

YouGov / The Sun Survey Results

Sample Size: 1744 GB Adults
Fieldwork: 2nd - 3rd April 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1744	441	550	108	532	444	411	848	896	211	445	596	492	994	750	223	567	373	429	152
Unweighted Sample	1744	416	532	115	523	427	433	861	883	107	494	641	502	1177	567	232	568	404	360	180
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	34	100	0	0	83	4	12	33	35	21	33	33	40	39	27	40	44	36	25	10
Lab	42	0	100	0	7	88	44	38	48	51	43	44	37	37	50	47	37	41	50	39
Lib Dem	8	0	0	100	2	1	27	10	7	13	9	6	8	10	6	8	10	9	7	7
Other	15	0	0	0	9	7	17	20	10	15	14	16	15	14	17	6	10	14	18	44

Other Parties Voting Intention

UKIP	6	0	0	0	7	1	4	8	4	2	3	7	8	5	7	3	5	9	7	3
SNP / PCY	4	0	0	0	0	3	3	6	3	5	6	4	3	5	4	0	1	1	2	39
Green	2	0	0	0	0	1	7	3	2	2	4	3	1	2	3	2	3	2	4	0
BNP	1	0	0	0	1	0	1	1	1	0	0	1	1	1	1	1	1	1	1	0
Other	1	0	0	0	0	3	2	2	0	6	1	2	0	1	2	1	1	0	3	2
Respect	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	1	1	0

Non Voters

Would Not Vote	9	0	0	0	5	5	4	9	8	18	10	8	4	7	11	5	7	10	11	9
Don't know	17	0	0	0	15	9	26	12	22	14	24	16	14	17	17	18	18	19	15	14

Do you approve or disapprove of the Government's record to date?

	April 1-2	April 2-3																			
Approve	21	24	68	4	31	48	8	16	27	21	25	26	23	23	28	20	32	28	22	20	14
Disapprove	64	61	15	94	50	34	89	71	60	63	57	52	64	68	58	66	55	55	62	68	75
Don't know	15	15	17	2	19	18	3	13	13	16	18	21	12	10	15	14	12	17	16	13	12

Do you support or oppose the Coalition agreement between the Conservatives and Liberal Democrats?

	March 26-27	April 2-3																			
Strongly support	4	4	10	1	14	6	1	6	6	2	4	4	5	4	6	2	5	6	4	1	3
Tend to support	27	25	54	5	44	46	9	23	25	25	26	26	24	26	28	21	25	30	24	23	18
TOTAL SUPPORT	31	29	64	6	58	52	10	29	31	27	30	30	29	30	34	23	30	36	28	24	21
Tend to oppose	31	29	23	29	33	25	29	31	26	31	27	30	26	31	30	26	28	29	30	27	28
Strongly oppose	29	33	9	61	3	16	56	32	35	30	30	24	37	36	28	39	29	26	32	41	39
TOTAL OPPOSE	60	62	32	90	36	41	85	63	61	61	57	54	63	67	58	65	57	55	62	68	67
Don't know	9	9	3	4	6	6	5	8	8	11	12	17	8	3	8	11	12	9	11	7	11

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	44	108
Male 25 to 39	221	223
Male 40 to 59	320	295
Male 60 +	276	221
Female 18 to 24	63	103
Female 25 to 39	273	221
Female 40 to 59	321	302
Female 60 +	226	270
Region		
North England	360	429
Midlands	317	286
East England	169	167
London	232	223
South England	399	399
Wales	87	87
Scotland	180	152
Social Grade		
AB	642	488
C1	535	506
C2	246	366
DE	321	384
Newspaper Type		
Express / Mail	347	279
Sun / Star	185	410
Mirror / Record	113	174
Guardian / Independent	91	78
FT / Times / Telegraph	113	166
Other Paper	256	201
No Paper	639	436
Political Party Identification		
Labour	554	567
Conservative	484	497
Liberal Democrat	201	209
SNP/Plaid Cymru	42	30
Others	64	23
None/ DK	399	419

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