

List of Tables

1. Obama approval on issues	2
2. Important issue	3
3. Most important issue	4
4. Approval of Obama as President	6
5. Impact of Obama's jobs plan	7
6. Most trusted party on job creation	8
7. Preferred U.S. tax code	9
8. Extent of tax reform needed	10
9. Effect of 9-9-9 plan on support for Cain	11
10. Effect of flat tax plan on support for Perry	12
11. Effect of tax reform plan on support for Romney	13
12. Awareness of unrest in Libya	14
13. Approval of military actions in Libya	15
14. Democracy in Libya	16
15. Democracy in Iraq	17
16. Obama's responsibility for situation in Iraq	18
17. Support for U.S. withdrawal from Iraq	19
18. Consider these aspects of war on terrorism to be successful	20
19. Do not consider these aspects of war on terrorism to be successful	21
20. Awareness Patriot Act	22
21. Opinion of Patriot Act	23
22. Effectiveness of Patriot Act	24
23. Awareness of exotic animal escape	25
24. Regulation of exotic animal ownership	26
25. Attention to election campaign	27
26. 2012 primary participation	28
27. Enthusiasm about GOP field	29
28. Preferred Republican nominee for President	30
29. Second choice Republican nominee for President	31
30. Preferred Democratic nominee for President	32
31. Presidential vote preference: Obama vs. Perry	33
32. Presidential vote preference: Obama vs. Romney	34
33. Presidential vote preference: Obama vs. Cain	35
34. Knowledge of Tea Party movement	36
35. Own involvement in Tea Party movement	37
36. Support for Tea Party movement	38

The Economist/YouGov Poll

October 22-25, 2011



37. Knowledge of Occupy Wall Street movement	39
38. Own involvement in Occupy Wall Street movement	40
39. Support for Occupy Wall Street movement	41
40. Obama's ideological leanings	42
41. Obama's sincerity	43
42. Obama's likeability	44
43. Words that describe Obama	45
44. Approval of U.S. Congress	47
45. Direction of country	48
46. Trend of economy	49
47. Stock market expectations over next year	50
48. Change in personal finances over past year	51
49. Generic presidential vote intention	52
50. 2012 Congressional vote	53

The Economist/YouGov Poll

October 22-25, 2011



1. Obama approval on issues

Below are some issues facing the country. For each one, indicate whether you approve or disapprove of the way Barack Obama is handling that issue.

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The war in Iraq	47%	42%	47%	50%	46%	54%	45%	49%	44%	38%	50%	60%
The economy	30%	30%	29%	37%	26%	49%	51%	27%	33%	24%	31%	41%
Immigration	28%	29%	26%	30%	24%	46%	39%	26%	29%	22%	29%	37%
The environment	39%	42%	38%	43%	36%	60%	48%	40%	39%	35%	40%	47%
Terrorism	51%	47%	52%	51%	49%	64%	52%	53%	49%	43%	55%	60%
Gay rights	38%	38%	36%	46%	37%	43%	43%	33%	42%	28%	38%	57%
Education	39%	40%	37%	46%	36%	56%	53%	37%	41%	37%	38%	46%
Health care	36%	36%	34%	42%	31%	62%	54%	35%	37%	28%	39%	47%
Social security	33%	32%	31%	43%	28%	56%	53%	31%	35%	27%	33%	45%
The budget deficit	28%	32%	26%	33%	23%	53%	51%	24%	33%	22%	28%	41%
The war in Afghanistan	41%	36%	42%	41%	38%	58%	41%	44%	38%	36%	41%	50%
Taxes	33%	36%	30%	38%	28%	50%	57%	29%	37%	26%	36%	42%
Medicare	33%	35%	31%	41%	28%	55%	56%	31%	35%	27%	36%	43%
Totals	(997)	(168)	(663)	(166)	(825)	(100)	(72)	(444)	(553)	(363)	(345)	(289)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The war in Iraq	47%	65%	29%	52%	78%	58%	31%	57%	48%	43%	41%	42%	52%	54%
The economy	30%	56%	3%	30%	70%	37%	8%	33%	36%	28%	26%	27%	35%	35%
Immigration	28%	49%	8%	26%	57%	34%	10%	33%	30%	26%	22%	26%	29%	41%
The environment	39%	61%	19%	38%	69%	51%	18%	42%	45%	37%	35%	38%	44%	48%
Terrorism	51%	70%	31%	58%	76%	65%	34%	57%	53%	49%	46%	44%	60%	65%
Gay rights	38%	57%	14%	43%	78%	50%	12%	42%	40%	35%	37%	34%	43%	54%
Education	39%	63%	19%	37%	73%	45%	20%	42%	44%	36%	37%	39%	43%	46%
Health care	36%	64%	7%	36%	79%	45%	11%	40%	41%	35%	29%	33%	40%	42%
Social security	33%	58%	9%	32%	71%	41%	12%	33%	39%	31%	29%	32%	36%	43%
The budget deficit	28%	51%	5%	28%	62%	37%	8%	31%	33%	28%	22%	27%	32%	34%
The war in Afghanistan	41%	59%	27%	42%	60%	52%	29%	49%	41%	37%	39%	37%	44%	52%
Taxes	33%	55%	8%	35%	68%	41%	12%	33%	36%	32%	30%	33%	37%	37%
Medicare	33%	59%	7%	33%	70%	43%	9%	38%	38%	31%	27%	32%	36%	40%
Totals	(997)	(343)	(246)	(315)	(196)	(363)	(310)	(163)	(224)	(367)	(243)	(407)	(390)	(113)

The Economist/YouGov Poll

October 22-25, 2011



2. Important issue

How important are the following issues to you?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The war in Iraq	72%	66%	74%	78%	73%	70%	69%	66%	78%	70%	75%	74%
The economy	94%	89%	95%	97%	94%	95%	93%	94%	94%	92%	96%	97%
Immigration	75%	72%	74%	86%	76%	70%	76%	72%	78%	75%	78%	72%
The environment	80%	81%	78%	84%	80%	78%	78%	76%	83%	78%	82%	79%
Terrorism	84%	77%	85%	92%	84%	86%	84%	83%	85%	85%	85%	82%
Gay rights	44%	50%	41%	48%	43%	48%	42%	35%	51%	38%	46%	53%
Education	86%	87%	85%	89%	86%	83%	92%	80%	91%	82%	90%	90%
Health care	92%	85%	93%	95%	92%	92%	88%	89%	94%	90%	93%	94%
Social security	89%	74%	93%	98%	89%	87%	96%	89%	90%	89%	90%	90%
The budget deficit	88%	87%	88%	91%	88%	83%	92%	87%	89%	86%	91%	88%
The war in Afghanistan	75%	71%	74%	83%	75%	71%	78%	70%	79%	71%	78%	78%
Taxes	91%	83%	92%	95%	91%	90%	90%	89%	92%	88%	92%	94%
Medicare	85%	76%	85%	96%	84%	88%	89%	82%	88%	87%	84%	82%
Totals	(995)	(168)	(663)	(164)	(824)	(99)	(72)	(442)	(553)	(364)	(344)	(287)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The war in Iraq	72%	68%	81%	73%	65%	72%	85%	71%	70%	71%	78%	71%	76%	74%
The economy	94%	96%	97%	94%	96%	96%	98%	92%	96%	94%	95%	92%	97%	97%
Immigration	75%	68%	87%	73%	59%	74%	91%	63%	80%	77%	78%	76%	76%	72%
The environment	80%	89%	65%	81%	93%	84%	67%	77%	84%	78%	80%	82%	77%	81%
Terrorism	84%	84%	92%	80%	73%	85%	95%	87%	81%	83%	86%	84%	85%	87%
Gay rights	44%	53%	36%	43%	72%	44%	34%	44%	41%	45%	44%	43%	43%	49%
Education	86%	88%	87%	85%	95%	85%	87%	82%	85%	86%	92%	84%	89%	90%
Health care	92%	96%	90%	91%	96%	96%	90%	91%	96%	89%	92%	91%	94%	93%
Social security	89%	92%	90%	87%	89%	91%	91%	91%	95%	85%	90%	92%	89%	89%
The budget deficit	88%	87%	95%	86%	76%	91%	97%	90%	88%	87%	87%	87%	90%	87%
The war in Afghanistan	75%	73%	85%	75%	75%	76%	87%	73%	73%	75%	79%	72%	79%	83%
Taxes	91%	94%	92%	90%	93%	95%	95%	89%	88%	91%	94%	89%	95%	94%
Medicare	85%	89%	86%	82%	81%	88%	86%	84%	89%	84%	84%	88%	86%	81%
Totals	(995)	(342)	(245)	(315)	(195)	(362)	(309)	(163)	(224)	(367)	(241)	(407)	(389)	(113)

The Economist/YouGov Poll

October 22-25, 2011



3. Most important issue

Which of these is the **most** important issue for you?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The war in Iraq	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
The economy	44%	41%	47%	32%	44%	41%	41%	45%	43%	41%	42%	51%
Immigration	4%	3%	4%	4%	4%	1%	5%	5%	3%	4%	5%	2%
The environment	3%	4%	3%	0%	3%	0%	2%	3%	3%	3%	2%	4%
Terrorism	1%	2%	1%	0%	1%	1%	4%	1%	2%	1%	2%	1%
Gay rights	2%	5%	1%	0%	2%	0%	2%	3%	1%	1%	3%	2%
Education	7%	16%	5%	3%	6%	10%	16%	4%	10%	6%	7%	8%
Health care	9%	9%	9%	9%	9%	11%	12%	5%	13%	8%	10%	10%
Social security	15%	2%	16%	27%	15%	20%	5%	16%	14%	23%	10%	5%
The budget deficit	8%	9%	7%	11%	9%	2%	8%	13%	4%	5%	10%	12%
The war in Afghanistan	1%	1%	1%	2%	1%	1%	0%	1%	2%	1%	1%	1%
Taxes	3%	5%	3%	2%	3%	10%	1%	3%	4%	3%	3%	3%
Medicare	3%	2%	1%	10%	2%	3%	2%	3%	2%	3%	3%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(961)	(157)	(641)	(163)	(798)	(95)	(68)	(429)	(532)	(347)	(336)	(278)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The war in Iraq	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
The economy	44%	43%	50%	43%	42%	47%	49%	49%	37%	45%	43%	38%	45%	56%
Immigration	4%	2%	5%	4%	2%	4%	4%	3%	1%	6%	5%	3%	5%	4%
The environment	3%	2%	1%	5%	8%	2%	0%	5%	3%	1%	3%	3%	3%	4%
Terrorism	1%	1%	2%	1%	0%	0%	2%	0%	1%	1%	2%	1%	1%	1%
Gay rights	2%	2%	1%	2%	7%	1%	1%	1%	1%	3%	2%	2%	1%	2%
Education	7%	7%	4%	7%	8%	6%	5%	3%	6%	7%	11%	7%	6%	1%
Health care	9%	11%	6%	11%	14%	10%	6%	8%	9%	10%	9%	10%	12%	4%
Social security	15%	22%	10%	10%	8%	15%	10%	17%	20%	13%	10%	24%	9%	6%
The budget deficit	8%	3%	14%	11%	1%	8%	15%	6%	11%	6%	10%	6%	9%	17%
The war in Afghanistan	1%	1%	1%	2%	5%	1%	1%	3%	2%	1%	0%	1%	3%	0%
Taxes	3%	4%	3%	3%	3%	4%	3%	1%	5%	5%	1%	2%	5%	6%
Medicare	3%	3%	3%	2%	3%	2%	3%	3%	4%	1%	3%	4%	1%	1%

continued on the next page ...

