

## YouGov Survey Results

Sample Size: 4566 GB Adults  
Fieldwork: 19th - 24th February 2010

	Gender		Age			Social Grade		Region					
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>4566</b>	<b>2163</b>	<b>2396</b>	<b>1348</b>	<b>1506</b>	<b>1445</b>	<b>2487</b>	<b>2070</b>	<b>585</b>	<b>1502</b>	<b>930</b>	<b>1103</b>	<b>390</b>
<b>Unweighted Sample</b>	<b>4566</b>	<b>2245</b>	<b>2314</b>	<b>1409</b>	<b>1686</b>	<b>1204</b>	<b>2850</b>	<b>1707</b>	<b>611</b>	<b>1637</b>	<b>887</b>	<b>1004</b>	<b>372</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%

More university applicants than ever have not been given places this year because there have been more applications than places available. Thinking around this issue, how far do you agree with the following statements?

**It's a bad thing - these applicants are qualified and universities should accommodate them**

0 - strongly disagree	<b>7</b>	10	5	7	7	7	8	6	7	7	7	7	9
1 - disagree	<b>23</b>	25	21	24	20	25	28	18	24	23	22	21	31
2 - neither agree nor disagree	<b>26</b>	25	26	24	26	28	25	27	26	25	27	25	23
3 - agree	<b>24</b>	22	26	23	27	21	22	26	24	24	24	25	22
4 - strongly agree	<b>16</b>	14	18	17	17	15	14	18	15	17	17	17	11
I don't know	<b>4</b>	3	5	6	4	4	3	6	5	4	3	6	4

**More people should start work or do apprenticeships after leaving school instead**

0 - strongly disagree	<b>3</b>	2	4	4	3	2	3	4	3	3	3	3	5
1 - disagree	<b>9</b>	8	10	10	9	8	9	10	12	8	8	10	7
2 - neither agree nor disagree	<b>21</b>	21	22	26	22	16	20	23	25	20	21	23	19
3 - agree	<b>36</b>	36	36	36	38	35	38	34	36	37	38	33	36
4 - strongly agree	<b>28</b>	30	25	18	27	38	28	27	20	29	29	28	30
I don't know	<b>3</b>	3	3	5	2	2	2	4	4	3	2	3	4

**It's a good thing - too many students are going to university now and it's devaluing degrees**

0 - strongly disagree	<b>6</b>	6	6	7	6	4	5	7	6	5	7	7	5
1 - disagree	<b>18</b>	16	20	18	20	15	18	18	22	18	15	20	17
2 - neither agree nor disagree	<b>19</b>	20	19	19	22	17	18	21	20	17	21	20	18
3 - agree	<b>29</b>	29	30	29	30	30	31	27	29	30	29	28	26
4 - strongly agree	<b>23</b>	27	20	20	19	31	26	20	20	25	23	20	28
I don't know	<b>5</b>	3	6	6	4	4	3	7	4	5	4	5	6

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<b>Weighted Sample</b>	<b>4566</b>	<b>2163</b>	<b>2396</b>	<b>1348</b>	<b>1506</b>	<b>1445</b>	<b>2487</b>	<b>2070</b>	<b>585</b>	<b>1502</b>	<b>930</b>	<b>1103</b>	<b>390</b>
<b>Unweighted Sample</b>	<b>4566</b>	<b>2245</b>	<b>2314</b>	<b>1409</b>	<b>1686</b>	<b>1204</b>	<b>2850</b>	<b>1707</b>	<b>611</b>	<b>1637</b>	<b>887</b>	<b>1004</b>	<b>372</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%

**These rejected applicants are victims of the recession - they're only applying to university because they can't get jobs**

0 - strongly disagree	6	7	5	6	5	5	6	6	7	6	6	6	6
1 - disagree	20	20	20	21	18	19	22	17	22	19	19	21	19
2 - neither agree nor disagree	28	30	27	27	33	27	27	30	28	27	29	30	28
3 - agree	29	29	30	29	29	30	31	28	27	31	30	27	29
4 - strongly agree	10	10	11	9	9	13	10	11	8	11	12	9	10
I don't know	7	6	8	8	6	6	6	8	9	6	4	8	8

**Thinking about the government's target of increasing the numbers of school leavers going to university to 50%, which of the following sentences best represents your views?**

It's a bad idea and is devaluing degrees, making them less valuable in the job market	16	19	13	19	14	15	18	14	18	16	15	15	15
It's a bad idea because not everyone needs to go to university, they could start work or be given the chance to do apprenticeships	45	43	47	35	45	56	49	42	36	49	45	45	47
It's a bad idea but for another reason not mentioned here	2	2	2	3	2	1	2	2	3	2	1	3	2
It's a good idea, but only if the government makes sure standards don't slip as a result	14	14	14	14	15	13	14	15	17	13	16	12	12
It's a good idea, more people should be given the chance to go to university	13	13	14	15	15	9	12	16	14	12	13	15	12
It's a good idea but for another reason not mentioned here	1	1	1	2	1	0	1	2	1	1	3	1	0
I think it's neither a good idea nor a bad idea	3	3	3	4	4	2	3	4	4	3	3	4	2
I don't know	5	4	6	8	5	3	3	8	5	5	4	5	9

