

## YouGov / The Sunday Times Survey Results

Sample Size: 2233 GB Adults  
Fieldwork: 1st - 2nd July 2010

	Voting intention			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2233</b>	742	643	283	1084	1149	268	579	764	623	1248	942	286	734	473	546	194
Unweighted Sample	2233	726	636	284	1072	1161	160	620	838	615	1473	717	330	752	429	487	235
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

Con	<b>41</b>	100	0	0	38	45	26	37	39	53	43	38	40	50	43	34	25
Lab	<b>36</b>	0	100	0	39	33	40	42	37	28	33	40	41	25	35	45	50
Lib Dem	<b>16</b>	0	0	100	15	16	25	16	18	10	18	12	16	20	13	14	9
Other	<b>7</b>	0	0	0	8	6	9	5	7	9	5	10	4	5	9	7	16

### Other Parties Voting Intention

SNP / PCY	<b>2</b>	0	0	0	2	2	1	2	1	2	2	2	0	0	1	0	15
UKIP	<b>2</b>	0	0	0	2	2	1	2	2	3	1	4	0	2	2	4	0
BNP	<b>2</b>	0	0	0	2	1	5	1	1	3	1	3	3	1	4	2	0
Green	<b>1</b>	0	0	0	1	2	3	1	1	1	1	1	1	2	2	1	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>0</b>	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0

### Non Voters

Would Not Vote	<b>8</b>	0	0	0	7	9	15	10	7	5	5	12	8	7	8	9	8
Don't know	<b>11</b>	0	0	0	8	15	15	13	9	11	11	12	12	10	10	14	11

### Do you approve or disapprove of the Government's record to date?

		30 June-1 July			01-02 July													
Approve	43	<b>43</b>	85	9	57	47	40	29	39	43	55	50	35	41	52	42	37	37
Disapprove	34	<b>35</b>	4	74	14	37	33	40	37	38	27	30	40	38	27	38	38	43
Don't know	23	<b>22</b>	11	17	29	16	27	30	25	20	18	20	24	21	21	20	25	20

