

YouGov / The Sunday Times Survey Results

Sample Size: 1796 GB Adults

Fieldwork: 30th September - 1st October 2010

| | Voting intention | | | | Gender | | Age | | | | Social grade | | Region | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|---------------|------------------|------------|------------|
| | Total | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1796 | 565 | 586 | 162 | 872 | 924 | 216 | 462 | 615 | 502 | 1009 | 761 | 233 | 584 | 384 | 441 | 154 |
| Unweighted Sample | 1796 | 535 | 561 | 187 | 853 | 943 | 133 | 439 | 743 | 481 | 1175 | 595 | 283 | 553 | 364 | 408 | 188 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Headline Voting Intention

[Excluding Don't know and wouldn't vote]

| | | | | | | | | | | | | | | | | | |
|---------|-----------|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Con | 39 | 100 | 0 | 0 | 36 | 43 | 35 | 37 | 37 | 46 | 42 | 34 | 41 | 51 | 35 | 34 | 21 |
| Lab | 41 | 0 | 100 | 0 | 43 | 39 | 40 | 44 | 43 | 36 | 36 | 48 | 39 | 33 | 44 | 49 | 41 |
| Lib Dem | 11 | 0 | 0 | 100 | 12 | 11 | 16 | 13 | 10 | 9 | 14 | 8 | 14 | 11 | 10 | 11 | 10 |
| Other | 8 | 0 | 0 | 0 | 9 | 7 | 9 | 6 | 9 | 8 | 7 | 10 | 6 | 5 | 10 | 6 | 28 |

Other Parties Voting Intention

| | | | | | | | | | | | | | | | | | |
|-----------|----------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|----|
| SNP / PCY | 3 | 0 | 0 | 0 | 4 | 2 | 7 | 3 | 2 | 2 | 3 | 3 | 0 | 0 | 3 | 0 | 22 |
| Green | 2 | 0 | 0 | 0 | 1 | 2 | 2 | 1 | 2 | 1 | 1 | 2 | 2 | 2 | 0 | 1 | 3 |
| UKIP | 2 | 0 | 0 | 0 | 3 | 2 | 0 | 1 | 3 | 3 | 2 | 3 | 2 | 2 | 5 | 1 | 1 |
| BNP | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 2 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 0 |

Non Voters

| | | | | | | | | | | | | | | | | | |
|----------------|-----------|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Would Not Vote | 7 | 0 | 0 | 0 | 5 | 9 | 6 | 9 | 7 | 5 | 4 | 10 | 7 | 7 | 8 | 8 | 2 |
| Don't know | 13 | 0 | 0 | 0 | 10 | 17 | 14 | 17 | 13 | 11 | 14 | 14 | 13 | 14 | 13 | 13 | 15 |

Do you approve or disapprove of the Government's record to date?

| | | 29-30 Sep | 30 Sep - 01 Oct | | | | | | | | | | | | | | | |
|------------|-----------|-----------|-----------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Approve | 40 | 41 | 86 | 8 | 64 | 42 | 39 | 42 | 32 | 42 | 46 | 47 | 32 | 43 | 48 | 38 | 35 | 30 |
| Disapprove | 41 | 41 | 3 | 82 | 16 | 46 | 36 | 38 | 41 | 44 | 38 | 37 | 46 | 34 | 36 | 42 | 47 | 52 |
| Don't know | 19 | 18 | 10 | 10 | 19 | 12 | 24 | 19 | 27 | 13 | 16 | 16 | 21 | 23 | 16 | 19 | 18 | 18 |

