

YouGov / Exploring Islam Foundation Survey Results



Sample Size: 2152 UK Adults
Fieldwork: 19th - 21st May 2010

	Total	Gender		Age					Social Grade		Region							
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Mid-lands	East	London	South	Wales	Scotland	Northern Ireland
Weighted Sample	2152	1035	1117	258	365	367	396	766	1184	968	514	344	200	267	478	105	183	60
Unweighted Base	2152	986	1166	167	326	333	367	959	1319	833	528	286	195	257	500	107	229	50
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, how much do you feel you know about Islam?

A great deal	2%	2%	1%	4%	3%	1%	1%	1%	2%	2%	1%	2%	2%	5%	1%	0%	1%	0%
A fair amount	20%	21%	20%	29%	21%	21%	15%	19%	22%	18%	22%	18%	19%	31%	18%	15%	15%	20%
TOTAL A GREAT / FAIR AMOUNT	22%	23%	21%	33%	24%	23%	16%	20%	24%	20%	23%	20%	21%	36%	19%	15%	16%	20%
Not very much	60%	61%	59%	54%	58%	56%	62%	64%	61%	58%	62%	57%	56%	54%	62%	72%	59%	58%
Nothing at all	17%	15%	19%	13%	15%	21%	22%	15%	14%	21%	15%	20%	23%	8%	17%	10%	25%	18%
TOTAL NOTHING / NOT MUCH	77%	75%	78%	67%	72%	77%	83%	79%	75%	79%	77%	77%	79%	62%	80%	83%	84%	77%
Don't know	1%	1%	1%	0%	4%	1%	1%	1%	1%	1%	0%	3%	1%	1%	1%	2%	0%	3%

And where would you say most of the information you receive on Islam comes from? (Please tick all that apply)

TV news	57%	58%	56%	50%	53%	55%	60%	60%	58%	55%	58%	56%	54%	55%	60%	60%	49%	57%
Newspapers	41%	45%	38%	36%	38%	34%	43%	47%	43%	39%	42%	40%	41%	41%	41%	47%	42%	31%
Education (e.g. school, college, university etc.)	22%	20%	23%	50%	32%	22%	13%	11%	23%	20%	21%	21%	19%	23%	25%	24%	15%	17%
Online news sites/ forums	16%	21%	12%	22%	15%	17%	16%	15%	17%	15%	16%	10%	16%	24%	16%	21%	14%	22%
Friends	16%	15%	17%	30%	20%	15%	14%	11%	17%	15%	15%	14%	17%	30%	15%	9%	8%	15%
Books	15%	15%	15%	13%	16%	14%	13%	17%	18%	11%	16%	14%	17%	18%	14%	11%	13%	15%
Muslims in my community	12%	10%	13%	17%	13%	12%	11%	9%	13%	10%	14%	11%	11%	20%	8%	8%	7%	5%
Work colleagues	11%	11%	12%	11%	14%	11%	13%	10%	14%	8%	12%	10%	12%	19%	11%	9%	5%	4%
Family	6%	5%	8%	8%	8%	9%	3%	5%	6%	6%	7%	6%	4%	11%	6%	5%	4%	3%
Muslim organisations	3%	3%	3%	3%	3%	3%	2%	4%	3%	3%	2%	5%	2%	6%	2%	2%	1%	0%
The Quran	3%	3%	2%	3%	4%	4%	2%	2%	3%	3%	2%	3%	3%	8%	1%	2%	2%	5%
Other	6%	7%	5%	4%	5%	3%	6%	8%	7%	4%	5%	5%	5%	7%	6%	4%	6%	10%
Don't know	2%	3%	2%	3%	4%	3%	2%	1%	2%	3%	2%	3%	2%	4%	1%	1%	3%	7%
Not applicable - I have never received any information about Islam	12%	10%	13%	8%	11%	11%	14%	13%	8%	16%	11%	10%	16%	7%	12%	15%	19%	11%

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following words do you tend to associate with Islam? (Please tick all that apply)

