

List of Tables

1. Interest in Politics	2
2. Approval of Obama as President	3
3. Obama's Performance Against Expectations	4
4. Gay Marriage	5
5. Illegal Immigration	6
6. View on Abortion	7
7. Intention to Vote in 2010	8
8. Governor Vote	9
9. Senator Vote	10
10. 2010 Congressional Ballot	11
11. Sample Composition	12

California Statewide Poll



1. Interest in Politics

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ... ?

	Gender			Age				Income			Race	
	Total	Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Most of the time	62.1%	72.0%	53.5%	32.4%	55.1%	69.7%	86.1%	57.1%	60.7%	72.1%	62.9%	59.1%
Some of the time	26.7%	22.0%	30.8%	44.4%	34.8%	19.2%	12.1%	25.9%	29.2%	22.4%	27.1%	25.4%
Only now and then	7.8%	4.3%	10.9%	15.4%	6.9%	8.2%	1.2%	11.8%	7.2%	4.0%	6.4%	13.0%
Hardly at all	3.4%	1.7%	4.8%	7.7%	3.2%	2.8%	0.6%	5.2%	2.9%	1.5%	3.6%	2.5%
Don't Know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Totals (Unweighted)	100.0% (1,000)	100.0% (473)	100.0% (527)	100.0% (81)	100.0% (241)	100.0% (478)	100.0% (200)	100.0% (270)	100.0% (468)	100.0% (240)	100.0% (840)	100.0% (160)

	Voters			Party ID			Ideology			2008 Vote	
	Total	Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Most of the time	62.1%	62.1%	65.4%	58.4%	58.6%	69.0%	60.9%	57.0%	71.3%	56.6%	71.1%
Some of the time	26.7%	26.7%	26.0%	28.5%	30.7%	22.1%	34.0%	26.2%	21.5%	31.5%	20.2%
Only now and then	7.8%	7.8%	6.2%	9.1%	7.9%	5.8%	2.5%	12.3%	6.6%	8.9%	5.5%
Hardly at all	3.4%	3.4%	2.4%	4.1%	2.8%	3.1%	2.6%	4.6%	0.7%	3.0%	3.2%
Don't Know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Totals (Unweighted)	100.0% (1,000)	100.0% (1,000)	100.0% (810)	100.0% (420)	100.0% (253)	100.0% (280)	100.0% (295)	100.0% (349)	100.0% (314)	100.0% (566)	100.0% (379)

California Statewide Poll



2. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Strongly approve	21.4%	19.4%	23.2%	13.6%	19.9%	23.4%	27.2%	23.7%	20.0%	20.6%	17.4%	36.3%
Somewhat approve	26.7%	26.3%	27.1%	43.2%	30.1%	22.7%	13.8%	26.6%	26.0%	29.3%	28.4%	20.8%
Somewhat disapprove	11.3%	12.1%	10.6%	12.6%	13.1%	12.1%	6.0%	10.0%	11.3%	13.5%	11.1%	12.1%
Strongly disapprove	36.9%	40.1%	34.2%	19.3%	33.3%	40.7%	51.9%	33.9%	39.5%	35.8%	39.1%	29.0%
Not sure	3.6%	2.2%	4.9%	11.3%	3.6%	1.0%	1.1%	5.9%	3.1%	0.8%	4.1%	1.8%
Totals (Unweighted)	100.0% (1,000)	100.0% (473)	100.0% (527)	100.0% (81)	100.0% (241)	100.0% (478)	100.0% (200)	100.0% (270)	100.0% (468)	100.0% (240)	100.0% (840)	100.0% (160)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Strongly approve	21.4%	21.4%	21.4%	40.9%	16.1%	3.5%	41.7%	20.4%	6.3%	35.2%	3.2%
Somewhat approve	26.7%	26.7%	27.9%	41.3%	29.1%	6.6%	46.3%	32.0%	3.4%	43.8%	4.3%
Somewhat disapprove	11.3%	11.3%	9.7%	9.1%	11.9%	13.1%	6.6%	16.3%	9.1%	9.0%	13.2%
Strongly disapprove	36.9%	36.9%	38.6%	7.4%	34.5%	75.9%	3.9%	24.3%	80.6%	5.7%	78.9%
Not sure	3.6%	3.6%	2.5%	1.4%	8.5%	1.0%	1.5%	6.9%	0.6%	6.2%	0.5%
Totals (Unweighted)	100.0% (1,000)	100.0% (1,000)	100.0% (810)	100.0% (420)	100.0% (253)	100.0% (280)	100.0% (295)	100.0% (349)	100.0% (314)	100.0% (566)	100.0% (379)

California Statewide Poll



3. Obama's Performance Against Expectations

Since taking office, do you think Barack Obama has accomplished...

