Florida Statewide Poll

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Florida Statewide Poll

1. Interest in Politics
Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ... ?

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Most of the time	65.0%	71.4%	59.6%	43.6%	50.5%	66.5%	83.6%	46.4%	77.8%	77.5%	67.8%	54.4%
Some of the time	24.2%	23.8%	24.5%	39.6%	32.3%	22.6%	13.1%	36.3%	16.2%	17.5%	23.1%	28.2%
Only now and then	7.0%	4.0%	9.5%	5.4%	12.1%	7.5%	3.3%	10.5%	4.0%	4.1%	6.9%	7.5%
Hardly at all	3.8%	0.8%	6.4%	11.4%	5.1%	3.3%	0.0%	6.8%	1.9%	0.9%	2.3%	9.9%
Don't Know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(700)	(318)	(382)	(32)	(112)	(402)	(154)	(227)	(343)	(118)	(604)	(96)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Most of the time	65.0%	65.0%	73.1%	53.2%	65.8%	77.5%	62.7%	57.3%	77.3%	57.9%	77.0%
Some of the time	24.2%	24.2%	19.5%	28.3%	23.8%	17.4%	22.8%	30.4%	19.1%	28.3%	16.7%
Only now and then	7.0%	7.0%	4.7%	11.7%	6.3%	4.0%	9.6%	9.9%	2.3%	9.2%	4.4%
Hardly at all	3.8%	3.8%	2.8%	6.8%	4.1%	1.1%	4.9%	2.4%	1.3%	4.6%	1.9%
Don't Know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(700)	(700)	(548)	(257)	(183)	(219)	(148)	(251)	(269)	(347)	(307)

Florida Statewide Poll

2. Approval of Obama as President
Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Strongly approve	17.9%	12.5%	22.5%	18.7%	12.3%	21.4%	16.7%	15.0%	19.6%	19.2%	14.6%	30.6%
Somewhat approve	22.7%	23.5%	22.0%	39.6%	31.4%	15.3%	18.9%	26.8%	22.0%	16.9%	21.5%	27.3%
Somewhat disapprove	10.0%	8.0%	11.7%	15.8%	7.7%	11.6%	6.7%	9.4%	12.7%	4.8%	11.5%	4.0%
Strongly disapprove	46.8%	54.0%	40.6%	20.3%	47.7%	47.4%	57.7%	42.9%	45.6%	59.1%	51.7%	27.6%
Not sure	2.6%	1.9%	3.2%	5.6%	0.8%	4.4%	0.0%	6.0%	0.2%	0.0%	0.6%	10.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(700)	(318)	(382)	(32)	(112)	(402)	(154)	(227)	(343)	(118)	(604)	(96)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Strongly approve	17.9%	17.9%	19.7%	39.9%	12.8%	2.5%	41.0%	22.9%	2.5%	35.9%	0.8%
Somewhat approve	22.7%	22.7%	22.5%	42.1%	28.0%	5.0%	46.0%	35.0%	4.4%	46.1%	2.2%
Somewhat disapprove	10.0%	10.0%	8.2%	7.4%	14.8%	9.8%	8.6%	11.9%	9.5%	9.8%	9.5%
Strongly disapprove	46.8%	46.8%	48.2%	8.5%	41.1%	82.5%	4.5%	29.8%	81.9%	4.8%	87.1%
Not sure	2.6%	2.6%	1.4%	2.2%	3.2%	0.2%	0.0%	0.5%	1.7%	3.3%	0.4%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(700)	(700)	(548)	(257)	(183)	(219)	(148)	(251)	(269)	(347)	(307)

