

**List of Tables**

1. Obama approval on issues . . . . .	3
2. Important issue . . . . .	4
3. Most important issue . . . . .	5
4. Approval of Obama as President . . . . .	7
5. Favorable opinion of individuals . . . . .	8
6. Unfavorable opinion of individuals . . . . .	9
7. Change of opinion on Palin . . . . .	10
8. Timing of change of opinion on Palin . . . . .	11
9. Preferred Republican nominee for President . . . . .	12
10. Palin presidential candidacy in 2012 . . . . .	13
11. Vote choice between Palin and Obama . . . . .	14
12. Palin's chances in election against Obama . . . . .	15
13. Palin effectiveness as president . . . . .	16
14. Palin representative of the Republican party . . . . .	17
15. Media have been harder on these individuals . . . . .	18
16. Media have been easier on these individuals . . . . .	19
17. Agree with statements about Sarah Palin . . . . .	20
18. Disagree with statements about Sarah Palin . . . . .	22
19. Agree with statements about Barack Obama . . . . .	24
20. Disagree with statements about Barack Obama . . . . .	26
21. Awareness of Bristol Palin's engagement . . . . .	28
22. Palin's main priority . . . . .	29
23. Palin's ability to balance public and private life . . . . .	30
24. Knowledge of Tea Party movement . . . . .	31
25. Own involvement in Tea Party movement . . . . .	32
26. Support for Tea Party movement . . . . .	33
27. Awareness of oil rig explosion . . . . .	34
28. Obama's response to oil spill . . . . .	35
29. Trust in BP to stop oil spill . . . . .	36
30. Trust in BP to clean up oil spill . . . . .	37
31. Reason for lack of trust in BP to stop oil spill . . . . .	38
32. Trust in government to stop oil spill . . . . .	39
33. Trust in government to clean up oil spill . . . . .	40
34. Likelihood of successful oil spill clean up in the next few years . . . . .	41
35. Awareness of Kagan's nomination to be Supreme Court Justice . . . . .	42
36. Kagan's qualifications to be a Supreme Court Justice . . . . .	43

# The Economist/YouGov Poll

July 17-20, 2010

YouGovPolimetrix

37. Kagan confirmation . . . . .	44
38. View on abortion . . . . .	45
39. View on gay marriage . . . . .	46
40. View on gays serving in the military . . . . .	48
41. 'Don't Ask, Don't Tell' impact on morale . . . . .	49
42. Likely results of 'Don't ask, Don't Tell' survey . . . . .	51
43. Effectiveness of stimulus package . . . . .	55
44. Expectations for stimulus package . . . . .	56
45. Impact of the stimulus package on job creation . . . . .	57
46. Expectations for full economic recovery . . . . .	59
47. Support for additional government spending . . . . .	60
48. Extension of unemployment benefits . . . . .	61
49. Awareness of Wall Street Reform Act . . . . .	62
50. Opinion of Wall Street Reform Act . . . . .	63
51. Health of banking system . . . . .	64
52. Obama's ideological leanings . . . . .	65
53. Obama's sincerity . . . . .	66
54. Obama's likeability . . . . .	67
55. Words that describe Obama . . . . .	68
56. Direction of country . . . . .	70
57. Approval of U.S. Congress . . . . .	71
58. 2010 Congressional vote . . . . .	72
59. Trend of economy . . . . .	73
60. Stock market expectations over next year . . . . .	74
61. Change in personal finances over past year . . . . .	75

# The Economist/YouGov Poll

July 17-20, 2010



## 1. Obama approval on issues

Below are some issues facing the country. For each one, indicate whether you **approve** or disapprove of the way Barack Obama is handling that issue.

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
The war in Iraq	39.8%	39.5%	40.2%	39.0%	36.1%	64.8%	45.3%	44.4%	35.8%	34.4%	40.8%	49.8%
The economy	34.2%	38.0%	33.8%	29.2%	28.0%	74.5%	44.6%	32.8%	35.4%	27.1%	35.3%	47.1%
Immigration	30.3%	33.5%	30.8%	22.8%	25.7%	58.4%	40.9%	28.4%	32.0%	26.0%	29.6%	40.2%
The environment	40.4%	44.1%	39.6%	37.2%	36.1%	72.0%	43.5%	38.9%	41.7%	34.8%	39.6%	53.2%
Terrorism	41.5%	42.5%	41.7%	38.6%	37.7%	67.5%	46.3%	39.6%	43.2%	34.5%	41.1%	56.4%
Gay rights	35.3%	39.9%	34.0%	32.6%	34.2%	43.5%	36.5%	33.1%	37.3%	28.2%	35.6%	49.6%
Education	41.5%	43.3%	41.5%	38.0%	37.3%	75.7%	39.5%	37.8%	44.7%	38.7%	40.2%	49.0%
Health care	41.3%	45.4%	41.4%	34.1%	36.0%	77.8%	48.2%	39.9%	42.6%	34.8%	42.3%	53.5%
Social security	31.7%	32.0%	32.8%	27.0%	26.2%	65.4%	43.9%	31.8%	31.7%	25.8%	31.8%	43.8%
The budget deficit	30.0%	30.6%	30.6%	26.7%	24.9%	66.3%	35.4%	26.8%	32.8%	23.8%	31.8%	40.2%
The war in Afghanistan	37.5%	36.7%	39.2%	32.2%	34.1%	62.4%	39.8%	41.4%	34.0%	32.0%	41.1%	43.8%
Taxes	33.4%	34.9%	35.0%	24.8%	28.9%	62.3%	41.9%	30.6%	36.0%	25.5%	35.0%	47.6%
Totals	(1,000)	( 217)	( 641)	( 142)	( 806)	( 116)	( 78)	( 476)	( 524)	( 395)	( 347)	( 258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The war in Iraq	39.8%	58.1%	24.2%	41.9%	62.5%	49.8%	28.1%	53.5%	33.7%	36.6%	39.4%	34.2%	47.2%	45.2%
The economy	34.2%	63.8%	6.3%	30.7%	70.8%	44.9%	7.9%	42.7%	30.2%	33.5%	31.9%	31.8%	34.9%	45.6%
Immigration	30.3%	54.8%	8.0%	26.0%	62.9%	35.5%	8.2%	34.7%	24.6%	30.7%	31.3%	31.5%	29.8%	36.8%
The environment	40.4%	68.3%	15.8%	35.8%	77.6%	49.5%	16.5%	48.7%	36.7%	37.3%	41.9%	35.5%	45.7%	50.6%
Terrorism	41.5%	69.0%	13.6%	41.3%	76.6%	51.1%	17.5%	52.6%	34.5%	37.9%	44.4%	38.5%	45.1%	51.5%
Gay rights	35.3%	53.9%	12.7%	40.0%	69.7%	42.9%	13.9%	43.7%	30.1%	30.1%	41.6%	32.6%	35.2%	47.1%
Education	41.5%	66.6%	12.7%	39.5%	69.3%	53.2%	17.5%	48.1%	41.9%	38.3%	40.5%	42.6%	41.0%	49.8%
Health care	41.3%	73.9%	7.5%	37.9%	81.9%	54.8%	9.2%	50.2%	36.0%	38.3%	43.7%	40.5%	41.6%	53.0%
Social security	31.7%	58.1%	8.1%	27.5%	60.3%	42.5%	9.9%	40.0%	29.0%	30.4%	29.4%	30.1%	33.1%	39.5%
The budget deficit	30.0%	59.7%	5.5%	24.0%	65.2%	36.6%	7.7%	35.0%	26.0%	31.0%	28.2%	27.4%	33.9%	38.9%
The war in Afghanistan	37.5%	54.9%	23.4%	37.6%	57.7%	44.9%	28.0%	46.5%	35.1%	35.3%	35.8%	34.1%	42.3%	37.1%
Taxes	33.4%	64.2%	6.2%	26.6%	70.2%	42.0%	8.2%	39.6%	26.2%	34.0%	34.2%	29.1%	37.3%	44.5%
Totals	(1,000)	( 361)	( 252)	( 292)	( 223)	( 313)	( 350)	( 178)	( 225)	( 364)	( 233)	( 377)	( 379)	( 131)

# The Economist/YouGov Poll

July 17-20, 2010



## 2. Important issue

How important are the following issues to you?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
The war in Iraq	80.5%	70.4%	83.6%	85.8%	82.4%	77.3%	65.3%	76.2%	84.4%	80.8%	78.5%	82.8%
The economy	96.0%	94.4%	96.2%	97.7%	96.6%	93.6%	92.3%	95.3%	96.6%	95.4%	96.1%	96.9%
Immigration	82.7%	76.9%	82.7%	92.7%	84.7%	71.1%	77.2%	83.8%	81.8%	82.3%	83.5%	82.5%
The environment	84.7%	82.9%	84.9%	86.7%	85.2%	84.1%	80.0%	80.4%	88.5%	86.2%	82.7%	84.2%
Terrorism	84.7%	72.0%	89.3%	88.9%	85.2%	81.7%	83.9%	82.2%	87.0%	87.3%	80.5%	85.3%
Gay rights	48.1%	57.2%	43.2%	51.4%	49.1%	42.8%	44.9%	39.4%	55.8%	41.0%	52.7%	56.2%
Education	88.5%	88.1%	88.0%	91.0%	88.4%	91.1%	86.5%	86.0%	90.7%	86.6%	91.4%	88.4%
Health care	93.9%	89.8%	94.6%	97.8%	94.8%	88.3%	91.3%	91.0%	96.4%	91.4%	94.9%	97.5%
Social security	89.7%	81.5%	91.7%	96.2%	90.0%	88.2%	89.3%	87.9%	91.4%	90.5%	90.5%	87.1%
The budget deficit	88.6%	84.2%	90.3%	90.0%	89.4%	89.8%	79.2%	88.2%	89.1%	89.8%	87.6%	87.7%
The war in Afghanistan	83.0%	74.4%	85.2%	89.3%	84.9%	79.8%	67.4%	82.3%	83.6%	81.5%	82.5%	86.8%
Taxes	91.0%	85.5%	92.7%	94.2%	91.6%	88.5%	88.9%	90.0%	92.0%	91.2%	90.7%	91.3%
Totals	(1,000)	( 217)	( 641)	( 142)	( 806)	( 116)	( 78)	( 476)	( 524)	( 395)	( 347)	( 258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The war in Iraq	80.5%	78.1%	86.6%	80.1%	74.5%	77.2%	89.0%	76.6%	80.5%	83.7%	78.8%	79.5%	83.9%	80.9%
The economy	96.0%	94.3%	97.2%	97.2%	97.1%	95.6%	97.4%	95.5%	96.0%	96.2%	96.0%	95.8%	98.1%	95.9%
Immigration	82.7%	76.7%	91.8%	85.1%	72.8%	84.4%	90.4%	84.4%	76.6%	84.0%	85.0%	79.7%	87.0%	81.7%
The environment	84.7%	89.6%	77.2%	85.3%	96.0%	84.9%	75.6%	86.9%	80.7%	87.1%	82.6%	88.8%	82.9%	82.2%
Terrorism	84.7%	80.0%	92.1%	85.9%	70.8%	86.1%	92.9%	83.6%	82.6%	87.7%	82.9%	84.4%	86.5%	86.8%
Gay rights	48.1%	57.3%	39.8%	49.0%	70.3%	47.1%	34.4%	51.2%	41.8%	49.1%	49.8%	48.1%	44.3%	57.8%
Education	88.5%	89.1%	87.6%	87.0%	91.1%	89.1%	86.2%	84.8%	88.1%	90.7%	88.5%	89.8%	89.1%	89.4%
Health care	93.9%	93.0%	92.8%	96.1%	96.1%	93.5%	94.0%	93.0%	94.1%	94.3%	93.6%	93.4%	95.8%	94.0%
Social security	89.7%	84.9%	91.5%	93.8%	84.3%	92.4%	92.0%	85.3%	89.1%	91.9%	90.6%	90.7%	89.8%	88.9%
The budget deficit	88.6%	83.9%	94.6%	92.5%	80.1%	92.6%	95.0%	84.0%	87.4%	91.9%	88.5%	86.8%	91.4%	87.2%
The war in Afghanistan	83.0%	78.7%	89.9%	85.0%	78.0%	81.9%	89.8%	78.4%	83.7%	85.7%	81.9%	80.3%	86.7%	85.1%
Taxes	91.0%	84.3%	96.0%	93.6%	83.4%	91.6%	96.5%	89.8%	91.2%	92.1%	90.1%	92.2%	91.0%	89.9%
Totals	(1,000)	( 361)	( 252)	( 292)	( 223)	( 313)	( 350)	( 178)	( 225)	( 364)	( 233)	( 377)	( 379)	( 131)

# The Economist/YouGov Poll

July 17-20, 2010



## 3. Most important issue

Which of these is the **most** important issue for you?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
The war in Iraq	1.4%	2.0%	1.4%	0.0%	1.6%	0.8%	0.0%	1.7%	1.0%	1.4%	1.8%	0.7%
The economy	38.6%	34.8%	43.2%	27.6%	37.7%	42.8%	42.8%	39.8%	37.6%	38.1%	36.0%	43.4%
Immigration	7.9%	5.7%	6.8%	16.2%	8.1%	4.5%	10.5%	10.5%	5.7%	7.4%	9.1%	7.5%
The environment	5.6%	9.4%	4.7%	2.4%	6.1%	4.0%	2.0%	6.0%	5.2%	4.8%	5.1%	7.8%
Terrorism	3.8%	3.3%	4.2%	3.2%	3.7%	5.2%	3.2%	4.2%	3.5%	4.3%	3.1%	3.9%
Gay rights	3.1%	9.9%	1.0%	0.0%	3.1%	0.8%	6.8%	3.1%	3.2%	2.7%	4.0%	2.7%
Education	4.9%	10.1%	3.8%	0.5%	4.4%	7.5%	6.8%	2.2%	7.3%	5.0%	5.1%	4.6%
Health care	13.9%	11.9%	14.5%	14.8%	14.2%	15.3%	8.8%	9.6%	17.7%	10.7%	18.4%	13.9%
Social security	9.7%	1.4%	8.9%	26.3%	9.6%	11.3%	7.8%	7.4%	11.7%	14.9%	6.4%	3.6%
The budget deficit	5.9%	6.5%	6.0%	4.4%	6.2%	3.4%	6.3%	8.5%	3.6%	5.4%	5.0%	8.1%
The war in Afghanistan	1.5%	1.6%	1.5%	1.6%	1.3%	2.4%	2.5%	1.6%	1.5%	1.7%	2.5%	0.0%
Taxes	3.6%	3.5%	3.8%	2.9%	3.9%	2.0%	2.7%	5.4%	2.0%	3.6%	3.6%	3.6%
Totals (Unweighted)	100.0% (987)	100.0% (214)	100.0% (632)	100.0% (141)	100.0% (796)	100.0% (114)	100.0% (77)	100.0% (471)	100.0% (516)	100.0% (387)	100.0% (342)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The war in Iraq	1.4%	1.0%	0.2%	2.0%	1.9%	0.9%	0.9%	1.2%	1.2%	0.4%	3.1%	1.5%	0.5%	1.0%
The economy	38.6%	43.2%	36.9%	37.2%	38.9%	44.0%	34.3%	41.6%	37.0%	34.5%	44.2%	32.9%	45.6%	47.7%
Immigration	7.9%	3.9%	13.1%	7.5%	2.5%	7.9%	13.3%	6.4%	4.5%	11.1%	7.5%	7.5%	9.0%	6.4%
The environment	5.6%	5.8%	2.4%	5.7%	11.9%	3.5%	1.6%	7.3%	3.2%	4.5%	8.1%	5.5%	3.9%	6.7%
Terrorism	3.8%	2.3%	7.3%	4.1%	1.9%	2.1%	8.0%	3.4%	4.2%	4.7%	2.6%	3.7%	3.9%	4.8%
Gay rights	3.1%	4.5%	0.5%	4.1%	8.6%	1.4%	0.6%	2.1%	1.3%	5.0%	2.7%	3.3%	2.4%	2.6%
Education	4.9%	5.1%	2.2%	4.6%	6.2%	3.8%	2.5%	4.0%	5.3%	4.8%	5.6%	6.8%	4.4%	2.3%
Health care	13.9%	15.6%	15.4%	13.8%	16.5%	15.5%	12.2%	7.8%	21.9%	15.2%	9.5%	13.9%	15.1%	12.6%
Social security	9.7%	12.4%	7.0%	7.6%	6.1%	11.8%	7.1%	9.9%	10.8%	10.7%	6.9%	16.8%	4.5%	3.8%
The budget deficit	5.9%	1.8%	9.0%	9.9%	1.1%	5.6%	12.3%	8.5%	7.2%	5.3%	3.5%	4.4%	6.5%	6.3%
The war in Afghanistan	1.5%	2.2%	0.4%	0.7%	2.4%	1.3%	0.8%	2.7%	0.8%	1.7%	1.0%	1.8%	1.4%	0.5%
Taxes	3.6%	2.1%	5.7%	2.8%	1.8%	2.2%	6.5%	5.2%	2.7%	2.2%	5.3%	1.8%	2.9%	5.3%

continued on the next page . . .

