YouGov / The Sunday Times Survey Results



Sample Size: 1849 GB Adults

Fieldwork: 2nd - 3rd September 2010

	Voti	ng inter	ntion	Ge	nder		A	ge		Social	grade			Region		
Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE		Rest of South		North	Scotland
	589	527	171	896	953	219	478	629	523				608	395	452	160
																188
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
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																23
	_					_	43					_				46
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9	0	0	0	11	8	14	10	8	8	9	10	8	7	12	8	20
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	-	0		2			2	1	1	1	2		0	2		1
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15	U	U	U	11	19	15	15	15	14	14	16	13	15	13	19	15
02-03																
Sept																
40	88	7	57 l	44	37 I	40	34	38	48	43	36	42	49	37	35	25
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			Voti	ng inte	ntion	Ge	ender		Α	ge		Social	grade			Region	UU	IOA
		Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	l North	Scotland
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Unweighted	Sample	1849	577	518	182	897	952	119	460	725	545	1188	626	245	638	342	436	188
_		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	26-27	02-03																
De very think that David Company is doing well	Aug	Sept																
Do you think that David Cameron is doing well or badly as Prime Minister?																		
Very well	13	15	41	1	8	16	13	11	11	13	21	15	14	13	20	11	14	6
Fairly well	46	39	57	19	67	39	39	39	39	38	42	42	36	39	45	43	34	26
TOTAL WELL	59	54	98	20	75	55	52	50	50	51	63	57	50	52	65	54	48	32
Fairly badly	19	23	1	45	15	23	24	24	23	24	23	22	25	30	18	23	23	35
Very badly	13	13	0	29	5	14	12	8	12	17	12	11	16	11	8	14	18	19
TOTAL BADLY	32 9	36 10	1 I 1	74 6	20	37	36 11	32 17	35 15	41 8	35	33 I 10	41 9	41 8	26 9	37 9	41 10	54 14
Don't know	9	10	1	О	О	0	11	17	15	0	3	10	9	0	9	9	10	14
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																		
Very well	8	8	16	0	22	7	8	7	6	7	10	8	7	5	11	9	5	3
Fairly well	39	37	65	11	61	39	35	38	33	36	40	38	35	33	44	34	35	25
TOTAL WELL	47	45	81	11	83	46	43	45	39	43	50	46	42	38	55	43	40	28
Fairly badly	21	23	10	40	11	23	24	18	25	24	24	23	24	29	19	27	23	27
Very badly	20	20	2	44	1	22	18	12	19	23	20	19	21	23	14	16	25	32
TOTAL BADLY	41	43	12	84	12	45	42	30	44	47	44	42	45	52	33	43	48	59
Don't know	12	12	7	5	6	10	15	24	17	10	5	12	13	11	12	14	12	14
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																		
Very well	11	11	27	1	15	11	10	8	8	11	14	11	10	9	14	9	10	3
Fairly well	45	43	66	21	65	43	43	39	42	41	48	46	39	40	50	42	39	34
TOTAL WELL	56	54	93	22	80	54	53	47	50	52	62	57	49	49	64	51	49	37
Fairly badly	20	23	4	44	10	24	21	22	23	24	21	22	23	28	18	24	24	25
Very badly	14	13	1	26	4	13	13	9	12	14	13	11	16	12	7	14	17	21
TOTAL BADLY	34	36	5	70	14	37	34	31	35	38	34	33	39	40	25	38	41	46
Don't know	10	11	3	7	6	9	13	22	15	10	4	10	12	11	10	10	10	17
Do you think this coalition government will be good or bad for people like you?																		
Very good	5	6	15	1	9	6	6	3	3	5	11	7	5	5	8	5	6	2
Fairly good	27	23	52	4	36	25	22	21	21	23	27	25	22	22	29	22	20	17
TOTAL GOOD	32	29	67	5	45	31	28	24	24	28	38	32	27	27	37	27	26	19
Fairly bad	22	21	7	38	11	22	20	21	22	21	22	20	22	27	16	22	23	27
Very bad	22	22	2	47	8	22	21	14	22	26	19	20	24	19	16	23	26	29
TOTAL BAD	44	43	9	85	19	44	41	35	44	47	41	40	46	46	32	45	49	56
Won't make much difference either way	15	19	18	9	31	17	21	25	19	19	16	18	20	19	19	21	18	15
Don't know	9	9	6	2	6	7	11	16	13	7	5	10	7	9	11	8	7	9