The Economist/YouGov Poll

October 22-25, 2011



continued from previous page

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted)	100% (961)	100% (332)	100% (240)	100% (305)	100% (190)	100% (353)	100% (306)	100% (157)	100% (215)	100% (354)	100% (235)	100% (391)	100% (381)	100% (111)

The Economist/YouGov Poll

October 22-25, 2011



4. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly Approve	16%	15%	15%	18%	11%	38%	34%	15%	17%	13%	16%	20%
Somewhat Approve	26%	32%	23%	25%	24%	37%	27%	24%	27%	24%	24%	31%
Somewhat Disapprove	14%	17%	14%	12%	15%	11%	10%	13%	15%	14%	16%	13%
Strongly Disapprove	35%	22%	37%	45%	41%	5%	19%	40%	31%	34%	37%	36%
Not Sure	9%	15%	10%	0%	9%	9%	10%	7%	11%	15%	8%	1%
Totals (Unweighted)	100% (998)	100% (168)	100% (664)	100% (166)	100% (826)	100% (100)	100% (72)	100% (444)	100% (554)	100% (364)	100% (345)	100% (289)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly Approve	16%	31%	2%	13%	38%	18%	5%	13%	19%	16%	14%	16%	17%	15%
Somewhat Approve	26%	43%	7%	23%	46%	32%	8%	34%	25%	22%	25%	24%	26%	33%
Somewhat Disapprove	14%	8%	14%	20%	6%	18%	14%	10%	13%	14%	18%	16%	13%	13%
Strongly Disapprove	35%	14%	74%	34%	6%	27%	69%	31%	32%	38%	38%	32%	39%	40%
Not Sure	9%	4%	4%	10%	3%	5%	4%	12%	11%	10%	4%	12%	5%	0%
Totals (Unweighted)	100% (998)	100% (344)	100% (245)	100% (316)	100% (197)	100% (362)	100% (310)	100% (163)	100% (223)	100% (369)	100% (243)	100% (408)	100% (390)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



5. Impact of Obama's jobs plan

Recently, President Obama proposed a variety of measures to stimulate the economy and create jobs. Do you think his jobs plan would create a substantial number of new jobs in the U.S. or not?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Would create a substantial number of new jobs	26%	26%	25%	32%	24%	36%	41%	27%	26%	19%	27%	38%
Would not create a substantial number of new jobs	40%	27%	41%	49%	43%	24%	24%	48%	32%	35%	42%	45%
Haven't heard about his plan	14%	23%	13%	4%	14%	8%	14%	10%	17%	18%	13%	5%
Not sure	21%	24%	21%	14%	19%	33%	21%	16%	25%	27%	17%	12%
Totals (Unweighted)	100% (999)	100% (168)	100% (665)	100% (166)	100% (828)	100% (99)	100% (72)	100% (445)	100% (554)	100% (363)	100% (347)	100% (289)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Would create a substantial number of new jobs	26%	46%	6%	27%	62%	32%	7%	32%	25%	25%	25%	24%	27%	30%
Would not create a substantial number of new jobs	40%	17%	77%	42%	14%	36%	73%	36%	31%	43%	47%	35%	43%	56%
Haven't heard about his plan	14%	15%	9%	12%	7%	11%	11%	10%	19%	13%	12%	20%	9%	1%
Not sure	21%	22%	9%	19%	16%	21%	9%	22%	25%	20%	16%	21%	20%	13%
Totals (Unweighted)	100% (999)	100% (343)	100% (246)	100% (316)	100% (197)	100% (363)	100% (310)	100% (163)	100% (224)	100% (368)	100% (244)	100% (408)	100% (391)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



6. Most trusted party on job creation

Which party do you trust more to handle the issue of job creation?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Democrats	33%	29%	33%	39%	29%	57%	46%	32%	34%	26%	34%	46%
Republicans	24%	17%	25%	28%	28%	1%	12%	27%	21%	20%	27%	26%
About the same	21%	24%	20%	22%	22%	13%	21%	21%	21%	20%	25%	17%
Not sure	22%	30%	23%	10%	22%	29%	22%	20%	25%	34%	13%	10%
Totals (Unweighted)	100% (998)	100% (168)	100% (665)	100% (165)	100% (827)	100% (100)	100% (71)	100% (444)	100% (554)	100% (364)	100% (347)	100% (287)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Democrats	33%	68%	2%	28%	79%	43%	9%	43%	33%	31%	27%	29%	37%	41%
Republicans	24%	5%	72%	17%	3%	13%	61%	18%	20%	24%	33%	18%	28%	36%
About the same	21%	13%	16%	36%	9%	29%	19%	16%	21%	22%	22%	23%	21%	16%
Not sure	22%	14%	10%	19%	9%	14%	11%	22%	26%	22%	18%	30%	14%	8%
Totals (Unweighted)	100% (998)	100% (344)	100% (246)	100% (315)	100% (195)	100% (363)	100% (310)	100% (163)	100% (224)	100% (368)	100% (243)	100% (409)	100% (389)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



7. Preferred U.S. tax code

Which approach on taxes do you prefer: (A) Instead of the current U.S. tax code, adopt a 9% flat-rate personal income tax for all families above poverty level; a 9% flat-rate tax on net business profits; and a new 9% national tax on retail sales.; (B) Instead of the current U.S. tax code, adopt a roughly 15-20% flat-rate personal income tax for all families above a certain low income level.; (C) Keep the current U.S. tax code but implement reforms and improvements.; (D) Keep the current tax code without making any changes.; (E) Something else; (F) Not sure

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	16%	7%	18%	17%	17%	7%	8%	21%	11%	13%	20%	15%
B	17%	10%	18%	19%	17%	18%	9%	19%	14%	15%	15%	21%
C	27%	32%	23%	38%	27%	28%	35%	25%	29%	20%	28%	41%
D	3%	6%	1%	3%	3%	1%	3%	3%	2%	4%	2%	1%
E	14%	11%	15%	14%	15%	9%	6%	14%	13%	11%	17%	14%
F	24%	34%	24%	10%	21%	36%	39%	17%	31%	37%	17%	9%
Totals (Unweighted)	100% (999)	100% (168)	100% (665)	100% (166)	100% (828)	100% (99)	100% (72)	100% (445)	100% (554)	100% (363)	100% (347)	100% (289)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	16%	8%	29%	16%	7%	15%	29%	12%	14%	16%	20%	15%	17%	23%
B	17%	12%	19%	22%	11%	19%	21%	15%	14%	18%	19%	13%	22%	23%
C	27%	39%	23%	25%	49%	32%	18%	31%	27%	26%	27%	23%	33%	36%
D	3%	3%	2%	3%	2%	3%	3%	5%	2%	3%	0%	2%	2%	1%
E	14%	11%	14%	17%	13%	16%	14%	16%	10%	13%	17%	15%	14%	11%
F	24%	27%	13%	18%	19%	15%	15%	20%	33%	25%	17%	32%	13%	7%
Totals (Unweighted)	100% (999)	100% (343)	100% (246)	100% (316)	100% (197)	100% (363)	100% (310)	100% (163)	100% (224)	100% (368)	100% (244)	100% (408)	100% (391)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



8. Extent of tax reform needed

Do you think the current U.S. tax code needs major or minor reforms and improvements?

Asked if respondent supports reforming the current tax code

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Major	62%	56%	58%	79%	62%	59%	67%	56%	66%	53%	72%	62%
Minor	28%	26%	33%	15%	28%	31%	21%	33%	23%	27%	21%	34%
Not sure	10%	18%	8%	6%	10%	10%	12%	11%	10%	19%	8%	4%
Totals (Unweighted)	100% (297)	100% (63)	100% (170)	100% (64)	100% (236)	100% (34)	100% (27)	100% (128)	100% (169)	100% (83)	100% (96)	100% (118)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Major	62%	63%	53%	70%	70%	63%	53%	58%	65%	65%	58%	74%	55%	62%
Minor	28%	26%	31%	29%	22%	32%	34%	30%	24%	29%	27%	18%	32%	34%
Not sure	10%	11%	16%	1%	8%	5%	13%	12%	11%	7%	15%	9%	13%	5%
Totals (Unweighted)	100% (297)	100% (148)	100% (55)	100% (84)	100% (102)	100% (121)	100% (58)	100% (56)	100% (68)	100% (102)	100% (71)	100% (102)	100% (128)	100% (41)

The Economist/YouGov Poll

October 22-25, 2011



9. Effect of 9-9-9 plan on support for Cain

Republican presidential candidate Herman Cain proposes a plan to replace the current tax code with a 9% flat-rate personal income tax for all families above poverty level; a 9% flat-rate tax on net business profits; and a new 9% national tax on retail sales. Does hearing that make you more or less likely to support Herman Cain?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More likely	18%	12%	21%	15%	21%	5%	13%	23%	14%	15%	22%	21%
Makes no difference	23%	30%	22%	17%	23%	27%	21%	26%	21%	26%	22%	21%
Less likely	35%	26%	33%	55%	36%	29%	40%	34%	37%	27%	39%	47%
Not sure	23%	31%	23%	12%	21%	38%	26%	17%	29%	33%	18%	11%
Totals (Unweighted)	100% (999)	100% (168)	100% (665)	100% (166)	100% (828)	100% (99)	100% (72)	100% (445)	100% (554)	100% (364)	100% (346)	100% (289)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More likely	18%	8%	36%	21%	6%	14%	37%	17%	14%	19%	23%	16%	20%	32%
Makes no difference	23%	25%	26%	22%	31%	24%	23%	23%	25%	22%	23%	20%	28%	19%
Less likely	35%	47%	22%	39%	53%	46%	23%	37%	32%	35%	36%	34%	39%	38%
Not sure	23%	21%	16%	18%	10%	16%	17%	24%	28%	23%	17%	30%	13%	11%
Totals (Unweighted)	100% (999)	100% (343)	100% (246)	100% (316)	100% (196)	100% (363)	100% (310)	100% (163)	100% (224)	100% (368)	100% (244)	100% (409)	100% (391)	100% (112)