# The Economist/YouGov Poll

July 17-20, 2010



continued from previous page

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted)	100.0% (987)	100.0% (357)	100.0% (248)	100.0% (289)	100.0% (222)	100.0% (310)	100.0% (347)	100.0% (177)	100.0% (220)	100.0% (360)	100.0% (230)	100.0% (372)	100.0% (377)	100.0% (130)

# The Economist/YouGov Poll

July 17-20, 2010



## 4. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Strongly approve	19.4%	18.7%	20.0%	18.4%	14.3%	49.7%	31.4%	19.2%	19.6%	14.2%	22.8%	25.4%
Somewhat approve	25.7%	29.3%	26.0%	18.2%	24.8%	31.7%	26.8%	21.6%	29.2%	25.8%	22.3%	30.1%
Somewhat disapprove	13.5%	16.9%	12.4%	11.9%	15.6%	2.9%	6.0%	13.5%	13.5%	15.2%	12.7%	11.2%
Strongly disapprove	33.5%	19.4%	35.7%	49.0%	38.3%	6.8%	19.6%	40.3%	27.6%	32.9%	36.1%	31.1%
Not sure	7.9%	15.7%	5.9%	2.5%	7.0%	8.9%	16.2%	5.4%	10.1%	12.0%	6.1%	2.2%
Totals (Unweighted)	100.0% (998)	100.0% (216)	100.0% (640)	100.0% (142)	100.0% (804)	100.0% (116)	100.0% (78)	100.0% (474)	100.0% (524)	100.0% (394)	100.0% (346)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	19.4%	41.4%	3.8%	13.1%	46.5%	23.1%	3.9%	24.7%	17.8%	19.4%	16.6%	17.1%	21.3%	27.6%
Somewhat approve	25.7%	38.8%	7.7%	25.2%	39.1%	37.2%	6.3%	32.4%	22.8%	20.3%	31.2%	27.5%	24.1%	28.9%
Somewhat disapprove	13.5%	8.9%	13.2%	15.8%	7.1%	16.1%	14.1%	8.8%	16.6%	13.1%	15.1%	14.3%	16.7%	5.6%
Strongly disapprove	33.5%	5.0%	73.5%	39.7%	4.0%	19.9%	74.0%	28.0%	35.0%	37.1%	31.0%	30.2%	34.7%	38.0%
Not sure	7.9%	5.9%	1.8%	6.1%	3.4%	3.6%	1.6%	6.1%	7.7%	10.2%	6.1%	10.9%	3.3%	0.0%
Totals (Unweighted)	100.0% (998)	100.0% (361)	100.0% (251)	100.0% (292)	100.0% (223)	100.0% (312)	100.0% (350)	100.0% (178)	100.0% (224)	100.0% (364)	100.0% (232)	100.0% (377)	100.0% (379)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 5. Favorable opinion of individuals

Do you have a **favorable** or an unfavorable opinion of the following people?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Sarah Palin	36.4%	20.7%	39.7%	50.1%	40.9%	10.5%	23.7%	41.5%	31.8%	40.3%	35.2%	29.8%
Mitt Romney	34.5%	24.9%	36.0%	44.9%	36.7%	23.6%	26.3%	40.1%	29.5%	32.7%	36.8%	34.9%
Mike Huckabee	39.6%	25.7%	40.2%	60.7%	42.1%	27.2%	30.2%	45.0%	34.8%	39.6%	42.4%	35.7%
Newt Gingrich	32.3%	19.7%	33.2%	50.1%	35.1%	19.6%	20.0%	38.7%	26.6%	32.9%	31.7%	31.9%
Tim Pawlenty	17.3%	12.9%	18.1%	21.7%	17.7%	12.2%	19.8%	23.2%	12.1%	14.8%	16.5%	23.7%
Mike Pence	13.1%	10.6%	13.0%	17.5%	13.4%	8.9%	14.9%	16.1%	10.4%	13.0%	12.5%	14.2%
Haley Barbour	14.1%	9.5%	14.0%	21.9%	14.3%	12.7%	13.5%	18.9%	9.7%	14.3%	12.2%	16.2%
Mitch Daniels	11.4%	10.9%	10.9%	14.3%	11.3%	11.8%	12.5%	14.5%	8.6%	12.0%	9.7%	12.6%
John Thune	11.8%	10.3%	11.5%	15.5%	11.6%	12.4%	13.1%	15.4%	8.5%	11.2%	12.1%	12.4%
Totals	(1,000)	( 217)	( 641)	( 142)	( 806)	( 116)	( 78)	( 476)	( 524)	( 395)	( 347)	( 258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Sarah Palin	36.4%	10.8%	75.7%	37.2%	7.7%	23.1%	76.1%	32.4%	43.0%	38.5%	30.2%	37.4%	36.0%	33.4%
Mitt Romney	34.5%	18.3%	62.0%	37.6%	13.6%	32.5%	65.0%	34.6%	38.0%	33.2%	33.3%	28.7%	36.7%	41.4%
Mike Huckabee	39.6%	21.1%	68.7%	45.1%	16.8%	36.8%	72.4%	36.9%	39.7%	39.7%	41.6%	35.5%	41.5%	43.8%
Newt Gingrich	32.3%	14.5%	62.0%	34.6%	6.8%	24.9%	69.1%	32.8%	34.4%	33.1%	28.7%	29.5%	35.3%	36.1%
Tim Pawlenty	17.3%	8.6%	30.1%	21.5%	5.0%	16.3%	35.2%	18.4%	20.4%	15.5%	16.4%	14.1%	18.8%	21.6%
Mike Pence	13.1%	8.3%	20.9%	15.4%	6.6%	11.3%	24.9%	11.5%	13.9%	12.4%	14.8%	13.1%	13.6%	10.8%
Haley Barbour	14.1%	7.7%	26.9%	14.1%	5.4%	11.4%	27.9%	12.9%	13.7%	15.1%	13.7%	12.7%	15.0%	13.3%
Mitch Daniels	11.4%	6.6%	19.3%	13.3%	4.6%	10.8%	20.7%	10.2%	13.8%	11.1%	10.6%	10.3%	11.8%	11.3%
John Thune	11.8%	8.0%	19.9%	11.8%	4.6%	10.0%	23.7%	12.3%	10.1%	13.1%	10.8%	11.2%	12.1%	11.9%
Totals	(1,000)	( 361)	( 252)	( 292)	( 223)	( 313)	( 350)	( 178)	( 225)	( 364)	( 233)	( 377)	( 379)	( 131)



# The Economist/YouGov Poll

July 17-20, 2010



## 6. Unfavorable opinion of individuals

Do you have a favorable or an **unfavorable** opinion of the following people?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Sarah Palin	51.0%	59.5%	48.3%	47.1%	48.1%	76.4%	48.2%	48.2%	53.5%	39.3%	56.8%	67.1%
Mitt Romney	34.5%	38.3%	31.9%	37.9%	33.6%	44.0%	30.7%	38.8%	30.7%	21.8%	41.2%	51.4%
Mike Huckabee	31.8%	40.0%	29.4%	27.2%	30.8%	41.4%	30.2%	35.3%	28.7%	20.3%	36.7%	49.0%
Newt Gingrich	39.0%	37.5%	38.6%	43.1%	37.1%	56.7%	35.1%	41.8%	36.4%	29.3%	43.3%	53.0%
Tim Pawlenty	18.9%	18.6%	19.1%	18.6%	18.6%	23.9%	14.8%	23.2%	15.1%	13.0%	20.8%	28.5%
Mike Pence	13.8%	16.0%	13.3%	12.4%	12.5%	26.3%	11.1%	18.3%	9.9%	10.4%	14.0%	20.8%
Haley Barbour	17.9%	16.3%	18.5%	18.5%	17.5%	24.6%	13.7%	22.7%	13.7%	11.2%	18.6%	30.9%
Mitch Daniels	12.7%	13.1%	12.8%	11.6%	11.5%	22.9%	11.7%	16.2%	9.6%	9.0%	16.2%	15.4%
John Thune	14.0%	13.0%	14.5%	13.8%	13.4%	19.1%	13.0%	17.6%	10.8%	10.0%	14.1%	22.0%
Totals	(1,000)	( 217)	( 641)	( 142)	( 806)	( 116)	( 78)	( 476)	( 524)	( 395)	( 347)	( 258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Sarah Palin	51.0%	78.7%	16.8%	53.8%	86.9%	68.3%	20.3%	56.9%	44.7%	45.9%	60.0%	42.8%	58.1%	66.1%
Mitt Romney	34.5%	49.6%	15.0%	39.5%	66.1%	43.6%	19.2%	40.5%	28.8%	30.9%	40.5%	30.9%	37.6%	48.3%
Mike Huckabee	31.8%	47.5%	11.2%	35.5%	62.9%	40.0%	15.9%	34.5%	29.0%	30.2%	34.7%	27.7%	36.1%	40.9%
Newt Gingrich	39.0%	59.1%	13.8%	42.5%	72.2%	52.3%	17.2%	43.3%	36.5%	35.7%	42.8%	33.7%	42.4%	54.1%
Tim Pawlenty	18.9%	26.8%	9.2%	21.7%	37.9%	22.8%	11.0%	22.6%	22.3%	15.6%	17.8%	15.0%	21.1%	34.3%
Mike Pence	13.8%	20.2%	5.8%	15.1%	26.9%	18.0%	8.0%	16.4%	13.5%	14.2%	11.6%	11.0%	14.9%	24.8%
Haley Barbour	17.9%	25.4%	6.1%	23.0%	36.2%	25.1%	8.0%	19.2%	16.4%	17.8%	18.5%	13.2%	20.2%	32.1%
Mitch Daniels	12.7%	16.9%	5.3%	14.4%	23.6%	16.9%	7.7%	15.7%	15.2%	11.9%	9.3%	11.7%	14.2%	16.2%
John Thune	14.0%	19.5%	6.1%	16.3%	26.8%	18.7%	7.5%	16.0%	15.6%	12.1%	13.7%	11.1%	14.5%	26.4%
Totals	(1,000)	( 361)	( 252)	( 292)	( 223)	( 313)	( 350)	( 178)	( 225)	( 364)	( 233)	( 377)	( 379)	( 131)

# The Economist/YouGov Poll

July 17-20, 2010



## 7. Change of opinion on Palin

Was there a time when you had a favorable opinion of Sarah Palin? (Asked if respondent has an unfavorable view or has no opinion on Sarah Palin)

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Yes	16.9%	19.0%	16.4%	13.9%	18.8%	7.6%	16.2%	14.2%	19.0%	14.1%	22.9%	14.1%
No	83.1%	81.0%	83.6%	86.1%	81.2%	92.4%	83.8%	85.8%	81.0%	85.9%	77.1%	85.9%
Totals (Unweighted)	100.0% (608)	100.0% (166)	100.0% (375)	100.0% (67)	100.0% (452)	100.0% (103)	100.0% (53)	100.0% (262)	100.0% (346)	100.0% (215)	100.0% (221)	100.0% (172)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	16.9%	11.0%	40.8%	19.1%	11.6%	14.2%	42.5%	18.9%	16.7%	14.6%	18.6%	16.6%	18.4%	21.8%
No	83.1%	89.0%	59.2%	80.9%	88.4%	85.8%	57.5%	81.1%	83.3%	85.4%	81.4%	83.4%	81.6%	78.2%
Totals (Unweighted)	100.0% (608)	100.0% (323)	100.0% (51)	100.0% (175)	100.0% (210)	100.0% (238)	100.0% (77)	100.0% (111)	100.0% (127)	100.0% (216)	100.0% (154)	100.0% (225)	100.0% (237)	100.0% (80)

# The Economist/YouGov Poll

July 17-20, 2010



## 8. Timing of change of opinion on Palin

When did you change your opinion? (Asked if respondent used to have a favorable opinion of Sarah Palin, but does not now)

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
In the last few weeks	3.4%	2.2%	3.4%	7.7%	1.9%	7.3%	15.5%	1.4%	4.6%	7.2%	1.9%	0.0%
Earlier this year	23.7%	24.8%	19.8%	40.9%	24.1%	23.8%	20.2%	19.7%	26.0%	23.2%	29.4%	12.6%
Last year	30.2%	25.9%	35.8%	15.7%	35.0%	0.0%	5.7%	16.0%	38.1%	33.0%	27.0%	32.0%
Before the 2008 elections	42.7%	47.1%	41.0%	35.6%	39.0%	68.9%	58.5%	62.9%	31.3%	36.6%	41.7%	55.4%
Totals (Unweighted)	100.0% (109)	100.0% (34)	100.0% (65)	100.0% (10)	100.0% (92)	100.0% (9)	100.0% (8)	100.0% (44)	100.0% (65)	100.0% (33)	100.0% (51)	100.0% (25)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
In the last few weeks	3.4%	8.4%	3.8%	0.0%	11.7%	2.7%	0.0%	9.3%	0.0%	4.2%	0.0%	7.4%	1.2%	0.0%
Earlier this year	23.7%	20.6%	31.6%	19.8%	7.0%	22.2%	29.7%	6.9%	29.3%	30.4%	26.8%	18.3%	34.1%	19.3%
Last year	30.2%	29.7%	36.3%	30.8%	33.8%	30.9%	27.9%	23.4%	38.4%	19.9%	41.2%	37.3%	28.1%	28.0%
Before the 2008 elections	42.7%	41.3%	28.3%	49.4%	47.5%	44.2%	42.4%	60.5%	32.2%	45.5%	32.1%	37.0%	36.5%	52.7%
Totals (Unweighted)	100.0% (109)	100.0% (39)	100.0% (22)	100.0% (38)	100.0% (26)	100.0% (37)	100.0% (33)	100.0% (22)	100.0% (21)	100.0% (34)	100.0% (32)	100.0% (39)	100.0% (47)	100.0% (19)

# The Economist/YouGov Poll

July 17-20, 2010



## 9. Preferred Republican nominee for President

If you had to choose one, which of these individuals would you want to be the Republican nominee for president in 2012?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Sarah Palin	16.2%	15.6%	16.2%	16.8%	17.2%	14.0%	8.6%	16.4%	15.9%	18.2%	17.2%	10.6%
Mitt Romney	14.4%	16.0%	13.9%	13.9%	16.1%	4.9%	10.1%	18.1%	11.2%	9.2%	16.1%	23.0%
Mike Huckabee	11.3%	7.5%	11.8%	16.0%	12.0%	9.1%	7.2%	9.3%	13.2%	10.6%	12.8%	10.8%
Newt Gingrich	7.8%	3.6%	8.1%	13.7%	8.1%	4.3%	9.7%	11.4%	4.7%	6.8%	8.7%	8.7%
Tim Pawlenty	2.6%	1.6%	3.0%	2.5%	2.8%	1.4%	2.0%	3.0%	2.2%	2.4%	1.8%	4.0%
Mike Pence	0.6%	1.0%	0.4%	0.5%	0.7%	0.0%	0.0%	0.5%	0.7%	0.4%	0.9%	0.6%
Haley Barbour	0.9%	1.1%	0.9%	0.5%	0.9%	1.6%	0.0%	1.2%	0.7%	0.5%	1.4%	1.2%
Mitch Daniels	2.5%	3.3%	2.1%	2.4%	2.8%	2.0%	0.0%	2.8%	2.2%	1.8%	2.5%	3.8%
John Thune	0.5%	1.1%	0.4%	0.0%	0.6%	0.8%	0.0%	0.7%	0.4%	0.5%	0.5%	0.7%
No preference	43.1%	49.1%	42.9%	33.7%	38.8%	61.9%	62.5%	36.6%	48.9%	49.7%	38.1%	36.6%
Totals (Unweighted)	100.0% (996)	100.0% (216)	100.0% (639)	100.0% (141)	100.0% (802)	100.0% (116)	100.0% (78)	100.0% (474)	100.0% (522)	100.0% (394)	100.0% (344)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Sarah Palin	16.2%	10.3%	28.4%	13.6%	12.1%	11.4%	23.4%	12.9%	20.9%	16.2%	14.4%	16.7%	16.1%	14.2%
Mitt Romney	14.4%	11.3%	17.9%	17.9%	15.5%	13.7%	19.4%	15.8%	9.6%	11.7%	22.1%	10.0%	15.5%	21.4%
Mike Huckabee	11.3%	10.0%	12.6%	13.3%	5.6%	16.1%	15.0%	10.4%	13.0%	10.7%	11.5%	10.6%	13.0%	7.0%
Newt Gingrich	7.8%	2.7%	16.6%	8.9%	2.4%	6.6%	16.1%	7.2%	4.8%	10.6%	6.8%	6.0%	9.0%	14.6%
Tim Pawlenty	2.6%	2.1%	0.5%	5.2%	3.0%	3.0%	2.9%	2.3%	4.6%	1.6%	2.5%	2.1%	1.9%	4.7%
Mike Pence	0.6%	0.3%	0.6%	0.6%	0.8%	0.4%	1.0%	0.5%	0.4%	0.5%	1.1%	0.9%	0.5%	0.5%
Haley Barbour	0.9%	1.1%	1.3%	0.8%	0.4%	1.8%	1.1%	0.3%	1.1%	1.8%	0.0%	1.2%	0.6%	1.2%
Mitch Daniels	2.5%	1.3%	3.7%	2.9%	2.3%	3.0%	3.1%	1.5%	6.2%	1.0%	2.0%	1.5%	3.2%	2.5%
John Thune	0.5%	0.6%	1.0%	0.4%	1.2%	0.4%	0.5%	0.6%	1.3%	0.4%	0.0%	0.7%	0.5%	0.5%
No preference	43.1%	60.4%	17.4%	36.4%	56.7%	43.7%	17.4%	48.6%	38.1%	45.5%	39.6%	50.2%	39.6%	33.3%
Totals (Unweighted)	100.0% (996)	100.0% (360)	100.0% (250)	100.0% (291)	100.0% (222)	100.0% (312)	100.0% (348)	100.0% (177)	100.0% (225)	100.0% (363)	100.0% (231)	100.0% (376)	100.0% (379)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 10. Palin presidential candidacy in 2012

Do you think Sarah Palin will run for president of the United States in 2012?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Very likely	18.3%	16.4%	19.3%	17.9%	18.5%	19.3%	15.1%	19.1%	17.7%	17.3%	18.8%	19.7%
Somewhat likely	33.6%	32.2%	34.6%	32.4%	36.0%	18.3%	29.5%	34.6%	32.7%	32.0%	34.0%	36.5%
Somewhat unlikely	15.5%	14.6%	15.2%	18.3%	15.7%	18.2%	10.0%	17.2%	14.0%	13.1%	16.9%	18.5%
Very unlikely	14.6%	15.3%	13.0%	20.0%	13.8%	13.5%	25.1%	14.7%	14.6%	15.6%	14.4%	13.1%
Not sure	17.9%	21.6%	18.0%	11.4%	16.1%	30.7%	20.4%	14.4%	21.1%	22.1%	15.9%	12.1%
Totals (Unweighted)	100.0% (994)	100.0% (216)	100.0% (639)	100.0% (139)	100.0% (800)	100.0% (116)	100.0% (78)	100.0% (472)	100.0% (522)	100.0% (392)	100.0% (345)	100.0% (257)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very likely	18.3%	21.2%	20.9%	16.7%	23.2%	17.5%	19.9%	15.7%	14.1%	21.1%	20.0%	17.4%	20.4%	20.2%
Somewhat likely	33.6%	28.7%	46.2%	34.1%	30.5%	35.3%	43.0%	32.2%	35.3%	31.3%	37.0%	28.5%	40.6%	35.3%
Somewhat unlikely	15.5%	17.0%	16.2%	17.6%	14.4%	19.1%	17.7%	15.0%	18.4%	13.6%	16.1%	14.9%	14.9%	19.8%
Very unlikely	14.6%	15.9%	8.0%	14.5%	22.2%	13.2%	8.7%	19.1%	12.9%	11.9%	16.9%	16.9%	13.0%	14.4%
Not sure	17.9%	17.3%	8.7%	17.1%	9.7%	14.8%	10.7%	18.1%	19.4%	22.1%	10.0%	22.3%	11.0%	10.3%
Totals (Unweighted)	100.0% (994)	100.0% (359)	100.0% (249)	100.0% (291)	100.0% (223)	100.0% (309)	100.0% (348)	100.0% (177)	100.0% (224)	100.0% (362)	100.0% (231)	100.0% (375)	100.0% (378)	100.0% (130)

# The Economist/YouGov Poll

July 17-20, 2010



## 11. Vote choice between Palin and Obama

If Sarah Palin were the Republican nominee for president in 2012, who would you vote for in the presidential election?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Sarah Palin	31.0%	18.5%	32.2%	47.6%	35.2%	6.6%	19.4%	35.8%	26.7%	29.7%	34.4%	28.8%
Barack Obama	41.2%	47.5%	40.4%	33.8%	36.1%	75.1%	49.5%	39.1%	43.1%	31.9%	43.1%	57.8%
Don't plan to vote	9.3%	11.3%	9.5%	5.0%	10.3%	1.8%	8.5%	9.6%	9.0%	13.9%	5.9%	4.4%
Not sure	18.5%	22.7%	17.9%	13.5%	18.3%	16.5%	22.6%	15.5%	21.1%	24.4%	16.5%	9.0%
Totals (Unweighted)	100.0% (999)	100.0% (216)	100.0% (641)	100.0% (142)	100.0% (805)	100.0% (116)	100.0% (78)	100.0% (475)	100.0% (524)	100.0% (395)	100.0% (346)	100.0% (258)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Sarah Palin	31.0%	4.5%	73.9%	30.9%	0.7%	18.3%	70.4%	26.6%	36.3%	32.9%	26.7%	28.2%	33.6%	33.5%
Barack Obama	41.2%	76.3%	6.6%	39.8%	86.1%	57.0%	8.2%	47.9%	35.6%	36.9%	47.8%	37.0%	42.7%	56.8%
Don't plan to vote	9.3%	3.9%	6.4%	9.1%	3.5%	5.8%	7.3%	9.5%	8.7%	10.4%	7.9%	11.9%	6.6%	2.5%
Not sure	18.5%	15.3%	13.1%	20.2%	9.7%	18.9%	14.1%	16.0%	19.4%	19.8%	17.6%	22.9%	17.1%	7.2%
Totals (Unweighted)	100.0% (999)	100.0% (361)	100.0% (251)	100.0% (292)	100.0% (223)	100.0% (312)	100.0% (350)	100.0% (178)	100.0% (225)	100.0% (364)	100.0% (232)	100.0% (377)	100.0% (379)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 12. Palin's chances in election against Obama

