

YouGov / The Sun Survey Results

Sample Size: 1900 GB Adults

Fieldwork: 13th - 14th May 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1900	435	591	145	218	594	450	424	923	977	230	485	650	536	1083	817	243	618	407	467	165	
Unweighted Sample	1900	409	592	126	250	576	469	417	904	996	156	469	781	494	1259	641	253	637	384	462	164	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	30	100	0	0	0	70	1	8	27	32	37	27	25	34	32	25	32	33	33	25	18
Lab	40	0	100	0	0	6	91	38	40	40	35	46	43	34	38	44	38	29	42	54	41
Lib Dem	10	0	0	100	0	2	2	36	10	9	15	11	10	7	12	7	13	12	8	9	6
Other	20	0	0	0	100	22	6	19	23	18	12	16	22	25	18	24	18	26	18	12	35

Other Parties Voting Intention

UKIP	15	0	0	0	100	21	3	11	17	13	6	10	16	21	12	18	12	21	15	11	8
SNP / PCY	3	0	0	0	0	0	2	1	3	3	2	2	3	3	2	3	0	0	1	0	25
Green	2	0	0	0	0	0	1	5	2	2	4	2	2	1	2	2	5	3	1	1	1
BNP	0	0	0	0	0	0	0	1	1	0	0	1	0	0	0	1	0	1	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	0	1	1	0	1	1	1	1	1	1	1	0	0	1

Non Voters

Would Not Vote	6	0	0	0	0	3	4	2	6	7	11	11	6	2	4	9	6	7	9	5	3
Don't know	16	0	0	0	0	14	8	23	13	19	22	17	16	13	16	16	24	16	14	15	13

Do you approve or disapprove of the Government's record to date?

	May 12-13	May 13-14																				
Approve	26	24	70	5	30	10	45	6	19	25	23	25	22	24	25	27	20	21	26	26	21	19
Disapprove	59	61	15	90	51	81	38	89	67	63	59	50	56	64	67	57	66	59	59	55	66	70
Don't know	15	15	15	5	19	9	17	5	14	12	18	25	22	12	8	16	15	20	14	18	13	11

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Weighted Sample	1900	435	591	145	218	594	450	424	923	977	230	485	650	536	1083	817	243	618	407	467	165
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	May 6-7	May 13-14	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
			Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Strongly support	3	2	4	1	5	0	3	1	3	2	1	3	2	2	1	3	1	2	1	3	1	2
Tend to support	24	24	48	7	57	13	38	7	30	26	23	28	23	24	24	29	18	26	27	23	24	21
TOTAL SUPPORT	27	26	52	8	62	13	41	8	33	28	24	31	25	26	25	32	19	28	28	26	25	23
Tend to oppose	34	34	32	37	26	40	35	33	37	31	36	29	33	31	39	34	33	31	35	30	34	36
Strongly oppose	30	29	11	52	8	38	18	53	23	34	25	20	28	31	32	25	34	28	26	29	34	32
TOTAL OPPOSE	60	64	44	87	36	75	51	90	59	66	62	57	61	65	70	59	71	58	57	68	71	69
Don't know	9	11	5	4	4	9	7	6	8	7	14	20	13	12	3	9	14	13	11	15	7	9

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	56	118
	Male 25 to 39	206	243
	Male 40 to 59	381	321
	Male 60 +	261	241
	Female 18 to 24	100	112
	Female 25 to 39	263	241
	Female 40 to 59	400	329
	Female 60 +	233	295
Region			
	North England	462	467
	Midlands	298	312
	East England	160	182
	London	253	243
	South England	477	435
	Wales	86	95
	Scotland	164	165
Social Grade			
	AB	689	532
	C1	570	551
	C2	296	399
	DE	345	418
Newspaper Type			
	Express / Mail	385	304
	Sun / Star	185	447
	Mirror / Record	111	190
	Guardian / Independent	129	86
	FT / Times / Telegraph	138	181
	Other Paper	238	219
	No Paper	714	475
Political Party Identification			
	Labour	632	618
	Conservative	509	542
	Liberal Democrat	167	228
	SNP/Plaid Cymru	38	32
	Others	117	25
	None/ DK	437	456

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