The Economist/YouGov Poll

October 22-25, 2011



10. Effect of flat tax plan on support for Perry

Republican presidential candidate Rick Perry proposes a plan to replace the current tax code with a roughly 15-20% flat-rate personal income tax for all families above a certain low income level. Does hearing that make you more or less likely to support Rick Perry?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More likely	13%	13%	14%	12%	14%	2%	21%	16%	12%	11%	16%	15%
Makes no difference	31%	27%	32%	34%	32%	37%	18%	34%	29%	30%	33%	32%
Less likely	31%	28%	30%	39%	30%	32%	35%	32%	30%	23%	35%	42%
Not sure	24%	32%	24%	16%	23%	28%	26%	19%	29%	36%	16%	11%
Totals (Unweighted)	100% (996)	100% (167)	100% (663)	100% (166)	100% (826)	100% (98)	100% (72)	100% (442)	100% (554)	100% (362)	100% (347)	100% (287)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More likely	13%	7%	22%	16%	3%	9%	23%	10%	9%	15%	19%	12%	16%	22%
Makes no difference	31%	30%	38%	35%	32%	35%	37%	33%	31%	32%	30%	30%	33%	38%
Less likely	31%	41%	20%	34%	53%	40%	20%	33%	26%	31%	34%	28%	34%	34%
Not sure	24%	21%	20%	15%	12%	15%	19%	24%	34%	22%	17%	30%	17%	6%
Totals (Unweighted)	100% (996)	100% (342)	100% (246)	100% (314)	100% (196)	100% (362)	100% (310)	100% (162)	100% (223)	100% (367)	100% (244)	100% (407)	100% (389)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



11. Effect of tax reform plan on support for Romney

Republican presidential candidate Mitt Romney proposes a plan to keep the basic structure of the current tax code but implement reforms, such as cutting the corporate tax rate, eliminating the estate tax, and eliminating capital gains taxes for those making \$200,000 or less. He would also extend the Bush-era tax cuts. Does hearing that make you more or less likely to support Mitt Romney?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More likely	18%	21%	18%	18%	21%	6%	11%	18%	19%	15%	22%	21%
Makes no difference	28%	22%	29%	30%	27%	34%	26%	34%	22%	29%	28%	25%
Less likely	30%	26%	30%	35%	30%	30%	32%	29%	30%	21%	35%	42%
Not sure	24%	31%	23%	17%	22%	30%	31%	19%	28%	36%	15%	12%
Totals (Unweighted)	100% (998)	100% (167)	100% (665)	100% (166)	100% (827)	100% (99)	100% (72)	100% (443)	100% (555)	100% (363)	100% (346)	100% (289)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More likely	18%	11%	38%	18%	7%	19%	31%	24%	16%	16%	20%	16%	19%	24%
Makes no difference	28%	27%	33%	28%	29%	28%	35%	30%	25%	27%	30%	25%	33%	28%
Less likely	30%	41%	13%	36%	51%	40%	17%	24%	28%	33%	32%	29%	31%	39%
Not sure	24%	21%	15%	18%	13%	14%	17%	22%	32%	24%	17%	29%	17%	9%
Totals (Unweighted)	100% (998)	100% (344)	100% (246)	100% (315)	100% (196)	100% (363)	100% (309)	100% (162)	100% (224)	100% (368)	100% (244)	100% (409)	100% (389)	100% (113)

12. Awareness of unrest in Libya

How much have you heard or read about the death of former Libyan leader Muammar Gaddafi following months of violent conflict between rebels and forces loyal to Gaddafi?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A lot	45%	24%	47%	65%	45%	42%	49%	51%	40%	37%	49%	57%
A little	43%	48%	43%	34%	44%	42%	31%	40%	46%	46%	41%	40%
Nothing at all	12%	28%	9%	1%	11%	15%	20%	9%	14%	18%	11%	2%
Totals (Unweighted)	100% (998)	100% (168)	100% (664)	100% (166)	100% (826)	100% (100)	100% (72)	100% (444)	100% (554)	100% (362)	100% (347)	100% (289)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A lot	45%	45%	52%	51%	47%	49%	56%	48%	40%	45%	49%	37%	51%	67%
A little	43%	45%	44%	41%	46%	43%	41%	40%	45%	43%	43%	44%	45%	32%
Nothing at all	12%	10%	3%	7%	7%	8%	2%	12%	15%	12%	9%	19%	4%	1%
Totals (Unweighted)	100% (998)	100% (344)	100% (246)	100% (315)	100% (197)	100% (362)	100% (310)	100% (162)	100% (223)	100% (369)	100% (244)	100% (409)	100% (390)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



13. Approval of military actions in Libya

Do you think Britain, France, the U.S. and other countries were right or wrong to take military action in Libya?

Asked if respondent is aware of unrest in Libya

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Right	52%	49%	50%	66%	52%	51%	59%	58%	47%	47%	51%	62%
Wrong	18%	18%	19%	15%	19%	9%	21%	21%	15%	19%	20%	15%
Not sure	30%	33%	32%	19%	29%	40%	20%	21%	38%	35%	29%	23%
Totals (Unweighted)	100% (911)	100% (135)	100% (613)	100% (163)	100% (761)	100% (88)	100% (62)	100% (425)	100% (486)	100% (312)	100% (316)	100% (283)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Right	52%	61%	52%	49%	61%	61%	49%	51%	50%	53%	54%	50%	55%	62%
Wrong	18%	12%	24%	19%	11%	12%	26%	18%	18%	18%	19%	21%	15%	19%
Not sure	30%	27%	24%	33%	28%	27%	25%	31%	32%	29%	27%	29%	30%	20%
Totals (Unweighted)	100% (911)	100% (315)	100% (235)	100% (301)	100% (184)	100% (340)	100% (300)	100% (147)	100% (197)	100% (336)	100% (231)	100% (351)	100% (375)	100% (111)

The Economist/YouGov Poll

October 22-25, 2011



14. Democracy in Libya

Which of these do you think is most likely to happen in Libya? (A) Libya will become a stable democracy in the next year or two.; (B) Libya will become a stable democracy, but it will take longer than a year or two.; (C) Libya will probably never become a stable democracy.; (D) Not sure

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	6%	11%	5%	6%	6%	5%	11%	7%	6%	6%	7%	6%
B	30%	36%	28%	32%	30%	33%	34%	29%	32%	26%	28%	42%
C	36%	14%	41%	46%	38%	28%	22%	42%	30%	33%	40%	36%
D	27%	39%	26%	16%	26%	34%	33%	21%	32%	34%	25%	16%
Totals (Unweighted)	100% (997)	100% (168)	100% (663)	100% (166)	100% (826)	100% (99)	100% (72)	100% (444)	100% (553)	100% (361)	100% (347)	100% (289)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	6%	9%	4%	6%	9%	8%	4%	10%	4%	4%	10%	7%	5%	6%
B	30%	38%	31%	30%	41%	37%	26%	31%	33%	30%	28%	28%	35%	33%
C	36%	25%	50%	43%	22%	35%	55%	35%	32%	38%	38%	34%	37%	48%
D	27%	27%	15%	21%	28%	20%	14%	24%	31%	28%	24%	31%	23%	12%
Totals (Unweighted)	100% (997)	100% (343)	100% (246)	100% (315)	100% (197)	100% (361)	100% (310)	100% (163)	100% (222)	100% (369)	100% (243)	100% (408)	100% (390)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



15. Democracy in Iraq

Next, we would like to ask you about the war in Iraq. Which of these do you think is most likely? (A) Iraq will become a stable democracy in the next year or two.; (B) Iraq will become a stable democracy, but it will take longer than a year or two.; (C) Iraq will probably never become a stable democracy.; (D) Not sure

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	5%	4%	5%	7%	5%	4%	2%	7%	3%	6%	5%	4%
B	23%	24%	24%	18%	22%	26%	35%	27%	20%	19%	21%	34%
C	48%	34%	48%	64%	52%	31%	29%	49%	46%	45%	53%	46%
D	24%	37%	22%	12%	21%	39%	35%	17%	30%	30%	21%	16%
Totals (Unweighted)	100% (994)	100% (168)	100% (663)	100% (163)	100% (823)	100% (100)	100% (71)	100% (443)	100% (551)	100% (360)	100% (346)	100% (288)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	5%	5%	5%	5%	8%	5%	6%	8%	5%	3%	5%	6%	4%	4%
B	23%	25%	28%	26%	27%	27%	25%	23%	25%	19%	28%	23%	26%	26%
C	48%	46%	53%	54%	39%	51%	58%	51%	43%	53%	42%	43%	52%	57%
D	24%	24%	14%	16%	26%	17%	11%	18%	27%	24%	25%	28%	17%	13%
Totals (Unweighted)	100% (994)	100% (343)	100% (243)	100% (314)	100% (196)	100% (361)	100% (307)	100% (162)	100% (223)	100% (368)	100% (241)	100% (406)	100% (390)	100% (112)

16. Obama's responsibility for situation in Iraq

How much responsibility do you think President Barack Obama has for the current situation in Iraq today?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Most	11%	6%	13%	7%	11%	10%	12%	11%	11%	10%	11%	12%
Some	34%	38%	30%	44%	36%	22%	29%	37%	32%	33%	35%	37%
Only a little	30%	29%	31%	29%	30%	32%	23%	30%	30%	25%	33%	36%
None	12%	5%	13%	15%	11%	17%	11%	13%	10%	12%	12%	11%
Not sure	14%	22%	13%	5%	12%	20%	25%	9%	18%	21%	9%	5%
Totals (Unweighted)	100% (996)	100% (168)	100% (665)	100% (163)	100% (826)	100% (99)	100% (71)	100% (444)	100% (552)	100% (362)	100% (346)	100% (288)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Most	11%	11%	14%	9%	6%	12%	15%	11%	11%	10%	11%	10%	13%	11%
Some	34%	31%	46%	36%	35%	31%	43%	35%	30%	34%	38%	33%	35%	38%
Only a little	30%	35%	25%	34%	42%	40%	23%	34%	29%	28%	31%	28%	34%	33%
None	12%	12%	8%	14%	11%	11%	13%	9%	12%	15%	9%	11%	14%	12%
Not sure	14%	12%	8%	8%	6%	6%	6%	12%	18%	13%	11%	19%	5%	7%
Totals (Unweighted)	100% (996)	100% (342)	100% (246)	100% (315)	100% (196)	100% (361)	100% (309)	100% (162)	100% (222)	100% (368)	100% (244)	100% (408)	100% (389)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



17. Support for U.S. withdrawal from Iraq

President Obama announced that all U.S. military forces will leave Iraq by the end of December 2011. Do you support or oppose this decision?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly favor	46%	38%	47%	55%	45%	60%	38%	44%	48%	44%	50%	46%
Somewhat favor	17%	21%	16%	15%	18%	11%	15%	18%	17%	15%	15%	24%
Neither favor, nor oppose	9%	9%	10%	7%	8%	11%	16%	9%	9%	11%	8%	8%
Somewhat oppose	11%	12%	11%	9%	13%	1%	3%	14%	8%	10%	12%	11%
Strongly oppose	6%	3%	6%	12%	7%	2%	8%	8%	5%	6%	7%	6%
Not sure	10%	17%	10%	2%	9%	14%	20%	7%	13%	14%	8%	4%
Totals (Unweighted)	100% (999)	100% (168)	100% (666)	100% (165)	100% (828)	100% (100)	100% (71)	100% (444)	100% (555)	100% (364)	100% (347)	100% (288)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly favor	46%	65%	20%	52%	74%	58%	24%	49%	48%	45%	44%	49%	46%	45%
Somewhat favor	17%	14%	22%	19%	16%	17%	21%	14%	16%	21%	16%	14%	18%	24%
Neither favor, nor oppose	9%	6%	11%	10%	1%	10%	10%	7%	10%	10%	8%	10%	8%	5%
Somewhat oppose	11%	4%	24%	11%	1%	8%	23%	16%	7%	7%	17%	9%	13%	16%
Strongly oppose	6%	3%	16%	5%	0%	3%	16%	5%	4%	9%	6%	5%	9%	9%
Not sure	10%	9%	7%	4%	6%	5%	7%	8%	15%	9%	9%	14%	6%	1%
Totals (Unweighted)	100% (999)	100% (344)	100% (246)	100% (316)	100% (196)	100% (363)	100% (310)	100% (163)	100% (224)	100% (368)	100% (244)	100% (409)	100% (390)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



