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1. Attention to election campaign

How closely have you been following news about the 2012 presidential election campaign?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very closely	50%	44%	35%	53%	76%	56%	34%	32%	58%	41%	40%	54%	63%
Somewhat closely	30%	32%	39%	28%	20%	26%	36%	52%	25%	36%	33%	30%	27%
Not too closely	13%	12%	18%	12%	4%	12%	17%	10%	10%	16%	17%	11%	6%
Not at all	7%	12%	7%	7%	0%	6%	13%	6%	7%	8%	11%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(166)	(175)	(508)	(151)	(743)	(150)	(107)	(485)	(515)	(353)	(380)	(267)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very closely	50%	45%	59%	54%	53%	51%	61%	40%	53%	43%	59%	36%	58%	61%
Somewhat closely	30%	33%	23%	35%	35%	35%	23%	41%	26%	31%	29%	33%	28%	26%
Not too closely	13%	13%	12%	9%	7%	10%	12%	10%	16%	15%	8%	21%	8%	11%
Not at all	7%	9%	6%	3%	5%	4%	3%	9%	5%	11%	4%	10%	7%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(362)	(264)	(292)	(232)	(344)	(332)	(143)	(225)	(340)	(292)	(404)	(343)	(82)

2. Direction of country

Would you say things in this country today are...

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the right direction	35%	42%	32%	34%	36%	29%	60%	43%	36%	34%	31%	34%	45%
Off on the wrong track	56%	43%	57%	60%	64%	66%	23%	36%	59%	53%	58%	58%	48%
Not sure	9%	15%	11%	7%	1%	5%	17%	21%	4%	13%	11%	7%	7%
Totals (Unweighted)	100% (1,000)	100% (166)	100% (175)	100% (508)	100% (151)	100% (743)	100% (150)	100% (107)	100% (485)	100% (515)	100% (353)	100% (380)	100% (267)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the right direction	35%	74%	5%	29%	76%	47%	6%	40%	32%	38%	33%	36%	34%	43%
Off on the wrong track	56%	14%	92%	65%	16%	42%	91%	47%	64%	52%	59%	54%	56%	49%
Not sure	9%	13%	3%	6%	8%	11%	3%	13%	5%	10%	8%	10%	10%	8%
Totals (Unweighted)	100% (1,000)	100% (362)	100% (264)	100% (292)	100% (232)	100% (344)	100% (332)	100% (143)	100% (225)	100% (340)	100% (292)	100% (404)	100% (343)	100% (82)

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3. Importance of issues

How important are the following issues to you?

	Total	Age					Race			Gender		Education		
		18-29	30-44	45-64	65+		White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	99%	99%	98%	99%	100%		99%	96%	99%	98%	99%	99%	98%	99%
Immigration	80%	75%	76%	82%	91%		83%	69%	79%	77%	83%	82%	81%	76%
The environment	73%	73%	74%	70%	75%		69%	91%	70%	69%	77%	72%	70%	78%
Terrorism	87%	80%	84%	90%	93%		87%	86%	84%	87%	87%	90%	89%	76%
Gay rights	40%	59%	37%	29%	42%		39%	43%	43%	33%	47%	27%	48%	52%
Education	89%	96%	90%	82%	92%		87%	95%	96%	86%	92%	86%	90%	93%
Health care	93%	97%	88%	93%	97%		93%	97%	94%	91%	96%	91%	96%	94%
Social security	92%	83%	90%	96%	98%		91%	91%	97%	90%	94%	95%	90%	90%
The budget deficit	92%	95%	87%	91%	96%		93%	85%	91%	92%	91%	93%	95%	84%
The war in Afghanistan	78%	64%	75%	82%	93%		81%	75%	60%	74%	82%	80%	79%	72%
Taxes	94%	96%	91%	94%	93%		94%	92%	94%	94%	94%	94%	95%	91%
Medicare	90%	81%	86%	94%	98%		88%	94%	96%	90%	90%	94%	87%	85%
Abortion	61%	70%	60%	51%	71%		60%	62%	62%	56%	66%	55%	70%	56%
Totals	(997)	(163)	(175)	(508)	(151)		(742)	(150)	(105)	(484)	(513)	(353)	(378)	(266)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	99%	99%	100%	99%	99%	99%	100%	99%	97%	99%	100%	98%	100%	100%
Immigration	80%	72%	93%	77%	65%	81%	90%	82%	81%	78%	82%	78%	79%	80%
The environment	73%	92%	52%	71%	90%	79%	56%	83%	71%	71%	72%	79%	70%	72%
Terrorism	87%	80%	95%	84%	78%	85%	94%	86%	83%	86%	90%	85%	87%	82%
Gay rights	40%	59%	24%	37%	74%	45%	18%	46%	33%	39%	43%	41%	37%	33%
Education	89%	96%	82%	88%	97%	90%	83%	94%	86%	93%	84%	90%	86%	90%
Health care	93%	98%	92%	92%	99%	94%	91%	99%	87%	94%	95%	95%	90%	94%
Social security	92%	94%	91%	93%	95%	92%	91%	92%	82%	95%	95%	94%	91%	96%
The budget deficit	92%	87%	99%	90%	87%	89%	98%	92%	93%	91%	92%	91%	91%	90%
The war in Afghanistan	78%	73%	87%	74%	75%	72%	86%	79%	73%	77%	81%	74%	81%	74%
Taxes	94%	91%	96%	96%	91%	93%	97%	96%	92%	94%	94%	94%	92%	96%
Medicare	90%	94%	86%	90%	93%	88%	91%	94%	86%	89%	92%	91%	90%	95%
Abortion	61%	62%	61%	55%	74%	54%	61%	64%	60%	64%	57%	63%	54%	50%
Totals	(997)	(362)	(264)	(290)	(232)	(344)	(331)	(143)	(224)	(338)	(292)	(403)	(342)	(82)

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4. Most important issue

Which of these is the **most** important issue for you?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	45%	44%	54%	45%	35%	46%	41%	48%	47%	43%	45%	46%	43%
Immigration	2%	1%	2%	3%	2%	2%	0%	6%	3%	2%	2%	2%	2%
The environment	4%	7%	3%	3%	2%	4%	4%	3%	3%	5%	1%	7%	3%
Terrorism	2%	1%	4%	0%	5%	2%	2%	0%	2%	2%	2%	1%	2%
Gay rights	1%	4%	2%	0%	0%	2%	0%	0%	2%	1%	0%	2%	3%
Education	7%	17%	7%	4%	2%	5%	14%	14%	6%	9%	5%	9%	9%
Health care	10%	12%	5%	12%	8%	9%	15%	10%	7%	13%	8%	8%	15%
Social security	9%	0%	5%	14%	17%	10%	7%	5%	7%	11%	15%	6%	4%
The budget deficit	8%	7%	8%	9%	9%	10%	5%	3%	13%	3%	7%	8%	10%
The war in Afghanistan	2%	3%	0%	2%	2%	1%	4%	3%	2%	1%	2%	2%	1%
Taxes	4%	1%	7%	4%	3%	5%	1%	2%	5%	3%	5%	3%	5%
Medicare	4%	2%	1%	2%	14%	3%	7%	6%	2%	5%	6%	3%	1%
Abortion	2%	2%	1%	2%	2%	2%	0%	1%	2%	2%	2%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(963)	(153)	(169)	(492)	(149)	(722)	(141)	(100)	(469)	(494)	(340)	(368)	(255)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	45%	40%	49%	48%	40%	44%	47%	43%	56%	43%	42%	43%	45%	46%
Immigration	2%	1%	4%	2%	0%	3%	4%	1%	2%	2%	3%	3%	2%	1%
The environment	4%	3%	3%	5%	4%	5%	1%	5%	3%	3%	4%	5%	2%	4%
Terrorism	2%	1%	3%	2%	2%	1%	4%	3%	2%	3%	1%	1%	4%	0%
Gay rights	1%	4%	0%	0%	4%	2%	0%	4%	1%	1%	1%	1%	3%	0%
Education	7%	10%	4%	9%	9%	10%	4%	3%	3%	10%	8%	9%	7%	6%
Health care	10%	14%	4%	9%	19%	9%	6%	15%	8%	11%	8%	9%	7%	21%
Social security	9%	14%	8%	4%	9%	10%	7%	13%	8%	7%	10%	15%	6%	0%
The budget deficit	8%	1%	13%	11%	3%	5%	15%	6%	7%	7%	11%	4%	13%	16%
The war in Afghanistan	2%	1%	3%	0%	2%	3%	0%	1%	0%	3%	1%	1%	2%	1%
Taxes	4%	1%	6%	5%	1%	5%	6%	4%	6%	2%	5%	1%	7%	4%
Medicare	4%	7%	2%	2%	5%	2%	4%	1%	2%	6%	3%	5%	2%	0%
Abortion	2%	1%	3%	2%	1%	1%	3%	2%	1%	1%	3%	2%	1%	1%

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	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(963)	(351)	(261)	(278)	(223)	(333)	(326)	(139)	(215)	(323)	(286)	(387)	(332)	(81)

5. Debate viewership

Did you watch the first presidential debate between Barack Obama and Mitt Romney this past Wednesday?