If Sarah Palin were the Republican nominee for president in 2012, do you think she would beat Barack Obama in the presidential election?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Definitely yes	10.9%	5.7%	11.6%	16.9%	11.9%	3.9%	9.9%	10.6%	11.2%	13.9%	10.2%	5.6%
Probably yes	18.7%	13.2%	20.5%	21.3%	20.8%	8.2%	10.6%	22.0%	15.8%	18.3%	20.8%	16.4%
Probably no	20.1%	20.5%	20.6%	17.8%	21.0%	13.2%	20.4%	19.3%	20.9%	16.2%	22.3%	25.2%
Definitely no	34.0%	43.0%	30.8%	31.0%	29.9%	61.0%	40.7%	33.7%	34.2%	29.1%	33.1%	45.2%
Not sure	16.3%	17.7%	16.6%	12.9%	16.4%	13.8%	18.4%	14.4%	18.0%	22.5%	13.5%	7.6%
Totals (Unweighted)	100.0% (997)	100.0% (216)	100.0% (639)	100.0% (142)	100.0% (804)	100.0% (115)	100.0% (78)	100.0% (475)	100.0% (522)	100.0% (393)	100.0% (346)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Definitely yes	10.9%	3.9%	26.1%	7.4%	2.7%	5.7%	22.4%	8.0%	12.3%	14.0%	7.0%	11.0%	12.6%	6.8%
Probably yes	18.7%	6.8%	35.5%	20.5%	4.8%	13.3%	33.7%	14.8%	17.6%	20.8%	19.5%	18.7%	19.1%	19.7%
Probably no	20.1%	19.6%	17.3%	24.2%	17.2%	26.0%	20.7%	19.4%	19.4%	18.9%	23.3%	18.0%	21.7%	21.0%
Definitely no	34.0%	56.9%	6.1%	34.1%	70.3%	41.8%	9.1%	43.6%	29.4%	28.8%	38.4%	32.7%	35.9%	43.4%
Not sure	16.3%	12.8%	15.0%	13.8%	4.9%	13.1%	14.1%	14.2%	21.2%	17.4%	11.8%	19.6%	10.7%	9.1%
Totals (Unweighted)	100.0% (997)	100.0% (359)	100.0% (252)	100.0% (292)	100.0% (221)	100.0% (312)	100.0% (350)	100.0% (177)	100.0% (224)	100.0% (363)	100.0% (233)	100.0% (374)	100.0% (379)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 13. Palin effectiveness as president

Do you think Sarah Palin would have the ability to be an effective president?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Yes	28.2%	19.1%	29.5%	38.9%	31.6%	10.5%	16.8%	32.7%	24.3%	29.3%	30.1%	23.5%
No	51.4%	57.0%	50.4%	45.8%	48.1%	75.5%	54.1%	49.0%	53.5%	41.4%	54.7%	67.4%
Not sure	20.4%	23.9%	20.2%	15.3%	20.3%	13.9%	29.1%	18.3%	22.2%	29.4%	15.2%	9.1%
Totals (Unweighted)	100.0% (994)	100.0% (215)	100.0% (637)	100.0% (142)	100.0% (801)	100.0% (115)	100.0% (78)	100.0% (471)	100.0% (523)	100.0% (391)	100.0% (346)	100.0% (257)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	28.2%	7.9%	66.2%	25.6%	4.6%	16.6%	61.7%	23.9%	30.1%	30.6%	26.3%	27.0%	29.5%	31.2%
No	51.4%	79.3%	15.0%	54.3%	88.5%	67.0%	22.9%	58.0%	48.8%	46.2%	56.5%	47.3%	55.1%	61.0%
Not sure	20.4%	12.7%	18.8%	20.1%	6.9%	16.4%	15.4%	18.0%	21.1%	23.2%	17.2%	25.7%	15.5%	7.7%
Totals (Unweighted)	100.0% (994)	100.0% (358)	100.0% (251)	100.0% (290)	100.0% (221)	100.0% (310)	100.0% (349)	100.0% (176)	100.0% (223)	100.0% (363)	100.0% (232)	100.0% (375)	100.0% (376)	100.0% (130)



# The Economist/YouGov Poll

July 17-20, 2010



## 14. Palin representative of the Republican party

Does Sarah Palin represent the views of most Republicans?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Yes	34.3%	30.5%	34.0%	42.1%	34.6%	29.3%	37.8%	39.5%	29.8%	34.5%	35.5%	32.5%
No	30.3%	31.1%	30.0%	29.8%	29.7%	38.7%	24.9%	31.2%	29.4%	22.8%	32.2%	43.0%
Not sure	35.4%	38.4%	36.0%	28.1%	35.6%	32.0%	37.3%	29.3%	40.8%	42.7%	32.3%	24.6%
Totals (Unweighted)	100.0% (998)	100.0% (217)	100.0% (639)	100.0% (142)	100.0% (805)	100.0% (115)	100.0% (78)	100.0% (476)	100.0% (522)	100.0% (393)	100.0% (347)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	34.3%	24.1%	62.8%	29.1%	23.2%	24.8%	61.0%	29.8%	32.2%	37.8%	34.6%	32.9%	37.6%	34.2%
No	30.3%	42.7%	11.9%	34.1%	49.5%	38.9%	17.6%	40.1%	30.6%	23.9%	31.8%	27.3%	30.8%	42.0%
Not sure	35.4%	33.2%	25.2%	36.9%	27.3%	36.3%	21.4%	30.1%	37.2%	38.2%	33.6%	39.9%	31.7%	23.8%
Totals (Unweighted)	100.0% (998)	100.0% (359)	100.0% (252)	100.0% (292)	100.0% (223)	100.0% (313)	100.0% (348)	100.0% (178)	100.0% (224)	100.0% (363)	100.0% (233)	100.0% (375)	100.0% (379)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010

## 15. Media have been harder on these individuals

Compared to the way the news media have treated other political figures, have they been **harder** or easier on these individuals?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Sarah Palin	47.1%	42.7%	46.2%	58.3%	52.1%	20.3%	31.1%	49.2%	45.3%	45.9%	50.5%	45.0%
Barack Obama	31.4%	29.3%	31.7%	33.8%	27.2%	60.2%	37.2%	24.6%	37.5%	29.4%	32.9%	33.7%
Hillary Clinton	27.3%	33.7%	25.6%	23.1%	25.8%	31.9%	37.4%	23.3%	30.8%	25.3%	25.1%	34.6%
Totals	(1,000)	( 217)	( 641)	( 142)	( 806)	( 116)	( 78)	( 476)	( 524)	( 395)	( 347)	( 258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Sarah Palin	47.1%	22.7%	78.2%	53.2%	19.2%	40.6%	82.3%	45.0%	54.6%	45.2%	45.0%	45.2%	48.9%	48.8%
Barack Obama	31.4%	49.1%	9.3%	29.0%	54.0%	38.7%	10.1%	31.9%	24.8%	31.6%	36.8%	33.0%	32.1%	31.5%
Hillary Clinton	27.3%	39.6%	16.1%	26.0%	39.6%	35.5%	15.4%	32.5%	22.1%	26.3%	29.5%	24.0%	30.3%	34.7%
Totals	(1,000)	( 361)	( 252)	( 292)	( 223)	( 313)	( 350)	( 178)	( 225)	( 364)	( 233)	( 377)	( 379)	( 131)

# The Economist/YouGov Poll

July 17-20, 2010



## 16. Media have been easier on these individuals

Compared to the way the news media have treated other political figures, have they been harder or **easier** on these individuals?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Sarah Palin	21.9%	20.5%	21.7%	25.5%	19.2%	41.7%	24.5%	21.1%	22.7%	19.0%	21.1%	29.4%
Barack Obama	36.4%	26.2%	38.0%	47.7%	41.0%	13.3%	20.3%	44.7%	29.1%	33.6%	38.2%	39.8%
Hillary Clinton	27.5%	16.7%	30.3%	34.8%	29.8%	21.6%	10.7%	34.2%	21.5%	29.3%	27.2%	23.9%
Totals	(1,000)	( 217)	( 641)	( 142)	( 806)	( 116)	( 78)	( 476)	( 524)	( 395)	( 347)	( 258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Sarah Palin	21.9%	39.0%	5.5%	19.9%	46.2%	25.2%	6.5%	22.6%	17.7%	22.1%	25.2%	20.7%	24.5%	25.2%
Barack Obama	36.4%	13.4%	69.1%	42.1%	9.8%	27.2%	76.3%	32.4%	40.9%	36.0%	36.2%	29.2%	41.3%	44.4%
Hillary Clinton	27.5%	13.3%	47.9%	27.2%	12.3%	17.7%	52.4%	24.3%	35.3%	25.2%	26.4%	27.8%	27.4%	29.8%
Totals	(1,000)	( 361)	( 252)	( 292)	( 223)	( 313)	( 350)	( 178)	( 225)	( 364)	( 233)	( 377)	( 379)	( 131)

# The Economist/YouGov Poll

July 17-20, 2010



## 17. Agree with statements about Sarah Palin

Please tell us whether you **agree** or disagree with each of the following statements.

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Sarah Palin cares about people like me.	36.0%	29.3%	36.1%	47.0%	39.6%	15.9%	25.4%	40.5%	32.0%	36.6%	39.1%	30.4%
Sarah Palin understands people like me.	33.7%	24.8%	34.4%	46.6%	37.5%	11.0%	24.8%	38.3%	29.7%	34.0%	37.9%	27.4%
Sarah Palin respects people like me.	36.6%	29.9%	36.5%	48.2%	40.2%	18.5%	23.3%	41.1%	32.5%	36.8%	40.2%	30.9%
Sarah Palin looks down on people like me.	30.7%	32.8%	30.1%	29.5%	28.8%	42.2%	35.6%	30.5%	30.8%	25.4%	33.2%	38.1%
Sarah Palin shares my values.	34.3%	22.8%	35.7%	48.2%	38.3%	13.9%	19.1%	39.3%	29.8%	36.1%	36.2%	27.6%
Sarah Palin understands complex issues.	29.5%	18.9%	31.3%	40.8%	33.0%	8.8%	20.3%	31.3%	27.9%	30.3%	32.8%	23.2%
Totals	(1,000)	( 217)	( 641)	( 142)	( 806)	( 116)	( 78)	( 476)	( 524)	( 395)	( 347)	( 258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Sarah Palin cares about people like me.	36.0%	14.2%	73.9%	35.2%	9.4%	25.0%	72.8%	29.9%	40.5%	38.2%	33.4%	33.9%	37.0%	42.3%
Sarah Palin understands people like me.	33.7%	9.7%	73.3%	34.1%	8.5%	19.7%	71.6%	29.3%	39.1%	34.5%	31.3%	32.2%	36.2%	36.0%
Sarah Palin respects people like me.	36.6%	14.7%	74.1%	36.3%	11.5%	24.1%	74.3%	32.1%	39.9%	38.5%	34.1%	35.7%	38.4%	38.4%

continued on the next page . . .

# The Economist/YouGov Poll

July 17-20, 2010



	continued from previous page													
	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Sarah Palin looks down on people like me.	30.7%	50.5%	10.1%	28.5%	61.2%	35.0%	11.8%	33.4%	25.0%	29.2%	36.0%	31.3%	32.5%	32.8%
Sarah Palin shares my values.	34.3%	11.2%	73.8%	35.2%	7.6%	20.0%	75.2%	28.6%	37.9%	37.4%	30.6%	33.2%	35.4%	35.8%
Sarah Palin understands complex issues.	29.5%	9.0%	66.4%	29.4%	6.4%	16.5%	66.1%	24.5%	32.8%	30.6%	28.8%	29.1%	32.0%	29.4%
Totals	(1,000)	( 361)	( 252)	( 292)	( 223)	( 313)	( 350)	( 178)	( 225)	( 364)	( 233)	( 377)	( 379)	( 131)

# The Economist/YouGov Poll

July 17-20, 2010

## 18. Disagree with statements about Sarah Palin

Please tell us whether you agree or **disagree** with each of the following statements.

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Sarah Palin cares about people like me.	39.6%	39.5%	39.9%	38.7%	35.8%	65.5%	44.7%	38.9%	40.2%	32.8%	41.5%	50.9%
Sarah Palin understands people like me.	42.8%	45.1%	43.1%	38.0%	39.4%	69.6%	42.7%	40.5%	44.9%	33.8%	44.5%	59.1%
Sarah Palin respects people like me.	38.4%	39.1%	38.7%	36.0%	34.7%	61.7%	46.2%	37.4%	39.2%	31.2%	39.5%	51.7%
Sarah Palin looks down on people like me.	40.9%	32.5%	42.7%	48.4%	43.3%	28.9%	32.4%	44.8%	37.5%	41.3%	40.8%	40.3%
Sarah Palin shares my values.	44.1%	48.2%	43.2%	40.5%	40.3%	71.8%	46.4%	42.2%	45.7%	35.4%	46.4%	58.9%
Sarah Palin understands complex issues.	47.8%	49.3%	48.1%	44.0%	44.4%	72.1%	51.2%	47.0%	48.5%	38.4%	49.3%	65.2%
Totals	(1,000)	( 217)	( 641)	( 142)	( 806)	( 116)	( 78)	( 476)	( 524)	( 395)	( 347)	( 258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Sarah Palin cares about people like me.	39.6%	65.2%	8.4%	40.7%	72.8%	54.3%	11.9%	43.1%	37.6%	35.5%	45.0%	36.4%	41.7%	47.5%
Sarah Palin understands people like me.	42.8%	71.0%	10.2%	41.4%	79.7%	57.9%	13.6%	47.4%	39.3%	38.6%	48.9%	37.4%	47.1%	53.2%
Sarah Palin respects people like me.	38.4%	64.0%	8.7%	38.2%	71.7%	50.9%	12.1%	41.4%	36.2%	34.4%	44.0%	34.3%	41.5%	44.5%

continued on the next page . . .

# The Economist/YouGov Poll

July 17-20, 2010



	continued from previous page													
	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Sarah Palin looks down on people like me.	40.9%	21.7%	72.7%	43.2%	16.1%	33.2%	74.5%	37.1%	49.3%	40.0%	37.9%	37.6%	44.2%	44.8%
Sarah Palin shares my values.	44.1%	73.5%	10.0%	44.6%	82.4%	59.5%	13.7%	46.5%	41.6%	41.3%	48.8%	39.6%	47.3%	53.7%
Sarah Palin understands complex issues.	47.8%	73.6%	15.5%	50.2%	83.1%	65.0%	19.4%	49.6%	46.5%	43.6%	54.1%	42.2%	50.7%	61.7%
Totals	(1,000)	( 361)	( 252)	( 292)	( 223)	( 313)	( 350)	( 178)	( 225)	( 364)	( 233)	( 377)	( 379)	( 131)

# The Economist/YouGov Poll

July 17-20, 2010



## 19. Agree with statements about Barack Obama

Please tell us whether you **agree** or disagree with each of the following statements.

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Barack Obama cares about people like me.	43.5%	48.8%	42.8%	37.2%	37.2%	79.0%	61.5%	36.6%	49.6%	37.9%	45.4%	52.4%
Barack Obama understands people like me.	39.6%	44.3%	39.2%	33.2%	33.6%	77.5%	52.0%	33.8%	44.8%	34.6%	40.1%	49.3%
Barack Obama respects people like me.	44.5%	52.2%	44.1%	33.2%	38.1%	83.1%	60.4%	40.0%	48.5%	38.8%	46.1%	54.3%
Barack Obama looks down on people like me.	30.5%	20.8%	34.5%	31.9%	31.2%	26.7%	28.6%	35.4%	26.3%	33.0%	30.6%	25.4%
Barack Obama shares my values.	37.0%	39.9%	36.4%	34.3%	30.9%	71.2%	54.8%	30.9%	42.4%	31.7%	37.4%	47.4%
Barack Obama understands complex issues.	49.2%	56.9%	48.6%	38.4%	44.2%	83.9%	54.4%	45.9%	52.1%	41.0%	49.1%	66.1%
Totals	(1,000)	( 217)	( 641)	( 142)	( 806)	( 116)	( 78)	( 476)	( 524)	( 395)	( 347)	( 258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama cares about people like me.	43.5%	77.1%	10.9%	38.2%	82.6%	52.1%	15.2%	50.3%	37.3%	40.4%	48.5%	42.1%	46.1%	52.8%
Barack Obama understands people like me.	39.6%	74.8%	7.9%	33.6%	77.5%	50.7%	11.4%	45.9%	38.2%	36.0%	41.4%	36.8%	42.0%	49.3%
Barack Obama respects people like me.	44.5%	77.7%	13.2%	39.4%	83.5%	55.4%	16.5%	49.4%	40.8%	39.7%	51.6%	40.1%	48.4%	56.1%

continued on the next page . . .



# The Economist/YouGov Poll

July 17-20, 2010



	continued from previous page													
	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama looks down on people like me.	30.5%	15.0%	54.6%	32.1%	11.5%	19.9%	56.9%	25.2%	34.7%	33.3%	26.6%	27.8%	34.7%	27.3%
Barack Obama shares my values.	37.0%	70.0%	7.3%	30.2%	75.5%	48.2%	8.8%	44.5%	32.5%	33.7%	40.1%	34.5%	40.2%	45.2%
Barack Obama understands complex issues.	49.2%	80.0%	15.2%	47.9%	83.2%	62.7%	23.4%	55.0%	45.0%	45.3%	54.3%	46.2%	51.9%	61.9%
Totals	(1,000)	( 361)	( 252)	( 292)	( 223)	( 313)	( 350)	( 178)	( 225)	( 364)	( 233)	( 377)	( 379)	( 131)

# The Economist/YouGov Poll

July 17-20, 2010



## 20. Disagree with statements about Barack Obama

Please tell us whether you agree or **disagree** with each of the following statements.

