30	23	18	31	30	25	24	17	28	24	24	26	23	22	24	24	25	28
Very bad	31	28	1	60	4	9	54	25	30	26	29	25	33	25	26	32	28	23	30	33	31
<b>TOTAL BAD</b>	<b>51</b>	<b>52</b>	<b>16</b>	<b>90</b>	<b>27</b>	<b>27</b>	<b>85</b>	<b>55</b>	<b>55</b>	<b>50</b>	<b>46</b>	<b>53</b>	<b>57</b>	<b>49</b>	<b>52</b>	<b>55</b>	<b>50</b>	<b>47</b>	<b>54</b>	<b>58</b>	<b>59</b>
Won't make much difference either way	16	18	25	6	28	21	7	23	16	20	17	16	19	20	19	18	16	20	20	17	11
Don't know	7	7	8	1	6	8	3	6	4	11	17	11	4	3	6	9	6	6	8	8	10

**Do you think the coalition government is managing the economy well or badly?**

Very well	7	7	19	1	8	16	2	3	9	5	9	6	5	8	8	5	10	7	7	5	5
Fairly well	33	31	63	6	53	53	9	31	32	29	22	27	30	37	32	27	33	36	30	25	24
<b>TOTAL WELL</b>	<b>40</b>	<b>38</b>	<b>82</b>	<b>7</b>	<b>61</b>	<b>69</b>	<b>11</b>	<b>34</b>	<b>41</b>	<b>34</b>	<b>31</b>	<b>33</b>	<b>35</b>	<b>45</b>	<b>40</b>	<b>32</b>	<b>43</b>	<b>43</b>	<b>37</b>	<b>30</b>	<b>29</b>
Fairly badly	23	29	7	46	24	15	44	32	29	29	24	28	29	31	29	29	25	26	30	32	35
Very badly	24	20	1	42	2	5	36	20	22	19	19	21	25	16	20	22	21	17	20	24	22
<b>TOTAL BADLY</b>	<b>47</b>	<b>49</b>	<b>8</b>	<b>88</b>	<b>26</b>	<b>20</b>	<b>80</b>	<b>52</b>	<b>51</b>	<b>48</b>	<b>43</b>	<b>49</b>	<b>54</b>	<b>47</b>	<b>49</b>	<b>51</b>	<b>46</b>	<b>43</b>	<b>50</b>	<b>56</b>	<b>57</b>
Don't know	12	13	9	5	12	11	9	14	9	17	26	17	10	8	11	16	11	14	14	13	14

**In your opinion how good or bad is the state of Britain's economy at the moment?**

Very good	0	0	1	0	0	1	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0
Quite good	5	4	11	2	5	9	2	2	5	4	7	4	3	5	5	3	7	4	5	3	6
<b>TOTAL GOOD</b>	<b>5</b>	<b>4</b>	<b>12</b>	<b>2</b>	<b>5</b>	<b>10</b>	<b>2</b>	<b>2</b>	<b>6</b>	<b>4</b>	<b>8</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>7</b>	<b>4</b>	<b>5</b>	<b>3</b>	<b>6</b>
Neither good nor bad	17	17	22	17	26	19	18	17	21	14	19	19	17	17	17	18	18	18	18	17	13
Quite bad	48	49	47	52	57	48	52	50	48	50	44	46	50	52	51	47	50	48	50	51	46
Very bad	26	24	18	27	10	21	23	27	23	26	18	24	28	23	23	26	22	25	24	23	30
<b>TOTAL BAD</b>	<b>74</b>	<b>73</b>	<b>65</b>	<b>79</b>	<b>67</b>	<b>69</b>	<b>75</b>	<b>77</b>	<b>71</b>	<b>76</b>	<b>62</b>	<b>70</b>	<b>78</b>	<b>75</b>	<b>74</b>	<b>73</b>	<b>72</b>	<b>73</b>	<b>74</b>	<b>74</b>	<b>76</b>
Don't know	3	4	2	2	2	2	4	4	2	6	12	7	1	3	3	6	3	4	3	7	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**How do you think the financial situation of your household will change over the next 12 months?**