Religious	77%	77%	77%	78%	81%	76%	77%	74%	80%	73%	79%	76%	73%	72%	79%	82%	76%	79%
Extremism	58%	62%	54%	50%	51%	56%	61%	64%	61%	55%	57%	56%	56%	61%	61%	57%	55%	64%
Terrorism	50%	52%	48%	42%	46%	48%	53%	54%	50%	50%	49%	53%	49%	45%	51%	59%	53%	42%
Violence	33%	37%	30%	27%	32%	30%	33%	38%	32%	35%	35%	33%	33%	33%	31%	38%	32%	41%
Community	30%	30%	29%	37%	28%	33%	30%	26%	33%	25%	32%	25%	27%	34%	33%	23%	27%	17%
Political	28%	30%	25%	20%	23%	29%	32%	30%	29%	26%	25%	23%	30%	32%	30%	34%	25%	29%
Peace	13%	14%	12%	17%	13%	14%	12%	12%	15%	11%	13%	13%	13%	18%	12%	6%	13%	16%
Inclusive	7%	8%	6%	6%	6%	5%	7%	8%	8%	6%	6%	8%	4%	10%	7%	4%	6%	7%
Justice	6%	8%	4%	6%	6%	7%	5%	7%	8%	4%	3%	6%	6%	11%	7%	6%	6%	3%
None of these	2%	2%	2%	1%	2%	2%	2%	2%	1%	3%	2%	3%	3%	1%	1%	3%	2%	0%
Don't know	6%	5%	7%	9%	6%	6%	6%	6%	5%	8%	5%	7%	8%	6%	7%	4%	8%	4%

Which ONE, if any, of the following individuals do you feel best represents Islam?

The Prophet Mohammed	34%	36%	33%	39%	36%	32%	32%	33%	35%	33%	29%	31%	39%	45%	36%	29%	30%	34%
Osama bin Laden	13%	12%	13%	13%	15%	14%	12%	11%	10%	15%	15%	13%	11%	11%	11%	17%	10%	11%
Benazir Bhutto	3%	3%	4%	3%	3%	4%	2%	5%	4%	3%	4%	2%	4%	5%	4%	4%	3%	1%
Jusef Islam (Cat Stevens)	3%	4%	3%	1%	0%	3%	6%	5%	4%	2%	4%	4%	3%	1%	3%	3%	5%	4%
Abu Hamza	3%	3%	2%	0%	3%	2%	3%	3%	3%	3%	2%	3%	2%	3%	3%	5%	1%	3%
Mohammed Ali	3%	3%	2%	4%	2%	3%	1%	3%	2%	3%	2%	2%	3%	2%	3%	5%	3%	7%
Amir Khan	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	3%	3%	1%	1%	1%	2%	1%	8%
Malcolm X	1%	2%	0%	2%	2%	1%	1%	1%	1%	1%	1%	0%	1%	2%	1%	0%	2%	5%
Mahmoud Ahmedinejad	1%	2%	1%	1%	0%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
Omar Bakri	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	1%	1%	1%	0%	0%	0%	1%	0%
Zinedine Zidane	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%
None of these	6%	6%	5%	7%	7%	4%	5%	6%	6%	6%	7%	5%	7%	5%	5%	4%	8%	2%
Don't know	31%	26%	35%	28%	30%	34%	34%	29%	31%	30%	31%	35%	28%	23%	32%	28%	36%	23%

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which, if any, of the following words do you tend to associate with the Prophet Mohammed? (Please tick all that apply)

Religious	49%	51%	48%	47%	46%	47%	51%	53%	51%	47%	51%	45%	49%	53%	51%	49%	44%	56%
Peaceful	24%	24%	25%	28%	25%	25%	22%	24%	26%	22%	27%	26%	21%	28%	23%	23%	20%	15%
Misrepresented	19%	22%	16%	11%	14%	14%	18%	27%	21%	16%	19%	14%	21%	23%	19%	15%	24%	18%
Misunderstood	13%	17%	10%	11%	9%	10%	11%	18%	15%	11%	14%	12%	14%	16%	13%	10%	13%	12%
Extremist	11%	12%	9%	8%	8%	9%	11%	14%	10%	12%	10%	10%	9%	16%	8%	17%	9%	16%
Passive	8%	8%	7%	9%	6%	7%	8%	8%	7%	8%	9%	5%	8%	8%	8%	6%	6%	9%
Violent	8%	11%	5%	6%	7%	10%	9%	7%	7%	8%	8%	4%	6%	13%	6%	8%	10%	9%
Progressive	6%	7%	4%	11%	7%	4%	4%	5%	6%	5%	5%	5%	7%	10%	5%	4%	6%	6%
None of these	2%	2%	2%	5%	1%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%	4%	1%	2%
Don't know	21%	19%	23%	22%	28%	22%	21%	17%	21%	20%	20%	22%	21%	13%	24%	20%	24%	24%
Not applicable - I have never heard of the Prophet Mohammed	6%	4%	8%	7%	10%	7%	5%	4%	4%	8%	5%	10%	8%	4%	5%	5%	8%	6%

Do you agree or disagree with the following statements?