																Va		®
			Voti	ng inte	ntion	Ge	nder		A	ge		Social	grade			Region	UU	IOA
		Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales		Scotland
Weighted S			589	527	171	896	953	219	478	629	523	1034	780	234	608	395	452	160
Unweighted 9	Sample		577	518	182	897	952	119	460	725	545	1188	626	245	638	342	436	188
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think the coalition government is managing the economy well or badly?			_			_						_		_				
Very well	7	8	21	1	7	9	7	6	6	7	12	9	7	7	10	9	7	2
Fairly well	39	36	68	9	54	37	35	33	33	37	38	38	33	36	42	34	33	22
TOTAL WELL	46	44	89	10	61	46	42	39	39	44	50	47	40	43	52	43	40	24
Fairly badly	22	24	2	46	17	23	26	25	24	24	24	24	25	30	21	23	24	32
Very badly	16	15	0	35	6	16	14	10	15	19	14	14	17	11	9	16	21	27
TOTAL BADLY	38	39	2	81	23	39	40	35	39	43	38	38	42	41	30	39	45	59
Don't know	16	17	9	10	16	15	19	25	22	14	12	16	18	15	18	19	15	16
In your opinion how good or bad is the state of Britain's economy at the moment?														_				
Very good	1	0	1	0	1	0	1	2	0	1	0	1	0	0	1	0	0	0
Quite good	5	5	9	4	6	6	4	5	6	3	7	4	7	4	5	6	6	4
TOTAL GOOD	6	5	10	4	7	6	5	7	6	4	7	5	7	4	6	6	6	4
Neither good nor bad	20	21	25	21	24	21	20	23	19	19	24	21	20	24	19	24	21	15
Quite bad	49	47	41	54	49	47	46	45	44	51	45	48	45	44	51	41	48	43
Very bad	23	23	22	20	19	22	24	14	25	24	23	22	24	24	21	25	20	31
TOTAL BAD	72	70	63	74	68	69	70	59	69	75	68	70	69	68	72	66	68	74
Don't know	3	4	2	1	1	3	5	11	6	2	2	4	4	4	4	4	4	7
How do you think the financial situation of your household will change over the next 12 months?																		
Get a lot better	1	1	2	0	1	1	1	3	0	1	0	1	0	1	1	1	1	0
Get a little better	9	10	14	5	22	12	7	17	14	6	6	11	8	13	8	9	11	7
TOTAL BETTER	10	11	16	5	23	13	8	20	14	7	6	12	8	14	9	10	12	7
Stay the same	30	30	40	21	37	30	30	31	32	26	31	29	30	35	31	30	27	23
Get a little worse	38	39	36	48	28	38	40	26	32	46	42	41	36	30	43	35	39	47
Get a lot worse	18	16	7	24	10	16	17	10	14	17	20	13	20	17	14	18	17	17
TOTAL WORSE	56	55	43	72	38	54	57	36	46	63	62	54	56	47	57	53	56	64
Don't know	4	5	2	2	3	4	6	13	7	5	1	5	5	5	3	7	6	6
The coalition government has announced deep cuts in public spending in order to tackle the public spending deficit. Do you think this is the right or wrong way for the government to tackle the deficit?		43	l oc	12	55	l 48	20 l	l 27	41	41	5 1	I 40	26	l 45	40	41	20	27
Right Wrong		43 40	86 6	13 76	55 27	48 42	39 38	37 37	41 38	41 45	51 37	48 38	36 43	45 44	49 31	41 40	38 47	37 49
wrong Don't know		40 17	8	76 11	27 17	10	38 23	37 26	38 22	45 14	37 13	38 14	43 21	12	20	40 19	47 15	49 14
Don't know		17	0	1.1	17	1 10	23	20	22	14	13	14	۷ ا	I 12	20	19	10	14