18. Consider these aspects of war on terrorism to be successful

Since September 11, 2001, the United States has fought against the threat of terrorism through military operations abroad and increased security and surveillance inside of the United States. How would you rate these aspects of the war on terrorism?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Military operations abroad	60%	39%	64%	76%	62%	52%	51%	65%	56%	56%	62%	66%
Domestic security and surveillance efforts	65%	50%	66%	81%	67%	57%	51%	65%	65%	59%	66%	75%
Totals	(997)	(167)	(664)	(166)	(825)	(100)	(72)	(445)	(552)	(361)	(347)	(289)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Military operations abroad	60%	63%	73%	60%	56%	66%	72%	70%	51%	58%	65%	59%	65%	70%
Domestic security and surveillance efforts	65%	70%	72%	66%	58%	74%	74%	70%	58%	66%	65%	60%	71%	80%
Totals	(997)	(343)	(245)	(315)	(197)	(362)	(309)	(163)	(223)	(367)	(244)	(407)	(391)	(113)

The Economist/YouGov Poll

October 22-25, 2011



19. Do not consider these aspects of war on terrorism to be successful

Since September 11, 2001, the United States has fought against the threat of terrorism through military operations abroad and increased security and surveillance inside of the United States. How would you rate these aspects of the war on terrorism?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Military operations abroad	24%	38%	21%	18%	25%	16%	27%	24%	24%	20%	26%	29%
Domestic security and surveillance efforts	19%	24%	18%	14%	20%	12%	20%	22%	16%	17%	21%	20%
Totals	(997)	(167)	(664)	(166)	(825)	(100)	(72)	(445)	(552)	(361)	(347)	(289)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Military operations abroad	24%	21%	21%	29%	33%	24%	23%	18%	28%	26%	22%	22%	25%	26%
Domestic security and surveillance efforts	19%	12%	23%	23%	24%	16%	21%	17%	21%	18%	20%	21%	18%	18%
Totals	(997)	(343)	(245)	(315)	(197)	(362)	(309)	(163)	(223)	(367)	(244)	(407)	(391)	(113)

The Economist/YouGov Poll

October 22-25, 2011



20. Awareness Patriot Act

How much have you heard or read about the USA Patriot Act, which became law in 2001?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A lot	31%	27%	34%	28%	33%	26%	23%	41%	23%	18%	38%	50%
A little	41%	36%	40%	54%	42%	32%	47%	41%	41%	43%	40%	40%
Nothing at all	27%	38%	26%	18%	25%	42%	30%	18%	36%	40%	22%	10%
Totals (Unweighted)	100% (997)	100% (167)	100% (665)	100% (165)	100% (826)	100% (100)	100% (71)	100% (445)	100% (552)	100% (362)	100% (347)	100% (288)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A lot	31%	24%	41%	41%	40%	34%	40%	30%	20%	33%	42%	21%	37%	57%
A little	41%	42%	45%	45%	41%	43%	45%	41%	46%	41%	38%	40%	46%	35%
Nothing at all	27%	34%	14%	15%	19%	23%	14%	29%	34%	26%	21%	38%	17%	8%
Totals (Unweighted)	100% (997)	100% (343)	100% (244)	100% (316)	100% (196)	100% (363)	100% (308)	100% (163)	100% (224)	100% (368)	100% (242)	100% (407)	100% (390)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



21. Opinion of Patriot Act

Which of the following statements comes closer to your view of the Patriot Act? (A) It is a necessary tool to help the government find terrorists.; (B) It goes too far and is a threat to civil liberties.; (C) Not sure

Asked if respondent is aware of Patriot Act

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	38%	24%	41%	45%	41%	28%	22%	40%	36%	38%	36%	41%
B	45%	59%	45%	30%	45%	43%	48%	46%	45%	36%	51%	51%
C	17%	17%	14%	25%	14%	30%	30%	14%	19%	26%	13%	8%
Totals (Unweighted)	100% (757)	100% (118)	100% (506)	100% (133)	100% (640)	100% (61)	100% (56)	100% (396)	100% (361)	100% (222)	100% (273)	100% (262)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	38%	33%	63%	26%	15%	32%	61%	47%	29%	42%	34%	29%	44%	46%
B	45%	48%	28%	57%	74%	48%	30%	41%	51%	41%	48%	47%	42%	48%
C	17%	19%	8%	17%	12%	20%	9%	13%	19%	17%	17%	24%	15%	5%
Totals (Unweighted)	100% (757)	100% (237)	100% (208)	100% (276)	100% (164)	100% (288)	100% (260)	100% (116)	100% (158)	100% (283)	100% (200)	100% (268)	100% (322)	100% (103)

The Economist/YouGov Poll

October 22-25, 2011



22. Effectiveness of Patriot Act

Do you think the Patriot Act has prevented terrorist attacks in the United States?

Asked if respondent is aware of Patriot Act

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Definitely yes	17%	10%	18%	19%	18%	11%	8%	20%	13%	15%	19%	17%
Probably yes	38%	34%	38%	46%	39%	32%	39%	38%	39%	38%	36%	41%
Probably no	22%	26%	21%	22%	21%	29%	26%	22%	22%	21%	20%	25%
Definitely no	10%	15%	10%	4%	10%	6%	9%	9%	11%	9%	13%	8%
Not sure	13%	15%	13%	9%	12%	21%	18%	11%	15%	17%	12%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(756)	(118)	(505)	(133)	(641)	(61)	(54)	(394)	(362)	(222)	(273)	(261)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Definitely yes	17%	9%	30%	16%	2%	13%	32%	22%	11%	17%	19%	16%	16%	23%
Probably yes	38%	39%	45%	33%	31%	40%	42%	42%	31%	36%	45%	34%	43%	41%
Probably no	22%	25%	9%	28%	40%	26%	11%	25%	22%	23%	18%	23%	22%	20%
Definitely no	10%	10%	7%	12%	15%	9%	5%	4%	17%	8%	9%	13%	9%	5%
Not sure	13%	17%	10%	11%	12%	13%	10%	7%	19%	15%	8%	15%	10%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(756)	(237)	(207)	(277)	(164)	(288)	(258)	(116)	(159)	(281)	(200)	(268)	(321)	(103)

The Economist/YouGov Poll

October 22-25, 2011



23. Awareness of exotic animal escape

How much have you heard, seen or read about the incident in Zanesville, Ohio involving exotic animals, including dangerous lions and tigers, that escaped or were set free deliberately, and were shot dead by local law enforcement?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A lot	42%	25%	43%	63%	43%	39%	42%	42%	43%	37%	43%	51%
A little	38%	31%	41%	35%	39%	36%	24%	42%	34%	36%	38%	40%
Nothing at all	20%	45%	16%	1%	18%	24%	33%	16%	24%	26%	18%	9%
Totals (Unweighted)	100% (989)	100% (167)	100% (659)	100% (163)	100% (821)	100% (98)	100% (70)	100% (443)	100% (546)	100% (358)	100% (344)	100% (287)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A lot	42%	45%	47%	46%	45%	51%	47%	39%	40%	46%	43%	37%	50%	51%
A little	38%	36%	43%	42%	36%	36%	43%	42%	39%	35%	37%	37%	37%	45%
Nothing at all	20%	20%	10%	12%	19%	14%	10%	19%	21%	19%	20%	26%	13%	5%
Totals (Unweighted)	100% (989)	100% (339)	100% (244)	100% (312)	100% (194)	100% (359)	100% (306)	100% (161)	100% (222)	100% (366)	100% (240)	100% (403)	100% (388)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



24. Regulation of exotic animal ownership

There is currently no federal law, and no law in Ohio or Zanesville, that makes keeping exotic animals on private property a crime. Which of the following statements comes closer to your own personal view: (A) It's a free country, and anyone following all the laws and regulations has the right keep exotic animals on their land.; (B) It's cruel and dangerous to operate a private zoo with exotic animals and doing so should be illegal.; (C) Not sure

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	29%	37%	28%	19%	32%	13%	22%	41%	18%	26%	34%	27%
B	52%	32%	54%	71%	52%	58%	45%	42%	61%	49%	50%	59%
C	19%	30%	18%	10%	17%	29%	33%	17%	21%	25%	16%	13%
Totals (Unweighted)	100% (991)	100% (167)	100% (662)	100% (162)	100% (821)	100% (100)	100% (70)	100% (442)	100% (549)	100% (360)	100% (344)	100% (287)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	29%	20%	41%	33%	19%	22%	45%	21%	25%	34%	31%	31%	23%	40%
B	52%	64%	43%	55%	64%	63%	42%	55%	55%	50%	48%	48%	60%	49%
C	19%	17%	15%	13%	17%	15%	13%	23%	20%	16%	21%	21%	17%	11%
Totals (Unweighted)	100% (991)	100% (343)	100% (243)	100% (312)	100% (195)	100% (361)	100% (306)	100% (161)	100% (223)	100% (366)	100% (241)	100% (404)	100% (389)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



25. Attention to election campaign

How closely have you been following news about the 2012 presidential election campaign?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very closely	29%	20%	30%	39%	30%	26%	19%	33%	25%	20%	33%	43%
Somewhat closely	32%	28%	32%	36%	30%	35%	45%	33%	31%	31%	31%	33%
Not too closely	25%	30%	24%	21%	25%	31%	16%	20%	29%	28%	25%	19%
Not at all	14%	22%	14%	4%	15%	7%	20%	14%	15%	22%	11%	5%
Totals (Unweighted)	100% (997)	100% (167)	100% (666)	100% (164)	100% (826)	100% (100)	100% (71)	100% (445)	100% (552)	100% (361)	100% (347)	100% (289)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very closely	29%	24%	38%	32%	36%	26%	40%	28%	25%	29%	35%	23%	31%	52%
Somewhat closely	32%	36%	32%	36%	36%	40%	30%	29%	33%	32%	32%	27%	39%	30%
Not too closely	25%	29%	24%	23%	20%	25%	23%	28%	25%	28%	18%	29%	21%	16%
Not at all	14%	11%	6%	9%	8%	9%	7%	15%	17%	12%	15%	21%	9%	1%
Totals (Unweighted)	100% (997)	100% (344)	100% (244)	100% (315)	100% (197)	100% (363)	100% (307)	100% (163)	100% (224)	100% (367)	100% (243)	100% (407)	100% (390)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



26. 2012 primary participation

In the upcoming primary elections, are you more likely to vote in a Democratic presidential primary or caucus, or a Republican primary or caucus, or aren't you likely to vote in a primary or caucus at all?

