

# YouGov Survey Results

Sample Size: 1629 GB Adults  
Fieldwork: 16th - 17th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1629</b>	464	502	113	481	419	366	792	837	197	415	557	459	929	700	209	529	349	401	142	
<b>Unweighted Sample</b>	<b>1629</b>	472	472	127	511	386	376	745	884	133	476	624	396	1091	538	283	560	295	378	113	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When talking about politics people often use the terms "left wing" and "right wing"

How well, if at all, would you say you understand what people mean when they use the terms "left wing" and "right wing"?

Very well	26	30	29	22	28	29	28	34	18	18	21	28	30	31	19	35	25	23	23	30
Fairly well	36	41	33	43	40	33	39	39	34	32	34	39	37	40	32	38	39	35	34	35
<b>TOTAL WELL</b>	<b>62</b>	<b>71</b>	<b>62</b>	<b>65</b>	<b>68</b>	<b>62</b>	<b>67</b>	<b>73</b>	<b>52</b>	<b>51</b>	<b>55</b>	<b>67</b>	<b>67</b>	<b>71</b>	<b>51</b>	<b>73</b>	<b>64</b>	<b>58</b>	<b>57</b>	<b>65</b>
Not very well	22	22	21	25	22	23	21	17	27	28	25	19	22	20	26	14	24	19	28	21
Not at all	11	5	12	7	6	12	9	8	14	14	13	10	9	7	17	9	6	18	12	12
<b>TOTAL NOT WELL</b>	<b>33</b>	<b>27</b>	<b>33</b>	<b>32</b>	<b>28</b>	<b>35</b>	<b>31</b>	<b>25</b>	<b>41</b>	<b>42</b>	<b>38</b>	<b>30</b>	<b>30</b>	<b>26</b>	<b>43</b>	<b>23</b>	<b>30</b>	<b>37</b>	<b>40</b>	<b>32</b>
Don't know	5	3	4	3	4	3	2	2	7	8	7	3	2	3	6	5	6	5	3	2

Generally speaking, do you have a positive or negative impression of the term "left wing"?

Very positive	5	1	10	3	1	9	7	5	5	7	6	4	5	5	5	6	2	5	7	8
Fairly positive	18	5	34	28	5	33	25	20	16	22	20	17	17	21	14	22	17	19	17	18
<b>TOTAL POSITIVE</b>	<b>23</b>	<b>6</b>	<b>43</b>	<b>31</b>	<b>6</b>	<b>42</b>	<b>32</b>	<b>26</b>	<b>21</b>	<b>29</b>	<b>26</b>	<b>21</b>	<b>21</b>	<b>26</b>	<b>19</b>	<b>28</b>	<b>19</b>	<b>24</b>	<b>24</b>	<b>26</b>
Neither positive nor negative	28	23	28	31	23	27	30	26	29	29	26	30	26	27	29	25	24	23	34	35
Fairly negative	21	39	8	25	35	9	22	24	18	10	18	25	25	23	18	20	27	20	16	17
Very negative	10	22	2	2	23	2	4	14	6	9	6	10	15	11	9	12	13	8	8	9
<b>TOTAL NEGATIVE</b>	<b>31</b>	<b>61</b>	<b>9</b>	<b>27</b>	<b>58</b>	<b>11</b>	<b>27</b>	<b>39</b>	<b>24</b>	<b>18</b>	<b>24</b>	<b>35</b>	<b>39</b>	<b>34</b>	<b>27</b>	<b>32</b>	<b>40</b>	<b>28</b>	<b>23</b>	<b>25</b>
Don't know	18	10	19	11	13	20	11	10	25	24	25	15	13	13	25	15	16	25	18	13

And generally speaking, do you have a positive or negative impression of the term "right wing"?

Very positive	4	8	2	0	9	3	1	6	3	6	2	2	8	5	4	5	5	3	4	3
Fairly positive	16	35	5	13	32	7	10	19	13	12	11	16	22	17	14	14	22	16	10	8
<b>TOTAL POSITIVE</b>	<b>20</b>	<b>43</b>	<b>7</b>	<b>13</b>	<b>41</b>	<b>10</b>	<b>11</b>	<b>25</b>	<b>15</b>	<b>18</b>	<b>13</b>	<b>18</b>	<b>30</b>	<b>22</b>	<b>18</b>	<b>19</b>	<b>27</b>	<b>20</b>	<b>14</b>	<b>11</b>
Neither positive nor negative	28	32	24	27	32	22	28	26	31	28	26	31	27	26	31	27	25	26	34	33
Fairly negative	19	12	21	34	12	21	31	22	16	19	22	20	16	23	14	21	21	14	19	25
Very negative	14	1	28	16	2	27	19	16	12	8	13	16	15	15	12	17	10	16	15	19
<b>TOTAL NEGATIVE</b>	<b>33</b>	<b>13</b>	<b>49</b>	<b>50</b>	<b>14</b>	<b>48</b>	<b>49</b>	<b>38</b>	<b>28</b>	<b>27</b>	<b>35</b>	<b>36</b>	<b>30</b>	<b>39</b>	<b>26</b>	<b>38</b>	<b>31</b>	<b>29</b>	<b>34</b>	<b>43</b>
Don't know	18	11	20	11	14	20	12	11	25	27	26	15	12	13	25	15	17	25	18	13

Fieldwork: 16th - 17th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1629</b>	464	502	113	481	419	366	792	837	197	415	557	459	929	700	209	529	349	401	142
<b>Unweighted Sample</b>	<b>1629</b>	472	472	127	511	386	376	745	884	133	476	624	396	1091	538	283	560	295	378	113
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below is a list of words, ideas, political policies and aims. In each case, please say whether you associate the item more with right wing politics, more with left wing politics, or neither.

*[Respondents were shown a random selection of 15 of the following questions]*

**Protecting the environment**  
*[Sample=668]*

Definitely left wing	7	7	6	14	7	7	8	8	5	18	6	4	6	6	7	12	8	5	5	2
Tends to be left wing	19	17	24	20	14	21	26	26	12	20	26	15	15	23	12	18	18	17	20	20
<b>TOTAL LEFT WING</b>	<b>25</b>	<b>24</b>	<b>30</b>	<b>34</b>	<b>21</b>	<b>28</b>	<b>34</b>	<b>34</b>	<b>17</b>	<b>38</b>	<b>31</b>	<b>19</b>	<b>21</b>	<b>30</b>	<b>19</b>	<b>30</b>	<b>27</b>	<b>22</b>	<b>25</b>	<b>21</b>
Neither left wing nor right wing	37	41	31	45	45	33	32	40	35	18	23	47	46	40	34	38	39	33	36	41
Tends to be right wing	5	9	3	3	10	5	1	5	5	5	2	6	6	6	4	7	6	6	2	3
Definitely right wing	1	1	1	1	1	1	0	1	1	0	1	2	2	1	2	1	1	1	2	0
<b>TOTAL RIGHT WING</b>	<b>6</b>	<b>11</b>	<b>4</b>	<b>4</b>	<b>10</b>	<b>6</b>	<b>1</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>8</b>	<b>8</b>	<b>7</b>	<b>6</b>	<b>8</b>	<b>7</b>	<b>7</b>	<b>4</b>	<b>3</b>
Not sure	31	24	35	17	24	32	33	19	42	39	43	26	25	23	42	23	28	37	35	35

**Protecting the countryside**  
*[Sample=673]*

Definitely left wing	3	1	5	2	1	5	2	2	3	2	3	3	2	3	2	4	2	1	5	3
Tends to be left wing	12	9	16	15	8	14	17	15	10	7	14	11	15	14	11	10	13	11	15	11
<b>TOTAL LEFT WING</b>	<b>15</b>	<b>10</b>	<b>21</b>	<b>17</b>	<b>9</b>	<b>20</b>	<b>18</b>	<b>17</b>	<b>13</b>	<b>9</b>	<b>17</b>	<b>14</b>	<b>17</b>	<b>17</b>	<b>13</b>	<b>14</b>	<b>14</b>	<b>12</b>	<b>19</b>	<b>14</b>
Neither left wing nor right wing	38	43	32	43	45	33	35	43	33	29	32	42	41	40	34	38	38	27	43	48
Tends to be right wing	16	21	15	20	18	15	15	19	13	20	10	15	20	17	14	24	14	21	12	9
Definitely right wing	4	5	3	0	6	5	2	5	3	1	7	5	3	5	4	5	4	4	4	8
<b>TOTAL RIGHT WING</b>	<b>20</b>	<b>27</b>	<b>18</b>	<b>20</b>	<b>23</b>	<b>20</b>	<b>17</b>	<b>24</b>	<b>16</b>	<b>21</b>	<b>16</b>	<b>20</b>	<b>22</b>	<b>22</b>	<b>17</b>	<b>29</b>	<b>18</b>	<b>25</b>	<b>16</b>	<b>17</b>
Not sure	27	21	28	20	22	27	29	16	38	41	34	23	20	21	36	19	30	36	22	21