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes, I watched all of it	45%	42%	31%	44%	71%	47%	35%	39%	46%	43%	35%	48%	57%
Yes, I watched parts of it	28%	24%	27%	35%	18%	24%	36%	41%	30%	25%	32%	28%	19%
No, I didn't watch it	28%	34%	42%	21%	11%	29%	29%	20%	24%	32%	32%	24%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(166)	(174)	(507)	(151)	(742)	(149)	(107)	(484)	(514)	(353)	(378)	(267)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes, I watched all of it	45%	42%	52%	49%	47%	47%	53%	35%	43%	41%	53%	38%	53%	47%
Yes, I watched parts of it	28%	29%	26%	25%	26%	24%	29%	30%	36%	26%	23%	30%	22%	38%
No, I didn't watch it	28%	29%	22%	26%	27%	29%	18%	35%	21%	33%	24%	32%	26%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(360)	(264)	(292)	(232)	(342)	(332)	(143)	(225)	(339)	(291)	(404)	(341)	(82)

6. Who won debate

Who do you think won the first presidential debate?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Obama won	13%	21%	11%	11%	10%	9%	31%	17%	12%	14%	13%	12%	14%
It was a tie	9%	4%	11%	10%	11%	6%	11%	24%	10%	8%	8%	8%	12%
Romney won	58%	52%	50%	62%	71%	67%	32%	35%	61%	54%	53%	62%	60%
Not sure	20%	23%	29%	17%	8%	18%	26%	25%	17%	23%	25%	17%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(166)	(175)	(507)	(151)	(742)	(150)	(107)	(485)	(514)	(352)	(380)	(267)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Obama won	13%	29%	1%	9%	23%	16%	4%	17%	12%	15%	11%	19%	9%	18%
It was a tie	9%	12%	4%	11%	11%	17%	2%	2%	13%	10%	8%	12%	7%	5%
Romney won	58%	29%	88%	64%	39%	47%	87%	47%	65%	49%	67%	45%	62%	64%
Not sure	20%	30%	7%	16%	26%	20%	7%	33%	10%	26%	14%	24%	22%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(361)	(264)	(292)	(232)	(344)	(332)	(143)	(224)	(340)	(292)	(403)	(343)	(82)

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7. Debate effects

Did the first Presidential debate change your opinion of either candidate? Check all that apply.

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
It made me more favorable towards Mitt Romney.	31%	23%	26%	34%	44%	39%	3%	18%	33%	29%	29%	35%	29%
It made me more favorable towards Barack Obama.	13%	11%	14%	14%	14%	7%	36%	23%	9%	18%	16%	12%	10%
It made me less favorable towards Mitt Romney.	10%	14%	12%	7%	7%	8%	18%	11%	12%	7%	5%	10%	17%
It made me less favorable toward Barack Obama.	12%	14%	10%	16%	4%	14%	0%	15%	14%	10%	11%	14%	11%
It didn't change my opinion of either candidate.	45%	54%	47%	42%	39%	44%	52%	45%	46%	44%	47%	44%	45%
Totals	(1,000)	(166)	(175)	(508)	(151)	(743)	(150)	(107)	(485)	(515)	(353)	(380)	(267)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
It made me more favorable towards Mitt Romney.	31%	1%	62%	34%	3%	24%	63%	23%	30%	28%	38%	20%	36%	38%
It made me more favorable towards Barack Obama.	13%	33%	1%	6%	25%	16%	5%	12%	8%	20%	10%	20%	10%	11%
It made me less favorable towards Mitt Romney.	10%	17%	1%	12%	19%	14%	2%	6%	11%	11%	9%	13%	7%	5%
It made me less favorable toward Barack Obama.	12%	1%	21%	14%	5%	9%	20%	1%	16%	10%	17%	11%	10%	11%
It didn't change my opinion of either candidate.	45%	54%	31%	46%	57%	47%	28%	59%	45%	43%	43%	49%	48%	43%
Totals	(1,000)	(362)	(264)	(292)	(232)	(344)	(332)	(143)	(225)	(340)	(292)	(404)	(343)	(82)

8. Support for doing things now to reduce deficit

Do you favor or oppose doing things now to reduce the federal government's budget deficit?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Favor	67%	61%	59%	72%	75%	74%	32%	64%	75%	58%	66%	67%	69%
Neither favor nor oppose	28%	35%	35%	23%	21%	22%	58%	28%	20%	37%	31%	27%	25%
Oppose	5%	5%	7%	5%	4%	4%	10%	8%	5%	5%	4%	7%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(165)	(175)	(506)	(150)	(742)	(149)	(105)	(484)	(512)	(353)	(376)	(267)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Favor	67%	49%	87%	72%	55%	61%	88%	50%	76%	60%	74%	62%	64%	88%
Neither favor nor oppose	28%	43%	10%	22%	38%	30%	9%	43%	19%	34%	22%	34%	29%	12%
Oppose	5%	8%	3%	6%	7%	9%	3%	7%	5%	6%	3%	4%	7%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(359)	(264)	(292)	(232)	(342)	(332)	(143)	(225)	(338)	(290)	(403)	(341)	(82)

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9. Respondents strongly or somewhat favor doing these things to reduce the deficit

Which of the following things would you favor or oppose doing to reduce the federal budget deficit

Asked of respondents who indicated they favor doing things now to reduce the deficit

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Raise taxes on all taxpayers	14%	13%	15%	12%	18%	14%	13%	10%	15%	13%	11%	14%	19%
Raise taxes on families making more than \$250,000 per year	51%	59%	56%	50%	37%	44%	78%	87%	44%	60%	54%	43%	56%
Reduce military spending	41%	63%	46%	36%	20%	37%	68%	52%	42%	39%	31%	46%	51%
Reduce spending on Medicare and Social Security	27%	48%	36%	20%	9%	28%	21%	30%	30%	23%	15%	35%	38%
Reduce spending on other domestic programs	67%	67%	66%	68%	64%	68%	47%	71%	70%	62%	64%	71%	66%
Totals	(644)	(81)	(99)	(349)	(115)	(509)	(67)	(68)	(360)	(284)	(216)	(241)	(187)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Raise taxes on all taxpayers	14%	15%	10%	19%	13%	18%	13%	11%	11%	14%	16%	14%	11%	19%
Raise taxes on families making more than \$250,000 per year	51%	89%	26%	54%	87%	66%	24%	60%	47%	54%	48%	65%	43%	52%
Reduce military spending	41%	69%	21%	43%	72%	54%	22%	49%	39%	48%	33%	57%	29%	37%
Reduce spending on Medicare and Social Security	27%	13%	37%	27%	24%	26%	30%	19%	30%	30%	26%	25%	21%	42%
Reduce spending on other domestic programs	67%	30%	87%	69%	30%	63%	86%	57%	67%	64%	71%	58%	67%	73%
Totals	(644)	(194)	(224)	(195)	(124)	(213)	(283)	(80)	(156)	(217)	(191)	(234)	(218)	(70)

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10. Respondents strongly or somewhat oppose doing these things to reduce the deficit

Which of the following things would you favor or oppose doing to reduce the federal budget deficit

Asked of respondents who indicated they favor doing things now to reduce the deficit

