

## YouGov Survey Results

Sample Size: 1854 GB Adults  
Fieldwork: 18th - 19th August 2010

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1854</b>	612	540	204	902	952	437	263	638	516	1045	789	237	605	400	452	160
Unweighted Sample	1854	580	538	205	856	998	349	321	715	469	1222	612	295	573	348	438	200
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much do you trust the following to tell the truth?

### Family doctors

A great deal	33	32	38	35	34	31	25	29	36	38	33	33	26	33	32	34	37
A fair amount	52	56	49	52	50	54	50	56	51	53	54	49	59	53	50	48	53
<b>TOTAL TRUST</b>	<b>85</b>	<b>88</b>	<b>87</b>	<b>87</b>	<b>84</b>	<b>85</b>	<b>75</b>	<b>85</b>	<b>87</b>	<b>91</b>	<b>87</b>	<b>82</b>	<b>85</b>	<b>86</b>	<b>82</b>	<b>82</b>	<b>90</b>
Not much	9	7	10	8	9	9	7	11	9	8	9	8	9	8	9	10	5
Not at all	2	1	2	3	2	2	4	1	2	2	1	3	2	2	3	1	1
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>11</b>	<b>8</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>12</b>	<b>11</b>	<b>10</b>	<b>10</b>	<b>11</b>	<b>11</b>	<b>10</b>	<b>12</b>	<b>11</b>	<b>6</b>
Don't know	5	3	2	3	5	5	14	3	3	1	3	8	4	3	6	7	4

### School teachers

A great deal	17	14	24	17	18	16	18	22	18	15	18	17	13	17	20	18	20
A fair amount	59	62	58	62	57	60	53	55	61	62	60	57	60	60	58	55	64
<b>TOTAL TRUST</b>	<b>76</b>	<b>76</b>	<b>82</b>	<b>79</b>	<b>75</b>	<b>76</b>	<b>71</b>	<b>77</b>	<b>79</b>	<b>77</b>	<b>78</b>	<b>74</b>	<b>73</b>	<b>77</b>	<b>78</b>	<b>73</b>	<b>84</b>
Not much	14	17	11	13	16	12	10	13	14	18	16	12	15	14	12	17	11
Not at all	3	3	2	4	3	3	4	4	3	2	2	5	2	3	5	3	1
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>17</b>	<b>20</b>	<b>13</b>	<b>17</b>	<b>19</b>	<b>15</b>	<b>14</b>	<b>17</b>	<b>17</b>	<b>20</b>	<b>18</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>20</b>	<b>12</b>
Don't know	7	5	4	5	5	8	15	7	4	4	5	10	9	6	7	8	4

### Judges

A great deal	18	21	21	22	20	16	19	21	18	15	21	14	15	20	18	16	22
A fair amount	45	48	44	47	44	45	41	49	45	46	50	38	47	47	40	43	51
<b>TOTAL TRUST</b>	<b>63</b>	<b>69</b>	<b>65</b>	<b>69</b>	<b>64</b>	<b>61</b>	<b>60</b>	<b>70</b>	<b>63</b>	<b>61</b>	<b>71</b>	<b>52</b>	<b>62</b>	<b>67</b>	<b>58</b>	<b>59</b>	<b>73</b>
Not much	22	22	23	18	21	24	16	21	24	28	20	26	24	21	27	21	18
Not at all	8	6	8	8	9	7	8	4	8	10	6	11	8	7	8	10	3
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>30</b>	<b>28</b>	<b>31</b>	<b>26</b>	<b>30</b>	<b>31</b>	<b>24</b>	<b>25</b>	<b>32</b>	<b>38</b>	<b>26</b>	<b>37</b>	<b>32</b>	<b>28</b>	<b>35</b>	<b>31</b>	<b>21</b>
Don't know	7	3	4	5	6	8	17	5	5	2	4	11	6	5	8	9	6