**Cutting back regulations**  
*[Sample=661]*

Definitely left wing	2	2	3	0	2	2	2	2	3	3	3	2	3	2	2	4	2	1	3	0
Tends to be left wing	10	9	11	1	11	14	10	10	10	6	9	12	11	10	11	8	14	10	7	9
<b>TOTAL LEFT WING</b>	<b>13</b>	<b>11</b>	<b>14</b>	<b>1</b>	<b>13</b>	<b>16</b>	<b>12</b>	<b>12</b>	<b>13</b>	<b>9</b>	<b>12</b>	<b>14</b>	<b>13</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>16</b>	<b>12</b>	<b>11</b>	<b>9</b>
Neither left wing nor right wing	22	19	24	20	21	27	23	21	23	15	22	21	27	21	23	17	19	29	22	24
Tends to be right wing	25	35	18	47	29	18	25	33	17	28	19	27	25	29	19	42	26	18	21	24
Definitely right wing	10	16	10	3	16	9	10	13	7	4	8	13	12	14	6	8	12	10	8	16
<b>TOTAL RIGHT WING</b>	<b>35</b>	<b>51</b>	<b>28</b>	<b>50</b>	<b>45</b>	<b>27</b>	<b>35</b>	<b>46</b>	<b>25</b>	<b>32</b>	<b>27</b>	<b>40</b>	<b>37</b>	<b>42</b>	<b>25</b>	<b>50</b>	<b>38</b>	<b>27</b>	<b>29</b>	<b>39</b>
Not sure	30	19	35	29	22	30	31	21	39	44	39	25	23	24	39	21	27	32	38	28

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Lower taxes

[Sample=686]

Definitely left wing	4	4	5	0	3	6	3	3	5	3	6	3	4	3	5	1	5	1	8	5
Tends to be left wing	15	14	19	19	11	17	24	12	19	11	19	14	16	16	15	18	13	17	15	15
<b>TOTAL LEFT WING</b>	<b>20</b>	<b>18</b>	<b>24</b>	<b>19</b>	<b>14</b>	<b>23</b>	<b>26</b>	<b>15</b>	<b>24</b>	<b>13</b>	<b>25</b>	<b>17</b>	<b>20</b>	<b>19</b>	<b>20</b>	<b>19</b>	<b>18</b>	<b>18</b>	<b>23</b>	<b>20</b>
Neither left wing nor right wing	21	21	21	17	25	22	17	18	25	18	20	24	21	19	24	26	21	20	20	22
Tends to be right wing	20	30	17	29	26	20	18	28	12	13	14	24	22	25	13	24	25	16	17	16
Definitely right wing	12	16	9	19	16	8	13	18	5	11	7	14	13	16	5	19	14	8	7	13
<b>TOTAL RIGHT WING</b>	<b>31</b>	<b>46</b>	<b>26</b>	<b>48</b>	<b>42</b>	<b>28</b>	<b>30</b>	<b>46</b>	<b>18</b>	<b>24</b>	<b>21</b>	<b>38</b>	<b>35</b>	<b>41</b>	<b>19</b>	<b>44</b>	<b>38</b>	<b>24</b>	<b>24</b>	<b>29</b>
Not sure	28	15	29	16	19	27	27	22	33	44	35	20	23	21	37	12	22	38	33	29

Being tough on crime

[Sample=707]

Definitely left wing	1	1	1	3	0	1	1	1	2	4	0	1	2	1	2	0	2	0	4	0
Tends to be left wing	7	5	11	3	6	12	5	6	7	13	6	5	7	7	6	1	7	7	11	2
<b>TOTAL LEFT WING</b>	<b>8</b>	<b>6</b>	<b>12</b>	<b>6</b>	<b>6</b>	<b>13</b>	<b>6</b>	<b>7</b>	<b>9</b>	<b>17</b>	<b>6</b>	<b>5</b>	<b>10</b>	<b>8</b>	<b>8</b>	<b>1</b>	<b>8</b>	<b>7</b>	<b>15</b>	<b>2</b>
Neither left wing nor right wing	30	16	42	27	22	44	29	33	27	21	24	38	28	30	30	35	24	36	28	35
Tends to be right wing	27	40	18	38	32	17	35	32	23	28	30	23	30	31	22	37	33	23	22	12
Definitely right wing	9	20	2	8	21	1	6	13	6	1	9	11	10	11	6	12	12	8	4	12
<b>TOTAL RIGHT WING</b>	<b>36</b>	<b>60</b>	<b>20</b>	<b>46</b>	<b>53</b>	<b>18</b>	<b>41</b>	<b>45</b>	<b>29</b>	<b>28</b>	<b>38</b>	<b>34</b>	<b>40</b>	<b>43</b>	<b>28</b>	<b>49</b>	<b>45</b>	<b>31</b>	<b>27</b>	<b>24</b>
Not sure	26	17	26	21	19	25	24	15	35	34	31	22	22	19	34	16	23	27	30	38

Small government

[Sample=710]

Definitely left wing	3	7	2	0	6	1	1	4	2	11	1	2	3	2	4	2	5	3	3	0
Tends to be left wing	9	11	10	10	7	10	11	10	7	8	6	9	12	8	9	3	9	8	14	5
<b>TOTAL LEFT WING</b>	<b>12</b>	<b>17</b>	<b>11</b>	<b>10</b>	<b>14</b>	<b>11</b>	<b>12</b>	<b>14</b>	<b>10</b>	<b>20</b>	<b>7</b>	<b>10</b>	<b>14</b>	<b>11</b>	<b>13</b>	<b>5</b>	<b>13</b>	<b>10</b>	<b>18</b>	<b>5</b>
Neither left wing nor right wing	30	30	29	30	30	28	30	29	32	16	30	31	36	30	31	33	29	29	32	26
Tends to be right wing	15	24	11	26	23	11	18	20	10	5	14	20	15	19	10	18	17	13	9	26
Definitely right wing	9	8	10	11	8	10	10	14	3	2	11	11	6	11	6	14	7	8	6	15
<b>TOTAL RIGHT WING</b>	<b>24</b>	<b>31</b>	<b>21</b>	<b>37</b>	<b>31</b>	<b>21</b>	<b>28</b>	<b>34</b>	<b>13</b>	<b>7</b>	<b>25</b>	<b>31</b>	<b>21</b>	<b>30</b>	<b>16</b>	<b>33</b>	<b>24</b>	<b>21</b>	<b>15</b>	<b>41</b>
Not sure	34	21	39	24	25	40	29	24	45	58	39	27	28	29	40	29	33	39	35	29

Limiting immigration

[Sample=687]

Definitely left wing	3	5	2	1	6	4	1	4	3	6	3	3	3	2	5	2	3	4	3	2
Tends to be left wing	4	3	6	0	3	6	4	3	6	2	3	6	5	4	5	2	4	5	7	3
<b>TOTAL LEFT WING</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>1</b>	<b>9</b>	<b>10</b>	<b>5</b>	<b>7</b>	<b>9</b>	<b>8</b>	<b>6</b>	<b>9</b>	<b>8</b>	<b>6</b>	<b>10</b>	<b>5</b>	<b>7</b>	<b>9</b>	<b>10</b>	<b>5</b>
Neither left wing nor right wing	17	13	20	23	15	22	15	16	18	9	14	14	26	17	17	20	18	18	14	15
Tends to be right wing	30	38	25	40	36	26	34	34	27	32	24	33	32	34	25	41	33	27	24	30
Definitely right wing	17	23	13	15	21	11	19	22	13	10	15	24	15	22	12	16	18	11	20	25
<b>TOTAL RIGHT WING</b>	<b>48</b>	<b>61</b>	<b>37</b>	<b>55</b>	<b>57</b>	<b>37</b>	<b>53</b>	<b>56</b>	<b>40</b>	<b>42</b>	<b>39</b>	<b>57</b>	<b>48</b>	<b>56</b>	<b>37</b>	<b>57</b>	<b>51</b>	<b>38</b>	<b>44</b>	<b>54</b>
Not sure	28	17	34	22	19	30	27	21	34	42	41	20	19	22	36	19	25	35	32	25