Florida Statewide Poll

YouGov

3. Obama's Performance Against Expectations
Since taking office, do you think Barack Obama has accomplished...

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
More than I expected	19.1%	19.2%	19.0%	14.4%	17.8%	19.8%	21.3%	18.5%	16.7%	27.1%	16.6%	28.9%
About what I expected	35.5%	32.5%	38.0%	48.5%	42.9%	34.0%	25.9%	35.9%	36.2%	31.2%	35.6%	34.8%
Less than I expected	42.5%	46.3%	39.4%	37.1%	36.2%	41.7%	50.9%	42.0%	44.5%	40.7%	45.5%	30.9%
Not sure	2.9%	2.0%	3.6%	0.0%	3.1%	4.5%	1.8%	3.6%	2.6%	1.0%	2.3%	5.4%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(700)	(318)	(382)	(32)	(112)	(402)	(154)	(227)	(343)	(118)	(604)	(96)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
More than I expected	19.1%	19.1%	20.2%	29.7%	16.1%	13.2%	26.4%	20.3%	14.7%	26.2%	12.6%
About what I expected	35.5%	35.5%	32.8%	37.4%	31.6%	34.5%	40.3%	36.9%	32.0%	39.6%	29.7%
Less than I expected	42.5%	42.5%	43.5%	28.3%	49.7%	51.0%	31.2%	40.1%	51.7%	30.8%	55.1%
Not sure	2.9%	2.9%	3.5%	4.7%	2.6%	1.3%	2.0%	2.7%	1.5%	3.4%	2.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(700)	(700)	(548)	(257)	(183)	(219)	(148)	(251)	(269)	(347)	(307)

Florida Statewide Poll

4. Gay Marriage
Do you favor or oppose allowing gays and lesbians to marry legally?

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Favor	40.2%	37.6%	42.4%	55.8%	47.6%	39.9%	27.7%	36.6%	45.2%	37.6%	42.9%	29.3%
Oppose	46.2%	51.1%	42.0%	29.1%	39.8%	49.0%	54.7%	47.6%	41.6%	53.0%	44.1%	54.3%
Not sure	13.7%	11.3%	15.7%	15.1%	12.6%	11.1%	17.6%	15.8%	13.3%	9.4%	13.0%	16.4%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(697)	(316)	(381)	(32)	(110)	(402)	(153)	(226)	(343)	(116)	(602)	(95)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Favor	40.2%	40.2%	38.0%	62.4%	44.0%	17.9%	84.0%	55.7%	10.7%	65.5%	15.1%
Oppose	46.2%	46.2%	48.1%	26.1%	37.8%	69.1%	11.9%	24.7%	77.8%	21.8%	69.9%
Not sure	13.7%	13.7%	13.9%	11.4%	18.2%	13.0%	4.2%	19.6%	11.6%	12.8%	15.0%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(697)	(697)	(546)	(256)	(183)	(218)	(148)	(249)	(268)	(345)	(306)

Florida Statewide Poll

5. Illegal Immigration

Do you favor or oppose providing a way for illegal immigrants currently in the country to gain legal citizenship if they pass background checks, pay fines, and have jobs?

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Favor	47.4%	48.7%	46.3%	68.3%	49.7%	42.2%	43.4%	47.8%	47.8%	47.4%	44.9%	57.3%
Oppose	42.1%	44.6%	39.9%	26.3%	40.0%	44.4%	47.9%	41.0%	41.2%	44.2%	45.6%	28.4%
Don't Know	10.5%	6.7%	13.7%	5.5%	10.3%	13.4%	8.8%	11.1%	11.0%	8.4%	9.5%	14.3%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(699)	(318)	(381)	(32)	(112)	(402)	(153)	(227)	(342)	(118)	(603)	(96)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Favor	47.4%	47.4%	44.6%	63.7%	52.5%	29.4%	75.0%	57.1%	27.4%	69.9%	25.7%
Oppose	42.1%	42.1%	43.9%	24.8%	35.7%	61.8%	13.7%	33.3%	63.0%	18.3%	64.9%
Don't Know	10.5%	10.5%	11.4%	11.6%	11.8%	8.8%	11.3%	9.6%	9.6%	11.8%	9.4%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(699)	(699)	(547)	(257)	(183)	(218)	(148)	(251)	(268)	(347)	(306)