### Local police officers on the beat in my area

A great deal	15	14	18	17	14	16	12	17	17	14	16	14	13	17	14	14	16
A fair amount	51	58	54	49	50	53	40	57	53	56	53	50	52	53	53	45	56
<b>TOTAL TRUST</b>	<b>66</b>	<b>72</b>	<b>72</b>	<b>66</b>	<b>64</b>	<b>69</b>	<b>52</b>	<b>74</b>	<b>70</b>	<b>70</b>	<b>69</b>	<b>64</b>	<b>65</b>	<b>70</b>	<b>67</b>	<b>59</b>	<b>72</b>
Not much	19	17	18	23	22	17	23	15	18	20	20	18	20	19	19	20	17
Not at all	6	6	6	5	7	5	9	4	6	5	6	6	5	5	6	9	3
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>25</b>	<b>23</b>	<b>24</b>	<b>28</b>	<b>29</b>	<b>22</b>	<b>32</b>	<b>19</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>24</b>	<b>25</b>	<b>24</b>	<b>25</b>	<b>29</b>	<b>20</b>
Don't know	8	5	5	6	7	10	17	7	6	4	6	11	10	6	8	11	8

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1854	612	540	204	902	952	437	263	638	516	1045	789	237	605	400	452	160
Unweighted Sample	1854	580	538	205	856	998	349	321	715	469	1222	612	295	573	348	438	200
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

People who run national charities (e.g. Help the Aged, NSPCC)

A great deal	11	10	14	13	10	12	11	15	10	10	11	11	8	12	11	11	17
A fair amount	56	55	61	66	57	54	48	59	59	57	58	52	57	57	53	56	57
<b>TOTAL TRUST</b>	<b>67</b>	<b>65</b>	<b>75</b>	<b>79</b>	<b>67</b>	<b>66</b>	<b>59</b>	<b>74</b>	<b>69</b>	<b>67</b>	<b>69</b>	<b>63</b>	<b>65</b>	<b>69</b>	<b>64</b>	<b>67</b>	<b>74</b>
Not much	21	25	16	13	20	21	17	19	20	25	21	20	22	21	22	19	17
Not at all	6	5	6	4	7	5	8	2	6	6	5	8	5	6	7	7	2
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>27</b>	<b>30</b>	<b>22</b>	<b>17</b>	<b>27</b>	<b>26</b>	<b>25</b>	<b>21</b>	<b>26</b>	<b>31</b>	<b>26</b>	<b>28</b>	<b>27</b>	<b>27</b>	<b>29</b>	<b>26</b>	<b>19</b>
Don't know	7	5	3	4	6	7	17	5	5	2	5	10	8	5	7	8	7

BBC News journalists

A great deal	12	12	15	13	13	10	13	16	12	8	13	9	12	11	11	10	17
A fair amount	48	47	52	56	48	48	43	51	49	48	50	44	48	49	52	42	49
<b>TOTAL TRUST</b>	<b>60</b>	<b>59</b>	<b>67</b>	<b>69</b>	<b>61</b>	<b>58</b>	<b>56</b>	<b>67</b>	<b>61</b>	<b>56</b>	<b>63</b>	<b>53</b>	<b>60</b>	<b>60</b>	<b>63</b>	<b>52</b>	<b>66</b>
Not much	24	26	21	21	24	24	18	21	25	30	23	25	25	24	20	28	23
Not at all	10	11	8	7	11	10	9	8	11	12	9	12	9	11	10	12	7
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>34</b>	<b>37</b>	<b>29</b>	<b>28</b>	<b>35</b>	<b>34</b>	<b>27</b>	<b>29</b>	<b>36</b>	<b>42</b>	<b>32</b>	<b>37</b>	<b>34</b>	<b>35</b>	<b>30</b>	<b>40</b>	<b>30</b>
Don't know	6	4	4	4	5	8	17	4	4	1	4	10	5	5	8	8	4