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Unweighted Sample	1629	472	472	127	511	386	376	745	884	133	476	624	396	1091	538	283	560	295	378	113
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Limiting the power of the EU

[Sample=685]

Definitely left wing	3	2	3	7	2	2	3	2	3	5	2	1	4	4	2	3	3	1	4	0
Tends to be left wing	7	4	10	2	4	12	4	7	6	9	5	5	8	6	7	2	8	7	7	6
<b>TOTAL LEFT WING</b>	<b>9</b>	<b>6</b>	<b>12</b>	<b>9</b>	<b>7</b>	<b>14</b>	<b>7</b>	<b>9</b>	<b>9</b>	<b>15</b>	<b>7</b>	<b>6</b>	<b>12</b>	<b>10</b>	<b>8</b>	<b>4</b>	<b>11</b>	<b>9</b>	<b>11</b>	<b>6</b>
Neither left wing nor right wing	19	19	19	23	16	20	21	18	20	16	15	22	20	17	20	20	17	20	22	12
Tends to be right wing	26	37	20	27	37	19	29	31	22	13	25	32	25	34	16	33	30	19	21	23
Definitely right wing	12	17	12	20	16	12	13	18	8	7	13	12	15	17	7	14	14	15	5	21
<b>TOTAL RIGHT WING</b>	<b>38</b>	<b>54</b>	<b>32</b>	<b>47</b>	<b>52</b>	<b>31</b>	<b>42</b>	<b>48</b>	<b>30</b>	<b>20</b>	<b>38</b>	<b>44</b>	<b>40</b>	<b>51</b>	<b>24</b>	<b>46</b>	<b>44</b>	<b>34</b>	<b>26</b>	<b>44</b>
Not sure	34	20	37	20	25	35	29	25	41	50	40	28	28	22	48	29	27	38	42	39

Privatisation

[Sample=678]

Definitely left wing	3	3	2	1	3	4	0	5	2	11	1	2	2	3	3	2	4	0	6	0
Tends to be left wing	5	7	4	6	8	2	5	4	5	4	3	4	7	6	3	3	7	3	4	2
<b>TOTAL LEFT WING</b>	<b>8</b>	<b>10</b>	<b>6</b>	<b>7</b>	<b>11</b>	<b>7</b>	<b>6</b>	<b>9</b>	<b>6</b>	<b>15</b>	<b>5</b>	<b>6</b>	<b>9</b>	<b>9</b>	<b>6</b>	<b>5</b>	<b>11</b>	<b>3</b>	<b>10</b>	<b>2</b>
Neither left wing nor right wing	8	9	6	1	9	6	5	6	10	12	7	8	9	8	10	7	10	10	6	8
Tends to be right wing	27	35	20	38	35	20	33	29	25	16	26	29	29	30	21	37	30	24	18	27
Definitely right wing	27	24	33	29	24	37	29	33	22	7	23	38	29	30	23	28	24	27	28	41
<b>TOTAL RIGHT WING</b>	<b>54</b>	<b>59</b>	<b>53</b>	<b>67</b>	<b>59</b>	<b>56</b>	<b>62</b>	<b>62</b>	<b>47</b>	<b>24</b>	<b>49</b>	<b>67</b>	<b>58</b>	<b>60</b>	<b>45</b>	<b>65</b>	<b>54</b>	<b>51</b>	<b>46</b>	<b>67</b>
Not sure	30	22	34	25	21	31	27	23	37	50	39	20	24	24	39	24	25	37	38	23

Cutting waste

[Sample=707]

Definitely left wing	2	1	2	1	0	3	1	2	2	1	2	1	2	1	2	4	1	1	2	2
Tends to be left wing	9	0	19	7	2	16	11	7	11	10	10	7	12	10	9	10	8	15	7	6
<b>TOTAL LEFT WING</b>	<b>11</b>	<b>1</b>	<b>21</b>	<b>8</b>	<b>2</b>	<b>18</b>	<b>12</b>	<b>9</b>	<b>13</b>	<b>12</b>	<b>12</b>	<b>8</b>	<b>13</b>	<b>11</b>	<b>11</b>	<b>14</b>	<b>9</b>	<b>15</b>	<b>10</b>	<b>8</b>
Neither left wing nor right wing	39	38	37	47	39	41	45	42	36	31	37	44	38	43	34	37	39	31	44	50
Tends to be right wing	14	26	8	24	22	8	20	18	10	14	7	20	16	18	10	23	18	10	9	13
Definitely right wing	5	11	3	4	11	3	4	6	5	2	5	6	7	7	3	6	6	7	3	4
<b>TOTAL RIGHT WING</b>	<b>20</b>	<b>37</b>	<b>10</b>	<b>28</b>	<b>32</b>	<b>11</b>	<b>24</b>	<b>24</b>	<b>15</b>	<b>17</b>	<b>12</b>	<b>25</b>	<b>23</b>	<b>24</b>	<b>14</b>	<b>29</b>	<b>24</b>	<b>18</b>	<b>12</b>	<b>18</b>
Not sure	30	24	32	17	26	30	19	26	35	40	39	22	26	22	41	21	29	36	35	24

Political correctness

[Sample=674]

Definitely left wing	18	36	5	18	33	7	13	23	13	12	10	20	25	19	16	27	21	11	17	14
Tends to be left wing	17	18	18	20	15	15	25	18	16	17	19	19	12	19	13	21	17	17	15	15
<b>TOTAL LEFT WING</b>	<b>35</b>	<b>54</b>	<b>23</b>	<b>38</b>	<b>49</b>	<b>22</b>	<b>39</b>	<b>41</b>	<b>28</b>	<b>29</b>	<b>29</b>	<b>39</b>	<b>37</b>	<b>38</b>	<b>30</b>	<b>48</b>	<b>38</b>	<b>28</b>	<b>31</b>	<b>29</b>
Neither left wing nor right wing	25	19	29	29	23	32	22	25	25	16	22	26	29	27	22	25	25	20	25	38
Tends to be right wing	10	10	9	13	10	12	9	9	10	14	7	10	10	10	10	9	10	10	12	3
Definitely right wing	3	2	4	0	1	5	4	3	3	5	2	4	2	3	3	1	4	1	4	5
<b>TOTAL RIGHT WING</b>	<b>13</b>	<b>12</b>	<b>13</b>	<b>13</b>	<b>11</b>	<b>16</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>18</b>	<b>9</b>	<b>15</b>	<b>12</b>	<b>14</b>	<b>12</b>	<b>10</b>	<b>15</b>	<b>11</b>	<b>16</b>	<b>7</b>
Not sure	28	16	34	20	18	29	27	22	34	37	40	20	22	22	36	17	22	42	28	26

Fieldwork: 16th - 17th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1629</b>	<b>464</b>	<b>502</b>	<b>113</b>	<b>481</b>	<b>419</b>	<b>366</b>	<b>792</b>	<b>837</b>	<b>197</b>	<b>415</b>	<b>557</b>	<b>459</b>	<b>929</b>	<b>700</b>	<b>209</b>	<b>529</b>	<b>349</b>	<b>401</b>	<b>142</b>
<b>Unweighted Sample</b>	<b>1629</b>	<b>472</b>	<b>472</b>	<b>127</b>	<b>511</b>	<b>386</b>	<b>376</b>	<b>745</b>	<b>884</b>	<b>133</b>	<b>476</b>	<b>624</b>	<b>396</b>	<b>1091</b>	<b>538</b>	<b>283</b>	<b>560</b>	<b>295</b>	<b>378</b>	<b>113</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Equality**

[Sample=679]