		Voti	ng inte	ntion	Ge	nder		Α	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales		Scotland
Weighted Sample		589	527	171	896	953	219	478	629	523	1034	780	234	608	395	452	160
Unweighted Sample		577	518	182	897	952	119	460	725	545	1188	626	245	638	342	436	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How likely do you think it is that Britain will go back into recession during the next 12 months?																	
Very likely	12	4	18	8	11	12	9	13	13	10	10	14	11	11	11	13	14
Fairly likely	43	30	55	36	41	45	36	46	49	36	42	43	37	41	44	46	43
TOTAL LIKELY	55	34	73	44	52	57	45	59	62	46	52	57	48	52	55	59	57
Not very likely	28	47	17	38	31	25	32	21	23	39	30	25	31	30	27	26	26
Not likely at all	3	4	1	3	4	2	3	3	2	2	2	3	3	2	4	2	2
TOTAL NOT LIKELY	31	51	18	41	35	27	35	24	25	41	32	28	34	32	31	28	28
Don't know	15	15	8	15	13	17	20	17	13	14	15	16	17	16	15	13	14
How, if at all, do you expect your spending on large purchases for the home, such as carpets, curtains, furniture, double-glazing, cookers, fridges, washing machines, televisions, computers etc. to differ from the previous 12 months?																	
I expect to spend a lot more than the past 12	4	5	4	8	4	5	6	6	4	4	5	4	4	6	4	4	4
months		3					0		4		3					•	4
A little more	7	6	8	10	7	7	8	8	5	7	8	5	7	8	6	7	4
TOTAL MORE	11	11	12	18	11	12	14	14	9	11	13	9	11	14	10	11	8
I expect to spend about the same amount	29	37	22	35	31	27	36	30	26	28	32	25	30	28	30	29	29
A little less	18	18	19	15	19	18	12	17	20	20	20	17	18	21	19	15	17
I expect to spend a lot less than the past 12 months	34	29	43	31	32	36	17	31	40	37	30	38	33	31	34	36	39
TOTAL LESS	52	47	62	46	51	54	29	48	60	57	50	55	51	52	53	51	56
Don't know	8	5	6	1	8	8	21	8	5	4	6	10	8	6	8	9	8
Which of the following would make the best leader of the Labour party?																	
David Miliband	19	13	37	17	24	14	19	18	19	19	20	17	21	16	21	21	15
Diane Abbott	10	13	6	15	12	9	4	10	12	11	11	10	10	10	11	9	12
Ed Miliband	9	6	16	5	10	9	10	7	10	11	10	9	14	8	6	12	12
Ed Balls	5	4	8	8	5	5	3	4	5	7	5	6	6	4	6	6	7
Andy Burnham	5	5	6	6	6	4	1	5	5	6	6	3	5	4	3	8	2
Don't know	51	58	27	49	44	58	63	56	49	46	49	54	43	59	53	45	52
Would you be more or less likely to vote for Labour if David Miliband was to become the next leader of the party?																	
More likely	10	4	20	7	12	7	14	9	9	9	10	9	10	8	10	13	8
Less likely	9	8	7	15	11	8	11	10	9	8	10	8	13	7	10	9	11
No difference - I would vote Labour anyway	18	0	57	3	19	17	4	19	22	17	18	19	21	15	15	22	21
No difference - I would NOT vote Labour anyway	40	80	0	55	40	41	32	34	39	52	42	38	40	49	42	31	29
Don't know	23	8	16	21	17	28	39	28	21	13	21	25	16	21	24	25	30