| | Total | Voting intention | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|--|-------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|---------------|------------------|------------|------------|-----------|
| | | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1796 | 565 | 586 | 162 | 872 | 924 | 216 | 462 | 615 | 502 | 1009 | 761 | 233 | 584 | 384 | 441 | 154 | |
| Unweighted Sample | 1796 | 535 | 561 | 187 | 853 | 943 | 133 | 439 | 743 | 481 | 1175 | 595 | 283 | 553 | 364 | 408 | 188 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | |
| 23-24 Sep | | | | | | | | | | | | | | | | | | |
| Do you think that David Cameron is doing well or badly as Prime Minister? | | | | | | | | | | | | | | | | | | |
| Very well | 12 | 13 | 38 | 1 | 10 | 14 | 13 | 10 | 11 | 13 | 18 | 15 | 12 | 16 | 16 | 13 | 12 | 8 |
| Fairly well | 42 | 40 | 58 | 18 | 68 | 39 | 40 | 41 | 34 | 41 | 43 | 45 | 32 | 39 | 46 | 40 | 35 | 32 |
| TOTAL WELL | 54 | 53 | 96 | 19 | 78 | 53 | 53 | 51 | 45 | 54 | 61 | 60 | 44 | 55 | 62 | 53 | 47 | 40 |
| Fairly badly | 21 | 21 | 1 | 43 | 11 | 23 | 20 | 16 | 24 | 24 | 18 | 21 | 22 | 20 | 18 | 19 | 25 | 31 |
| Very badly | 14 | 16 | 1 | 33 | 4 | 19 | 12 | 19 | 14 | 16 | 14 | 12 | 21 | 14 | 12 | 17 | 17 | 24 |
| TOTAL BADLY | 35 | 37 | 2 | 76 | 15 | 42 | 32 | 35 | 38 | 40 | 32 | 33 | 43 | 34 | 30 | 36 | 42 | 55 |
| Don't know | 10 | 10 | 2 | 6 | 6 | 5 | 15 | 14 | 16 | 6 | 8 | 8 | 13 | 11 | 9 | 12 | 12 | 4 |
| Do you think Ed Miliband is doing well or badly as leader of the Labour party? | | | | | | | | | | | | | | | | | | |
| Very well | 7 | 2 | 16 | 1 | 7 | 7 | 8 | 4 | 8 | 7 | 6 | 8 | 7 | 6 | 9 | 6 | 8 | |
| Fairly well | 25 | 17 | 41 | 27 | 28 | 23 | 32 | 26 | 25 | 22 | 25 | 26 | 23 | 23 | 24 | 30 | 27 | |
| TOTAL WELL | 32 | 19 | 57 | 28 | 35 | 30 | 40 | 30 | 33 | 29 | 31 | 34 | 30 | 29 | 33 | 36 | 35 | |
| Fairly badly | 13 | 20 | 7 | 16 | 16 | 11 | 12 | 12 | 14 | 15 | 15 | 11 | 12 | 15 | 14 | 10 | 14 | |
| Very badly | 7 | 9 | 2 | 7 | 9 | 4 | 8 | 5 | 7 | 7 | 7 | 6 | 9 | 7 | 5 | 6 | 5 | |
| TOTAL BADLY | 20 | 29 | 9 | 23 | 25 | 15 | 20 | 17 | 21 | 22 | 22 | 17 | 21 | 22 | 19 | 16 | 19 | |
| Don't know | 48 | 51 | 33 | 49 | 41 | 55 | 40 | 54 | 45 | 50 | 48 | 49 | 48 | 49 | 48 | 47 | 47 | |
| 23-24 Sep | | | | | | | | | | | | | | | | | | |
| Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats? | | | | | | | | | | | | | | | | | | |
| Very well | 9 | 6 | 12 | 2 | 21 | 7 | 6 | 10 | 4 | 7 | 7 | 8 | 5 | 7 | 7 | 6 | 7 | 5 |
| Fairly well | 39 | 38 | 66 | 12 | 62 | 35 | 40 | 29 | 33 | 39 | 43 | 43 | 31 | 40 | 44 | 35 | 31 | 34 |
| TOTAL WELL | 48 | 44 | 78 | 14 | 83 | 42 | 46 | 39 | 37 | 46 | 50 | 51 | 36 | 47 | 51 | 41 | 38 | 39 |
| Fairly badly | 21 | 20 | 10 | 32 | 11 | 22 | 18 | 19 | 22 | 22 | 18 | 18 | 23 | 19 | 18 | 19 | 23 | 26 |
| Very badly | 20 | 21 | 4 | 46 | 2 | 27 | 16 | 25 | 19 | 23 | 20 | 19 | 24 | 19 | 18 | 21 | 26 | 26 |
| TOTAL BADLY | 41 | 41 | 14 | 78 | 13 | 49 | 34 | 44 | 41 | 45 | 38 | 37 | 47 | 38 | 36 | 40 | 49 | 52 |
| Don't know | 11 | 14 | 9 | 9 | 4 | 8 | 20 | 18 | 22 | 9 | 11 | 12 | 17 | 15 | 14 | 18 | 13 | 8 |

| | Voting intention | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|---------------|------------------|------------|------------|
| | Total | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1796 | 565 | 586 | 162 | 872 | 924 | 216 | 462 | 615 | 502 | 1009 | 761 | 233 | 584 | 384 | 441 | 154 |
| Unweighted Sample | 1796 | 535 | 561 | 187 | 853 | 943 | 133 | 439 | 743 | 481 | 1175 | 595 | 283 | 553 | 364 | 408 | 188 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?

| | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 10 | 10 | 22 | 1 | 17 | 9 | 10 | 6 | 7 | 10 | 13 | 11 | 7 | 12 | 11 | 9 | 8 | 7 |
| Fairly well | 46 | 43 | 69 | 19 | 65 | 43 | 43 | 39 | 41 | 45 | 45 | 47 | 37 | 43 | 50 | 45 | 33 | 37 |
| TOTAL WELL | 56 | 53 | 91 | 20 | 82 | 52 | 53 | 45 | 48 | 55 | 58 | 58 | 44 | 55 | 61 | 54 | 41 | 44 |
| Fairly badly | 21 | 21 | 5 | 38 | 11 | 22 | 20 | 20 | 20 | 24 | 18 | 21 | 21 | 20 | 18 | 15 | 28 | 25 |
| Very badly | 13 | 17 | 2 | 36 | 4 | 20 | 14 | 22 | 16 | 16 | 16 | 12 | 24 | 11 | 14 | 18 | 20 | 23 |
| TOTAL BADLY | 34 | 38 | 7 | 74 | 15 | 42 | 34 | 42 | 36 | 40 | 34 | 33 | 45 | 31 | 32 | 33 | 48 | 48 |
| Don't know | 10 | 10 | 2 | 6 | 3 | 6 | 14 | 12 | 16 | 6 | 8 | 9 | 11 | 14 | 6 | 12 | 11 | 8 |

Do you think this coalition government will be good or bad for people like you?

| | | | | | | | | | | | | | | | | | | |
|---------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 5 | 5 | 14 | 1 | 6 | 5 | 5 | 5 | 3 | 5 | 8 | 6 | 4 | 7 | 5 | 5 | 4 | 6 |
| Fairly good | 25 | 26 | 54 | 5 | 48 | 26 | 25 | 26 | 22 | 25 | 28 | 31 | 18 | 29 | 31 | 22 | 22 | 16 |
| TOTAL GOOD | 30 | 31 | 68 | 6 | 54 | 31 | 30 | 31 | 25 | 30 | 36 | 37 | 22 | 36 | 36 | 27 | 26 | 22 |
| Fairly bad | 22 | 21 | 9 | 33 | 14 | 23 | 20 | 22 | 26 | 20 | 18 | 22 | 21 | 25 | 18 | 20 | 22 | 29 |
| Very bad | 22 | 24 | 3 | 51 | 8 | 27 | 22 | 18 | 22 | 27 | 25 | 20 | 29 | 17 | 20 | 24 | 31 | 29 |
| TOTAL BAD | 44 | 45 | 12 | 84 | 22 | 50 | 42 | 40 | 48 | 47 | 43 | 42 | 50 | 42 | 38 | 44 | 53 | 58 |
| Won't make much difference either way | 16 | 16 | 17 | 7 | 18 | 15 | 18 | 13 | 14 | 19 | 16 | 16 | 16 | 16 | 18 | 19 | 12 | 14 |
| Don't know | 9 | 8 | 4 | 3 | 5 | 5 | 12 | 15 | 12 | 4 | 6 | 6 | 12 | 7 | 8 | 10 | 9 | 5 |

| | Voting intention | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|---------------|------------------|------------|------------|
| | Total | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1796 | 565 | 586 | 162 | 872 | 924 | 216 | 462 | 615 | 502 | 1009 | 761 | 233 | 584 | 384 | 441 | 154 |
| Unweighted Sample | 1796 | 535 | 561 | 187 | 853 | 943 | 133 | 439 | 743 | 481 | 1175 | 595 | 283 | 553 | 364 | 408 | 188 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you think the coalition government is managing the economy well or badly?

| | | | | | | | | | | | | | | | | | | |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well | 7 | 8 | 19 | 2 | 13 | 10 | 6 | 9 | 7 | 8 | 9 | 9 | 7 | 10 | 8 | 7 | 7 | 9 |
| Fairly well | 36 | 34 | 66 | 9 | 56 | 35 | 34 | 37 | 28 | 36 | 36 | 39 | 28 | 33 | 43 | 34 | 28 | 22 |
| TOTAL WELL | 43 | 42 | 85 | 11 | 69 | 45 | 40 | 46 | 35 | 44 | 45 | 48 | 35 | 43 | 51 | 41 | 35 | 31 |
| Fairly badly | 24 | 23 | 3 | 44 | 11 | 24 | 22 | 18 | 26 | 26 | 19 | 22 | 25 | 25 | 17 | 23 | 26 | 33 |
| Very badly | 16 | 18 | 2 | 36 | 6 | 21 | 15 | 18 | 17 | 19 | 17 | 15 | 22 | 12 | 16 | 18 | 21 | 25 |
| TOTAL BADLY | 40 | 41 | 5 | 80 | 17 | 45 | 37 | 36 | 43 | 45 | 36 | 37 | 47 | 37 | 33 | 41 | 47 | 58 |
| Don't know | 17 | 17 | 10 | 8 | 13 | 11 | 23 | 18 | 22 | 11 | 19 | 16 | 19 | 20 | 16 | 19 | 17 | 11 |

