

YouGov / The National Centre for Languages Survey Results

Sample Size: 2003

Fieldwork: 2nd - 5th October 2009

	Total	Gender		Age					Social Grade		Region				
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	London	South	East of England
Unweighted Base	2003	1013	990	236	416	342	320	689	983	1020	506	312	217	393	575
All English adults	2003	971	1032	248	359	349	340	707	1102	901	573	383	222	296	529

Which, if any, of the following skills specifically learned at school do you find yourself using in everyday life (e.g. at work, on holiday, in the home etc.)? [Please tick all that apply]

Art & Design	11%	9%	12%	10%	11%	11%	12%	10%	10%	11%	10%	10%	12%	11%	11%
Business Studies	10%	9%	11%	14%	17%	9%	9%	7%	14%	6%	9%	8%	9%	14%	12%
Design & Technology	8%	11%	5%	14%	9%	9%	5%	5%	8%	7%	8%	5%	6%	11%	8%
Drama	3%	3%	4%	5%	5%	3%	4%	2%	3%	3%	3%	3%	3%	5%	3%
English Language	71%	68%	75%	61%	66%	72%	75%	76%	77%	65%	68%	75%	71%	72%	73%
English Literature	23%	18%	28%	28%	20%	15%	20%	28%	26%	19%	19%	24%	21%	30%	23%
Languages (e.g. German, French, Spanish, etc.)	20%	18%	22%	17%	22%	20%	17%	21%	24%	15%	18%	17%	22%	25%	21%
Geography	26%	29%	23%	19%	20%	19%	25%	35%	27%	24%	28%	20%	22%	27%	28%
History	20%	21%	18%	19%	13%	15%	22%	24%	20%	19%	19%	19%	15%	23%	21%
IT (Information Technology)	26%	29%	22%	58%	49%	28%	14%	7%	30%	21%	24%	28%	22%	34%	22%
Maths	71%	73%	69%	69%	72%	70%	71%	72%	76%	65%	67%	76%	73%	71%	71%
Music	11%	10%	11%	10%	8%	11%	10%	13%	11%	11%	11%	10%	8%	10%	12%
Physical Education	10%	11%	9%	13%	13%	11%	10%	7%	11%	9%	8%	11%	11%	14%	9%
Religious Studies	7%	5%	9%	8%	5%	7%	5%	9%	7%	7%	6%	7%	8%	7%	8%
Science	24%	28%	20%	30%	26%	20%	23%	23%	27%	20%	21%	24%	25%	25%	25%
Other	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	0%	2%	1%	2%
Not applicable – I do not find myself using any skills learned at school in everyday life	7%	7%	7%	5%	5%	9%	7%	8%	3%	12%	10%	8%	3%	4%	6%

Do you have a child/ children in any of the following age groups? [Please tick all that apply]

0 to 3	8%	9%	8%	8%	21%	19%	-	0%	9%	8%	6%	11%	9%	7%	8%
4 to 6	4%	4%	5%	1%	9%	13%	2%	0%	4%	5%	4%	3%	3%	6%	5%
7 to 10	6%	6%	6%	1%	8%	19%	6%	1%	5%	7%	6%	6%	8%	4%	7%
11 to 14	9%	9%	9%	-	4%	23%	19%	2%	8%	9%	12%	7%	10%	6%	8%
15 to 16	5%	4%	5%	-	1%	10%	13%	2%	5%	5%	5%	7%	6%	3%	4%
17 to 18	5%	5%	6%	-	1%	10%	16%	2%	5%	6%	5%	7%	6%	6%	5%
19 or older (grown-up children)	38%	34%	42%	-	-	8%	46%	81%	34%	43%	42%	39%	39%	22%	41%
No children	41%	45%	36%	92%	69%	37%	30%	15%	45%	36%	38%	38%	36%	58%	39%

	Total	Gender		Age					Social Grade		Region				
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	London	South	East of England
Unweighted Base	2003	1013	990	236	416	342	320	689	983	1020	506	312	217	393	575
All English adults	2003	971	1032	248	359	349	340	707	1102	901	573	383	222	296	529

You said that you do not currently have any children...

Are you planning to have children at some point in the future?