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
More than I expected	20.7%	18.7%	22.5%	13.3%	16.8%	22.9%	29.3%	23.6%	19.9%	18.4%	18.6%	28.7%
About what I expected	37.7%	39.5%	36.0%	45.4%	44.0%	32.6%	30.5%	38.9%	35.8%	40.4%	39.1%	32.2%
Less than I expected	37.5%	38.9%	36.3%	34.7%	35.6%	41.7%	35.5%	34.1%	39.0%	38.8%	38.1%	35.5%
Not sure	4.1%	2.8%	5.2%	6.5%	3.6%	2.8%	4.7%	3.3%	5.3%	2.3%	4.2%	3.5%
Totals (Unweighted)	100.0% (998)	100.0% (473)	100.0% (525)	100.0% (81)	100.0% (241)	100.0% (476)	100.0% (200)	100.0% (269)	100.0% (467)	100.0% (240)	100.0% (838)	100.0% (160)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
More than I expected	20.7%	20.7%	21.3%	28.2%	19.6%	13.4%	28.4%	19.4%	16.6%	27.1%	11.4%
About what I expected	37.7%	37.7%	36.5%	40.1%	37.7%	34.7%	45.2%	36.3%	32.9%	41.3%	33.7%
Less than I expected	37.5%	37.5%	38.1%	29.7%	36.0%	48.0%	22.2%	41.1%	45.9%	27.6%	50.8%
Not sure	4.1%	4.1%	4.1%	2.0%	6.7%	3.9%	4.1%	3.2%	4.7%	4.1%	4.2%
Totals (Unweighted)	100.0% (998)	100.0% (998)	100.0% (808)	100.0% (420)	100.0% (252)	100.0% (279)	100.0% (294)	100.0% (349)	100.0% (313)	100.0% (565)	100.0% (379)

California Statewide Poll



4. Gay Marriage

Do you favor or oppose allowing gays and lesbians to marry legally?

	Gender			Age				Income			Race	
	Total	Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Favor	53.7%	49.5%	57.5%	70.0%	61.8%	44.4%	44.0%	52.2%	52.0%	59.5%	56.2%	44.6%
Oppose	37.2%	40.6%	34.3%	22.1%	29.1%	46.4%	46.0%	39.1%	37.9%	33.5%	35.1%	45.0%
Not sure	9.1%	10.0%	8.2%	7.9%	9.0%	9.1%	10.0%	8.7%	10.1%	7.0%	8.7%	10.4%
Totals (Unweighted)	100.0% (1,000)	100.0% (473)	100.0% (527)	100.0% (81)	100.0% (241)	100.0% (478)	100.0% (200)	100.0% (270)	100.0% (468)	100.0% (240)	100.0% (840)	100.0% (160)

	Voters			Party ID			Ideology			2008 Vote	
	Total	Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Favor	53.7%	53.7%	53.6%	72.1%	63.4%	20.4%	92.7%	60.3%	13.4%	79.9%	19.5%
Oppose	37.2%	37.2%	38.8%	21.3%	28.5%	66.8%	5.6%	29.5%	73.5%	13.7%	67.8%
Not sure	9.1%	9.1%	7.6%	6.6%	8.1%	12.9%	1.7%	10.3%	13.1%	6.4%	12.8%
Totals (Unweighted)	100.0% (1,000)	100.0% (1,000)	100.0% (810)	100.0% (420)	100.0% (253)	100.0% (280)	100.0% (295)	100.0% (349)	100.0% (314)	100.0% (566)	100.0% (379)

5. Illegal Immigration

Do you favor or oppose providing a way for illegal immigrants currently in the country to gain legal citizenship if they pass background checks, pay fines, and have jobs?

	Gender			Age				Income			Race	
	Total	Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Favor	51.7%	53.0%	50.6%	70.7%	54.2%	45.5%	41.6%	44.8%	53.3%	58.5%	50.9%	54.8%
Oppose	35.6%	38.0%	33.6%	18.0%	34.8%	39.7%	46.1%	37.9%	36.6%	30.1%	36.7%	31.5%
Don't Know	12.7%	9.0%	15.8%	11.4%	10.9%	14.9%	12.3%	17.3%	10.1%	11.4%	12.4%	13.7%
Totals (Unweighted)	100.0% (999)	100.0% (472)	100.0% (527)	100.0% (80)	100.0% (241)	100.0% (478)	100.0% (200)	100.0% (270)	100.0% (467)	100.0% (240)	100.0% (839)	100.0% (160)