In your opinion how good or bad is the state of Britain's economy at the moment?

| | | | | | | | | | | | | | | | | | | |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very good | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 2 | 0 | 0 | 0 | 1 | 0 | 2 | 0 | 0 | 0 | 1 |
| Quite good | 4 | 5 | 7 | 4 | 11 | 7 | 2 | 15 | 4 | 3 | 2 | 4 | 5 | 5 | 7 | 3 | 3 | 4 |
| TOTAL GOOD | 4 | 5 | 7 | 5 | 11 | 8 | 2 | 17 | 4 | 3 | 2 | 5 | 5 | 7 | 7 | 3 | 3 | 5 |
| Neither good nor bad | 18 | 21 | 24 | 23 | 25 | 23 | 19 | 21 | 22 | 18 | 24 | 22 | 21 | 24 | 23 | 23 | 17 | 19 |
| Quite bad | 51 | 47 | 47 | 51 | 45 | 44 | 49 | 36 | 45 | 52 | 47 | 48 | 44 | 43 | 44 | 49 | 50 | 46 |
| Very bad | 24 | 23 | 20 | 20 | 19 | 23 | 23 | 15 | 22 | 25 | 25 | 22 | 25 | 23 | 23 | 21 | 24 | 27 |
| TOTAL BAD | 69 | 70 | 67 | 71 | 64 | 67 | 72 | 51 | 67 | 77 | 72 | 70 | 69 | 66 | 67 | 70 | 74 | 73 |
| Don't know | 4 | 4 | 1 | 1 | 0 | 2 | 6 | 11 | 6 | 1 | 1 | 3 | 5 | 3 | 3 | 4 | 5 | 3 |

How do you think the financial situation of your household will change over the next 12 months?

| | | | | | | | | | | | | | | | | | | |
|---------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Get a lot better | 1 | 1 | 2 | 1 | 3 | 2 | 1 | 3 | 2 | 1 | 0 | 1 | 1 | 4 | 1 | 0 | 1 | 2 |
| Get a little better | 10 | 9 | 13 | 6 | 18 | 10 | 9 | 18 | 12 | 9 | 3 | 11 | 7 | 12 | 10 | 6 | 11 | 9 |
| TOTAL BETTER | 11 | 10 | 15 | 7 | 21 | 12 | 10 | 21 | 14 | 10 | 3 | 12 | 8 | 16 | 11 | 6 | 12 | 11 |
| Stay the same | 28 | 32 | 39 | 25 | 43 | 33 | 30 | 30 | 35 | 30 | 31 | 32 | 30 | 31 | 34 | 32 | 30 | 25 |
| Get a little worse | 39 | 33 | 34 | 35 | 24 | 32 | 33 | 19 | 24 | 36 | 42 | 33 | 32 | 32 | 34 | 34 | 29 | 34 |
| Get a lot worse | 18 | 19 | 10 | 27 | 11 | 19 | 19 | 12 | 17 | 22 | 20 | 17 | 21 | 15 | 17 | 21 | 22 | 20 |
| TOTAL WORSE | 57 | 52 | 44 | 62 | 35 | 51 | 52 | 31 | 41 | 58 | 62 | 50 | 53 | 47 | 51 | 55 | 51 | 54 |
| Don't know | 5 | 6 | 3 | 5 | 1 | 4 | 8 | 18 | 9 | 2 | 3 | 5 | 8 | 7 | 4 | 6 | 7 | 11 |

| | Voting intention | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|---------------|------------------|------------|------------|------------|
| | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1796 | 565 | 586 | 162 | 872 | 924 | 216 | 462 | 615 | 502 | 1009 | 761 | 233 | 584 | 384 | 441 | 154 |
| Unweighted Sample | 1796 | 535 | 561 | 187 | 853 | 943 | 133 | 439 | 743 | 481 | 1175 | 595 | 283 | 553 | 364 | 408 | 188 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you think the Labour party made the right or the wrong choice when they selected Ed Miliband as their new leader?

| | | | | | | | | | | | | | | | | | |
|--------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Right choice | 24 | 13 | 44 | 20 | 24 | 25 | 33 | 21 | 26 | 22 | 22 | 28 | 23 | 23 | 26 | 24 | 30 |
| Wrong choice | 37 | 50 | 30 | 44 | 44 | 30 | 29 | 33 | 36 | 45 | 42 | 30 | 41 | 39 | 33 | 37 | 33 |
| Don't know | 39 | 37 | 26 | 36 | 32 | 45 | 37 | 47 | 38 | 33 | 36 | 43 | 36 | 38 | 41 | 39 | 37 |

Do you believe Ed Miliband is...

