

The Economist/YouGov Poll



Sample 1000 General Population Respondents
Conducted October 8-11, 2011
Margin of Error $\pm 3.9\%$

1. Below are some issues facing the country. For each one, indicate whether you approve or disapprove of the way Barack Obama is handling that issue.

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	No opinion
The war in Iraq	12%	26%	18%	30%	15%
The economy	10%	20%	14%	46%	11%
Immigration	9%	18%	14%	41%	18%
The environment	10%	24%	17%	30%	19%
Terrorism	21%	25%	13%	26%	15%
Gay rights	17%	21%	10%	28%	24%
Education	12%	24%	19%	29%	16%
Health care	16%	18%	12%	45%	10%
Social security	13%	18%	16%	39%	14%
The budget deficit	10%	19%	12%	46%	13%
The war in Afghanistan	10%	25%	18%	31%	15%
Taxes	15%	18%	13%	42%	12%
Medicare	14%	17%	16%	39%	14%

2. How important are the following issues to you?

	Very Important	Somewhat Important	Not very Important	Unimportant
The war in Iraq	37%	38%	17%	8%
The economy	81%	16%	3%	0%
Immigration	47%	31%	16%	6%
The environment	41%	40%	13%	6%
Terrorism	52%	31%	13%	4%
Gay rights	21%	25%	25%	30%
Education	56%	33%	8%	3%
Health care	72%	21%	5%	2%
Social security	67%	23%	7%	2%
The budget deficit	61%	29%	7%	3%
The war in Afghanistan	39%	38%	16%	7%
Taxes	68%	25%	5%	1%
Medicare	58%	30%	9%	3%

3. Which of these is the **most important issue for you?**

The war in Iraq	0%
The economy	39%
Immigration	5%
The environment	2%
Terrorism	3%
Gay rights	2%
Education	5%
Health care	11%
Social security	14%
The budget deficit	8%
The war in Afghanistan	1%
Taxes	5%
Medicare	4%

4. Do you approve or disapprove of the way Barack Obama is handling his job as President?

Strongly Approve	14%
Somewhat Approve	25%
Somewhat Disapprove	12%
Strongly Disapprove	41%
Not Sure	8%

5. In general, do you think the Nobel Peace Prize Committee makes good decisions about who wins the prize?

Good decisions	29%
Bad decisions	27%
Not sure	44%

6. How much have you heard or read about the 2011 Nobel Peace Prize, whose recipients were announced on Friday?

A lot	6%
A little	44%
Nothing at all	50%

7. As you may know, the 2011 Nobel Peace Prize is shared by Liberian President, Ellen Johnson Sirleaf, Liberian peace activist, Leymah Gbowee, and Yemeni human rights activist, Tawakkol Karman. Do you approve or disapprove of the decision to award the Nobel Peace Prize to these individuals?

Approve	23%
Disapprove	16%
Not sure	61%

8. Do you have a favorable or an unfavorable view of the following companies?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Not sure
Google	46%	38%	8%	4%	4%
Microsoft	42%	37%	11%	5%	6%
Apple	42%	35%	7%	6%	9%
Yahoo	34%	41%	13%	4%	8%
Facebook	25%	37%	18%	13%	6%

9. Do you have a favorable or an unfavorable opinion of Apple co-founder Steve Jobs?

Very favorable	47%
Somewhat favorable	27%
Somewhat unfavorable	5%
Very unfavorable	3%
Don't know	18%

10. From this list of prominent CEOs over the past 20 years, which ONE do you admire the most?

Jeff Bezos, Amazon	4%
Larry Ellison, Oracle	0%
Carly Fiorina, Hewlett-Packard	1%
Bill Gates, Microsoft	24%
Lee Iacocca, Chrysler	9%
Bob Iger, Disney	2%
Steve Jobs, Apple	22%
Rupert Murdoch, News Corporation	4%
Ross Perot, Perot Systems	2%
Ted Turner, TBS and CNN	2%
Jack Welch, General Electric	2%
Meg Whitman, eBay and Hewlett-Packard	2%
Mark Zuckerberg, Facebook	3%
None of the above	23%

11. How much have you heard or read about the death of Apple co-founder Steve Jobs?

A lot	49%
A little	44%
Nothing at all	8%

12. Which of the following best describes your personal reaction to the news of Steve Jobs' death?

Asked if respondent is aware of Steve Jobs' death

I was very upset and saddened by it	18%
I was sorry to hear about it, but it didn't really affect me	71%
It didn't matter that much to me	11%

13. What do you think was Steve Jobs' greatest achievement?

Apple II	12%
Mac	20%
Pixar	9%
iPod	14%
iPhone	24%
iPad	10%
Other	12%

14. Do you own any of the following types of desktop or laptop computers? Please check all that apply.

Apple	15%
PC	78%
None of the above	14%

15. Do you own any of the following Apple products? Please check all that apply.

iPod	32%
iPad	8%
iPhone	15%
Apple TV	2%
None of these	59%

16. How closely have you been following news about the 2012 presidential election campaign?

Very closely	31%
Somewhat closely	31%
Not too closely	24%
Not at all	14%

17. In the upcoming primary elections, are you more likely to vote in a Democratic presidential primary or caucus, or a Republican primary or caucus, or aren't you likely to vote in a primary or caucus at all?