	Voters			Party ID			Ideology			2008 Vote	
	Total	Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Favor	51.7%	51.7%	52.1%	68.8%	54.1%	29.5%	83.4%	52.9%	25.6%	71.6%	25.1%
Oppose	35.6%	35.6%	35.0%	20.3%	33.2%	56.0%	9.8%	32.4%	60.9%	16.8%	59.4%
Don't Know	12.7%	12.7%	12.9%	10.9%	12.7%	14.6%	6.8%	14.6%	13.5%	11.6%	15.5%
Totals (Unweighted)	100.0% (999)	100.0% (999)	100.0% (810)	100.0% (420)	100.0% (252)	100.0% (280)	100.0% (295)	100.0% (348)	100.0% (314)	100.0% (566)	100.0% (379)

California Statewide Poll



6. View on Abortion

Do you think abortion should be...

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Legal in all cases	31.0%	29.4%	32.4%	23.7%	37.6%	32.7%	26.0%	30.6%	30.9%	32.7%	31.5%	29.1%
Legal in most cases	32.5%	30.9%	33.9%	40.7%	32.7%	27.4%	33.5%	32.8%	31.1%	33.8%	34.6%	24.6%
Illegal in most cases	25.3%	28.2%	22.7%	19.1%	21.4%	27.2%	32.9%	24.0%	26.6%	25.2%	23.3%	32.5%
Illegal in all cases	5.8%	5.6%	6.1%	8.2%	3.8%	7.2%	4.1%	7.8%	5.2%	4.6%	5.7%	6.5%
Not sure	5.4%	5.9%	4.9%	8.3%	4.5%	5.5%	3.5%	4.8%	6.2%	3.8%	4.9%	7.2%
Totals (Unweighted)	100.0% (1,000)	100.0% (473)	100.0% (527)	100.0% (81)	100.0% (241)	100.0% (478)	100.0% (200)	100.0% (270)	100.0% (468)	100.0% (240)	100.0% (840)	100.0% (160)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Legal in all cases	31.0%	31.0%	31.8%	46.2%	30.4%	12.8%	56.5%	29.6%	10.9%	46.0%	10.7%
Legal in most cases	32.5%	32.5%	31.2%	29.8%	39.5%	29.0%	31.1%	38.3%	27.1%	36.1%	28.8%
Illegal in most cases	25.3%	25.3%	25.2%	17.5%	19.2%	40.9%	10.2%	20.9%	43.1%	11.3%	41.6%
Illegal in all cases	5.8%	5.8%	6.0%	2.4%	2.7%	12.5%	0.5%	2.5%	14.2%	1.6%	12.6%
Not sure	5.4%	5.4%	5.8%	4.0%	8.1%	4.8%	1.7%	8.6%	4.8%	5.0%	6.4%
Totals (Unweighted)	100.0% (1,000)	100.0% (1,000)	100.0% (810)	100.0% (420)	100.0% (253)	100.0% (280)	100.0% (295)	100.0% (349)	100.0% (314)	100.0% (566)	100.0% (379)

California Statewide Poll



7. Intention to Vote in 2010

Do you intend to vote in the 2010 midterm elections?

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Definitely will vote	86.7%	87.5%	86.0%	78.7%	84.0%	88.6%	94.5%	80.7%	86.7%	94.5%	87.9%	82.1%
Probably will vote	5.2%	4.1%	6.1%	7.7%	6.9%	4.7%	1.0%	9.8%	3.9%	1.4%	4.9%	5.9%
Equally likely to vote or not vote	2.3%	1.3%	3.0%	6.3%	2.5%	1.2%	0.0%	3.2%	2.7%	0.0%	2.4%	1.6%
Probably will not vote	2.0%	0.9%	3.0%	7.3%	2.1%	0.3%	0.0%	2.9%	2.1%	0.8%	2.6%	0.0%
Definitely will not vote	3.9%	6.2%	1.9%	0.0%	4.4%	5.2%	4.5%	3.5%	4.6%	3.3%	2.1%	10.4%
Totals (Unweighted)	100.0% (1,000)	100.0% (473)	100.0% (527)	100.0% (81)	100.0% (241)	100.0% (478)	100.0% (200)	100.0% (270)	100.0% (468)	100.0% (240)	100.0% (840)	100.0% (160)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Definitely will vote	86.7%	86.7%	92.0%	88.5%	82.0%	90.8%	87.2%	82.0%	94.2%	84.6%	90.2%
Probably will vote	5.2%	5.2%	4.5%	7.3%	4.1%	2.8%	5.2%	7.0%	1.8%	6.6%	2.7%
Equally likely to vote or not vote	2.3%	2.3%	0.4%	1.4%	3.2%	1.0%	2.2%	2.1%	0.9%	2.9%	1.0%
Probably will not vote	2.0%	2.0%	0.7%	0.4%	3.9%	2.5%	1.0%	3.8%	0.6%	2.6%	1.3%
Definitely will not vote	3.9%	3.9%	2.4%	2.3%	6.8%	3.0%	4.4%	5.1%	2.4%	3.3%	4.8%
Totals (Unweighted)	100.0% (1,000)	100.0% (1,000)	100.0% (810)	100.0% (420)	100.0% (253)	100.0% (280)	100.0% (295)	100.0% (349)	100.0% (314)	100.0% (566)	100.0% (379)

