

YouGov / People's Pledge Survey Results

Sample Size: 2436 GB Adults
Fieldwork: 8th - 9th March 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2436	689	807	167	774	620	530	1184	1252	295	625	829	687	1390	1046	310	787	518	596	211	
Unweighted Sample	2436	691	730	191	764	546	581	1189	1247	185	605	928	718	1612	824	332	828	481	548	232	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose holding a referendum on whether or not Britain should remain a member of the European Union?

Support	61	77	51	48	78	50	56	62	60	49	52	65	70	59	64	56	64	59	63	55
Oppose	25	15	36	42	14	36	31	28	22	26	28	24	23	28	20	30	23	24	24	31
Don't know	14	8	13	9	7	14	13	9	18	26	20	11	7	12	16	15	12	17	12	14

Which would you rather have a referendum on - whether to change Britain's electoral system to the Alternative Vote, or whether Britain should remain a member of the European Union?

Whether to change Britain's electoral system to the Alternative Vote	25	14	32	62	13	29	43	28	23	28	32	25	19	31	18	28	26	26	22	26
Whether Britain should remain a member of the European Union	54	72	46	27	73	45	41	55	53	42	48	56	63	50	60	47	55	51	59	57
Neither	11	9	15	3	9	18	8	11	12	10	9	11	14	12	11	14	10	12	11	11
Don't know	9	5	7	8	5	8	9	6	13	21	11	8	4	8	11	12	9	11	9	5