

YouGov/ The Sun Survey Results

Sample Size: 1690 GB adults
Fieldwork: 16th - 17th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1690	458	575	113	537	444	373	821	869	204	431	578	477	963	727	216	549	362	416	147	
Unweighted Sample	1690	446	537	118	543	418	383	838	852	92	408	636	554	1175	515	245	559	322	403	161	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	34	100	0	0	81	4	13	35	33	19	33	35	40	35	33	28	42	37	29	25
Lab	43	0	100	0	6	91	37	41	45	53	48	44	35	42	44	53	35	44	49	39
Lib Dem	8	0	0	100	2	1	34	9	8	10	11	8	7	10	6	9	10	7	9	5
Other	14	0	0	0	12	4	16	15	13	19	9	14	18	13	17	10	13	13	14	31

Other Parties Voting Intention

UKIP	7	0	0	0	9	1	5	9	5	3	2	7	12	6	9	5	9	7	7	1
SNP / PCY	3	0	0	0	0	1	4	4	3	6	3	2	3	2	4	0	1	2	0	28
Green	2	0	0	0	1	0	6	2	3	4	3	2	2	3	2	2	2	3	3	1
BNP	1	0	0	0	0	0	0	1	0	0	0	1	1	1	0	0	1	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	1	1	1	1	6	0	1	0	1	1	3	0	0	2	0

Non Voters

Would Not Vote	7	0	0	0	3	5	4	6	8	21	8	5	3	7	7	3	8	8	6	7
Don't know	14	0	0	0	15	4	20	9	18	11	14	16	13	14	14	16	16	13	11	12

Do you approve or disapprove of the Government's record to date?

	July 15-16	July 16-17	July 15-16		July 16-17		July 15-16		July 16-17		July 15-16		July 16-17		July 15-16		July 16-17		July 15-16		July 16-17	
Approve	22	24	68	3	38	46	5	21	27	21	18	25	25	25	26	21	20	29	23	22	21	
Disapprove	64	60	16	91	42	36	86	63	61	60	50	59	62	63	59	62	63	54	61	63	70	
Don't know	14	16	16	6	19	18	9	16	12	20	31	16	13	12	15	17	17	17	16	14	10	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	July 09-10	July 16-17																			
Strongly support	3	3	8	0	13	6	1	4	6	1	4	4	3	3	4	2	4	5	2	3	4
Tend to support	27	27	57	5	58	43	7	33	29	26	25	27	27	29	29	24	22	32	27	26	21
TOTAL SUPPORT	30	30	65	5	71	49	8	37	35	27	29	31	30	32	33	26	26	37	29	29	25
Tend to oppose	31	31	24	36	21	26	34	30	28	33	32	34	28	31	31	30	40	30	27	31	32
Strongly oppose	30	30	9	52	3	19	51	25	31	28	19	23	34	34	27	33	22	25	36	29	40
TOTAL OPPOSE	61	61	33	88	24	45	85	55	59	61	51	57	62	65	58	63	62	55	63	60	72
Don't know	9	9	2	7	5	6	8	7	6	11	20	11	7	4	8	10	12	8	8	11	3

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	July 02-03	July 16-17																			
The economy	79	79	84	79	80	82	78	82	80	77	70	81	79	79	80	77	73	80	78	79	84
Immigration & Asylum	44	50	62	39	39	66	37	37	47	54	32	37	55	65	46	56	43	51	58	49	45
Health	27	28	18	35	37	19	39	35	25	31	22	23	28	35	29	27	27	28	28	31	21
Pensions	23	23	20	26	32	20	28	26	22	24	13	18	29	26	23	23	17	20	27	24	32
Europe	29	21	30	16	15	30	16	17	25	17	12	19	22	27	21	21	23	22	24	17	19
Crime	18	19	20	17	16	20	17	15	15	22	28	19	15	18	19	19	25	17	18	17	20
Tax	18	15	14	16	18	12	17	15	16	13	21	22	13	7	15	14	14	14	11	16	19
Education	13	13	12	19	10	11	15	17	13	14	20	16	12	10	17	9	21	13	12	12	12
Family life & childcare	9	9	7	13	4	6	14	10	7	12	11	16	7	4	9	9	7	9	11	9	10
The environment	6	8	2	7	22	3	8	15	9	6	17	9	5	5	9	6	8	10	5	6	9
Afghanistan	8	6	6	5	5	7	4	6	6	7	4	3	8	7	5	8	4	7	6	6	7
Transport	2	3	3	2	6	3	1	4	4	3	2	4	3	3	3	3	6	4	2	1	1
Don't know	0	2	0	3	0	0	2	0	3	1	8	3	0	0	1	3	5	1	1	3	0
None of these	2	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following do you think are the most important issues facing you and your family?
Please tick up to three.

The economy	69	67	68	69	65	64	69	73	69	64	61	64	74	63	68	65	61	70	67	62	78
Pensions	34	34	35	34	34	38	36	33	30	37	17	22	34	51	34	34	28	35	39	30	36
Health	32	33	31	36	35	35	33	35	31	35	23	22	31	51	31	35	38	31	31	38	27
Tax	27	25	28	24	25	24	28	23	28	22	26	36	24	17	26	24	27	26	25	22	30
Family life & childcare	18	16	13	19	15	12	22	14	12	20	18	29	13	8	16	17	13	15	20	14	22
Immigration & Asylum	11	14	18	10	3	18	12	8	18	10	6	10	17	17	12	16	12	15	17	12	10
Education	13	14	10	21	19	10	15	18	13	16	30	17	14	6	16	12	23	11	15	15	9
Crime	10	10	10	11	11	10	10	11	10	9	6	12	10	10	10	10	18	7	8	11	10
Europe	12	10	16	4	5	18	4	6	13	7	7	7	8	16	10	10	6	12	9	9	12
Transport	9	10	13	8	11	10	6	11	12	7	16	14	7	7	10	10	13	11	11	7	6
The environment	8	8	7	9	14	6	9	12	9	7	8	7	7	10	8	8	8	10	7	7	9
Afghanistan	1	1	1	1	0	1	1	2	0	2	5	1	1	1	1	2	0	2	2	1	2
None of these	2	3	2	1	6	3	1	2	2	3	2	2	3	3	3	2	2	3	2	4	2
Don't know	2	3	1	3	4	2	4	2	3	3	6	5	2	0	2	4	4	2	3	3	0

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	35	105
Male 25 to 39	194	216
Male 40 to 59	302	286
Male 60 +	307	215
Female 18 to 24	57	100
Female 25 to 39	214	215
Female 40 to 59	334	292
Female 60 +	247	262
Region		
North England	403	416
Midlands	241	277
East England	150	162
London	245	216
South England	409	387
Wales	81	85
Scotland	161	147
Social Grade		
AB	666	473
C1	509	490
C2	220	355
DE	295	372
Newspaper Type		
Express / Mail	348	270
Sun / Star	145	397
Mirror / Record	116	169
Guardian / Independent	95	76
FT / Times / Telegraph	132	161
Other Paper	233	194
No Paper	621	423
Political Party Identification		
Labour	514	549
Conservative	479	482
Liberal Democrat	193	203
SNP/Plaid Cymru	41	29
Others	99	22
None/ DK	364	406

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