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Barack Obama cares about people like me.	37.8%	24.2%	39.9%	52.8%	43.2%	7.9%	21.6%	44.4%	32.0%	40.1%	37.6%	33.2%
Barack Obama understands people like me.	40.3%	31.8%	41.2%	51.8%	45.8%	7.9%	27.2%	48.9%	32.8%	40.4%	43.3%	36.0%
Barack Obama respects people like me.	35.4%	23.3%	37.2%	48.9%	40.6%	6.8%	19.9%	42.1%	29.4%	36.7%	36.7%	31.0%
Barack Obama looks down on people like me.	48.5%	55.3%	45.2%	49.8%	46.0%	64.3%	53.3%	44.2%	52.4%	42.2%	51.3%	57.7%
Barack Obama shares my values.	42.3%	34.0%	43.0%	53.9%	47.9%	13.1%	23.4%	50.1%	35.3%	42.8%	43.9%	39.1%
Barack Obama understands complex issues.	33.0%	19.9%	34.8%	48.5%	37.7%	5.2%	21.0%	38.4%	28.2%	34.9%	35.5%	25.7%
Totals	(1,000)	( 217)	( 641)	( 142)	( 806)	( 116)	( 78)	( 476)	( 524)	( 395)	( 347)	( 258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama cares about people like me.	37.8%	8.1%	76.2%	42.9%	8.1%	24.7%	75.6%	29.6%	43.0%	40.4%	35.5%	35.1%	40.1%	40.8%
Barack Obama understands people like me.	40.3%	8.6%	81.9%	46.2%	8.8%	27.9%	81.1%	32.9%	41.6%	43.2%	40.7%	36.6%	43.5%	40.4%
Barack Obama respects people like me.	35.4%	6.2%	72.3%	41.3%	5.1%	23.1%	71.9%	27.9%	38.1%	40.8%	30.7%	33.9%	37.3%	36.2%

continued on the next page . . .

# The Economist/YouGov Poll

July 17-20, 2010



continued from previous page

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama looks down on people like me.	48.5%	69.2%	27.6%	47.5%	75.3%	56.1%	30.7%	52.9%	47.6%	43.4%	53.8%	46.9%	48.6%	59.9%
Barack Obama shares my values.	42.3%	10.6%	82.9%	49.2%	8.7%	30.3%	85.1%	33.3%	48.4%	45.1%	39.6%	38.0%	46.0%	42.5%
Barack Obama understands complex issues.	33.0%	7.6%	71.3%	35.3%	5.6%	23.2%	67.4%	27.2%	36.6%	35.2%	31.0%	32.3%	33.0%	33.4%
Totals	(1,000)	( 361)	( 252)	( 292)	( 223)	( 313)	( 350)	( 178)	( 225)	( 364)	( 233)	( 377)	( 379)	( 131)

# The Economist/YouGov Poll

July 17-20, 2010



## 21. Awareness of Bristol Palin's engagement

How much have you heard or read about the engagement of Bristol Palin, Sarah Palin's daughter, to Levi Johnston, with whom Bristol has a child?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
A lot	20.5%	18.9%	19.3%	28.2%	20.1%	25.6%	18.6%	14.9%	25.5%	19.6%	21.2%	21.3%
A little	58.7%	54.9%	59.1%	63.9%	59.4%	57.8%	53.3%	61.8%	56.0%	54.1%	59.9%	66.6%
Nothing at all	20.8%	26.3%	21.7%	7.9%	20.6%	16.6%	28.1%	23.3%	18.5%	26.2%	18.9%	12.0%
Totals (Unweighted)	100.0% (995)	100.0% (216)	100.0% (639)	100.0% (140)	100.0% (802)	100.0% (116)	100.0% (77)	100.0% (475)	100.0% (520)	100.0% (393)	100.0% (345)	100.0% (257)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A lot	20.5%	24.9%	21.7%	17.6%	24.6%	23.3%	19.3%	22.0%	20.6%	23.1%	15.1%	22.1%	21.3%	17.4%
A little	58.7%	59.4%	62.0%	59.5%	61.5%	57.0%	69.6%	58.6%	60.8%	53.2%	65.7%	50.2%	65.0%	70.9%
Nothing at all	20.8%	15.7%	16.3%	22.9%	13.8%	19.7%	11.1%	19.4%	18.6%	23.7%	19.2%	27.7%	13.7%	11.8%
Totals (Unweighted)	100.0% (995)	100.0% (359)	100.0% (251)	100.0% (290)	100.0% (223)	100.0% (310)	100.0% (349)	100.0% (177)	100.0% (225)	100.0% (363)	100.0% (230)	100.0% (376)	100.0% (378)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 22. Palin's main priority

What do you think is Sarah Palin's main priority?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
What's best for the country	23.2%	17.1%	22.5%	36.5%	25.4%	6.8%	22.6%	28.0%	19.0%	26.6%	24.6%	14.4%
What's best for her family	17.9%	19.9%	18.4%	12.4%	17.5%	19.0%	20.8%	15.9%	19.7%	18.9%	16.7%	17.6%
What's best for her career	49.4%	54.5%	49.5%	40.7%	47.6%	66.7%	46.2%	47.3%	51.3%	45.4%	48.1%	59.6%
Something else	9.4%	8.4%	9.6%	10.4%	9.6%	7.5%	10.4%	8.8%	10.0%	9.1%	10.5%	8.4%
Totals (Unweighted)	100.0% (997)	100.0% (216)	100.0% (639)	100.0% (142)	100.0% (804)	100.0% (116)	100.0% (77)	100.0% (475)	100.0% (522)	100.0% (392)	100.0% (347)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
What's best for the country	23.2%	7.6%	49.0%	23.5%	4.1%	13.8%	47.8%	24.7%	23.2%	24.7%	19.6%	25.1%	20.3%	18.9%
What's best for her family	17.9%	13.3%	23.4%	16.8%	11.4%	15.9%	25.0%	19.0%	17.7%	18.5%	16.4%	20.2%	16.5%	18.3%
What's best for her career	49.4%	69.2%	22.1%	49.1%	71.2%	61.8%	21.9%	46.6%	50.1%	47.1%	54.9%	48.0%	52.7%	49.8%
Something else	9.4%	9.9%	5.5%	10.6%	13.3%	8.5%	5.2%	9.7%	8.9%	9.7%	9.2%	6.7%	10.5%	13.0%
Totals (Unweighted)	100.0% (997)	100.0% (360)	100.0% (252)	100.0% (292)	100.0% (223)	100.0% (313)	100.0% (350)	100.0% (178)	100.0% (224)	100.0% (363)	100.0% (232)	100.0% (377)	100.0% (379)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 23. Palin's ability to balance public and private life

Do you think that Sarah Palin does a good job of balancing the demands of her public and private life?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Very good job	19.1%	12.4%	18.9%	31.3%	21.3%	7.0%	12.5%	19.7%	18.6%	20.7%	20.3%	14.0%
Somewhat good job	20.7%	17.8%	23.0%	17.0%	22.6%	10.0%	15.4%	24.6%	17.3%	20.6%	23.0%	17.8%
Somewhat poor job	14.6%	19.6%	12.5%	14.5%	13.7%	25.0%	10.9%	12.1%	16.8%	12.3%	16.3%	16.9%
Very poor job	19.9%	22.7%	20.1%	14.1%	18.6%	27.3%	23.4%	20.2%	19.6%	15.4%	21.0%	27.6%
Not sure	25.7%	27.6%	25.5%	23.2%	23.9%	30.7%	37.8%	23.4%	27.7%	31.0%	19.3%	23.7%
Totals (Unweighted)	100.0% (999)	100.0% (217)	100.0% (640)	100.0% (142)	100.0% (806)	100.0% (116)	100.0% (77)	100.0% (476)	100.0% (523)	100.0% (394)	100.0% (347)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very good job	19.1%	3.9%	46.3%	17.9%	3.1%	9.8%	43.1%	15.5%	21.9%	22.0%	14.9%	17.6%	19.9%	20.0%
Somewhat good job	20.7%	12.2%	30.6%	24.9%	11.3%	20.5%	33.7%	22.5%	21.8%	18.5%	21.7%	21.4%	20.6%	20.4%
Somewhat poor job	14.6%	24.8%	4.0%	12.8%	20.1%	21.9%	5.1%	16.8%	15.8%	12.1%	15.8%	13.5%	16.4%	18.0%
Very poor job	19.9%	31.2%	3.7%	22.2%	40.1%	25.7%	4.9%	23.8%	19.0%	15.6%	24.2%	19.1%	21.1%	24.7%
Not sure	25.7%	27.9%	15.4%	22.2%	25.4%	22.2%	13.1%	21.5%	21.4%	31.8%	23.4%	28.4%	22.0%	17.0%
Totals (Unweighted)	100.0% (999)	100.0% (360)	100.0% (252)	100.0% (292)	100.0% (223)	100.0% (313)	100.0% (350)	100.0% (178)	100.0% (225)	100.0% (364)	100.0% (232)	100.0% (377)	100.0% (379)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 24. Knowledge of Tea Party movement

How much have you heard or read about the political movement known as the Tea Party?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
A great deal	32.2%	30.5%	28.0%	51.1%	32.7%	27.9%	31.8%	40.9%	24.4%	24.0%	36.3%	43.1%
A fair amount	35.2%	31.3%	38.6%	28.4%	34.4%	42.1%	34.2%	34.5%	35.7%	30.1%	38.8%	40.5%
Not much	21.0%	21.9%	21.7%	16.3%	22.3%	14.6%	15.1%	15.8%	25.6%	26.6%	18.7%	12.5%
Nothing at all	11.7%	16.3%	11.6%	4.1%	10.5%	15.4%	19.0%	8.8%	14.3%	19.3%	6.2%	3.9%
Totals (Unweighted)	100.0% (996)	100.0% (216)	100.0% (639)	100.0% (141)	100.0% (803)	100.0% (116)	100.0% (77)	100.0% (476)	100.0% (520)	100.0% (391)	100.0% (347)	100.0% (258)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	32.2%	26.8%	40.8%	38.1%	35.6%	24.8%	49.3%	35.2%	29.9%	31.5%	32.8%	27.6%	31.9%	49.3%
A fair amount	35.2%	38.9%	31.9%	36.8%	41.1%	41.5%	34.9%	34.5%	37.7%	31.7%	38.8%	30.5%	39.4%	39.7%
Not much	21.0%	22.2%	21.4%	17.5%	18.0%	25.3%	14.1%	17.1%	22.0%	21.1%	22.9%	23.4%	23.2%	10.2%
Nothing at all	11.7%	12.0%	5.9%	7.6%	5.3%	8.4%	1.7%	13.2%	10.3%	15.7%	5.5%	18.6%	5.4%	0.8%
Totals (Unweighted)	100.0% (996)	100.0% (359)	100.0% (252)	100.0% (292)	100.0% (221)	100.0% (313)	100.0% (350)	100.0% (177)	100.0% (223)	100.0% (364)	100.0% (232)	100.0% (375)	100.0% (379)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010

## 25. Own involvement in Tea Party movement

Do you think of yourself as a part of the Tea Party movement? (Asked if respondent is aware of the Tea Party movement)

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Yes	29.4%	15.8%	29.8%	48.4%	32.5%	9.3%	21.9%	34.3%	24.7%	35.5%	25.2%	24.9%
No	70.6%	84.2%	70.2%	51.6%	67.5%	90.7%	78.1%	65.7%	75.3%	64.5%	74.8%	75.1%
Totals (Unweighted)	100.0% (905)	100.0% (187)	100.0% (584)	100.0% (134)	100.0% (736)	100.0% (101)	100.0% (68)	100.0% (449)	100.0% (456)	100.0% (327)	100.0% (329)	100.0% (249)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	29.4%	8.6%	56.8%	31.4%	5.3%	15.7%	59.9%	28.1%	30.7%	32.5%	25.1%	30.5%	28.4%	25.0%
No	70.6%	91.4%	43.2%	68.6%	94.7%	84.3%	40.1%	71.9%	69.3%	67.5%	74.9%	69.5%	71.6%	75.0%
Totals (Unweighted)	100.0% (905)	100.0% (322)	100.0% (241)	100.0% (277)	100.0% (211)	100.0% (286)	100.0% (341)	100.0% (162)	100.0% (204)	100.0% (318)	100.0% (221)	100.0% (323)	100.0% (357)	100.0% (130)



# The Economist/YouGov Poll

July 17-20, 2010



## 26. Support for Tea Party movement

Generally speaking, do you support or oppose the goals of the Tea Party movement? (Asked if respondent is aware of the Tea Party movement)

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Strongly support	25.0%	14.8%	25.1%	39.9%	27.9%	8.5%	14.6%	30.1%	20.1%	27.6%	23.4%	22.8%
Somewhat support	14.4%	13.7%	15.6%	11.3%	15.5%	4.7%	15.1%	16.5%	12.4%	13.6%	14.4%	15.8%
Neither support, nor oppose	14.4%	10.6%	16.2%	13.7%	14.1%	18.1%	12.6%	12.0%	16.8%	17.8%	14.9%	7.9%
Somewhat oppose	9.0%	11.9%	9.0%	5.0%	8.8%	11.7%	7.9%	9.4%	8.7%	6.6%	10.3%	11.5%
Strongly oppose	23.3%	28.9%	21.4%	22.0%	20.0%	43.5%	34.3%	23.4%	23.2%	17.1%	23.4%	33.9%
Not sure	13.8%	20.0%	12.8%	8.1%	13.6%	13.6%	15.5%	8.6%	18.7%	17.2%	13.6%	8.1%
Totals (Unweighted)	100.0% (915)	100.0% (188)	100.0% (591)	100.0% (136)	100.0% (744)	100.0% (102)	100.0% (69)	100.0% (453)	100.0% (462)	100.0% (334)	100.0% (330)	100.0% (251)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly support	25.0%	5.2%	50.4%	27.4%	2.9%	10.8%	55.5%	22.5%	27.3%	28.6%	19.9%	24.0%	24.9%	24.1%
Somewhat support	14.4%	4.7%	22.9%	19.3%	2.7%	15.2%	23.4%	12.4%	14.2%	15.1%	15.1%	12.6%	16.4%	15.1%
Neither support, nor oppose	14.4%	16.9%	8.4%	15.9%	12.6%	19.6%	9.1%	16.7%	13.3%	16.0%	11.4%	17.5%	13.5%	7.1%
Somewhat oppose	9.0%	11.6%	4.4%	10.0%	11.3%	15.8%	3.1%	7.2%	12.6%	5.8%	11.9%	7.6%	7.7%	15.2%
Strongly oppose	23.3%	47.5%	1.6%	18.8%	59.9%	23.1%	3.1%	29.4%	18.2%	20.7%	27.1%	20.5%	24.8%	33.5%
Not sure	13.8%	14.1%	12.3%	8.7%	10.6%	15.5%	5.7%	11.9%	14.3%	13.9%	14.6%	17.9%	12.7%	5.0%
Totals (Unweighted)	100.0% (915)	100.0% (323)	100.0% (244)	100.0% (279)	100.0% (211)	100.0% (289)	100.0% (345)	100.0% (162)	100.0% (207)	100.0% (324)	100.0% (222)	100.0% (324)	100.0% (362)	100.0% (130)

# The Economist/YouGov Poll

July 17-20, 2010



## 27. Awareness of oil rig explosion

How much have you heard or read about the recent explosion on an offshore oil rig off the coast of Louisiana that killed 11 workers and resulted in an oil spill of thousands of barrels a day?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
A lot	80.6%	69.0%	82.0%	94.9%	82.4%	76.5%	66.8%	83.9%	77.6%	73.4%	83.4%	91.1%
A little	11.7%	18.1%	10.9%	4.0%	11.4%	13.0%	13.0%	9.8%	13.4%	13.2%	13.6%	5.8%
Nothing at all	7.7%	12.9%	7.2%	1.1%	6.2%	10.5%	20.2%	6.4%	9.0%	13.3%	2.9%	3.1%
Totals (Unweighted)	100.0% (996)	100.0% (217)	100.0% (638)	100.0% (141)	100.0% (804)	100.0% (115)	100.0% (77)	100.0% (476)	100.0% (520)	100.0% (392)	100.0% (346)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A lot	80.6%	81.7%	87.5%	84.9%	87.5%	83.3%	89.4%	78.4%	82.9%	78.9%	82.8%	75.0%	83.9%	93.3%
A little	11.7%	12.4%	9.7%	9.4%	9.2%	13.0%	8.3%	14.0%	9.7%	10.7%	13.1%	13.0%	13.5%	6.2%
Nothing at all	7.7%	5.8%	2.8%	5.7%	3.3%	3.7%	2.3%	7.5%	7.4%	10.4%	4.1%	12.0%	2.5%	0.5%
Totals (Unweighted)	100.0% (996)	100.0% (359)	100.0% (252)	100.0% (291)	100.0% (223)	100.0% (312)	100.0% (349)	100.0% (178)	100.0% (224)	100.0% (362)	100.0% (232)	100.0% (376)	100.0% (377)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 28. Obama's response to oil spill

Do you approve or disapprove of how President Obama has responded to the oil spill in the Gulf of Mexico? (Asked if respondent is aware of oil spill in the Gulf of Mexico)

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Strongly approve	15.7%	13.6%	16.7%	15.3%	11.1%	47.6%	24.7%	16.2%	15.2%	17.6%	13.5%	15.2%
Somewhat approve	18.6%	22.1%	18.0%	15.7%	17.4%	23.7%	26.4%	15.9%	21.1%	14.0%	19.6%	25.7%
Neither approve, nor disapprove	15.9%	24.3%	13.0%	14.2%	15.9%	17.4%	14.5%	12.5%	19.1%	16.1%	15.9%	15.8%
Somewhat disapprove	17.8%	21.5%	17.8%	11.8%	20.1%	3.3%	10.5%	17.8%	17.7%	18.4%	17.4%	17.0%
Strongly disapprove	32.0%	18.5%	34.5%	43.0%	35.5%	8.1%	23.8%	37.6%	26.8%	33.9%	33.5%	26.2%
Totals (Unweighted)	100.0% (946)	100.0% (198)	100.0% (609)	100.0% (139)	100.0% (770)	100.0% (106)	100.0% (70)	100.0% (461)	100.0% (485)	100.0% (356)	100.0% (338)	100.0% (252)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	15.7%	31.5%	5.3%	9.4%	32.6%	17.8%	5.0%	18.5%	12.0%	15.3%	17.3%	15.2%	16.9%	16.7%
Somewhat approve	18.6%	29.8%	5.7%	18.1%	34.7%	23.9%	5.0%	17.5%	18.8%	17.8%	20.6%	19.1%	17.8%	24.8%
Neither approve, nor disapprove	15.9%	15.4%	12.2%	15.5%	11.7%	19.5%	8.6%	16.2%	15.2%	14.1%	19.1%	16.5%	16.3%	9.8%
Somewhat disapprove	17.8%	14.8%	16.2%	21.6%	15.3%	16.3%	18.7%	19.4%	18.2%	16.0%	18.6%	19.8%	15.1%	17.6%
Strongly disapprove	32.0%	8.4%	60.6%	35.3%	5.8%	22.5%	62.7%	28.4%	35.8%	36.8%	24.4%	29.4%	33.9%	31.2%
Totals (Unweighted)	100.0% (946)	100.0% (343)	100.0% (247)	100.0% (281)	100.0% (218)	100.0% (301)	100.0% (342)	100.0% (169)	100.0% (213)	100.0% (340)	100.0% (224)	100.0% (345)	100.0% (369)	100.0% (130)

# The Economist/YouGov Poll

July 17-20, 2010



## 29. Trust in BP to stop oil spill

How much trust do you have in BP to do the right thing in stopping the oil spill? (Asked if respondent is aware of oil spill in the Gulf of Mexico)