Definitely left wing	11	8	19	3	9	18	13	13	9	8	11	12	11	11	10	15	10	10	10	10
Tends to be left wing	28	21	34	29	19	38	35	31	24	20	28	30	28	30	25	36	25	22	30	33
<b>TOTAL LEFT WING</b>	<b>38</b>	<b>29</b>	<b>52</b>	<b>32</b>	<b>28</b>	<b>55</b>	<b>48</b>	<b>44</b>	<b>33</b>	<b>28</b>	<b>38</b>	<b>42</b>	<b>39</b>	<b>41</b>	<b>35</b>	<b>51</b>	<b>35</b>	<b>32</b>	<b>40</b>	<b>44</b>
Neither left wing nor right wing	28	41	14	35	44	12	22	25	30	21	18	30	37	30	24	23	32	30	22	29
Tends to be right wing	6	10	4	11	6	7	3	7	5	13	6	5	4	6	6	5	6	6	8	2
Definitely right wing	1	2	1	0	2	1	0	2	0	1	2	1	1	1	1	1	2	1	1	0
<b>TOTAL RIGHT WING</b>	<b>7</b>	<b>12</b>	<b>6</b>	<b>11</b>	<b>8</b>	<b>8</b>	<b>3</b>	<b>9</b>	<b>5</b>	<b>13</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>7</b>	<b>5</b>	<b>8</b>	<b>7</b>	<b>9</b>	<b>2</b>
Not sure	27	18	28	21	20	25	28	23	31	38	37	22	18	22	34	21	25	31	30	26

**Common sense**

[Sample=651]

Definitely left wing	3	1	8	0	0	7	1	4	3	2	3	4	4	3	4	6	1	3	6	2
Tends to be left wing	9	3	21	12	3	18	8	9	9	12	8	8	10	10	7	7	12	8	9	5
<b>TOTAL LEFT WING</b>	<b>12</b>	<b>4</b>	<b>29</b>	<b>12</b>	<b>4</b>	<b>25</b>	<b>10</b>	<b>13</b>	<b>12</b>	<b>14</b>	<b>12</b>	<b>11</b>	<b>14</b>	<b>13</b>	<b>11</b>	<b>13</b>	<b>13</b>	<b>11</b>	<b>15</b>	<b>6</b>
Neither left wing nor right wing	42	36	40	63	38	40	57	46	39	35	36	46	45	46	36	46	36	47	44	41
Tends to be right wing	12	26	5	0	24	6	6	15	10	11	9	13	14	14	10	9	18	10	6	16
Definitely right wing	6	17	1	5	15	0	4	7	5	8	3	5	10	7	5	11	7	6	4	4
<b>TOTAL RIGHT WING</b>	<b>18</b>	<b>44</b>	<b>5</b>	<b>5</b>	<b>39</b>	<b>6</b>	<b>9</b>	<b>22</b>	<b>15</b>	<b>19</b>	<b>12</b>	<b>18</b>	<b>23</b>	<b>21</b>	<b>15</b>	<b>21</b>	<b>25</b>	<b>15</b>	<b>10</b>	<b>20</b>
Not sure	27	16	27	21	19	29	24	19	34	32	40	24	18	20	37	20	25	27	31	32

**Idealism**

[Sample=675]

Definitely left wing	10	13	10	5	13	11	9	14	7	6	10	12	11	11	9	15	8	12	9	10
Tends to be left wing	20	31	15	21	26	11	23	24	16	21	17	20	20	23	15	22	23	16	19	14
<b>TOTAL LEFT WING</b>	<b>30</b>	<b>44</b>	<b>26</b>	<b>26</b>	<b>39</b>	<b>23</b>	<b>32</b>	<b>38</b>	<b>23</b>	<b>28</b>	<b>27</b>	<b>32</b>	<b>31</b>	<b>35</b>	<b>24</b>	<b>36</b>	<b>31</b>	<b>28</b>	<b>29</b>	<b>25</b>
Neither left wing nor right wing	27	26	31	42	27	29	28	29	26	21	25	31	28	29	25	36	25	26	29	25
Tends to be right wing	8	9	7	6	10	8	4	5	10	8	4	8	10	8	7	7	6	7	11	8
Definitely right wing	1	0	4	0	0	4	1	1	2	0	1	3	1	1	1	0	2	1	2	2
<b>TOTAL RIGHT WING</b>	<b>9</b>	<b>9</b>	<b>10</b>	<b>6</b>	<b>10</b>	<b>13</b>	<b>4</b>	<b>6</b>	<b>12</b>	<b>8</b>	<b>5</b>	<b>11</b>	<b>11</b>	<b>10</b>	<b>8</b>	<b>7</b>	<b>8</b>	<b>8</b>	<b>13</b>	<b>10</b>
Not sure	33	22	33	25	24	35	36	27	39	43	43	26	30	27	42	21	36	37	30	40

**Opportunity**

[Sample=660]

Definitely left wing	3	1	8	2	1	10	3	4	2	5	3	4	2	2	5	6	2	4	4	2
Tends to be left wing	14	7	25	17	6	25	17	14	14	26	11	11	14	14	14	19	11	13	15	17
<b>TOTAL LEFT WING</b>	<b>17</b>	<b>8</b>	<b>33</b>	<b>18</b>	<b>7</b>	<b>35</b>	<b>20</b>	<b>18</b>	<b>16</b>	<b>32</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>16</b>	<b>18</b>	<b>25</b>	<b>13</b>	<b>16</b>	<b>20</b>	<b>19</b>
Neither left wing nor right wing	33	29	24	53	33	26	41	36	31	24	27	39	37	36	30	37	29	30	39	37
Tends to be right wing	16	29	8	14	26	6	12	19	14	8	13	17	20	19	13	20	22	15	8	10
Definitely right wing	6	13	3	2	12	2	4	8	4	5	6	8	5	8	4	4	8	6	4	8
<b>TOTAL RIGHT WING</b>	<b>22</b>	<b>42</b>	<b>11</b>	<b>16</b>	<b>38</b>	<b>8</b>	<b>16</b>	<b>27</b>	<b>18</b>	<b>13</b>	<b>19</b>	<b>25</b>	<b>25</b>	<b>27</b>	<b>16</b>	<b>24</b>	<b>30</b>	<b>21</b>	<b>12</b>	<b>17</b>
Not sure	27	21	32	12	22	32	23	20	34	32	40	21	22	21	35	14	28	32	29	27

**Cutting public spending**

Fieldwork: 16th - 17th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1629</b>	<b>464</b>	<b>502</b>	<b>113</b>	<b>481</b>	<b>419</b>	<b>366</b>	<b>792</b>	<b>837</b>	<b>197</b>	<b>415</b>	<b>557</b>	<b>459</b>	<b>929</b>	<b>700</b>	<b>209</b>	<b>529</b>	<b>349</b>	<b>401</b>	<b>142</b>
Unweighted Sample	1629	472	472	127	511	386	376	745	884	133	476	624	396	1091	538	283	560	295	378	113

[Sample=697]

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Definitely left wing	2	0	1	1	1	1	0	2	1	1	4	2	0	2	1	6	0	1	2	2
Tends to be left wing	4	4	6	1	4	7	3	4	4	4	4	3	6	4	4	2	4	5	4	5
<b>TOTAL LEFT WING</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>2</b>	<b>5</b>	<b>8</b>	<b>3</b>	<b>6</b>	<b>5</b>	<b>5</b>	<b>8</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>8</b>	<b>4</b>	<b>6</b>	<b>6</b>	<b>7</b>
Neither left wing nor right wing	15	18	7	17	18	10	9	13	16	24	10	14	15	12	17	12	16	11	16	15
Tends to be right wing	30	43	18	50	38	17	40	33	27	19	25	36	32	36	23	38	31	31	26	27
Definitely right wing	21	17	34	17	18	35	22	27	16	11	20	23	25	23	20	21	24	15	23	24
<b>TOTAL RIGHT WING</b>	<b>52</b>	<b>60</b>	<b>52</b>	<b>66</b>	<b>56</b>	<b>52</b>	<b>62</b>	<b>60</b>	<b>43</b>	<b>31</b>	<b>45</b>	<b>59</b>	<b>57</b>	<b>59</b>	<b>43</b>	<b>59</b>	<b>55</b>	<b>45</b>	<b>50</b>	<b>51</b>
Not sure	28	18	34	14	21	30	26	21	36	41	37	23	22	23	34	21	25	37	29	27