Asked of registered voters

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Democratic primary or caucus	40%	41%	40%	39%	33%	76%	60%	34%	45%	41%	38%	42%
Republican primary or caucus	41%	37%	40%	46%	48%	7%	19%	48%	35%	36%	44%	43%
Don't plan to vote in a primary or caucus at all	19%	22%	20%	15%	19%	17%	21%	18%	20%	23%	18%	16%
Totals (Unweighted)	100% (831)	100% (117)	100% (562)	100% (152)	100% (682)	100% (87)	100% (62)	100% (383)	100% (448)	100% (251)	100% (304)	100% (276)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Democratic primary or caucus	40%	82%	1%	25%	78%	48%	13%	43%	42%	40%	35%	41%	40%	42%
Republican primary or caucus	41%	5%	93%	41%	7%	29%	77%	36%	34%	41%	51%	37%	42%	48%
Don't plan to vote in a primary or caucus at all	19%	13%	6%	34%	15%	24%	10%	21%	24%	19%	13%	22%	17%	10%
Totals (Unweighted)	100% (831)	100% (309)	100% (223)	100% (254)	100% (177)	100% (313)	100% (283)	100% (142)	100% (183)	100% (300)	100% (206)	100% (308)	100% (345)	100% (107)

The Economist/YouGov Poll

October 22-25, 2011



27. Enthusiasm about GOP field

Are you satisfied with the field of Republicans who have declared their candidacy for the Republican presidential nomination or would you like someone else to enter the race?

Asked of registered voters who are likely to vote in a Republican primary or caucus

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Satisfied with current field	51%	67%	50%	46%	52%	31%	41%	55%	47%	49%	55%	50%
Would like someone else to enter	22%	19%	22%	23%	21%	43%	27%	23%	20%	16%	26%	23%
Not sure	27%	14%	28%	31%	27%	26%	33%	21%	33%	35%	19%	27%
Totals (Unweighted)	100% (338)	100% (42)	100% (226)	100% (70)	100% (317)	100% (8)	100% (13)	100% (187)	100% (151)	100% (99)	100% (127)	100% (112)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Satisfied with current field	51%	49%	50%	54%	36%	37%	59%	56%	49%	47%	56%	54%	51%	52%
Would like someone else to enter	22%	13%	23%	22%	6%	31%	20%	21%	26%	23%	18%	19%	22%	25%
Not sure	27%	39%	27%	23%	58%	32%	21%	23%	26%	30%	26%	27%	27%	24%
Totals (Unweighted)	100% (338)	100% (16)	100% (205)	100% (103)	100% (14)	100% (98)	100% (212)	100% (52)	100% (63)	100% (123)	100% (100)	100% (109)	100% (148)	100% (51)

The Economist/YouGov Poll

October 22-25, 2011



28. Preferred Republican nominee for President

If you had to choose one, which of these individuals would you want to be the Republican nominee for president in 2012?

Asked of registered voters who are likely to vote in a Republican primary or caucus

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Mitt Romney	24%	22%	24%	27%	23%	45%	31%	20%	29%	32%	17%	24%
Newt Gingrich	7%	6%	5%	11%	7%	0%	6%	6%	7%	8%	7%	5%
Michele Bachmann	4%	0%	5%	2%	4%	0%	15%	4%	4%	3%	6%	2%
Jon Huntsman	3%	6%	3%	3%	3%	10%	0%	4%	2%	1%	2%	7%
Ron Paul	9%	25%	8%	2%	10%	0%	0%	13%	6%	5%	14%	8%
Herman Cain	28%	11%	31%	29%	27%	19%	36%	31%	24%	25%	27%	30%
Rick Santorum	2%	3%	1%	4%	2%	0%	0%	2%	2%	3%	1%	3%
Rick Perry	9%	9%	8%	14%	9%	13%	12%	11%	8%	11%	9%	9%
Gary Johnson	1%	3%	1%	0%	1%	0%	0%	1%	1%	1%	2%	0%
Other	5%	4%	6%	5%	5%	13%	0%	5%	6%	6%	4%	6%
No preference	7%	11%	8%	3%	8%	0%	0%	4%	11%	6%	10%	6%
Totals (Unweighted)	100% (335)	100% (42)	100% (224)	100% (69)	100% (315)	100% (7)	100% (13)	100% (186)	100% (149)	100% (98)	100% (126)	100% (111)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Mitt Romney	24%	25%	28%	15%	17%	28%	21%	24%	24%	15%	34%	24%	26%	19%
Newt Gingrich	7%	0%	9%	1%	0%	6%	8%	5%	5%	9%	6%	4%	9%	7%
Michele Bachmann	4%	5%	5%	3%	0%	3%	4%	0%	3%	4%	6%	4%	4%	4%
Jon Huntsman	3%	0%	1%	9%	6%	10%	1%	8%	2%	4%	0%	4%	2%	4%
Ron Paul	9%	9%	4%	18%	6%	10%	8%	17%	14%	6%	6%	10%	9%	8%
Herman Cain	28%	20%	27%	31%	13%	18%	34%	21%	31%	31%	26%	26%	26%	33%
Rick Santorum	2%	0%	3%	1%	0%	1%	3%	5%	0%	2%	2%	1%	2%	2%
Rick Perry	9%	6%	12%	6%	8%	8%	11%	3%	4%	14%	12%	13%	8%	4%
Gary Johnson	1%	0%	1%	2%	0%	2%	1%	0%	0%	2%	1%	2%	1%	0%
Other	5%	13%	5%	5%	28%	3%	5%	11%	5%	4%	4%	3%	4%	15%
No preference	7%	22%	6%	10%	24%	12%	4%	6%	11%	8%	4%	8%	8%	3%
Totals (Unweighted)	100% (335)	100% (16)	100% (203)	100% (102)	100% (14)	100% (97)	100% (210)	100% (52)	100% (62)	100% (122)	100% (99)	100% (107)	100% (147)	100% (51)

The Economist/YouGov Poll

October 22-25, 2011



29. Second choice Republican nominee for President

And which of these individuals would be your SECOND choice to be the Republican nominee for president in 2012?

Asked of registered voters who are likely to vote in a Republican primary or caucus

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Mitt Romney	13%	12%	15%	7%	13%	10%	25%	13%	13%	9%	12%	18%
Newt Gingrich	16%	3%	16%	24%	16%	0%	17%	15%	17%	11%	18%	18%
Michele Bachmann	8%	3%	8%	9%	7%	36%	0%	9%	6%	11%	6%	6%
Jon Huntsman	4%	5%	4%	4%	4%	0%	0%	3%	5%	0%	3%	8%
Ron Paul	8%	18%	8%	3%	9%	0%	0%	9%	7%	11%	9%	5%
Herman Cain	17%	11%	16%	21%	17%	26%	6%	22%	10%	21%	15%	14%
Rick Santorum	6%	8%	4%	10%	5%	0%	19%	6%	6%	8%	7%	3%
Rick Perry	13%	17%	13%	10%	12%	19%	25%	13%	13%	12%	17%	10%
Gary Johnson	3%	7%	3%	0%	3%	0%	0%	3%	2%	1%	3%	4%
Other	1%	1%	2%	0%	1%	0%	0%	2%	0%	0%	3%	1%
No preference	12%	16%	12%	12%	13%	10%	8%	7%	19%	17%	7%	13%
Totals (Unweighted)	100% (305)	100% (38)	100% (202)	100% (65)	100% (285)	100% (7)	100% (13)	100% (177)	100% (128)	100% (90)	100% (111)	100% (104)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Mitt Romney	13%	10%	14%	14%	16%	14%	13%	12%	17%	10%	14%	12%	15%	10%
Newt Gingrich	16%	16%	15%	18%	7%	7%	20%	20%	27%	11%	12%	16%	14%	22%
Michele Bachmann	8%	0%	8%	8%	0%	10%	8%	2%	9%	11%	7%	10%	4%	7%
Jon Huntsman	4%	0%	3%	6%	7%	7%	2%	4%	2%	4%	5%	2%	4%	6%
Ron Paul	8%	10%	6%	13%	25%	6%	8%	6%	8%	8%	9%	14%	7%	2%
Herman Cain	17%	0%	18%	13%	0%	21%	17%	14%	10%	20%	19%	14%	24%	13%
Rick Santorum	6%	7%	6%	4%	0%	4%	7%	8%	10%	3%	5%	7%	4%	5%
Rick Perry	13%	28%	15%	7%	7%	6%	14%	10%	5%	22%	9%	11%	13%	17%
Gary Johnson	3%	7%	0%	6%	0%	6%	2%	6%	2%	2%	3%	1%	2%	6%
Other	1%	0%	1%	2%	0%	2%	1%	0%	3%	1%	1%	0%	1%	5%
No preference	12%	21%	13%	9%	36%	16%	8%	17%	8%	9%	16%	13%	12%	9%
Totals (Unweighted)	100% (305)	100% (12)	100% (189)	100% (90)	100% (11)	100% (84)	100% (198)	100% (48)	100% (55)	100% (109)	100% (93)	100% (96)	100% (133)	100% (49)

The Economist/YouGov Poll

October 22-25, 2011



30. Preferred Democratic nominee for President

In the 2012 presidential election, would you prefer that Barack Obama or someone else run as the Democratic nominee for president?

Asked of registered voters who are likely to vote in a Democratic primary or caucus

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	75%	84%	70%	85%	69%	90%	76%	78%	72%	73%	69%	81%
Someone else	11%	12%	13%	5%	15%	1%	11%	14%	10%	10%	14%	11%
Not sure	14%	4%	18%	9%	16%	9%	13%	8%	18%	17%	17%	8%
Totals (Unweighted)	100% (322)	100% (46)	100% (219)	100% (57)	100% (222)	100% (64)	100% (36)	100% (127)	100% (195)	100% (89)	100% (118)	100% (115)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	75%	79%	45%	60%	86%	71%	52%	74%	78%	76%	69%	71%	77%	82%
Someone else	11%	10%	26%	17%	10%	8%	29%	15%	8%	13%	9%	12%	9%	12%
Not sure	14%	12%	29%	24%	4%	21%	20%	11%	14%	11%	23%	16%	14%	6%
Totals (Unweighted)	100% (322)	100% (251)	100% (4)	100% (61)	100% (133)	100% (135)	100% (38)	100% (57)	100% (73)	100% (117)	100% (75)	100% (128)	100% (131)	100% (44)

The Economist/YouGov Poll

October 22-25, 2011



31. Presidential vote preference: Obama vs. Perry

If the 2012 presidential election were being held today, and the candidates were Barack Obama, the Democrat, and Rick Perry, the Republican, would you vote for Barack Obama or Rick Perry?