Asked of registered voters

Democratic primary or caucus	41%
Republican primary or caucus	42%
Don't plan to vote in a primary or caucus at all	17%

18. Are you satisfied with the field of Republicans who have declared their candidacy for the Republican presidential nomination or would you like someone else to enter the race?

Asked of registered voters who are likely to vote in a Republican primary or caucus

Satisfied with current field	55%
Would like someone else to enter	17%
Not sure	28%

19. If you had to choose one, which of these individuals would you want to be the Republican nominee for president in 2012?

Asked of registered voters who are likely to vote in a Republican primary or caucus

Mitt Romney	18%
Newt Gingrich	9%
Michele Bachmann	3%
Jon Huntsman	4%
Ron Paul	7%
Herman Cain	33%
Rick Santorum	0%
Rick Perry	10%
Gary Johnson	0%
Other	6%
No preference	9%

20. And which of these individuals would be your SECOND choice to be the Republican nominee for president in 2012?

Asked of registered voters who are likely to vote in a Republican primary or caucus

Mitt Romney	21%
Newt Gingrich	13%
Michele Bachmann	8%
Jon Huntsman	2%
Ron Paul	11%
Herman Cain	16%
Rick Santorum	4%
Rick Perry	14%
Gary Johnson	2%
Other	2%
No preference	6%

21. Who would you prefer as the Republican nominee for president in 2012 if the choice were between Rick Perry and Mitt Romney?

Asked of registered voters who are likely to vote in a Republican primary or caucus

Mitt Romney	49%
Rick Perry	30%
No preference	21%

22. In the 2012 presidential election, would you prefer that Barack Obama or someone else run as the Democratic nominee for president?

Asked of registered voters who are likely to vote in a Democratic primary or caucus

Barack Obama	77%
Someone else	9%
Not sure	13%

23. If the 2012 presidential election were being held today, and the candidates were Barack Obama, the Democrat, and Rick Perry, the Republican, would you vote for Barack Obama or Rick Perry?

Asked of registered voters

Barack Obama	47%
Lean Barack Obama	1%
Lean Rick Perry	2%
Rick Perry	38%
Other	7%
Not sure	6%

24. If the 2012 presidential election were being held today, and the candidates were Barack Obama, the Democrat, and Mitt Romney, the Republican, would you vote for Barack Obama or Mitt Romney?

Asked of registered voters

Barack Obama	45%
Lean Barack Obama	2%
Lean Mitt Romney	2%
Mitt Romney	39%
Other	5%
Not sure	7%

25. How much have you heard or read about the political movement known as the Tea Party?

A great deal	33%
A fair amount	34%
Not much	21%
Nothing at all	12%

26. Do you think of yourself as a part of the Tea Party movement?

Asked if respondent is aware of Tea Party movement

Yes	19%
No	81%

27. Generally speaking, do you support or oppose the goals of the Tea Party movement?

Asked if respondent is aware of Tea Party movement

Strongly support	16%
Somewhat support	18%
Neither support, nor oppose	18%
Somewhat oppose	8%
Strongly oppose	27%
Not sure	12%

28. How much have you heard or read about the protest movement known as the Occupy Wall Street movement?

A great deal	21%
A fair amount	34%
Not much	22%
Nothing at all	23%

29. Do you think of yourself as a part of the Occupy Wall Street movement?

Asked if respondent is aware of Occupy Wall Street movement

Yes	21%
No	79%

30. Generally speaking, do you support or oppose the goals of the Occupy Wall Street movement?

Asked if respondent is aware of Occupy Wall Street movement

Strongly support	22%
Somewhat support	17%
Neither support, nor oppose	22%
Somewhat oppose	8%
Strongly oppose	17%
Not sure	14%

31. Would you be more or less likely to vote for a candidate if he or she is endorsed by and endorses the goals of...?

	Much more likely	Somewhat more likely	No effect	Somewhat less likely	Much less likely	Not sure
The Tea Party	18%	10%	21%	4%	28%	19%
Occupy Wall Street	14%	12%	27%	4%	21%	23%

32. How do you feel about the following things?

	Enthusiastic	Satisfied but not enthusiastic	Dissatisfied but not angry	Angry	No opinion
Congress	1%	7%	29%	48%	14%
The Obama Administration	11%	20%	23%	36%	10%
Major banks and financial institutions	1%	13%	27%	45%	14%
The Federal Reserve	2%	18%	32%	28%	21%
The Democratic Party	7%	18%	28%	32%	15%
The Republican Party	6%	20%	25%	34%	15%