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Would you be more or less likely to vote for																	
Labour if Ed Miliband was to become the next																	
leader of the party?		_			_	_					_		_				
More likely	7	3	11	5	8	7	10	6	6	8	8	7	11	5	5	9	11
Less likely	9	10	9	15	11	7	5	11	10	9	10	8	10	10	5	12	9
No difference - I would vote Labour anyway	19	0	61	1	21	17	6	19	24	18	18	20	20	15	18	24	20
No difference - I would NOT vote Labour anyway	41	80	1	56	41	41	35	33	39	53	42	39	42	49	43	31	30
Don't know	24	7	18	22	19	28	43	31	21	12	21	27	17	22	28	24	30
Moving on																	
Generally speaking, how comfortable, if at all, would you feel if an employer asked you to share a twin-bed hotel room with a member of the same sex on a business trip?																	
Completely comfortable	20	24	21	19	21	20	27	22	18	19	22	19	19	19	22	23	19
Fairly comfortable	31	31	29	40	30	32	28	34	30	30	31	29	23	34	33	28	33
TOTAL COMFORTABLE	51	55	50	59	51	52	55	56	48	49	53	48	42	53	55	51	52
Not very comfortable	20	18	22	25	19	21	24	20	18	21	20	21	24	21	21	18	17
Not at all comfortable	22	22	23	15	25	19	12	15	26	26	22	22	25	22	17	23	21
TOTAL NOT COMFORTABLE	42	40	45	40	44	40	36	35	44	47	42	43	49	43	38	41	38
Don't know	7	5	4	2	5	8	9	10	7	3	5	9	9	4	7	8	11

A recent rumour originating from a website has alleged that William Hague had an 'improper relationship' with a male aide, Christopher Myers. In response Mr. Hague released a statement confirming that he had on occasion shared twin hotel rooms with his advisor, but that the allegations of an improper relationship were 'utterly false' and that his marriage was 'strong'. He also revealed that he and his wife, Ffion, had suffered several miscarriages whilst trying to start a family.

Do you believe William Hague is or is not telling the truth?

William Hague is telling the truth - an improper
relationship did NOT place
William Hague is not telling the truth - an improper
relationship did take place.
Don't know

46	67	33	50	48	44	37	46	45	51	50	41	45	50	41	46	45
12	5	23	6	16	9	10	11	17	9	11	15	11	9 41	15	14	16
42	28	43	44	36	47	53	43	39	40	40	44	44	41	44	41	39

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Regardless of whether you believe he was telling																	
the truth, do you think William Hague did or did																	
not make an error of judgement in sharing a																	
hotel room with his advisor?		1			1		٠				٠		٠				
He made an error of judgement	43	44	49	38	44	42	18	31	46	59	43	41	42	46	38	41	44
He did not make an error of judgement	42	45	39	51	43	41	61	50	38	31	43	41	42	40	45	43	43
Don't know	15	11	12	10	13	17	21	19	16	9	14	17	15	14	17	16	13
Taking everything into account, do you think William Hague was right or wrong to release the statement																	
He was right to release a statement	59	73	54	61	62	57	54	58	57	66	63	54	56	63	59	57	58
He was wrong to release a statement	17	12	25	20	20	15	17	16	19	17	17	19	22	16	16	20	15
Don't know	23	14	22	20	18	28	29	26	24	17	20	27	22	21	24	24	27
Changing the subject																	
Which of the following comes closest to your																	
view?																	
Tony Blair's autobiography is 'self-serving and dishonest'	37	47	26	35	36	38	23	32	34	51	36	38	43	35	34	37	44
Tony Blair's autobiography is a 'frank and honest																	
account of his time in office'	17	14	30	15	23	12	20	19	20	11	17	17	19	17	15	18	14
Neither of these	14	14	13	15	14	14	15	14	16	12	15	14	12	15	13	15	18
Don't know	31	24	31	35	27	36	42	36	30	26	31	32	26	32	37	31	24
In his recently published memoirs Tony Blair describes Gordon Brown as "a disaster". Do you think this is a fair or unfair description of Brown's premiership? Fair Unfair Don't know	48 38 14	74 16 10	25 69 7	56 33 11	56 33 11	41 43 17	37 40 23	45 37 18	50 39 12	55 37 8	51 37 12	45 39 16	49 40 11	55 32 13	51 34 15	42 43 15	31 57 12
Tony Blair's has released his autobiography this week. Some critics have described it as 'self-serving and dishonest' whilst others claim that it is a 'frank and honest account of his time in office'.																	
Do you think Tony Blair should or should not apologise for taking Britain to war against Iraq?																	
He should apologise He should not apologise Don't know	55 29 16	62 26 13	41 46 12	63 24 13	50 37 13	61 21 18	53 27 20	53 27 20	51 33 16	64 26 10	53 33 14	59 23 18	57 31 12	57 26 18	57 28 15	50 34 16	62 26 13

