

Sample 1000 General Population Respondents
Conducted January 26-28, 2013

Margin of Error \pm 5.1%

1. Would you say things in this country today are...

Generally headed in the right direction3	34%
Off on the wrong track5	50%
Not sure	6%

2. What's more important?

The right of people to own guns	. 19%
Protecting people from gun violence	28%
Both are equally important	. 49%
Not sure	4%

3. Do you have a favorable or unfavorable opinion of the NRA?

Very favorable	22%
Somewhat favorable	22%
Somewhat unfavorable	12%
Very unfavorable	25%
Not sure	19%

4. Do you think gun control laws should be made more or less strict than they are now?

More strict .	
No change .	31%
Less strict	11%
Not sure	7%



5. Do you think the Second Amendment to the U.S. Constitution does or does not allow states to regulate guns?

Does	35%
Does not	30%
Not sure	35%

6. Do you favor or oppose the following gun control measures?

	Favor	Oppose	Not sure
Preventing persons with a history of	000/	00/	100/
mental illness from owning guns	82%	6%	12%
Banning semi-automatic weapons	51%	36%	13%
Banning the sale of all handguns, except			
those that are issued to law enforcement officers	15%	73%	11%
Banning the sale of magazine clips for	15/6	73/0	11/0
semi-automatic weapons that hold more			
than 10 rounds	59%	30%	11%
Requiring people who purchase handguns			, .
to wait five days before they receive that			
gun	70%	17%	13%
Requiring gun owners to register their			
guns with a national gun registry	63%	27%	10%
Limiting the number of handguns a person			
can own	44%	44%	12%
Preventing people from carrying a	070/	100/	4.507
concealed gun in public	37%	48%	15%
Requiring people to obtain a police permit	E09/	0.40/	1.00/
before buying a handgun	50%	34%	16%
Having the Centers for Disease Control conduct research on gun violence	40%	33%	27%
Spending \$50 million to hire officers and	40 /0	3376	21 /0
counselors for schools, and provide			
emergency planning in schools	43%	33%	24%
Requiring criminal and mental background			
checks for all those buying guns, including			
at gun shows and private sales	78%	13%	9%
Stationing armed guards at all schools	37%	37%	26%



7. Do you or anyone else in your household own a gun?	
I personally own a gun	
8. Do you plan on watching all, most, some, or none of the Super Bowl this coming Sunc February 3?	day
All 23% Most 17% Some 26% None 33%	
9. Do you watch the Super Bowl more for the game or for the commercials? Asked of respondents who plan on watching at least some of the Super Bowl this coming Sunday (n = 666)	
The game	
10. Do you support or oppose allowing women in the military to serve in ground units t engage in close combat?	ha
Strongly support34%Somewhat support17%Neither support nor oppose21%Somewhat oppose9%Strongly oppose12%Not sure7%	



11. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Barack Obama	34%	17%	10%	33%	6%
John Boehner	6%	16%	26%	28%	24%
Joe Biden	27%	22%	13%	29%	10%
Hillary Clinton	35%	23%	13%	22%	8%
Nancy Pelosi	11%	20%	14%	35%	20%

12. Do you approve or disapprove of the way Hillary Clinton is handling her job as Secretary of State?

Strongly approve	34%
Somewhat approve	22%
Somewhat disapprove	13%
Strongly disapprove	15%
Not sure	16%

13. Do you approve or disapprove of the way Barack Obama is handling his job as President?

Approve strongly	.25%
Approve somewhat	24%
Disapprove somewhat	13%
Disapprove strongly	.33%
Not sure	. 5%



14. Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Strongly	Somewhat	Somewhat	Strongly	No · ·
	approve	approve	disapprove	disapprove	opinion
The economy	20%	24%	15%	33%	8%
Immigration	16%	26%	14%	29%	14%
The environment	16%	26%	17%	23%	18%
Terrorism	23%	24%	16%	24%	13%
Gay rights	23%	22%	10%	26%	19%
Education	18%	29%	16%	21%	15%
Health care	23%	23%	11%	35%	8%
Social security	18%	24%	19%	26%	13%
The budget deficit	16%	22%	14%	37%	10%
The war in					
Afghanistan	17%	29%	18%	23%	13%
Taxes	19%	23%	14%	32%	12%
Medicare	18%	24%	18%	26%	15%
Abortion	20%	18%	13%	26%	23%

15. Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

Strongly approve	2%
Somewhat approve	8%
Neither approve nor disapprove	17%
Somewhat disapprove	26%
Strongly disapprove	38%
Not sure	10%



16. In general, how would you describe your own political viewpoint?
Very liberal 9% Liberal 20% Moderate 23% Conservative 27% Very conservative 10% Not sure 11%
17. Would you say Barack Obama is
Very liberal 31% Liberal 18% Moderate 24% Conservative 7% Very conservative 1% Not sure 18%
18. Do you think Barack Obama
Says what he believes
19. Regardless of whether you agree with him, do you like Barack Obama as a person?
Like a lot



20. Which of these words would you use to describe Barack Obama?

	Yes	No Opinion	No
Arrogant	33%	35%	32%
Bold	32%	55%	14%
Effective	27%	48%	25%
Exciting	19%	62%	19%
Experienced	27%	45%	29%
Honest	33%	38%	30%
Hypocritical	30%	40%	30%
Inspiring	36%	42%	22%
Intelligent	58%	29%	13%
Partisan	20%	62%	18%
Patriotic	29%	42%	29%
Religious	15%	59%	26%
Sincere	34%	40%	25%
Steady	27%	59%	14%
Strong	36%	47%	17%

21. Overall, do you think the economy is getting better or worse?

Getting better259	%
About the same369	%
Getting worse329	%
Not sure	%

22. Do you think the stock market will be higher or lower 12 months from now?

Higher
About the same
Lower
Not sure



23. Do you approve or disapprove of the recent legislation passed by Congress and signed by President Obama that raises taxes and averts the "fiscal cliff"?

Approve strongly	7%
Approve somewhat	23%
Neither approve nor disapprove	19%
Disapprove somewhat	17%
Disapprove strongly	21%
Not sure	13%

24. How much do you expect your taxes to increase because of the deal on the "fiscal cliff"?

\ lot189	%
Some42%	%
\ little229	%
lone	%

25. There is talk in Washington about spending cuts and further tax increases to cut the deficit. What do you think Congress and the President should do?

Cut spending and raise taxes	25%
Only cut spending	45%
Only raise taxes	.8%
Neither cut spending nor raise taxes	.7%
Not sure	15%

26. Congress recently raised taxes on people earning over \$400,000 per year. Would you support further tax increases on incomes over \$400,000?

Favor an additional increase56	%
Oppose an additional increase29	%
Not sure	%



27. How about individual incomes between \$250,000 and \$400,000 per year? Do you favor or oppose increasing these people's taxes? Favor increasing their taxes52% 28. Would you say that you and your family are... Better off financially than you were a year ago15% About the same financially as you were a year ago49% 4% 29. Gender 30. Education No high school8% 2-year college14% 4-year college Post-graduate 31. Age 18-2923%27% 45-6437%



32. Race	
White 70% Black 12% Hispanic 10% Other 8%	
33. Region	
Northeast 18% Midwest 22% South 39% West 21%	
34. Party Identification	
Democrat 38% Lean Democrat 8%	

Independent24%Lean Republican6%Republican24%



Sponsorship The Economist

Fieldwork YouGov

Interviewing Dates January 26-28, 2013

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet

panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American

Life Survey.

Weighting The sample was weighted using propensity scores based

on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.3 to 7.3, with a mean of one

and a standard deviation of 1.31.

Number of respondents 1000

Margin of error \pm 5.1% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 34 questions not reported.