**Do you have an undergraduate degree?**

Yes	31	32	30	42	28	24	45	15	43	29	27	29	35
No, but I am planning to study for one	6	5	6	9	3	2	3	9	7	5	7	4	5
No, and I am not planning to study for one	57	56	59	33	67	73	50	66	45	59	60	62	51
I am currently studying for one	6	7	6	16	2	1	3	11	6	6	6	5	9

<b>Unweighted Sample</b>	<b>1895</b>	<b>958</b>	<b>933</b>	<b>730</b>	<b>667</b>	<b>423</b>	<b>1559</b>	<b>331</b>	<b>342</b>	<b>625</b>	<b>339</b>	<b>394</b>	<b>167</b>
<b>All GB Adults who have an undergraduate degree</b>	<b>1417</b>	<b>701</b>	<b>712</b>	<b>571</b>	<b>423</b>	<b>348</b>	<b>1112</b>	<b>300</b>	<b>249</b>	<b>434</b>	<b>255</b>	<b>315</b>	<b>136</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of the following statements best applies to you?**

Having an undergraduate degree has helped further my career	60	61	59	58	54	68	67	34	64	58	58	57	71
Having an undergraduate degree has not helped further my career	15	14	16	19	16	8	11	27	8	16	20	16	10
Having an undergraduate degree has neither helped nor hindered my career	24	24	23	21	29	23	21	36	26	25	20	25	19
I don't know	2	1	2	2	1	1	1	4	2	1	2	2	1

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<b>Unweighted Sample</b>	<b>4566</b>	2245	2314	1409	1686	1204	2850	1707	611	1637	887	1004	372
	%	%	%	%	%	%	%	%	%	%	%	%	%

<b>Unweighted Sample</b>	<b>2413</b>	1184	1225	1045	763	443	1709	699	413	811	442	499	213
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**All GB Adults who either have an undergraduate degree, intend to student for one, or who are currently studying for one**

<b>1964</b>	964	996	908	507	387	1252	707	325	616	372	425	190
%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of the following statements best applies to you?**

I needed/will need more qualifications beyond undergraduate level solely because so many people have degrees now that my I needed/will need/want more qualifications beyond undergraduate I did not/do not feel like I need more qualifications beyond undergraduate level I don't know

<b>24</b>	25	24	31	17	17	22	28	32	19	29	23	22
<b>35</b>	34	36	36	36	28	38	28	35	37	30	35	37
<b>34</b>	34	34	27	40	47	35	33	27	37	35	35	33
<b>7</b>	7	7	6	7	8	5	11	6	8	7	7	8

<b>Unweighted Sample</b>	<b>2386</b>	1159	1224	476	974	775	1210	1172	233	910	490	556	175
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**All GB Adults who do not have an undergraduate degree**

<b>2863</b>	1312	1548	566	1050	1085	1314	1545	300	973	621	728	218
%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of the following statements best applies to you?**

Not having a degree has helped me go further in my career Not having a degree has neither helped nor hindered me in my career Not having a degree has hindered my career Not applicable, I have never had a job I don't know

<b>3</b>	4	3	6	2	2	3	3	6	4	2	2	5
<b>73</b>	72	73	59	74	82	78	68	66	73	71	76	73
<b>13</b>	15	11	14	14	10	12	13	16	12	13	12	8
<b>3</b>	3	3	6	1	0	1	5	3	3	5	2	5
<b>9</b>	7	10	15	9	6	6	11	9	8	10	9	11

<b>Unweighted Sample</b>	<b>288</b>	130	158	204	46	7	83	205	36	105	58	54	30
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**All GB Adults who are currently studying for an undergraduate degree**

<b>291</b>	153	138	213	34	13	65	226	36	99	54	60	36
%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of the following statements best applies to you?**

Having an undergraduate degree will help further my career Having an undergraduate degree will not help further my career Having an undergraduate degree will neither help nor hinder my career I don't know

<b>78</b>	76	80	81	59	57	73	79	79	75	81	70	86
<b>2</b>	1	2	2	0	0	4	1	1	2	1	2	2
<b>15</b>	17	13	12	38	11	15	15	13	11	17	25	12
<b>6</b>	6	6	5	4	32	8	5	7	12	1	3	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%
Unweighted Sample	2410	1182	1224	1044	762	442	1707	698	413	808	442	499	213
<b>All GB Adults who either have an undergraduate degree, intend to student for one, or who are currently studying for one</b>	<b>1959</b>	960	995	907	506	385	1249	705	325	612	372	425	190
	%	%	%	%	%	%	%	%	%	%	%	%	%

Why did you go/are you going to university? Please choose the TWO options that MOST describe you. (Choosing 'None' or 'I don't know' will invalidate other selections.)

Because everyone else I knew was/is going	7	8	5	8	6	5	6	8	6	6	6	8	8
Because I knew it would/will help my career	64	63	65	64	63	63	68	57	62	65	60	63	71
Because I didn't know/don't know what else to do	12	14	11	15	12	7	11	14	7	11	15	16	10
Because I wanted/want to have a good time socially	14	18	11	19	11	4	12	18	19	14	16	14	8
Because I wanted/want to study my subject	60	56	63	55	62	65	61	57	64	62	58	56	57
Because it was/is expected of me	26	27	24	28	26	23	27	23	31	24	21	27	25
I don't know	3	4	3	3	3	4	2	5	3	4	4	2	5
None of the above	6	4	8	2	8	13	5	7	3	5	8	6	6