Florida Statewide Poll

6. View on Abortion
Do you think abortion should be...

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Legal in all cases	25.9%	18.7%	32.0%	16.0%	28.5%	31.9%	19.9%	22.5%	29.9%	23.6%	26.3%	24.1%
Legal in most cases	30.5%	29.1%	31.7%	27.5%	32.0%	33.7%	26.2%	35.6%	24.7%	33.4%	31.2%	27.9%
Illegal in most cases	32.8%	42.1%	24.8%	49.5%	30.7%	24.9%	37.6%	29.0%	36.0%	36.7%	31.1%	39.2%
Illegal in all cases	6.4%	5.9%	6.9%	7.0%	3.8%	6.0%	8.8%	6.6%	5.5%	5.4%	7.2%	3.6%
Not sure	4.4%	4.1%	4.7%	0.0%	5.0%	3.4%	7.5%	6.3%	4.0%	0.9%	4.2%	5.2%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(699)	(318)	(381)	(32)	(112)	(401)	(154)	(227)	(342)	(118)	(603)	(96)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Legal in all cases	25.9%	25.9%	25.8%	38.9%	25.6%	14.2%	52.5%	31.0%	11.9%	40.8%	11.8%
Legal in most cases	30.5%	30.5%	30.3%	38.1%	26.6%	27.8%	34.0%	37.1%	23.0%	35.1%	27.8%
Illegal in most cases	32.8%	32.8%	32.8%	14.2%	37.1%	44.2%	6.6%	21.9%	52.1%	16.1%	46.0%
Illegal in all cases	6.4%	6.4%	5.8%	3.2%	6.3%	10.2%	3.2%	3.9%	9.5%	2.6%	10.7%
Not sure	4.4%	4.4%	5.3%	5.6%	4.4%	3.7%	3.6%	6.1%	3.5%	5.5%	3.8%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(699)	(699)	(547)	(257)	(183)	(218)	(148)	(251)	(268)	(347)	(306)

7. Intention to Vote in 2010
Do you intend to vote in the 2010 midterm elections?

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Definitely will vote	81.9%	84.4%	79.7%	61.3%	74.9%	83.3%	94.5%	74.8%	85.5%	92.4%	83.6%	75.2%
Probably will vote	7.6%	6.6%	8.4%	18.0%	8.2%	7.9%	1.7%	8.5%	6.6%	5.5%	6.7%	10.7%
Equally likely to vote or not vote	4.5%	2.2%	6.5%	12.3%	8.8%	2.0%	1.4%	9.1%	2.1%	0.0%	3.8%	7.4%
Probably will not vote	2.9%	1.8%	3.9%	8.4%	3.5%	2.5%	0.5%	4.7%	2.4%	0.0%	3.2%	1.7%
Definitely will not vote	3.2%	5.0%	1.7%	0.0%	4.6%	4.4%	1.9%	2.9%	3.4%	2.1%	2.7%	5.0%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(700)	(318)	(382)	(32)	(112)	(402)	(154)	(227)	(343)	(118)	(604)	(96)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Definitely will vote	81.9%	81.9%	92.8%	77.7%	78.3%	92.6%	80.9%	79.1%	88.5%	75.9%	92.8%
Probably will vote	7.6%	7.6%	4.4%	11.7%	8.7%	3.9%	6.9%	9.2%	5.5%	13.0%	3.3%
Equally likely to vote or not vote	4.5%	4.5%	0.5%	3.4%	6.8%	0.8%	3.3%	6.4%	0.5%	3.0%	1.0%
Probably will not vote	2.9%	2.9%	1.0%	4.0%	4.8%	0.6%	5.3%	3.5%	1.7%	4.1%	0.8%
Definitely will not vote	3.2%	3.2%	1.4%	3.2%	1.4%	2.1%	3.6%	1.7%	3.8%	3.9%	2.1%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(700)	(700)	(548)	(257)	(183)	(219)	(148)	(251)	(269)	(347)	(307)