Supporting volunteering

[Sample=659]

Definitely left wing	4	4	6	2	4	6	3	5	4	11	4	4	2	4	5	4	5	3	5	1
Tends to be left wing	15	11	15	33	13	18	19	17	13	15	17	16	12	15	15	21	14	16	16	8
<b>TOTAL LEFT WING</b>	<b>19</b>	<b>15</b>	<b>21</b>	<b>34</b>	<b>17</b>	<b>24</b>	<b>22</b>	<b>22</b>	<b>16</b>	<b>26</b>	<b>21</b>	<b>19</b>	<b>14</b>	<b>19</b>	<b>20</b>	<b>24</b>	<b>19</b>	<b>19</b>	<b>21</b>	<b>9</b>
Neither left wing nor right wing	35	34	37	39	35	37	38	42	28	24	33	42	34	38	31	42	32	28	38	52
Tends to be right wing	14	25	7	15	22	6	12	13	14	11	6	12	25	17	9	7	18	14	8	22
Definitely right wing	4	7	4	2	7	4	3	4	5	0	2	4	9	4	5	4	4	6	3	4
<b>TOTAL RIGHT WING</b>	<b>18</b>	<b>32</b>	<b>10</b>	<b>18</b>	<b>29</b>	<b>10</b>	<b>15</b>	<b>17</b>	<b>19</b>	<b>11</b>	<b>8</b>	<b>16</b>	<b>34</b>	<b>21</b>	<b>13</b>	<b>10</b>	<b>22</b>	<b>19</b>	<b>12</b>	<b>26</b>
Not sure	28	19	32	9	19	30	25	19	37	39	38	23	18	22	36	24	27	34	30	14

Supporting nuclear power

[Sample=671]

Definitely left wing	1	1	0	0	1	0	1	0	1	2	1	0	0	1	0	2	0	0	1	0
Tends to be left wing	7	8	8	3	5	10	7	8	6	21	2	8	4	5	10	2	5	5	12	11
<b>TOTAL LEFT WING</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>3</b>	<b>6</b>	<b>10</b>	<b>8</b>	<b>9</b>	<b>7</b>	<b>23</b>	<b>3</b>	<b>8</b>	<b>4</b>	<b>6</b>	<b>11</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>13</b>	<b>11</b>
Neither left wing nor right wing	31	35	33	40	33	29	38	35	27	18	30	32	35	36	24	36	30	23	34	33
Tends to be right wing	24	30	18	26	30	19	24	26	22	11	21	28	28	28	19	31	29	19	17	27
Definitely right wing	5	5	6	3	6	6	3	7	4	3	3	6	6	6	3	4	5	8	6	0
<b>TOTAL RIGHT WING</b>	<b>29</b>	<b>35</b>	<b>24</b>	<b>30</b>	<b>36</b>	<b>25</b>	<b>27</b>	<b>33</b>	<b>25</b>	<b>14</b>	<b>24</b>	<b>34</b>	<b>34</b>	<b>34</b>	<b>22</b>	<b>35</b>	<b>34</b>	<b>28</b>	<b>22</b>	<b>27</b>
Not sure	33	21	35	28	25	35	27	23	41	45	43	25	27	24	44	25	30	43	31	28

Supporting public transport

[Sample=690]

Definitely left wing	12	7	19	10	7	19	15	15	8	18	8	11	13	13	11	14	13	9	12	10
Tends to be left wing	30	28	29	50	26	32	37	33	27	15	26	37	33	33	26	29	29	27	33	35
<b>TOTAL LEFT WING</b>	<b>42</b>	<b>35</b>	<b>48</b>	<b>60</b>	<b>33</b>	<b>51</b>	<b>51</b>	<b>49</b>	<b>35</b>	<b>34</b>	<b>34</b>	<b>49</b>	<b>46</b>	<b>46</b>	<b>36</b>	<b>43</b>	<b>42</b>	<b>35</b>	<b>45</b>	<b>45</b>
Neither left wing nor right wing	28	38	19	21	37	21	18	29	26	21	26	29	31	28	28	32	28	26	26	29
Tends to be right wing	3	3	4	7	3	5	3	3	4	5	2	4	3	4	2	1	4	4	3	4
Definitely right wing	0	1	0	0	1	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0
<b>TOTAL RIGHT WING</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>7</b>	<b>4</b>	<b>5</b>	<b>3</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>2</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>1</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>4</b>
Not sure	27	24	29	13	25	23	27	19	35	40	38	18	20	22	33	23	25	35	25	22

Fieldwork: 16th - 17th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1629</b>	464	502	113	481	419	366	792	837	197	415	557	459	929	700	209	529	349	401	142
Unweighted Sample	1629	472	472	127	511	386	376	745	884	133	476	624	396	1091	538	283	560	295	378	113
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Increasing pensions**  
[Sample=652]

Definitely left wing	9	9	14	3	9	15	7	10	7	7	6	10	9	8	10	15	8	9	7	6
Tends to be left wing	27	24	27	36	22	30	33	28	25	26	24	28	28	33	18	26	25	28	27	31
<b>TOTAL LEFT WING</b>	<b>36</b>	<b>34</b>	<b>41</b>	<b>39</b>	<b>31</b>	<b>45</b>	<b>39</b>	<b>39</b>	<b>33</b>	<b>33</b>	<b>30</b>	<b>39</b>	<b>37</b>	<b>41</b>	<b>28</b>	<b>40</b>	<b>33</b>	<b>37</b>	<b>34</b>	<b>37</b>
Neither left wing nor right wing	27	32	21	34	32	15	29	28	25	19	23	27	31	29	23	30	31	19	25	26
Tends to be right wing	6	11	5	3	12	4	5	6	7	9	9	7	3	7	5	5	11	5	4	3
Definitely right wing	2	2	3	0	3	3	0	3	0	0	0	1	5	2	2	1	2	4	1	0
<b>TOTAL RIGHT WING</b>	<b>8</b>	<b>13</b>	<b>7</b>	<b>3</b>	<b>15</b>	<b>7</b>	<b>5</b>	<b>10</b>	<b>7</b>	<b>9</b>	<b>9</b>	<b>8</b>	<b>8</b>	<b>9</b>	<b>7</b>	<b>7</b>	<b>12</b>	<b>8</b>	<b>6</b>	<b>3</b>
Not sure	30	22	31	24	22	33	26	24	35	39	38	27	23	21	42	23	24	36	35	34

**Protecting civil liberties**  
[Sample=659]

Definitely left wing	10	9	12	9	9	13	9	13	8	9	6	9	16	10	11	10	9	11	10	11
Tends to be left wing	27	19	34	35	20	31	41	31	25	25	26	30	27	31	22	33	25	23	29	37
<b>TOTAL LEFT WING</b>	<b>38</b>	<b>28</b>	<b>46</b>	<b>44</b>	<b>29</b>	<b>44</b>	<b>50</b>	<b>43</b>	<b>33</b>	<b>34</b>	<b>32</b>	<b>39</b>	<b>43</b>	<b>41</b>	<b>33</b>	<b>43</b>	<b>34</b>	<b>35</b>	<b>38</b>	<b>48</b>
Neither left wing nor right wing	25	39	18	35	33	19	24	26	25	15	27	27	27	28	22	25	28	26	21	28
Tends to be right wing	7	11	2	10	13	4	6	7	6	3	7	7	7	8	5	12	8	3	7	3
Definitely right wing	2	3	1	0	4	2	2	4	1	3	3	2	3	3	2	3	2	1	4	1
<b>TOTAL RIGHT WING</b>	<b>9</b>	<b>14</b>	<b>3</b>	<b>10</b>	<b>17</b>	<b>6</b>	<b>8</b>	<b>11</b>	<b>7</b>	<b>6</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>7</b>	<b>16</b>	<b>10</b>	<b>4</b>	<b>11</b>	<b>4</b>
Not sure	28	19	32	12	22	32	18	19	35	45	31	26	21	20	38	16	28	36	29	20