ITV News journalists

A great deal	5	5	7	3	5	5	5	5	7	5	6	4	7	4	7	4	9
A fair amount	44	47	45	52	44	43	37	52	47	41	45	41	42	42	44	45	48
<b>TOTAL TRUST</b>	<b>49</b>	<b>52</b>	<b>52</b>	<b>55</b>	<b>49</b>	<b>48</b>	<b>42</b>	<b>57</b>	<b>54</b>	<b>46</b>	<b>51</b>	<b>45</b>	<b>49</b>	<b>46</b>	<b>51</b>	<b>49</b>	<b>57</b>
Not much	32	33	33	28	32	32	27	29	31	40	33	32	31	36	29	32	31
Not at all	11	9	11	11	12	10	14	9	10	11	10	12	11	12	11	11	7
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>43</b>	<b>42</b>	<b>44</b>	<b>39</b>	<b>44</b>	<b>42</b>	<b>41</b>	<b>38</b>	<b>41</b>	<b>51</b>	<b>43</b>	<b>44</b>	<b>42</b>	<b>48</b>	<b>40</b>	<b>43</b>	<b>38</b>
Don't know	8	6	5	6	6	9	18	5	6	3	5	11	9	7	9	8	5

Senior police officers

A great deal	10	10	13	9	9	11	10	10	11	10	10	10	8	11	12	10	9
A fair amount	44	49	49	45	42	46	39	47	48	43	46	42	47	47	42	39	52
<b>TOTAL TRUST</b>	<b>54</b>	<b>59</b>	<b>62</b>	<b>54</b>	<b>51</b>	<b>57</b>	<b>49</b>	<b>57</b>	<b>59</b>	<b>53</b>	<b>56</b>	<b>52</b>	<b>55</b>	<b>58</b>	<b>54</b>	<b>49</b>	<b>61</b>
Not much	29	29	25	32	31	27	24	30	27	35	30	28	29	28	28	33	28
Not at all	10	8	9	9	12	8	12	6	10	9	9	10	11	10	9	11	7
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>39</b>	<b>37</b>	<b>34</b>	<b>41</b>	<b>43</b>	<b>35</b>	<b>36</b>	<b>36</b>	<b>37</b>	<b>44</b>	<b>39</b>	<b>38</b>	<b>40</b>	<b>38</b>	<b>37</b>	<b>44</b>	<b>35</b>
Don't know	7	5	4	5	6	8	16	6	4	3	5	10	6	5	9	8	5

Journalists on "upmarket" newspapers (e.g. Times, Telegraph, Guardian)

A great deal	3	4	4	5	3	4	5	6	1	4	4	3	6	3	4	3	3
A fair amount	38	45	40	41	40	36	38	40	40	33	42	33	39	41	37	31	44
<b>TOTAL TRUST</b>	<b>41</b>	<b>49</b>	<b>44</b>	<b>46</b>	<b>43</b>	<b>40</b>	<b>43</b>	<b>46</b>	<b>41</b>	<b>37</b>	<b>46</b>	<b>36</b>	<b>45</b>	<b>44</b>	<b>41</b>	<b>34</b>	<b>47</b>
Not much	36	35	35	32	35	37	28	35	37	43	38	34	36	37	36	36	35
Not at all	15	12	18	16	16	14	12	14	17	17	12	20	10	15	15	21	11
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>51</b>	<b>47</b>	<b>53</b>	<b>48</b>	<b>51</b>	<b>51</b>	<b>40</b>	<b>49</b>	<b>54</b>	<b>60</b>	<b>50</b>	<b>54</b>	<b>46</b>	<b>52</b>	<b>51</b>	<b>57</b>	<b>46</b>
Don't know	7	5	4	6	6	9	18	5	5	3	5	11	8	5	8	10	7

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1854	612	540	204	902	952	437	263	638	516	1045	789	237	605	400	452	160
Unweighted Sample	1854	580	538	205	856	998	349	321	715	469	1222	612	295	573	348	438	200
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Independent Financial Advisors**