Is or is not strong enough to be a good leader?

| | | | | | | | | | | | | | | | | | |
|---------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Strong enough to be a good leader | 31 | 19 | 53 | 31 | 33 | 30 | 40 | 31 | 34 | 26 | 31 | 32 | 29 | 30 | 32 | 31 | 40 |
| Not strong enough to be a good leader | 31 | 47 | 18 | 36 | 36 | 25 | 24 | 27 | 31 | 36 | 34 | 26 | 34 | 35 | 27 | 28 | 26 |
| Not sure | 38 | 34 | 29 | 34 | 31 | 44 | 36 | 42 | 36 | 38 | 36 | 42 | 37 | 35 | 41 | 41 | 34 |

Is or is not charismatic enough to be a good leader?

| | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Charismatic enough to be a good leader | 30 | 20 | 51 | 24 | 29 | 30 | 36 | 25 | 30 | 30 | 28 | 31 | 27 | 28 | 31 | 29 | 38 |
| Not charismatic enough to be a good leader | 40 | 56 | 26 | 50 | 46 | 34 | 37 | 38 | 42 | 42 | 46 | 33 | 43 | 43 | 39 | 37 | 37 |
| Not sure | 30 | 24 | 23 | 27 | 25 | 35 | 27 | 37 | 28 | 28 | 26 | 36 | 31 | 29 | 30 | 34 | 25 |

Is or is not impressive enough to be a good leader?

| | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Impressive enough to be a good leader | 26 | 14 | 52 | 17 | 26 | 26 | 26 | 21 | 30 | 27 | 25 | 29 | 25 | 22 | 29 | 30 | 27 |
| Not impressive enough to be a good leader | 40 | 58 | 25 | 50 | 46 | 35 | 34 | 39 | 40 | 46 | 46 | 32 | 44 | 46 | 37 | 36 | 38 |
| Not sure | 33 | 28 | 24 | 34 | 27 | 39 | 40 | 41 | 30 | 27 | 29 | 39 | 31 | 32 | 34 | 34 | 35 |

Does or does not have enough political and other experience to be a good leader?

| | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Has enough experience to be a good leader | 21 | 10 | 40 | 21 | 21 | 20 | 30 | 22 | 21 | 15 | 23 | 18 | 20 | 18 | 23 | 22 | 20 |
| Has not got enough experience to be a good leader | 40 | 58 | 25 | 37 | 46 | 34 | 24 | 33 | 40 | 51 | 44 | 34 | 43 | 43 | 36 | 37 | 37 |
| Not sure | 40 | 32 | 35 | 42 | 33 | 46 | 46 | 46 | 38 | 34 | 34 | 48 | 37 | 38 | 40 | 42 | 43 |

From what you have seen of Ed Miliband, do you find him likeable or not?

| | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I find him likeable | 40 | 22 | 69 | 40 | 41 | 40 | 43 | 35 | 44 | 40 | 39 | 42 | 38 | 37 | 41 | 42 | 47 |
| I do not find him likeable | 32 | 48 | 14 | 35 | 35 | 29 | 28 | 32 | 30 | 34 | 36 | 26 | 35 | 34 | 27 | 31 | 28 |
| Not sure | 28 | 30 | 17 | 25 | 25 | 32 | 29 | 33 | 26 | 26 | 26 | 32 | 27 | 28 | 31 | 27 | 26 |

| | Voting intention | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|---------------|------------------|------------|------------|------------|
| | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1796 | 565 | 586 | 162 | 872 | 924 | 216 | 462 | 615 | 502 | 1009 | 761 | 233 | 584 | 384 | 441 | 154 |
| Unweighted Sample | 1796 | 535 | 561 | 187 | 853 | 943 | 133 | 439 | 743 | 481 | 1175 | 595 | 283 | 553 | 364 | 408 | 188 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following would make the best prime minister?

| | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| David Cameron | 40 | 93 | 7 | 34 | 40 | 41 | 32 | 34 | 40 | 50 | 45 | 33 | 40 | 51 | 39 | 32 | 26 |
| Ed Miliband | 22 | 0 | 59 | 4 | 24 | 20 | 25 | 19 | 25 | 21 | 18 | 28 | 20 | 17 | 21 | 27 | 34 |
| Nick Clegg | 9 | 2 | 7 | 47 | 10 | 8 | 15 | 12 | 7 | 5 | 10 | 7 | 10 | 8 | 10 | 9 | 8 |
| Don't know | 29 | 4 | 27 | 14 | 26 | 32 | 28 | 35 | 27 | 25 | 26 | 33 | 30 | 24 | 30 | 32 | 32 |