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Raise taxes on all taxpayers	33%	48%	32%	30%	24%	32%	40%	35%	32%	34%	31%	37%	30%
Raise taxes on families making more than \$250,000 per year	19%	11%	22%	18%	30%	21%	19%	4%	21%	18%	21%	21%	14%
Reduce military spending	25%	18%	19%	33%	22%	24%	16%	41%	27%	22%	28%	22%	23%
Reduce spending on Medicare and Social Security	35%	39%	33%	38%	26%	34%	33%	45%	37%	31%	34%	38%	31%
Reduce spending on other domestic programs	24%	30%	21%	23%	22%	23%	24%	24%	23%	24%	26%	17%	28%
Totals	(644)	(81)	(99)	(349)	(115)	(509)	(67)	(68)	(360)	(284)	(216)	(241)	(187)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Raise taxes on all taxpayers	33%	46%	27%	30%	58%	37%	20%	33%	36%	36%	28%	39%	30%	30%
Raise taxes on families making more than \$250,000 per year	19%	10%	25%	21%	12%	15%	26%	14%	18%	19%	22%	16%	25%	19%
Reduce military spending	25%	20%	29%	26%	20%	21%	27%	25%	25%	19%	30%	21%	27%	33%
Reduce spending on Medicare and Social Security	35%	38%	30%	41%	42%	38%	30%	38%	33%	29%	40%	33%	36%	34%
Reduce spending on other domestic programs	24%	50%	9%	22%	55%	27%	9%	39%	23%	23%	21%	30%	25%	17%
Totals	(644)	(194)	(224)	(195)	(124)	(213)	(283)	(80)	(156)	(217)	(191)	(234)	(218)	(70)

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11. Respondents favor increasing or maintaining current funding for these federal programs

Should the federal government increase or decrease spending on the following programs?

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
PBS (Public television)	48%	63%	47%	43%	42%	40%	70%	75%	45%	52%	43%	50%	56%
Investments in green energy	53%	63%	55%	50%	40%	46%	73%	70%	47%	59%	50%	52%	59%
Totals	(999)	(165)	(175)	(508)	(151)	(743)	(150)	(106)	(485)	(514)	(353)	(379)	(267)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
PBS (Public television)	48%	82%	18%	47%	83%	65%	16%	53%	44%	53%	45%	56%	43%	55%
Investments in green energy	53%	85%	22%	51%	91%	63%	20%	69%	47%	56%	46%	60%	49%	56%
Totals	(999)	(362)	(264)	(292)	(232)	(344)	(332)	(143)	(225)	(339)	(292)	(404)	(343)	(82)

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12. Respondents favor decreasing or eliminating funding for these federal programs

Should the federal government increase or decrease spending on the following programs?

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
PBS (Public television)	45%	33%	39%	51%	57%	54%	19%	24%	50%	40%	46%	47%	41%
Investments in green energy	41%	32%	33%	44%	59%	48%	17%	28%	48%	33%	40%	43%	40%
Totals	(999)	(165)	(175)	(508)	(151)	(743)	(150)	(106)	(485)	(514)	(353)	(379)	(267)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
PBS (Public television)	45%	12%	77%	49%	15%	30%	78%	37%	51%	38%	51%	36%	50%	44%
Investments in green energy	41%	10%	71%	46%	8%	32%	74%	25%	51%	35%	47%	31%	44%	42%
Totals	(999)	(362)	(264)	(292)	(232)	(344)	(332)	(143)	(225)	(339)	(292)	(404)	(343)	(82)

13. Respondents have a somewhat or very favorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	49%	63%	49%	44%	40%	38%	91%	65%	44%	54%	44%	50%	57%
Mitt Romney	47%	34%	44%	49%	64%	56%	12%	31%	49%	44%	48%	47%	42%
Paul Ryan	44%	28%	42%	48%	58%	54%	9%	24%	47%	40%	46%	44%	39%
Joe Biden	42%	43%	43%	41%	41%	32%	76%	63%	38%	46%	41%	38%	51%
Totals	(999)	(166)	(174)	(508)	(151)	(743)	(149)	(107)	(485)	(514)	(352)	(380)	(267)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	49%	93%	14%	38%	83%	63%	15%	58%	44%	50%	48%	55%	48%	49%
Mitt Romney	47%	5%	90%	49%	7%	36%	88%	35%	47%	43%	54%	36%	51%	50%
Paul Ryan	44%	6%	84%	45%	11%	29%	85%	30%	45%	43%	49%	33%	45%	56%
Joe Biden	42%	82%	9%	35%	77%	54%	13%	43%	43%	43%	40%	48%	43%	35%
Totals	(999)	(361)	(264)	(292)	(232)	(344)	(332)	(143)	(225)	(339)	(292)	(403)	(343)	(82)

14. Respondents have a somewhat or very unfavorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	47%	33%	45%	53%	60%	58%	6%	32%	54%	41%	52%	47%	41%
Mitt Romney	48%	59%	50%	46%	36%	39%	80%	67%	48%	48%	46%	48%	54%
Paul Ryan	45%	49%	46%	44%	39%	37%	75%	59%	45%	44%	43%	42%	52%
Joe Biden	48%	40%	44%	52%	57%	60%	11%	23%	56%	41%	50%	51%	42%
Totals	(999)	(166)	(174)	(508)	(151)	(743)	(149)	(107)	(485)	(514)	(352)	(380)	(267)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	47%	5%	83%	60%	17%	34%	83%	33%	53%	47%	50%	39%	50%	49%
Mitt Romney	48%	91%	6%	48%	92%	60%	10%	55%	49%	50%	43%	56%	45%	47%
Paul Ryan	45%	83%	4%	48%	81%	61%	8%	46%	46%	45%	43%	51%	42%	39%
Joe Biden	48%	10%	84%	56%	16%	37%	85%	39%	51%	47%	52%	40%	48%	57%
Totals	(999)	(361)	(264)	(292)	(232)	(344)	(332)	(143)	(225)	(339)	(292)	(403)	(343)	(82)

15. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly Approve	26%	32%	20%	26%	28%	17%	71%	31%	23%	30%	27%	26%	24%
Somewhat Approve	19%	22%	28%	17%	7%	19%	20%	22%	17%	21%	14%	19%	29%
Somewhat Disapprove	9%	10%	13%	6%	6%	9%	1%	18%	10%	8%	9%	9%	8%
Strongly Disapprove	42%	25%	36%	49%	59%	52%	4%	19%	46%	37%	45%	41%	35%
Not Sure	4%	11%	3%	2%	0%	3%	4%	10%	4%	4%	4%	4%	3%
Totals (Unweighted)	100% (998)	100% (166)	100% (174)	100% (507)	100% (151)	100% (743)	100% (149)	100% (106)	100% (485)	100% (513)	100% (351)	100% (380)	100% (267)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly Approve	26%	64%	4%	11%	52%	31%	7%	32%	22%	31%	22%	36%	22%	28%
Somewhat Approve	19%	27%	5%	24%	28%	29%	5%	22%	19%	19%	19%	17%	18%	25%
Somewhat Disapprove	9%	2%	11%	13%	6%	11%	9%	5%	12%	7%	10%	10%	11%	6%
Strongly Disapprove	42%	4%	79%	48%	10%	27%	79%	29%	43%	40%	46%	31%	46%	37%
Not Sure	4%	3%	2%	4%	4%	2%	0%	12%	4%	2%	3%	6%	3%	4%
Totals (Unweighted)	100% (998)	100% (360)	100% (264)	100% (292)	100% (232)	100% (344)	100% (332)	100% (142)	100% (225)	100% (339)	100% (292)	100% (402)	100% (343)	100% (82)

