YouGov®

2010 Midterm Elections - FINAL

	Registered Voters	Likely Voters	Margin
California Senate			+4.1 D
Barbara Boxer	52.4%	51.4%	
Carly Fiorina	45.7%	47.3%	
Other	1.8%	1.3%	
California Governor			+10.4 D
Jerry Brown	54.3%	53.7%	
Meg Whitman	42.1%	43.3%	
Other	3.6%	3.0%	
Colorado Senate			+1.0 D
Michael Bennet	51.4%	49.9%	
Ken Buck	47.3%	48.9%	
Other	1.3%	1.2%	
Colorado Governor			+7.1 D
John Hickenlooper	49.4%	48.2%	
Dan Maes	8.7%	9.2%	
Tom Tancredo	40.7%	41.1%	
Other	1.2%	1.4%	
Connecticut Senate			+10.2 D
Richard Blumenthal	53.8%	54.4%	
Linda McMahon	44.8%	44.2%	
Other	1.4%	1.4%	
Connecticut Governor			+4.0 D
Dan Malloy	51.7%	51.6%	
Tom Foley	47.2%	47.6%	
Other	1.2%	0.8%	
Florida Senate			+11.9 R
Kendrick Meek	16.4%	15.8%	
Marco Rubio	46.3%	47.5%	
Charlie Crist	36.5%	35.6%	
Other	0.8%	1.1%	
Florida Governor			+ 0.6 D
Alex Sink	47.8%	48.7%	
Rick Scott	48.2%	48.1%	
Other	4.0%	3.2%	

	Registered Voters	Likely Voters	Margin
Illinois Senate			+2.8 D
Alexi Giannoulias	51.9%	49.5%	
Mark Kirk	44.0%	46.7%	
Other	4.1%	3.8%	
Illinois Governor			+7.2 R
Pat Quinn	43.3%	42.2%	
Bill Brady	46.6%	49.4%	
Other	10.1%	8.3%	
Kentucky Senate			+8.1 R
Jack Conway	48.2%	45.8%	
Rand Paul	51.5%	53.9%	
Other	0.3%	0.3%	
Missouri Senate			+11.5 R
Robin Carnahan	44.8%	43.7%	
Roy Blunt	54.2%	55.2%	
Other	1.0%	1.0%	
Nevada Senate			+2.1 R
Harry Reid	50.7%	48.3%	
Sharron Angle	47.4%	50.4%	
Other	1.9%	1.2%	
Nevada Governor			+16.6 R
Rory Reid	43.0%	40.9%	
Brian Sandoval	55.4%	57.5%	
Other	1.6%	1.6%	
New York Senate			+27.4 D
Charles Schumer	64.5%	62.8%	
Jay Townsend	33.8%	35.4%	
Other	1.7%	1.8%	
New York Senate (Special)			+25.4 D
Kirsten Gillibrand	63.7%	62.5%	
Joe DioGuardi	35.0%	37.1%	
Other	1.3%	0.4%	
New York Governor			+29.7 D
Andrew Cuomo	65.3%	61.7%	
Carl Paladino	28.7%	32.0%	
Other	6.1%	6.4%	

	Registered Voters	Likely Voters	Margin
Ohio Senate			+13.7 R
Lee Fisher	40.9%	42.5%	
Rob Portman	57.5%	56.2%	
Other	1.6%	1.3%	
Ohio Governor			+3.0 R
Ted Strickland	46.6%	47.6%	
John Kasich	50.3%	50.6%	
Other	3.1%	1.8%	
Pennsylvania Senate			+4.4 R
Joe Sestak	48.3%	47.8%	
Pat Toomey	51.7%	52.2%	
Pennsylvania Governor			+14.1 R
Dan Onorato	45.1%	42.6%	
Tom Corbett	54.1%	55.5%	
Other	0.8%	0.7%	
Texas Governor			+10.4 R
Bill White	46.0%	44.8%	
Rick Perry	54.0%	55.2%	
Washington Senate			+2.7 D
Patty Murray	52.2%	51.1%	
Dino Rossi	47.0%	48.4%	
Other	0.8%	0.4%	
Wisconsin Senate			+6.8 R
Russ Feingold	48.8%	46.6%	
Ron Johnson	51.2%	53.4%	
Wisconsin Governor			+10.4 R
Tom Barrett	46.6%	44.7%	
Scott Walker	53.2%	55.1%	
Other	0.3%	0.3%	

Methodology

Interviews were conducted online using YouGov's PollingPoint panel. YouGov uses a matched sample methodology that selects respondents to match each state's registered voter population in terms of demographics (age, race, gender, education, employment status, income, marital status, children), past voting behavior, and political attitudes (interest in politics, party registration, and ideology).

	Field Period	Registered Voters	Margin of Error	Likely Voters	Margin of Error
California	October 28-31, 2010	1000	± 3.9%	810	± 4.4%
Colorado	October 25-28, 2010	1000	± 4.0%	855	± 4.3%
Connecticut	October 25-28, 2010	1000	± 4.1%	783	± 4.7%
Florida	October 28-31, 2010	700	± 4.9%	548	± 5.5%
Illinois	October 25-28, 2010	1000	± 3.7%	784	± 4.2%
Kentucky	October 25-28, 2010	1000	± 4.0%	822	± 4.4%
Missouri	October 25-28, 2010	1000	± 4.0%	789	± 4.4%
Nevada	October 25-28, 2010	1000	± 4.1%	711	± 4.8%
New York	October 28-31, 2010	700	± 4.9%	578	± 5.4%
Ohio	October 28-31, 2010	700	± 5.6%	560	± 6.3%
Pennsylvania	October 28-31, 2010	700	± 4.9%	570	± 5.4%
Texas	October 7-31, 2010	1000	± 3.9%	903	± 4.3%
Washington	October 25-28, 2010	1000	± 3.8%	849	± 4.1%
Wisconsin	October 25-28, 2010	1000	± 3.8%	842	± 4.1%

About YouGov

YouGovPolimetrix is the North American subsidiary of YouGov PLC, which conducts polls around the world using its online panels.

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Release
http://cdn.yougov.com/downloads/releases/2010_Election/2010Midterms.pdf