Asked of registered voters

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	46%	47%	45%	50%	40%	85%	54%	44%	48%	42%	43%	54%
Lean Barack Obama	2%	4%	2%	0%	1%	1%	7%	1%	2%	2%	1%	1%
Lean Rick Perry	2%	1%	2%	2%	2%	0%	1%	2%	2%	2%	2%	2%
Rick Perry	36%	28%	36%	41%	43%	1%	20%	40%	33%	38%	38%	32%
Other	7%	11%	7%	6%	8%	1%	7%	10%	5%	6%	8%	8%
Not sure	7%	8%	8%	1%	6%	13%	11%	5%	9%	10%	7%	3%
Totals (Unweighted)	100% (827)	100% (117)	100% (559)	100% (151)	100% (678)	100% (87)	100% (62)	100% (381)	100% (446)	100% (248)	100% (304)	100% (275)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	46%	78%	6%	46%	90%	57%	14%	50%	51%	47%	37%	44%	48%	46%
Lean Barack Obama	2%	3%	0%	1%	1%	2%	0%	1%	2%	2%	1%	3%	1%	0%
Lean Rick Perry	2%	0%	3%	2%	0%	2%	4%	2%	2%	1%	1%	2%	2%	3%
Rick Perry	36%	11%	81%	29%	4%	22%	70%	29%	30%	39%	45%	33%	39%	42%
Other	7%	3%	7%	13%	3%	8%	9%	8%	8%	6%	7%	7%	6%	6%
Not sure	7%	5%	2%	9%	2%	10%	3%	11%	7%	4%	7%	11%	4%	3%
Totals (Unweighted)	100% (827)	100% (308)	100% (222)	100% (252)	100% (177)	100% (310)	100% (282)	100% (142)	100% (181)	100% (299)	100% (205)	100% (307)	100% (343)	100% (107)

The Economist/YouGov Poll

October 22-25, 2011



32. Presidential vote preference: Obama vs. Romney

If the 2012 presidential election were being held today, and the candidates were Barack Obama, the Democrat, and Mitt Romney, the Republican, would you vote for Barack Obama or Mitt Romney?

Asked of registered voters

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	43%	46%	42%	44%	37%	80%	55%	40%	46%	39%	41%	50%
Lean Barack Obama	2%	2%	3%	1%	2%	3%	5%	1%	4%	2%	4%	2%
Lean Mitt Romney	2%	1%	3%	1%	2%	6%	3%	2%	2%	3%	1%	2%
Mitt Romney	40%	37%	38%	48%	47%	3%	20%	45%	35%	41%	41%	37%
Other	7%	8%	7%	5%	8%	1%	3%	8%	5%	7%	8%	5%
Not sure	6%	7%	7%	2%	5%	7%	14%	3%	8%	8%	5%	4%
Totals (Unweighted)	100% (828)	100% (117)	100% (560)	100% (151)	100% (681)	100% (87)	100% (60)	100% (381)	100% (447)	100% (251)	100% (302)	100% (275)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	43%	76%	5%	40%	89%	50%	13%	48%	49%	43%	34%	42%	44%	41%
Lean Barack Obama	2%	3%	0%	3%	3%	3%	0%	2%	2%	4%	1%	3%	3%	1%
Lean Mitt Romney	2%	0%	1%	5%	0%	4%	2%	2%	1%	2%	4%	3%	1%	1%
Mitt Romney	40%	12%	83%	38%	3%	29%	72%	35%	36%	39%	49%	38%	42%	46%
Other	7%	3%	7%	10%	3%	7%	9%	5%	6%	8%	6%	6%	6%	4%
Not sure	6%	6%	4%	5%	1%	7%	4%	8%	6%	4%	6%	8%	3%	6%
Totals (Unweighted)	100% (828)	100% (307)	100% (223)	100% (254)	100% (175)	100% (313)	100% (283)	100% (142)	100% (183)	100% (298)	100% (205)	100% (306)	100% (344)	100% (107)

The Economist/YouGov Poll

October 22-25, 2011



33. Presidential vote preference: Obama vs. Cain

If the 2012 presidential election were being held today, and the candidates were Barack Obama, the Democrat, and Herman Cain, the Republican, would you vote for Barack Obama or Herman Cain?

Asked of registered voters

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	46%	52%	45%	47%	40%	82%	57%	43%	49%	42%	43%	54%
Lean Barack Obama	2%	3%	2%	2%	3%	1%	3%	2%	3%	3%	3%	2%
Lean Herman Cain	2%	1%	2%	1%	2%	1%	0%	1%	3%	3%	2%	0%
Herman Cain	38%	31%	38%	43%	44%	5%	20%	46%	32%	36%	42%	37%
Other	5%	8%	5%	4%	6%	1%	7%	5%	6%	7%	5%	4%
Not sure	6%	5%	7%	3%	5%	11%	13%	4%	8%	10%	5%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(828)	(116)	(561)	(151)	(679)	(87)	(62)	(383)	(445)	(247)	(305)	(276)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	46%	80%	6%	43%	91%	55%	14%	50%	50%	46%	39%	45%	47%	46%
Lean Barack Obama	2%	2%	0%	4%	1%	4%	1%	4%	2%	2%	1%	3%	1%	1%
Lean Herman Cain	2%	2%	1%	2%	1%	2%	0%	0%	3%	3%	1%	3%	2%	0%
Herman Cain	38%	7%	87%	34%	3%	25%	77%	32%	32%	38%	50%	33%	40%	47%
Other	5%	4%	2%	9%	3%	6%	4%	5%	8%	6%	2%	6%	4%	4%
Not sure	6%	5%	4%	7%	1%	9%	4%	8%	6%	5%	7%	9%	5%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(828)	(309)	(221)	(254)	(177)	(311)	(284)	(142)	(180)	(299)	(207)	(306)	(345)	(107)

34. Knowledge of Tea Party movement

How much have you heard or read about the political movement known as the Tea Party?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A great deal	35%	25%	36%	48%	36%	36%	27%	44%	28%	24%	41%	51%
A fair amount	30%	23%	31%	35%	30%	25%	34%	28%	31%	26%	32%	34%
Not much	23%	31%	22%	16%	24%	19%	16%	19%	26%	30%	21%	12%
Nothing at all	12%	21%	11%	1%	10%	20%	23%	8%	15%	20%	6%	2%
Totals (Unweighted)	100% (997)	100% (168)	100% (663)	100% (166)	100% (826)	100% (100)	100% (71)	100% (443)	100% (554)	100% (363)	100% (345)	100% (289)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	35%	33%	44%	41%	48%	35%	47%	37%	29%	37%	39%	27%	43%	52%
A fair amount	30%	30%	33%	35%	34%	34%	31%	24%	31%	30%	33%	28%	31%	38%
Not much	23%	25%	19%	21%	13%	25%	18%	28%	25%	22%	17%	29%	19%	9%
Nothing at all	12%	12%	4%	3%	6%	5%	4%	11%	15%	11%	11%	16%	7%	0%
Totals (Unweighted)	100% (997)	100% (344)	100% (246)	100% (314)	100% (197)	100% (362)	100% (309)	100% (162)	100% (224)	100% (369)	100% (242)	100% (407)	100% (390)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



35. Own involvement in Tea Party movement

Do you think of yourself as a part of the Tea Party movement?

Asked if respondent is aware of Tea Party movement

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	16%	9%	16%	22%	18%	3%	10%	20%	12%	13%	20%	16%
No	84%	91%	84%	78%	82%	97%	90%	80%	88%	87%	80%	84%
Totals (Unweighted)	100% (896)	100% (142)	100% (591)	100% (163)	100% (751)	100% (86)	100% (59)	100% (419)	100% (477)	100% (298)	100% (319)	100% (279)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	16%	4%	39%	11%	2%	9%	37%	17%	11%	17%	20%	14%	16%	25%
No	84%	96%	61%	89%	98%	91%	63%	83%	89%	83%	80%	86%	84%	75%
Totals (Unweighted)	100% (896)	100% (311)	100% (233)	100% (301)	100% (183)	100% (343)	100% (292)	100% (145)	100% (201)	100% (329)	100% (221)	100% (354)	100% (361)	100% (111)

36. Support for Tea Party movement

Generally speaking, do you support or oppose the goals of the Tea Party movement?

Asked if respondent is aware of Tea Party movement

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly support	18%	10%	18%	25%	20%	2%	7%	23%	12%	15%	21%	17%
Somewhat support	16%	19%	16%	14%	18%	5%	8%	18%	14%	16%	15%	17%
Neither support, nor oppose	19%	19%	22%	11%	18%	33%	12%	20%	19%	27%	15%	12%
Somewhat oppose	8%	10%	7%	11%	8%	5%	13%	8%	9%	6%	11%	8%
Strongly oppose	27%	26%	27%	31%	23%	46%	51%	23%	32%	20%	25%	42%
Not sure	11%	16%	10%	7%	11%	8%	9%	8%	14%	15%	12%	4%
Totals (Unweighted)	100% (905)	100% (143)	100% (599)	100% (163)	100% (760)	100% (87)	100% (58)	100% (423)	100% (482)	100% (300)	100% (323)	100% (282)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly support	18%	4%	40%	16%	1%	10%	43%	17%	14%	18%	22%	15%	18%	26%
Somewhat support	16%	5%	30%	18%	4%	13%	29%	17%	12%	17%	20%	13%	17%	19%
Neither support, nor oppose	19%	16%	17%	20%	7%	21%	15%	20%	19%	22%	15%	25%	18%	6%
Somewhat oppose	8%	8%	3%	13%	14%	12%	3%	6%	11%	5%	13%	8%	9%	11%
Strongly oppose	27%	52%	4%	24%	69%	32%	5%	31%	32%	25%	22%	24%	28%	36%
Not sure	11%	15%	5%	9%	6%	12%	4%	10%	12%	13%	7%	15%	9%	2%
Totals (Unweighted)	100% (905)	100% (316)	100% (234)	100% (304)	100% (186)	100% (346)	100% (294)	100% (146)	100% (204)	100% (334)	100% (221)	100% (356)	100% (364)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



37. Knowledge of Occupy Wall Street movement

How much have you heard or read about the protest movement known as the Occupy Wall Street movement?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A great deal	34%	24%	36%	38%	35%	27%	27%	40%	28%	22%	41%	49%
A fair amount	32%	30%	30%	44%	31%	36%	34%	33%	31%	33%	30%	33%
Not much	17%	20%	17%	15%	17%	19%	16%	14%	20%	21%	15%	14%
Nothing at all	17%	27%	17%	3%	16%	18%	23%	13%	20%	25%	14%	4%
Totals (Unweighted)	100% (994)	100% (166)	100% (662)	100% (166)	100% (824)	100% (100)	100% (70)	100% (442)	100% (552)	100% (362)	100% (344)	100% (288)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	34%	29%	44%	39%	38%	36%	46%	40%	24%	33%	41%	26%	40%	57%
A fair amount	32%	36%	32%	36%	42%	35%	31%	32%	34%	31%	32%	29%	36%	33%
Not much	17%	19%	18%	14%	9%	18%	15%	12%	24%	17%	14%	21%	15%	6%
Nothing at all	17%	16%	7%	11%	11%	11%	7%	16%	18%	19%	13%	24%	9%	4%
Totals (Unweighted)	100% (994)	100% (343)	100% (245)	100% (314)	100% (196)	100% (362)	100% (307)	100% (163)	100% (223)	100% (367)	100% (241)	100% (405)	100% (389)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



38. Own involvement in Occupy Wall Street movement

Do you think of yourself as a part of the Occupy Wall Street movement?