A great deal	5	6	5	5	4	5	7	7	4	3	5	4	4	5	4	5	8
A fair amount	36	40	40	39	35	38	36	46	39	28	39	33	39	38	33	33	44
<b>TOTAL TRUST</b>	<b>41</b>	<b>46</b>	<b>45</b>	<b>44</b>	<b>39</b>	<b>43</b>	<b>43</b>	<b>53</b>	<b>43</b>	<b>31</b>	<b>44</b>	<b>37</b>	<b>43</b>	<b>43</b>	<b>37</b>	<b>38</b>	<b>52</b>
Not much	35	35	34	37	37	32	27	31	35	42	36	32	32	35	35	36	31
Not at all	15	14	16	13	17	14	9	9	17	21	13	18	17	14	18	15	8
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>50</b>	<b>49</b>	<b>50</b>	<b>50</b>	<b>54</b>	<b>46</b>	<b>36</b>	<b>40</b>	<b>52</b>	<b>63</b>	<b>49</b>	<b>50</b>	<b>49</b>	<b>49</b>	<b>53</b>	<b>51</b>	<b>39</b>
Don't know	9	5	6	6	8	11	21	7	4	6	6	13	8	8	10	11	9

**People who run major pressure groups (e.g. Greenpeace, Amnesty)**

A great deal	6	3	11	9	5	8	6	5	7	7	5	8	6	5	8	7	6
A fair amount	33	25	42	41	32	35	28	37	35	34	36	30	38	33	30	30	45
<b>TOTAL TRUST</b>	<b>39</b>	<b>28</b>	<b>53</b>	<b>50</b>	<b>37</b>	<b>43</b>	<b>34</b>	<b>42</b>	<b>42</b>	<b>41</b>	<b>41</b>	<b>38</b>	<b>44</b>	<b>38</b>	<b>38</b>	<b>37</b>	<b>51</b>
Not much	36	43	31	34	36	35	30	37	37	38	36	35	33	39	40	32	30
Not at all	15	23	11	12	21	11	17	14	14	17	16	15	12	17	13	19	12
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>51</b>	<b>66</b>	<b>42</b>	<b>46</b>	<b>57</b>	<b>46</b>	<b>47</b>	<b>51</b>	<b>51</b>	<b>55</b>	<b>52</b>	<b>50</b>	<b>45</b>	<b>56</b>	<b>53</b>	<b>51</b>	<b>42</b>
Don't know	9	7	5	5	6	12	20	7	6	3	6	12	11	6	10	12	7

**Plumbers/ electricians in my area**

A great deal	4	3	5	4	3	4	4	2	2	5	3	5	2	3	4	4	4
A fair amount	39	47	36	39	36	41	27	38	46	41	42	34	33	45	33	39	38
<b>TOTAL TRUST</b>	<b>43</b>	<b>50</b>	<b>41</b>	<b>43</b>	<b>39</b>	<b>45</b>	<b>31</b>	<b>40</b>	<b>48</b>	<b>46</b>	<b>45</b>	<b>39</b>	<b>35</b>	<b>48</b>	<b>37</b>	<b>43</b>	<b>42</b>
Not much	39	36	43	39	41	36	40	41	36	40	40	38	40	36	42	38	43
Not at all	8	7	9	7	10	6	9	9	8	7	8	8	13	7	9	6	6
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>47</b>	<b>43</b>	<b>52</b>	<b>46</b>	<b>51</b>	<b>42</b>	<b>49</b>	<b>50</b>	<b>44</b>	<b>47</b>	<b>48</b>	<b>46</b>	<b>53</b>	<b>43</b>	<b>51</b>	<b>44</b>	<b>49</b>
Don't know	11	8	7	11	9	12	20	9	8	7	8	16	11	9	12	13	10

**My local MP**

A great deal	5	6	5	3	5	5	4	4	5	6	5	4	6	5	4	4	7
A fair amount	31	38	34	36	31	31	31	30	29	35	34	28	33	32	33	25	39
<b>TOTAL TRUST</b>	<b>36</b>	<b>44</b>	<b>39</b>	<b>39</b>	<b>36</b>	<b>36</b>	<b>35</b>	<b>34</b>	<b>34</b>	<b>41</b>	<b>39</b>	<b>32</b>	<b>39</b>	<b>37</b>	<b>37</b>	<b>29</b>	<b>46</b>
Not much	36	34	39	33	34	38	29	42	38	36	36	36	33	36	33	41	32
Not at all	18	13	15	18	21	15	16	13	20	18	16	19	18	18	18	17	13
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>54</b>	<b>47</b>	<b>54</b>	<b>51</b>	<b>55</b>	<b>53</b>	<b>45</b>	<b>55</b>	<b>58</b>	<b>54</b>	<b>52</b>	<b>55</b>	<b>51</b>	<b>54</b>	<b>51</b>	<b>58</b>	<b>45</b>
Don't know	11	8	6	9	9	12	21	11	8	6	9	13	10	9	12	13	9