	Unweighted Base	851	446	405	214	295	130	103	109	455	396	190	122	81	236	222
All English adults who do not currently have any children		808	435	373	220	248	130	103	107	490	319	212	144	80	170	203
Yes, I am planning to have children	43%	39%	47%	70%	65%	23%	2%	-	43%	43%	42%	34%	42%	54%	42%	
No, I am not planning to have children	39%	43%	35%	8%	18%	53%	80%	98%	41%	37%	42%	44%	46%	28%	40%	
Not sure	18%	17%	18%	21%	18%	23%	18%	2%	16%	20%	16%	21%	12%	18%	18%	

Which FIVE, if any, of the following non-compulsory GCSE subject options do you think provide the most valuable skills for life? [Please tick up to five options]

	Unweighted Base	403	191	212	4	66	172	115	46	182	221	114	59	50	67	113
All English parents of children aged 4 to 18		408	188	221	5	60	176	127	40	213	196	122	77	51	55	104
Art & Design	10%	8%	11%	-	6%	7%	9%	29%	8%	12%	12%	9%	7%	9%	9%	
Business Studies	64%	64%	64%	26%	73%	65%	61%	63%	68%	61%	61%	67%	81%	65%	57%	
Design & Technology	36%	42%	31%	-	23%	32%	44%	51%	31%	41%	32%	46%	50%	21%	35%	
Drama	9%	10%	9%	-	20%	10%	4%	8%	13%	6%	11%	3%	20%	9%	8%	
Languages	74%	69%	78%	26%	76%	77%	69%	80%	80%	67%	78%	63%	70%	70%	82%	
Geography	41%	42%	41%	48%	54%	41%	38%	33%	38%	46%	44%	36%	51%	33%	42%	
History	42%	44%	40%	21%	39%	37%	50%	41%	44%	40%	42%	46%	37%	45%	39%	
IT (Information Technology)	74%	70%	78%	82%	50%	79%	76%	80%	78%	70%	74%	67%	80%	70%	79%	
Music	14%	16%	12%	-	10%	15%	17%	5%	18%	9%	12%	11%	10%	15%	19%	
Physical Education	42%	44%	41%	26%	40%	45%	45%	30%	45%	40%	40%	43%	43%	39%	45%	
Religious Studies	10%	9%	10%	21%	18%	6%	11%	4%	8%	11%	8%	7%	7%	11%	14%	
Other	6%	7%	4%	-	2%	6%	5%	12%	6%	5%	6%	6%	2%	8%	5%	
Don't know	2%	2%	2%	18%	3%	2%	1%	-	1%	3%	2%	2%	3%	1%	1%	
Not applicable – I don't think any non-compulsory GCSE subject options provide valuable skills for life	2%	3%	1%	-	-	2%	3%	3%	1%	3%	2%	1%	-	8%	1%	

	Total	Gender		Age					Social Grade		Region				
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	London	South	East of England
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For the next set of questions, please think about your ELDEST child's education...

Which FIVE, if any, of the following non-compulsory subjects would you be most likely to encourage your child/ did you encourage your child to take as a GCSE or equivalent option? [Please tick up to five options]

	Unweighted Base	403	191	212	4	66	172	115	46	182	221	114	59	50	67	113
All English parents of children aged 4 to 18		408	188	221	5	60	176	127	40	213	196	122	77	51	55	104
Art & Design	19%	20%	18%	-	11%	18%	23%	22%	19%	19%	20%	22%	18%	15%	19%	
Business Studies	57%	62%	53%	82%	49%	63%	48%	71%	57%	58%	60%	61%	57%	55%	53%	
Design & Technology	40%	43%	38%	-	26%	43%	41%	50%	37%	43%	38%	45%	50%	33%	37%	
Drama	14%	17%	12%	-	22%	13%	13%	10%	16%	12%	12%	13%	19%	17%	13%	
Languages	66%	63%	68%	-	69%	65%	62%	82%	73%	58%	70%	52%	68%	65%	71%	
Geography	37%	36%	38%	48%	43%	29%	44%	42%	36%	39%	35%	33%	33%	31%	49%	
History	39%	36%	42%	48%	33%	36%	47%	41%	44%	34%	39%	39%	27%	47%	42%	
IT (Information Technology)	68%	64%	72%	82%	49%	73%	65%	82%	71%	65%	67%	67%	75%	61%	70%	
Music	15%	17%	14%	-	17%	16%	18%	8%	18%	13%	17%	12%	14%	14%	18%	
Physical Education	29%	29%	28%	26%	42%	25%	28%	25%	30%	27%	23%	28%	33%	25%	35%	
Religious Studies	7%	5%	9%	21%	13%	5%	9%	2%	6%	8%	6%	5%	3%	10%	10%	
Other	5%	5%	5%	-	4%	4%	6%	7%	5%	4%	1%	4%	6%	12%	5%	
Don't know	3%	4%	2%	18%	6%	3%	2%	-	1%	5%	4%	2%	6%	-	3%	
Not applicable – I did not/ will not encourage my child to take any non-compulsory subjects as a GCSE or equivalent option	4%	5%	3%	-	6%	4%	3%	3%	3%	5%	4%	6%	4%	6%	1%	