Asked if respondent is aware of Occupy Wall Street movement

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	21%	18%	21%	24%	20%	25%	22%	18%	23%	18%	22%	25%
No	79%	82%	79%	76%	80%	75%	78%	82%	77%	82%	78%	75%
Totals (Unweighted)	100% (854)	100% (132)	100% (563)	100% (159)	100% (714)	100% (82)	100% (58)	100% (408)	100% (446)	100% (282)	100% (300)	100% (272)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	21%	29%	9%	25%	47%	24%	8%	22%	17%	23%	22%	22%	21%	21%
No	79%	71%	91%	75%	53%	76%	92%	78%	83%	77%	78%	78%	79%	79%
Totals (Unweighted)	100% (854)	100% (296)	100% (225)	100% (286)	100% (177)	100% (323)	100% (284)	100% (141)	100% (190)	100% (308)	100% (215)	100% (324)	100% (353)	100% (107)

The Economist/YouGov Poll

October 22-25, 2011



39. Support for Occupy Wall Street movement

Generally speaking, do you support or oppose the goals of the Occupy Wall Street movement?

Asked if respondent is aware of Occupy Wall Street movement

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly support	22%	22%	23%	16%	20%	31%	25%	17%	26%	18%	23%	25%
Somewhat support	20%	17%	21%	21%	20%	21%	17%	21%	20%	18%	20%	25%
Neither support, nor oppose	22%	27%	19%	25%	20%	36%	19%	21%	22%	25%	20%	17%
Somewhat oppose	10%	8%	12%	6%	11%	2%	14%	10%	10%	8%	10%	14%
Strongly oppose	16%	11%	16%	22%	18%	2%	10%	22%	11%	15%	18%	15%
Not sure	10%	14%	9%	10%	10%	8%	15%	10%	11%	15%	9%	4%
Totals (Unweighted)	100% (856)	100% (133)	100% (565)	100% (158)	100% (716)	100% (83)	100% (57)	100% (410)	100% (446)	100% (282)	100% (301)	100% (273)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly support	22%	28%	5%	28%	48%	26%	5%	19%	24%	20%	23%	25%	20%	22%
Somewhat support	20%	26%	12%	21%	28%	27%	13%	28%	18%	17%	21%	19%	20%	24%
Neither support, nor oppose	22%	21%	20%	23%	15%	23%	18%	19%	23%	23%	20%	21%	25%	10%
Somewhat oppose	10%	6%	17%	11%	1%	7%	18%	11%	13%	8%	8%	9%	10%	16%
Strongly oppose	16%	4%	40%	10%	1%	7%	38%	16%	9%	18%	20%	13%	16%	23%
Not sure	10%	14%	6%	7%	8%	10%	8%	6%	13%	13%	7%	14%	9%	5%
Totals (Unweighted)	100% (856)	100% (298)	100% (224)	100% (288)	100% (177)	100% (325)	100% (284)	100% (143)	100% (191)	100% (307)	100% (215)	100% (325)	100% (353)	100% (109)

The Economist/YouGov Poll

October 22-25, 2011



40. Obama's ideological leanings

Would you say Barack Obama is...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	28%	16%	30%	37%	32%	7%	13%	34%	22%	23%	33%	32%
Liberal	19%	27%	17%	16%	19%	14%	19%	17%	20%	16%	20%	22%
Moderate	26%	23%	27%	28%	25%	30%	30%	24%	28%	19%	29%	37%
Conservative	3%	4%	4%	2%	2%	8%	9%	5%	2%	4%	3%	3%
Very conservative	2%	3%	2%	0%	1%	7%	1%	2%	2%	3%	2%	1%
Not sure	22%	28%	21%	17%	20%	32%	28%	18%	25%	36%	13%	5%
Totals (Unweighted)	100% (998)	100% (167)	100% (665)	100% (166)	100% (827)	100% (100)	100% (71)	100% (444)	100% (554)	100% (364)	100% (346)	100% (288)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	28%	8%	64%	29%	5%	21%	64%	24%	20%	31%	35%	22%	31%	40%
Liberal	19%	21%	19%	20%	33%	22%	14%	20%	18%	17%	21%	16%	21%	20%
Moderate	26%	41%	7%	31%	53%	39%	8%	29%	29%	22%	27%	24%	30%	30%
Conservative	3%	6%	2%	2%	4%	3%	5%	4%	2%	4%	4%	4%	4%	4%
Very conservative	2%	4%	0%	0%	0%	2%	3%	3%	0%	2%	3%	2%	3%	2%
Not sure	22%	19%	7%	17%	6%	13%	6%	20%	31%	23%	11%	32%	11%	5%
Totals (Unweighted)	100% (998)	100% (344)	100% (245)	100% (316)	100% (197)	100% (363)	100% (309)	100% (163)	100% (223)	100% (369)	100% (243)	100% (407)	100% (391)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



41. Obama's sincerity

Do you think Barack Obama...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	45%	47%	45%	44%	41%	78%	44%	43%	47%	42%	45%	51%
Says what he thinks people want to hear	55%	53%	55%	56%	59%	22%	56%	57%	53%	58%	55%	49%
Totals (Unweighted)	100% (991)	100% (167)	100% (659)	100% (165)	100% (823)	100% (99)	100% (69)	100% (442)	100% (549)	100% (361)	100% (342)	100% (288)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	45%	69%	14%	42%	76%	53%	20%	53%	53%	41%	36%	45%	44%	46%
Says what he thinks people want to hear	55%	31%	86%	58%	24%	47%	80%	47%	47%	59%	64%	55%	56%	54%
Totals (Unweighted)	100% (991)	100% (341)	100% (244)	100% (314)	100% (196)	100% (361)	100% (308)	100% (161)	100% (220)	100% (368)	100% (242)	100% (404)	100% (388)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



42. Obama's likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	32%	29%	31%	42%	29%	60%	27%	28%	35%	25%	37%	39%
Like somewhat	29%	31%	29%	22%	28%	27%	37%	34%	24%	31%	25%	29%
Dislike	24%	16%	26%	28%	28%	2%	13%	25%	23%	24%	23%	26%
Not sure	15%	24%	13%	8%	15%	11%	22%	12%	18%	20%	15%	6%
Totals (Unweighted)	100% (991)	100% (166)	100% (660)	100% (165)	100% (822)	100% (99)	100% (70)	100% (441)	100% (550)	100% (360)	100% (344)	100% (287)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	32%	58%	9%	31%	72%	39%	15%	37%	34%	31%	27%	31%	32%	34%
Like somewhat	29%	26%	24%	35%	21%	33%	28%	33%	26%	27%	31%	30%	29%	32%
Dislike	24%	8%	54%	21%	5%	18%	46%	18%	22%	29%	25%	22%	27%	29%
Not sure	15%	8%	13%	13%	3%	10%	11%	12%	18%	13%	17%	17%	12%	5%
Totals (Unweighted)	100% (991)	100% (341)	100% (246)	100% (313)	100% (195)	100% (359)	100% (310)	100% (163)	100% (220)	100% (366)	100% (242)	100% (403)	100% (389)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



43. Words that describe Obama

Which of these words would you use to describe Barack Obama?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Bold	28%	39%	25%	23%	26%	43%	23%	27%	29%	29%	28%	25%
Decisive	22%	23%	21%	23%	19%	36%	26%	18%	24%	17%	21%	31%
Effective	18%	18%	19%	17%	13%	46%	37%	17%	19%	18%	19%	19%
Experienced	14%	16%	14%	14%	11%	32%	24%	12%	17%	11%	15%	20%
Honest	34%	34%	34%	36%	30%	61%	43%	33%	36%	31%	34%	40%
In touch	22%	17%	23%	24%	18%	46%	28%	19%	25%	19%	24%	26%
Inspiring	32%	34%	31%	31%	28%	56%	43%	32%	32%	25%	33%	43%
Intelligent	55%	50%	55%	61%	52%	73%	62%	54%	56%	46%	59%	67%
Partisan	26%	20%	28%	28%	29%	18%	12%	32%	21%	18%	33%	34%
Patriotic	30%	22%	32%	31%	27%	43%	32%	27%	32%	22%	34%	39%
Realistic	25%	21%	25%	29%	23%	44%	24%	23%	27%	17%	30%	35%
Religious	12%	7%	13%	18%	10%	28%	13%	10%	14%	11%	14%	13%
Sincere	34%	25%	35%	39%	30%	53%	41%	31%	36%	29%	34%	43%
Strong	24%	23%	25%	21%	20%	46%	34%	22%	26%	21%	26%	27%
Unifying	14%	13%	15%	11%	10%	40%	14%	11%	17%	12%	17%	15%
Totals	(1,000)	(168)	(666)	(166)	(828)	(100)	(72)	(445)	(555)	(364)	(347)	(289)

The Economist/YouGov Poll

October 22-25, 2011



	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Bold	28%	34%	19%	32%	38%	27%	23%	20%	27%	33%	27%	30%	25%	22%
Decisive	22%	33%	4%	24%	36%	25%	10%	17%	25%	24%	18%	26%	19%	18%
Effective	18%	35%	3%	17%	35%	19%	8%	17%	21%	18%	17%	19%	18%	14%
Experienced	14%	29%	3%	11%	31%	16%	6%	17%	12%	16%	13%	14%	16%	10%
Honest	34%	63%	7%	35%	67%	45%	13%	45%	40%	31%	25%	33%	36%	38%
In touch	22%	39%	3%	24%	43%	29%	8%	22%	26%	22%	18%	23%	24%	17%
Inspiring	32%	55%	10%	31%	67%	38%	14%	32%	32%	32%	31%	30%	32%	41%
Intelligent	55%	74%	39%	61%	83%	67%	42%	59%	53%	52%	59%	49%	59%	65%
Partisan	26%	13%	48%	30%	10%	25%	49%	23%	19%	28%	34%	22%	29%	42%
Patriotic	30%	49%	5%	33%	58%	39%	10%	36%	33%	27%	25%	29%	31%	33%
Realistic	25%	48%	3%	23%	53%	33%	8%	27%	27%	27%	18%	24%	25%	31%
Religious	12%	21%	6%	9%	16%	16%	7%	8%	14%	14%	11%	14%	13%	8%
Sincere	34%	59%	7%	35%	66%	43%	13%	37%	41%	30%	29%	33%	34%	40%
Strong	24%	42%	6%	25%	50%	31%	8%	29%	24%	23%	22%	25%	24%	22%
Unifying	14%	26%	2%	13%	28%	19%	4%	12%	12%	18%	12%	14%	17%	9%
Totals	(1,000)	(344)	(246)	(316)	(197)	(363)	(310)	(163)	(224)	(369)	(244)	(409)	(391)	(113)

