

YouGov / Ed Balls Campaign / CWU Survey Results

Sample Size: 1970 GB Adults
Fieldwork: 18th - 19th August 2010

	Voting intention			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1970	650	582	217	961	1009	462	283	674	552	1109	837	252	645	419	482	171	
Unweighted Sample	1970	665	537	234	950	1020	371	310	761	528	1321	625	278	648	377	446	221
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The future of the Royal Mail is currently being reviewed by the new government. Which of the following would you prefer?

Not sell any of the Royal Mail and keep it as a wholly publicly-owned organisation	60	51	69	63	55	65	48	50	65	70	59	62	59	63	52	62	65
Sell a minority stake in the Royal Mail to a private investor	13	17	13	14	16	9	16	12	13	10	15	10	12	13	14	13	12
Privatise the Royal Mail entirely	15	24	11	13	20	11	13	24	15	13	17	13	15	14	19	13	15
Don't know	12	8	7	10	9	14	22	14	7	6	10	14	14	9	14	12	9