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Kentucky Statewide Poll



1. Interest in Politics

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ... ?

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Most of the time	56.6%	78.2%	39.3%	23.2%	50.0%	64.0%	86.0%	45.0%	60.4%	81.0%	58.4%	27.9%
Some of the time	28.1%	16.5%	37.5%	47.5%	31.0%	24.8%	10.4%	32.7%	28.4%	12.9%	26.8%	48.9%
Only now and then	9.4%	4.7%	13.2%	18.0%	9.4%	8.5%	2.5%	11.8%	8.0%	3.4%	9.1%	14.2%
Hardly at all	5.8%	0.6%	10.0%	11.3%	9.6%	2.7%	1.1%	10.5%	3.2%	2.7%	5.6%	9.0%
Don't Know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Totals (Unweighted)	100.0% (1,000)	100.0% (448)	100.0% (552)	100.0% (89)	100.0% (175)	100.0% (550)	100.0% (186)	100.0% (348)	100.0% (423)	100.0% (170)	100.0% (936)	100.0% (64)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Most of the time	56.6%	56.6%	65.6%	47.8%	61.4%	62.1%	53.4%	46.4%	69.6%	52.8%	69.5%
Some of the time	28.1%	28.1%	24.9%	36.0%	19.7%	26.9%	30.3%	37.9%	21.2%	29.4%	21.9%
Only now and then	9.4%	9.4%	6.4%	10.5%	14.1%	6.2%	12.0%	12.5%	5.6%	12.9%	5.7%
Hardly at all	5.8%	5.8%	3.1%	5.7%	4.8%	4.8%	4.3%	3.3%	3.6%	4.9%	2.9%
Don't Know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Totals (Unweighted)	100.0% (1,000)	100.0% (1,000)	100.0% (822)	100.0% (370)	100.0% (229)	100.0% (330)	100.0% (195)	100.0% (295)	100.0% (461)	100.0% (413)	100.0% (481)

Kentucky Statewide Poll



2. Intention to Vote in 2010

Do you intend to vote in the 2010 midterm elections?

	Gender			Age				Income			Race	
	Total	Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Definitely will vote	76.0%	80.3%	72.5%	53.2%	72.3%	83.6%	89.0%	73.6%	75.5%	86.4%	75.7%	79.9%
Probably will vote	11.5%	15.3%	8.5%	15.2%	14.4%	9.8%	7.0%	9.7%	13.2%	9.1%	11.8%	6.7%
Equally likely to vote or not vote	2.2%	0.3%	3.7%	4.4%	3.1%	1.2%	0.8%	3.7%	1.7%	0.0%	2.2%	1.8%
Probably will not vote	6.1%	1.0%	10.1%	12.6%	8.2%	4.1%	0.0%	7.6%	5.9%	2.6%	5.8%	9.6%
Definitely will not vote	4.2%	3.2%	5.1%	14.7%	2.0%	1.4%	3.2%	5.3%	3.7%	1.8%	4.4%	2.1%
Totals (Unweighted)	100.0% (999)	100.0% (448)	100.0% (551)	100.0% (89)	100.0% (174)	100.0% (550)	100.0% (186)	100.0% (347)	100.0% (423)	100.0% (170)	100.0% (935)	100.0% (64)

	Voters			Party ID			Ideology			2008 Vote	
	Total	Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Definitely will vote	76.0%	76.0%	100.0%	73.4%	74.2%	82.0%	74.4%	71.7%	84.0%	76.0%	86.5%
Probably will vote	11.5%	11.5%	0.0%	12.9%	14.3%	8.4%	10.2%	13.4%	9.5%	11.2%	9.5%
Equally likely to vote or not vote	2.2%	2.2%	0.0%	3.7%	1.9%	1.0%	3.1%	2.4%	1.4%	3.9%	0.6%
Probably will not vote	6.1%	6.1%	0.0%	5.9%	4.8%	5.1%	7.5%	7.1%	2.6%	5.9%	1.4%
Definitely will not vote	4.2%	4.2%	0.0%	4.1%	4.9%	3.5%	4.8%	5.3%	2.4%	2.9%	2.0%
Totals (Unweighted)	100.0% (999)	100.0% (999)	100.0% (822)	100.0% (369)	100.0% (229)	100.0% (330)	100.0% (195)	100.0% (294)	100.0% (461)	100.0% (413)	100.0% (481)

Kentucky Statewide Poll



3. Senator Vote

Who do you think you will vote for in the 2010 election for U.S. Senate?