**Trade Union leaders**

A great deal	4	1	8	1	4	3	4	2	5	3	3	4	3	2	5	4	5
A fair amount	22	10	39	26	20	25	25	22	24	17	22	23	17	20	23	26	29
<b>TOTAL TRUST</b>	<b>26</b>	<b>11</b>	<b>47</b>	<b>27</b>	<b>24</b>	<b>28</b>	<b>29</b>	<b>24</b>	<b>29</b>	<b>20</b>	<b>25</b>	<b>27</b>	<b>20</b>	<b>22</b>	<b>28</b>	<b>30</b>	<b>34</b>
Not much	36	38	34	40	37	36	31	39	36	39	38	34	47	38	32	34	32
Not at all	28	46	13	23	34	23	19	28	27	37	30	26	23	32	31	24	25
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>64</b>	<b>84</b>	<b>47</b>	<b>63</b>	<b>71</b>	<b>59</b>	<b>50</b>	<b>67</b>	<b>63</b>	<b>76</b>	<b>68</b>	<b>60</b>	<b>70</b>	<b>70</b>	<b>63</b>	<b>58</b>	<b>57</b>
Don't know	10	5	6	9	6	12	21	8	7	4	8	12	10	8	10	12	8

	Voting intention				Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1854	612	540	204	902	952	437	263	638	516	1045	789	237	605	400	452	160
Unweighted Sample	1854	580	538	205	856	998	349	321	715	469	1222	612	295	573	348	438	200
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Journalists on "mid-market" newspapers (e.g. Mail, Express)

A great deal	1	1	2	0	1	1	2	1	0	2	1	1	2	0	2	1	1
A fair amount	20	28	19	21	19	21	20	16	22	20	20	21	22	20	20	18	25
<b>TOTAL TRUST</b>	<b>21</b>	<b>29</b>	<b>21</b>	<b>21</b>	<b>20</b>	<b>22</b>	<b>22</b>	<b>17</b>	<b>22</b>	<b>22</b>	<b>21</b>	<b>22</b>	<b>24</b>	<b>20</b>	<b>22</b>	<b>19</b>	<b>26</b>
Not much	45	47	45	36	43	47	37	49	44	52	47	43	45	46	47	44	43
Not at all	26	20	31	37	30	23	25	27	29	23	27	24	24	29	23	28	23
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>71</b>	<b>67</b>	<b>76</b>	<b>73</b>	<b>73</b>	<b>70</b>	<b>62</b>	<b>76</b>	<b>73</b>	<b>75</b>	<b>74</b>	<b>67</b>	<b>69</b>	<b>75</b>	<b>70</b>	<b>72</b>	<b>66</b>
Don't know	7	5	4	6	6	8	16	7	5	3	5	10	7	5	8	9	8

Leading Liberal Democrat politicians

A great deal	2	1	1	5	2	1	3	1	1	2	1	2	2	1	1	2	2
A fair amount	25	36	14	57	25	26	22	27	26	27	28	22	25	29	23	22	28
<b>TOTAL TRUST</b>	<b>27</b>	<b>37</b>	<b>15</b>	<b>62</b>	<b>27</b>	<b>27</b>	<b>25</b>	<b>28</b>	<b>27</b>	<b>29</b>	<b>29</b>	<b>24</b>	<b>27</b>	<b>30</b>	<b>24</b>	<b>24</b>	<b>30</b>
Not much	40	41	42	25	39	40	33	46	40	43	42	36	40	40	40	39	40
Not at all	24	15	38	7	28	22	23	19	28	25	21	28	23	23	24	28	24
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>64</b>	<b>56</b>	<b>80</b>	<b>32</b>	<b>67</b>	<b>62</b>	<b>56</b>	<b>65</b>	<b>68</b>	<b>68</b>	<b>63</b>	<b>64</b>	<b>63</b>	<b>63</b>	<b>64</b>	<b>67</b>	<b>64</b>
Don't know	9	6	5	6	6	11	20	7	6	3	7	12	9	7	11	10	6