Get a lot better	1	1	2	1	1	2	1	1	1	1	3	1	0	1	2	0	2	2	1	0	1
Get a little better	8	8	14	4	11	11	5	7	9	7	9	13	6	4	8	7	11	8	6	7	5
<b>TOTAL BETTER</b>	<b>9</b>	<b>9</b>	<b>16</b>	<b>5</b>	<b>12</b>	<b>13</b>	<b>6</b>	<b>8</b>	<b>10</b>	<b>8</b>	<b>12</b>	<b>14</b>	<b>6</b>	<b>5</b>	<b>10</b>	<b>7</b>	<b>13</b>	<b>10</b>	<b>7</b>	<b>7</b>	<b>6</b>
Stay the same	25	21	29	17	29	26	17	20	20	22	19	26	20	20	23	19	23	24	19	19	22
Get a little worse	37	42	41	44	48	41	44	43	43	40	29	33	45	50	42	41	36	36	49	42	49
Get a lot worse	23	22	12	32	8	18	28	22	21	23	17	18	26	23	20	25	21	23	22	23	19
<b>TOTAL WORSE</b>	<b>60</b>	<b>64</b>	<b>53</b>	<b>76</b>	<b>56</b>	<b>59</b>	<b>72</b>	<b>65</b>	<b>64</b>	<b>63</b>	<b>46</b>	<b>51</b>	<b>71</b>	<b>73</b>	<b>62</b>	<b>66</b>	<b>57</b>	<b>59</b>	<b>71</b>	<b>65</b>	<b>68</b>
Don't know	5	6	2	3	3	3	5	8	5	7	22	8	3	2	5	8	6	7	4	8	4

**From what you have seen so far do you think the Conservative-Lib Dem government has been a good or bad thing?**

A good thing	32	73	4	67	59	7	31	34	30	24	30	31	38	37	25	36	36	28	29	27
A bad thing	50	10	91	20	21	84	52	54	47	49	51	52	47	49	52	46	42	52	58	62
Don't know	18	18	5	13	20	9	18	12	24	27	19	17	14	15	23	18	22	19	14	11

**And more generally speaking, do you think coalition government (more than one political party joining together to form a government) is good or bad for the country?**

Good	36	53	18	74	45	18	46	38	33	28	37	34	39	39	30	40	37	36	30	40
Bad	43	27	66	14	33	64	35	44	41	41	42	44	42	41	46	42	37	48	47	39
Don't know	22	20	16	11	22	18	19	18	25	31	21	21	19	20	24	19	26	16	22	21

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people have said that David Cameron is giving too many policy concessions to the Liberal Democrats, others think he should be giving the Liberal Democrats more influence. Which of the following best reflects your view?

David Cameron is giving too many policy concessions to the Liberal Democrats	<b>15</b>	28	7	0	30	8	5	18	12	12	8	14	23	15	15	15	16	16	14	8
David Cameron is not giving the Liberal Democrats enough influence over policy	<b>34</b>	6	59	58	8	53	54	36	33	34	40	36	28	36	33	41	30	32	35	49
David Cameron is giving the Liberal Democrats about the right amount of influence	<b>26</b>	56	9	36	47	11	22	27	24	16	24	25	32	29	21	24	28	27	24	22
Don't know	<b>25</b>	11	24	6	16	28	19	18	31	39	28	24	18	21	31	20	26	26	27	21

Do you think the the Conservatives and Liberal Democrats should run on a joint platform at the next election, with the two parties putting up a single coalition candidate in each seat?

