Sample

Conducted



January 18-20, 2012 Margin of Error $\pm 6.1\%$ 1. Which candidate will you vote for in the Republican primary election for president? If you had to choose one, which of these two individuals would you want to be the Republican nominee for president? (includes leaners) Newt Gingrich54% If you had to choose one, which of these two individuals would you want to be the Republican nominee for president? (includes leaners) If you had to choose one, which of these two individuals would you want to be the Republican nominee for president? (includes leaners) Rick Santorum54%

339 Likely South Carolina Republican Primary Voters screened from a sample of 759 Registered Voters



5. Have you heard that Governor Nikki Haley has endorsed Mitt Romney?

Yes	 90%
No	 10%

6. Does this make you more or less likely to vote for Romney, or does it make no difference?

More likely	9%
Less likely	10%
Makes no difference	82%

7. Which of the Republican candidates do you trust the most on ...?

	Mitt	Newt	Ron	Rick	Rick
	Romney	Gingrich	Paul	Santorum	Perry
Social issues	19%	23%	18%	33%	7%
Foreign Policy issues	24%	45%	19%	9%	4%
Economic issues	34%	32%	20%	10%	4%

8. Which of the following candidates do you think can beat Obama in the general election?

	Very			Very	
	likely to			unlikely to	
	beat	Somewhat	Somewhat	beat	
	Obama	likely	unlikely	Obama	Not sure
Mitt Romney	53%	27%	9%	6%	5%
Newt Gingrich	46%	26%	14%	11%	4%
Ron Paul	14%	14%	23%	45%	5%
Rick Santorum	18%	32%	23%	20%	6%
Rick Perry	9%	18%	25%	38%	10%



9. What is more important to you when deciding who to support in the Republican primary: a candidate's ability to beat Barack Obama in the general election, or his position on the issues? A candidate's ability to beat Obama is more important50% A candidate's position on the issues is more important48% 10. Do you think of yourself as a part of the Tea Party movement? 11. Do you think abortion should be... Legal/Illegal in some cases54% 12. Do you favor or oppose allowing gays and lesbians to marry legally? Somewhat oppose12% Strongly oppose73% 13. Do you favor increasing taxes on families making over \$250,000 per year?



14. Do you approve or disapprove of the job Mitt Romney did at Bain Capital?				
Approve 39% Disapprove 13% Not sure 48%				
15. Do you think Mitt Romney pays his fair share of federal taxes?				
Yes, he pays his fair share				
16. 2008 Republican Primary Vote				
McCain 28% Huckabee 27% Thompson 14% Romney 14% Paul 3% Other 3% Did not vote or ineligible 10%				
17. Party ID				
Republican71%Lean Republican19%Independent8%Democrat2%				
18. Gender				
Male53% Female47%				



19. Ideology	
Very Conservative	
20. Family Income	
Under \$40K 29% \$40 – \$80K 44% Over \$80K 27%	
21. Education	
High School or less27%Some College38%College Grad24%Post Grad10%	
22. Race	
White	
23. Age	
18-29 9% 30-44 16% 45-64 46% 65+ 29%	



24. What is your marital status?

Married	75%
Separated	2%
Divorced	7%
Vidowed	6%
Single	9%
Domestic partnership	1%