**Protecting human rights**  
[Sample=725]

Definitely left wing	13	17	14	6	16	15	12	16	11	7	13	15	15	15	11	17	16	7	14	7
Tends to be left wing	27	22	33	41	23	32	40	31	24	24	25	30	28	33	19	34	25	24	28	39
<b>TOTAL LEFT WING</b>	<b>41</b>	<b>39</b>	<b>46</b>	<b>47</b>	<b>39</b>	<b>46</b>	<b>51</b>	<b>47</b>	<b>34</b>	<b>31</b>	<b>37</b>	<b>45</b>	<b>42</b>	<b>48</b>	<b>30</b>	<b>51</b>	<b>41</b>	<b>30</b>	<b>43</b>	<b>46</b>
Neither left wing nor right wing	24	35	18	29	30	18	21	24	23	14	23	23	30	27	20	29	23	24	22	26
Tends to be right wing	5	10	2	4	10	3	4	5	5	7	2	5	7	5	6	2	8	6	4	0
Definitely right wing	2	1	2	0	1	2	1	2	1	1	1	3	1	2	2	2	1	2	1	3
<b>TOTAL RIGHT WING</b>	<b>7</b>	<b>10</b>	<b>4</b>	<b>4</b>	<b>11</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>7</b>	<b>8</b>	<b>3</b>	<b>8</b>	<b>8</b>	<b>6</b>	<b>8</b>	<b>4</b>	<b>9</b>	<b>8</b>	<b>5</b>	<b>3</b>
Not sure	29	16	33	19	21	30	22	22	36	47	37	23	20	19	42	16	27	38	30	25

**Shorter prison sentences**  
[Sample=666]

Definitely left wing	9	12	4	5	14	4	7	11	7	6	5	13	9	11	7	8	11	9	7	10
Tends to be left wing	28	40	21	33	36	18	30	32	23	18	32	28	28	32	22	39	30	18	31	22
<b>TOTAL LEFT WING</b>	<b>37</b>	<b>52</b>	<b>26</b>	<b>38</b>	<b>51</b>	<b>22</b>	<b>38</b>	<b>43</b>	<b>30</b>	<b>24</b>	<b>38</b>	<b>41</b>	<b>37</b>	<b>43</b>	<b>29</b>	<b>47</b>	<b>42</b>	<b>27</b>	<b>38</b>	<b>32</b>
Neither left wing nor right wing	24	20	30	20	19	29	28	24	25	10	20	27	30	26	23	23	25	23	24	32
Tends to be right wing	7	9	6	8	11	9	3	5	9	4	6	6	10	9	4	9	6	7	7	7
Definitely right wing	4	1	10	2	2	12	3	5	3	3	2	7	4	2	8	0	4	5	8	0
<b>TOTAL RIGHT WING</b>	<b>11</b>	<b>9</b>	<b>15</b>	<b>10</b>	<b>12</b>	<b>21</b>	<b>6</b>	<b>10</b>	<b>12</b>	<b>6</b>	<b>8</b>	<b>13</b>	<b>14</b>	<b>11</b>	<b>12</b>	<b>9</b>	<b>9</b>	<b>13</b>	<b>15</b>	<b>7</b>
Not sure	27	18	29	32	19	28	28	23	32	60	34	19	19	21	37	21	25	38	22	29

Fieldwork: 16th - 17th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1629</b>	464	502	113	481	419	366	792	837	197	415	557	459	929	700	209	529	349	401	142
<b>Unweighted Sample</b>	<b>1629</b>	472	472	127	511	386	376	745	884	133	476	624	396	1091	538	283	560	295	378	113
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Supporting women's rights**  
[Sample=672]

Definitely left wing	9	7	13	5	7	16	5	12	7	17	7	10	8	9	10	14	8	5	12	10
Tends to be left wing	29	25	34	36	23	30	40	32	27	17	26	36	29	33	24	36	27	21	34	34
<b>TOTAL LEFT WING</b>	<b>39</b>	<b>32</b>	<b>46</b>	<b>41</b>	<b>31</b>	<b>46</b>	<b>46</b>	<b>45</b>	<b>33</b>	<b>34</b>	<b>32</b>	<b>46</b>	<b>37</b>	<b>42</b>	<b>34</b>	<b>50</b>	<b>35</b>	<b>25</b>	<b>46</b>	<b>44</b>
Neither left wing nor right wing	28	40	18	37	39	16	24	30	27	11	28	25	40	31	24	26	36	30	22	20
Tends to be right wing	4	6	3	4	8	3	5	6	3	7	2	7	3	5	4	3	6	7	4	0
Definitely right wing	1	1	2	0	1	2	0	1	1	0	0	1	2	1	1	2	2	1	0	0
<b>TOTAL RIGHT WING</b>	<b>5</b>	<b>8</b>	<b>5</b>	<b>4</b>	<b>9</b>	<b>5</b>	<b>5</b>	<b>7</b>	<b>4</b>	<b>7</b>	<b>2</b>	<b>8</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>7</b>	<b>4</b>	<b>0</b>
Not sure	27	20	30	18	21	33	25	19	35	48	37	21	18	22	36	19	22	37	28	35

**Helping business**  
[Sample=667]

Definitely left wing	1	2	2	1	1	2	1	1	2	3	2	1	1	2	1	1	2	0	2	2
Tends to be left wing	6	5	9	2	5	13	7	5	8	12	5	7	5	5	8	3	6	10	7	6
<b>TOTAL LEFT WING</b>	<b>8</b>	<b>7</b>	<b>11</b>	<b>3</b>	<b>6</b>	<b>15</b>	<b>8</b>	<b>6</b>	<b>10</b>	<b>16</b>	<b>7</b>	<b>8</b>	<b>6</b>	<b>7</b>	<b>9</b>	<b>4</b>	<b>8</b>	<b>10</b>	<b>8</b>	<b>8</b>
Neither left wing nor right wing	24	19	27	35	19	31	27	25	23	13	25	28	25	29	18	24	22	21	28	31
Tends to be right wing	29	39	20	43	36	18	32	33	25	13	21	33	38	32	25	39	31	25	22	29
Definitely right wing	10	16	8	10	16	8	11	14	7	6	10	11	12	13	7	12	9	10	11	12
<b>TOTAL RIGHT WING</b>	<b>39</b>	<b>55</b>	<b>28</b>	<b>53</b>	<b>52</b>	<b>26</b>	<b>42</b>	<b>47</b>	<b>32</b>	<b>19</b>	<b>31</b>	<b>44</b>	<b>50</b>	<b>44</b>	<b>32</b>	<b>50</b>	<b>40</b>	<b>36</b>	<b>34</b>	<b>41</b>
Not sure	29	19	34	9	23	28	23	22	35	52	38	21	19	20	41	22	30	34	30	20

**Cutting benefits**  
[Sample=723]

Definitely left wing	2	1	4	0	1	5	1	3	2	5	1	2	2	2	3	1	2	3	2	4
Tends to be left wing	5	7	3	9	5	2	6	6	5	12	6	4	2	6	4	7	7	1	7	0
<b>TOTAL LEFT WING</b>	<b>7</b>	<b>9</b>	<b>7</b>	<b>9</b>	<b>6</b>	<b>7</b>	<b>7</b>	<b>8</b>	<b>7</b>	<b>17</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>8</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>4</b>	<b>8</b>	<b>4</b>
Neither left wing nor right wing	14	21	8	8	22	7	10	14	15	12	12	15	17	14	15	12	14	14	14	21
Tends to be right wing	33	41	23	51	39	24	40	34	32	21	31	32	41	35	30	37	33	37	27	33
Definitely right wing	19	15	28	11	15	27	22	24	14	9	13	28	17	22	14	26	20	12	22	12
<b>TOTAL RIGHT WING</b>	<b>52</b>	<b>56</b>	<b>51</b>	<b>62</b>	<b>54</b>	<b>51</b>	<b>62</b>	<b>58</b>	<b>46</b>	<b>30</b>	<b>44</b>	<b>61</b>	<b>59</b>	<b>57</b>	<b>44</b>	<b>64</b>	<b>53</b>	<b>48</b>	<b>49</b>	<b>46</b>
Not sure	27	14	34	20	18	35	22	20	33	41	38	18	20	21	35	16	24	33	29	30

