

# YouGov / The Sun Survey Results

Sample Size: 2630 GB Adults  
Fieldwork: 20th - 21st February 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2630</b>	740	850	226	798	702	615	1275	1355	316	674	900	739	1501	1129	334	848	558	641	227
<b>Unweighted Sample</b>	<b>2630</b>	775	826	201	831	683	596	1236	1394	191	699	1000	739	1808	822	483	867	456	568	233
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And would you personally **SERIOUSLY** consider having any of these operations/treatments in the future? Please tick all those that you'd seriously consider having in the future.

Teeth whitening	<b>21</b>	21	20	22	21	19	20	18	23	36	31	17	9	23	18	23	20	20	21	22
Laser eye surgery to correct short or long sight	<b>15</b>	15	15	16	14	17	13	14	16	21	20	14	8	16	13	20	14	13	15	13
Teeth straightening	<b>9</b>	9	8	13	9	7	10	8	10	14	15	8	2	10	7	9	9	8	9	10
Liposuction	<b>7</b>	6	8	5	8	7	6	4	10	12	8	8	3	7	8	7	6	8	7	8
Tummy tuck	<b>6</b>	4	7	4	6	8	4	2	9	6	6	8	3	5	7	4	5	8	6	5
Nose job	<b>3</b>	2	3	3	2	3	2	2	4	6	4	3	1	3	3	3	3	3	3	4
Breast/chest augmentation	<b>3</b>	2	2	3	3	3	2	0	6	12	5	1	0	3	4	3	2	4	4	3
Facelift	<b>3</b>	3	4	4	3	3	3	2	5	1	2	5	3	3	3	4	3	3	3	5
Botox	<b>3</b>	2	3	3	3	3	2	0	6	5	4	2	2	3	3	4	2	3	4	4
Breast/chest reduction	<b>2</b>	2	1	1	2	1	1	0	3	0	2	2	1	2	1	2	1	1	2	2
Hair transplant	<b>2</b>	1	2	0	1	1	1	3	0	2	2	1	1	1	2	1	1	2	1	3
Bum job	<b>1</b>	1	1	0	1	0	0	0	1	0	1	1	0	0	1	1	1	0	1	0
Ears pinned back	<b>1</b>	0	1	2	0	1	1	1	1	2	1	1	0	1	0	1	1	1	0	3
Other cosmetic surgery	<b>3</b>	2	2	4	4	3	3	2	4	2	5	3	2	3	3	4	3	2	3	5
None - would not consider any of these	<b>57</b>	59	59	57	58	59	58	64	51	39	42	58	77	56	59	49	59	60	56	61
Not sure	<b>5</b>	4	6	3	3	4	6	5	6	8	8	5	3	4	6	8	4	5	6	4

Has your spouse or partner ever seriously suggested that you should undergo cosmetic surgery?

Yes, they have	<b>2</b>	1	1	2	2	1	1	2	2	1	3	1	1	2	1	2	1	2	1	2
No, they have not	<b>78</b>	80	80	80	80	82	78	78	78	57	78	82	81	80	75	70	80	76	81	78
Can't remember	<b>1</b>	0	1	0	0	1	0	1	1	2	2	0	0	1	1	0	1	1	1	1
Not applicable - I do not have a spouse or partner	<b>19</b>	18	18	17	18	17	20	19	19	39	17	16	17	17	22	28	18	21	16	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**If you were to pay for cosmetic surgery, would you consider travelling abroad to get cheaper treatment in a foreign country?**

*[Only those who would personally consider cosmetic surgery n=984]*

Would consider getting cosmetic surgery abroad	<b>16</b>	17	17	13	14	17	15	21	12	11	18	17	13	17	15	19	14	13	18	20
Would not consider getting cosmetic surgery abroad	<b>69</b>	67	73	70	71	72	71	64	73	72	67	70	72	67	73	61	73	74	68	63
Not sure	<b>15</b>	16	10	17	14	11	14	15	14	18	14	13	15	16	12	20	13	13	13	17