And which of the following would make the best prime minister?

| | | | | | | | | | | | | | | | | | |
|----------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| David Cameron | 40 | 94 | 5 | 34 | 39 | 40 | 33 | 33 | 40 | 48 | 44 | 33 | 37 | 50 | 39 | 33 | 26 |
| David Miliband | 22 | 1 | 59 | 4 | 26 | 19 | 27 | 19 | 24 | 22 | 19 | 27 | 23 | 16 | 24 | 26 | 32 |
| Nick Clegg | 9 | 2 | 8 | 45 | 10 | 9 | 13 | 12 | 9 | 5 | 10 | 8 | 9 | 9 | 10 | 8 | 7 |
| Don't know | 29 | 3 | 28 | 18 | 26 | 32 | 27 | 36 | 28 | 25 | 27 | 32 | 31 | 25 | 27 | 33 | 35 |

Ed Miliband would not have won the Labour leadership without much higher levels of union support than his brother. Do you think it is right or wrong that trade unions should have such a powerful voice in the election of Labour's leader?

| | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Right | 25 | 7 | 48 | 19 | 28 | 22 | 32 | 23 | 30 | 18 | 24 | 27 | 24 | 21 | 24 | 30 | 33 |
| Wrong | 53 | 78 | 35 | 63 | 56 | 50 | 36 | 43 | 54 | 69 | 57 | 48 | 53 | 58 | 51 | 49 | 50 |
| Don't know | 22 | 15 | 17 | 18 | 16 | 27 | 32 | 34 | 16 | 13 | 19 | 25 | 22 | 20 | 25 | 22 | 17 |

| | Voting intention | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|---------------|------------------|------------|------------|------------|
| | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
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| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Some people think about political parties as being left or right wing. Do you think Ed Miliband will swing the Labour party to the left, or the right, or keep it where it is?

| | | | | | | | | | | | | | | | | |
|--------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Will swing Labour to the left | 40 | 55 | 35 | 44 | 45 | 35 | 32 | 33 | 43 | 45 | 32 | 45 | 42 | 36 | 36 | 43 |
| Will swing Labour to the right | 6 | 6 | 8 | 7 | 8 | 5 | 10 | 8 | 5 | 6 | 7 | 8 | 5 | 8 | 7 | 5 |
| Will keep Labour where it is | 23 | 14 | 35 | 25 | 27 | 19 | 22 | 21 | 26 | 24 | 22 | 18 | 20 | 24 | 27 | 28 |
| Don't know | 31 | 25 | 22 | 23 | 20 | 41 | 35 | 39 | 26 | 28 | 39 | 30 | 33 | 32 | 30 | 24 |

Do you think Labour will or will not win the next election under Ed Miliband?

| | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They probably will win the next election with Ed Miliband as leader | 23 | 3 | 54 | 9 | 24 | 22 | 27 | 21 | 24 | 23 | 21 | 27 | 20 | 20 | 24 | 27 | 31 |
| They probably won't win the next election with Ed Miliband as leader | 49 | 80 | 23 | 67 | 54 | 45 | 41 | 46 | 51 | 53 | 55 | 41 | 53 | 55 | 44 | 45 | 44 |
| Don't know | 28 | 17 | 23 | 23 | 22 | 33 | 32 | 33 | 25 | 24 | 24 | 33 | 28 | 25 | 32 | 28 | 24 |

In his conference speech Ed Miliband distanced himself from the invasion of Iraq and said that he had not supported it. He was not an MP at the time. Do you believe Ed Miliband genuinely opposed the war at the time?

| | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| He genuinely opposed the war at the time | 28 | 17 | 44 | 31 | 30 | 26 | 38 | 26 | 28 | 25 | 28 | 29 | 30 | 28 | 26 | 27 | 30 |
| He did not genuinely oppose the war and the time, and it only saying it now | 26 | 41 | 15 | 27 | 31 | 20 | 18 | 24 | 27 | 29 | 28 | 22 | 30 | 26 | 24 | 23 | 30 |
| Not sure | 46 | 41 | 41 | 43 | 39 | 54 | 44 | 50 | 45 | 46 | 45 | 49 | 40 | 46 | 50 | 50 | 40 |

| | Voting intention | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|---------------|------------------|------------|------------|------------|
| | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1796 | 565 | 586 | 162 | 872 | 924 | 216 | 462 | 615 | 502 | 1009 | 761 | 233 | 584 | 384 | 441 | 154 |
| Unweighted Sample | 1796 | 535 | 561 | 187 | 853 | 943 | 133 | 439 | 743 | 481 | 1175 | 595 | 283 | 553 | 364 | 408 | 188 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

On another subject, the government is currently proposing cuts in public spending, including in the benefit system.

