

YouGov / Times RedBox Survey Results

Sample Size: 1719 GB Adults
Fieldwork: 4th - 5th February 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1719	X	X	X	X	510	421	348	834	885	205	435	588	492	980	739	220	559	368	423	150
Unweighted Sample	1719	447	465	98	234	510	438	347	858	861	133	336	686	564	1141	578	197	554	377	430	161
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the general election campaigns and promises from the main parties, do you think the following parties are being generally honest or dishonest?

Conservatives

Honest	25	67	7	27	15	52	12	16	26	24	30	20	24	30	27	22	26	33	25	19	17
Dishonest	54	12	82	40	70	28	72	59	58	49	44	56	58	50	51	57	54	49	52	57	66
Not sure	21	21	12	32	15	20	16	26	16	26	26	24	18	20	21	21	21	19	23	24	17

Labour

Honest	26	14	62	23	9	12	52	22	30	22	32	30	24	21	27	25	28	24	26	28	22
Dishonest	52	68	19	54	78	71	26	50	53	50	43	45	54	58	52	51	50	58	45	47	58
Not sure	23	19	20	23	13	17	21	28	17	28	25	25	22	20	21	25	22	18	28	25	20

Liberal Democrats

Honest	20	27	15	65	10	21	17	32	22	18	18	21	21	18	22	17	19	22	19	18	20
Dishonest	53	43	61	13	75	51	58	42	56	50	49	47	54	59	52	55	51	52	52	54	58
Not sure	27	30	23	22	15	27	26	26	22	32	34	33	24	23	26	29	30	26	29	28	22

UKIP

Honest	22	20	17	13	64	29	16	16	26	18	22	21	23	22	23	21	26	24	21	20	15
Dishonest	52	53	62	65	11	44	58	60	55	49	55	50	54	50	55	47	46	49	53	55	59
Not sure	26	26	20	22	25	26	26	24	19	32	23	29	23	29	22	32	28	27	26	25	26

Green

Honest	38	34	45	52	26	29	44	47	40	36	42	40	39	33	44	30	38	37	37	39	38
Dishonest	26	27	23	18	37	34	19	18	29	22	21	22	26	30	25	27	22	29	24	25	24
Not sure	37	38	32	30	37	36	36	35	31	42	37	38	35	37	31	43	40	34	38	36	38

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the general election campaigns and promises from the main parties, do you think the following parties are being generally positive or negative?

Conservatives

Positive	37	81	12	41	35	68	19	29	37	37	34	25	37	48	40	33	36	43	36	33	27
Negative	40	5	71	37	43	15	60	45	47	33	35	47	42	34	39	41	40	33	42	43	54
Not sure	23	14	17	22	22	16	21	27	16	30	30	28	21	18	21	26	24	24	22	24	19

Labour

Positive	29	13	69	19	14	12	55	27	30	28	26	31	30	28	29	29	33	25	31	33	26
Negative	44	67	13	54	61	65	24	42	50	38	38	38	45	51	48	39	38	48	41	42	51
Not sure	27	21	18	28	25	23	22	31	19	34	36	32	25	21	23	31	29	27	28	25	23

Liberal Democrats

Positive	23	26	22	67	15	20	19	38	24	22	23	25	24	20	25	20	25	25	20	21	28
Negative	43	44	47	12	56	49	47	27	49	37	35	35	44	52	43	43	40	42	44	47	38
Not sure	34	30	31	21	29	30	35	35	27	41	42	40	32	28	32	36	35	33	36	32	34

UKIP

Positive	27	29	20	14	76	38	21	18	28	25	19	16	28	37	25	29	28	30	24	27	17
Negative	46	43	60	68	5	36	56	56	52	40	50	52	47	38	54	35	46	41	47	48	55
Not sure	27	28	19	18	19	26	24	26	20	35	31	32	25	25	22	35	26	29	29	24	28

Green

Positive	34	28	43	43	26	26	40	42	35	33	36	36	34	31	39	27	33	32	34	36	36
Negative	25	32	21	23	34	35	20	19	31	19	22	23	25	28	26	24	27	27	22	25	23
Not sure	41	40	36	34	41	39	41	40	33	48	42	40	40	42	35	48	40	41	43	39	41

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Taking everything into account, how good or bad an election campaign do you think the following have had so far?