Senior officials in my local council

A great deal	1	1	3	0	2	1	3	1	1	2	1	2	2	1	3	1	1
A fair amount	22	22	28	24	21	23	24	23	22	19	24	19	28	24	18	19	27
<b>TOTAL TRUST</b>	<b>23</b>	<b>23</b>	<b>31</b>	<b>24</b>	<b>23</b>	<b>24</b>	<b>27</b>	<b>24</b>	<b>23</b>	<b>21</b>	<b>25</b>	<b>21</b>	<b>30</b>	<b>25</b>	<b>21</b>	<b>20</b>	<b>28</b>
Not much	43	47	41	43	42	44	32	42	45	50	45	40	35	44	45	43	44
Not at all	25	24	23	24	29	20	20	25	27	26	23	27	26	24	25	27	18
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>68</b>	<b>71</b>	<b>64</b>	<b>67</b>	<b>71</b>	<b>64</b>	<b>52</b>	<b>67</b>	<b>72</b>	<b>76</b>	<b>68</b>	<b>67</b>	<b>61</b>	<b>68</b>	<b>70</b>	<b>70</b>	<b>62</b>
Don't know	9	6	5	9	6	11	20	10	5	3	6	12	9	7	10	9	10

Managers of NHS hospitals

A great deal	2	1	5	0	2	2	3	1	2	3	1	3	1	1	2	4	1
A fair amount	27	26	31	30	26	27	28	26	30	21	28	25	30	27	24	25	33
<b>TOTAL TRUST</b>	<b>29</b>	<b>27</b>	<b>36</b>	<b>30</b>	<b>28</b>	<b>29</b>	<b>31</b>	<b>27</b>	<b>32</b>	<b>24</b>	<b>29</b>	<b>28</b>	<b>31</b>	<b>28</b>	<b>26</b>	<b>29</b>	<b>34</b>
Not much	44	47	45	45	44	45	33	48	46	50	45	43	41	47	46	41	45
Not at all	19	22	15	18	22	16	17	15	17	24	19	18	21	19	19	19	12
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>63</b>	<b>69</b>	<b>60</b>	<b>63</b>	<b>66</b>	<b>61</b>	<b>50</b>	<b>63</b>	<b>63</b>	<b>74</b>	<b>64</b>	<b>61</b>	<b>62</b>	<b>66</b>	<b>65</b>	<b>60</b>	<b>57</b>
Don't know	8	5	5	7	7	10	19	9	5	3	7	10	7	6	10	11	9

People who run large companies

A great deal	2	2	3	2	3	1	5	1	1	1	1	3	1	1	3	3	3
A fair amount	26	37	22	22	26	26	21	29	27	28	28	23	24	28	29	20	30
<b>TOTAL TRUST</b>	<b>28</b>	<b>39</b>	<b>25</b>	<b>24</b>	<b>29</b>	<b>27</b>	<b>26</b>	<b>30</b>	<b>28</b>	<b>29</b>	<b>29</b>	<b>26</b>	<b>25</b>	<b>29</b>	<b>32</b>	<b>23</b>	<b>33</b>
Not much	46	44	47	49	44	48	38	50	47	49	48	43	49	47	42	46	45
Not at all	17	10	21	18	21	14	18	13	18	17	17	18	17	17	17	19	13
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>63</b>	<b>54</b>	<b>68</b>	<b>67</b>	<b>65</b>	<b>62</b>	<b>56</b>	<b>63</b>	<b>65</b>	<b>66</b>	<b>65</b>	<b>61</b>	<b>66</b>	<b>64</b>	<b>59</b>	<b>65</b>	<b>58</b>
Don't know	9	6	7	8	6	12	18	8	6	5	6	13	8	6	9	13	10