	Total	Gender		Age					Social Grade		Region				
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	London	South	East of England
Unweighted Base	2003	1013	990	236	416	342	320	689	983	1020	506	312	217	393	575
All English adults	2003	971	1032	248	359	349	340	707	1102	901	573	383	222	296	529

In which, if any, of the following situations have you found yourself using the language skills you learnt at school? [Please tick all that apply]

All English adults who studied a language at GCSE or equivalent level	1510	730	780	236	335	302	240	397	923	587	427	279	160	251	394
Unweighted Base	1547	767	780	222	394	299	230	402	850	697	383	229	158	338	439
At evening classes	5%	5%	6%	4%	5%	5%	4%	7%	6%	4%	6%	3%	6%	5%	7%
At work in the UK	13%	12%	14%	8%	13%	12%	12%	16%	15%	9%	9%	11%	15%	16%	16%
At work internationally	11%	15%	7%	3%	10%	12%	16%	12%	14%	6%	9%	9%	11%	14%	13%
Helping my children with homework	19%	12%	25%	1%	5%	25%	31%	29%	20%	17%	23%	12%	21%	13%	22%
In a job interview	5%	6%	5%	5%	8%	4%	3%	6%	6%	4%	5%	5%	6%	7%	6%
Living/ working/ studying abroad	13%	12%	13%	7%	15%	12%	11%	15%	15%	10%	9%	9%	12%	19%	16%
Meeting new people/ friends	21%	21%	21%	20%	20%	19%	19%	24%	22%	19%	17%	18%	21%	28%	22%
Watching films	20%	23%	18%	29%	20%	21%	19%	16%	17%	25%	21%	24%	17%	19%	19%
Watching television	4%	7%	2%	5%	3%	3%	4%	5%	4%	5%	4%	5%	7%	4%	3%
On a date	65%	62%	67%	54%	66%	63%	67%	70%	69%	57%	63%	57%	65%	68%	70%
On holiday	12%	12%	12%	13%	11%	12%	11%	11%	12%	11%	12%	10%	15%	12%	11%
To communicate with my partner	3%	4%	2%	3%	5%	2%	1%	2%	2%	4%	3%	2%	2%	5%	1%
Other situations	21%	19%	24%	19%	24%	19%	21%	21%	23%	19%	20%	17%	20%	26%	23%
Not applicable – I do not use any language skills I learned at school	21%	19%	22%	19%	20%	17%	22%	25%	22%	19%	21%	17%	20%	23%	22%

Have you ever been in a situation where being able to speak a little foreign language has saved you time?

All English adults who studied a language at GCSE or equivalent level	1510	730	780	236	335	302	240	397	923	587	427	279	160	251	394
Unweighted Base	1547	767	780	222	394	299	230	402	850	697	383	229	158	338	439
Yes, I have	49%	52%	46%	42%	47%	51%	50%	53%	54%	41%	46%	41%	46%	59%	53%
No, I haven't	43%	39%	47%	53%	45%	42%	40%	39%	39%	50%	47%	49%	49%	35%	38%
Don't know	8%	9%	7%	5%	8%	7%	10%	8%	7%	9%	7%	10%	5%	6%	9%

	Total	Gender		Age					Social Grade		Region				
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	London	South	East of England
Unweighted Base	2003	1013	990	236	416	342	320	689	983	1020	506	312	217	393	575
All English adults	2003	971	1032	248	359	349	340	707	1102	901	573	383	222	296	529

Has being able to speak a little foreign language ever helped you out in a tricky or potentially risky situation?

	Unweighted Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	London	South	East of England
All English adults who studied a language at GCSE or equivalent level	1547	767	780	222	394	299	230	402	850	697	383	229	158	338	439
	1510	730	780	236	335	302	240	397	923	587	427	279	160	251	394
Yes, I have	22%	24%	21%	16%	21%	20%	26%	26%	25%	18%	20%	18%	20%	24%	26%
No, I haven't	68%	66%	69%	77%	69%	71%	61%	62%	65%	71%	72%	71%	72%	62%	63%
Don't know	10%	10%	11%	7%	10%	9%	13%	12%	10%	10%	8%	11%	8%	13%	11%

You said that you either have children or would consider having them in the future...