California Statewide Poll



8. Governor Vote

Who do you think you will vote for to be Governor of California?

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Jerry Brown	49.9%	47.7%	51.9%	60.9%	49.7%	46.7%	45.5%	52.9%	48.1%	48.6%	47.2%	59.8%
Meg Whitman	38.7%	43.9%	34.2%	22.4%	34.5%	44.7%	49.0%	31.6%	41.8%	42.9%	40.3%	32.8%
Other	3.3%	2.4%	4.1%	4.1%	5.0%	2.2%	2.2%	4.5%	2.8%	3.0%	4.0%	0.9%
Not sure	6.9%	5.2%	8.3%	10.8%	8.9%	5.2%	3.3%	9.0%	6.6%	4.0%	7.1%	5.9%
Won't vote	1.2%	0.9%	1.5%	1.8%	1.9%	1.1%	0.0%	2.0%	0.7%	1.5%	1.4%	0.6%
Totals (Unweighted)	100.0% (999)	100.0% (472)	100.0% (527)	100.0% (81)	100.0% (240)	100.0% (478)	100.0% (200)	100.0% (269)	100.0% (468)	100.0% (240)	100.0% (839)	100.0% (160)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Jerry Brown	49.9%	49.9%	50.6%	87.8%	41.7%	12.2%	89.8%	56.7%	9.9%	79.6%	10.0%
Meg Whitman	38.7%	38.7%	40.8%	6.9%	40.2%	78.1%	6.1%	29.8%	79.1%	10.6%	79.3%
Other	3.3%	3.3%	2.8%	0.8%	5.7%	3.4%	0.9%	3.7%	4.7%	2.3%	2.9%
Not sure	6.9%	6.9%	5.3%	4.0%	11.4%	4.5%	2.4%	8.7%	5.3%	6.1%	6.5%
Won't vote	1.2%	1.2%	0.5%	0.6%	0.9%	1.8%	0.8%	1.2%	0.9%	1.2%	1.3%
Totals (Unweighted)	100.0% (999)	100.0% (999)	100.0% (809)	100.0% (419)	100.0% (253)	100.0% (280)	100.0% (294)	100.0% (349)	100.0% (314)	100.0% (565)	100.0% (379)

California Statewide Poll



9. Senator Vote

Who do you think you will vote for in the 2010 election for U.S. Senate?

	Total	Gender		Age				Income			Race	
		Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Barbara Boxer	49.0%	43.9%	53.4%	57.9%	51.9%	44.8%	44.0%	52.0%	46.9%	48.6%	46.2%	59.3%
Carly Fiorina	42.7%	49.4%	37.0%	28.2%	39.3%	47.9%	51.8%	36.7%	45.0%	47.2%	44.5%	36.2%
Other	1.7%	1.9%	1.5%	3.4%	3.0%	0.4%	0.7%	2.9%	1.6%	0.5%	2.1%	0.2%
Not sure	5.3%	3.3%	7.0%	7.1%	4.8%	5.8%	3.3%	7.1%	5.3%	2.5%	5.8%	3.6%
Won't vote	1.3%	1.4%	1.1%	3.2%	1.0%	1.0%	0.1%	1.3%	1.3%	1.2%	1.4%	0.7%
Totals (Unweighted)	100.0% (1,000)	100.0% (473)	100.0% (527)	100.0% (81)	100.0% (241)	100.0% (478)	100.0% (200)	100.0% (270)	100.0% (468)	100.0% (240)	100.0% (840)	100.0% (160)