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16. Obama approval on issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	43%	52%	44%	41%	36%	33%	87%	54%	39%	47%	37%	45%	52%
Immigration	41%	50%	49%	35%	34%	29%	87%	63%	38%	45%	38%	40%	51%
The environment	44%	53%	45%	40%	39%	34%	87%	55%	41%	48%	40%	43%	54%
Terrorism	50%	57%	49%	47%	46%	40%	90%	64%	49%	50%	45%	49%	60%
Gay rights	39%	48%	40%	36%	35%	33%	70%	40%	33%	47%	30%	43%	52%
Education	46%	55%	46%	42%	42%	37%	85%	55%	43%	48%	41%	45%	54%
Health care	44%	54%	46%	40%	38%	34%	90%	55%	42%	46%	39%	44%	54%
Social security	42%	48%	39%	42%	37%	31%	89%	53%	38%	46%	38%	41%	49%
The budget deficit	37%	42%	36%	37%	32%	28%	81%	43%	33%	42%	34%	39%	42%
The war in Afghanistan	48%	60%	45%	47%	36%	38%	87%	61%	44%	51%	43%	49%	56%
Taxes	42%	49%	43%	40%	36%	33%	88%	47%	38%	47%	37%	43%	52%
Medicare	44%	56%	40%	42%	36%	32%	89%	63%	41%	46%	39%	45%	51%
Abortion	38%	43%	41%	33%	40%	30%	81%	41%	33%	44%	30%	39%	53%
Totals	(993)	(162)	(173)	(507)	(151)	(740)	(148)	(105)	(484)	(509)	(350)	(377)	(266)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	43%	85%	8%	37%	78%	58%	11%	49%	39%	48%	39%	50%	39%	51%
Immigration	41%	82%	9%	33%	78%	52%	11%	43%	35%	48%	38%	47%	39%	46%
The environment	44%	83%	14%	36%	76%	55%	16%	48%	36%	47%	45%	49%	43%	51%
Terrorism	50%	88%	19%	44%	81%	63%	23%	59%	45%	51%	49%	53%	50%	57%
Gay rights	39%	72%	11%	38%	71%	53%	13%	43%	31%	42%	40%	43%	34%	45%
Education	46%	83%	15%	39%	81%	55%	19%	52%	42%	52%	38%	53%	41%	56%
Health care	44%	86%	8%	38%	81%	58%	11%	47%	38%	50%	41%	51%	43%	40%
Social security	42%	84%	9%	32%	78%	53%	13%	51%	38%	46%	37%	49%	39%	46%
The budget deficit	37%	79%	7%	26%	66%	49%	11%	46%	34%	39%	35%	44%	31%	45%
The war in Afghanistan	48%	83%	18%	42%	73%	61%	23%	55%	46%	51%	43%	50%	44%	62%
Taxes	42%	83%	9%	35%	74%	56%	12%	49%	37%	46%	39%	50%	39%	42%
Medicare	44%	85%	10%	37%	78%	58%	12%	54%	38%	49%	38%	50%	40%	52%
Abortion	38%	73%	9%	35%	72%	46%	14%	36%	33%	41%	40%	44%	34%	37%
Totals	(993)	(358)	(264)	(290)	(231)	(344)	(330)	(142)	(223)	(336)	(292)	(400)	(341)	(82)

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17. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

	Age					Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	2%	5%	0%	1%	3%	1%	6%	3%	2%	2%	3%	2%	1%
Somewhat approve	8%	10%	7%	9%	4%	6%	17%	8%	6%	10%	7%	10%	7%
Neither approve nor disapprove	16%	16%	19%	18%	7%	13%	21%	30%	16%	16%	22%	11%	12%
Somewhat disapprove	25%	25%	24%	26%	24%	27%	19%	18%	24%	26%	27%	24%	22%
Strongly disapprove	43%	33%	43%	41%	62%	46%	33%	37%	47%	39%	34%	47%	53%
Not sure	6%	11%	7%	6%	0%	7%	4%	4%	5%	8%	8%	5%	5%
Totals (Unweighted)	100% (997)	100% (165)	100% (174)	100% (507)	100% (151)	100% (742)	100% (149)	100% (106)	100% (485)	100% (512)	100% (351)	100% (379)	100% (267)

	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	2%	3%	3%	0%	0%	2%	3%	2%	2%	3%	1%	4%	0%	1%
Somewhat approve	8%	8%	7%	8%	11%	5%	8%	3%	7%	10%	8%	10%	4%	12%
Neither approve nor disapprove	16%	22%	14%	8%	17%	16%	13%	27%	13%	18%	12%	17%	19%	17%
Somewhat disapprove	25%	19%	33%	24%	15%	21%	35%	26%	28%	24%	24%	25%	21%	28%
Strongly disapprove	43%	42%	39%	57%	53%	52%	38%	32%	41%	38%	54%	36%	48%	39%
Not sure	6%	5%	6%	2%	3%	4%	3%	10%	10%	7%	2%	8%	7%	4%
Totals (Unweighted)	100% (997)	100% (360)	100% (264)	100% (291)	100% (232)	100% (344)	100% (330)	100% (143)	100% (223)	100% (339)	100% (292)	100% (402)	100% (342)	100% (82)

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18. Level of enthusiasm about voting in general election

How enthusiastic are you about voting for president in the upcoming presidential election in November?

Asked of registered voters

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Extremely enthusiastic	44%	30%	41%	48%	61%	46%	45%	29%	42%	47%	45%	43%	45%
Very enthusiastic	24%	22%	21%	31%	16%	22%	35%	20%	26%	21%	27%	22%	22%
Somewhat enthusiastic	16%	25%	21%	9%	13%	16%	11%	26%	15%	18%	13%	17%	20%
Not too enthusiastic	10%	16%	9%	7%	8%	10%	4%	14%	11%	8%	10%	10%	10%
Not at all enthusiastic	6%	7%	8%	5%	3%	5%	5%	10%	6%	5%	5%	8%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(842)	(107)	(146)	(443)	(146)	(619)	(132)	(91)	(421)	(421)	(247)	(340)	(255)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Extremely enthusiastic	44%	42%	58%	37%	50%	37%	51%	37%	36%	52%	45%	46%	42%	40%
Very enthusiastic	24%	30%	22%	16%	22%	22%	27%	16%	30%	26%	21%	22%	24%	32%
Somewhat enthusiastic	16%	17%	12%	20%	19%	20%	12%	30%	15%	9%	20%	12%	21%	21%
Not too enthusiastic	10%	7%	6%	18%	5%	15%	8%	9%	14%	6%	11%	12%	9%	6%
Not at all enthusiastic	6%	3%	2%	9%	4%	7%	2%	7%	5%	8%	4%	8%	5%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(842)	(325)	(240)	(243)	(203)	(307)	(296)	(115)	(191)	(273)	(263)	(299)	(311)	(79)

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19. Presidential Vote Preference – Registered Voters

Who will you vote for in the 2012 Presidential election?

Asked of registered voters. Those responding "not sure" were asked a followup question about which way they leaned, and they were allocated to the candidate to which they lean.

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	50%	61%	51%	47%	37%	38%	94%	62%	44%	55%	52%	47%	51%
Mitt Romney	44%	34%	39%	47%	61%	56%	5%	28%	49%	40%	44%	47%	42%
Other	3%	2%	6%	3%	1%	3%	1%	4%	4%	2%	2%	3%	5%
Not sure	3%	3%	4%	3%	2%	3%	0%	7%	3%	3%	3%	3%	2%
Totals	(847)	(110)	(148)	(443)	(146)	(621)	(135)	(91)	(422)	(425)	(249)	(341)	(257)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	50%	95%	6%	37%	90%	60%	9%	67%	49%	54%	40%	64%	46%	44%
Mitt Romney	44%	3%	93%	48%	5%	32%	89%	28%	47%	40%	52%	29%	50%	50%
Other	3%	1%	0%	8%	1%	7%	1%	2%	2%	2%	4%	3%	2%	2%
Not sure	3%	1%	0%	7%	3%	2%	2%	3%	2%	3%	3%	3%	2%	4%
Totals	(847)	(330)	(240)	(243)	(205)	(308)	(296)	(115)	(193)	(276)	(263)	(304)	(311)	(79)

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20. Presidential Vote Preference – Likely Voters

Who will you vote for in the 2012 Presidential election?

Asked of registered voters. Those responding "not sure" were asked a followup question about which way they leaned, and they were allocated to the candidate to which they lean.