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
A great deal	8.0%	6.5%	8.4%	8.9%	8.4%	3.5%	9.5%	11.7%	4.7%	8.8%	8.1%	6.5%
Quite a bit	18.6%	15.3%	18.0%	25.5%	19.0%	16.6%	16.4%	21.3%	16.0%	16.6%	21.9%	17.5%
Only some	26.5%	26.3%	27.0%	25.3%	25.1%	30.4%	38.5%	23.0%	29.8%	26.0%	25.0%	29.8%
Very little	22.2%	26.1%	21.6%	18.7%	22.2%	23.4%	21.4%	21.0%	23.4%	23.4%	20.7%	22.2%
None at all	19.9%	18.8%	20.7%	19.1%	21.2%	16.8%	9.7%	19.7%	20.1%	17.5%	20.7%	23.3%
Not sure	4.7%	7.0%	4.3%	2.6%	4.2%	9.3%	4.4%	3.3%	6.0%	7.7%	3.7%	0.7%
Totals (Unweighted)	100.0% (947)	100.0% (199)	100.0% (609)	100.0% (139)	100.0% (771)	100.0% (106)	100.0% (70)	100.0% (461)	100.0% (486)	100.0% (356)	100.0% (339)	100.0% (252)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	8.0%	2.4%	15.7%	8.2%	2.9%	3.9%	16.0%	6.5%	4.1%	11.5%	7.6%	7.9%	8.3%	7.5%
Quite a bit	18.6%	11.8%	31.5%	19.0%	10.7%	16.5%	29.2%	16.3%	17.5%	16.9%	23.8%	16.5%	19.8%	19.9%
Only some	26.5%	29.7%	26.1%	23.3%	27.0%	29.6%	25.1%	28.3%	30.8%	22.4%	27.3%	23.3%	29.4%	26.0%
Very little	22.2%	28.3%	13.8%	21.0%	25.9%	24.4%	17.6%	18.5%	25.8%	21.0%	23.7%	25.0%	19.6%	20.2%
None at all	19.9%	23.1%	9.0%	24.5%	32.6%	21.0%	9.8%	22.9%	17.7%	22.4%	16.1%	21.4%	18.4%	24.9%
Not sure	4.7%	4.7%	4.0%	4.1%	0.9%	4.5%	2.2%	7.4%	4.1%	5.8%	1.5%	5.8%	4.5%	1.5%
Totals (Unweighted)	100.0% (947)	100.0% (343)	100.0% (247)	100.0% (282)	100.0% (218)	100.0% (302)	100.0% (342)	100.0% (169)	100.0% (213)	100.0% (340)	100.0% (225)	100.0% (346)	100.0% (369)	100.0% (130)

# The Economist/YouGov Poll

July 17-20, 2010



## 30. Trust in BP to clean up oil spill

How much trust do you have in BP to do the right thing in cleaning up the oil spill? (Asked if respondent is aware of oil spill in the Gulf of Mexico)

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
A great deal	8.1%	7.9%	7.6%	9.8%	8.4%	7.0%	5.6%	9.7%	6.6%	10.1%	8.1%	4.3%
Quite a bit	16.9%	11.8%	17.2%	23.4%	17.1%	16.6%	15.2%	18.7%	15.2%	17.0%	18.4%	14.6%
Only some	25.9%	24.4%	26.1%	27.1%	24.6%	27.8%	37.9%	22.5%	28.9%	26.1%	25.3%	26.3%
Very little	25.1%	31.2%	23.6%	20.9%	24.8%	24.9%	28.0%	23.4%	26.6%	23.0%	26.0%	27.5%
None at all	19.4%	17.4%	20.9%	17.1%	20.7%	15.3%	9.7%	22.3%	16.8%	16.8%	18.8%	25.2%
Not sure	4.7%	7.3%	4.5%	1.6%	4.4%	8.4%	3.5%	3.5%	5.9%	7.1%	3.4%	2.2%
Totals (Unweighted)	100.0% (946)	100.0% (199)	100.0% (608)	100.0% (139)	100.0% (770)	100.0% (106)	100.0% (70)	100.0% (460)	100.0% (486)	100.0% (355)	100.0% (339)	100.0% (252)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	8.1%	3.2%	16.1%	7.7%	3.5%	4.8%	15.0%	6.4%	3.6%	11.4%	8.6%	8.9%	8.9%	4.8%
Quite a bit	16.9%	10.3%	28.2%	18.0%	10.5%	13.7%	26.3%	13.3%	15.3%	18.0%	19.5%	14.4%	17.6%	19.1%
Only some	25.9%	30.0%	28.1%	18.0%	22.3%	28.1%	26.8%	26.8%	33.8%	21.6%	24.2%	25.2%	27.6%	24.8%
Very little	25.1%	31.5%	15.3%	26.1%	31.2%	28.5%	19.1%	23.2%	25.0%	22.9%	29.8%	27.7%	21.6%	23.0%
None at all	19.4%	20.1%	8.5%	26.1%	31.6%	21.1%	9.9%	22.9%	18.3%	20.5%	16.1%	18.0%	19.4%	26.4%
Not sure	4.7%	4.8%	3.9%	4.1%	0.9%	3.9%	2.9%	7.4%	4.0%	5.7%	1.8%	5.8%	4.9%	1.8%
Totals (Unweighted)	100.0% (946)	100.0% (343)	100.0% (247)	100.0% (281)	100.0% (218)	100.0% (302)	100.0% (341)	100.0% (169)	100.0% (213)	100.0% (339)	100.0% (225)	100.0% (345)	100.0% (369)	100.0% (130)

# The Economist/YouGov Poll

July 17-20, 2010



## 31. Reason for lack of trust in BP to stop oil spill

What is the main reason that you do not trust BP to do the right thing to clean up the oil spill? (Asked if respondent has little or no trust in BP to clean up the oil spill)

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
BP is not technologically capable of doing it	27.3%	26.5%	25.6%	36.1%	27.6%	23.6%	29.0%	23.8%	30.6%	37.5%	17.7%	24.8%
BP does not want to do it	38.3%	46.5%	34.8%	37.6%	37.5%	41.8%	45.7%	37.5%	39.1%	37.9%	44.5%	31.6%
Some other reason	34.4%	27.1%	39.6%	26.3%	35.0%	34.7%	25.3%	38.7%	30.2%	24.6%	37.9%	43.7%
Totals (Unweighted)	100.0% (419)	100.0% (101)	100.0% (266)	100.0% (52)	100.0% (349)	100.0% (44)	100.0% (26)	100.0% (207)	100.0% (212)	100.0% (139)	100.0% (151)	100.0% (129)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
BP is not technologically capable of doing it	27.3%	27.0%	28.0%	27.1%	21.8%	24.1%	36.6%	31.8%	25.5%	27.4%	25.0%	29.1%	25.7%	18.5%
BP does not want to do it	38.3%	39.1%	41.0%	36.4%	44.5%	33.4%	32.7%	37.6%	32.2%	41.9%	39.2%	39.1%	40.2%	31.9%
Some other reason	34.4%	33.9%	31.0%	36.5%	33.7%	42.4%	30.7%	30.6%	42.4%	30.7%	35.7%	31.8%	34.1%	49.6%
Totals (Unweighted)	100.0% (419)	100.0% (183)	100.0% (57)	100.0% (143)	100.0% (139)	100.0% (153)	100.0% (93)	100.0% (77)	100.0% (91)	100.0% (151)	100.0% (100)	100.0% (159)	100.0% (155)	100.0% (61)

# The Economist/YouGov Poll

July 17-20, 2010



## 32. Trust in government to stop oil spill

How much trust do you have in the federal government to make sure the oil spill is stopped? (Asked if respondent is aware of oil spill in the Gulf of Mexico)

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
A great deal	11.6%	8.6%	13.5%	9.1%	9.6%	26.6%	14.5%	12.0%	11.2%	13.5%	11.3%	8.6%
Quite a bit	17.1%	19.4%	15.8%	18.1%	15.8%	26.7%	18.9%	16.9%	17.2%	13.7%	19.3%	20.2%
Only some	26.2%	30.6%	26.4%	18.9%	26.6%	25.0%	23.9%	22.6%	29.5%	22.1%	25.7%	34.5%
Very little	24.9%	25.2%	23.2%	30.5%	26.4%	8.7%	30.0%	24.8%	24.9%	25.5%	26.8%	20.9%
None at all	16.1%	9.7%	17.8%	19.5%	17.7%	7.3%	9.2%	20.8%	11.8%	18.9%	14.0%	14.0%
Not sure	4.2%	6.5%	3.3%	3.9%	4.0%	5.8%	3.5%	2.9%	5.3%	6.3%	3.0%	1.8%
Totals (Unweighted)	100.0% (944)	100.0% (198)	100.0% (608)	100.0% (138)	100.0% (769)	100.0% (105)	100.0% (70)	100.0% (460)	100.0% (484)	100.0% (355)	100.0% (337)	100.0% (252)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	11.6%	22.3%	5.9%	6.3%	23.1%	13.2%	4.2%	12.5%	9.4%	11.6%	12.9%	12.3%	12.5%	9.5%
Quite a bit	17.1%	24.4%	9.1%	17.3%	23.2%	22.2%	9.5%	21.1%	15.1%	14.4%	19.5%	16.1%	18.0%	19.2%
Only some	26.2%	29.8%	22.1%	25.3%	31.8%	30.7%	18.2%	25.9%	32.2%	22.5%	26.6%	24.9%	24.8%	35.2%
Very little	24.9%	14.8%	32.5%	29.4%	16.1%	20.4%	35.2%	20.0%	22.5%	29.1%	24.6%	25.9%	24.1%	19.5%
None at all	16.1%	3.1%	27.4%	18.8%	3.7%	10.2%	30.7%	13.5%	19.5%	16.8%	14.1%	15.2%	16.3%	15.8%
Not sure	4.2%	5.6%	2.9%	3.0%	2.1%	3.2%	2.1%	7.0%	1.3%	5.6%	2.4%	5.6%	4.3%	0.8%
Totals (Unweighted)	100.0% (944)	100.0% (341)	100.0% (246)	100.0% (282)	100.0% (217)	100.0% (300)	100.0% (342)	100.0% (169)	100.0% (212)	100.0% (339)	100.0% (224)	100.0% (345)	100.0% (369)	100.0% (130)

# The Economist/YouGov Poll

July 17-20, 2010



## 33. Trust in government to clean up oil spill

How much trust do you have in the federal government to make sure the oil spill is cleaned up? (Asked if respondent is aware of oil spill in the Gulf of Mexico)

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
A great deal	12.0%	10.7%	13.4%	8.6%	9.3%	32.2%	14.8%	12.7%	11.3%	14.8%	10.9%	8.4%
Quite a bit	19.5%	17.0%	19.3%	23.9%	18.8%	26.4%	18.1%	18.7%	20.3%	15.2%	23.2%	22.3%
Only some	28.3%	37.0%	26.3%	22.6%	29.2%	20.7%	29.2%	25.2%	31.2%	23.3%	28.9%	36.6%
Very little	22.9%	20.5%	23.2%	25.1%	24.1%	12.0%	23.7%	22.3%	23.3%	24.9%	22.6%	19.5%
None at all	14.0%	9.5%	14.6%	18.7%	15.6%	3.9%	10.6%	18.4%	10.0%	16.6%	12.1%	12.0%
Not sure	3.3%	5.1%	3.1%	1.1%	3.1%	4.8%	3.5%	2.7%	3.8%	5.2%	2.4%	1.1%
Totals (Unweighted)	100.0% (946)	100.0% (198)	100.0% (609)	100.0% (139)	100.0% (770)	100.0% (106)	100.0% (70)	100.0% (460)	100.0% (486)	100.0% (356)	100.0% (338)	100.0% (252)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	12.0%	22.7%	5.4%	7.7%	24.5%	13.2%	4.3%	13.5%	10.0%	12.9%	11.1%	11.9%	14.1%	8.2%
Quite a bit	19.5%	27.9%	9.9%	19.9%	24.2%	26.2%	11.1%	23.7%	17.6%	16.4%	22.4%	18.4%	19.3%	25.3%
Only some	28.3%	29.5%	27.3%	27.9%	34.2%	32.6%	23.4%	24.5%	36.0%	23.3%	31.8%	27.7%	26.9%	32.9%
Very little	22.9%	14.3%	30.4%	24.6%	11.2%	17.4%	33.1%	19.1%	21.8%	26.9%	21.0%	23.9%	22.8%	19.2%
None at all	14.0%	1.1%	24.9%	17.7%	4.5%	8.5%	26.6%	12.8%	13.7%	15.8%	12.8%	13.5%	13.5%	14.5%
Not sure	3.3%	4.5%	2.1%	2.3%	1.3%	2.1%	1.6%	6.4%	0.8%	4.7%	0.9%	4.7%	3.4%	0.0%
Totals (Unweighted)	100.0% (946)	100.0% (343)	100.0% (246)	100.0% (282)	100.0% (218)	100.0% (301)	100.0% (342)	100.0% (169)	100.0% (213)	100.0% (340)	100.0% (224)	100.0% (346)	100.0% (369)	100.0% (130)



# The Economist/YouGov Poll

July 17-20, 2010



## 34. Likelihood of successful oil spill clean up in the next few years

In the next few years, how likely is it that the oil spill in the Gulf of Mexico will be cleaned up successfully? (Asked if respondent is aware of oil spill in the Gulf of Mexico)

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Very likely	12.8%	12.4%	12.4%	15.0%	12.4%	21.2%	5.6%	16.5%	9.4%	15.3%	13.2%	7.8%
Somewhat likely	33.3%	31.6%	34.1%	33.2%	32.6%	38.7%	34.6%	33.9%	32.9%	32.2%	34.0%	34.5%
Neither likely, nor unlikely	11.3%	14.7%	9.6%	12.7%	11.2%	13.6%	9.5%	7.7%	14.7%	11.1%	12.3%	10.3%
Somewhat unlikely	22.3%	25.4%	22.8%	15.8%	22.9%	12.1%	30.3%	20.4%	24.1%	20.4%	21.3%	27.2%
Very unlikely	15.2%	9.3%	16.9%	17.9%	15.7%	9.8%	16.5%	18.0%	12.6%	13.9%	14.5%	18.6%
Not sure	5.0%	6.6%	4.3%	5.3%	5.2%	4.6%	3.5%	3.6%	6.4%	7.1%	4.8%	1.6%
Totals (Unweighted)	100.0% (945)	100.0% (198)	100.0% (609)	100.0% (138)	100.0% (769)	100.0% (106)	100.0% (70)	100.0% (460)	100.0% (485)	100.0% (356)	100.0% (337)	100.0% (252)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very likely	12.8%	13.3%	17.1%	10.8%	13.9%	9.8%	17.3%	8.6%	10.3%	15.9%	14.0%	13.3%	12.4%	13.0%
Somewhat likely	33.3%	36.7%	33.7%	31.9%	33.4%	36.2%	34.2%	36.1%	35.7%	27.8%	37.1%	33.5%	36.6%	34.9%
Neither likely, nor unlikely	11.3%	12.9%	11.3%	8.8%	7.4%	13.2%	9.3%	8.7%	13.3%	11.7%	11.1%	11.9%	12.3%	4.0%
Somewhat unlikely	22.3%	23.8%	17.8%	23.5%	27.8%	21.8%	19.8%	25.2%	19.8%	23.5%	20.5%	22.3%	19.2%	26.2%
Very unlikely	15.2%	9.7%	15.0%	18.7%	14.8%	15.2%	16.2%	15.0%	17.6%	14.4%	14.3%	13.4%	14.7%	19.8%
Not sure	5.0%	3.6%	5.1%	6.4%	2.7%	3.8%	3.2%	6.4%	3.3%	6.7%	3.0%	5.5%	4.9%	2.1%
Totals (Unweighted)	100.0% (945)	100.0% (343)	100.0% (246)	100.0% (281)	100.0% (218)	100.0% (300)	100.0% (342)	100.0% (169)	100.0% (213)	100.0% (339)	100.0% (224)	100.0% (346)	100.0% (368)	100.0% (130)

# The Economist/YouGov Poll

July 17-20, 2010



## 35. Awareness of Kagan's nomination to be Supreme Court Justice

How much have you heard or read about President Obama's nomination of Elena Kagan to replace John Paul Stevens as a Supreme Court Justice?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
A lot	36.9%	26.8%	36.4%	55.7%	37.6%	36.2%	30.4%	45.6%	29.1%	25.4%	41.6%	53.8%
A little	42.7%	45.3%	42.8%	37.8%	41.1%	47.5%	53.1%	39.1%	45.8%	44.4%	44.1%	37.0%
Nothing at all	20.5%	27.8%	20.8%	6.6%	21.4%	16.3%	16.5%	15.3%	25.0%	30.2%	14.3%	9.2%
Totals (Unweighted)	100.0% (999)	100.0% (217)	100.0% (640)	100.0% (142)	100.0% (806)	100.0% (116)	100.0% (77)	100.0% (476)	100.0% (523)	100.0% (394)	100.0% (347)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A lot	36.9%	35.9%	47.6%	40.6%	45.3%	34.0%	50.8%	37.9%	33.5%	37.3%	38.4%	28.8%	38.4%	61.7%
A little	42.7%	45.7%	37.2%	44.6%	41.9%	49.8%	40.5%	44.2%	46.6%	38.7%	44.0%	42.6%	45.2%	34.5%
Nothing at all	20.5%	18.4%	15.2%	14.9%	12.8%	16.1%	8.7%	17.9%	19.8%	24.0%	17.6%	28.6%	16.5%	3.8%
Totals (Unweighted)	100.0% (999)	100.0% (360)	100.0% (252)	100.0% (292)	100.0% (223)	100.0% (313)	100.0% (350)	100.0% (178)	100.0% (225)	100.0% (364)	100.0% (232)	100.0% (377)	100.0% (379)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 36. Kagan's qualifications to be a Supreme Court Justice

Elena Kagan is the Solicitor General of the United States. She was appointed by President Obama. She graduated from Princeton University and then earned her law degree from the University of Chicago. She was formerly a professor of law at both the University of Chicago and Harvard, and the dean of Harvard Law School.