Benefits like child benefit, the winter fuel allowance and free travel for pensioners are currently available to all people who qualify, regardless of their incomes. Would you support or oppose them being means tested, so only those on low incomes receive them?

| | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Support | 56 | 64 | 51 | 66 | 60 | 51 | 61 | 58 | 57 | 49 | 57 | 54 | 55 | 59 | 54 | 51 | 59 |
| Oppose | 35 | 29 | 42 | 29 | 34 | 36 | 20 | 30 | 36 | 45 | 34 | 36 | 32 | 34 | 36 | 38 | 35 |
| Don't know | 9 | 7 | 7 | 5 | 6 | 13 | 19 | 11 | 7 | 6 | 9 | 10 | 14 | 7 | 10 | 10 | 6 |

The coalition government has suggested cutting the benefits of people capable of work who refuse to so? Would you support or oppose this policy?

| | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Support | 82 | 94 | 74 | 88 | 83 | 81 | 70 | 80 | 81 | 89 | 85 | 77 | 81 | 84 | 82 | 81 | 77 |
| Oppose | 8 | 2 | 15 | 5 | 9 | 7 | 8 | 8 | 10 | 5 | 7 | 9 | 4 | 8 | 8 | 9 | 12 |
| Don't know | 10 | 4 | 11 | 7 | 8 | 13 | 22 | 12 | 9 | 6 | 8 | 13 | 15 | 9 | 10 | 11 | 11 |

Iain Duncan Smith, the welfare secretary, says people should be allowed to hold onto some of their benefits as after taking a job to ensure that people are not worse off in work than they would have been on benefit. Do you agree or disagree with his suggestion?

| | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Agree | 67 | 69 | 72 | 77 | 73 | 63 | 54 | 67 | 71 | 70 | 71 | 64 | 70 | 69 | 65 | 63 | 74 |
| Disagree | 18 | 18 | 17 | 15 | 17 | 19 | 18 | 19 | 18 | 17 | 17 | 20 | 15 | 17 | 19 | 21 | 18 |
| Don't know | 14 | 13 | 12 | 8 | 10 | 18 | 28 | 14 | 11 | 13 | 12 | 17 | 15 | 14 | 15 | 15 | 8 |

| | Voting intention | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|---------------|------------------|------------|------------|------------|
| | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1796 | 565 | 586 | 162 | 872 | 924 | 216 | 462 | 615 | 502 | 1009 | 761 | 233 | 584 | 384 | 441 | 154 |
| Unweighted Sample | 1796 | 535 | 561 | 187 | 853 | 943 | 133 | 439 | 743 | 481 | 1175 | 595 | 283 | 553 | 364 | 408 | 188 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Mr Duncan Smith has also suggested replacing many existing benefits and tax credits with a single payment. From what you know do you think this is a good or bad idea?

| | | | | | | | | | | | | | | | | | |
|-------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| A good idea | 46 | 62 | 37 | 54 | 52 | 39 | 37 | 43 | 49 | 48 | 53 | 35 | 46 | 48 | 42 | 44 | 50 |
| A bad idea | 19 | 12 | 23 | 22 | 18 | 20 | 21 | 18 | 22 | 16 | 15 | 24 | 16 | 20 | 19 | 19 | 19 |
| Don't know | 35 | 25 | 40 | 24 | 29 | 41 | 43 | 39 | 29 | 36 | 31 | 41 | 37 | 32 | 39 | 37 | 32 |

Which of the following ages do you think would be most appropriate for MEN to qualify for the state pension?

| | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 60 | 18 | 11 | 22 | 12 | 20 | 17 | 20 | 22 | 21 | 11 | 16 | 22 | 22 | 16 | 20 | 22 | 12 |
| 65 | 65 | 69 | 67 | 72 | 63 | 67 | 53 | 63 | 66 | 71 | 67 | 62 | 57 | 66 | 66 | 63 | 74 |
| 70 | 12 | 18 | 10 | 14 | 14 | 11 | 17 | 10 | 10 | 15 | 14 | 10 | 15 | 13 | 12 | 10 | 11 |
| 75 | 1 | 1 | 0 | 0 | 1 | 1 | 3 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 |
| 80 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Don't know | 4 | 1 | 1 | 1 | 2 | 5 | 7 | 5 | 2 | 3 | 2 | 6 | 5 | 4 | 2 | 4 | 3 |

And which of the following ages do you think would be most appropriate for WOMEN to qualify for the state pension?

| | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| 60 | 39 | 33 | 46 | 27 | 35 | 43 | 39 | 39 | 42 | 34 | 32 | 48 | 36 | 35 | 47 | 41 | 31 |
| 65 | 49 | 54 | 46 | 59 | 51 | 47 | 39 | 48 | 49 | 54 | 55 | 42 | 45 | 52 | 45 | 47 | 58 |
| 70 | 8 | 12 | 7 | 13 | 12 | 5 | 13 | 8 | 7 | 9 | 11 | 6 | 12 | 9 | 5 | 8 | 9 |
| 75 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| 80 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| Don't know | 3 | 1 | 1 | 1 | 2 | 5 | 7 | 5 | 2 | 3 | 2 | 5 | 5 | 4 | 2 | 4 | 2 |

| | Voting intention | | | Gender | | Age | | | | Social grade | | Region | | | | |
|--------------------------------|------------------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| Total | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample 1796 | 565 | 586 | 162 | 872 | 924 | 216 | 462 | 615 | 502 | 1009 | 761 | 233 | 584 | 384 | 441 | 154 |
| Unweighted Sample | 535 | 561 | 187 | 853 | 943 | 133 | 439 | 743 | 481 | 1175 | 595 | 283 | 553 | 364 | 408 | 188 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Many public sector employees get a pension based on their final salary. In the private sector many such schemes have been scrapped, generally reducing the generosity of pensions. Do you believe the coalition government should scrap final salary pension schemes for employees in the public sector?

| | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Final salary pension schemes should be ended for all public sector employees | 22 | 33 | 16 | 19 | 26 | 19 | 10 | 17 | 23 | 31 | 20 | 25 | 24 | 22 | 21 | 21 | 24 |
| Final salary pensions should only be kept for those with existing contracts, and ended for new employees | 36 | 42 | 34 | 47 | 39 | 33 | 25 | 32 | 42 | 38 | 43 | 27 | 36 | 38 | 33 | 37 | 37 |
| Final salary pensions schemes should be kept for all public sector employees | 20 | 10 | 31 | 21 | 20 | 20 | 24 | 22 | 19 | 19 | 22 | 18 | 18 | 19 | 23 | 19 | 25 |
| Don't know | 21 | 14 | 19 | 13 | 15 | 28 | 42 | 30 | 16 | 12 | 15 | 30 | 23 | 21 | 23 | 22 | 14 |

People with dependent children are currently treated as a case of priority need for access to council housing. It has been suggested that single mothers should not have this right to council housing, and should instead be given places in special hostels for single mothers. Would you support or oppose this proposal?

| | | | | | | | | | | | | | | | | | |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Support | 51 | 69 | 43 | 45 | 51 | 51 | 33 | 39 | 58 | 62 | 55 | 47 | 54 | 55 | 52 | 47 | 43 |
| Oppose | 31 | 17 | 41 | 39 | 34 | 27 | 40 | 40 | 28 | 21 | 29 | 33 | 27 | 28 | 29 | 34 | 39 |
| Don't know | 18 | 14 | 16 | 16 | 15 | 22 | 28 | 22 | 14 | 17 | 16 | 21 | 19 | 16 | 19 | 19 | 19 |

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

| | Unweighted no. | Weighted no. |
|---------------------------------------|----------------|--------------|
| Age and Gender | | |
| Male 18 to 24 | 53 | 112 |
| Male 25 to 39 | 197 | 231 |
| Male 40 to 54 | 357 | 304 |
| Male 55 + | 246 | 226 |
| Female 18 to 24 | 80 | 104 |
| Female 25 to 39 | 242 | 232 |
| Female 40 to 54 | 386 | 311 |
| Female 55 + | 235 | 276 |
| Region | | |
| North England | 408 | 441 |
| Midlands | 276 | 295 |
| East England | 173 | 175 |
| London | 283 | 233 |
| South England | 380 | 409 |
| Wales | 88 | 89 |
| Scotland | 188 | 154 |
| Social Grade | | |
| AB | 694 | 496 |
| C1 | 481 | 513 |
| C2 | 262 | 372 |
| DE | 333 | 389 |
| Newspaper Type | | |
| Express / Mail | 354 | 270 |
| Sun / Star | 219 | 386 |
| Mirror / Record | 128 | 276 |
| Guardian / Independent | 151 | 57 |
| FT / Times / Telegraph | 198 | 155 |
| Other Paper | 167 | 207 |
| No Paper | 579 | 446 |
| Political Party Identification | | |
| Labour | 584 | 583 |
| Conservative | 462 | 513 |
| Liberal Democrat | 203 | 213 |
| Others | 199 | 57 |
| None/ DK | 348 | 429 |