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Jack Conway	44.4%	37.4%	50.8%	54.3%	46.8%	41.1%	39.5%	48.6%	44.7%	35.3%	41.5%	92.7%
Rand Paul	47.5%	59.5%	36.5%	32.4%	45.5%	51.2%	55.9%	41.3%	47.6%	62.1%	50.1%	4.0%
Other	0.3%	0.0%	0.5%	0.0%	0.5%	0.4%	0.0%	0.7%	0.0%	0.0%	0.2%	1.1%
Not sure	6.9%	2.5%	10.9%	10.7%	6.4%	6.7%	4.6%	7.8%	7.1%	2.6%	7.2%	2.1%
Won't vote	0.9%	0.5%	1.2%	2.6%	0.9%	0.6%	0.0%	1.6%	0.7%	0.0%	0.9%	0.0%
Totals (Unweighted)	100.0% (912)	100.0% (431)	100.0% (481)	100.0% (71)	100.0% (153)	100.0% (509)	100.0% (179)	100.0% (301)	100.0% (390)	100.0% (168)	100.0% (857)	100.0% (55)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Jack Conway	44.4%	44.4%	43.9%	88.4%	36.6%	10.1%	90.4%	71.9%	8.2%	85.2%	7.7%
Rand Paul	47.5%	47.5%	51.6%	5.1%	54.5%	81.0%	2.9%	18.7%	85.1%	6.3%	86.1%
Other	0.3%	0.3%	0.3%	0.2%	0.4%	0.3%	0.0%	0.6%	0.2%	0.4%	0.2%
Not sure	6.9%	6.9%	4.2%	5.6%	8.6%	7.6%	5.4%	8.0%	6.5%	7.4%	5.9%
Won't vote	0.9%	0.9%	0.0%	0.7%	0.0%	1.0%	1.4%	0.7%	0.0%	0.7%	0.1%
Totals (Unweighted)	100.0% (912)	100.0% (912)	100.0% (778)	100.0% (343)	100.0% (200)	100.0% (310)	100.0% (188)	100.0% (258)	100.0% (434)	100.0% (387)	100.0% (450)

Kentucky Statewide Poll



4. 2010 Congressional Ballot

Who do you think you will vote for in the 2010 election for U.S. House of Representatives?

	Gender			Age				Income			Race	
	Total	Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Democrat	38.3%	33.1%	43.1%	53.1%	40.3%	34.3%	31.9%	42.4%	37.3%	35.4%	35.4%	84.0%
Republican	53.9%	63.1%	45.4%	34.8%	51.2%	58.9%	63.3%	48.4%	55.3%	61.5%	56.7%	11.4%
Other	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.5%	0.1%	0.0%
Not sure	6.4%	3.1%	9.4%	6.8%	8.1%	5.9%	4.5%	7.9%	5.7%	2.7%	6.5%	4.6%
Won't vote	1.3%	0.5%	2.0%	5.3%	0.4%	1.0%	0.0%	1.4%	1.8%	0.0%	1.4%	0.0%
Totals (Unweighted)	100.0% (888)	100.0% (424)	100.0% (464)	100.0% (65)	100.0% (150)	100.0% (494)	100.0% (179)	100.0% (294)	100.0% (381)	100.0% (163)	100.0% (837)	100.0% (51)

	Voters			Party ID			Ideology			2008 Vote	
	Total	Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Democrat	38.3%	38.3%	37.3%	83.3%	30.2%	3.7%	91.3%	59.8%	4.7%	78.6%	3.8%
Republican	53.9%	53.9%	58.3%	9.3%	63.1%	88.3%	2.2%	30.5%	89.4%	12.6%	90.6%
Other	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.1%	0.0%
Not sure	6.4%	6.4%	4.2%	6.6%	6.0%	6.3%	4.6%	8.1%	5.6%	7.0%	5.3%
Won't vote	1.3%	1.3%	0.1%	0.8%	0.7%	1.6%	1.6%	1.6%	0.3%	1.6%	0.3%
Totals (Unweighted)	100.0% (888)	100.0% (888)	100.0% (753)	100.0% (328)	100.0% (195)	100.0% (307)	100.0% (181)	100.0% (247)	100.0% (429)	100.0% (369)	100.0% (444)

Kentucky Statewide Poll

5. Sample Composition

	Unweighted	Weighted
Age		
18–29	9%	18%
30–44	18%	27%
45–64	55%	38%
Over 65	19%	17%
Race		
White	94%	94%
Black	6%	5%
Hispanic	1%	1%
Gender		
Male	45%	44%
Female	55%	56%
Education		
HS or less	26%	41%
Some College	35%	32%
College Grad	24%	17%
Post Grad	15%	9%
Party Identification		
Democrat	37%	37%
Lean Democrat	6%	8%
Independent	10%	7%
Lean Republican	14%	11%
Republican	33%	37%
Ideology		
Very Liberal	4%	4%
Liberal	16%	15%
Moderate	30%	31%
Conservative	31%	31%
Very Conservative	15%	14%
Not Sure	5%	4%

Kentucky Statewide Poll

Fieldwork	YouGov
Interviewing Dates	October 25–28, 2010
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's PollingPoint panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an opt-in Internet panel.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.1 to 5, with a mean of one and a standard deviation of 0.8.
Number of respondents	1000 (822 Likely Voters)
Margin of error (Registered Voters)	± 4% (adjusted for weighting)
Margin of error (Likely Voters)	± 4.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	9