On the whole, Muslims have a positive impact on British society

Strongly agree	3%	3%	3%	5%	5%	2%	2%	3%	3%	3%	2%	3%	2%	5%	3%	1%	5%	4%
Tend to agree	16%	18%	14%	22%	18%	15%	14%	15%	17%	15%	17%	14%	17%	20%	14%	14%	17%	17%
TOTAL AGREE	19%	22%	17%	27%	23%	17%	16%	18%	21%	18%	20%	17%	19%	25%	17%	15%	22%	20%
Neither agree nor disagree	31%	30%	32%	30%	28%	37%	36%	27%	34%	28%	29%	37%	28%	23%	34%	30%	32%	31%
Tend to disagree	23%	23%	23%	18%	22%	19%	24%	27%	23%	23%	26%	20%	21%	22%	25%	31%	17%	17%
Strongly disagree	18%	18%	17%	14%	13%	17%	15%	22%	16%	19%	17%	16%	22%	20%	16%	16%	18%	12%
TOTAL DISAGREE	41%	41%	40%	32%	35%	36%	39%	49%	39%	42%	43%	36%	43%	42%	41%	47%	36%	29%
Don't know	9%	7%	11%	10%	13%	10%	9%	7%	7%	12%	8%	10%	10%	9%	8%	9%	10%	19%

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On the whole, Islam is a violent religion

Strongly agree	9%	12%	6%	10%	8%	8%	8%	10%	7%	11%	9%	9%	7%	12%	8%	7%	8%	11%
Tend to agree	21%	22%	19%	11%	17%	18%	20%	28%	21%	21%	22%	19%	22%	23%	20%	24%	17%	23%
TOTAL AGREE	30%	34%	25%	21%	25%	26%	27%	38%	28%	32%	31%	28%	29%	35%	27%	32%	25%	34%
Neither agree nor disagree	22%	20%	24%	20%	18%	23%	26%	23%	24%	20%	21%	25%	21%	16%	25%	27%	21%	18%
Tend to disagree	25%	25%	25%	27%	26%	24%	27%	23%	27%	22%	24%	21%	26%	27%	28%	23%	27%	16%
Strongly disagree	12%	13%	12%	21%	16%	14%	9%	9%	13%	12%	14%	14%	14%	13%	10%	8%	12%	8%
TOTAL DISAGREE	37%	38%	37%	48%	42%	38%	37%	32%	40%	34%	38%	36%	39%	40%	39%	31%	40%	25%
Don't know	11%	8%	13%	11%	14%	14%	10%	8%	8%	14%	10%	11%	11%	9%	9%	10%	14%	23%

Islam encourages repression of women

Strongly agree	27%	29%	26%	18%	19%	23%	29%	36%	25%	30%	30%	24%	27%	31%	26%	29%	24%	31%
Tend to agree	41%	42%	41%	38%	38%	42%	45%	42%	45%	37%	40%	43%	37%	40%	44%	45%	40%	41%
TOTAL AGREE	69%	71%	67%	56%	57%	64%	75%	78%	70%	67%	70%	67%	65%	71%	69%	74%	65%	72%
Neither agree nor disagree	12%	11%	13%	17%	18%	13%	10%	8%	14%	10%	12%	10%	14%	12%	13%	11%	15%	3%
Tend to disagree	5%	5%	5%	8%	4%	6%	3%	5%	5%	5%	4%	6%	6%	5%	5%	4%	5%	6%
Strongly disagree	3%	5%	2%	6%	5%	3%	3%	2%	3%	3%	4%	4%	2%	6%	2%	2%	2%	0%
TOTAL DISAGREE	8%	9%	7%	14%	9%	9%	6%	7%	9%	8%	8%	10%	8%	11%	7%	5%	7%	6%
Don't know	11%	9%	13%	14%	17%	13%	9%	6%	8%	15%	9%	13%	14%	6%	10%	10%	13%	19%

