

## YouGov Survey Results

Sample Size: 927 GB Adults  
Fieldwork: 26th May 2010

	Voters			Gender		Age			Social grade		Region					
	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>927</b>			445	482	268	335	324	510	417	119	301	198	228	81	
Unweighted Sample	927	277	234	203	422	505	233	304	390	545	382	134	282	203	217	91
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Eurovision song contest is this weekend. How likely are you to watch the competition on television?

Will certainly watch it	5	3	9	6	4	7	8	7	2	5	6	6	5	6	6	4
Likely to watch it	15	13	17	19	11	19	17	14	16	17	13	26	13	16	14	11
<b>TOTAL LIKELY/ CERTAIN TO WATCH</b>	<b>20</b>	<b>16</b>	<b>26</b>	<b>25</b>	<b>15</b>	<b>26</b>	<b>25</b>	<b>21</b>	<b>18</b>	<b>22</b>	<b>19</b>	<b>32</b>	<b>18</b>	<b>22</b>	<b>20</b>	<b>15</b>
Unlikely to watch it	33	31	30	34	32	34	34	29	35	35	30	26	35	35	28	46
Will certainly not watch it	44	49	43	39	51	37	39	48	44	41	48	38	45	43	48	40
<b>UNLIKELY/ WILL NOT WATCH</b>	<b>77</b>	<b>80</b>	<b>73</b>	<b>73</b>	<b>83</b>	<b>71</b>	<b>73</b>	<b>77</b>	<b>79</b>	<b>76</b>	<b>78</b>	<b>64</b>	<b>80</b>	<b>78</b>	<b>76</b>	<b>86</b>
Don't know	2	3	1	1	2	3	2	2	3	2	2	4	2	1	4	0

How well do you expect the British entry, "That Sounds Good to Me" by Josh Dubovie, to do in the contest?

[Only those who said they were certain or likely to watch]

He stands a good chance of winning	3	2	4	3	6	1	4	2	3	3	2	2	1	10	1	0
He has a good chance of finishing in the top five, but won't win	8	9	13	5	7	9	4	3	18	6	10	6	10	3	9	18
He will probably finish mid-table in the competition	26	36	20	24	25	27	19	30	30	34	16	26	11	35	31	47
He will probably finish towards the bottom of the competition	41	37	41	48	46	39	60	36	26	41	42	52	44	33	42	22
Don't know	21	16	22	21	16	24	13	29	23	15	30	14	34	19	16	13
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0