8. Governor Vote
Who do you think you will vote for to be Governor of Florida?

		Gender		Age				Income			Race	
	Total	Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Alex Sink	42.3%	42.2%	42.4%	51.9%	46.0%	39.0%	39.7%	44.8%	42.9%	38.6%	39.5%	53.0%
Rick Scott	42.7%	48.0%	38.1%	29.9%	38.8%	40.5%	54.7%	33.2%	45.4%	58.6%	47.0%	25.8%
Other	3.5%	2.7%	4.3%	3.3%	4.3%	3.4%	3.2%	4.9%	3.1%	1.8%	4.1%	1.3%
Not sure	9.2%	3.9%	13.6%	11.6%	7.4%	14.0%	2.4%	13.1%	7.3%	1.0%	7.5%	15.8%
Won't vote	2.3%	3.2%	1.6%	3.3%	3.5%	3.1%	0.0%	4.0%	1.4%	0.0%	1.9%	4.1%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(700)	(318)	(382)	(32)	(112)	(402)	(154)	(227)	(343)	(118)	(604)	(96)

		Voters		Party ID			Ideology			2008 Vote	
	Total	Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Alex Sink	42.3%	42.3%	45.2%	80.5%	44.9%	9.9%	85.6%	60.8%	9.9%	75.3%	10.1%
Rick Scott	42.7%	42.7%	44.6%	5.7%	35.8%	80.6%	3.5%	25.1%	77.0%	5.3%	80.6%
Other	3.5%	3.5%	2.9%	0.6%	5.2%	5.2%	0.7%	3.5%	4.9%	2.4%	5.1%
Not sure	9.2%	9.2%	6.9%	11.1%	12.0%	4.0%	7.8%	8.7%	6.2%	13.0%	4.0%
Won't vote	2.3%	2.3%	0.4%	2.1%	2.1%	0.3%	2.5%	2.0%	2.1%	4.0%	0.3%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(700)	(700)	(548)	(257)	(183)	(219)	(148)	(251)	(269)	(347)	(307)

Florida Statewide Poll

9. Senator Vote
Who do you think you will vote for in the 2010 election for U.S. Senate?

		Gender		Age				Income			Race	
	Total	Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Kendrick B. Meek	15.1%	10.6%	18.9%	21.8%	14.9%	16.4%	10.4%	17.4%	15.0%	10.8%	13.7%	20.4%
Marco Rubio	42.5%	47.9%	37.9%	25.2%	33.9%	42.7%	56.7%	33.4%	44.7%	58.9%	46.4%	27.5%
Charlie Crist	33.5%	34.6%	32.5%	44.9%	38.7%	28.2%	31.9%	36.7%	33.3%	29.6%	32.9%	35.9%
Other	0.8%	0.4%	1.1%	0.0%	1.6%	1.1%	0.1%	1.0%	0.8%	0.3%	0.9%	0.2%
Not sure	6.8%	4.2%	9.0%	8.0%	8.7%	9.5%	1.0%	9.4%	5.6%	0.3%	5.5%	11.9%
Won't vote	1.3%	2.2%	0.5%	0.0%	2.2%	2.2%	0.0%	2.2%	0.6%	0.0%	0.6%	4.1%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(700)	(318)	(382)	(32)	(112)	(402)	(154)	(227)	(343)	(118)	(604)	(96)