The Conservatives and Liberal Democrats should put up joint candidates at the next election	<b>12</b>	12	14	21	11	13	12	12	11	12	9	11	14	11	13	12	11	13	12	11
The Conservatives and Liberal Democrats should NOT put up joint candidates at the next election	<b>68</b>	73	73	61	74	69	71	74	62	56	67	72	69	71	63	66	70	66	69	65
Don't know	<b>20</b>	15	14	18	15	18	16	14	27	32	25	17	16	17	25	22	19	22	19	24

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<b>Unweighted Sample</b> 1797	483	550	145	524	470	430	865	932	126	453	722	496	1151	617	250	598	372	397	180	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And do you think the Conservatives and Liberal Democrats should merge to form a single political party, or should they remain separate political parties?**

Should merge into a single party	<b>10</b>	8	15	8	8	14	8	11	8	15	6	8	12	10	9	11	10	11	9	6
Should remain separate parties	<b>79</b>	86	79	88	84	77	85	82	77	60	81	83	82	81	78	80	80	80	78	81
Don't know	<b>11</b>	6	6	4	8	9	8	7	14	25	13	9	6	9	13	9	10	9	13	14

**Do you support or oppose the increase VAT from 17.5% to 20%?**

Support	<b>23</b>	46	7	33	39	9	23	27	19	16	17	21	33	26	19	21	30	23	16	19
Oppose	<b>66</b>	42	88	53	49	85	66	65	68	58	69	72	61	64	70	66	61	63	74	74
Don't know	<b>11</b>	12	4	14	12	6	10	8	13	27	13	7	6	10	11	13	9	14	10	7

**If you had to choose between them, would you rather see VAT increased, or an increase in the rate of National Insurance?**

Would rather have VAT increased	<b>36</b>	57	20	48	53	23	35	37	35	30	42	36	34	40	30	34	43	34	31	31
Would rather have National Insurance increased	<b>41</b>	29	60	34	30	55	44	45	38	33	32	41	54	40	44	41	38	40	47	43
Not sure	<b>22</b>	14	21	18	17	22	22	18	27	37	26	23	12	20	26	25	19	25	22	27

**Thinking about how the rise in VAT will affect you personally, which of the following best reflects your view?**

I will need to make significant cut backs in order to cope with the rise in VAT	<b>22</b>	13	31	13	19	27	21	21	23	17	19	28	20	20	26	23	24	21	21	22
I will need to make some minor savings to cope with the rise in VAT, but not very much	<b>48</b>	48	50	54	46	50	51	47	48	45	48	49	47	47	49	47	44	48	52	50
The increase in VAT will not make any real difference to my spending	<b>25</b>	36	16	30	32	17	25	27	23	26	25	20	30	29	19	25	28	26	20	22
Don't know	<b>5</b>	3	3	3	3	6	3	4	6	12	8	4	2	5	6	4	5	5	7	5

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 1797	517	556	142	569	484	419	875	922	215	459	614	510	1008	760	228	589	380	441	159	
Unweighted Sample	1797	483	550	145	524	470	430	865	932	126	453	722	496	1151	617	250	598	372	397	180
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Current laws allow the government to impose control orders on people who they suspect pose a serious terrorist threat, but who they do not have evidence to prosecute.

Control orders can restrict where suspects are allowed to go, items they are not allowed to possess, and who they are allowed to see or communicate with. They do not require a trial and there are only limited rights of appeal.

Do you think the government should or should not have the power to use control orders?

Should	<b>73</b>	85	65	69	85	68	68	75	71	58	64	75	84	73	73	68	75	74	74	64
Should not	<b>15</b>	8	19	22	9	16	20	17	13	18	22	14	8	17	12	19	13	15	13	22
Don't know	<b>12</b>	6	16	9	6	16	12	9	15	25	14	10	7	10	15	13	12	10	13	14

Some people have suggested a compromise, where people subject to control orders would be allowed the freedom to leave their house, but would still be banned from going abroad and have limits on who they could meet. Which of the following best reflects your response to this suggestion?