Do you think Elena Kagan would make a good Supreme Court Justice?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Definitely yes	13.4%	13.1%	13.7%	13.2%	12.4%	20.1%	15.6%	12.6%	14.2%	9.0%	13.5%	22.6%
Probably yes	23.6%	24.6%	23.1%	23.9%	22.9%	29.7%	22.3%	20.1%	26.7%	19.4%	26.4%	28.2%
Hard to say	33.7%	39.9%	33.3%	24.8%	33.1%	35.7%	36.8%	28.8%	38.1%	42.7%	29.7%	20.7%
Probably no	10.6%	10.0%	11.1%	9.7%	11.6%	8.7%	2.7%	14.1%	7.5%	7.9%	11.8%	14.5%
Definitely no	18.7%	12.4%	18.9%	28.4%	20.0%	5.8%	22.6%	24.4%	13.6%	21.0%	18.6%	14.0%
Totals (Unweighted)	100.0% (998)	100.0% (216)	100.0% (640)	100.0% (142)	100.0% (805)	100.0% (116)	100.0% (77)	100.0% (476)	100.0% (522)	100.0% (393)	100.0% (347)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Definitely yes	13.4%	28.4%	3.5%	9.8%	36.5%	13.6%	2.7%	15.1%	12.4%	14.0%	12.2%	11.6%	14.2%	23.3%
Probably yes	23.6%	38.2%	10.8%	21.4%	36.5%	36.2%	8.8%	30.6%	24.1%	17.5%	26.9%	23.3%	23.6%	30.6%
Hard to say	33.7%	26.8%	28.0%	34.3%	21.5%	31.7%	25.9%	28.1%	31.0%	39.1%	32.2%	39.4%	30.8%	15.7%
Probably no	10.6%	2.7%	17.1%	13.3%	2.0%	7.0%	21.0%	10.4%	11.4%	9.4%	11.8%	7.3%	12.7%	10.3%
Definitely no	18.7%	3.9%	40.6%	21.2%	3.5%	11.6%	41.6%	15.8%	21.2%	20.0%	16.8%	18.4%	18.8%	20.1%
Totals (Unweighted)	100.0% (998)	100.0% (359)	100.0% (252)	100.0% (292)	100.0% (222)	100.0% (313)	100.0% (350)	100.0% (178)	100.0% (225)	100.0% (363)	100.0% (232)	100.0% (376)	100.0% (379)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 37. Kagan confirmation

Do you think the U.S. Senate should or should not confirm Elena Kagan as a Supreme Court Justice?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Should confirm	40.8%	38.6%	41.6%	41.6%	38.4%	60.3%	40.6%	38.7%	42.7%	32.0%	42.5%	56.7%
Should not confirm	28.5%	20.8%	28.6%	41.4%	31.3%	11.8%	22.0%	36.0%	21.8%	25.1%	33.0%	29.3%
Not sure	30.6%	40.6%	29.8%	17.0%	30.3%	27.9%	37.4%	25.2%	35.5%	42.9%	24.5%	14.0%
Totals (Unweighted)	100.0% (999)	100.0% (217)	100.0% (640)	100.0% (142)	100.0% (806)	100.0% (116)	100.0% (77)	100.0% (476)	100.0% (523)	100.0% (394)	100.0% (347)	100.0% (258)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Should confirm	40.8%	69.9%	16.1%	37.4%	77.4%	54.4%	15.8%	49.8%	40.3%	36.2%	41.4%	38.6%	40.6%	56.5%
Should not confirm	28.5%	4.2%	58.7%	34.7%	6.5%	17.4%	63.9%	25.4%	29.2%	29.9%	28.2%	23.7%	31.0%	31.7%
Not sure	30.6%	25.9%	25.2%	27.9%	16.1%	28.1%	20.3%	24.7%	30.5%	33.9%	30.4%	37.7%	28.3%	11.8%
Totals (Unweighted)	100.0% (999)	100.0% (360)	100.0% (252)	100.0% (292)	100.0% (223)	100.0% (313)	100.0% (350)	100.0% (178)	100.0% (225)	100.0% (364)	100.0% (232)	100.0% (377)	100.0% (379)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 38. View on abortion

Which of these comes closest to your view?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Abortion should be generally available to those who want it	39.5%	42.8%	39.6%	33.2%	39.6%	32.8%	46.9%	39.6%	39.3%	31.5%	41.8%	52.6%
Abortion should be available, but under stricter limits than it is now	30.4%	23.9%	32.9%	31.8%	29.1%	36.1%	36.3%	32.7%	28.4%	33.2%	29.0%	26.6%
Abortion should not be permitted	21.4%	24.5%	19.5%	23.5%	23.6%	14.3%	8.2%	20.3%	22.4%	22.0%	23.7%	16.9%
Not sure	8.7%	8.8%	8.0%	11.5%	7.7%	16.9%	8.6%	7.4%	9.9%	13.3%	5.5%	3.9%
Totals (Unweighted)	100.0% (996)	100.0% (217)	100.0% (638)	100.0% (141)	100.0% (804)	100.0% (116)	100.0% (76)	100.0% (475)	100.0% (521)	100.0% (392)	100.0% (347)	100.0% (257)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Abortion should be generally available to those who want it	39.5%	53.0%	17.0%	48.0%	75.7%	44.2%	15.0%	50.2%	27.7%	32.8%	52.1%	35.0%	42.8%	53.0%
Abortion should be available, but under stricter limits than it is now	30.4%	29.0%	33.0%	30.8%	14.8%	38.7%	36.9%	29.7%	37.2%	27.8%	28.7%	30.4%	32.5%	25.0%
Abortion should not be permitted	21.4%	8.9%	45.8%	15.4%	5.3%	10.6%	42.7%	13.3%	25.2%	27.3%	15.3%	24.0%	18.4%	17.1%
Not sure	8.7%	9.1%	4.1%	5.8%	4.3%	6.6%	5.3%	6.8%	9.9%	12.1%	4.0%	10.6%	6.3%	4.9%
Totals (Unweighted)	100.0% (996)	100.0% (358)	100.0% (252)	100.0% (292)	100.0% (222)	100.0% (313)	100.0% (350)	100.0% (176)	100.0% (225)	100.0% (363)	100.0% (232)	100.0% (376)	100.0% (378)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 39. View on gay marriage

Do you favor or oppose allowing gays and lesbians to marry legally?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Favor allowing same-sex marriage	37.4%	57.4%	33.0%	20.9%	39.4%	22.1%	37.2%	36.9%	37.9%	27.8%	41.5%	51.5%
Oppose allowing same-sex marriage, but favor allowing civil unions instead	20.7%	14.0%	22.2%	26.0%	20.7%	20.5%	20.6%	21.7%	19.8%	17.4%	24.1%	22.6%
Oppose legal recognition of same-sex relationships	28.9%	18.7%	31.0%	38.2%	28.9%	37.8%	17.5%	31.4%	26.7%	33.9%	25.8%	23.0%
Not sure	12.9%	10.0%	13.7%	14.8%	11.0%	19.7%	24.7%	10.0%	15.6%	20.8%	8.6%	2.9%
Totals (Unweighted)	100.0% (993)	100.0% (215)	100.0% (637)	100.0% (141)	100.0% (802)	100.0% (114)	100.0% (77)	100.0% (474)	100.0% (519)	100.0% (392)	100.0% (344)	100.0% (257)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Favor allowing same-sex marriage	37.4%	48.4%	16.1%	43.9%	77.3%	40.8%	12.1%	44.1%	33.0%	29.7%	48.4%	32.9%	39.7%	51.0%
Oppose allowing same-sex marriage, but favor allowing civil unions instead	20.7%	15.7%	27.7%	24.3%	8.5%	25.0%	31.6%	26.3%	20.0%	18.1%	20.9%	17.0%	23.3%	23.8%
Oppose legal recognition of same-sex relationships	28.9%	21.6%	48.8%	21.8%	8.3%	25.3%	49.3%	16.3%	31.8%	37.0%	23.6%	30.6%	29.3%	19.9%
Not sure	12.9%	14.4%	7.3%	10.0%	5.9%	8.9%	6.9%	13.3%	15.2%	15.1%	7.0%	19.4%	7.6%	5.3%

continued on the next page . . .

# The Economist/YouGov Poll

July 17-20, 2010



continued from previous page

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted)	100.0% (993)	100.0% (355)	100.0% (252)	100.0% (292)	100.0% (221)	100.0% (311)	100.0% (349)	100.0% (175)	100.0% (225)	100.0% (361)	100.0% (232)	100.0% (375)	100.0% (376)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 40. View on gays serving in the military

Do you think people who are openly gay or homosexual should be allowed to serve in the U.S. military?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Yes	63.3%	70.9%	61.8%	56.2%	63.8%	59.9%	62.6%	61.2%	65.2%	53.6%	70.3%	73.7%
No	21.5%	14.4%	22.7%	28.7%	21.4%	19.7%	24.3%	26.1%	17.4%	24.7%	18.2%	19.3%
Not sure	15.2%	14.6%	15.4%	15.1%	14.7%	20.4%	13.1%	12.7%	17.4%	21.7%	11.5%	7.0%
Totals (Unweighted)	100.0% (997)	100.0% (217)	100.0% (639)	100.0% (141)	100.0% (804)	100.0% (116)	100.0% (77)	100.0% (475)	100.0% (522)	100.0% (393)	100.0% (347)	100.0% (257)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	63.3%	74.1%	50.5%	70.6%	89.9%	73.4%	45.0%	67.7%	63.0%	54.6%	73.9%	60.4%	65.6%	78.2%
No	21.5%	11.6%	39.2%	17.9%	4.8%	13.3%	41.5%	20.1%	20.1%	27.6%	14.3%	22.2%	21.8%	14.4%
Not sure	15.2%	14.3%	10.3%	11.5%	5.3%	13.3%	13.5%	12.3%	17.0%	17.8%	11.9%	17.3%	12.6%	7.4%
Totals (Unweighted)	100.0% (997)	100.0% (359)	100.0% (252)	100.0% (291)	100.0% (222)	100.0% (312)	100.0% (350)	100.0% (176)	100.0% (225)	100.0% (364)	100.0% (232)	100.0% (377)	100.0% (378)	100.0% (130)



# The Economist/YouGov Poll

July 17-20, 2010



## 41. 'Don't Ask, Don't Tell' impact on morale

When it comes to preparedness, unit cohesion and morale in the military today, which do you think has MORE of a negative impact:

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
The current policy that requires gay and lesbian soldiers to conceal their sexual preferences from other members of their unit	52.4%	63.2%	50.2%	42.2%	52.1%	53.6%	54.4%	53.4%	51.5%	47.1%	56.8%	57.1%
The proposed policy that allows gay and lesbian soldiers to be open about their sexual preferences	47.6%	36.8%	49.8%	57.8%	47.9%	46.4%	45.6%	46.6%	48.5%	52.9%	43.2%	42.9%
Totals (Unweighted)	100.0% (980)	100.0% (216)	100.0% (627)	100.0% (137)	100.0% (791)	100.0% (113)	100.0% (76)	100.0% (469)	100.0% (511)	100.0% (382)	100.0% (343)	100.0% (255)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The current policy that requires gay and lesbian soldiers to conceal their sexual preferences from other members of their unit	52.4%	56.1%	45.0%	51.7%	63.9%	52.7%	44.4%	54.7%	46.0%	51.9%	57.4%	46.3%	54.7%	60.9%

continued on the next page . . .

# The Economist/YouGov Poll

July 17-20, 2010



continued from previous page

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The proposed policy that allows gay and lesbian soldiers to be open about their sexual preferences	47.6%	43.9%	55.0%	48.3%	36.1%	47.3%	55.6%	45.3%	54.0%	48.1%	42.6%	53.7%	45.3%	39.1%
Totals (Unweighted)	100.0% (980)	100.0% (353)	100.0% (246)	100.0% (287)	100.0% (220)	100.0% (310)	100.0% (341)	100.0% (173)	100.0% (217)	100.0% (359)	100.0% (231)	100.0% (371)	100.0% (374)	100.0% (130)

# The Economist/YouGov Poll

July 17-20, 2010

## 42. Likely results of 'Don't ask, Don't Tell' survey

This month, the Department of Defense sent a 91-question survey to members of the military, asking their opinions about the effect of repealing the current policies, called "Don't Ask, Don't Tell." Just your best guess, thinking about the attitudes of young Americans such as those serving in active duty today, which of the following two statements comes closer to what you expect the Department of Defense will learn from this survey:

	Age			Race			Gender		Education			
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Soldiers are more supportive of repealing "Don't Ask, Don't Tell" than some of their leaders expect because soldiers are comfortable in serving with openly gay or lesbian members of their unit and prefer to end the secrecy required by "Don't Ask, Don't Tell" policies.	53.7%	57.1%	52.2%	53.2%	53.9%	51.1%	54.1%	51.6%	55.5%	48.7%	56.2%	60.0%

continued on the next page . . .

# The Economist/YouGov Poll

July 17-20, 2010



	continued from previous page											
	Total	Age			Race			Gender		Education		
	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad	
Soldiers will be so resistant to repealing "Don't Ask, Don't Tell" that the decision to allow openly gay and lesbian soldiers to serve in the military will have to be reversed, and "Don't Ask, Don't Tell" policies will be continued in order to keep most gays and lesbians out of the military.	46.3%	42.9%	47.8%	46.8%	46.1%	48.9%	45.9%	48.4%	44.5%	51.3%	43.8%	40.0%
Totals (Unweighted)	100.0% (963)	100.0% (211)	100.0% (618)	100.0% (134)	100.0% (777)	100.0% (111)	100.0% (75)	100.0% (459)	100.0% (504)	100.0% (374)	100.0% (339)	100.0% (250)

# The Economist/YouGov Poll

July 17-20, 2010

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Soldiers are more supportive of repealing "Don't Ask, Don't Tell" than some of their leaders expect because soldiers are comfortable in serving with openly gay or lesbian members of their unit and prefer to end the secrecy required by "Don't Ask, Don't Tell" policies. Soldiers will be so resistant to repealing "Don't Ask, Don't Tell" that the decision to allow openly gay and lesbian soldiers to serve in the military will have to be reversed, and "Don't Ask, Don't Tell" policies will be continued in order to keep most gays and lesbians out of the military.	53.7%	63.3%	42.7%	54.3%	74.2%	59.3%	33.9%	58.2%	50.6%	50.6%	57.5%	52.1%	48.8%	67.9%
Totals (Unweighted)	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

continued on the next page . . .

# The Economist/YouGov Poll

July 17-20, 2010

YouGovPolimetrix

continued from previous page

Total	Party ID			Ideology			Region				Family Income		
	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
(963)	(349)	(247)	(281)	(221)	(301)	(341)	(172)	(215)	(352)	(224)	(366)	(368)	(129)

# The Economist/YouGov Poll

July 17-20, 2010



## 43. Effectiveness of stimulus package

In February 2009, Congress passed President Obama's \$787 billion economic stimulus bill. Do you think the stimulus bill has helped the economy?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Yes	28.9%	30.1%	28.8%	27.0%	25.3%	56.0%	29.8%	31.3%	26.7%	20.9%	33.0%	39.6%
No	51.9%	41.6%	52.9%	65.2%	56.9%	21.7%	39.6%	53.3%	50.6%	55.1%	51.8%	45.2%
Not sure	19.2%	28.2%	18.3%	7.7%	17.8%	22.3%	30.6%	15.4%	22.6%	24.0%	15.2%	15.2%
Totals (Unweighted)	100.0% (999)	100.0% (217)	100.0% (640)	100.0% (142)	100.0% (806)	100.0% (116)	100.0% (77)	100.0% (476)	100.0% (523)	100.0% (394)	100.0% (347)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	28.9%	53.7%	6.0%	27.9%	64.3%	35.5%	7.6%	37.7%	23.7%	23.6%	34.7%	26.4%	30.5%	39.0%
No	51.9%	24.7%	83.6%	56.5%	20.1%	45.8%	84.9%	47.0%	57.9%	54.2%	46.6%	51.9%	53.2%	53.7%
Not sure	19.2%	21.6%	10.5%	15.6%	15.6%	18.7%	7.5%	15.3%	18.4%	22.2%	18.7%	21.7%	16.3%	7.2%
Totals (Unweighted)	100.0% (999)	100.0% (360)	100.0% (252)	100.0% (292)	100.0% (223)	100.0% (313)	100.0% (350)	100.0% (178)	100.0% (225)	100.0% (364)	100.0% (232)	100.0% (377)	100.0% (379)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 44. Expectations for stimulus package

Do you think the stimulus bill WILL help the economy? (Asked of respondents who are unsure or don't think the stimulus bill has helped the economy)

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Yes	7.3%	12.4%	6.3%	2.7%	4.4%	28.8%	20.2%	6.0%	8.3%	8.1%	6.6%	6.1%
No	68.2%	50.3%	71.2%	85.2%	72.8%	30.0%	49.4%	76.4%	61.3%	67.6%	67.2%	71.2%
Not Sure	24.6%	37.3%	22.4%	12.2%	22.7%	41.2%	30.5%	17.6%	30.4%	24.3%	26.2%	22.7%
Totals (Unweighted)	100.0% (669)	100.0% (140)	100.0% (425)	100.0% (104)	100.0% (576)	100.0% (46)	100.0% (47)	100.0% (306)	100.0% (363)	100.0% (297)	100.0% (218)	100.0% (154)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	7.3%	22.3%	1.5%	2.5%	25.4%	10.7%	1.3%	5.3%	6.1%	7.5%	9.5%	7.6%	8.2%	3.8%
No	68.2%	44.3%	85.4%	73.3%	34.2%	61.2%	89.4%	69.1%	72.1%	65.6%	68.0%	65.7%	71.4%	79.3%
Not Sure	24.6%	33.4%	13.1%	24.2%	40.3%	28.2%	9.4%	25.7%	21.8%	26.9%	22.5%	26.6%	20.4%	16.9%
Totals (Unweighted)	100.0% (669)	100.0% (157)	100.0% (230)	100.0% (199)	100.0% (76)	100.0% (181)	100.0% (320)	100.0% (108)	100.0% (163)	100.0% (255)	100.0% (143)	100.0% (261)	100.0% (252)	100.0% (78)



# The Economist/YouGov Poll

July 17-20, 2010



## 45. Impact of the stimulus package on job creation

From what you know so far, which comes closest to your own view about the economic stimulus package?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
It has already created a substantial number of new jobs in the U.S.	13.3%	17.4%	12.5%	9.6%	10.8%	28.2%	18.8%	12.8%	13.8%	10.0%	15.7%	16.5%
It will create a substantial number of new jobs in the U.S. but hasn't done that yet.	31.8%	41.1%	30.6%	21.0%	28.4%	48.3%	45.3%	27.9%	35.3%	33.0%	30.2%	31.7%
It will not create a substantial number of new jobs.	54.9%	41.6%	57.0%	69.4%	60.8%	23.5%	35.9%	59.4%	50.9%	57.0%	54.1%	51.8%
Totals (Unweighted)	100.0% (992)	100.0% (214)	100.0% (637)	100.0% (141)	100.0% (800)	100.0% (115)	100.0% (77)	100.0% (473)	100.0% (519)	100.0% (389)	100.0% (345)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
It has already created a substantial number of new jobs in the U.S.	13.3%	24.9%	2.1%	12.5%	30.4%	14.0%	2.9%	17.3%	9.2%	12.1%	15.7%	10.3%	14.2%	19.9%
It will create a substantial number of new jobs in the U.S. but hasn't done that yet.	31.8%	46.5%	12.3%	27.3%	44.4%	40.1%	10.3%	32.9%	29.0%	31.5%	34.0%	35.5%	30.4%	24.0%
It will not create a substantial number of new jobs.	54.9%	28.5%	85.6%	60.3%	25.2%	45.9%	86.8%	49.7%	61.8%	56.4%	50.3%	54.2%	55.3%	56.0%

continued on the next page . . .