33. Do you think the problems with banks have been fixed?

Most problems have been fixed	9%
Most problems have not been fixed	68%
Not sure	23%

34. Do you think that the U.S. banking system can survive an economic crisis?

Definitely can	8%
Probably can	35%
Probably cannot	26%
Definitely cannot	12%
Not sure	20%

35. Which group do you think is the largest in the U.S.?

Liberals	10%
Moderates	38%
Conservatives	19%
Not sure	33%

36. Do you think there are more liberals or conservatives in the U.S.?

Liberals	30%
Conservatives	45%
Not sure	25%

37. Overall, do you think policies of the government in Washington are ...

Too liberal	36%
About right	9%
Too conservative	24%
Not sure	31%

38. Do you think that government should increase or decrease its regulation of business?

Increase	23%
Keep the same	13%
Decrease	34%
Not sure	30%

39. In some countries, the economy is completely controlled by the government. In other countries, the economy operates with almost no government interference. Other countries are in between. How would you describe the U.S. economy?

Government-run economy						Free market system		Don't know
- 1	2	3	4	5	6	- 7		
9%	8%	14%	16%	16%	15%	9%		12%

40. What do you think is the best economic system?

Government-run economy						Free market system		Don't know
- 1	2	3	4	5	6	- 7		
3%	1%	6%	18%	13%	15%	28%		15%

41. Please tell us whether you agree or disagree with the following statements.

	Agree strongly	Agree somewhat	Neither agree, nor disagree	Disagree somewhat	Disagree strongly
"The government should see to it that everyone has a job and a good standard of living."	16%	19%	30%	16%	19%
"Government derives its only just authority from the consent of the governed."	28%	20%	39%	7%	5%
"Americans are becoming too dependent on government."	35%	18%	26%	13%	9%
"There is too much inequality in America."	27%	25%	30%	8%	9%
"Government is too controlled by special interests."	56%	23%	18%	2%	1%
"People should get ahead on their own."	28%	32%	29%	7%	4%

42. Would you say Barack Obama is...

Very liberal	30%
Liberal	16%
Moderate	27%
Conservative	3%
Very conservative	2%
Not sure	22%

43. Do you think Barack Obama...

Says what he believes 45%
 Says what he thinks people want to hear 55%

44. Regardless of whether you agree with him, do you like Barack Obama as a person?

Like a lot 29%
 Like somewhat 30%
 Dislike 28%
 Not sure 13%

45. Which of these words would you use to describe Barack Obama?

	Yes	No Opinion	No
Bold	26%	53%	21%
Decisive	16%	52%	31%
Effective	15%	45%	41%
Experienced	14%	44%	42%
Honest	29%	38%	33%
In touch	21%	44%	35%
Inspiring	28%	44%	27%
Intelligent	54%	32%	14%
Partisan	21%	59%	19%
Patriotic	28%	43%	28%
Realistic	25%	43%	32%
Religious	15%	59%	27%
Sincere	31%	39%	30%
Strong	24%	50%	26%
Unifying	12%	51%	37%

46. Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

Strongly approve	2%
Somewhat approve	5%
Neither approve nor disapprove	11%
Somewhat disapprove	22%
Strongly disapprove	49%
Not sure	11%

47. Would you say things in this country today are...

Generally headed in the right direction	13%
Off on the wrong track	72%
Not sure	15%

48. Overall, do you think the economy is getting better or worse?

Getting better	9%
About the same	33%
Getting worse	52%
Not sure	6%

49. Do you think the stock market will be higher or lower 12 months from now?

Higher	13%
About the same	31%
Lower	34%
Not sure	22%

50. Would you say that you and your family are...

Better off financially than you were a year ago	10%
About the same financially as you were a year ago	40%
Worse off financially than you were a year ago	44%
Not sure	5%

51. If an election for president was going to be held now, would you vote for...
Asked of registered voters

The Democratic Party candidate	42%
The Republican Party candidate	38%
Other	2%
Not sure	15%
I would not vote	2%

52. If an election for U.S. Congress were being held today, who would you vote for in the district where you live?
Asked of registered voters

The Democratic Party candidate	40%
The Republican Party candidate	38%
Other	2%
Not sure	17%
I would not vote	2%

53. Gender

Male	49%
Female	51%

54. Age

18-29	19%
30-64	65%
65+	16%

55. Education

High school or less	44%
Some college	31%
College graduate	24%

56. Race

White	73%
Black	12%
Hispanic	8%
Other	7%

57. Region

Northeast	18%
Midwest	25%
South	35%
West	22%

58. Party Identification

Democrat	38%
Republican	27%
Independent	35%

The Economist/YouGov Poll



Sponsorship	<i>The Economist</i>
Fieldwork	YouGov
Interviewing Dates	October 8-11, 2011
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's PollingPoint panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an opt-in Internet panel.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.5 to 5.3, with a mean of one and a standard deviation of 0.76.
Number of respondents	1000
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	24 questions not reported.