**Helping the poorest**  
[Sample=620]

Definitely left wing	19	9	36	19	8	36	24	21	18	14	19	21	20	22	17	32	15	20	20	12
Tends to be left wing	30	36	24	52	31	25	38	32	28	23	30	32	33	35	25	34	31	28	30	28
<b>TOTAL LEFT WING</b>	<b>50</b>	<b>44</b>	<b>60</b>	<b>71</b>	<b>39</b>	<b>61</b>	<b>62</b>	<b>53</b>	<b>46</b>	<b>36</b>	<b>49</b>	<b>53</b>	<b>53</b>	<b>57</b>	<b>41</b>	<b>66</b>	<b>47</b>	<b>48</b>	<b>50</b>	<b>40</b>
Neither left wing nor right wing	18	32	5	10	33	4	13	18	18	5	16	21	24	19	17	19	23	13	15	25
Tends to be right wing	5	8	5	0	6	6	2	6	4	16	3	4	3	5	6	1	4	5	8	9
Definitely right wing	1	1	2	0	1	2	0	2	1	0	1	1	1	0	2	0	2	0	2	0
<b>TOTAL RIGHT WING</b>	<b>6</b>	<b>10</b>	<b>7</b>	<b>0</b>	<b>7</b>	<b>7</b>	<b>2</b>	<b>8</b>	<b>5</b>	<b>16</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>8</b>	<b>1</b>	<b>6</b>	<b>5</b>	<b>10</b>	<b>9</b>
Not sure	26	15	28	19	20	28	22	21	30	42	31	20	20	18	34	14	24	34	25	27



Fieldwork: 16th - 17th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1629</b>	464	502	113	481	419	366	792	837	197	415	557	459	929	700	209	529	349	401	142
Unweighted Sample	1629	472	472	127	511	386	376	745	884	133	476	624	396	1091	538	283	560	295	378	113
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Charging tuition fees**

[Sample=659]

Definitely left wing	2	1	3	1	1	3	1	3	1	3	3	2	2	2	5	1	1	5	2	
Tends to be left wing	5	10	4	3	8	3	6	5	3	3	5	7	6	3	4	5	6	5	0	
<b>TOTAL LEFT WING</b>	<b>7</b>	<b>11</b>	<b>6</b>	<b>4</b>	<b>10</b>	<b>6</b>	<b>6</b>	<b>6</b>	<b>8</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>6</b>	<b>9</b>	<b>6</b>	<b>7</b>	<b>10</b>	<b>2</b>
Neither left wing nor right wing	25	36	17	24	34	14	24	27	22	19	25	27	23	25	23	30	29	22	18	26
Tends to be right wing	25	27	22	38	27	25	35	25	24	14	20	28	30	31	17	26	24	24	23	37
Definitely right wing	15	8	22	10	9	26	14	19	11	7	13	18	16	15	15	17	15	12	17	11
<b>TOTAL RIGHT WING</b>	<b>40</b>	<b>36</b>	<b>44</b>	<b>48</b>	<b>36</b>	<b>50</b>	<b>49</b>	<b>44</b>	<b>36</b>	<b>21</b>	<b>32</b>	<b>47</b>	<b>46</b>	<b>45</b>	<b>32</b>	<b>44</b>	<b>39</b>	<b>36</b>	<b>40</b>	<b>47</b>
Not sure	28	17	33	24	20	30	21	23	34	56	36	19	22	21	39	18	26	35	33	24

**Putting choice into public services**

[Sample=684]

Definitely left wing	3	2	4	0	2	5	2	3	3	6	3	2	3	3	4	1	2	1	6	4
Tends to be left wing	15	7	24	12	10	22	20	15	15	12	16	17	12	16	14	20	14	10	20	8
<b>TOTAL LEFT WING</b>	<b>18</b>	<b>9</b>	<b>27</b>	<b>12</b>	<b>12</b>	<b>27</b>	<b>21</b>	<b>18</b>	<b>18</b>	<b>17</b>	<b>19</b>	<b>20</b>	<b>15</b>	<b>18</b>	<b>17</b>	<b>21</b>	<b>16</b>	<b>12</b>	<b>26</b>	<b>11</b>
Neither left wing nor right wing	24	26	23	35	24	25	23	24	24	24	21	23	28	26	22	31	26	25	16	29
Tends to be right wing	22	32	14	42	30	9	22	28	16	17	15	23	27	25	17	19	26	18	20	21
Definitely right wing	6	10	4	0	11	2	6	9	3	0	5	8	5	7	4	6	6	6	5	4
<b>TOTAL RIGHT WING</b>	<b>27</b>	<b>43</b>	<b>17</b>	<b>42</b>	<b>41</b>	<b>11</b>	<b>28</b>	<b>37</b>	<b>18</b>	<b>17</b>	<b>20</b>	<b>31</b>	<b>32</b>	<b>32</b>	<b>21</b>	<b>26</b>	<b>32</b>	<b>24</b>	<b>25</b>	<b>25</b>
Not sure	31	22	32	12	24	37	27	21	40	41	40	26	26	24	40	22	26	40	33	35

**Increasing public spending**

[Sample=671]

Definitely left wing	17	29	13	15	26	12	15	20	14	8	12	20	21	20	13	29	19	12	12	19
Tends to be left wing	35	36	35	52	35	41	46	43	28	30	27	37	41	41	27	31	38	34	35	34
<b>TOTAL LEFT WING</b>	<b>52</b>	<b>65</b>	<b>48</b>	<b>67</b>	<b>60</b>	<b>53</b>	<b>61</b>	<b>63</b>	<b>42</b>	<b>38</b>	<b>39</b>	<b>57</b>	<b>62</b>	<b>61</b>	<b>40</b>	<b>60</b>	<b>57</b>	<b>46</b>	<b>47</b>	<b>53</b>
Neither left wing nor right wing	14	15	15	14	15	15	12	13	16	8	16	19	10	14	16	16	14	13	15	17
Tends to be right wing	4	3	6	2	3	6	2	5	4	8	9	1	2	4	4	4	4	4	3	9
Definitely right wing	1	1	3	0	0	3	0	1	2	1	1	2	1	2	1	0	1	3	1	0
<b>TOTAL RIGHT WING</b>	<b>6</b>	<b>4</b>	<b>8</b>	<b>2</b>	<b>3</b>	<b>8</b>	<b>2</b>	<b>5</b>	<b>6</b>	<b>10</b>	<b>10</b>	<b>4</b>	<b>2</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>7</b>	<b>4</b>	<b>9</b>
Not sure	28	16	29	17	21	24	24	19	36	44	36	20	25	19	40	20	24	34	34	20

**Supporting Trade Unions**

[Sample=693]

Definitely left wing	39	50	35	37	51	35	39	44	33	21	34	43	46	43	34	50	43	33	36	33
Tends to be left wing	24	18	25	32	18	27	32	24	23	13	20	26	29	28	18	23	24	20	23	33
<b>TOTAL LEFT WING</b>	<b>62</b>	<b>69</b>	<b>60</b>	<b>68</b>	<b>69</b>	<b>62</b>	<b>71</b>	<b>68</b>	<b>56</b>	<b>34</b>	<b>54</b>	<b>69</b>	<b>76</b>	<b>70</b>	<b>51</b>	<b>73</b>	<b>67</b>	<b>53</b>	<b>59</b>	<b>67</b>
Neither left wing nor right wing	6	7	4	7	6	3	6	5	7	7	5	7	5	5	6	4	5	7	5	8
Tends to be right wing	4	8	1	2	3	2	1	4	4	14	4	1	3	2	6	3	3	3	7	2
Definitely right wing	2	3	2	0	4	2	1	2	2	0	4	2	2	2	2	0	5	0	3	0
<b>TOTAL RIGHT WING</b>	<b>6</b>	<b>11</b>	<b>4</b>	<b>2</b>	<b>7</b>	<b>4</b>	<b>2</b>	<b>6</b>	<b>6</b>	<b>14</b>	<b>8</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>8</b>	<b>3</b>	<b>7</b>	<b>3</b>	<b>11</b>	<b>2</b>
Not sure	26	13	33	23	18	30	20	21	32	45	34	21	15	20	34	19	21	37	26	24

Fieldwork: 16th - 17th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1629</b>	464	502	113	481	419	366	792	837	197	415	557	459	929	700	209	529	349	401	142
<b>Unweighted Sample</b>	<b>1629</b>	472	472	127	511	386	376	745	884	133	476	624	396	1091	538	283	560	295	378	113
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Fighting poverty**  
[Sample=670]