These changes would weaken control orders to an unacceptable extent and put people at greater risk from terrorism	<b>38</b>	51	35	28	49	37	30	42	35	23	31	41	49	38	38	36	38	42	39	34
These changes are an acceptable compromise that would impact less on people's freedoms while still keeping us safe from terrorism	<b>31</b>	29	32	46	30	29	40	29	34	34	30	31	31	34	28	32	31	29	31	36
Neither	<b>14</b>	7	18	15	8	16	16	16	11	9	19	14	11	16	11	15	13	12	14	17
Don't know	<b>17</b>	13	15	11	14	18	14	13	20	34	20	14	10	12	23	17	18	18	16	13

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1797	483	550	145	524	470	430	865	932	126	453	722	496	1151	617	250	598	372	397	180
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

<b>Are you?</b>																				
Male	<b>49</b>	49	55	53	49	50	48	100	0	51	50	50	45	50	46	52	46	52	45	55
Female	<b>51</b>	51	45	47	51	50	52	0	100	49	50	50	55	50	54	48	54	48	55	45

<b>And are you?</b>																				
Married	<b>52</b>	56	50	50	59	51	50	51	52	19	35	63	67	52	51	42	54	50	56	49
Widowed	<b>4</b>	5	5	3	4	6	3	2	6	0	1	2	11	4	5	5	3	4	6	4
Separated or divorced	<b>8</b>	10	8	7	9	6	8	6	10	0	1	11	15	8	9	7	10	9	6	6
Single but living as married	<b>12</b>	12	12	12	11	13	12	13	11	11	24	10	5	13	10	14	12	12	13	7
Single and never married	<b>21</b>	15	23	25	15	21	25	24	19	64	35	12	3	20	23	27	19	23	17	32
In a civil partnership	<b>1</b>	1	1	1	1	1	0	1	1	0	1	1	0	1	1	1	1	1	0	1
Other	<b>2</b>	1	2	3	1	1	2	2	1	6	3	1	0	2	2	4	1	2	2	1

**Thinking back to before you met your spouse, if you had been given the choice, would you have preferred to marry...**

*[Only women who are/ have ever been married]*

Someone better educated than me	<b>19</b>	19	20	16	19	15	17	0	19	18	21	20	18	21	18	21	20	19	17	21
Someone less well educated than me	<b>0</b>	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Someone with about the same level of education as me	<b>62</b>	66	60	78	63	63	63	0	62	37	58	60	69	64	61	64	59	68	60	67
Don't know	<b>18</b>	15	19	6	18	22	19	0	18	45	21	20	13	16	22	16	21	12	23	11

**And again, thinking back to before you met your spouse, if you had been given the choice, would you have preferred to marry...**

*[Only women who are/ have ever been married]*

Someone who earned more than me	<b>64</b>	70	62	58	68	60	58	0	64	47	66	63	66	63	65	68	60	69	63	66
Someone who earned less than me	<b>0</b>	0	0	0	0	0	0	0	0	3	0	0	0	0	0	0	0	0	1	0
Someone who earned about the same amount as me	<b>19</b>	15	22	33	15	21	26	0	19	2	18	21	19	22	15	13	21	18	17	25
Don't know	<b>17</b>	15	16	8	17	19	16	0	17	48	16	16	15	15	20	19	19	13	19	9

**Thinking about your spouse (or former spouse), are they...**

*[Only women who are/ have ever been married]*

Better educated than me	<b>19</b>	16	23	17	17	18	21	0	19	47	16	17	20	17	22	17	17	20	22	21
Less well educated than me	<b>31</b>	31	35	28	31	30	33	0	31	5	32	30	33	33	28	44	30	28	34	12
They have about the same level of education as me	<b>49</b>	52	42	55	52	49	46	0	49	24	51	52	47	49	47	37	51	52	42	68
Don't know	<b>2</b>	1	0	0	1	3	0	0	2	24	1	1	0	1	3	2	2	1	2	0



	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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<b>Unweighted Sample</b> 1797	483	550	145	524	470	430	865	932	126	453	722	496	1151	617	250	598	372	397	180	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And again, thinking about your spouse (or former spouse), do they...**