The Economist/YouGov Poll

October 22-25, 2011



44. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

	Age				Race			Gender		Education		
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	1%	3%	1%	1%	1%	3%	2%	1%	1%	1%	2%	0%
Somewhat approve	7%	7%	8%	8%	7%	12%	9%	8%	7%	8%	7%	8%
Neither approve nor disapprove	14%	26%	11%	9%	12%	19%	28%	12%	16%	19%	9%	10%
Somewhat disapprove	24%	21%	26%	21%	26%	16%	18%	23%	25%	22%	27%	24%
Strongly disapprove	43%	28%	44%	62%	46%	35%	24%	47%	40%	35%	46%	57%
Not sure	10%	14%	11%	1%	8%	16%	19%	9%	11%	15%	9%	1%
Totals (Unweighted)	100% (998)	100% (168)	100% (664)	100% (166)	100% (827)	100% (100)	100% (71)	100% (444)	100% (554)	100% (363)	100% (346)	100% (289)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	1%	2%	1%	1%	1%	1%	1%	0%	0%	2%	2%	1%	1%	2%
Somewhat approve	7%	8%	12%	6%	7%	8%	11%	7%	9%	8%	5%	6%	10%	11%
Neither approve nor disapprove	14%	15%	11%	12%	11%	10%	10%	16%	16%	14%	10%	17%	13%	6%
Somewhat disapprove	24%	21%	32%	24%	27%	23%	31%	29%	20%	22%	27%	23%	26%	32%
Strongly disapprove	43%	46%	41%	52%	49%	51%	44%	39%	42%	45%	46%	40%	46%	50%
Not sure	10%	8%	3%	5%	6%	6%	2%	8%	11%	10%	10%	13%	4%	0%
Totals (Unweighted)	100% (998)	100% (343)	100% (246)	100% (316)	100% (197)	100% (363)	100% (310)	100% (163)	100% (223)	100% (369)	100% (243)	100% (407)	100% (391)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



45. Direction of country

Would you say things in this country today are...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the right direction	17%	19%	15%	18%	13%	35%	31%	16%	17%	13%	20%	20%
Off on the wrong track	68%	61%	70%	73%	74%	39%	44%	72%	65%	69%	68%	68%
Not sure	15%	20%	15%	10%	13%	26%	25%	11%	19%	19%	12%	12%
Totals (Unweighted)	100% (999)	100% (168)	100% (665)	100% (166)	100% (828)	100% (100)	100% (71)	100% (444)	100% (555)	100% (364)	100% (346)	100% (289)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the right direction	17%	32%	5%	14%	34%	18%	8%	14%	20%	17%	15%	19%	15%	21%
Off on the wrong track	68%	51%	89%	74%	47%	68%	85%	68%	66%	67%	74%	67%	73%	72%
Not sure	15%	17%	6%	12%	19%	14%	6%	18%	14%	17%	11%	14%	12%	7%
Totals (Unweighted)	100% (999)	100% (344)	100% (246)	100% (316)	100% (197)	100% (363)	100% (310)	100% (163)	100% (224)	100% (369)	100% (243)	100% (408)	100% (391)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



46. Trend of economy

Overall, do you think the economy is getting better or worse?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	10%	14%	8%	11%	8%	19%	13%	10%	10%	7%	11%	14%
About the same	36%	43%	34%	33%	34%	44%	39%	38%	34%	33%	37%	39%
Getting worse	47%	30%	50%	55%	52%	17%	31%	47%	46%	48%	46%	44%
Not sure	8%	13%	8%	1%	5%	20%	17%	5%	10%	12%	6%	3%
Totals (Unweighted)	100% (995)	100% (167)	100% (663)	100% (165)	100% (824)	100% (100)	100% (71)	100% (442)	100% (553)	100% (361)	100% (346)	100% (288)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	10%	18%	5%	8%	19%	12%	5%	10%	9%	8%	14%	8%	10%	15%
About the same	36%	47%	22%	37%	51%	39%	27%	35%	37%	36%	33%	32%	40%	37%
Getting worse	47%	31%	70%	49%	24%	44%	65%	49%	45%	47%	46%	51%	46%	47%
Not sure	8%	5%	2%	6%	6%	4%	2%	6%	9%	9%	7%	9%	4%	1%
Totals (Unweighted)	100% (995)	100% (343)	100% (246)	100% (314)	100% (197)	100% (362)	100% (309)	100% (162)	100% (222)	100% (368)	100% (243)	100% (405)	100% (391)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



47. Stock market expectations over next year

Do you think the stock market will be higher or lower 12 months from now?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	14%	18%	13%	17%	13%	25%	10%	18%	11%	10%	16%	21%
About the same	35%	35%	34%	38%	34%	36%	36%	34%	35%	31%	37%	40%
Lower	29%	18%	31%	32%	32%	14%	16%	30%	27%	30%	29%	24%
Not sure	22%	30%	22%	13%	21%	24%	39%	18%	27%	29%	18%	15%
Totals (Unweighted)	100% (995)	100% (166)	100% (664)	100% (165)	100% (826)	100% (99)	100% (70)	100% (442)	100% (553)	100% (362)	100% (345)	100% (288)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	14%	22%	11%	15%	20%	20%	13%	18%	14%	12%	16%	9%	17%	22%
About the same	35%	34%	36%	38%	36%	37%	39%	34%	32%	40%	30%	35%	39%	38%
Lower	29%	23%	40%	29%	15%	28%	37%	30%	31%	28%	25%	31%	28%	31%
Not sure	22%	21%	14%	19%	29%	15%	12%	18%	22%	21%	29%	25%	16%	9%
Totals (Unweighted)	100% (995)	100% (342)	100% (246)	100% (315)	100% (194)	100% (362)	100% (310)	100% (163)	100% (223)	100% (367)	100% (242)	100% (407)	100% (389)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



48. Change in personal finances over past year

Would you say that you and your family are...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Better off financially than you were a year ago	10%	13%	11%	3%	10%	13%	7%	11%	10%	4%	13%	20%
About the same financially as you were a year ago	40%	47%	38%	40%	40%	40%	42%	43%	38%	40%	36%	48%
Worse off financially than you were a year ago	44%	30%	46%	57%	46%	39%	35%	43%	45%	50%	46%	31%
Not sure	5%	10%	5%	0%	4%	7%	16%	3%	7%	7%	5%	2%
Totals (Unweighted)	100% (997)	100% (168)	100% (664)	100% (165)	100% (827)	100% (99)	100% (71)	100% (444)	100% (553)	100% (363)	100% (346)	100% (288)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially than you were a year ago	10%	12%	10%	12%	15%	11%	10%	6%	10%	12%	11%	6%	13%	18%
About the same financially as you were a year ago	40%	45%	37%	41%	49%	43%	38%	41%	43%	39%	39%	35%	47%	47%
Worse off financially than you were a year ago	44%	38%	51%	47%	32%	43%	50%	50%	42%	42%	44%	53%	39%	33%
Not sure	5%	4%	2%	0%	4%	2%	2%	4%	4%	6%	6%	5%	1%	2%
Totals (Unweighted)	100% (997)	100% (343)	100% (246)	100% (315)	100% (196)	100% (361)	100% (310)	100% (163)	100% (223)	100% (367)	100% (244)	100% (408)	100% (390)	100% (113)

The Economist/YouGov Poll

October 22-25, 2011



49. Generic presidential vote intention

If an election for president was going to be held now, would you vote for...

Asked of registered voters

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	42%	45%	42%	42%	36%	79%	55%	38%	46%	40%	38%	50%
The Republican Party candidate	39%	31%	39%	45%	46%	5%	19%	45%	34%	39%	41%	37%
Other	3%	5%	3%	1%	4%	0%	2%	4%	2%	2%	5%	3%
Not sure	12%	17%	12%	9%	12%	7%	21%	10%	14%	13%	14%	10%
I would not vote	3%	2%	4%	2%	2%	10%	2%	3%	4%	7%	2%	1%
Totals (Unweighted)	100% (831)	100% (117)	100% (561)	100% (153)	100% (681)	100% (87)	100% (63)	100% (384)	100% (447)	100% (251)	100% (305)	100% (275)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	42%	79%	3%	36%	91%	51%	10%	48%	45%	44%	33%	41%	45%	40%
The Republican Party candidate	39%	8%	90%	35%	2%	25%	77%	31%	37%	39%	49%	34%	42%	46%
Other	3%	2%	3%	4%	1%	3%	4%	3%	4%	2%	4%	4%	2%	4%
Not sure	12%	8%	4%	19%	5%	17%	7%	16%	11%	12%	11%	15%	10%	9%
I would not vote	3%	3%	1%	6%	1%	3%	2%	3%	3%	3%	4%	6%	1%	1%
Totals (Unweighted)	100% (831)	100% (308)	100% (224)	100% (254)	100% (176)	100% (312)	100% (285)	100% (142)	100% (182)	100% (300)	100% (207)	100% (308)	100% (347)	100% (106)

The Economist/YouGov Poll

October 22-25, 2011



50. 2012 Congressional vote

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

Asked of registered voters

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	40%	44%	40%	38%	33%	75%	58%	37%	43%	35%	37%	49%
The Republican Party candidate	39%	33%	39%	42%	44%	11%	20%	48%	31%	39%	39%	37%
Other	2%	1%	1%	4%	2%	0%	0%	2%	1%	2%	2%	1%
Not sure	17%	20%	17%	13%	18%	9%	20%	12%	21%	18%	20%	12%
I would not vote	3%	1%	3%	3%	2%	6%	1%	1%	4%	5%	2%	0%
Totals (Unweighted)	100% (829)	100% (117)	100% (560)	100% (152)	100% (681)	100% (86)	100% (62)	100% (382)	100% (447)	100% (249)	100% (305)	100% (275)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	40%	76%	5%	31%	85%	48%	10%	44%	41%	42%	32%	38%	43%	40%
The Republican Party candidate	39%	8%	86%	35%	4%	24%	77%	32%	36%	36%	52%	34%	40%	46%
Other	2%	0%	1%	5%	2%	2%	1%	2%	3%	1%	1%	1%	2%	3%
Not sure	17%	12%	8%	26%	8%	24%	10%	20%	17%	18%	13%	21%	14%	12%
I would not vote	3%	3%	1%	3%	1%	2%	3%	3%	4%	3%	2%	5%	1%	0%
Totals (Unweighted)	100% (829)	100% (308)	100% (224)	100% (254)	100% (175)	100% (312)	100% (285)	100% (142)	100% (181)	100% (298)	100% (208)	100% (306)	100% (346)	100% (107)

The Economist/YouGov Poll

October 22-25, 2011



Sponsorship	<i>The Economist</i>
Fieldwork	YouGov
Interviewing Dates	October 22-25, 2011
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's PollingPoint panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an opt-in Internet panel.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.5 to 4.5, with a mean of one and a standard deviation of 0.71.
Number of respondents	1000
Margin of error	± 3.8% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	25 questions not reported.