									<u> </u>			<u> </u>					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	chhioM ^I	Scottland
Weighted Sample	1849	589	527	171	896	953	219	478	629	523	1034	780	234	608	395	452	160
Unweighted Sample	1849	577	518	182	897	952	119	460	725	545	1188	626	245	638	342	436	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Tony Blair has been criticised for making a significant amount of money after leaving office. Do you think this criticism is fair or unfair?																	
Fair - he is profiting off the back of his time in office	45	53	30	47	44	46	30	36	45	59	45	44	52	45	44	40	50
Unfair - he is no longer Prime Minister and there is no reason he shouldn't earn all he can	43	40	58	46	48	39	48	49	44	35	44	41	35	43	43	48	41
Don't know	12	7	12	7	9	15	22	14	11	7	10	14	13	11	13	12	9
Do you think there should or should not be a new inquest into the circumstances surrounding the death of Dr David Kelly, the weapons expert identified as the source for the BBC report on WMD in Iraq who was found dead in 2003?																	
Should be a new inquest	52	61	40	54	52	52	48	43	52	62	51	52	55	52	49	51	56
Should not be an new inquest	26	25	37	29	33	19	16	28	28	25	29	22	27	24	25	28	25
Don't know	22	15	23	17	15	29	37	29	20	13	20	26	18	24	26	20	19
And finally,																	
Three members of the Pakistan cricket team have been accused of taking part in a betting scam, which included deliberately bowling no balls at pre-determined times. Do you think the Pakistan team should recieve a temporary ban from international cricket as punishment?																	
Yes, the team should receive a ban No, the team should not receive a ban Don't know	59 28 13	63 29 7	56 32 11	55 34 11	55 34 11	64 21 15	61 17 23	59 27 14	61 27 11	57 33 10	57 32 11	62 22 16	64 23 13	61 28 11	58 28 14	60 27 12	51 31 18

Gender

Age

Social grade

Voting intention



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	56	118
Male 25 to 39	197	248
Male 40 to 54	348	326
Male 55 +	286	253
Female 18 to 24	80	115
Female 25 to 39	308	250
Female 40 to 54	414	335
Female 55 +	253	297
Region		
North England	438	477
Midlands	242	315
East England	202	186
London	270	249
South England	485	446
Wales	110	98
Scotland	195	171
Social Grade		
AB	699	534
C1	556	553
C2	283	400
DE	369	420
Newspaper Type		
Express / Mail	398	294
Sun / Star	230	411
Mirror / Record	130	297
Guardian / Independent	163	59
FT / Times / Telegraph	218	168
Other Paper	191	221
No Paper	612	492
Political Party Identification		
Labour	650	629
Conservative	497	554
Liberal Democrat	224	235
Others	209	60
None/ DK	362	464

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