	Voting intention				Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1854	612	540	204	902	952	437	263	638	516	1045	789	237	605	400	452	160
Unweighted Sample	1854	580	538	205	856	998	349	321	715	469	1222	612	295	573	348	438	200
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Leading Conservative politicians

A great deal	3	8	1	1	3	3	4	3	3	3	3	3	4	3	3	3	3
A fair amount	26	55	6	29	25	27	21	28	25	30	29	21	27	29	27	20	23
<b>TOTAL TRUST</b>	<b>29</b>	<b>63</b>	<b>7</b>	<b>30</b>	<b>28</b>	<b>30</b>	<b>25</b>	<b>31</b>	<b>28</b>	<b>33</b>	<b>32</b>	<b>24</b>	<b>31</b>	<b>32</b>	<b>30</b>	<b>23</b>	<b>26</b>
Not much	33	29	30	40	33	33	29	37	30	38	35	30	32	36	29	34	28
Not at all	31	5	58	23	33	28	26	26	39	27	27	35	30	25	32	34	36
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>64</b>	<b>34</b>	<b>88</b>	<b>63</b>	<b>66</b>	<b>61</b>	<b>55</b>	<b>63</b>	<b>69</b>	<b>65</b>	<b>62</b>	<b>65</b>	<b>62</b>	<b>61</b>	<b>68</b>	<b>64</b>	<b>64</b>
Don't know	8	4	4	7	6	9	20	7	4	2	5	11	7	6	9	9	9

Leading Labour politicians

A great deal	3	1	9	0	3	3	4	1	3	3	2	4	3	2	3	4	3
A fair amount	20	7	47	18	22	19	20	18	23	18	20	21	23	14	22	22	32
<b>TOTAL TRUST</b>	<b>23</b>	<b>8</b>	<b>56</b>	<b>18</b>	<b>25</b>	<b>22</b>	<b>24</b>	<b>19</b>	<b>26</b>	<b>21</b>	<b>22</b>	<b>25</b>	<b>26</b>	<b>16</b>	<b>25</b>	<b>26</b>	<b>35</b>
Not much	35	34	31	43	32	38	29	41	37	35	37	32	29	41	34	32	35
Not at all	35	54	9	32	37	32	30	32	33	42	35	33	38	38	32	34	24
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>70</b>	<b>88</b>	<b>40</b>	<b>75</b>	<b>69</b>	<b>70</b>	<b>59</b>	<b>73</b>	<b>70</b>	<b>77</b>	<b>72</b>	<b>65</b>	<b>67</b>	<b>79</b>	<b>66</b>	<b>66</b>	<b>59</b>
Don't know	7	3	4	7	5	8	17	7	4	2	5	9	7	4	9	9	6

Senior civil servants in Whitehall

A great deal	2	1	4	2	3	1	4	1	1	2	2	2	3	2	1	3	2
A fair amount	17	21	19	19	18	17	16	17	19	17	21	13	25	17	17	13	17
<b>TOTAL TRUST</b>	<b>19</b>	<b>22</b>	<b>23</b>	<b>21</b>	<b>21</b>	<b>18</b>	<b>20</b>	<b>18</b>	<b>20</b>	<b>19</b>	<b>23</b>	<b>15</b>	<b>28</b>	<b>19</b>	<b>18</b>	<b>16</b>	<b>19</b>
Not much	46	50	48	41	46	46	39	48	47	49	47	44	45	46	49	42	48
Not at all	23	20	21	26	26	21	13	21	28	28	21	26	19	25	22	26	20
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>69</b>	<b>70</b>	<b>69</b>	<b>67</b>	<b>72</b>	<b>67</b>	<b>52</b>	<b>69</b>	<b>75</b>	<b>77</b>	<b>68</b>	<b>70</b>	<b>64</b>	<b>71</b>	<b>71</b>	<b>68</b>	<b>68</b>
Don't know	11	8	8	12	8	15	28	12	6	4	9	15	9	10	11	15	13