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	49%	61%	48%	47%	39%	38%	94%	66%	43%	55%	53%	44%	52%
Mitt Romney	46%	34%	43%	48%	59%	58%	6%	22%	51%	41%	44%	51%	42%
Other	3%	2%	6%	2%	0%	3%	0%	4%	4%	2%	2%	2%	4%
Not sure	2%	3%	2%	2%	2%	2%	0%	7%	2%	2%	1%	4%	2%
Totals	(763)	(89)	(128)	(405)	(141)	(566)	(115)	(82)	(391)	(372)	(217)	(305)	(241)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	49%	96%	6%	37%	92%	60%	8%	68%	49%	52%	42%	62%	49%	45%
Mitt Romney	46%	3%	93%	49%	4%	32%	90%	31%	48%	44%	51%	32%	49%	52%
Other	3%	0%	0%	8%	0%	6%	1%	1%	2%	2%	4%	4%	2%	0%
Not sure	2%	1%	0%	6%	4%	1%	1%	0%	1%	3%	3%	3%	1%	3%
Totals	(763)	(295)	(226)	(219)	(193)	(271)	(277)	(95)	(178)	(247)	(243)	(259)	(284)	(74)

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21. Strength of support for Obama/Romney

How sure are you about your plans to vote for [Obama/Romney]? (A) I will definitely vote for [Obama/Romney]. My mind is made up; (B) I will probably vote for [Obama/Romney], but I could change my mind; (C) I'm leaning toward voting for [Obama/Romney]

Asked of Obama/Romney supporters

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	92%	86%	93%	95%	95%	92%	97%	85%	92%	93%	93%	92%	93%
B	6%	13%	4%	3%	4%	6%	3%	13%	7%	5%	5%	8%	5%
C	2%	1%	3%	1%	2%	2%	0%	3%	1%	2%	2%	1%	2%
Totals (Unweighted)	100% (760)	100% (99)	100% (124)	100% (398)	100% (139)	100% (549)	100% (129)	100% (82)	100% (382)	100% (378)	100% (223)	100% (300)	100% (237)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	92%	95%	94%	85%	98%	84%	96%	86%	96%	95%	90%	94%	91%	93%
B	6%	4%	6%	10%	2%	12%	4%	12%	4%	5%	7%	5%	7%	7%
C	2%	1%	0%	5%	0%	4%	0%	2%	0%	1%	3%	1%	2%	0%
Totals (Unweighted)	100% (760)	100% (311)	100% (229)	100% (199)	100% (193)	100% (263)	100% (279)	100% (103)	100% (174)	100% (245)	100% (238)	100% (260)	100% (289)	100% (73)

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22. Reason for supporting Obama/Romney

Would you say you are mostly voting for [Obama/Romney] or against [other candidate]?

Asked of Obama/Romney supporters

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
I'm mostly voting for [Obama/Romney]	67%	74%	68%	65%	61%	60%	90%	78%	62%	72%	70%	62%	71%
I'm mostly voting against [other candidate]	31%	23%	30%	34%	39%	39%	10%	14%	36%	26%	29%	35%	29%
Not sure	1%	3%	2%	0%	1%	1%	0%	8%	1%	2%	1%	2%	1%
Totals (Unweighted)	100% (761)	100% (99)	100% (124)	100% (399)	100% (139)	100% (549)	100% (129)	100% (83)	100% (382)	100% (379)	100% (224)	100% (301)	100% (236)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I'm mostly voting for [Obama/Romney]	67%	90%	52%	53%	90%	68%	48%	81%	63%	72%	61%	78%	66%	74%
I'm mostly voting against [other candidate]	31%	10%	44%	46%	10%	29%	50%	18%	36%	27%	37%	21%	31%	26%
Not sure	1%	0%	4%	1%	0%	3%	1%	1%	1%	1%	2%	0%	4%	0%
Totals (Unweighted)	100% (761)	100% (311)	100% (230)	100% (199)	100% (193)	100% (264)	100% (279)	100% (103)	100% (174)	100% (246)	100% (238)	100% (261)	100% (288)	100% (73)

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23. Predicted election outcome

Regardless of which candidate you support, who do you think is most likely to win the Presidential election in November?

Asked of registered voters

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Obama will definitely win	20%	17%	11%	27%	21%	10%	55%	27%	19%	21%	31%	16%	10%
Obama will probably win	30%	44%	32%	21%	24%	30%	24%	40%	28%	32%	17%	29%	48%
Obama and Romney are equally likely to win	14%	10%	17%	16%	11%	16%	3%	13%	15%	13%	11%	12%	21%
Romney will probably win	14%	15%	14%	12%	18%	18%	3%	4%	18%	11%	11%	19%	11%
Romney will definitely win	12%	8%	9%	13%	18%	15%	1%	7%	13%	11%	16%	13%	4%
Don't know	11%	6%	16%	11%	8%	10%	13%	8%	9%	13%	14%	10%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(845)	(108)	(148)	(443)	(146)	(619)	(135)	(91)	(421)	(424)	(249)	(340)	(256)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Obama will definitely win	20%	43%	3%	9%	38%	23%	7%	23%	17%	28%	13%	29%	19%	15%
Obama will probably win	30%	43%	10%	37%	46%	36%	13%	37%	33%	26%	29%	27%	29%	44%
Obama and Romney are equally likely to win	14%	5%	21%	17%	4%	14%	21%	8%	13%	12%	18%	13%	18%	12%
Romney will probably win	14%	2%	32%	12%	4%	9%	28%	12%	13%	13%	16%	9%	15%	7%
Romney will definitely win	12%	1%	29%	9%	1%	8%	25%	6%	14%	11%	13%	10%	10%	18%
Don't know	11%	7%	4%	16%	6%	11%	7%	13%	9%	10%	11%	12%	10%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(845)	(328)	(240)	(243)	(203)	(308)	(296)	(115)	(191)	(276)	(263)	(302)	(311)	(79)

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24. Congressional vote – Registered Voters

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	45%	53%	45%	45%	36%	33%	90%	58%	40%	51%	47%	43%	47%
The Republican Party candidate	39%	30%	35%	41%	53%	50%	5%	17%	45%	33%	38%	43%	35%
Other	2%	0%	3%	3%	2%	3%	0%	0%	2%	2%	1%	1%	5%
Not sure	12%	15%	13%	12%	8%	12%	5%	23%	12%	13%	14%	12%	10%
I would not vote	1%	2%	4%	0%	1%	2%	0%	2%	2%	1%	1%	1%	3%
Totals	(847)	(110)	(148)	(443)	(146)	(621)	(135)	(91)	(422)	(425)	(249)	(341)	(257)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	45%	93%	4%	30%	87%	53%	9%	64%	45%	48%	37%	57%	40%	45%
The Republican Party candidate	39%	1%	88%	37%	6%	21%	84%	24%	49%	36%	41%	28%	40%	47%
Other	2%	0%	0%	6%	0%	5%	0%	1%	1%	1%	4%	0%	2%	0%
Not sure	12%	5%	8%	24%	7%	19%	7%	11%	4%	13%	17%	13%	15%	9%
I would not vote	1%	0%	1%	3%	0%	3%	0%	0%	0%	2%	2%	2%	2%	0%
Totals	(847)	(330)	(240)	(243)	(205)	(308)	(296)	(115)	(193)	(276)	(263)	(304)	(311)	(79)

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25. Congressional vote – Likely voters

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	46%	53%	42%	47%	38%	34%	93%	64%	40%	51%	50%	41%	48%
The Republican Party candidate	41%	33%	40%	41%	51%	51%	6%	19%	47%	35%	37%	48%	35%
Other	2%	0%	4%	3%	2%	3%	0%	0%	2%	2%	1%	1%	5%
Not sure	10%	13%	11%	9%	8%	11%	1%	15%	9%	11%	12%	9%	9%
I would not vote	1%	1%	3%	0%	1%	1%	0%	2%	2%	0%	0%	0%	3%
Totals	(763)	(89)	(128)	(405)	(141)	(566)	(115)	(82)	(391)	(372)	(217)	(305)	(241)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	46%	96%	4%	29%	89%	54%	8%	69%	46%	47%	38%	56%	46%	44%
The Republican Party candidate	41%	2%	90%	37%	5%	21%	85%	26%	50%	39%	41%	31%	40%	48%
Other	2%	0%	0%	6%	0%	6%	0%	1%	1%	1%	4%	1%	2%	0%
Not sure	10%	2%	5%	24%	6%	16%	6%	4%	3%	11%	15%	11%	11%	8%
I would not vote	1%	0%	1%	3%	0%	3%	0%	0%	0%	1%	2%	2%	1%	0%
Totals	(763)	(295)	(226)	(219)	(193)	(271)	(277)	(95)	(178)	(247)	(243)	(259)	(284)	(74)

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26. Respondents think these traits describe Barack Obama somewhat or very well

