

# YouGov / The Sun Survey Results

Sample Size: 1955 GB Adults  
Fieldwork: 9th - 10th July 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1955</b>	<b>479</b>	<b>550</b>	<b>161</b>	<b>184</b>	<b>608</b>	<b>492</b>	<b>390</b>	<b>950</b>	<b>1005</b>	<b>237</b>	<b>499</b>	<b>669</b>	<b>551</b>	<b>1114</b>	<b>841</b>	<b>250</b>	<b>635</b>	<b>418</b>	<b>481</b>	<b>170</b>	
Unweighted Sample	1955	450	582	126	234	615	501	390	935	1020	153	484	734	584	1290	665	294	663	365	476	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	0	75	5	7	30	35	37	32	27	37	37	26	36	40	36	23	18
Lab	37	0	100	0	0	3	86	32	37	38	28	41	43	31	33	43	30	28	35	54	38
Lib Dem	11	0	0	100	0	2	1	41	11	11	13	11	11	10	12	10	18	11	9	9	12
Other	19	0	0	0	100	19	8	20	22	17	23	15	20	22	18	22	16	21	20	15	31

## Other Parties Voting Intention

UKIP	12	0	0	0	100	17	6	10	15	10	3	9	13	18	11	15	12	15	12	11	8
Green	3	0	0	0	0	0	0	8	2	4	7	3	3	2	4	1	3	5	2	1	2
SNP / PCY	2	0	0	0	0	0	1	1	3	2	6	2	2	1	2	3	0	0	4	0	20
BNP	1	0	0	0	0	0	0	0	1	1	2	0	1	0	0	1	1	0	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	2	1	0	2	1	1	0	1	1	0	1	1	1	1

## Non Voters

Would Not Vote	8	0	0	0	0	2	4	4	8	8	18	13	6	2	8	8	3	7	13	7	11
Don't know	16	0	0	0	0	14	11	19	13	19	20	19	15	14	15	18	18	17	18	13	17

## Do you approve or disapprove of the Government's record to date?

	July 8-9	July 9-10																				
Approve	27	27	75	7	37	13	56	11	20	29	25	24	26	26	32	32	21	35	32	25	22	17
Disapprove	59	58	11	90	43	79	29	82	68	60	55	50	55	61	59	53	63	51	52	59	65	66
Don't know	14	15	14	3	21	7	15	7	13	11	19	26	19	13	9	14	16	14	16	16	13	17

## Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	June 25-26	July 9-10																				
Strongly support	3	4	8	1	11	1	5	3	6	5	3	6	3	3	4	4	3	6	3	4	3	2
Tend to support	25	26	52	7	61	13	43	9	33	26	26	30	23	26	28	30	21	29	34	23	20	19
<b>TOTAL SUPPORT</b>	<b>28</b>	<b>30</b>	<b>60</b>	<b>8</b>	<b>72</b>	<b>14</b>	<b>48</b>	<b>12</b>	<b>39</b>	<b>31</b>	<b>29</b>	<b>36</b>	<b>26</b>	<b>29</b>	<b>32</b>	<b>34</b>	<b>24</b>	<b>35</b>	<b>37</b>	<b>27</b>	<b>23</b>	<b>21</b>
Tend to oppose	32	32	25	34	23	46	31	36	30	29	35	28	34	32	33	31	35	39	30	30	32	36
Strongly oppose	30	27	10	53	2	37	16	47	24	33	21	12	21	33	31	26	29	18	22	30	34	32
<b>TOTAL OPPOSE</b>	<b>62</b>	<b>59</b>	<b>35</b>	<b>87</b>	<b>25</b>	<b>83</b>	<b>47</b>	<b>83</b>	<b>54</b>	<b>62</b>	<b>56</b>	<b>40</b>	<b>55</b>	<b>65</b>	<b>64</b>	<b>57</b>	<b>64</b>	<b>57</b>	<b>52</b>	<b>60</b>	<b>66</b>	<b>68</b>

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	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Don't know	10	11	5	4	3	3	4	6	6	7	15	24	19	6	4	9	13	9	11	13	10	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

June 25-26  
July 9-10

**Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?**

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live

My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services

Neither - I am not aware of significant cuts to services in my area

Don't know

41	37	18	62	39	28	20	57	49	41	33	20	35	42	38	35	38	34	34	35	41	39
28	31	52	18	33	44	48	21	23	29	33	27	25	33	36	32	30	34	30	33	32	24
20	21	24	13	24	25	26	14	18	21	21	30	24	17	20	21	21	22	25	18	16	23
11	11	6	7	5	3	6	8	10	9	14	23	17	8	6	12	11	10	11	14	10	14

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	<b>60</b>	<b>121</b>
	Male 25 to 39	<b>214</b>	<b>250</b>
	Male 40 to 59	<b>359</b>	<b>330</b>
	Male 60 +	<b>302</b>	<b>248</b>
	Female 18 to 24	<b>93</b>	<b>115</b>
	Female 25 to 39	<b>270</b>	<b>248</b>
	Female 40 to 59	<b>375</b>	<b>338</b>
	Female 60 +	<b>282</b>	<b>303</b>
<b>Region</b>			
	North England	<b>476</b>	<b>481</b>
	Midlands	<b>287</b>	<b>321</b>
	East England	<b>177</b>	<b>188</b>
	London	<b>294</b>	<b>250</b>
	South England	<b>486</b>	<b>448</b>
	Wales	<b>78</b>	<b>98</b>
	Scotland	<b>157</b>	<b>170</b>
<b>Social Grade</b>			
	AB	<b>708</b>	<b>547</b>
	C1	<b>582</b>	<b>567</b>
	C2	<b>300</b>	<b>411</b>
	DE	<b>365</b>	<b>430</b>
<b>Newspaper Type</b>			
	Express / Mail	<b>406</b>	<b>313</b>
	Sun / Star	<b>193</b>	<b>459</b>
	Mirror / Record	<b>94</b>	<b>196</b>
	Guardian / Independent	<b>137</b>	<b>88</b>
	FT / Times / Telegraph	<b>125</b>	<b>186</b>
	Other Paper	<b>269</b>	<b>225</b>
	No Paper	<b>731</b>	<b>489</b>
<b>Political Party Identification</b>			
	Labour	<b>657</b>	<b>635</b>
	Conservative	<b>554</b>	<b>557</b>
	Liberal Democrat	<b>175</b>	<b>235</b>
	SNP/Plaid Cymru	<b>40</b>	<b>33</b>
	Others	<b>111</b>	<b>25</b>
	None/ DK	<b>418</b>	<b>469</b>

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