

YouGov / The Sun Survey Results

Sample Size: 2190 GB Adults
Fieldwork: 21st - 22nd April 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2190	591	646	165	214	669	557	463	1062	1128	261	554	749	626	1248	942	280	712	469	539	190	
Unweighted Sample	2190	531	664	141	242	628	564	466	1030	1160	238	434	854	664	1452	738	329	727	413	491	230	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Con	34	100	0	0	0	77	4	17	33	35	32	35	30	40	37	31	34	42	36	27	19
Lab	37	0	100	0	0	6	83	29	36	39	41	38	41	32	36	39	45	28	37	46	35
Lib Dem	10	0	0	100	0	1	3	37	9	10	7	12	10	8	12	6	11	11	6	10	11
Other	19	0	0	0	100	17	10	17	21	16	19	15	20	20	16	23	10	18	20	17	34

Other Parties Voting Intention

UKIP	12	0	0	0	100	15	6	9	14	10	10	7	13	16	9	17	5	16	14	14	2
SNP / PCY	3	0	0	0	0	0	3	2	4	3	4	3	4	2	3	4	0	0	2	0	30
Green	2	0	0	0	0	1	1	5	2	2	4	4	2	1	3	1	4	2	3	2	2
BNP	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	0	1	0	1	1	0	1	1	0	1	1	0

Non Voters

Would Not Vote	7	0	0	0	0	3	1	5	6	8	13	9	6	3	5	9	7	7	7	8	3
Don't know	14	0	0	0	0	10	10	19	8	19	18	17	12	13	14	14	13	14	16	13	12

April 16-17
April 21-22

Do you approve or disapprove of the Government's record to date?

Approve	33	31	81	5	43	20	65	7	27	35	28	26	32	28	37	35	26	33	38	30	26	23
Disapprove	52	52	8	86	38	63	21	82	58	52	52	47	44	60	53	49	56	52	45	56	57	59
Don't know	15	16	11	9	20	17	14	11	15	13	20	28	24	12	11	15	18	15	17	14	17	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
April 6-7	April 21-22																					
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																						
Good or bad for the economy?																						
Good for the economy	45	46	86	21	54	58	76	22	43	50	42	42	43	44	51	50	40	46	52	43	44	30
Bad for the economy	37	35	5	63	27	29	11	60	37	38	33	32	31	38	37	33	38	36	27	41	37	45
Don't know	18	19	9	16	19	13	13	19	20	12	25	25	26	17	12	17	22	18	20	16	18	25
Being done fairly or unfairly?																						
Fairly	30	30	68	8	37	34	59	8	25	35	26	26	31	27	35	34	25	30	36	29	26	20
Unfairly	55	54	15	84	48	59	24	83	62	54	54	51	49	58	55	52	57	52	47	59	60	55
Don't know	15	16	17	8	15	8	16	9	13	11	20	24	20	14	10	14	17	18	16	12	14	24
Necessary or unnecessary?																						
Necessary	58	59	94	35	73	69	87	36	58	63	54	54	61	57	61	63	53	56	67	58	54	47
Unnecessary	26	26	2	49	18	22	7	47	28	28	25	26	22	29	27	24	29	28	19	29	30	34
Don't know	16	15	4	16	9	9	6	18	14	9	21	20	17	14	12	12	18	16	14	13	16	19
Too deep, too shallow or at about the right level?																						
Too deep	37	35	7	64	32	29	13	61	41	39	32	25	31	41	36	33	38	36	29	38	39	41
Too shallow	11	13	16	12	9	20	15	12	11	14	12	15	16	11	13	12	14	16	13	15	11	10
About the right level	31	33	69	9	48	36	60	12	33	37	30	29	31	32	39	37	28	28	39	31	32	28
Don't know	20	18	9	15	11	14	12	16	15	10	27	31	23	16	12	17	19	19	18	17	18	22
Being done too quickly, too slowly, or at about the right pace?																						
Too quickly	38	37	8	69	33	27	13	66	41	39	35	26	33	44	37	36	39	38	30	40	41	44
Too slowly	11	13	17	10	11	22	15	9	13	15	11	16	15	11	11	13	12	13	16	12	11	8
About the right pace	34	34	69	9	45	38	62	11	32	37	32	31	33	31	41	37	31	33	39	32	33	27
Don't know	16	16	6	12	11	13	10	13	15	10	22	27	19	14	10	14	18	16	15	16	15	21
Having an impact on your own life, or not having an impact on your own life?																						
Having an impact on my life	51	54	41	69	46	59	48	68	51	55	52	44	49	61	53	52	56	51	50	61	54	53
Not having an impact on my life	34	34	51	22	45	32	43	22	40	36	31	37	35	27	40	38	29	34	38	31	33	28
Don't know	15	12	8	8	9	9	9	10	9	8	17	20	17	11	7	10	15	16	12	8	13	19
And who do you think is most to blame for the current spending cuts?																						
The Conservative-Liberal Democrat coalition	25	25	1	57	21	15	4	52	27	25	25	20	20	29	27	24	27	26	17	28	29	31
The last Labour government	36	38	86	6	41	54	78	8	29	41	34	32	37	33	45	42	32	35	46	37	32	27
Both	26	25	10	26	26	30	13	28	33	24	27	24	28	27	21	24	27	26	23	26	27	24
Neither	4	3	2	5	5	1	1	6	4	4	2	2	3	4	3	4	2	4	4	2	3	3
Don't know	9	9	2	7	6	1	3	6	7	6	12	23	11	6	4	6	13	9	9	7	9	15