Did you/ would you consider bringing your children up speaking a second language from under the age of seven?

	Unweighted Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	London	South	East of England
All English adults who have children or are planning to have children at some point	1671	819	852	216	358	277	237	583	800	871	433	259	177	320	482
	1685	783	902	230	315	280	257	603	902	783	485	319	186	248	447
Yes, I have done this	9%	9%	9%	1%	5%	6%	11%	15%	10%	8%	6%	8%	7%	11%	13%
Yes, I am definitely planning to do this	11%	12%	10%	24%	29%	9%	3%	1%	14%	8%	6%	11%	11%	22%	9%
Yes, I would like to do this but not definitely planning to	27%	31%	24%	45%	46%	31%	18%	13%	27%	27%	29%	26%	24%	31%	25%
No, I definitely will not do this	5%	6%	4%	6%	4%	8%	9%	2%	4%	6%	5%	6%	2%	4%	5%
No, I did not do this	39%	33%	44%	5%	5%	34%	52%	65%	36%	42%	44%	39%	49%	21%	38%
I haven't decided yet	10%	10%	9%	20%	11%	12%	8%	4%	9%	11%	10%	10%	7%	10%	10%

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You said that you brought/ are considering bringing your child(ren) up speaking a second language from under the age of seven...

Why would you/ did you choose to bring your child(ren) up speaking a second language? [Please tick all that apply]

	Unweighted Base	831	421	410	151	280	141	85	174	440	391	193	113	76	214	235
All English adults who brought/ are considering bringing their children up speaking a second language																
		791	401	390	160	251	128	80	172	461	330	200	144	78	160	210
I/ my partner speaks another native language and I/ we want to pass on the culture	14%	12%	17%	10%	19%	14%	14%	12%	17%	10%	11%	8%	10%	31%	10%	
I/ my partner speaks a bit of a foreign language and I/ we want to pass on the culture	12%	11%	14%	13%	14%	17%	8%	9%	14%	10%	9%	6%	9%	20%	16%	
I think it will increase my children's chances of success in the job market	53%	54%	52%	57%	55%	53%	44%	50%	54%	52%	51%	61%	55%	54%	48%	
I think it will give my children opportunities to see the world	59%	58%	61%	67%	61%	61%	49%	53%	60%	58%	60%	55%	54%	61%	62%	
I think it will increase my children's intellectual capacity	59%	60%	57%	64%	61%	67%	48%	50%	63%	53%	58%	61%	52%	64%	57%	
I think it will broaden my children's horizons	72%	72%	72%	76%	74%	76%	61%	67%	75%	68%	70%	74%	65%	72%	75%	
I want to follow in the footsteps of celebrities like Angelina Jolie	0%	-	0%	-	1%	-	-	-	0%	-	-	1%	-	-	-	
Other	3%	2%	4%	2%	3%	2%	1%	4%	3%	3%	5%	2%	2%	2%	2%	
Don't know	3%	3%	3%	3%	1%	-	3%	7%	1%	5%	3%	3%	2%	3%	3%	

In which, if any, of the following ways do you plan to go about doing this? [Please tick all that apply]

	Unweighted Base	831	421	410	151	280	141	85	174	440	391	193	113	76	214	235
All English adults who brought/ are considering bringing their children up speaking a second language																
		791	401	390	160	251	128	80	172	461	330	200	144	78	160	210
Consistently speak to my child(ren) in a language other than English	23%	21%	24%	23%	29%	18%	20%	18%	24%	21%	24%	18%	16%	30%	21%	
Get a foreign nanny	4%	5%	2%	7%	4%	1%	-	3%	4%	3%	5%	-	4%	5%	4%	
Send my child(ren) to a bilingual school or afterschool club	39%	33%	45%	56%	42%	34%	30%	24%	41%	35%	25%	37%	52%	49%	40%	
My partner will consistently speak to my child in a language other than English	11%	13%	9%	11%	15%	12%	12%	4%	13%	8%	10%	11%	9%	19%	6%	
Other family members will consistently speak to my child in a language other than English	13%	13%	13%	12%	15%	14%	12%	9%	16%	9%	9%	10%	7%	29%	9%	
Move to another country	8%	10%	6%	7%	9%	5%	11%	8%	8%	8%	5%	8%	5%	11%	9%	
Other methods	0%	-	0%	-	-	-	0%	-	0%	-	-	-	-	0%	-	
Don't know	36%	37%	35%	24%	29%	44%	40%	50%	32%	42%	47%	42%	30%	23%	34%	