# The Economist/YouGov Poll

July 17-20, 2010



continued from previous page

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted)	100.0% (992)	100.0% (358)	100.0% (251)	100.0% (291)	100.0% (221)	100.0% (310)	100.0% (349)	100.0% (178)	100.0% (222)	100.0% (364)	100.0% (228)	100.0% (374)	100.0% (377)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 46. Expectations for full economic recovery

How long do you think it will take until the economy has recovered all the ground lost during the recession?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Has already recovered	2.1%	3.7%	2.0%	0.0%	1.6%	2.6%	7.2%	3.0%	1.3%	3.4%	1.5%	0.4%
Less than a year	3.3%	5.3%	2.9%	1.4%	2.7%	6.0%	6.5%	3.5%	3.1%	4.3%	2.7%	2.2%
About a year	7.9%	11.2%	7.0%	6.2%	6.5%	15.5%	12.3%	6.8%	9.0%	8.8%	8.2%	5.8%
Two years	20.5%	23.6%	20.9%	13.9%	19.2%	28.6%	23.0%	25.4%	16.2%	19.4%	20.2%	23.3%
More than two years	66.1%	56.2%	67.2%	78.5%	70.0%	47.3%	51.0%	61.3%	70.3%	64.1%	67.4%	68.3%
Totals (Unweighted)	100.0% (996)	100.0% (215)	100.0% (639)	100.0% (142)	100.0% (803)	100.0% (116)	100.0% (77)	100.0% (474)	100.0% (522)	100.0% (392)	100.0% (346)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Has already recovered	2.1%	3.6%	1.6%	0.4%	3.8%	1.7%	1.2%	3.5%	0.9%	2.4%	1.8%	3.7%	0.8%	0.0%
Less than a year	3.3%	5.5%	0.0%	3.0%	5.8%	2.5%	1.2%	2.0%	2.8%	3.8%	4.2%	4.1%	2.8%	1.5%
About a year	7.9%	14.4%	3.3%	5.0%	12.4%	10.6%	3.6%	10.0%	4.2%	9.9%	6.6%	7.1%	10.4%	7.2%
Two years	20.5%	25.9%	12.1%	21.2%	27.4%	25.4%	13.3%	26.1%	18.5%	16.6%	24.1%	17.9%	21.5%	24.0%
More than two years	66.1%	50.5%	82.9%	70.5%	50.6%	59.9%	80.7%	58.3%	73.6%	67.4%	63.4%	67.2%	64.5%	67.3%
Totals (Unweighted)	100.0% (996)	100.0% (360)	100.0% (251)	100.0% (292)	100.0% (222)	100.0% (312)	100.0% (350)	100.0% (178)	100.0% (224)	100.0% (364)	100.0% (230)	100.0% (376)	100.0% (379)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 47. Support for additional government spending

Do you support or oppose additional government spending to create jobs and stimulate the economy?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Strongly support	17.6%	12.3%	20.0%	17.4%	14.9%	36.1%	20.9%	18.4%	16.9%	14.2%	19.1%	22.5%
Somewhat support	21.2%	28.2%	19.9%	14.3%	20.0%	24.3%	29.5%	19.8%	22.5%	18.5%	21.2%	26.7%
Neither support, nor oppose	14.0%	18.8%	12.0%	13.3%	13.5%	15.6%	17.2%	9.1%	18.3%	16.3%	14.6%	8.3%
Somewhat oppose	11.0%	12.7%	11.1%	7.3%	11.1%	10.9%	9.6%	10.7%	11.2%	9.4%	11.4%	13.7%
Strongly oppose	26.8%	13.9%	28.1%	43.6%	30.6%	4.9%	15.6%	35.1%	19.3%	25.4%	28.4%	27.1%
Not sure	9.5%	14.1%	8.9%	4.1%	9.9%	8.1%	7.2%	6.8%	11.8%	16.1%	5.2%	1.8%
Totals (Unweighted)	100.0% (996)	100.0% (216)	100.0% (639)	100.0% (141)	100.0% (803)	100.0% (116)	100.0% (77)	100.0% (473)	100.0% (523)	100.0% (393)	100.0% (346)	100.0% (257)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly support	17.6%	32.6%	6.4%	14.0%	38.3%	20.0%	5.8%	16.6%	16.5%	18.4%	18.2%	17.0%	19.3%	24.1%
Somewhat support	21.2%	32.2%	8.3%	20.7%	35.8%	26.8%	5.9%	27.3%	19.1%	17.7%	23.8%	22.0%	21.2%	21.1%
Neither support, nor oppose	14.0%	16.0%	10.7%	10.5%	10.5%	17.5%	8.6%	15.7%	11.7%	14.7%	13.4%	18.0%	12.5%	6.9%
Somewhat oppose	11.0%	8.5%	15.8%	11.0%	7.4%	15.8%	12.3%	7.3%	13.0%	11.6%	11.1%	7.3%	12.4%	13.5%
Strongly oppose	26.8%	3.9%	50.6%	36.7%	4.3%	16.4%	62.4%	24.5%	28.4%	27.8%	25.3%	23.2%	28.4%	30.0%
Not sure	9.5%	6.8%	8.1%	7.1%	3.7%	3.6%	5.0%	8.5%	11.2%	9.8%	8.2%	12.6%	6.2%	4.5%
Totals (Unweighted)	100.0% (996)	100.0% (360)	100.0% (251)	100.0% (290)	100.0% (223)	100.0% (311)	100.0% (349)	100.0% (178)	100.0% (225)	100.0% (363)	100.0% (230)	100.0% (376)	100.0% (378)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 48. Extension of unemployment benefits

A congressional measure to extend the length of time that people can receive unemployment benefits recently expired, and Congress is considering re-authorizing it. An extension will help the unemployed during the economic downturn, but it will cost the government about \$34 billion. Do you support or oppose Congress extending unemployment benefits?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Strongly support	28.1%	19.2%	31.3%	30.7%	26.3%	42.6%	27.4%	29.8%	26.6%	23.7%	32.3%	31.2%
Somewhat support	23.3%	24.9%	23.3%	20.5%	22.3%	26.9%	29.1%	23.3%	23.3%	21.1%	23.3%	27.8%
Neither support, nor oppose	12.2%	16.9%	11.6%	6.7%	12.5%	7.8%	14.8%	10.2%	14.0%	15.5%	10.1%	8.5%
Somewhat oppose	13.5%	13.6%	12.6%	16.4%	14.2%	6.8%	15.4%	13.9%	13.1%	12.6%	13.0%	15.9%
Strongly oppose	14.1%	10.1%	14.2%	20.3%	16.0%	6.0%	5.4%	16.1%	12.3%	12.0%	16.6%	14.8%
Not sure	8.8%	15.2%	6.8%	5.5%	8.7%	9.9%	7.9%	6.7%	10.7%	15.0%	4.6%	1.7%
Totals (Unweighted)	100.0% (993)	100.0% (214)	100.0% (637)	100.0% (142)	100.0% (800)	100.0% (116)	100.0% (77)	100.0% (474)	100.0% (519)	100.0% (392)	100.0% (344)	100.0% (257)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly support	28.1%	41.3%	13.8%	26.7%	51.8%	33.1%	12.6%	29.1%	31.2%	25.2%	29.1%	28.8%	28.9%	32.5%
Somewhat support	23.3%	29.2%	22.8%	19.6%	26.1%	30.3%	19.0%	23.6%	23.9%	21.5%	25.4%	21.5%	24.4%	24.9%
Neither support, nor oppose	12.2%	9.9%	10.4%	12.9%	6.4%	15.5%	9.6%	17.9%	11.4%	10.3%	11.2%	15.3%	11.3%	3.2%
Somewhat oppose	13.5%	8.5%	18.3%	16.3%	9.7%	9.6%	21.5%	7.7%	11.5%	15.3%	17.2%	10.9%	14.0%	16.2%
Strongly oppose	14.1%	4.3%	28.7%	16.4%	2.4%	9.0%	32.4%	11.2%	13.8%	17.4%	11.5%	12.0%	14.5%	21.4%
Not sure	8.8%	6.9%	6.1%	8.2%	3.6%	2.5%	4.9%	10.5%	8.2%	10.2%	5.7%	11.5%	6.9%	1.8%
Totals (Unweighted)	100.0% (993)	100.0% (360)	100.0% (248)	100.0% (292)	100.0% (223)	100.0% (312)	100.0% (349)	100.0% (177)	100.0% (222)	100.0% (363)	100.0% (231)	100.0% (373)	100.0% (379)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 49. Awareness of Wall Street Reform Act

Have you read or heard anything about the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Yes	34.0%	26.8%	35.0%	42.5%	35.2%	25.3%	33.0%	46.3%	23.1%	18.1%	41.2%	56.8%
No	54.2%	57.5%	54.6%	47.0%	54.4%	54.9%	50.9%	45.7%	61.7%	66.0%	49.3%	36.7%
Not sure	11.8%	15.7%	10.4%	10.5%	10.3%	19.8%	16.1%	8.0%	15.2%	15.9%	9.4%	6.5%
Totals (Unweighted)	100.0% (997)	100.0% (217)	100.0% (638)	100.0% (142)	100.0% (804)	100.0% (116)	100.0% (77)	100.0% (474)	100.0% (523)	100.0% (393)	100.0% (346)	100.0% (258)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	34.0%	32.2%	35.5%	43.7%	46.0%	33.5%	43.7%	36.2%	32.6%	29.9%	40.1%	21.8%	39.6%	62.5%
No	54.2%	55.3%	56.1%	45.5%	44.5%	58.0%	48.0%	50.1%	58.7%	56.5%	49.8%	60.9%	52.9%	33.9%
Not sure	11.8%	12.4%	8.3%	10.8%	9.5%	8.6%	8.3%	13.7%	8.6%	13.6%	10.2%	17.3%	7.5%	3.6%
Totals (Unweighted)	100.0% (997)	100.0% (359)	100.0% (252)	100.0% (291)	100.0% (223)	100.0% (312)	100.0% (349)	100.0% (178)	100.0% (224)	100.0% (363)	100.0% (232)	100.0% (377)	100.0% (379)	100.0% (130)

# The Economist/YouGov Poll

July 17-20, 2010



## 50. Opinion of Wall Street Reform Act

The Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 was recently passed by the U.S. Senate. It creates new regulations for the financial industry. Do you favor or oppose the Dodd-Frank bill? (Asked if respondent is not sure or has heard about the Wall Street reform bill)

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Favor	41.1%	41.8%	41.9%	37.8%	39.1%	54.5%	44.3%	39.6%	43.1%	27.8%	45.0%	51.6%
Oppose	34.0%	24.2%	36.1%	40.5%	38.1%	11.9%	21.5%	42.6%	23.3%	30.1%	39.3%	32.4%
Not sure	24.8%	34.0%	22.0%	21.6%	22.8%	33.5%	34.2%	17.8%	33.6%	42.0%	15.7%	16.0%
Totals (Unweighted)	100.0% (486)	100.0% (95)	100.0% (315)	100.0% (76)	100.0% (393)	100.0% (53)	100.0% (40)	100.0% (279)	100.0% (207)	100.0% (134)	100.0% (186)	100.0% (166)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Favor	41.1%	72.7%	13.6%	35.5%	79.3%	58.0%	7.5%	41.8%	40.5%	40.2%	42.4%	33.2%	46.0%	56.1%
Oppose	34.0%	5.9%	65.2%	44.3%	6.6%	21.6%	73.3%	32.2%	36.7%	34.5%	32.9%	28.9%	37.4%	34.5%
Not sure	24.8%	21.4%	21.3%	20.2%	14.1%	20.4%	19.1%	26.0%	22.8%	25.4%	24.6%	37.8%	16.6%	9.4%
Totals (Unweighted)	100.0% (486)	100.0% (163)	100.0% (122)	100.0% (167)	100.0% (128)	100.0% (139)	100.0% (191)	100.0% (91)	100.0% (97)	100.0% (172)	100.0% (126)	100.0% (147)	100.0% (195)	100.0% (87)

# The Economist/YouGov Poll

July 17-20, 2010

## 51. Health of banking system

Do you think that the U.S. banking system can survive an economic crisis?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Definitely can	14.9%	16.7%	14.7%	12.7%	13.9%	18.2%	21.3%	22.6%	8.0%	12.2%	11.1%	25.9%
Probably can	42.1%	33.7%	42.5%	54.9%	44.0%	33.3%	33.8%	43.0%	41.4%	37.3%	47.7%	44.3%
Probably cannot	20.5%	22.1%	20.9%	16.7%	20.3%	22.4%	20.7%	19.0%	21.9%	21.3%	21.9%	17.0%
Definitely cannot	6.0%	5.1%	6.8%	4.7%	5.8%	6.7%	7.3%	4.8%	7.0%	6.1%	7.0%	4.4%
Not sure	16.4%	22.5%	15.1%	11.1%	16.0%	19.4%	16.9%	10.6%	21.6%	23.2%	12.2%	8.3%
Totals (Unweighted)	100.0% (997)	100.0% (217)	100.0% (638)	100.0% (142)	100.0% (806)	100.0% (114)	100.0% (77)	100.0% (476)	100.0% (521)	100.0% (393)	100.0% (346)	100.0% (258)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Definitely can	14.9%	18.4%	11.3%	16.7%	22.1%	17.1%	12.2%	18.2%	11.9%	14.3%	16.0%	11.7%	15.5%	26.9%
Probably can	42.1%	40.0%	49.0%	43.9%	44.6%	42.7%	51.6%	38.4%	45.9%	39.0%	46.6%	39.9%	45.7%	44.6%
Probably cannot	20.5%	21.2%	19.5%	22.0%	20.5%	22.1%	18.9%	21.8%	18.3%	21.0%	20.9%	20.5%	21.7%	17.6%
Definitely cannot	6.0%	5.0%	5.4%	5.6%	6.6%	5.1%	5.7%	6.8%	6.4%	6.6%	4.0%	6.6%	5.7%	4.7%
Not sure	16.4%	15.3%	14.8%	11.7%	6.1%	12.9%	11.6%	14.8%	17.5%	19.1%	12.4%	21.3%	11.4%	6.2%
Totals (Unweighted)	100.0% (997)	100.0% (358)	100.0% (252)	100.0% (292)	100.0% (222)	100.0% (313)	100.0% (349)	100.0% (178)	100.0% (225)	100.0% (362)	100.0% (232)	100.0% (376)	100.0% (378)	100.0% (131)



# The Economist/YouGov Poll

July 17-20, 2010



## 52. Obama's ideological leanings

Would you say Barack Obama is...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Very liberal	31.2%	17.8%	33.4%	45.1%	34.6%	10.2%	22.6%	38.6%	24.5%	27.2%	35.4%	33.4%
Liberal	20.5%	30.6%	17.4%	14.9%	20.6%	23.3%	15.1%	20.2%	20.7%	15.4%	22.7%	27.7%
Moderate	23.6%	24.8%	23.1%	23.4%	20.9%	36.2%	34.8%	21.3%	25.5%	16.8%	28.2%	31.0%
Conservative	3.6%	2.7%	4.8%	0.5%	3.3%	5.8%	3.8%	4.0%	3.3%	4.5%	3.3%	2.2%
Very conservative	2.0%	3.2%	2.0%	0.0%	0.8%	9.7%	4.1%	1.2%	2.7%	3.6%	0.6%	0.6%
Not sure	19.2%	21.0%	19.3%	16.0%	19.8%	14.8%	19.6%	14.7%	23.3%	32.5%	9.8%	5.2%
Totals (Unweighted)	100.0% (998)	100.0% (217)	100.0% (639)	100.0% (142)	100.0% (805)	100.0% (116)	100.0% (77)	100.0% (475)	100.0% (523)	100.0% (394)	100.0% (346)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	31.2%	6.2%	67.8%	38.5%	3.3%	20.7%	74.2%	26.4%	36.4%	31.6%	29.5%	25.7%	34.2%	39.7%
Liberal	20.5%	31.7%	13.1%	19.2%	44.0%	24.6%	10.3%	27.3%	16.2%	18.0%	22.8%	17.1%	23.1%	22.3%
Moderate	23.6%	39.7%	4.4%	26.1%	37.8%	42.7%	4.1%	24.9%	24.2%	20.2%	27.0%	22.7%	24.6%	31.5%
Conservative	3.6%	4.2%	1.8%	3.9%	6.3%	3.1%	2.9%	1.3%	1.9%	3.4%	7.4%	4.4%	4.1%	1.8%
Very conservative	2.0%	4.3%	0.8%	0.2%	2.8%	0.5%	2.5%	1.5%	0.4%	4.0%	0.7%	3.3%	0.9%	0.5%
Not sure	19.2%	13.9%	12.0%	12.2%	5.9%	8.4%	6.0%	18.5%	20.9%	22.8%	12.7%	26.8%	13.1%	4.1%
Totals (Unweighted)	100.0% (998)	100.0% (359)	100.0% (252)	100.0% (292)	100.0% (223)	100.0% (312)	100.0% (350)	100.0% (178)	100.0% (225)	100.0% (363)	100.0% (232)	100.0% (377)	100.0% (379)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 53. Obama's sincerity

Do you think Barack Obama...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Says what he believes	46.1%	49.5%	47.1%	36.1%	39.8%	84.0%	60.8%	43.0%	48.8%	42.3%	48.1%	50.8%
Says what he thinks people want to hear	53.9%	50.5%	52.9%	63.9%	60.2%	16.0%	39.2%	57.0%	51.2%	57.7%	51.9%	49.2%
Totals (Unweighted)	100.0% (994)	100.0% (216)	100.0% (638)	100.0% (140)	100.0% (801)	100.0% (116)	100.0% (77)	100.0% (475)	100.0% (519)	100.0% (390)	100.0% (346)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	46.1%	72.5%	21.4%	39.8%	72.0%	54.4%	23.8%	53.5%	43.2%	42.5%	48.3%	45.8%	46.3%	54.9%
Says what he thinks people want to hear	53.9%	27.5%	78.6%	60.2%	28.0%	45.6%	76.2%	46.5%	56.8%	57.5%	51.7%	54.2%	53.7%	45.1%
Totals (Unweighted)	100.0% (994)	100.0% (359)	100.0% (252)	100.0% (289)	100.0% (223)	100.0% (311)	100.0% (348)	100.0% (177)	100.0% (224)	100.0% (362)	100.0% (231)	100.0% (376)	100.0% (379)	100.0% (130)

# The Economist/YouGov Poll

July 17-20, 2010



## 54. Obama's likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Like a lot	36.1%	38.2%	36.5%	31.1%	30.5%	73.6%	45.7%	32.0%	39.8%	29.9%	37.9%	46.4%
Like somewhat	27.6%	34.4%	25.5%	24.2%	29.0%	15.7%	28.5%	29.6%	25.8%	28.0%	29.8%	23.8%
Dislike	25.1%	15.2%	26.5%	36.7%	28.5%	2.8%	19.4%	27.8%	22.7%	26.5%	24.5%	23.1%
Not sure	11.1%	12.3%	11.5%	8.0%	12.0%	7.9%	6.5%	10.5%	11.7%	15.6%	7.8%	6.6%
Totals (Unweighted)	100.0% (997)	100.0% (217)	100.0% (639)	100.0% (141)	100.0% (805)	100.0% (115)	100.0% (77)	100.0% (476)	100.0% (521)	100.0% (393)	100.0% (346)	100.0% (258)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	36.1%	67.1%	7.2%	31.3%	73.2%	43.8%	8.6%	45.6%	29.7%	32.9%	39.6%	33.9%	35.6%	53.0%
Like somewhat	27.6%	24.3%	26.6%	29.6%	21.0%	35.3%	26.4%	29.1%	30.6%	23.9%	29.4%	29.4%	29.1%	17.1%
Dislike	25.1%	2.7%	56.5%	27.4%	3.5%	14.4%	52.5%	18.5%	27.0%	28.0%	24.2%	24.6%	25.5%	25.1%
Not sure	11.1%	5.9%	9.7%	11.7%	2.4%	6.5%	12.5%	6.8%	12.7%	15.2%	6.9%	12.1%	9.8%	4.8%
Totals (Unweighted)	100.0% (997)	100.0% (358)	100.0% (252)	100.0% (292)	100.0% (222)	100.0% (313)	100.0% (350)	100.0% (178)	100.0% (225)	100.0% (363)	100.0% (231)	100.0% (376)	100.0% (378)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 55. Words that describe Obama