Conservatives

Very good	5	14	2	1	3	11	4	0	6	4	8	3	4	7	5	5	7	5	5	4	4
Fairly good	32	57	19	44	35	49	24	31	35	30	30	29	30	40	37	26	33	33	30	35	26
TOTAL GOOD	37	71	21	45	38	60	28	31	41	34	38	32	34	47	42	31	40	38	35	39	30
Fairly bad	24	6	39	24	33	12	32	29	25	23	20	21	27	25	24	23	26	22	28	21	28
Very bad	9	1	15	6	10	3	14	8	10	8	9	8	9	10	7	12	5	8	10	10	14
TOTAL BAD	33	7	54	30	43	15	46	37	35	31	29	29	36	35	31	35	31	30	38	31	42
Don't know	30	21	25	25	19	26	26	32	23	36	33	39	30	19	27	34	29	31	27	30	27

Labour

Very good	2	0	8	0	1	1	6	1	2	3	3	3	2	2	3	2	5	1	3	2	3
Fairly good	18	12	39	8	12	9	33	16	18	18	24	17	18	17	19	17	13	15	24	21	14
TOTAL GOOD	20	12	47	8	13	10	39	17	20	21	27	20	20	19	22	19	18	16	27	23	17
Fairly bad	35	46	26	46	45	44	28	36	40	31	35	26	36	43	38	32	39	37	33	33	35
Very bad	15	21	3	22	24	20	7	17	17	14	7	15	14	20	15	15	14	16	13	14	21
TOTAL BAD	50	67	29	68	69	64	35	53	57	45	42	41	50	63	53	47	53	53	46	47	56
Don't know	29	21	24	25	19	25	26	31	22	35	31	39	29	19	25	33	28	30	27	30	27

Liberal Democrats

Very good	1	1	1	5	0	0	1	2	1	1	1	1	1	1	1	1	1	1	1	0	1
Fairly good	11	14	9	35	11	11	8	19	11	12	11	11	12	11	13	9	13	10	11	12	12
TOTAL GOOD	12	15	10	40	11	11	9	21	12	13	12	12	13	12	14	10	14	11	12	12	13
Fairly bad	30	35	31	28	28	34	30	27	32	27	28	27	30	32	32	26	36	31	30	25	29
Very bad	25	22	31	7	38	24	30	17	29	21	24	17	23	34	24	26	18	23	26	29	29
TOTAL BAD	55	57	62	35	66	58	60	44	61	48	52	44	53	66	56	52	54	54	56	54	58
Don't know	33	28	28	25	24	31	31	35	28	39	37	43	35	22	30	37	33	35	32	33	30

UKIP

Very good	7	5	5	4	23	9	5	3	8	5	9	6	6	7	7	6	9	8	7	5	4
Fairly good	26	32	21	17	51	34	23	23	29	23	21	21	26	33	26	27	26	27	29	25	22
TOTAL GOOD	33	37	26	21	74	43	28	26	37	28	30	27	32	40	33	33	35	35	36	30	26
Fairly bad	20	23	25	24	6	19	22	21	20	19	24	16	21	20	23	16	20	19	20	20	21
Very bad	14	12	21	25	2	9	19	18	16	13	11	14	14	16	15	14	14	13	12	16	20
TOTAL BAD	34	35	46	49	8	28	41	39	36	32	35	30	35	36	38	30	34	32	32	36	41
Don't know	33	28	27	30	19	29	30	36	27	39	35	42	33	24	29	38	31	33	32	33	34

Green

Very good	5	2	5	13	0	2	5	7	6	3	9	6	4	2	6	3	5	5	5	3	4
Fairly good	24	23	25	31	28	21	25	27	26	22	25	21	25	24	27	20	20	22	22	27	27
TOTAL GOOD	29	25	30	44	28	23	30	34	32	25	34	27	29	26	33	23	25	27	27	30	31
Fairly bad	17	20	18	13	19	22	15	12	19	14	13	16	15	20	18	14	21	20	15	12	14
Very bad	9	11	10	4	14	11	10	6	11	7	9	6	9	12	9	9	11	9	9	10	9
TOTAL BAD	26	31	28	17	33	33	25	18	30	21	22	22	24	32	27	23	32	29	24	22	23
Don't know	46	43	43	39	39	44	45	48	38	53	44	51	47	42	40	54	43	44	49	48	46