	Total	Gender		Age					Social Grade		Region				
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Which, if any, of the following languages are you planning to teach your child(ren) from under the age of seven? [Please tick all that apply]

	Unweighted Base	831	421	410	151	280	141	85	174	440	391	193	113	76	214	235
All English adults who brought/ are considering bringing their children up speaking a second language		791	401	390	160	251	128	80	172	461	330	200	144	78	160	210
French	51%	49%	53%	59%	55%	52%	47%	41%	53%	49%	49%	49%	49%	60%	49%	54%
German	18%	18%	18%	24%	17%	9%	17%	20%	17%	19%	19%	19%	23%	22%	14%	14%
Spanish	39%	41%	37%	51%	46%	31%	33%	26%	38%	40%	50%	33%	46%	28%	38%	
Italian	8%	5%	11%	7%	9%	10%	7%	8%	10%	6%	7%	6%	11%	9%	10%	
Dutch	1%	1%	1%	-	1%	-	4%	2%	2%	1%	-	-	4%	2%	2%	
Greek	2%	1%	2%	1%	1%	2%	4%	1%	1%	2%	2%	1%	4%	1%	2%	
Russian	2%	1%	4%	2%	3%	4%	6%	-	2%	3%	2%	2%	5%	3%	2%	
Portuguese	2%	1%	2%	1%	2%	1%	5%	1%	2%	2%	2%	1%	7%	1%	1%	
Arabic	2%	2%	3%	4%	3%	1%	3%	1%	3%	2%	2%	1%	2%	7%	1%	
Mandarin	4%	7%	2%	5%	6%	3%	6%	2%	5%	3%	1%	6%	6%	8%	4%	
Hindi/ Urdu	3%	4%	3%	4%	5%	3%	3%	2%	5%	2%	2%	4%	3%	5%	3%	
Bengali	1%	1%	0%	-	2%	0%	-	0%	1%	0%	0%	1%	-	1%	0%	
Indonesian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Japanese	3%	4%	3%	2%	3%	2%	13%	1%	3%	3%	3%	4%	5%	2%	3%	
Gaelic	0%	0%	-	-	1%	0%	-	-	0%	-	1%	-	-	0%	-	
Welsh	2%	1%	3%	3%	2%	0%	-	3%	2%	2%	3%	3%	-	-	3%	
Irish	1%	1%	1%	2%	-	1%	-	2%	1%	1%	1%	2%	-	1%	0%	
Other	9%	9%	10%	4%	14%	11%	9%	7%	10%	8%	9%	8%	8%	4%	19%	5%
Don't know	15%	14%	16%	13%	6%	15%	24%	26%	12%	19%	14%	15%	12%	14%	18%	

	Total	Gender		Age					Social Grade		Region				
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	London	South	East of England
Unweighted Base	2003	1013	990	236	416	342	320	689	983	1020	506	312	217	393	575
All English adults	2003	971	1032	248	359	349	340	707	1102	901	573	383	222	296	529

To what extent do you agree or disagree with the following statement?

"I admire celebrities who have bilingual children"

Strongly agree	14%	11%	17%	7%	11%	15%	15%	16%	15%	12%	14%	11%	17%	14%	14%
Agree	38%	37%	38%	37%	33%	37%	39%	41%	34%	42%	38%	35%	43%	36%	39%
Disagree	17%	18%	17%	16%	22%	17%	16%	16%	20%	15%	17%	19%	16%	17%	18%
Strongly disagree	7%	11%	4%	10%	8%	8%	7%	6%	7%	8%	7%	7%	6%	10%	8%
Don't know	24%	23%	24%	30%	26%	22%	23%	20%	24%	23%	25%	28%	19%	23%	21%

"I think it's important to teach children languages"

Strongly agree	49%	46%	52%	43%	56%	45%	42%	52%	55%	41%	49%	42%	48%	55%	50%
Agree	43%	45%	40%	47%	36%	45%	48%	41%	39%	47%	43%	47%	45%	37%	41%
Disagree	4%	5%	4%	6%	4%	5%	5%	3%	3%	6%	4%	5%	5%	5%	4%
Strongly disagree	1%	1%	1%	0%	0%	1%	1%	1%	0%	2%	1%	1%	0%	2%	0%
Don't know	3%	3%	4%	4%	3%	3%	3%	2%	2%	5%	2%	5%	2%	2%	4%

All figures, unless otherwise stated, are from YouGov Plc.