How well do you think each the following describes Barack Obama?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	53%	63%	57%	49%	43%	43%	90%	75%	48%	59%	49%	54%	62%
Is personally wealthy	81%	81%	78%	82%	82%	82%	76%	75%	80%	82%	81%	77%	85%
Cares about people like me	53%	71%	53%	47%	39%	41%	92%	74%	46%	60%	48%	55%	59%
Cares about the poor	62%	75%	69%	55%	50%	53%	92%	83%	57%	68%	55%	63%	75%
Cares about the middle class	55%	72%	59%	49%	40%	44%	91%	79%	50%	60%	51%	54%	66%
Cares about the wealthy	49%	49%	51%	49%	46%	45%	70%	49%	42%	57%	52%	46%	49%
Totals	(991)	(161)	(174)	(506)	(150)	(737)	(150)	(104)	(484)	(507)	(350)	(376)	(265)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	53%	93%	19%	44%	83%	66%	23%	63%	51%	54%	50%	60%	54%	52%
Is personally wealthy	81%	79%	81%	83%	71%	85%	86%	83%	86%	84%	73%	76%	83%	86%
Cares about people like me	53%	93%	18%	44%	85%	68%	18%	59%	52%	55%	48%	60%	51%	57%
Cares about the poor	62%	96%	32%	58%	90%	78%	32%	68%	62%	64%	58%	66%	59%	70%
Cares about the middle class	55%	94%	19%	50%	90%	69%	20%	63%	56%	58%	49%	64%	50%	62%
Cares about the wealthy	49%	69%	31%	49%	64%	55%	34%	50%	44%	62%	38%	56%	43%	51%
Totals	(991)	(361)	(263)	(289)	(232)	(343)	(329)	(141)	(224)	(335)	(291)	(400)	(342)	(81)

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27. Respondents think these traits describe Barack Obama not very well or not well at all

How well do you think each the following describes Barack Obama?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	46%	37%	43%	51%	56%	57%	10%	25%	52%	41%	51%	46%	38%
Is personally wealthy	19%	19%	22%	18%	18%	18%	24%	25%	20%	18%	19%	23%	15%
Cares about people like me	47%	29%	46%	52%	61%	58%	8%	26%	54%	39%	52%	44%	41%
Cares about the poor	38%	25%	31%	45%	50%	47%	8%	17%	43%	32%	45%	37%	25%
Cares about the middle class	45%	28%	41%	51%	60%	56%	9%	21%	50%	40%	49%	46%	34%
Cares about the wealthy	51%	51%	49%	50%	54%	55%	30%	51%	58%	43%	48%	54%	51%
Totals	(991)	(161)	(174)	(506)	(150)	(737)	(150)	(104)	(484)	(507)	(350)	(376)	(265)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	46%	6%	81%	56%	17%	34%	77%	37%	48%	46%	50%	40%	46%	48%
Is personally wealthy	19%	21%	19%	17%	29%	15%	14%	17%	14%	16%	27%	24%	16%	14%
Cares about people like me	47%	7%	80%	56%	15%	32%	81%	41%	48%	44%	52%	40%	48%	38%
Cares about the poor	38%	4%	68%	42%	10%	22%	68%	32%	38%	36%	42%	34%	41%	30%
Cares about the middle class	45%	6%	81%	50%	10%	31%	80%	37%	44%	42%	51%	36%	50%	38%
Cares about the wealthy	51%	31%	69%	51%	36%	45%	66%	50%	56%	38%	61%	44%	57%	49%
Totals	(991)	(361)	(263)	(289)	(232)	(343)	(329)	(141)	(224)	(335)	(291)	(400)	(342)	(81)

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28. Respondents think these traits describe Mitt Romney somewhat or very well

How well do you think each the following describes Mitt Romney?

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	47%	35%	40%	53%	57%	56%	12%	26%	44%	49%	49%	47%	40%
Is personally wealthy	91%	87%	86%	93%	97%	94%	74%	87%	92%	90%	90%	87%	98%
Cares about people like me	44%	34%	39%	47%	61%	54%	9%	22%	44%	44%	45%	46%	41%
Cares about the poor	43%	33%	39%	44%	58%	52%	9%	23%	42%	43%	42%	46%	38%
Cares about the middle class	49%	44%	43%	50%	61%	58%	13%	34%	51%	46%	50%	50%	44%
Cares about the wealthy	89%	90%	85%	90%	94%	90%	85%	91%	90%	89%	87%	89%	95%
Totals	(987)	(161)	(172)	(505)	(149)	(735)	(148)	(104)	(482)	(505)	(349)	(375)	(263)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	47%	14%	85%	42%	12%	36%	82%	36%	46%	47%	50%	40%	45%	55%
Is personally wealthy	91%	90%	94%	92%	94%	93%	96%	92%	95%	85%	94%	87%	93%	98%
Cares about people like me	44%	10%	87%	37%	7%	32%	83%	32%	46%	42%	50%	34%	46%	50%
Cares about the poor	43%	6%	88%	35%	7%	28%	83%	31%	45%	39%	49%	34%	41%	51%
Cares about the middle class	49%	13%	89%	45%	11%	36%	89%	44%	48%	45%	55%	39%	52%	55%
Cares about the wealthy	89%	95%	86%	89%	97%	90%	92%	88%	90%	90%	89%	86%	90%	98%
Totals	(987)	(359)	(262)	(287)	(229)	(342)	(330)	(140)	(223)	(334)	(290)	(397)	(342)	(80)

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29. Respondents think these traits describe Mitt Romney not very well or not well at all

How well do you think each the following describes Mitt Romney?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	52%	62%	57%	46%	43%	43%	83%	74%	54%	50%	49%	52%	59%
Is personally wealthy	9%	13%	14%	6%	3%	5%	24%	13%	8%	10%	10%	12%	2%
Cares about people like me	56%	66%	61%	53%	39%	46%	91%	78%	56%	56%	55%	54%	59%
Cares about the poor	57%	67%	61%	56%	42%	48%	91%	77%	57%	57%	57%	54%	62%
Cares about the middle class	51%	56%	57%	49%	39%	42%	86%	66%	49%	53%	50%	50%	56%
Cares about the wealthy	10%	10%	15%	9%	6%	9%	15%	9%	9%	11%	13%	11%	5%
Totals	(987)	(161)	(172)	(505)	(149)	(735)	(148)	(104)	(482)	(505)	(349)	(375)	(263)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	52%	82%	14%	58%	88%	62%	18%	59%	54%	51%	49%	59%	55%	45%
Is personally wealthy	9%	9%	6%	8%	6%	7%	4%	8%	5%	15%	6%	12%	7%	2%
Cares about people like me	56%	90%	13%	63%	93%	68%	17%	68%	54%	58%	50%	66%	54%	50%
Cares about the poor	57%	93%	12%	65%	93%	71%	17%	68%	54%	61%	51%	66%	58%	49%
Cares about the middle class	51%	86%	11%	55%	88%	64%	10%	55%	52%	55%	45%	61%	48%	45%
Cares about the wealthy	10%	5%	13%	11%	3%	10%	7%	8%	10%	10%	11%	13%	10%	2%
Totals	(987)	(359)	(262)	(287)	(229)	(342)	(330)	(140)	(223)	(334)	(290)	(397)	(342)	(80)

30. Respondent's ideology

In general, how would you describe your own political viewpoint?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	7%	14%	9%	4%	3%	5%	9%	19%	9%	6%	4%	9%	12%
Liberal	14%	19%	12%	12%	16%	12%	19%	20%	13%	15%	15%	12%	16%
Moderate	32%	27%	37%	35%	24%	31%	32%	36%	29%	35%	27%	34%	38%
Conservative	24%	16%	14%	30%	35%	28%	11%	12%	27%	20%	25%	25%	18%
Very Conservative	13%	12%	10%	12%	20%	16%	4%	4%	16%	9%	14%	11%	13%
Not sure	11%	13%	17%	8%	2%	8%	25%	9%	6%	15%	16%	9%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(166)	(175)	(508)	(151)	(743)	(150)	(107)	(485)	(515)	(353)	(380)	(267)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	7%	13%	1%	10%	34%	0%	0%	7%	9%	8%	6%	9%	5%	14%
Liberal	14%	36%	2%	5%	66%	0%	0%	19%	13%	13%	14%	14%	16%	9%
Moderate	32%	32%	13%	56%	0%	100%	0%	37%	22%	34%	34%	27%	33%	35%
Conservative	24%	7%	48%	18%	0%	0%	65%	19%	26%	21%	27%	22%	26%	20%
Very Conservative	13%	1%	29%	7%	0%	0%	35%	10%	19%	10%	13%	9%	13%	20%
Not sure	11%	11%	7%	5%	0%	0%	0%	9%	12%	15%	6%	18%	7%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(362)	(264)	(292)	(232)	(344)	(332)	(143)	(225)	(340)	(292)	(404)	(343)	(82)