		Voters		Party ID			Ideology			2008 Vote	
	Total	Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Kendrick B. Meek	15.1%	15.1%	15.2%	35.6%	10.4%	1.9%	36.3%	20.3%	2.3%	29.5%	1.6%
Marco Rubio	42.5%	42.5%	45.5%	3.6%	35.9%	81.4%	2.2%	22.4%	79.4%	5.2%	80.7%
Charlie Crist	33.5%	33.5%	34.1%	47.7%	46.5%	14.3%	47.5%	50.2%	13.3%	51.5%	14.7%
Other	0.8%	0.8%	1.1%	0.5%	1.6%	0.4%	0.9%	0.0%	1.2%	0.4%	1.2%
Not sure	6.8%	6.8%	3.9%	12.0%	5.6%	1.7%	13.0%	6.8%	1.7%	11.2%	1.6%
Won't vote	1.3%	1.3%	0.2%	0.5%	0.0%	0.3%	0.0%	0.3%	2.1%	2.2%	0.3%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(700)	(700)	(548)	(257)	(183)	(219)	(148)	(251)	(269)	(347)	(307)

Florida Statewide Poll

YouGov

10. 2010 Congressional Ballot
Who do you think you will vote for in the 2010 election for U.S. House of Representatives?

		Gender		Age				Income			Race	
	Total	Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Democrat	30.5%	27.4%	33.1%	41.7%	30.9%	31.5%	23.3%	33.6%	30.4%	25.7%	28.0%	40.4%
Republican	51.2%	58.9%	44.9%	23.6%	54.1%	49.0%	66.1%	40.6%	54.4%	69.8%	56.0%	32.5%
Other	2.7%	2.8%	2.5%	5.9%	0.8%	2.0%	3.5%	4.0%	2.2%	0.8%	2.3%	3.9%
Not sure	12.6%	6.7%	17.4%	19.8%	11.1%	15.0%	6.4%	17.8%	10.2%	3.6%	11.0%	18.9%
Won't vote	3.0%	4.1%	2.1%	9.0%	3.0%	2.5%	0.7%	4.1%	2.8%	0.0%	2.7%	4.2%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(676)	(303)	(373)	(31)	(110)	(393)	(142)	(219)	(334)	(111)	(583)	(93)

		Voters		Party ID			Ideology			2008 Vote	
	Total	Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Democrat	30.5%	30.5%	32.5%	65.0%	30.2%	5.3%	70.8%	43.5%	5.8%	60.5%	4.2%
Republican	51.2%	51.2%	54.9%	14.3%	44.7%	88.5%	7.9%	34.6%	86.0%	14.6%	89.8%
Other	2.7%	2.7%	3.0%	2.1%	4.0%	2.0%	4.6%	3.0%	1.8%	3.4%	2.0%
Not sure	12.6%	12.6%	7.7%	15.0%	19.1%	3.9%	13.1%	16.1%	4.1%	15.5%	3.8%
Won't vote	3.0%	3.0%	1.8%	3.6%	2.1%	0.3%	3.6%	2.9%	2.3%	6.1%	0.3%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
(Unweighted)	(676)	(676)	(528)	(246)	(172)	(218)	(142)	(238)	(266)	(331)	(302)

YouGov

11. Sample Composition

	Unweighted	Weighted
Age		
18–29	5%	13%
30–44	16%	20%
45–64	57%	39%
Over 65	22%	27%
Race		
White	86%	80%
Black	5%	9%
Hispanic	9%	12%
Gender		
Male	45%	46%
Female	55%	54%
Education		
HS or less	29%	35%
Some College	36%	35%
College Grad	22%	20%
Post Grad	13%	10%
Party Identification		
Democrat	37%	32%
Lean Democrat	11%	11%
Independent	12%	12%
Lean Republican	9%	8%
Republican	31%	37%
Ideology		
Very Liberal	3%	3%
Liberal	18%	15%
Moderate	36%	36%
Conservative	29%	32%
Very Conservative	9%	10%
Not Sure	5%	4%

Florida Statewide Poll

YouGov

Fieldwork	YouGov
Interviewing Dates	October 28–31, 2010
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's PollingPoint panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an opt-in Internet panel.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.1 to 5.1, with a mean of one and a standard deviation of 0.9.
Number of respondents	700 (548 Likely Voters)
Margin of error (Registered Voters)	± 4.9% (adjusted for weighting)
Margin of error (Likely Voters)	± 5.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	4