*[Only women who are/ have ever been married]*

Earn more than me	<b>62</b>	60	66	52	61	63	59	0	62	41	62	60	65	58	66	48	69	61	61	45
Earn less than me	<b>16</b>	17	14	27	18	13	20	0	16	14	15	19	14	23	9	18	16	16	20	7
Earn about the same amount as me	<b>18</b>	20	19	16	17	19	18	0	18	16	21	18	18	18	19	27	12	19	17	45
Don't know	<b>4</b>	3	1	5	4	4	2	0	4	29	1	3	3	1	6	7	4	4	2	3

**Thinking back to before they met you, if your spouse had been given the choice do you think they would have preferred to marry...**

*[Only men who are/ have ever been married]*

Someone better educated than them	<b>9</b>	10	7	11	9	6	12	9	0	22	16	7	8	12	4	20	6	8	7	11
Someone less well educated than them	<b>2</b>	1	3	3	1	2	1	2	0	0	4	3	0	2	2	4	1	2	0	6
Someone with about the same level of education as them	<b>50</b>	47	52	62	45	51	57	50	0	45	45	51	51	52	46	43	54	52	52	35
Don't know	<b>39</b>	41	38	24	44	40	31	39	0	33	35	39	41	34	48	34	38	38	41	48

**And again, thinking back to before they met you, if your spouse had been given the choice do you think they would have preferred to marry...**

*[Only men who are/ have ever been married]*

Someone who earned more than them	<b>49</b>	57	44	53	50	41	58	49	0	55	44	50	49	54	41	46	57	43	48	42
Someone who earned less than them	<b>2</b>	2	4	1	2	3	0	2	0	0	3	4	1	3	2	5	2	1	0	8
Someone who earned about the same amount as them	<b>20</b>	14	23	28	18	24	19	20	0	45	30	17	17	18	20	25	11	24	23	21
Don't know	<b>29</b>	27	30	18	31	33	22	29	0	0	23	30	33	25	37	24	31	33	28	29

**Thinking about your spouse (or former spouse), are they...**

*[Only men who are/ have ever been married]*

Better educated than me	<b>13</b>	14	14	10	15	13	14	13	0	33	24	12	10	14	12	10	10	16	14	18
Less well educated than me	<b>31</b>	28	29	47	27	25	42	31	0	22	30	30	32	33	27	32	31	22	38	27
They have about the same level of education as me	<b>53</b>	57	55	41	58	58	42	53	0	45	39	56	56	50	59	54	58	56	46	53
Don't know	<b>3</b>	1	3	1	1	5	2	3	0	0	7	2	2	3	2	4	1	6	2	1

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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<b>Unweighted Sample</b> 1797	483	550	145	524	470	430	865	932	126	453	722	496	1151	617	250	598	372	397	180	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And again, thinking about your spouse (or former spouse), do they...**

*[Only men who are/ have ever been married]*

Earn more than me	<b>12</b>	6	14	22	7	11	22	12	0	0	25	12	10	15	9	8	12	8	16	19
Earn less than me	<b>61</b>	73	51	57	72	59	49	61	0	100	61	64	56	63	57	67	63	57	60	60
Earn about the same amount as me	<b>23</b>	18	33	17	19	27	25	23	0	0	12	21	29	19	29	20	22	30	21	19
Don't know	<b>4</b>	4	2	4	3	3	4	4	0	0	2	3	5	3	5	5	3	5	3	2

**Imagine you had young children and were in a financial position to be able to choose, would you rather stay at home to bring up your children or go out to work?**

I would prefer to stay at home and bring up children	<b>55</b>	51	57	55	54	55	57	40	69	44	52	58	58	53	58	49	56	56	55	53
I would prefer to go out to work	<b>37</b>	41	36	40	40	39	33	52	23	44	39	34	36	40	33	41	37	37	35	40
Don't know	<b>8</b>	7	7	5	6	6	9	8	8	11	9	7	6	7	9	10	7	7	10	7

**Do you feel that society puts pressure upon women with children to go out to work, puts pressure on them to stay at home, or neither?**