31. Perceived Obama ideology

Would you say Barack Obama is...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	41%	30%	35%	46%	55%	49%	12%	28%	48%	33%	41%	42%	38%
Liberal	21%	30%	20%	16%	21%	20%	13%	35%	21%	21%	20%	20%	25%
Moderate	20%	20%	21%	20%	16%	16%	39%	18%	18%	21%	12%	23%	28%
Conservative	5%	1%	7%	6%	4%	4%	9%	10%	4%	6%	7%	2%	5%
Very conservative	3%	5%	1%	3%	0%	3%	5%	1%	2%	4%	4%	3%	0%
Not sure	11%	14%	16%	8%	4%	9%	23%	8%	7%	15%	16%	9%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(166)	(175)	(508)	(150)	(743)	(150)	(106)	(484)	(515)	(353)	(380)	(266)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	41%	10%	75%	43%	13%	26%	79%	29%	49%	35%	46%	34%	44%	40%
Liberal	21%	30%	11%	22%	45%	24%	10%	30%	17%	19%	22%	15%	20%	36%
Moderate	20%	36%	3%	23%	28%	36%	3%	18%	19%	20%	21%	19%	25%	20%
Conservative	5%	5%	2%	7%	6%	4%	6%	8%	5%	6%	3%	9%	1%	0%
Very conservative	3%	6%	3%	0%	4%	3%	2%	2%	1%	5%	2%	5%	2%	1%
Not sure	11%	14%	7%	5%	4%	6%	1%	13%	10%	15%	7%	18%	8%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(362)	(264)	(291)	(231)	(344)	(332)	(143)	(225)	(340)	(291)	(403)	(343)	(82)

32. Perceived Romney ideology

Would you say Mitt Romney is...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	4%	5%	0%	6%	4%	3%	8%	2%	3%	5%	6%	4%	0%
Liberal	3%	4%	3%	2%	4%	2%	5%	4%	1%	4%	2%	4%	2%
Moderate	20%	15%	23%	20%	26%	23%	9%	15%	23%	18%	15%	25%	24%
Conservative	33%	35%	25%	37%	36%	39%	7%	34%	40%	26%	37%	29%	33%
Very conservative	24%	27%	28%	19%	26%	21%	34%	28%	20%	28%	20%	25%	31%
Not sure	15%	15%	21%	17%	4%	11%	36%	17%	13%	18%	21%	12%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(993)	(165)	(173)	(505)	(150)	(739)	(147)	(107)	(482)	(511)	(350)	(378)	(265)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	4%	7%	3%	2%	4%	5%	4%	1%	3%	7%	3%	7%	3%	0%
Liberal	3%	2%	1%	6%	1%	3%	4%	2%	1%	5%	1%	4%	4%	1%
Moderate	20%	6%	33%	28%	7%	22%	31%	15%	17%	20%	25%	15%	24%	14%
Conservative	33%	25%	48%	27%	31%	27%	49%	39%	36%	26%	38%	22%	39%	48%
Very conservative	24%	38%	9%	27%	51%	26%	9%	22%	28%	24%	22%	30%	18%	20%
Not sure	15%	22%	6%	10%	5%	17%	4%	21%	14%	18%	11%	22%	13%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(993)	(357)	(264)	(290)	(230)	(341)	(331)	(142)	(222)	(339)	(290)	(402)	(339)	(81)

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33. Perceived Obama sincerity

Do you think Barack Obama...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	43%	50%	43%	40%	38%	32%	88%	50%	40%	45%	39%	45%	45%
Says what he thinks													
people want to hear	50%	36%	45%	57%	60%	59%	8%	43%	52%	47%	54%	47%	45%
Not sure	8%	14%	12%	3%	2%	9%	4%	7%	7%	8%	7%	8%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(166)	(175)	(505)	(150)	(741)	(149)	(106)	(483)	(513)	(349)	(380)	(267)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	43%	86%	10%	31%	76%	53%	13%	45%	42%	45%	40%	50%	40%	38%
Says what he thinks														
people want to hear	50%	9%	85%	62%	18%	40%	82%	38%	54%	47%	54%	43%	52%	58%
Not sure	8%	5%	5%	7%	5%	7%	5%	17%	4%	8%	7%	7%	9%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(360)	(263)	(291)	(230)	(344)	(330)	(143)	(224)	(337)	(292)	(401)	(342)	(82)

34. Obama likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	39%	45%	36%	37%	36%	28%	83%	48%	33%	44%	33%	39%	48%
Like somewhat	24%	25%	33%	19%	19%	25%	9%	36%	27%	21%	24%	25%	22%
Dislike	30%	20%	25%	35%	44%	39%	1%	12%	30%	30%	35%	26%	29%
Not sure	7%	10%	5%	9%	1%	8%	6%	3%	10%	4%	7%	10%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(166)	(175)	(508)	(150)	(742)	(150)	(107)	(484)	(515)	(352)	(380)	(267)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	39%	84%	7%	24%	69%	48%	11%	43%	36%	41%	36%	46%	40%	33%
Like somewhat	24%	15%	23%	34%	26%	28%	21%	28%	18%	24%	26%	21%	22%	39%
Dislike	30%	1%	64%	31%	3%	19%	61%	20%	36%	28%	33%	25%	33%	24%
Not sure	7%	0%	6%	10%	3%	6%	7%	8%	9%	8%	5%	8%	6%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(362)	(263)	(292)	(232)	(344)	(331)	(143)	(225)	(339)	(292)	(403)	(343)	(82)

35. Perceived Romney sincerity

Do you think Mitt Romney...

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	33%	16%	34%	36%	52%	40%	10%	17%	33%	34%	36%	34%	27%
Says what he thinks people want to hear	56%	63%	55%	57%	46%	48%	79%	76%	58%	54%	53%	54%	64%
Not sure	11%	21%	11%	7%	2%	11%	11%	7%	9%	12%	11%	12%	9%
Totals (Unweighted)	100% (993)	100% (165)	100% (174)	100% (503)	100% (151)	100% (740)	100% (146)	100% (107)	100% (483)	100% (510)	100% (349)	100% (377)	100% (267)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	33%	6%	66%	29%	7%	22%	62%	25%	34%	31%	38%	26%	33%	39%
Says what he thinks people want to hear	56%	82%	23%	66%	87%	69%	29%	67%	59%	54%	53%	63%	51%	58%
Not sure	11%	12%	11%	5%	6%	9%	9%	9%	7%	15%	9%	11%	16%	3%
Totals (Unweighted)	100% (993)	100% (359)	100% (262)	100% (290)	100% (230)	100% (342)	100% (330)	100% (141)	100% (224)	100% (336)	100% (292)	100% (399)	100% (342)	100% (81)

36. Romney likeability

Regardless of whether you agree with him, do you like Mitt Romney as a person?

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	20%	14%	17%	18%	36%	25%	3%	10%	20%	20%	19%	21%	18%
Like somewhat	29%	17%	33%	32%	32%	31%	21%	21%	31%	26%	30%	27%	29%
Dislike	40%	51%	42%	36%	28%	32%	63%	58%	38%	42%	36%	41%	44%
Not sure	12%	18%	8%	14%	4%	12%	13%	10%	12%	12%	14%	10%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(166)	(174)	(506)	(151)	(743)	(147)	(107)	(483)	(514)	(352)	(378)	(267)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	20%	2%	49%	11%	2%	10%	42%	18%	21%	19%	21%	16%	21%	27%
Like somewhat	29%	15%	39%	35%	17%	28%	40%	20%	21%	29%	37%	20%	36%	26%
Dislike	40%	73%	3%	44%	73%	51%	9%	43%	43%	40%	36%	50%	32%	40%
Not sure	12%	11%	9%	11%	8%	10%	9%	18%	15%	12%	7%	14%	11%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(360)	(264)	(291)	(231)	(343)	(332)	(142)	(225)	(338)	(292)	(402)	(342)	(82)