	Total	Voters		Party ID			Ideology			2008 Vote	
		Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Barbara Boxer	49.0%	49.0%	48.8%	86.8%	49.0%	3.5%	92.7%	54.1%	6.8%	83.3%	4.0%
Carly Fiorina	42.7%	42.7%	45.0%	8.7%	40.1%	88.9%	2.9%	34.9%	88.2%	8.4%	89.0%
Other	1.7%	1.7%	1.2%	1.1%	3.2%	1.0%	0.8%	2.1%	2.0%	2.1%	0.6%
Not sure	5.3%	5.3%	4.5%	2.7%	6.7%	4.1%	2.7%	6.9%	2.1%	5.2%	4.5%
Won't vote	1.3%	1.3%	0.4%	0.7%	0.9%	2.5%	0.8%	2.0%	0.9%	1.0%	1.8%
Totals (Unweighted)	100.0% (1,000)	100.0% (1,000)	100.0% (810)	100.0% (420)	100.0% (253)	100.0% (280)	100.0% (295)	100.0% (349)	100.0% (314)	100.0% (566)	100.0% (379)

California Statewide Poll



10. 2010 Congressional Ballot

Who do you think you will vote for in the 2010 election for U.S. House of Representatives?

	Gender			Age				Income			Race	
	Total	Male	Female	18-29	30-44	45-64	65+	Less than 40K	40K-100K	100K+	White	Non-White
Democrat	46.3%	41.9%	50.1%	54.6%	48.9%	42.1%	42.4%	49.8%	46.4%	40.9%	44.2%	54.2%
Republican	40.0%	44.2%	36.5%	24.2%	36.2%	44.7%	52.0%	36.8%	38.9%	47.5%	41.6%	34.3%
Other	2.3%	3.0%	1.7%	2.5%	3.5%	1.9%	1.1%	2.0%	2.6%	2.1%	2.7%	0.9%
Not sure	9.5%	9.1%	9.8%	15.4%	10.5%	9.0%	3.4%	10.4%	10.0%	6.7%	9.8%	8.4%
Won't vote	1.9%	1.8%	1.9%	3.2%	0.8%	2.3%	1.1%	1.1%	2.0%	2.7%	1.8%	2.3%
Totals (Unweighted)	100.0% (998)	100.0% (471)	100.0% (527)	100.0% (81)	100.0% (240)	100.0% (478)	100.0% (199)	100.0% (270)	100.0% (466)	100.0% (240)	100.0% (838)	100.0% (160)

	Voters			Party ID			Ideology			2008 Vote	
	Total	Registered Voter	Likely Voter	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Obama	McCain
Democrat	46.3%	46.3%	45.7%	83.0%	43.1%	5.6%	89.5%	49.4%	7.4%	78.1%	3.9%
Republican	40.0%	40.0%	42.7%	7.4%	34.5%	87.9%	2.5%	32.4%	82.0%	8.1%	83.6%
Other	2.3%	2.3%	2.2%	2.0%	3.9%	0.9%	2.1%	1.6%	3.3%	2.7%	1.1%
Not sure	9.5%	9.5%	8.4%	5.1%	16.9%	4.0%	5.5%	12.7%	6.4%	9.3%	9.2%
Won't vote	1.9%	1.9%	1.0%	2.5%	1.6%	1.6%	0.4%	3.9%	0.9%	1.8%	2.2%
Totals (Unweighted)	100.0% (998)	100.0% (998)	100.0% (808)	100.0% (420)	100.0% (252)	100.0% (280)	100.0% (295)	100.0% (349)	100.0% (313)	100.0% (565)	100.0% (379)

11. Sample Composition

	Unweighted	Weighted
Age		
18–29	8%	19%
30–44	24%	27%
45–64	48%	35%
Over 65	20%	20%
Race		
White	84%	79%
Black	6%	6%
Hispanic	10%	15%
Gender		
Male	47%	46%
Female	53%	54%
Education		
HS or less	16%	23%
Some College	42%	39%
College Grad	26%	25%
Post Grad	17%	13%
Party Identification		
Democrat	42%	37%
Lean Democrat	10%	12%
Independent	10%	11%
Lean Republican	10%	11%
Republican	28%	29%
Ideology		
Very Liberal	8%	8%
Liberal	21%	20%
Moderate	35%	37%
Conservative	23%	24%
Very Conservative	9%	8%
Not Sure	4%	3%

California Statewide Poll



Fieldwork	YouGov
Interviewing Dates	October 28–31, 2010
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's PollingPoint panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the PollingPoint panel, an opt-in Internet panel.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.1 to 5.1, with a mean of one and a standard deviation of 0.8.
Number of respondents	1000 (810 Likely Voters)
Margin of error (Registered Voters)	± 3.9% (adjusted for weighting)
Margin of error (Likely Voters)	± 4.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	4