Definitely left wing	12	4	24	13	5	25	12	13	11	10	12	14	10	14	9	11	8	9	18	17
Tends to be left wing	24	18	28	39	17	29	37	30	19	7	25	29	24	29	18	21	28	21	21	31
<b>TOTAL LEFT WING</b>	<b>36</b>	<b>22</b>	<b>52</b>	<b>52</b>	<b>22</b>	<b>53</b>	<b>49</b>	<b>42</b>	<b>31</b>	<b>16</b>	<b>38</b>	<b>43</b>	<b>35</b>	<b>43</b>	<b>27</b>	<b>32</b>	<b>36</b>	<b>29</b>	<b>39</b>	<b>47</b>
Neither left wing nor right wing	27	47	14	17	47	10	18	26	27	17	26	27	31	29	24	36	30	23	24	14
Tends to be right wing	6	9	4	3	7	4	5	9	4	14	2	5	7	5	7	4	6	9	6	2
Definitely right wing	1	0	2	2	0	3	0	1	1	0	1	1	0	1	1	2	0	0	2	0
<b>TOTAL RIGHT WING</b>	<b>7</b>	<b>9</b>	<b>5</b>	<b>5</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>10</b>	<b>4</b>	<b>14</b>	<b>4</b>	<b>7</b>	<b>7</b>	<b>6</b>	<b>8</b>	<b>6</b>	<b>6</b>	<b>9</b>	<b>8</b>	<b>2</b>
Not sure	31	21	29	26	24	30	27	22	38	53	33	24	27	22	41	26	28	38	29	37

**Nationalisation**  
[Sample=742]

Definitely left wing	26	33	22	40	32	22	30	35	18	4	15	31	40	33	18	37	31	22	18	25
Tends to be left wing	19	22	19	23	21	19	24	20	18	15	16	22	20	22	15	19	20	22	18	15
<b>TOTAL LEFT WING</b>	<b>45</b>	<b>55</b>	<b>41</b>	<b>63</b>	<b>53</b>	<b>41</b>	<b>54</b>	<b>55</b>	<b>36</b>	<b>19</b>	<b>31</b>	<b>53</b>	<b>60</b>	<b>55</b>	<b>33</b>	<b>55</b>	<b>50</b>	<b>44</b>	<b>36</b>	<b>40</b>
Neither left wing nor right wing	13	15	12	9	14	11	8	11	15	16	15	13	10	12	15	11	15	13	16	4
Tends to be right wing	9	10	8	5	7	9	11	11	6	13	10	8	6	9	9	8	9	7	9	15
Definitely right wing	3	2	4	1	2	4	4	3	3	5	3	3	2	3	3	5	2	3	4	2
<b>TOTAL RIGHT WING</b>	<b>12</b>	<b>12</b>	<b>13</b>	<b>6</b>	<b>9</b>	<b>13</b>	<b>15</b>	<b>14</b>	<b>10</b>	<b>18</b>	<b>13</b>	<b>12</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>10</b>	<b>10</b>	<b>13</b>	<b>16</b>
Not sure	30	18	34	21	24	34	23	20	39	47	41	22	22	22	40	21	25	33	35	40

**Higher taxes**  
[Sample=665]

Definitely left wing	11	17	6	22	17	6	10	15	6	12	7	14	11	13	8	17	13	8	7	12
Tends to be left wing	21	28	17	25	23	19	20	24	18	21	16	23	21	28	12	29	20	17	19	22
<b>TOTAL LEFT WING</b>	<b>32</b>	<b>45</b>	<b>23</b>	<b>47</b>	<b>40</b>	<b>26</b>	<b>30</b>	<b>39</b>	<b>24</b>	<b>33</b>	<b>23</b>	<b>37</b>	<b>32</b>	<b>41</b>	<b>20</b>	<b>46</b>	<b>33</b>	<b>25</b>	<b>27</b>	<b>34</b>
Neither left wing nor right wing	16	20	14	15	17	14	15	18	14	13	15	18	16	15	18	15	17	18	15	13
Tends to be right wing	18	14	20	15	14	20	25	16	20	9	22	15	23	16	21	16	16	18	21	18
Definitely right wing	7	3	12	9	4	14	7	7	7	4	5	9	7	7	7	6	8	6	9	1
<b>TOTAL RIGHT WING</b>	<b>25</b>	<b>17</b>	<b>32</b>	<b>24</b>	<b>19</b>	<b>34</b>	<b>32</b>	<b>22</b>	<b>27</b>	<b>12</b>	<b>26</b>	<b>24</b>	<b>30</b>	<b>23</b>	<b>28</b>	<b>22</b>	<b>24</b>	<b>25</b>	<b>30</b>	<b>19</b>
Not sure	28	19	31	14	24	27	23	21	34	42	35	21	22	22	34	17	27	32	28	34

**Big government**  
[Sample=673]

Definitely left wing	10	22	3	12	20	3	8	16	5	9	12	11	9	14	5	14	14	9	7	4
Tends to be left wing	17	21	14	14	20	16	13	19	14	15	13	19	18	15	19	20	15	13	21	15
<b>TOTAL LEFT WING</b>	<b>27</b>	<b>43</b>	<b>16</b>	<b>26</b>	<b>40</b>	<b>19</b>	<b>21</b>	<b>35</b>	<b>19</b>	<b>24</b>	<b>25</b>	<b>30</b>	<b>26</b>	<b>29</b>	<b>24</b>	<b>34</b>	<b>28</b>	<b>22</b>	<b>28</b>	<b>19</b>
Neither left wing nor right wing	25	22	28	26	21	26	30	28	23	29	23	25	27	24	28	20	25	31	24	25
Tends to be right wing	10	12	8	12	11	9	10	11	9	8	6	9	15	11	9	11	11	6	9	16
Definitely right wing	7	3	12	13	4	12	7	7	7	2	6	7	10	8	6	4	6	11	5	12
<b>TOTAL RIGHT WING</b>	<b>17</b>	<b>14</b>	<b>20</b>	<b>26</b>	<b>14</b>	<b>22</b>	<b>17</b>	<b>18</b>	<b>16</b>	<b>9</b>	<b>12</b>	<b>17</b>	<b>25</b>	<b>19</b>	<b>15</b>	<b>15</b>	<b>17</b>	<b>17</b>	<b>14</b>	<b>29</b>
Not sure	31	21	35	23	24	33	32	20	41	37	41	28	22	29	33	31	30	30	34	28

Fieldwork: 16th - 17th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1629</b>	464	502	113	481	419	366	792	837	197	415	557	459	929	700	209	529	349	401	142
Unweighted Sample	1629	472	472	127	511	386	376	745	884	133	476	624	396	1091	538	283	560	295	378	113
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Advancing gay rights**  
[Sample=676]

Definitely left wing	15	18	14	10	19	10	17	21	10	16	11	16	17	15	15	20	17	10	15	14
Tends to be left wing	26	27	31	39	27	27	40	29	24	17	22	34	24	32	18	23	27	21	32	27
<b>TOTAL LEFT WING</b>	<b>42</b>	<b>45</b>	<b>45</b>	<b>49</b>	<b>46</b>	<b>37</b>	<b>58</b>	<b>49</b>	<b>34</b>	<b>32</b>	<b>34</b>	<b>51</b>	<b>41</b>	<b>48</b>	<b>33</b>	<b>44</b>	<b>44</b>	<b>31</b>	<b>47</b>	<b>41</b>
Neither left wing nor right wing	22	32	16	20	30	18	13	19	26	18	17	22	29	25	19	24	25	27	18	15
Tends to be right wing	3	3	2	2	4	6	3	5	2	6	2	2	5	4	2	0	4	3	4	2
Definitely right wing	1	2	1	0	2	2	0	1	2	2	3	1	1	1	2	4	1	1	1	2
<b>TOTAL RIGHT WING</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>6</b>	<b>7</b>	<b>3</b>	<b>6</b>	<b>4</b>	<b>9</b>	<b>5</b>	<b>3</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>6</b>	<b>3</b>	<b>5</b>	<b>4</b>
Not sure	31	17	35	30	18	37	26	26	36	41	44	24	25	22	45	28	25	39	30	40