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37. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	43%	28%	40%	48%	60%	54%	9%	20%	49%	38%	45%	43%	39%
Bold	33%	40%	29%	32%	30%	28%	59%	30%	28%	37%	33%	37%	26%
Effective	27%	28%	23%	27%	30%	18%	63%	34%	24%	30%	27%	25%	29%
Exciting	20%	28%	15%	21%	17%	13%	49%	30%	20%	21%	21%	20%	20%
Experienced	27%	25%	29%	27%	27%	19%	59%	35%	24%	30%	27%	26%	30%
Honest	35%	41%	31%	35%	32%	26%	79%	38%	33%	37%	34%	32%	42%
Hypocritical	39%	25%	34%	45%	53%	48%	6%	22%	46%	32%	40%	40%	33%
Inspiring	34%	48%	35%	27%	24%	24%	69%	45%	34%	33%	27%	34%	45%
Intelligent	58%	60%	55%	60%	54%	52%	84%	60%	55%	60%	54%	56%	68%
Partisan	32%	28%	27%	35%	41%	38%	10%	28%	42%	23%	31%	36%	30%
Patriotic	29%	32%	27%	29%	29%	24%	47%	39%	30%	28%	25%	30%	36%
Religious	17%	14%	16%	19%	20%	10%	48%	23%	18%	17%	22%	14%	14%
Sincere	37%	48%	32%	35%	30%	27%	74%	47%	34%	40%	33%	36%	45%
Steady	28%	27%	27%	30%	28%	23%	49%	35%	27%	30%	25%	28%	35%
Strong	35%	43%	34%	32%	30%	24%	82%	41%	30%	39%	32%	35%	39%
Totals	(1,000)	(166)	(175)	(508)	(151)	(743)	(150)	(107)	(485)	(515)	(353)	(380)	(267)

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	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	43%	4%	81%	49%	11%	32%	79%	29%	46%	40%	50%	33%	48%	36%
Bold	33%	53%	21%	21%	43%	41%	22%	34%	29%	39%	28%	37%	35%	28%
Effective	27%	58%	5%	17%	48%	35%	8%	21%	23%	30%	28%	33%	26%	22%
Exciting	20%	41%	6%	13%	37%	30%	5%	28%	15%	26%	15%	21%	23%	25%
Experienced	27%	56%	2%	20%	47%	37%	6%	27%	21%	32%	25%	31%	28%	23%
Honest	35%	75%	3%	26%	69%	45%	7%	37%	35%	36%	33%	42%	34%	36%
Hypocritical	39%	3%	72%	47%	11%	28%	71%	24%	46%	35%	44%	30%	41%	36%
Inspiring	34%	69%	7%	27%	62%	46%	6%	43%	34%	32%	31%	36%	36%	40%
Intelligent	58%	88%	30%	53%	83%	66%	37%	66%	56%	55%	59%	57%	61%	67%
Partisan	32%	11%	53%	40%	14%	33%	52%	25%	35%	26%	41%	25%	31%	34%
Patriotic	29%	59%	6%	24%	59%	43%	3%	32%	28%	24%	35%	31%	33%	34%
Religious	17%	35%	4%	13%	33%	22%	6%	8%	20%	25%	10%	23%	16%	10%
Sincere	37%	73%	7%	31%	68%	47%	8%	38%	39%	35%	36%	42%	38%	39%
Steady	28%	55%	5%	26%	52%	44%	6%	27%	27%	26%	31%	29%	33%	32%
Strong	35%	70%	10%	20%	61%	39%	12%	31%	31%	40%	32%	42%	33%	30%
Totals	(1,000)	(362)	(264)	(292)	(232)	(344)	(332)	(143)	(225)	(340)	(292)	(404)	(343)	(82)

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38. Which of these words to describe Mitt Romney

Which of these words would you use to describe Mitt Romney?

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	41%	43%	46%	38%	35%	33%	66%	60%	40%	42%	39%	42%	42%
Bold	27%	27%	25%	28%	30%	28%	30%	20%	31%	24%	28%	30%	21%
Effective	34%	22%	30%	39%	47%	41%	15%	14%	37%	31%	34%	36%	31%
Exciting	16%	14%	13%	17%	23%	19%	11%	7%	18%	14%	19%	18%	8%
Experienced	46%	44%	41%	46%	55%	54%	18%	31%	53%	38%	46%	47%	44%
Honest	29%	16%	26%	32%	47%	37%	7%	6%	33%	25%	33%	28%	23%
Hypocritical	41%	53%	40%	37%	32%	31%	72%	65%	41%	40%	36%	44%	45%
Inspiring	22%	15%	21%	24%	29%	27%	6%	7%	24%	19%	24%	24%	14%
Intelligent	56%	44%	47%	61%	74%	63%	30%	38%	62%	49%	59%	53%	53%
Partisan	28%	27%	33%	21%	38%	28%	36%	18%	30%	26%	21%	30%	39%
Patriotic	44%	36%	34%	50%	60%	52%	17%	30%	50%	39%	45%	44%	43%
Religious	54%	48%	46%	54%	79%	63%	27%	36%	57%	51%	46%	57%	66%
Sincere	29%	13%	27%	31%	48%	37%	3%	9%	32%	26%	31%	28%	25%
Steady	29%	19%	24%	32%	42%	34%	10%	15%	31%	26%	28%	32%	25%
Strong	33%	30%	29%	33%	46%	39%	16%	18%	36%	31%	33%	36%	30%
Totals	(1,000)	(166)	(175)	(508)	(151)	(743)	(150)	(107)	(485)	(515)	(353)	(380)	(267)

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	Party ID				Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	41%	73%	5%	45%	81%	52%	9%	33%	46%	44%	36%	50%	34%	45%
Bold	27%	17%	42%	25%	17%	22%	39%	15%	30%	27%	31%	28%	28%	37%
Effective	34%	5%	71%	31%	6%	27%	64%	24%	33%	31%	42%	26%	38%	47%
Exciting	16%	4%	33%	15%	5%	11%	30%	11%	15%	17%	18%	15%	16%	24%
Experienced	46%	20%	79%	43%	24%	35%	76%	37%	47%	43%	52%	39%	50%	51%
Honest	29%	2%	64%	23%	5%	17%	59%	17%	35%	28%	31%	22%	29%	37%
Hypocritical	41%	77%	5%	43%	84%	52%	8%	47%	42%	41%	37%	48%	37%	46%
Inspiring	22%	2%	49%	18%	5%	15%	41%	17%	20%	21%	27%	17%	19%	34%
Intelligent	56%	31%	85%	54%	30%	45%	86%	52%	56%	52%	60%	42%	69%	55%
Partisan	28%	38%	16%	31%	46%	37%	15%	23%	29%	25%	33%	27%	32%	25%
Patriotic	44%	17%	75%	46%	17%	38%	73%	39%	50%	37%	50%	33%	48%	53%
Religious	54%	40%	72%	59%	45%	56%	71%	40%	58%	45%	67%	45%	57%	61%
Sincere	29%	3%	56%	29%	2%	21%	56%	18%	30%	28%	33%	20%	30%	40%
Steady	29%	4%	61%	26%	5%	22%	53%	19%	28%	26%	35%	25%	25%	36%
Strong	33%	8%	62%	35%	11%	29%	56%	22%	32%	32%	40%	29%	36%	45%
Totals	(1,000)	(362)	(264)	(292)	(232)	(344)	(332)	(143)	(225)	(340)	(292)	(404)	(343)	(82)

39. Trend of economy

Overall, do you think the economy is getting better or worse?

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	27%	30%	24%	24%	35%	22%	46%	32%	28%	26%	20%	29%	36%
About the same	28%	32%	34%	26%	16%	26%	25%	44%	28%	28%	31%	26%	25%
Getting worse	41%	31%	35%	47%	49%	49%	14%	22%	41%	40%	42%	42%	35%
Not sure	5%	7%	7%	4%	0%	3%	15%	3%	3%	6%	7%	3%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(166)	(175)	(506)	(151)	(742)	(149)	(107)	(485)	(513)	(352)	(379)	(267)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	27%	56%	3%	24%	59%	35%	4%	21%	22%	26%	33%	29%	28%	23%
About the same	28%	28%	29%	26%	25%	31%	28%	42%	33%	28%	19%	27%	28%	32%
Getting worse	41%	8%	67%	50%	12%	30%	67%	28%	42%	41%	45%	36%	40%	45%
Not sure	5%	8%	1%	0%	4%	3%	2%	9%	3%	5%	3%	8%	3%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(361)	(264)	(291)	(232)	(342)	(332)	(141)	(225)	(340)	(292)	(404)	(342)	(82)

The Economist/YouGov Poll

October 6-8, 2012



Sponsorship	<i>The Economist</i>
Fieldwork	YouGov
Interviewing Dates	October 6-8, 2012
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0 to 7.8, with a mean of one and a standard deviation of 1.26.
Number of respondents	1000
Margin of error	± 5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	26 questions not reported.