Islam is a religion concerned with social justice (i.e. promoting fairness and equality)

Strongly agree	3%	3%	2%	4%	4%	3%	3%	1%	3%	3%	2%	3%	3%	7%	2%	0%	2%	0%
Tend to agree	13%	14%	11%	17%	15%	11%	10%	12%	14%	11%	13%	12%	16%	12%	12%	9%	13%	8%
TOTAL AGREE	15%	17%	14%	21%	19%	15%	14%	13%	17%	13%	16%	15%	18%	20%	13%	9%	16%	8%
Neither agree nor disagree	24%	22%	26%	23%	22%	25%	21%	27%	26%	22%	26%	24%	19%	20%	27%	26%	22%	21%
Tend to disagree	24%	24%	23%	24%	21%	18%	26%	26%	24%	23%	22%	27%	22%	27%	20%	26%	25%	23%
Strongly disagree	19%	22%	17%	17%	16%	19%	19%	21%	17%	21%	18%	15%	22%	23%	19%	23%	17%	19%
TOTAL DISAGREE	42%	45%	40%	41%	37%	37%	45%	47%	41%	44%	40%	42%	44%	50%	39%	49%	42%	42%
Don't know	18%	15%	21%	15%	22%	23%	21%	13%	16%	21%	18%	19%	19%	11%	20%	15%	20%	29%

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Islam promotes taking active measures towards protecting the environment

Strongly agree	1%	2%	1%	4%	2%	2%	1%	1%	2%	1%	1%	1%	2%	6%	0%	0%	1%	0%
Tend to agree	5%	5%	4%	4%	8%	3%	3%	5%	5%	4%	6%	7%	3%	5%	2%	1%	7%	1%
TOTAL AGREE	6%	7%	5%	7%	9%	5%	3%	6%	7%	5%	7%	7%	5%	12%	3%	1%	7%	1%
Neither agree nor disagree	29%	30%	29%	28%	26%	32%	26%	32%	32%	26%	31%	30%	26%	23%	30%	37%	31%	29%
Tend to disagree	16%	16%	15%	14%	12%	14%	19%	17%	15%	16%	15%	18%	10%	19%	18%	11%	11%	16%
Strongly disagree	13%	15%	12%	7%	12%	14%	12%	16%	12%	15%	14%	12%	21%	12%	11%	17%	11%	20%
TOTAL DISAGREE	29%	31%	27%	21%	24%	27%	31%	34%	27%	31%	29%	29%	30%	32%	29%	27%	22%	37%
Don't know	36%	32%	39%	44%	41%	36%	39%	28%	34%	38%	33%	33%	39%	33%	39%	35%	40%	33%

Generally speaking, do you feel information about Islam is...?

Easily accessible	11%	11%	11%	13%	11%	14%	9%	10%	11%	11%	8%	11%	13%	16%	11%	13%	10%	10%
Quite accessible	30%	31%	28%	32%	29%	31%	29%	29%	31%	28%	30%	26%	34%	36%	32%	26%	23%	17%
TOTAL EASILY / QUITE ACCESSIBLE	41%	42%	40%	46%	40%	45%	38%	39%	43%	39%	38%	37%	46%	52%	43%	40%	33%	27%
Not very accessible	31%	33%	28%	30%	30%	28%	31%	32%	33%	28%	33%	32%	27%	27%	29%	30%	32%	37%
Not at all accessible	5%	5%	5%	3%	4%	4%	6%	7%	4%	7%	8%	5%	5%	3%	5%	7%	3%	5%
TOTAL NOT VERY / AT ALL ACCESSIBLE	36%	38%	34%	33%	34%	31%	36%	39%	36%	35%	41%	37%	32%	30%	34%	37%	34%	43%
Don't know	23%	20%	27%	21%	25%	23%	26%	22%	21%	26%	21%	26%	22%	18%	23%	23%	33%	30%

Would you be interested in finding out more about Islam?

Yes, I would	33%	32%	35%	44%	36%	32%	30%	31%	36%	30%	33%	32%	30%	39%	33%	26%	37%	34%
No, I would not	67%	68%	65%	56%	64%	68%	70%	69%	64%	70%	67%	68%	70%	61%	67%	74%	63%	66%

All figures, unless otherwise stated, are from YouGov Plc.