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2233	742	643	283	1084	1149	268	579	764	623	1248	942	286	734	473	546	194
Unweighted Sample	2233	726	636	284	1072	1161	160	620	838	615	1473	717	330	752	429	487	235
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	24-25 June	01-02 July																
<b>Do you think that David Cameron is doing well or badly as Prime Minister?</b>																		
Very well	20	17	47	1	8	17	18	9	13	16	26	19	15	14	22	19	14	10
Fairly well	41	41	51	21	69	41	41	32	41	42	45	45	37	38	46	41	37	39
<b>TOTAL WELL</b>	<b>61</b>	<b>58</b>	<b>98</b>	<b>22</b>	<b>77</b>	<b>58</b>	<b>59</b>	<b>41</b>	<b>54</b>	<b>58</b>	<b>71</b>	<b>64</b>	<b>52</b>	<b>52</b>	<b>68</b>	<b>60</b>	<b>51</b>	<b>49</b>
Fairly badly	17	18	1	40	10	19	17	19	19	20	13	17	19	24	12	16	22	21
Very badly	10	12	0	30	4	14	10	19	10	13	9	10	15	12	10	14	13	16
<b>TOTAL BADLY</b>	<b>27</b>	<b>30</b>	<b>1</b>	<b>70</b>	<b>14</b>	<b>33</b>	<b>27</b>	<b>38</b>	<b>29</b>	<b>33</b>	<b>22</b>	<b>27</b>	<b>34</b>	<b>36</b>	<b>22</b>	<b>30</b>	<b>35</b>	<b>37</b>
Don't know	11	12	2	8	10	10	14	21	17	9	6	10	15	12	10	15	13	
<b>Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?</b>																		
Very well	15	11	25	1	17	12	11	5	9	12	15	14	8	9	14	13	9	8
Fairly well	42	43	65	15	67	42	43	37	40	41	49	46	38	42	49	44	37	33
<b>TOTAL WELL</b>	<b>57</b>	<b>54</b>	<b>90</b>	<b>16</b>	<b>84</b>	<b>54</b>	<b>54</b>	<b>42</b>	<b>49</b>	<b>53</b>	<b>64</b>	<b>60</b>	<b>46</b>	<b>51</b>	<b>63</b>	<b>57</b>	<b>46</b>	<b>41</b>
Fairly badly	14	16	4	31	7	17	15	25	14	17	13	15	18	19	13	14	19	18
Very badly	16	17	1	44	2	20	14	12	17	20	16	16	19	19	12	18	20	25
<b>TOTAL BADLY</b>	<b>30</b>	<b>33</b>	<b>5</b>	<b>75</b>	<b>9</b>	<b>37</b>	<b>29</b>	<b>37</b>	<b>31</b>	<b>37</b>	<b>29</b>	<b>31</b>	<b>37</b>	<b>38</b>	<b>25</b>	<b>32</b>	<b>39</b>	<b>43</b>
Don't know	12	13	5	9	6	9	16	21	19	10	7	10	17	12	11	12	15	17
<b>Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?</b>																		
Very well	18	14	34	2	15	14	14	9	11	14	19	16	12	12	18	15	11	10
Fairly well	45	46	61	27	68	46	46	33	45	47	51	49	41	45	52	47	42	34
<b>TOTAL WELL</b>	<b>63</b>	<b>60</b>	<b>95</b>	<b>29</b>	<b>83</b>	<b>60</b>	<b>60</b>	<b>42</b>	<b>56</b>	<b>61</b>	<b>70</b>	<b>65</b>	<b>53</b>	<b>57</b>	<b>70</b>	<b>62</b>	<b>53</b>	<b>44</b>
Fairly badly	16	16	2	35	7	18	14	28	16	16	13	17	16	20	12	17	18	21
Very badly	10	11	0	28	2	12	10	9	10	13	9	8	15	11	8	11	14	14
<b>TOTAL BADLY</b>	<b>26</b>	<b>27</b>	<b>2</b>	<b>63</b>	<b>9</b>	<b>30</b>	<b>24</b>	<b>37</b>	<b>26</b>	<b>29</b>	<b>22</b>	<b>25</b>	<b>31</b>	<b>31</b>	<b>20</b>	<b>28</b>	<b>32</b>	<b>35</b>
Don't know	11	13	3	9	8	9	16	21	17	10	8	10	16	13	11	10	15	21
<b>Do you think this coalition government will be good or bad for people like you?</b>																		
Very good	9	8	19	1	9	8	8	4	6	7	13	10	6	8	10	8	8	6
Fairly good	32	28	55	6	48	29	28	16	26	29	35	32	23	24	35	31	23	19
<b>TOTAL GOOD</b>	<b>41</b>	<b>36</b>	<b>74</b>	<b>7</b>	<b>57</b>	<b>37</b>	<b>36</b>	<b>20</b>	<b>32</b>	<b>36</b>	<b>48</b>	<b>42</b>	<b>29</b>	<b>32</b>	<b>45</b>	<b>39</b>	<b>31</b>	<b>25</b>
Fairly bad	19	20	7	33	16	22	18	28	20	20	16	20	20	20	18	19	20	31
Very bad	17	19	1	46	4	21	17	12	19	22	17	15	23	20	13	20	22	20
<b>TOTAL BAD</b>	<b>36</b>	<b>39</b>	<b>8</b>	<b>79</b>	<b>20</b>	<b>43</b>	<b>35</b>	<b>40</b>	<b>39</b>	<b>42</b>	<b>33</b>	<b>35</b>	<b>43</b>	<b>40</b>	<b>31</b>	<b>39</b>	<b>42</b>	<b>51</b>
Won't make much difference either way	15	15	12	11	18	14	17	22	15	15	14	15	16	21	17	13	14	13
Don't know	8	10	7	3	5	6	13	18	14	6	6	8	11	8	8	9	13	11

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	75	146
Male 25 to 39	266	291
Male 40 to 54	309	286
Male 55 +	422	361
Female 18 to 24	115	146
Female 25 to 39	353	290
Female 40 to 54	288	274
Female 55 +	405	439
<b>Region</b>		
North England	487	546
Midlands	319	363
East England	212	222
London	330	286
South England	540	512
Wales	110	110
Scotland	235	194
<b>Social Grade</b>		
ABC1	1359	1211
C2DE	871	1020
<b>Newspaper Type</b>		
Express / Mail	531	339
Sun / Star	318	478
Mirror / Record	191	341
Guardian / Independent	155	69
FT / Times / Telegraph	245	191
Other Paper	287	257
No Paper	503	556
<b>Political Party Identification</b>		
Labour Loyal	506	509
Labour Disloyal	137	140
Conservative	524	540
Liberal Democrat	169	163
Others	107	59
None	692	711
Don't know	94	108