Society pressures women with children to go to work	<b>53</b>	48	57	56	50	55	55	47	59	41	48	57	58	51	57	50	54	54	54	53
Society pressures women with children to stay at home	<b>9</b>	10	11	7	10	11	6	12	6	13	15	8	3	10	8	10	9	10	8	10
Neither	<b>30</b>	38	26	30	35	27	30	32	28	31	28	29	33	33	26	33	30	30	30	28
Don't know	<b>7</b>	5	6	8	6	7	8	9	6	16	9	5	6	6	9	8	7	6	9	10

**Would you support or oppose the introduction of gender quotas on the boards of leading companies, to ensure all large companies had a certain proportion of women on their boards?**

Strongly support	<b>14</b>	9	19	10	9	18	12	10	17	14	13	13	14	12	16	19	11	15	14	11
Tend to support	<b>35</b>	30	40	29	31	40	37	24	46	33	35	36	36	31	42	33	33	36	39	36
<b>TOTAL SUPPORT</b>	<b>49</b>	<b>39</b>	<b>59</b>	<b>39</b>	<b>40</b>	<b>58</b>	<b>49</b>	<b>34</b>	<b>63</b>	<b>47</b>	<b>48</b>	<b>49</b>	<b>50</b>	<b>43</b>	<b>58</b>	<b>52</b>	<b>44</b>	<b>51</b>	<b>53</b>	<b>47</b>
Tend to oppose	<b>32</b>	34	29	42	35	29	34	37	27	33	35	31	30	35	27	27	37	30	28	33
Strongly oppose	<b>19</b>	26	12	19	26	12	17	29	10	20	17	19	21	22	15	20	19	19	19	19
<b>TOTAL OPPOSE</b>	<b>51</b>	<b>60</b>	<b>41</b>	<b>61</b>	<b>61</b>	<b>41</b>	<b>51</b>	<b>66</b>	<b>37</b>	<b>53</b>	<b>52</b>	<b>50</b>	<b>51</b>	<b>57</b>	<b>42</b>	<b>47</b>	<b>56</b>	<b>49</b>	<b>47</b>	<b>52</b>

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	<b>53</b>	<b>110</b>
	Male 25 to 39	<b>190</b>	<b>229</b>
	Male 40 to 54	<b>352</b>	<b>305</b>
	Male 55 +	<b>270</b>	<b>232</b>
	Female 18 to 24	<b>73</b>	<b>105</b>
	Female 25 to 39	<b>263</b>	<b>230</b>
	Female 40 to 54	<b>370</b>	<b>309</b>
	Female 55 +	<b>226</b>	<b>278</b>
<b>Region</b>			
	North England	<b>397</b>	<b>441</b>
	Midlands	<b>264</b>	<b>292</b>
	East England	<b>176</b>	<b>177</b>
	London	<b>250</b>	<b>228</b>
	South England	<b>422</b>	<b>412</b>
	Wales	<b>108</b>	<b>88</b>
	Scotland	<b>180</b>	<b>159</b>
<b>Social Grade</b>			
	AB	<b>647</b>	<b>495</b>
	C1	<b>504</b>	<b>513</b>
	C2	<b>275</b>	<b>371</b>
	DE	<b>342</b>	<b>389</b>
<b>Newspaper Type</b>			
	Express / Mail	<b>324</b>	<b>273</b>
	Sun / Star	<b>197</b>	<b>381</b>
	Mirror / Record	<b>135</b>	<b>275</b>
	Guardian / Independent	<b>144</b>	<b>54</b>
	FT / Times / Telegraph	<b>201</b>	<b>155</b>
	Other Paper	<b>199</b>	<b>209</b>
	No Paper	<b>597</b>	<b>449</b>
<b>Political Party Identification</b>			
	Labour	<b>589</b>	<b>583</b>
	Conservative	<b>480</b>	<b>513</b>
	Liberal Democrat	<b>184</b>	<b>215</b>
	Others	<b>193</b>	<b>57</b>
	None/ DK	<b>351</b>	<b>429</b>

YouGov is a member of the British Polling Council and abides by its rules.

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