

YouGov / The Sun Survey Results

Sample Size: 910 GB Adults

Fieldwork: 26th - 26th January 2011

		Votin	g inte	ntion	20)10 Vc	te	Ge	nder		Ą	ge		Social	grade	Region						
	Total	Con	Lab	Lib	Con	l ah	Lib	Male	Female	18-24	25-30	<i>4</i> 0-59	60±	ABC1	C2DE	London	Rest of	Midlands	North	Scotland		
	Total	0011	Lab	Dem	0	Lab	Dem	Wate	1 Ciliaic	10-24	20-00	70-33	00+	ל ל	OZDL	London	South	/ Wales	HOILII	ocotiana		
Weighted Sample	910				292	232	198	441	469	110	229	314	257	507	383	118	297	194	221	79		
Unweighted Sample	910	270	266	76	298	199	223	432	478	61	193	331	325	590	300	116	304	189	206	95		
_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		

The government have said that a key plank of their policy is to encourage a "Big Society". How well, if at all, would you say you understand what the government's "Big Society" plan is?

Very well	6	6	10	3	8	8	5	8	4	10	7	6	5	5	8	7	5	6	7	8
Fairly well	22	40	17	14	36	16	18	23	21	19	22	25	21	24	21	23	27	18	22	15
TOTAL WELL	28	46	27	17	44	24	23	31	25	29	29	31	26	29	29	30	32	24	29	23
Not very well	28	33	24	30	33	25	28	28	28	13	28	30	32	32	22	16	30	31	29	28
Not at all	35	15	43	40	19	45	40	32	38	41	34	33	35	30	41	47	27	37	34	43
TOTAL NOT WELL	63	48	67	70	52	70	68	60	66	54	62	63	67	62	63	63	57	68	63	71
Don't know	9	6	5	13	4	6	10	9	9	17	10	7	7	9	8	6	11	9	9	6

David Cameron has said the Big Society is about giving more power to local communities and people, by taking more power away from government and allowing voluntary groups and communities to run public services. Examples include giving more powers to local government, encouraging people to take an active role in their communities and supporting charities and volunteer groups.

In principle, do you think the Big Society sounds like a good or bad idea?

A good idea	46	77	28	37	71	21	47	46	46	51	51	39	49	48	43	41	51	48	45	37
A bad idea	31	8	54	31	12	56	36	33	29	31	29	33	29	30	32	38	23	32	31	45
Don't know	23	14	19	32	17	22	17	21	25	18	20	28	22	22	25	21	26	20	24	19



															what the world thinks							
	Votin	g inte	ntion	2010 Vote			Ge	nder	Age				Social	grade	Region							
Total	Con	Lab	Dem Dem		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland					
910				292	232	198	441	469	110	229	314	257	507	383	118	297	194	221	79			
910	270	266	76	298	199	223	432	478	61	193	331	325	590	300	116	304	189	206	95			
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%			
	910 910	Total Con 910 910 270	Total Con Lab 910 910 270 266	Total Con Lab Dem 910 270 266 76	Total Con Lab Lib Dem Con 910 5 292 292 910 270 266 76 298	Total Con Lab Lib Dem Con Lab 910 5 292 232 910 270 266 76 298 199	Total Con Lab Lib Dem Con Lab Lib Dem 910 270 266 76 298 199 223	Total Con Lab Lib Dem Con Lab Lib Dem Male 910 270 266 76 298 199 223 432	Total Con Lab Lib Dem Con Lab Lib Dem Male Female 910 270 266 76 298 199 223 432 478	Total Con Lab Dem Con Dem Lib Dem Lib Dem Male Dem Female 18-24 910 270 266 76 298 198 441 469 110 910 270 266 76 298 199 223 432 478 61	Total Con Lab Con Lab Lib Male Female 18-24 25-39 910 290 291 292 232 198 441 469 110 229 910 270 266 76 298 199 223 432 478 61 193	Total Con Lab Dem Con Lab Dem Lib Dem Male Dem Female 18-24 25-39 40-59 40-59 40-59 910 270 266 76 298 199 223 432 478 61 193 331	Total Con Lab Dem Con Dem Lib Dem Male Dem Female 18-24 25-39 40-59 60+ 910 270 266 76 298 199 223 432 478 61 193 331 325	Total Con Lab Dem Con Dem Lab Dem Male Dem Female 18-24 25-39 40-59 60+ ABC1 ABC1 910 270 266 76 298 198 441 469 110 229 314 257 507 910 270 266 76 298 199 223 432 478 61 193 331 325 590	Total Con Lab Dem Con Dem Lib Dem Male Dem Female 18-24 25-39 40-59 60+ 40-59 60+ 40-50 40-	Total Con Lab Dem Con Dem Lib Dem Male Dem Female 18-24 25-39 40-59 60+ ABC1 C2DE London C2DE London 910 270 266 76 298 199 223 432 478 61 193 331 325 590 300 116	Total Con Lab Lib Dem Con Lab Dem Male Dem Female 18-24 25-39 40-59 60+ ABC1 C2DE London South Rest of South 910 270 266 76 298 199 223 432 478 61 193 331 325 590 300 116 304	Voting intention 2010 Vote Gender Age Social grade Region Total Con Lab Dem De	Voting intention Z010 Vote Gender Age Social grade Social grade Region			

And in practice, do you think the government's policies to create a Big Society will actually work?

Will probably work Will probably not work Don't know	11 68 21	28 42 30	5 89 7	9 71 20	27 47 27	3 88 8	6 78 17	11 72 16	11 63 25	10 68 22	14 65 21	9 71 20	13 66 21	10 68 21	13 66 21	13 71 17	14 65 21	6 69 24	14 63 23	6 81 13	
ts best reflects your																					
of how the government can rvices and get more people d in their local communities air, and is being used as a	20	51	3	21	45	3	14	19	20	17	17	16	29	22	17	18	22	16	24	11	

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The Big Society is a real vision of how the government can cut the cost of delivering services and get more people involved in their local communities	20	51	3	21	45	3	14	19	20	17	17	16	29	22	17	18	22	16	24	11
The Big Society is mostly just hot air, and is being used as a cover for the government while they cut investment in public services	59	22	89	53	30	90	66	65	54	62	57	65	53	56	64	61	56	59	57	75
Neither	9 12	14 13	3 4	13 13	14 10	3 4	7 13	7 9	11 15	7 15	10 17	10 9	9 9	10 12	8 11	5 15	8 13	12 14	12 7	6 8