Which of these words would you use to describe Barack Obama?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Honest	32.9%	28.2%	35.2%	31.9%	27.3%	65.5%	47.1%	28.1%	37.1%	28.6%	35.7%	37.8%
Intelligent	60.2%	61.9%	61.0%	54.1%	57.2%	83.0%	60.8%	57.8%	62.2%	51.0%	62.2%	76.3%
Religious	18.4%	14.8%	20.5%	16.4%	14.2%	48.7%	22.2%	15.7%	20.8%	21.0%	17.5%	14.2%
Inspiring	37.3%	43.5%	37.5%	26.0%	31.5%	69.2%	54.6%	34.8%	39.5%	29.4%	40.0%	49.7%
Patriotic	30.5%	32.5%	29.5%	30.8%	26.5%	54.2%	40.0%	26.4%	34.1%	23.3%	34.4%	39.9%
Strong	35.5%	41.1%	36.7%	21.2%	30.8%	66.7%	43.3%	27.2%	42.9%	34.3%	32.5%	42.3%
Bold	36.4%	37.4%	36.5%	34.3%	34.1%	49.6%	43.0%	33.0%	39.5%	37.9%	34.0%	36.8%
Experienced	18.4%	19.5%	19.2%	13.3%	13.8%	51.7%	21.9%	14.2%	22.0%	18.2%	17.2%	20.3%
Sincere	37.2%	36.8%	38.3%	33.4%	32.4%	66.6%	47.4%	31.2%	42.4%	32.7%	38.4%	44.8%
Partisan	25.7%	16.4%	27.3%	35.4%	26.2%	20.9%	26.8%	34.1%	18.2%	21.5%	29.6%	28.9%
Effective	25.7%	29.8%	25.7%	18.8%	20.3%	60.3%	36.4%	21.9%	29.2%	20.3%	29.5%	31.8%
Unifying	17.1%	19.0%	17.1%	14.2%	13.7%	39.8%	22.9%	13.3%	20.5%	13.9%	17.4%	23.6%
In Touch	29.1%	32.5%	28.9%	24.2%	23.2%	66.9%	40.2%	24.9%	32.8%	25.7%	31.1%	33.4%
Realistic	31.6%	31.3%	32.9%	26.9%	27.5%	53.7%	44.8%	25.9%	36.6%	26.1%	34.5%	38.8%
Decisive	26.8%	28.6%	26.5%	24.8%	25.0%	41.7%	25.9%	20.9%	32.0%	22.1%	31.1%	30.5%
Totals	(1,000)	( 217)	( 641)	( 142)	( 806)	( 116)	( 78)	( 476)	( 524)	( 395)	( 347)	( 258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Honest	32.9%	59.9%	9.7%	26.0%	63.2%	40.0%	8.5%	36.9%	29.8%	30.0%	37.0%	34.7%	31.4%	41.0%
Intelligent	60.2%	81.0%	34.3%	61.6%	86.9%	71.0%	41.8%	62.1%	56.8%	56.0%	68.1%	55.2%	65.2%	68.5%
Religious	18.4%	31.4%	7.8%	13.1%	24.7%	20.3%	8.6%	15.5%	18.9%	18.9%	19.6%	20.4%	19.4%	10.8%
Inspiring	37.3%	59.5%	13.5%	35.6%	71.9%	44.2%	12.5%	39.7%	30.5%	34.2%	46.4%	34.3%	40.0%	50.1%
Patriotic	30.5%	52.0%	9.2%	27.9%	55.3%	39.6%	7.7%	32.9%	27.9%	27.9%	34.9%	29.1%	32.6%	33.6%
Strong	35.5%	54.0%	13.0%	31.3%	58.6%	44.0%	11.6%	31.4%	30.4%	36.7%	41.7%	36.7%	36.9%	35.9%
Bold	36.4%	44.1%	32.3%	31.4%	50.8%	38.9%	26.9%	32.6%	37.3%	36.8%	38.2%	38.2%	37.7%	29.0%
Experienced	18.4%	36.7%	7.8%	10.1%	36.3%	20.5%	6.3%	17.4%	14.0%	20.8%	19.4%	18.2%	19.1%	17.0%
Sincere	37.2%	60.4%	10.6%	34.3%	63.1%	48.5%	10.9%	36.7%	34.9%	36.4%	40.8%	36.7%	38.9%	45.9%
Partisan	25.7%	14.5%	37.0%	34.3%	14.6%	21.1%	47.2%	24.1%	25.4%	25.0%	28.4%	21.1%	28.0%	26.4%
Effective	25.7%	46.5%	6.6%	22.8%	52.4%	30.7%	6.8%	27.0%	22.0%	24.7%	29.8%	25.2%	26.6%	32.6%
Unifying	17.1%	31.7%	6.3%	11.7%	35.0%	19.5%	5.6%	17.2%	15.5%	16.5%	19.7%	15.3%	16.9%	24.3%
In Touch	29.1%	55.0%	7.6%	20.3%	58.2%	30.6%	7.7%	35.9%	24.2%	28.1%	29.6%	30.1%	28.7%	32.0%

continued on the next page . . .

# The Economist/YouGov Poll

July 17-20, 2010



continued from previous page

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Realistic	31.6%	56.7%	6.5%	25.7%	67.2%	36.3%	5.6%	34.5%	29.5%	29.4%	34.5%	30.0%	33.6%	37.6%
Decisive	26.8%	43.9%	13.6%	24.3%	50.3%	29.3%	11.6%	28.2%	25.4%	25.4%	29.1%	24.5%	26.6%	33.5%
Totals	(1,000)	( 361)	( 252)	( 292)	( 223)	( 313)	( 350)	( 178)	( 225)	( 364)	( 233)	( 377)	( 379)	( 131)

# The Economist/YouGov Poll

July 17-20, 2010

## 56. Direction of country

Would you say things in this country today are...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Generally headed in the right direction	32.5%	36.3%	31.2%	30.7%	28.4%	57.6%	41.9%	32.6%	32.4%	27.5%	36.2%	37.7%
Off on the wrong track	52.0%	44.3%	53.9%	57.5%	57.4%	22.7%	34.0%	56.2%	48.2%	52.9%	52.9%	48.7%
Not sure	15.5%	19.3%	14.8%	11.8%	14.2%	19.7%	24.1%	11.3%	19.3%	19.6%	10.9%	13.6%
Totals (Unweighted)	100.0% (993)	100.0% (216)	100.0% (636)	100.0% (141)	100.0% (801)	100.0% (115)	100.0% (77)	100.0% (474)	100.0% (519)	100.0% (391)	100.0% (345)	100.0% (257)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the right direction	32.5%	60.6%	10.6%	24.9%	68.1%	38.7%	8.3%	37.6%	27.6%	29.7%	37.2%	31.6%	34.0%	35.2%
Off on the wrong track	52.0%	23.7%	85.5%	58.5%	19.2%	43.7%	87.3%	45.9%	56.2%	54.1%	49.8%	47.9%	56.5%	53.3%
Not sure	15.5%	15.7%	3.9%	16.6%	12.8%	17.5%	4.3%	16.5%	16.2%	16.2%	13.0%	20.5%	9.4%	11.5%
Totals (Unweighted)	100.0% (993)	100.0% (358)	100.0% (249)	100.0% (291)	100.0% (223)	100.0% (311)	100.0% (346)	100.0% (177)	100.0% (222)	100.0% (363)	100.0% (231)	100.0% (377)	100.0% (375)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 57. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Strongly approve	2.6%	3.3%	2.4%	2.1%	1.3%	11.5%	3.8%	2.3%	2.8%	3.0%	2.9%	1.2%
Somewhat approve	11.8%	13.5%	11.4%	10.6%	10.5%	17.3%	18.5%	10.7%	12.9%	9.9%	13.2%	13.9%
Neither approve nor disapprove	16.9%	21.5%	16.0%	12.5%	15.3%	24.7%	23.1%	11.0%	22.1%	17.0%	17.0%	16.4%
Somewhat disapprove	20.0%	19.9%	20.4%	18.7%	20.5%	21.4%	13.4%	17.8%	22.0%	16.7%	22.6%	23.2%
Strongly disapprove	39.3%	26.1%	41.4%	53.4%	43.8%	13.0%	27.2%	50.9%	28.9%	36.0%	41.2%	43.3%
Not sure	9.5%	15.8%	8.4%	2.7%	8.7%	12.1%	14.0%	7.4%	11.3%	17.4%	3.1%	2.0%
Totals (Unweighted)	100.0% (997)	100.0% (216)	100.0% (639)	100.0% (142)	100.0% (804)	100.0% (116)	100.0% (77)	100.0% (476)	100.0% (521)	100.0% (393)	100.0% (346)	100.0% (258)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	2.6%	6.0%	0.4%	1.0%	6.1%	1.2%	2.7%	1.9%	0.5%	4.1%	2.6%	4.5%	1.1%	2.0%
Somewhat approve	11.8%	24.6%	3.6%	7.4%	29.4%	13.1%	3.1%	15.4%	11.0%	8.6%	14.8%	10.8%	13.9%	12.0%
Neither approve nor disapprove	16.9%	24.3%	11.3%	13.5%	23.0%	19.0%	5.3%	23.2%	12.5%	18.8%	12.6%	20.6%	15.3%	10.4%
Somewhat disapprove	20.0%	24.1%	17.3%	18.2%	22.3%	27.6%	15.0%	17.3%	25.2%	17.2%	21.8%	19.6%	19.4%	24.3%
Strongly disapprove	39.3%	13.8%	63.2%	53.2%	16.4%	34.8%	70.8%	32.0%	43.4%	39.1%	41.6%	32.5%	44.1%	49.8%
Not sure	9.5%	7.2%	4.1%	6.7%	2.7%	4.2%	3.2%	10.2%	7.4%	12.1%	6.6%	12.1%	6.2%	1.5%
Totals (Unweighted)	100.0% (997)	100.0% (359)	100.0% (252)	100.0% (291)	100.0% (223)	100.0% (313)	100.0% (350)	100.0% (178)	100.0% (224)	100.0% (363)	100.0% (232)	100.0% (376)	100.0% (378)	100.0% (131)

# The Economist/YouGov Poll

July 17-20, 2010



## 58. 2010 Congressional vote

If the 2010 elections for U.S. Congress were being held today, who would you vote for in the district where you live?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Republican	34.9%	22.3%	35.9%	52.3%	39.2%	7.1%	26.6%	41.0%	29.6%	33.5%	38.2%	33.1%
Lean Republican	4.9%	5.4%	5.3%	2.7%	6.0%	0.0%	0.0%	4.8%	5.0%	5.5%	4.0%	5.1%
Lean Democrat	6.5%	9.2%	5.3%	6.2%	6.8%	3.6%	6.7%	4.1%	8.5%	6.3%	9.0%	3.4%
Democrat	37.4%	41.4%	37.2%	31.6%	31.9%	78.6%	40.8%	35.2%	39.5%	31.6%	37.6%	49.1%
Not Sure	16.3%	21.6%	16.3%	7.2%	16.0%	10.7%	25.9%	15.0%	17.4%	23.1%	11.3%	9.4%
Totals (Unweighted)	100.0% (989)	100.0% (214)	100.0% (636)	100.0% (139)	100.0% (798)	100.0% (114)	100.0% (77)	100.0% (470)	100.0% (519)	100.0% (387)	100.0% (345)	100.0% (257)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Republican	34.9%	3.5%	85.6%	37.4%	3.4%	22.5%	78.2%	27.9%	40.1%	34.4%	36.3%	30.3%	38.1%	39.2%
Lean Republican	4.9%	1.0%	6.7%	5.8%	0.4%	3.6%	7.3%	5.9%	5.3%	4.9%	3.8%	4.1%	5.7%	4.3%
Lean Democrat	6.5%	10.8%	0.2%	5.8%	7.6%	9.6%	1.9%	7.6%	6.0%	5.4%	7.7%	7.3%	6.2%	3.7%
Democrat	37.4%	78.3%	4.5%	27.9%	80.3%	47.9%	7.8%	43.9%	35.9%	35.2%	37.2%	37.8%	38.3%	46.3%
Not Sure	16.3%	6.5%	2.9%	23.1%	8.3%	16.4%	4.8%	14.5%	12.7%	20.1%	15.0%	20.5%	11.7%	6.6%
Totals (Unweighted)	100.0% (989)	100.0% (359)	100.0% (250)	100.0% (291)	100.0% (223)	100.0% (310)	100.0% (348)	100.0% (175)	100.0% (224)	100.0% (360)	100.0% (230)	100.0% (372)	100.0% (378)	100.0% (131)



# The Economist/YouGov Poll

July 17-20, 2010



## 59. Trend of economy

Overall, do you think the economy is getting better or worse?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Getting better	24.1%	28.7%	23.6%	18.0%	20.0%	45.7%	37.0%	26.3%	22.1%	18.4%	24.6%	35.2%
About the same	36.6%	42.1%	34.6%	34.8%	37.9%	29.8%	32.4%	33.4%	39.5%	36.4%	39.3%	33.3%
Getting worse	33.5%	22.0%	35.5%	45.6%	36.9%	18.4%	18.6%	35.1%	32.2%	34.8%	33.5%	31.1%
Not sure	5.8%	7.2%	6.2%	1.6%	5.1%	6.1%	12.0%	5.3%	6.2%	10.5%	2.6%	0.4%
Totals (Unweighted)	100.0% (990)	100.0% (216)	100.0% (633)	100.0% (141)	100.0% (797)	100.0% (116)	100.0% (77)	100.0% (472)	100.0% (518)	100.0% (391)	100.0% (344)	100.0% (255)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	24.1%	44.7%	7.8%	19.3%	51.6%	28.6%	6.3%	26.3%	19.2%	22.0%	29.9%	19.6%	27.3%	33.7%
About the same	36.6%	36.7%	35.1%	38.6%	33.7%	42.5%	35.9%	34.4%	39.0%	36.2%	36.8%	37.8%	35.7%	32.2%
Getting worse	33.5%	13.3%	53.6%	38.4%	11.4%	26.5%	56.4%	33.6%	34.0%	36.3%	28.7%	34.1%	33.7%	34.1%
Not sure	5.8%	5.3%	3.6%	3.7%	3.3%	2.3%	1.4%	5.6%	7.7%	5.5%	4.6%	8.5%	3.3%	0.0%
Totals (Unweighted)	100.0% (990)	100.0% (359)	100.0% (249)	100.0% (287)	100.0% (222)	100.0% (309)	100.0% (346)	100.0% (178)	100.0% (220)	100.0% (362)	100.0% (230)	100.0% (373)	100.0% (375)	100.0% (130)

# The Economist/YouGov Poll

July 17-20, 2010



## 60. Stock market expectations over next year

Do you think the stock market will be higher or lower 12 months from now?

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Higher	23.0%	34.5%	19.2%	18.2%	20.5%	35.6%	32.1%	32.0%	14.9%	17.1%	24.4%	33.3%
About the same	35.8%	32.1%	36.9%	37.9%	36.3%	30.3%	37.5%	32.6%	38.8%	34.1%	38.1%	36.0%
Lower	21.6%	11.9%	24.0%	28.9%	24.1%	9.8%	11.8%	22.4%	20.9%	20.9%	23.5%	20.3%
Not sure	19.6%	21.5%	19.9%	15.0%	19.1%	24.3%	18.5%	13.1%	25.5%	27.9%	14.0%	10.4%
Totals (Unweighted)	100.0% (987)	100.0% (214)	100.0% (633)	100.0% (140)	100.0% (795)	100.0% (116)	100.0% (76)	100.0% (474)	100.0% (513)	100.0% (388)	100.0% (344)	100.0% (255)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	23.0%	37.6%	14.6%	16.2%	47.0%	24.7%	11.0%	27.7%	19.9%	18.7%	29.0%	17.6%	26.4%	29.7%
About the same	35.8%	34.2%	35.0%	40.4%	32.1%	41.0%	37.8%	31.0%	36.0%	39.1%	34.3%	36.6%	36.1%	32.0%
Lower	21.6%	9.4%	34.9%	25.7%	8.2%	17.9%	36.3%	25.7%	19.7%	21.0%	20.8%	22.8%	20.5%	24.8%
Not sure	19.6%	18.8%	15.5%	17.7%	12.7%	16.5%	14.9%	15.6%	24.4%	21.2%	15.8%	23.0%	17.1%	13.5%
Totals (Unweighted)	100.0% (987)	100.0% (354)	100.0% (251)	100.0% (288)	100.0% (221)	100.0% (308)	100.0% (348)	100.0% (176)	100.0% (221)	100.0% (360)	100.0% (230)	100.0% (372)	100.0% (374)	100.0% (129)

# The Economist/YouGov Poll

July 17-20, 2010



## 61. Change in personal finances over past year

Would you say that you and your family are...

	Total	Age			Race			Gender		Education		
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or Less	Some College	College Grad
Better off financially than you were a year ago	11.3%	18.9%	9.8%	4.0%	10.3%	13.8%	18.5%	13.1%	9.6%	10.7%	8.3%	16.6%
About the same financially as you were a year ago	43.5%	43.9%	44.1%	40.5%	41.6%	54.1%	49.7%	43.6%	43.4%	39.2%	47.9%	46.1%
Worse off financially than you were a year ago	40.8%	28.9%	42.2%	55.6%	44.2%	24.6%	26.7%	38.6%	42.7%	41.3%	43.0%	36.5%
Not sure	4.4%	8.2%	4.0%	0.0%	4.0%	7.4%	5.1%	4.7%	4.2%	8.7%	0.8%	0.9%
Totals (Unweighted)	100.0% (994)	100.0% (217)	100.0% (635)	100.0% (142)	100.0% (804)	100.0% (113)	100.0% (77)	100.0% (473)	100.0% (521)	100.0% (392)	100.0% (346)	100.0% (256)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially than you were a year ago	11.3%	15.9%	7.0%	10.8%	17.8%	10.4%	9.4%	10.8%	8.7%	11.3%	14.0%	10.8%	13.0%	11.9%
About the same financially as you were a year ago	43.5%	48.5%	41.2%	43.0%	49.6%	48.7%	37.8%	49.4%	40.7%	44.5%	39.7%	39.4%	46.3%	52.4%
Worse off financially than you were a year ago	40.8%	32.4%	50.7%	41.5%	29.8%	39.1%	51.2%	34.7%	45.8%	39.5%	43.2%	43.8%	39.9%	33.7%
Not sure	4.4%	3.2%	1.1%	4.8%	2.8%	1.7%	1.5%	5.1%	4.8%	4.7%	3.1%	6.0%	0.8%	2.0%
Totals (Unweighted)	100.0% (994)	100.0% (357)	100.0% (251)	100.0% (291)	100.0% (221)	100.0% (310)	100.0% (350)	100.0% (178)	100.0% (224)	100.0% (360)	100.0% (232)	100.0% (377)	100.0% (375)	100.0% (131)

## **The Economist/YouGov Poll**

July 17-20, 2010

<b>Sponsorship</b>	<i>The Economist</i>
<b>Fieldwork</b>	YouGov
<b>Interviewing Dates</b>	July 17-20, 2010
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's PollingPoint panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an opt-in Internet panel.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.5 to 3.1, with a mean of one and a standard deviation of 0.5.
<b>Number of respondents</b>	1,000
<b>Margin of error</b>	± 3.5% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	23 questions not reported.