

Nevada

Race for Senate remains tight, Governor's race an easy Republican victory

In one of highest profile races of the year, among likely voters, Tea Party Republican Sharron Angle has a small lead of 2 percentage points over current Democratic Senate Majority Leader Harry Reid. In the race for Governor, Republican Brian Sandoval has a large lead of 16 percentage points among likely voters over Democrat Rory Reid, Senate incumbent Harry Reid's son.

	Registered Voters	Likely Voters
Senate		
Harry Reid	48%	47%
Sharron Angle	45%	49%
Governor		
Rory Reid	40%	40%
Brian Sandoval	52%	56%

Independents showing Republican support

One of the story lines of this election has been the support among Independents for the Republican candidates and Nevada is no exception. Republican Sharron Angle leads Democrat Harry Reid by 19 percentage points among likely voters who identify as Independent. In a traditionally strong Democrat voting group, minorities, Harry Reid shows a lack of ability to consolidate this group as Republican Sharron Angle is receiving a strong 21 percent support from them. Republican Gubernatorial candidate Brian Sandoval leads Democrat Rory Reid by 30 percentage points among Independents and receives 28 percent support among minorities.

Methodology

Interviews with 1000 registered voters, including 711 likely voters, were conducted October 25-30, 2010, online using YouGov's PollingPoint panel. YouGov uses a matched sample methodology that selects respondents to match the Nevada registered voter population in terms of demographics (age, race, gender, education, employment status, income, marital status, children), past voting behavior, and political attitudes (interest in politics, party registration, and ideology). Margin of error (adjusted for weighting) for registered voters is $\pm 4.1\%$ and for likely voters is $\pm 4.8\%$.

About YouGov

YouGovPolimetrix is the North American subsidiary of YouGov PLC, which conducts polls around the world using its online panels.

Senate

	Registered Voters		Likely Voters	
	Harry Reid	Sharron Angle	Harry Reid	Sharron Angle
Gender				
Male	40%	54%	40%	56%
Female	56%	37%	54%	42%
Age				
18-29	70%	26%	66%	34%
30-64	48%	44%	47%	48%
over 65	38%	55%	40%	56%
Race/Ethnicity				
White	3%	49%	42%	53%
Non-White	79%	18%	79%	21%
Party Identification				
Democrat	90%	6%	91%	7%
Republican	5%	88%	6%	89%
Independent	40%	52%	38%	57%

Governor

	Registered Voters		Likely Voters	
	Rory Reid	Brian Sandoval	Rory Reid	Brian Sandoval
Gender				
Male	34%	59%	35%	60%
Female	46%	46%	44%	52%
Age				
18-29	56%	40%	51%	49%
30-64	43%	50%	42%	53%
over 65	27%	63%	29%	63%
Race/Ethnicity				
White	36%	56%	35%	60%
Non-White	68%	26%	70%	28%
Party Identification				
Democrat	80%	12%	81%	13%
Republican	3	94%	3%	94%
Independent	32%	58%	32%	62%

Contact

Douglas Rivers
(650) 462-8000
doug@yougov.com

Thomas Riehle
(202) 544-2550
thomas.riehle@yougov.com

Web Location

Release

http://cdn.yougov.com/downloads/releases/2010_Election/NVrelease_20101030.pdf

Tabs

http://cdn.yougov.com/downloads/releases/2010_Election/NVtabs_20101030.pdf