Senior officials in the European Union

A great deal	2	2	3	1	1	2	5	1	1	0	2	3	1	2	2	2	4
A fair amount	14	11	21	20	14	13	19	16	13	9	15	11	17	12	15	13	15
<b>TOTAL TRUST</b>	<b>16</b>	<b>13</b>	<b>24</b>	<b>21</b>	<b>15</b>	<b>15</b>	<b>24</b>	<b>17</b>	<b>14</b>	<b>9</b>	<b>17</b>	<b>14</b>	<b>18</b>	<b>14</b>	<b>17</b>	<b>15</b>	<b>19</b>
Not much	37	37	38	41	35	38	29	39	40	38	39	33	36	38	37	32	43
Not at all	36	44	28	25	42	30	24	32	37	48	34	38	35	38	35	39	25
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>73</b>	<b>81</b>	<b>66</b>	<b>66</b>	<b>77</b>	<b>68</b>	<b>53</b>	<b>71</b>	<b>77</b>	<b>86</b>	<b>73</b>	<b>71</b>	<b>71</b>	<b>76</b>	<b>72</b>	<b>71</b>	<b>68</b>
Don't know	12	7	9	13	7	16	24	12	9	5	10	15	10	10	12	15	12

Estate agents

A great deal	1	1	1	0	1	1	2	1	0	1	1	1	0	0	1	2	1
A fair amount	13	13	11	18	11	14	15	10	13	11	11	15	10	12	16	11	18
<b>TOTAL TRUST</b>	<b>14</b>	<b>14</b>	<b>12</b>	<b>18</b>	<b>12</b>	<b>15</b>	<b>17</b>	<b>11</b>	<b>13</b>	<b>12</b>	<b>12</b>	<b>16</b>	<b>10</b>	<b>12</b>	<b>17</b>	<b>13</b>	<b>19</b>
Not much	43	47	45	36	41	44	38	44	44	46	45	40	43	41	39	48	47
Not at all	36	35	38	39	41	32	28	42	39	38	38	34	39	42	35	32	28
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>79</b>	<b>82</b>	<b>83</b>	<b>75</b>	<b>82</b>	<b>76</b>	<b>66</b>	<b>86</b>	<b>83</b>	<b>84</b>	<b>83</b>	<b>74</b>	<b>82</b>	<b>83</b>	<b>74</b>	<b>80</b>	<b>75</b>
Don't know	7	4	4	6	5	9	17	4	4	4	5	10	8	5	10	8	6

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1854</b>	612	540	204	902	952	437	263	638	516	1045	789	237	605	400	452	160
Unweighted Sample	1854	580	538	205	856	998	349	321	715	469	1222	612	295	573	348	438	200
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Journalists on red-top tabloid newspapers (e.g. Sun, Mirror)

A great deal	1	0	1	0	1	1	2	1	0	1	1	1	2	0	1	1	1
A fair amount	9	11	12	9	8	10	11	9	10	8	8	12	10	8	12	10	9
<b>TOTAL TRUST</b>	<b>10</b>	<b>11</b>	<b>13</b>	<b>9</b>	<b>9</b>	<b>11</b>	<b>13</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>9</b>	<b>13</b>	<b>12</b>	<b>8</b>	<b>13</b>	<b>11</b>	<b>10</b>
Not much	39	42	39	30	39	39	34	42	41	41	40	38	42	41	41	35	38
Not at all	44	43	44	56	46	42	39	45	45	47	47	40	40	48	39	46	45
<b>TOTAL NOT MUCH/ NO TRUST</b>	<b>83</b>	<b>85</b>	<b>83</b>	<b>86</b>	<b>85</b>	<b>81</b>	<b>73</b>	<b>87</b>	<b>86</b>	<b>88</b>	<b>87</b>	<b>78</b>	<b>82</b>	<b>89</b>	<b>80</b>	<b>81</b>	<b>83</b>
Don't know	6	4	4	4	5	7	15	4	4	2	4	9	6	3	7	9	8